



AN INVITATION TO HISTORY JUNE 14 - 20, 2010 PEBBLE BEACH



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## 15<sup>TH</sup> FAIRWAY CHALETs

EACH 15<sup>TH</sup> FAIRWAY CHALET WILL BE 30'x30' AND WILL BE POSITIONED IN A PRIME LOCATION ADJACENT TO THE 15<sup>TH</sup> FAIRWAY OF PEBBLE BEACH GOLF LINKS.

**YOUR 15<sup>TH</sup> FAIRWAY CHALET AMENITIES** include exclusive use of a 30'x30' hospitality tent. This private chalet includes the following furnishings and amenities:

- Seating for 40 guests with a basic décor package
- Air conditioning, lighting and electrical service
- Television broadcast coverage of the U.S. Open Championship
- Private telephone for local usage and credit card calls
- Computerized scoring terminal
- Exterior landscaping and patio table and chairs
- Security at each entrance of the hospitality area during daily hours of operation

**45 WEEKLY TICKET PACKAGES** for the entire Championship Week with access to each of the practice and Championship Rounds and the option to purchase an additional 40 weekly ticket packages.

Each ticket allows access to the golf course and the 15<sup>th</sup> Fairway Chalet.

**5 LODGE ACCESS WEEKLY TICKET PACKAGES** for the entire Championship Week with access to each of the practice and Championship Rounds and the option to purchase an additional 2 Lodge access weekly ticket packages.

Each Lodge access weekly ticket package allows access to the golf course, the 15<sup>th</sup> Fairway Chalet and the Main Lodge Building.

**15 VIP PARKING PASSES**

**175 OFFICIAL U.S. Open Championship Programs**

**50 PAIRING SHEETS** for each of the Championship Rounds.

**ONE TWOSOME** in the pre-Open Pebble Beach Corporate Cup to be held in Spring 2010 at Pebble Beach Golf Links.

**PREFERRED ACCESS** to tee times on Pebble Beach Resorts golf courses during Championship Week: Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course.

**EXCLUSIVE OPPORTUNITY** to purchase co-branded merchandise bearing your company name or logo and the U.S. Open logo.

**CATERING AND UPGRADED DÉCOR** will be exclusively arranged by Pebble Beach Company at an additional fee.

**15<sup>TH</sup> FAIRWAY CHALET FEE:**

**\$155,000** (exclusive of food and beverages)

**15<sup>TH</sup> FAIRWAY CHALET PAYMENT SCHEDULE**

\$38,750 with letter of intent

\$38,750 prior to December 1, 2008

\$38,750 prior to May 1, 2009

\$38,750 prior to December 1, 2009

Please be aware that Pebble Beach Company (PBC) and the United States Golf Association (USGA) do not allow hospitality clients to sell, sublease or otherwise exchange for consideration any hospitality package use, item or privilege without the express written consent of PBC and the USGA. PBC and the USGA also require the ultimate end user of the package to be the party and signatory to the hospitality lease agreement. Please note that the fees set forth above are inclusive of applicable sales tax.

