



AN INVITATION TO HISTORY ■ JUNE 14 - 20, 2010 ■ PEBBLE BEACH



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GALLERY CAFE

THE **GALLERY CAFE** IS LOCATED DIRECTLY ACROSS FROM THE MAIN LODGE BUILDING AND IS ADJACENT TO THE FIRST TEE OF PEBBLE BEACH GOLF LINKS. THIS CASUAL AND COMFORTABLE PRIVATE SPACE FEATURES A BALCONY THAT OVERLOOKS THE PRACTICE GREEN.

GALLERY CAFE AMENITIES include exclusive use of Gallery Cafe. This hospitality space includes the following furnishings and amenities:

- Private entrance
- Space to entertain up to 200 guests with a basic décor package
- Air conditioning, lighting and electrical service
- Television broadcast coverage of the U.S. Open Championship
- Private telephone for local usage and credit card calls
- Computerized scoring terminal
- Security for the Gallery Cafe during all hours of operation

125 WEEKLY TICKET PACKAGES for the entire Championship Week with access to each of the practice and Championship Rounds and the option to purchase an additional 50 weekly ticket packages.

Each ticket allows access to the golf course and the Gallery Cafe.

25 LODGE ACCESS WEEKLY TICKET PACKAGES for the entire Championship Week with access to each of the practice and Championship Rounds.

Each Lodge access weekly ticket package allows access to the golf course, the Gallery Cafe and the Main Lodge Building.

45 VIP PARKING PASSES

525 OFFICIAL U.S. Open Championship Programs

150 PAIRING SHEETS for each of the Championship Rounds.

TWO FOURSOMES in the pre-Open Pebble Beach Corporate Cup to be held in Spring 2010 at Pebble Beach Golf Links.

PREFERRED ACCESS to tee times on Pebble Beach Resorts golf courses during Championship Week: Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course.

EXCLUSIVE OPPORTUNITY to purchase co-branded merchandise bearing your company name or logo and the U.S. Open logo.

CATERING AND UPGRADED DÉCOR will be exclusively arranged by Pebble Beach Company at an additional fee.

GALLERY CAFE FEE:

\$350,000 (exclusive of food and beverages)

GALLERY CAFE PAYMENT SCHEDULE

\$87,500 with letter of intent

\$87,500 prior to December 1, 2008

\$87,500 prior to May 1, 2009

\$87,500 prior to December 1, 2009

Please be aware that Pebble Beach Company (PBC) and the United States Golf Association (USGA) do not allow hospitality clients to sell, sublease or otherwise exchange for consideration any hospitality package use, item or privilege without the express written consent of PBC and the USGA. PBC and the USGA also require the ultimate end user of the package to be the party and signatory to the hospitality lease agreement. Please note that the fees set forth above are inclusive of applicable sales tax.



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