



AN INVITATION TO HISTORY ■ JUNE 14 - 20, 2010 ■ PEBBLE BEACH



© Evan Schiller

PEBBLE BEACH ROOM

THE **PEBBLE BEACH ROOM** IS LOCATED ON THE UPPER FLOOR OF THE MAIN LODGE BUILDING ADJACENT TO THE 18TH GREEN OF PEBBLE BEACH GOLF LINKS AND OVERLOOKS CARMEL BAY.

RESERVE YOUR OWN CORPORATE TABLE for the week in the attractively furnished and decorated Pebble Beach Room. Your reserved table with corporate identification will comfortably seat 10 guests at a time. This shared corporate area is ideal for entertaining a smaller group of clients, friends or employees. All table locations are assigned by the Pebble Beach Company.

PEBBLE BEACH ROOM AMENITIES:

- Table with seating for 10 guests
- Corporate identification for your table
- Food and beverage service including breakfast, full luncheon buffet, afternoon hors d'oeuvres and open bar service will be available at an additional charge of \$10,500 plus tax.
- Air conditioning, lighting and electrical service
- Television broadcast coverage of the U.S. Open Championship
- Telephones in a shared Business Center for local usage and credit card calls
- Computerized scoring terminal
- Security at the entrance to the Pebble Beach Room during all hours of operation

12 WEEKLY TICKET PACKAGES for the entire Championship Week with access to each of the practice and Championship Rounds and the option to purchase an additional 2 weekly ticket packages.

Each ticket allows access to the golf course and Pebble Beach Room.

4 VIP PARKING PASSES

42 OFFICIAL U.S. Open Championship Programs

12 PAIRING SHEETS for each of the Championship Rounds.

ONE TWOSOME in the pre-Open Pebble Beach Corporate Cup to be held in Spring 2010 at Pebble Beach Golf Links.

PREFERRED ACCESS to tee times on Pebble Beach Resorts golf courses during Championship Week: Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course.

EXCLUSIVE OPPORTUNITY to purchase co-branded merchandise bearing your company name or logo and the U.S. Open logo.

PEBBLE BEACH ROOM FEE:

TABLE AND ADMISSION FEE: \$47,000

FOOD AND BEVERAGE FEE: \$10,500 plus tax

Food and Beverage option to be provided by and contracted separately with the U.S. Open designated caterer.

TABLE AND ADMISSION FEE PAYMENT SCHEDULE

\$11,750 with letter of intent

\$11,750 prior to December 1, 2008

\$11,750 prior to May 1, 2009

\$11,750 prior to December 1, 2009

FOOD AND BEVERAGE PAYMENT SCHEDULE:

\$10,500 plus tax prior to January 15, 2010

(This will be billed directly by the U.S. Open caterer.)

Please be aware that Pebble Beach Company (PBC) and the United States Golf Association (USGA) do not allow hospitality clients to sell, sublease or otherwise exchange for consideration any hospitality package use, item or privilege without the express written consent of PBC and the USGA. PBC and the USGA also require the ultimate end user of the package to be the party and signatory to the hospitality lease agreement. Please note that the fees set forth above are inclusive of applicable sales tax.



P.O. Box 2010 ■ Pebble Beach, CA 93953 ■ Telephone 1-610-814-6101