

119th U.S. Open Championship Update Session March 4, 2019



Corporate Hospitality Program Resources

U.S. OPEN



2019

PEBBLE BEACH

JUNE 10-16, 2019



MSG Staff Assignments

Hardscape Options – Nicole Yaklich

Fox Hospitality – Mimi Griffin

USGA Partner Village – Jeanne Taylor

8th Fairway Village – Danielle Bonder

6th Fairway Village – Jim Holden

3rd Fairway Village – Emily Geosits

3rd Fairway Suites – Ciara Bryan

16th Fairway Suites – Danny Gray

Centennial Club & Champions Pavilion – Shelley Berlin

Corporate Hospitality Manual

- ❖ Electronic manual activated in September
- ❖ Information in Manual
 - I. Timeline and Forms
 - II. Meetings and Resources
 - III. Amenities at Pebble Beach
 - IV. Championship Information
 - V. Maps & Layouts
 - VI. Hospitality Program Information
 - VII. Tickets
 - VIII. Parking and Transportation
 - IX. Catering and Décor
 - X. Merchandise
 - XI. Hospitality Program Requirements
 - XII. Meeting Minutes



Final Update Session



- April 30th
10:00am – 12:00pm

❖ A reminder will be sent to you at least two weeks in advance of the meeting



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

LOG IN

CONTACT US

OFFICE
CONTACT
HOURS



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

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LOG IN

Use the form below to log into your account area.

USERNAME

PASSWORD

LOG IN

USOPENcorporate

2019corporatepatron

2019 U.S. OPEN
HOSPITALITY



2019 U.S. WOMEN'S
OPEN HOSPITALITY



2020 U.S. OPEN
HOSPITALITY



FUTURE
CHAMPIONSHIPS



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2019
PEBBLE BEACH

CHARLESTON
74TH

WINGED FOOT
120TH



What to Focus on Now

U.S. OPEN

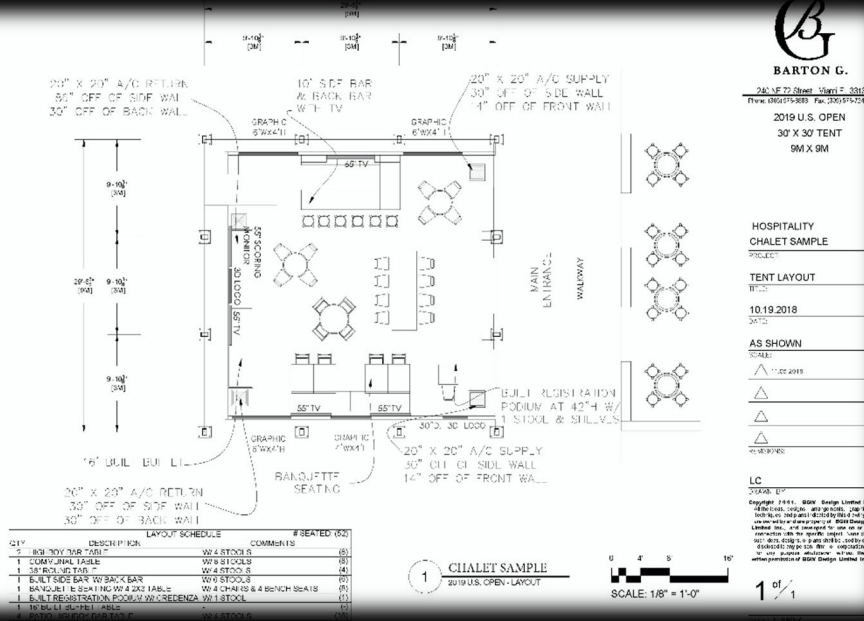


PEBBLE BEACH
JUNE 10-16, 2019

A. Important Past Timeline Dates

- February 1st - Final payment for hospitality package due
- February 1st - Deadline to reserve tee times at Spanish Bay, Spyglass and Del Monte golf courses
- February 11th - Clients receive décor floor plan, rendering and budget for review

Floor Plans, Budgets and Visuals - Upgraded



Production Banquet Event Order

Event # E00000
BEO #: S00000
Status: Revised

Client/Organization: Chalet Client	Site Contact:
Event Name: 2019 US Open Championship	Sales Rep: Kim Daffron
Site Name: Pebble Beach Golf Links	Site Address: Fairway Village, Pebble Beach, CA

Description: Upgraded Decor	Date: 6/10/2019	Start Time: 8:00 am	Planned: 50
		End Time: 6:00 pm	

Quantity	Description	Unit	Total
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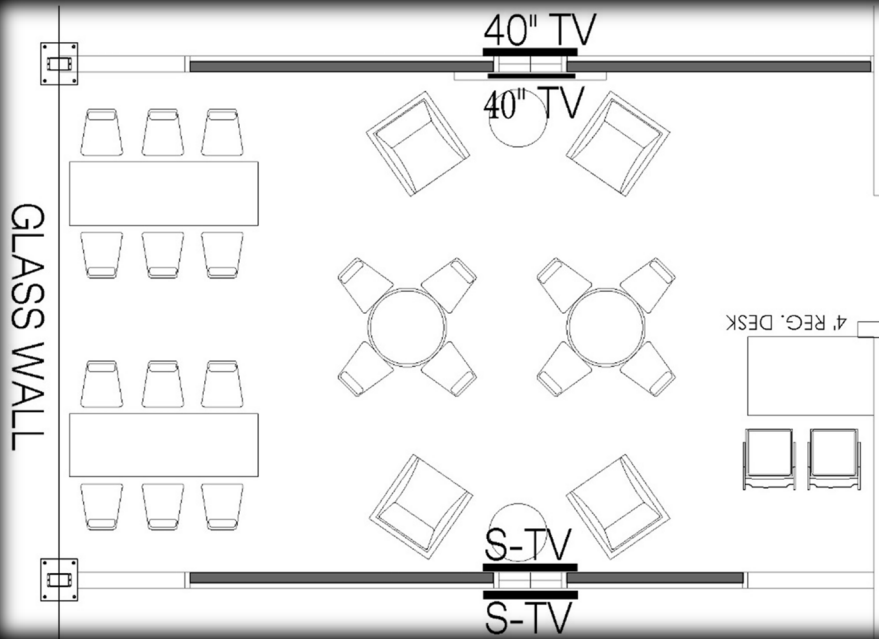
-EQUIPMENT-			
4	High Boy Tables for Patio		
16	White Stools for Patio		
1	Built 36" Round Table		
4	Built 2x3 Table for Banquette		
2	Highboy Table/Laminate Top		
1	Communal High Boy/Laminate Top		
8	Wood Folding Chair for dining tables		
17	Upgraded Bar stools (8-communal/8-hi boys/1-reg)		
6	Standard Wood Stool with Cushioned Top (Bar)		
			Subtotal \$

-FLORAL-			
1	Floral Arrangement for Buffet Table		
4	Table Centerpieces		
3	Additional Floral for Tables (1-high boy/2-communal)		
			Subtotal \$

-DECOR-			
1	White Ceiling Liner (Provided by Other)		
1	Standard Carpet (By Other) - Grey		
1	Perimeter Hard Walls		
1	Accent Detail on Back Wall/Door Cut In		
1	Built Side Bar with return/Laminate top		
1	Built Back Bar with TV Housing Area (65" TV)/Shelves		
1	Built Buffet/Laminate top		
1	Built Podium Reg Desk (Stool Height)		
4	Side Wall TV Panel		
4	Perimeter Graphic Panel Frame		
1	Built Banquette Seating		
4	Green Pillows for Banquette		
2	Medium 3D Logos (Reg Desk/Back Wall)		
4	Perimeter Vinyl Graphics (Artwork by client)		
			Subtotal \$



Floor Plans, Budgets and Visuals - Suites



BARTON G.

Production Banquet Event Order

Event # E00000
BEO #: 500000
Status: Revised

Client/Organization: Suite Client	Site Contact:
Event Name: 2019 US Open Golf Championship	Sales Rep: Kim Daffron
Site Name: Pebble Beach Golf Links	Site Address: Suite #, Pebble Beach, CA

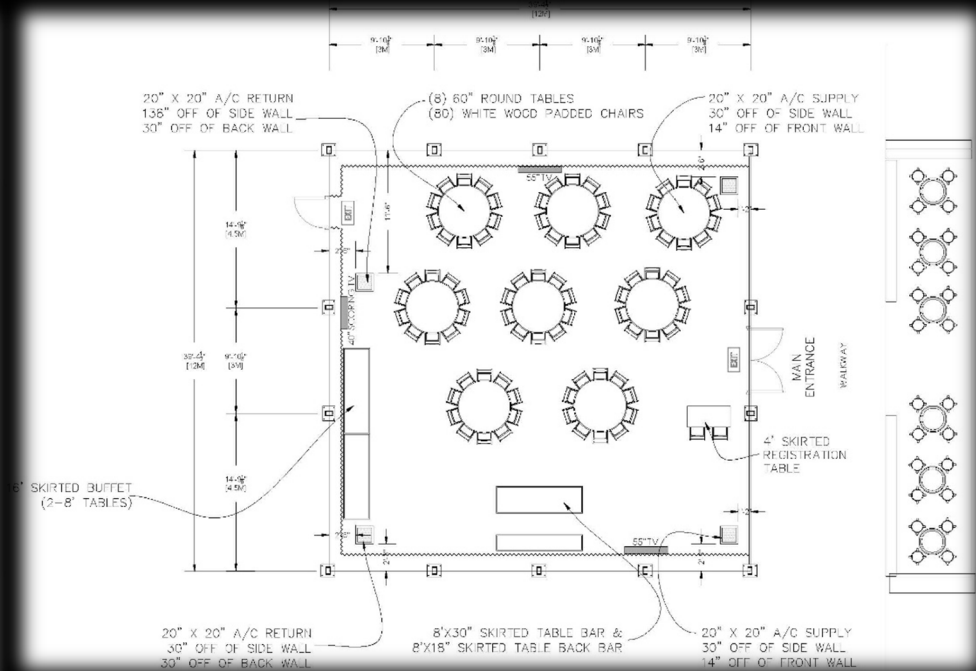
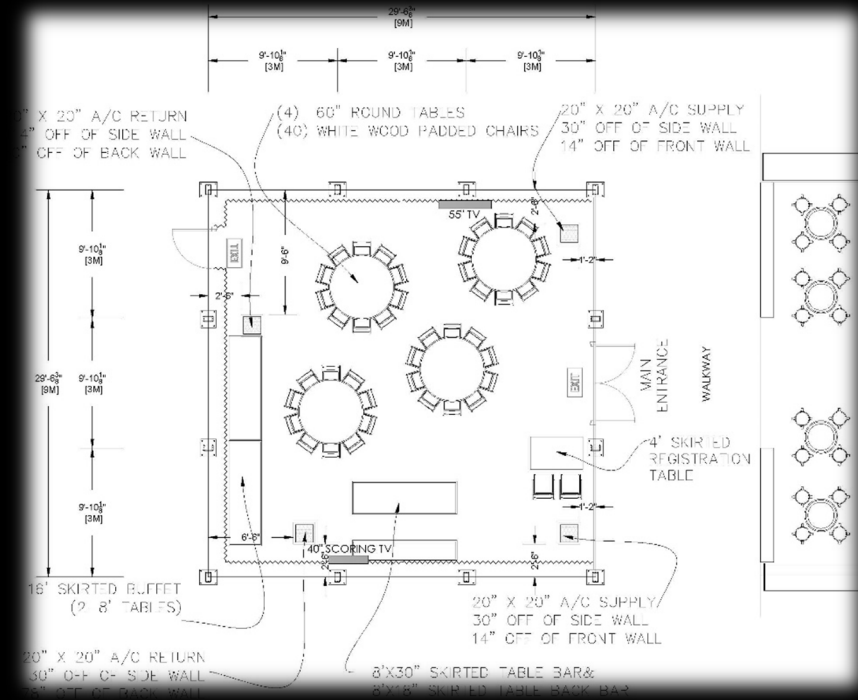
Description: Suite Decor	Date: 6/10/2019	Start Time: 8:00 am	Planned: 30
		End Time: 7:00 pm	

Quantity	Description	Unit	Total
-EQUIPMENT-			
2	Natural Wood Folding Padded Chairs		
1	4' x 30" Registration Table		
2	Highboy Table/Laminate Top		
2	Communal High Boy (6')/Laminate Top		
8	Upgraded Stools (highboy)		
12	Upgraded Stools (Communals)		
1	Lounge Seating (4 chairs, 2 End tables) - Pillows provided by client		
			Subtotal \$
-LINEN-			
1	Solid Linen Skirting for 4' x 30" Registration Table		
1	Solid Linen Top for Registration Table - 60" x 120" White		
			Subtotal \$0.00
-FLORAL-			
6	Upgraded Floral Table Centerpieces (Yellow/As per rendering)		
			Subtotal \$
-DECOR-			
1	Cubby Wall		
1	3D Logo on Acrylic with Stand Offs		
1	Large Vinyl Graphic Package for Side Walls (4 graphics)		
-TECHNICAL-			
1	32" TVs (Scoring Monitor TV) and Mounting Bracket (By Other)		
1	Upgraded 65" TV (Provided/billed by API @ \$1650 each)**		
			Subtotal \$0.00
-STAFF/TRANSPORTATION-			
1	Trucking for Installation and Strike		
1	Labor Charge (Install/Strike) - Based on Non-Union Labor		
			Subtotal \$
Subtotal			\$xx,xxx.xx
Tax			\$x,xxx.xx
GRAND TOTAL			\$xx,xxx.xx

This proposal is based on a one-time use rental fee of all decor elements and does not constitute the purchase of itemized decor. Overtime charges will apply if event exceeds timeframe indicated above.

Please indicate approval by signing and returning to Barton G. Prices valid for 30 days only.

Floor Plans, Budgets and Visuals - Standard



A. Important Past Timeline Dates

- February 1st - Final payment for hospitality package due
- February 1st - Deadline to reserve tee times at Spanish Bay, Spyglass and Del Monte golf courses
- February 11th - Clients receive décor floor plan, rendering and budget for review
- February 15th - Ticket shipment form due
Corporate sign form due
- March 1st - Catering deposit due

Ticket Shipment Form

Ticket Shipment Form

DUE FEBRUARY 15, 2019

We will use the contact name and address listed below when shipping your hospitality ticket package. The package will be sent approximately 6 weeks prior to the championship and will include the following:

- **Hospitality Package and Staff Tickets (Any option tickets purchased will be sent separately)**
- **VIP Parking Passes**
- **Fan Guides**
- **Prohibited Items Cards**
- **Corporate Bag Tag and Personal Identification Tag**

Any option tickets ordered will be mailed to the address listed on this form but sent separately from your hospitality ticket shipment.

Hospitality ticket packages will not be sent unless Pebble Beach Company is in receipt of your fully executed hospitality agreement, proof of insurance and all payments due on your hospitality package.

Items will be shipped via 2-day delivery and cannot be sent to a P.O. Box.

Company Name:

Contact Name:

Shipping Address:
(No P.O. Box)

Telephone Number:

Email Address:

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Emily Geosits at egeosits@msgpromotions.com.

Ticket Shipment

Will be sent approximately 6 weeks prior to the event



Included in shipment:

- Hospitality Tickets
- Staff Tickets
- Parking Passes
- Fan Guides
- Disallowed Items Cards
- Corporate Bag Tag

Tickets will not be sent until the signed hospitality agreement and full payment have been received by Pebble Beach.

Corporate Signs – Hardscapes

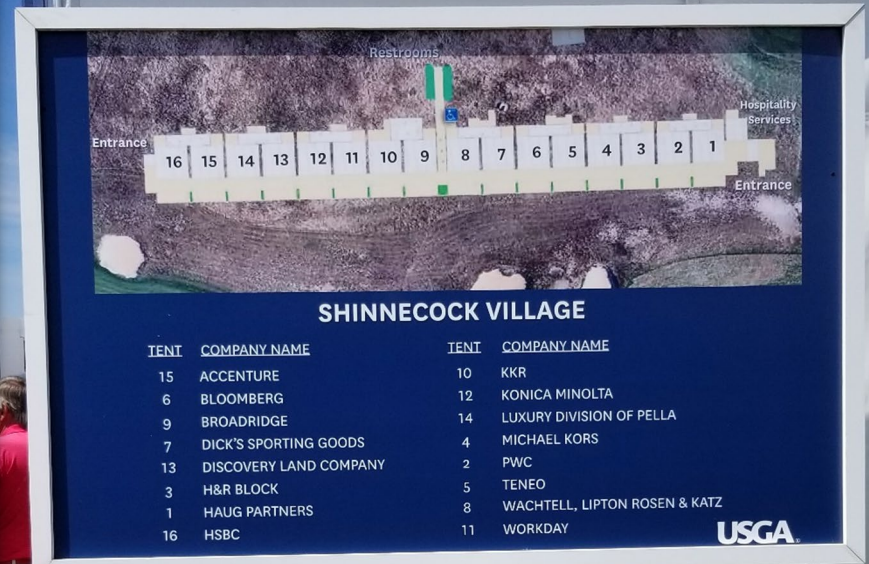
Company name will appear on your sign posted on the exterior of your hospitality area



No other signs or displays are permitted on the exterior of your hospitality area during Championship week.

Corporate Signs – Tents

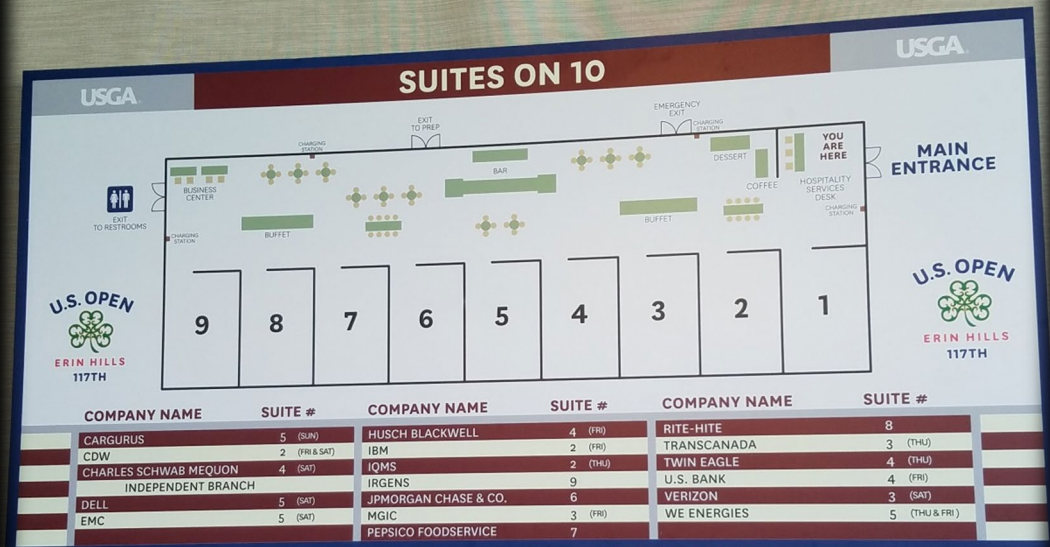
Company name will appear on your sign and on the locator board in your village



No other signs or displays are permitted on the exterior of your tent during Championship week.

Corporate Signs - Suites

Company name will appear on your sign and on the locator board at the suite entrance



No other signs or displays are permitted on the exterior of your suite (including the glass wall) during Championship week.

A. Important Upcomin Timeline Dates

- March 4th - Corporate Update Session
- March 5th - Corporate Cup – Hardscapes, Pebble Beach Room Patrons, USGA Partners and Fox
- March 6th - Corporate Cup – Tent and Suite Patrons



A. Important Upcoming Timeline Dates

March 15th - Deadline to submit embroidery file for co-branded merchandise

March 15th - **Final approval of interior décor floor plan and budget due**

March 15th - Electrical Requirements Form due
Safari Telecom Service Order Form due

A. Important Timeline Dates

March 15th - Electrical Requirements Form Due

Electrical Requirements Form

DUE MARCH 15, 2019

In an effort to help avoid any interruption of power within your hospitality tent throughout championship week, we will produce an electrical floorplan indicating the placement of all electrical receptacles within your tent and exactly what will be plugged in to each outlet.

Please use the chart below to specify the type of equipment you expect to bring into your hospitality tent and where each piece of equipment will be located within your space (i.e. registration desk, business center, bar, etc.). You do not have to include items dictated by the catering menu you select, such as coffee makers, ice cream freezers, etc. We will obtain this information from the caterer.

Note: Each hospitality tent will be equipped with the electrical service necessary to support the basic operation of the facility as well as the use of any standard business equipment, such as a laptop, a single cell phone or iPad charger, and a printer. If you plan to bring equipment into your hospitality area that will require additional electrical service such as a charging station for multiple cell phones or iPads, an information kiosk, a PA system, a golf simulator, etc., you will incur a \$250 surcharge for each additional 20-amp circuit needed.

POWER IS NEEDED FOR	QUANTITY	LOCATION WITHIN TENT
<input type="checkbox"/> Cell phone charger		
<input type="checkbox"/> iPad/tablet charger		
<input type="checkbox"/> Laptop computer		
<input type="checkbox"/> Printer		
<input type="checkbox"/> Charging station		
<input type="checkbox"/> Information kiosk		
<input type="checkbox"/> Golf simulator		
<input type="checkbox"/> Other		

Company Name:

Company Representative:

Telephone Number:

Email Address:

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Jim Holden at jholden@msspromotions.com.

Include:



- Printers, computers, cell phone & tablet chargers
 - Specify laptop or desktop
 - Specify location

