



AN INVITATION TO HISTORY ■ JUNE 14 - 20, 2010 ■ PEBBLE BEACH



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CARD ROOM

THE **CARD ROOM** OFFERS A PREMIER LOCATION ON THE UPPER FLOOR OF THE MAIN LODGE BUILDING. THIS INTIMATE SPACE FEATURES A COZY FIREPLACE AND TERRACE THAT OVERLOOKS THE LAWN ADJACENT TO THE 18TH GREEN OF PEBBLE BEACH GOLF LINKS.

CARD ROOM AMENITIES include exclusive use of the Card Room in The Lodge at Pebble Beach. This private room includes the following furnishings and amenities:

- Private entrance
- Space to entertain up to 60 guests with a basic décor package
- Air conditioning, lighting and electrical service
- Television broadcast coverage of the U.S. Open Championship
- Private telephone for local usage and credit card calls
- Computerized scoring terminal
- Security for the Card Room during all hours of operation

40 LODGE ACCESS WEEKLY TICKET PACKAGES for the entire Championship Week with access to each of the practice and Championship Rounds and the option to purchase an additional 20 Lodge access weekly ticket packages.

Each Lodge access weekly ticket package allows access to the golf course, the Card Room and the Main Lodge Building.

12 VIP PARKING PASSES

140 OFFICIAL U.S. Open Championship Programs

40 PAIRING SHEETS for each of the Championship Rounds.

ONE FOURSOME in the pre-Open Pebble Beach Corporate Cup to be held in Spring 2010 at Pebble Beach Golf Links.

PREFERRED ACCESS to tee times on Pebble Beach Resorts golf courses during Championship Week: Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course.

EXCLUSIVE OPPORTUNITY to purchase co-branded merchandise bearing your company name or logo and the U.S. Open logo.

CATERING AND UPGRADED DÉCOR will be exclusively arranged by Pebble Beach Company at an additional fee.

CARD ROOM FEE:

\$225,000 (exclusive of food and beverages)

CARD ROOM PAYMENT SCHEDULE

\$56,250 with letter of intent

\$56,250 prior to December 1, 2008

\$56,250 prior to May 1, 2009

\$56,250 prior to December 1, 2009

Please be aware that Pebble Beach Company (PBC) and the United States Golf Association (USGA) do not allow hospitality clients to sell, sublease or otherwise exchange for consideration any hospitality package use, item or privilege without the express written consent of PBC and the USGA. PBC and the USGA also require the ultimate end user of the package to be the party and signatory to the hospitality lease agreement. Please note that the fees set forth above are inclusive of applicable sales tax.

