



AN INVITATION TO HISTORY ■ JUNE 14 - 20, 2010 ■ PEBBLE BEACH



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PACIFIC ROOM

THE PACIFIC ROOM IS LOCATED ON THE GROUND FLOOR OF THE MAIN LODGE BUILDING. IT OFFERS AN INTIMATE ENCLAVE WITH PRIVATE WET BAR AND AN EXPANSIVE PATIO THAT OVERLOOKS THE LAWN ADJACENT TO THE 18TH GREEN OF PEBBLE BEACH GOLF LINKS.

PACIFIC ROOM AMENITIES include exclusive use of the Pacific Room in The Lodge at Pebble Beach. This private room includes the following furnishings and amenities:

- Private entrance
- Space to entertain up to 50 guests with a basic décor package
- Air conditioning, lighting and electrical service
- Television broadcast coverage of the U.S. Open Championship
- Private telephone for local usage and credit card calls
- Computerized scoring terminal
- Security for the Pacific Room during all hours of operation

30 LODGE ACCESS WEEKLY TICKET PACKAGES for the entire Championship Week with access to each of the practice and Championship Rounds and the option to purchase an additional 20 Lodge access weekly ticket packages.

Each Lodge access weekly ticket package allows access to the golf course, the Pacific Room and the Main Lodge Building.

10 VIP PARKING PASSES

105 OFFICIAL U.S. Open Championship Programs

30 PAIRING SHEETS for each of the Championship Rounds.

ONE TWOSOME in the pre-Open Pebble Beach Corporate Cup to be held in Spring 2010 at Pebble Beach Golf Links.

PREFERRED ACCESS to tee times on Pebble Beach Resorts golf courses during Championship Week: Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course.

EXCLUSIVE OPPORTUNITY to purchase co-branded merchandise bearing your company name or logo and the U.S. Open logo.

CATERING AND UPGRADED DÉCOR will be exclusively arranged by Pebble Beach Company at an additional fee.

PACIFIC ROOM FEE:

\$195,000 (exclusive of food and beverages)

PACIFIC ROOM PAYMENT SCHEDULE

\$48,750 with letter of intent

\$48,750 prior to December 1, 2008

\$48,750 prior to May 1, 2009

\$48,750 prior to December 1, 2009

Please be aware that Pebble Beach Company (PBC) and the United States Golf Association (USGA) do not allow hospitality clients to sell, sublease or otherwise exchange for consideration any hospitality package use, item or privilege without the express written consent of PBC and the USGA. PBC and the USGA also require the ultimate end user of the package to be the party and signatory to the hospitality lease agreement. Please note that the fees set forth above are inclusive of applicable sales tax.