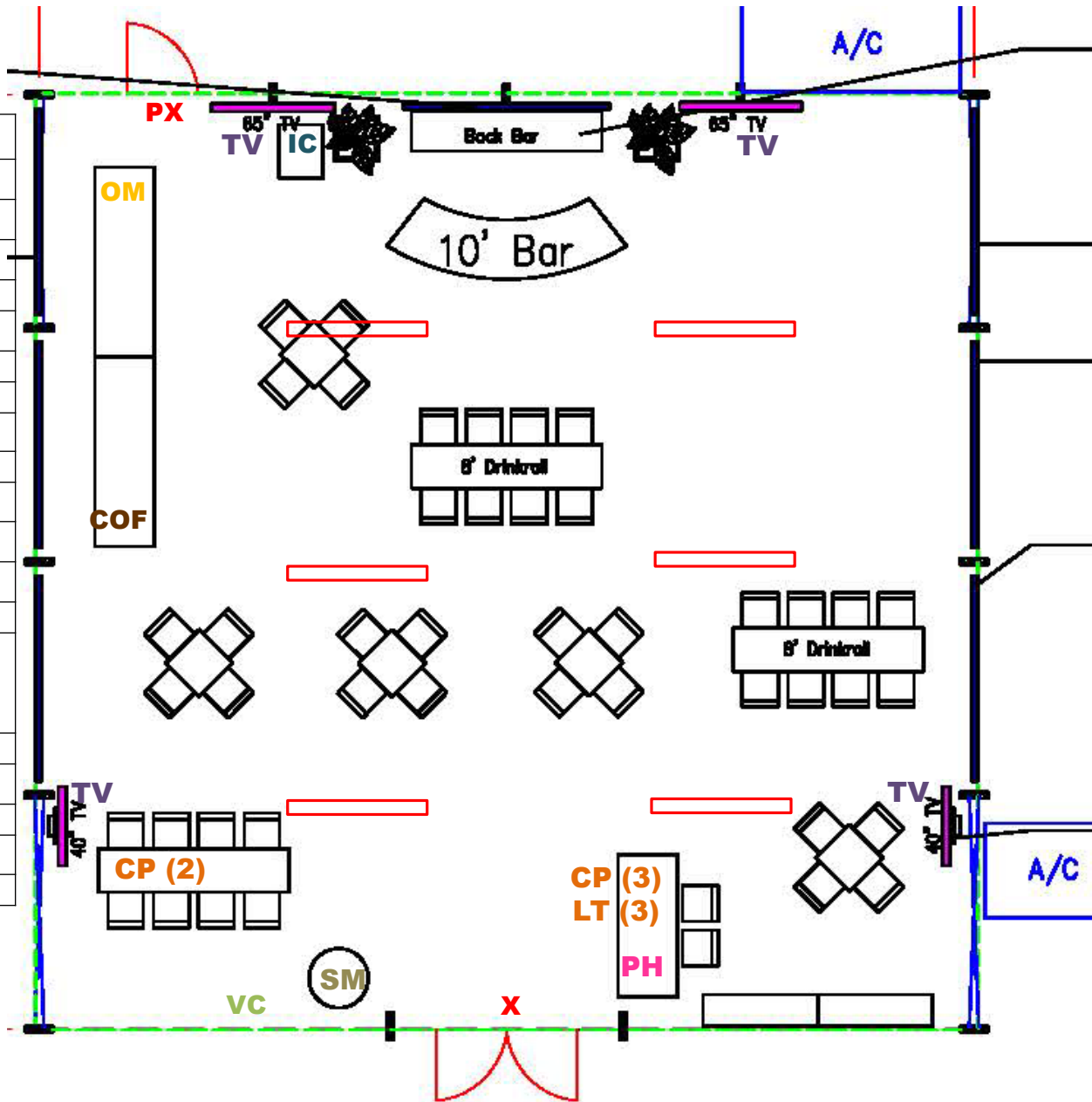
Do not include:

- Items dictated by your menu
 - Ice cream freezer
 - Popcorn machine

Fownes Village Tent #3

40' x 40'

Electrical Symbol Key	
Vacuum Cleaner	VC
Telephone/Wi-Fi/Cat 5	PH/WF/C5
Scoring Monitor	SM
TV/Cable	TV
Laptop Computer	LT
Printer	PR
8' Track light (2.5 amps per)	
Charging Station(2.4 amp per)	CS
Exit Sign/Prep Exit	X/PX
Pendant Bar Light (2 amps)	
Popcorn Machine	POP
Ice Cream Freezer	IC
Coffee	COF
Omelette Station (requires 2 20 amp circuits)	OM
iPad	iP
Cell Phone Charger	CP
Toaster	T
Non-Electrical	
Carvery	C



Carpet Color:



SHELL CARPET

1. Important Upcoming Timeline Dates

March 15th – Safari Telecom Service Order Form Due

Timeline & Forms | 15

Safari Telecom Service Order Form

DUE MARCH 15, 2019

All tent patrons have the ability to request that a complimentary telephone be installed at the registration desk inside your tent. The line will include voicemail capabilities and callers will have the ability to place both local and long distance calls free of charge. Please indicate below if you would like to have a telephone installed in your tent.

Yes, we would like the complimentary telephone. No, we do not need the complimentary telephone.

Your hospitality area will also be equipped with complimentary WiFi service that will be shared by all clients within your village for use by you and your guests.

ADDITIONAL SERVICES AVAILABLE

You may order additional telephones, an international calling plan, and/or private wireless or hard-wired internet service for use by the staff and guests within your specific tent. Please note that any private internet access ordered will be password protected to ensure that you have dedicated bandwidth for you and your guests.

Please indicate below the number and type of additional services you would like to order, along with the location of each additional line within your hospitality area (i.e. registration desk, business center, bar, etc.).

TYPE OF SERVICE REQUESTED	QUANTITY	COST	TOTAL COST	LOCATION WITHIN TENT
International Calling Plan <i>Individual calls will be billed after the championship.</i>		X 15 -		Location N/A
Additional Telephones		X 385 -		
Hardline Internet CAT5 - (1 user) <i>Recommended for streaming video or presentations</i>		X 475 -		
Additional CAT5 Drops from Switch <i>Must be purchased with switch rental below</i>		X 85 -		
Switch Rental (required if ordering multiple CAT5 drops)		X 175 -		
WiFi Internet - Private Access	1-45 users	X 1,850 -		Location N/A
WiFi Internet - Private Access & Allocated Bandwidth	1-100 users	X 3,750 -		Location N/A
WiFi Internet - Private Access & Allocated Bandwidth	101-200 users	X 5,600 -		Location N/A
Public IP Address*	NA	X 50 -		Location N/A
<small>*A public IP address may be needed for certain corporate VPN users. Please check with your IT department to see if you will need this.</small>			Total Amount Due:	

Safari Telecom will email an invoice to the contact listed below upon receipt of your order.

Company Name: _____ Hospitality Option: _____

Company Representative: _____

Phone Number: _____ Email Address: _____

Billing Address: _____

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Nicole Bonafede at nicoleb@safaritelecom.com.

** TENT/HARDSCAPE PATRONS **

- ❖ Must specify if you want a phone installed at the registration desk in your tent/hardscape
- ❖ Each village will be equipped with complimentary WiFi service
- ❖ Can purchase additional phone lines, international calling capability, private wireless or hard wired internet service

Tent & Hardscape Patrons Telephone - Necessary or Not?



Tent & Hardscape Patrons Telephone - Necessary or Not?



A. Important Upcoming Timeline Dates

- March 15th - Deadline to submit embroidery file for co-branded merchandise
- March 15th - **Final approval of interior décor floor plan and budget due**
- March 15th - Electrical Requirements Form due
Safari Telecom Service Order Form due
- April 1st - **Décor deposit due**
Final menu package selections due
Deadline for co-branded merchandise order
- April 15th - Option Ticket Order Form due
Corporate Shuttle Form due
Insurance certificate due
Deadline to submit guest guarantees

A. Important Upcoming Timeline Dates

April 15th - Option Ticket Order Form Due

- Can be Hospitality and/or Gallery Tickets
- Available on a WEEKLY or DAILY basis

Monday or Tuesday = \$60 per ticket

Wednesday = \$75 per ticket

Thursday = \$125 per ticket

Fri, Sat. or Sunday = \$145 per ticket

Championship Rds = \$450 per package

Weekly Packages = \$500 per package

- An invoice will be emailed to you upon receipt of your order
- Provide updated guest counts to your catering representative

**** Important ****

Option tickets will be sent in a separate shipment from your hospitality package tickets

|| 6 | Timeline & Forms

Option Ticket Order Form

DUE APRIL 15, 2019

Please complete and return this form to order your allocated option tickets. Option tickets can be purchased as weekly packages or daily tickets. Additionally, you have the flexibility to designate some or all of your option tickets as either gallery tickets or weekly Lodge Access. Please note, the combination of ticket types (daily, weekly, hospitality, gallery or weekly Lodge access) cannot exceed the total allotment of option tickets for your hospitality package on any given day. For a summary of the option ticket allotment included in each package, please refer to the Amenities Summary on page VI.1 in the *Hospitality Program Information* section.

Note: You must inform your catering representative of the number of additional hospitality tickets ordered as this will increase your guest counts.

TICKET TYPE	HOSPITALITY TICKETS	GALLERY ONLY TICKETS	TOTAL TICKETS	COST	TOTAL COST
Weekly Lodge Access Ticket Package <i>One ticket per day for Monday – Sunday</i>				X \$1500	
Weekly Ticket Package <i>One ticket per day for Monday – Sunday</i>	+	=		X \$500	
Practice Round Ticket Package <i>One ticket per day for Monday – Wednesday</i>	+	=		X \$125	
Championship Round Ticket Package <i>One ticket per day for Thursday – Sunday</i>	+	=		X \$450	
Monday Ticket	+	=		X \$60	
Tuesday Ticket	+	=		X \$60	
Wednesday Ticket	+	=		X \$75	
Thursday Ticket	+	=		X \$125	
Friday Ticket	+	=		X \$145	
Saturday Ticket	+	=		X \$145	
Sunday Ticket	+	=		X \$145	
Total Amount Due:					

Option tickets will be mailed to the address listed on your Ticket Shipment Form, but sent separately from your hospitality ticket shipment. Option tickets will not be shipped until full payment is received for both your hospitality package and the option tickets ordered. Option ticket orders are non-refundable.

For Invoice Purposes Only:

Company Name: _____

Company Representative: _____

Billing Address: _____

Telephone Number: _____ Email Address: _____

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Emily Geosits at egeosits@mspromotions.com.

A. Important Upcoming Timeline Dates

April 15th - Corporate Shuttle Form Due

- Necessary if utilizing a private corporate shuttle to drop at corporate depot
- Limit 2 placards per company

Timeline & Forms 1 | 7

Corporate Shuttle Form

DUE APRIL 15, 2019

If you plan to operate a private shuttle for your guests, you must submit this form to obtain the placard(s) required to access the Corporate Shuttle Depot during the U.S. Open. Due to space constraints, only two (2) shuttle placards may be requested per tent. Requests for additional placards will not be considered until we determine the total number of companies that plan to operate a private shuttle.

Please indicate below the number and size of the shuttle vehicle(s) you will be using, along with your planned drop-off/pick-up schedule. Note: We may ask you to alter your requested shuttle schedule depending on the overall demand for shuttling.

VEHICLE #1	VEHICLE #2
Size of Vehicle #1: <input type="checkbox"/> Coach bus <input type="checkbox"/> Mini-coach <input type="checkbox"/> Van <input type="checkbox"/> Car	Size of Vehicle #2: <input type="checkbox"/> Coach bus <input type="checkbox"/> Mini-coach <input type="checkbox"/> Van <input type="checkbox"/> Car
Point of Origin (i.e. hotel location, airport, etc.):	Point of Origin (i.e. hotel location, airport, etc.):
Days of Operation: <input type="checkbox"/> All Week <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday	Days of Operation: <input type="checkbox"/> All Week <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday
Requested Schedule: _____ _____ _____	Requested Schedule: _____ _____ _____

Shuttle placard(s) and corresponding information (slip assignments, assigned shuttle times, driving directions and a map) will be sent to the contact listed below. Items will be mailed in mid-May and will arrive separately from your ticket shipment.

Company Name: _____
Company Representative: _____
Address: _____
City, State, Zip: _____
Telephone Number: _____ Email Address: _____

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Emily Geosits at egeosits@mssportpromotions.com.



A. Important Upcoming Timeline Dates

April 15th - Insurance Certificate Due

Insurance Requirements

The insurance requirements are provided in the Insurance section of your Hospitality Agreement. Certificates of Insurance are due on or before April 15, 2019. Please arrange to e-mail the certificate to Kimberly Briggs at briggsk@pebblebeach.com or mail it to:

Kimberly Briggs
Deputy General Counsel
Pebble Beach Company
P.O. Box 1767
4005 Sunrise Road
Pebble Beach, CA 93953

In general, if you send your company's insurance broker a copy of the insurance section from your company's executed Hospitality Agreement, your insurance broker will be able to issue a certificate of insurance consistent with Pebble Beach Company's insurance requirements. If your insurance broker has any questions regarding the insurance requirements with respect to the certificate of insurance, please do not hesitate to tell your insurance broker to contact Kimberly Briggs.

The certificate of insurance must include:

- Your company name and address
- The company name and address of the insurer generating the insurance certificate
- The effective date*, policy number and commercial general liability insurance coverage limits of not less than \$5,000,000 as specified in the Hospitality Agreement
- The United States Golf Association and Pebble Beach as additional insured parties on your company's commercial general liability insurance coverage, as specified in the Hospitality Agreement

*The effective date for your company's commercial general liability insurance policy must include the U.S. Open Championship week (June 10, 2019 through June 16, 2019). If your company renews its commercial general liability insurance policy after April 15, 2019, please notify Kimberly to discuss this matter.

