

[COMPANY LETTERHEAD]

[DATE]

Anne Kellstrom
Manager, Hospitality Administration
Legal, 4th Floor
United States Golf Association
10 Independence Blvd.
Warren, NJ 07059

Re: 2017 U.S. Open Championship – Platinum Premier Package - 40'x40' Tent

Dear Anne:

This letter confirms [Legal Name of Company]'s commitment to participate in the Corporate Hospitality Program for the 2017 United States Open Championship at Erin Hills Golf Course, Erin, Wisconsin from June 12 - 18, 2017 and our decision to reserve a 40'x40' tent in the Village on 18 located in an area on the golfer's right on the 18th hole on the Championship course.

We acknowledge that the rental fee and admission fee for the Platinum Premier Package is \$325,000 plus all applicable taxes and the USGA will reserve the Platinum Premier Package for our company upon receipt of this letter of intent and a deposit of \$81,250.

For payment of the deposit by company check, we understand that the check (i) should be provided with this letter of intent, or (ii) if sent separately should be received by the USGA within three (3) business days of its receipt of this letter of intent.

For payment of the deposit by credit card, we understand that we need to (i) complete the credit card holder details requested on the contact information page of this letter of intent and (ii) pay the deposit within three (3) business days of receiving the credit card payment link described in the credit card detail portion of the contact page of this letter of intent. We understand that a confirmation of receipt of the deposit will be provided by the USGA by e-mail and until such confirmation is received our deposit is deemed as pending.

In the event the deposit payment is not received by the USGA within the timeframe noted above, the Platinum Premier Package will be reserved for us on the date that the deposit is received by the USGA.

We further acknowledge that our license of the Platinum Premier Package is dependent upon the execution of a hospitality agreement between our company and the USGA. The USGA will prepare the hospitality agreement and we will review the hospitality agreement promptly upon receipt. Our hospitality program contact information is attached to this letter. We intend to execute a separate agreement with the designated U.S. Open caterer for any food and beverage service elected.

We understand that the location of our tent will be determined during site selection. We further understand that our tent selection number will be assigned when the USGA is in receipt of both the original signed copy of this letter and the \$81,250 deposit. Once assigned, we understand and agree that our selection number will be held for us for a period of fifteen (15) days following the mailing of the hospitality agreement. If we return the executed hospitality agreement within the initial fifteen (15) day period, we will retain the assigned selection number. In the event we fail to return a fully executed hospitality agreement to the USGA within such fifteen (15) day period, we will lose our selection number and such number shall be reassigned to the next eligible hospitality participant. A new selection number will not be assigned to us until we return the fully executed hospitality agreement along with all monies due to the USGA as of such date in accordance with the agreement, at which time we will be assigned the next available selection number.

In addition, we understand and agree that, pursuant to the terms of the hospitality agreement, our deposit is non-refundable upon execution of that agreement. If the hospitality agreement is not satisfactory to us, we may so notify the USGA in writing during the fifteen (15) day period following the mailing of the hospitality agreement to us, and the USGA will promptly refund the deposit to us. In the event we do not return the executed hospitality agreement within fifteen (15) days following the mailing of the hospitality agreement or notify the USGA that the agreement is unsatisfactory, in either case, we understand and agree that our deposit is non-refundable regardless of whether or when we subsequently execute a hospitality agreement.

We intend to review and execute both the hospitality agreement with the USGA and catering agreement with the U.S. Open caterer promptly upon receipt and are looking forward to our participation in the Corporate Hospitality Program for the 2017 U.S. Open at Erin Hills Golf Course.

Sincerely,
[Legal Name of Company]

By: _____
Name: _____
Title: _____

HOSPITALITY PROGRAM CONTACT INFORMATION

Legal Details:

Company Legal Name:
State of Incorporation:
Office and Place of Business Address:

Note: The legal name will be used in the caption and signature block of the hospitality agreement prepared by the USGA for review and signature to formalize company's hospitality commitment. Please be reminded that the "legal" name of a company will include a designation such as Inc., company, corporation, LLC, LLP.

Primary Company Contact:

Name:
Title:
Complete Mailing Address:

Office Phone:
Cell Phone:
E-Mail:

If Different, Company Contact for Invoices:

Name:
Title:
Complete Mailing Address:

Office Phone:
Cell Phone:
E-Mail:

Note: For all payments the USGA accepts a company check or wired payment. A credit card payment is accepted for the deposit payment only on corporate hospitality packages.

REQUIRED DETAILS IF PAYING DEPOSIT BY CREDIT CARD

Card Holder Name:
Company:
Card Holder Address:

Card Holder Phone Number:
E-Mail Contact:

An e-mail from AccountsReceivable@usga.org will be sent to the e-mail contact noted above. The e-mail will include a link to pay the deposit by credit card. Upon successful payment, an e-mail confirmation will automatically be sent to the e-mail contact.

Please add the e-mail address AccountsReceivable@usga.org to your contacts if concerned that the e-mail may be quarantined as "spam" or "junk" mail. Also if there is a daily limit or other restriction on the credit card, please be sure to have that lifted prior to making the deposit payment.

If Applicable, Third Party/Outside Agent Contact:

Name:
Title:
Complete Mailing Address:

Office Phone:
Cell Phone:
E-Mail: