



AN INVITATION TO HISTORY ■ JUNE 14 - 20, 2010 ■ PEBBLE BEACH



© Evan Schiller

FAIRWAY ONE HOUSE

THIS FIVE BEDROOM, 4,000 SQUARE FOOT HOME/ENCLAVE IS LOCATED ADJACENT TO THE FIRST FAIRWAY OF PEBBLE BEACH GOLF LINKS.

FAIRWAY ONE HOUSE AMENITIES include exclusive use of all five bedrooms of Fairway One House for all 7 nights, Monday to Monday, June 14-21, of Championship Week. This private enclave includes the following furnishings and amenities:

- Private entrance
- Space to entertain up to 300 guests with a basic décor package
- Air conditioning, lighting and electrical service
- Television broadcast coverage of the U.S. Open Championship
- Private telephone for local usage and credit card calls
- Computerized scoring terminal
- Security for Fairway One House during all hours of operation

150 WEEKLY TICKET PACKAGES for the entire Championship Week with access to each of the practice and Championship Rounds and the option to purchase an additional 75 weekly ticket packages.

Each ticket allows access to the golf course and Fairway One House.

50 LODGE ACCESS WEEKLY TICKET PACKAGES for the entire Championship Week with access to each of the practice and Championship Rounds and the option to purchase an additional 25 Lodge access weekly ticket packages.

Each Lodge access weekly ticket package allows access to the golf course, Fairway One House and the Main Lodge Building.

60 VIP PARKING PASSES

700 OFFICIAL U.S. Open Championship Programs

200 PAIRING SHEETS for each of the Championship Rounds.

TWO FOURSOMES in the pre-Open Pebble Beach Corporate Cup to be held in Spring 2010 at Pebble Beach Golf Links.

PREFERRED ACCESS to tee times on Pebble Beach Resorts golf courses during Championship Week: Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course.

EXCLUSIVE OPPORTUNITY to purchase co-branded merchandise bearing your company name or logo and the U.S. Open logo.

CATERING AND UPGRADED DÉCOR will be exclusively arranged by Pebble Beach Company at an additional fee.

FAIRWAY ONE HOUSE FEE:

\$375,000 (exclusive of food and beverages)

FAIRWAY ONE HOUSE PAYMENT SCHEDULE

\$93,750 with letter of intent

\$93,750 prior to December 1, 2008

\$93,750 prior to May 1, 2009

\$93,750 prior to December 1, 2009

Please be aware that Pebble Beach Company (PBC) and the United States Golf Association (USGA) do not allow hospitality clients to sell, sublease or otherwise exchange for consideration any hospitality package use, item or privilege without the express written consent of PBC and the USGA. PBC and the USGA also require the ultimate end user of the package to be the party and signatory to the hospitality lease agreement. Please note that the fees set forth above are inclusive of applicable sales tax.



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