Please provide written notification to Kimberly if your company is self-insured and is unable to provide a certificate of insurance. Kimberly will review this information and let you know if any additional supporting documentation is required.

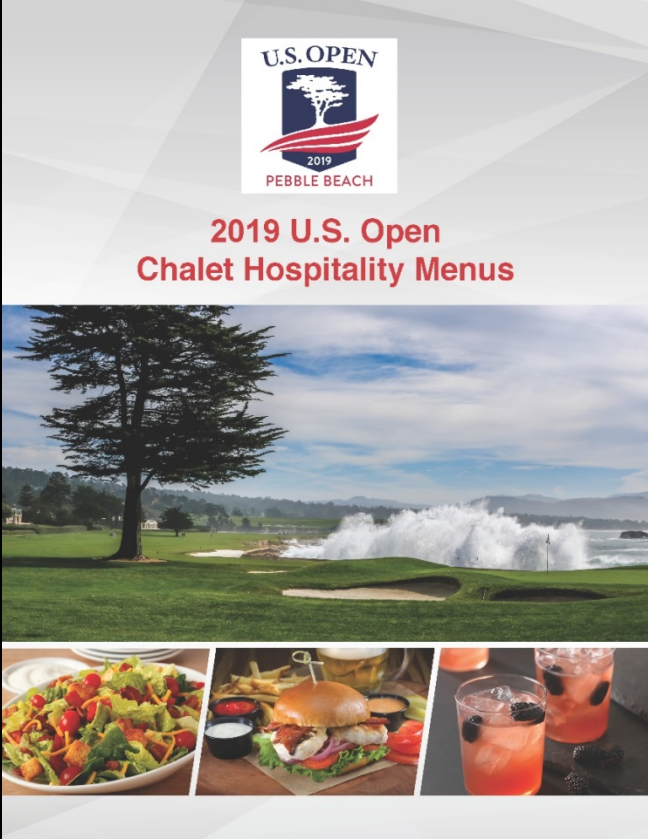
Final Update Session



- April 30th
10:00am – 12:00pm

❖ A reminder will be sent to you at least two weeks in advance of the meeting

B. Finalize Menus & Guest Guarantees



Levy



C. Finalize Decor Plans



Tent & Suite Clients



Hardscape Clients

U.S. OPEN



2019

PEBBLE BEACH

JUNE 10-16, 2019

2019 U.S. Open
Pebble Beach Catering

Meet the Team



- **Julie Bullas** – Associate Director of Catering and Conference Services
- **Sydney Packer** – Conference Services U.S. Open Coordinator

Meet the Team



- **Barry Peterson** – Director of Catering and Conference Services
- **Linda Lloyd** – Associate Director of Catering and Conference Services
- **Daryl Griffith** – Director of Catering

Meet the Team



- **Francesca Bonds** – Catering Manager
- **Kristy Consoli** – Conference Services Manager
- **Therese DiBenedetto** – Conference Services Manager
- **Katie Eddleman** – Catering Manager
- **Brandon Ferch** – Conference Services Manager
- **Justine Geisler** – Conference Services Manager
- **Jennifer Kirsch** – Catering Manager
- **Lauren Palminteri** – Conference Services Manager
- **Mary Robbins** – Conference Services Manager

This Is Pebble Beach



CONSIDER THIS...

- ⌘ You have gifted your guests a golden ticket to golf's most prestigious event
 - ⌘ Make the most of your hospitality
- ⌘ Golfers tee off around 7:00 am, diehard golf fans will be at the course early
 - ⌘ We have three breakfast buffets to choose from
- ⌘ The 6th, 7th & 8th hole triangle is a trek from the Lodge
 - ⌘ Your guests will be hungry and thirsty by the time they arrive
 - ⌘ Once there, your guests will be enjoying your hospitality all day
 - ⌘ Upgraded bars make a great impression

A NOTE ABOUT GUARANTEES

- ⌘ Must guarantee a minimum of 80% of tickets for meals
- ⌘ Bar guarantee must be 100% of tickets

Other Considerations



& Shotgun Tournaments

- ⌘ Now open to the public
- ⌘ 7:30 a.m. & 1:30 p.m. daily at The Links at Spanish Bay and Spyglass Hill Golf Course

& Spa Appointments

- ⌘ Available to book now, appointments are filling up quickly
- ⌘ Express manicures & chair massages available in hospitality suites

& Events at The Inn at Spanish Bay

- ⌘ Business Sessions
- ⌘ Dinners

Pebble Beach Floral and Décor

FURNITURE COLLECTIONS



Stillwater Collection



Del Monte Collection



Centennial Collection

Décor Deadline:
April 1, 2019

Catering Due Dates



PAST DUE

- **MARCH 1, 2019:** Final approval of décor due
- **MARCH 1, 2019:** 50% of estimated F&B charges due
- **APRIL 1, 2019:** Final menu selections due
- **APRIL 15, 2019:** Guest guarantees due
- **MAY 1, 2019:** Final deposit due
- **MAY 10, 2019:** Short Term Guest Count Increase deadline
 - Any increase above and beyond 3% of guest count after May 10, 2019 will be charged at 50% over the menu price for each additional guest. Please plan ahead.

D. Wrap-Up Invitation Process

- “A & B” list invitations should have been sent & followed up on
- “C” list invitations should be sent

USGA

Save The Date
2019 U.S. OPEN CHAMPIONSHIP • PEBBLE BEACH GOLF LINKS • PEBBLE BEACH, CA

Dear Tom,

Phasellus quis est sed turpis sollicitudin venenatis sed eu odio. Phasent eget neque eu eros interdum molestuada non vel leo. Sed fringilla porta ligula egestas trincidunt. Nullam risus magna, ornare vitae varius eget, scelerisque a libero. Morbi eu portitor ipsum. Nullam lorem nisi, posuere quis volutpat eget, luctus nec massa. Pellentesque aliquam lacinia tellus sit amet bibendum. Ut posuere justo in enim pretium scelerisque. Etiam ornare vehicula euismod. Pellentesque sed lectus pharetra ipsum ultrices commodo non sit amet velit.

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Sincerely,
Fred Rogers

PLEASE RSVP
Phone: 610-867-5309
Email: rsvp@corp.com

Company Logo

Unsubscribe

USGA

You're Invited
2019 U.S. OPEN CHAMPIONSHIP • PEBBLE BEACH GOLF LINKS • PEBBLE BEACH, CA

Dear Tom,

Phasellus quis est sed turpis sollicitudin venenatis sed eu odio. Phasent eget neque eu eros interdum molestuada non vel leo. Sed fringilla porta ligula egestas trincidunt. Nullam risus magna, ornare vitae varius eget, scelerisque a libero. Morbi eu portitor ipsum. Nullam lorem nisi, posuere quis volutpat eget, luctus nec massa. Pellentesque aliquam lacinia tellus sit amet bibendum. Ut posuere justo in enim pretium scelerisque. Etiam ornare vehicula euismod. Pellentesque sed lectus pharetra ipsum ultrices commodo non sit amet velit.

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Event Details
2019 U.S. OPEN CHAMPIONSHIP • PEBBLE BEACH GOLF LINKS • PEBBLE BEACH, CA

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Thank You
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Fred Rogers

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Unsubscribe

E. Review Enhancements to U.S. Open Experience

1. Championship Week golf outings – deadline extended

THE LINKS AT SPANISH BAYSM



PEBBLE BEACH[®]


Spyglass Hill[®]
Golf Course



DEL MONTETM
GOLF COURSE

E. Review Enhancements to U.S. Open Experience

1. Championship Week golf outings
2. Spa Appointments



U.S. OPEN



2019

PEBBLE BEACH

JUNE 10-16, 2019

*2019 U.S. Open
Corporate Merchandise*

Why Corporate Merchandise?



- Exclusive privilege of Corporate Hospitality Client to cobrand
- Marketing Investment: Associate your brand with the 2019 U.S. Open
- Create excitement about corporate hospitality before the Championship
- Cobranded 2019 U.S. Open gifts brings the group together
- Guests take a piece of Pebble Beach & 2019 U.S. Open home with them
- Convenience: Corporate Retail Team makes it easy by handling any and all details
- This is what we do! We have a dedicated Corporate Merchandise Team at Pebble Beach Resorts year round.

Order Process



- *Plan Retail Budget*
- *Browse Product – Full Assortment – Website & Catalog*
- *Provide Logo – Deadline March 15, 2019*
- *Place Order – Deadline April 1, 2019*
- *Logo Approval – Client and USGA*
- *Payment*
- *Receive Product - Drop Ship or Onsite U.S. Open week*

Ordering Methods



To place an order online please visit:

www.2019usopencorporatemerch.pebblebeach.com

- 🔗 Create a user account, browse merchandise, create wish lists, submit order request, upload logos, get answers to FAQs

Order direct with the U.S. Open Corporate Merchandise Team

- 🔗 *Cory Otterness, Corporate Retail Sales Manager*

✉ otternessc@pebblebeach.com or (831)-649-7602

- 🔗 *Bridget Lynn, U.S. Open Corporate Retail Sales Coordinator*

✉ lynnb@pebblebeach.com or (831)-649-7640



Corporate Merchandise Collection

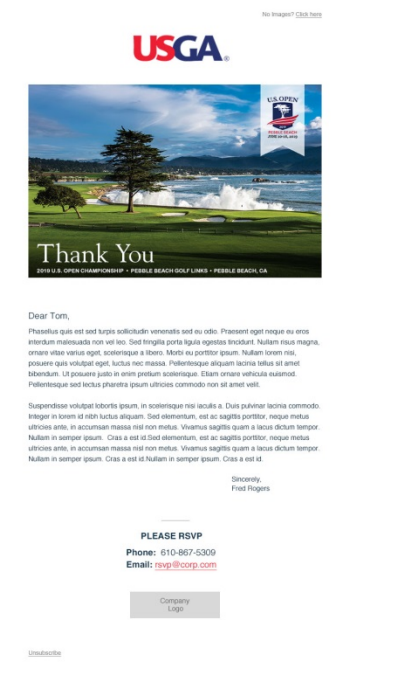
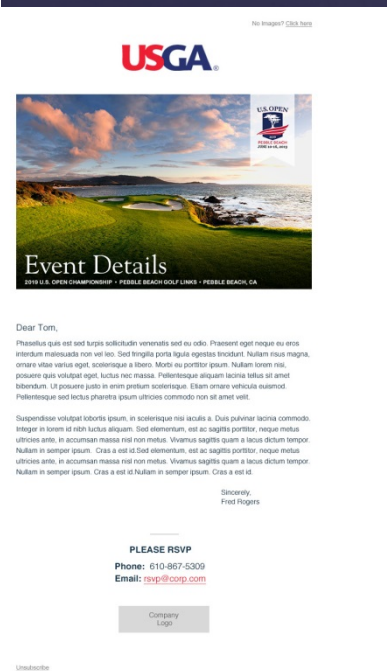
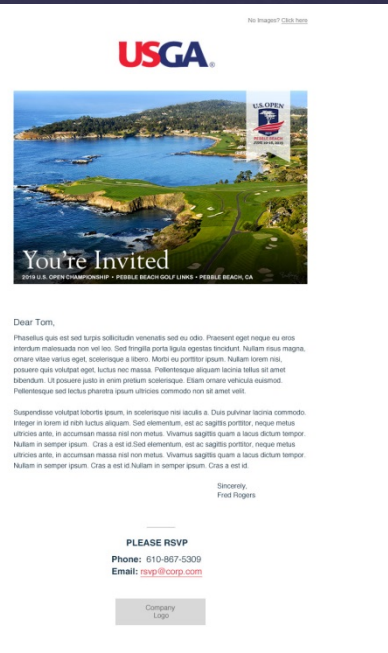
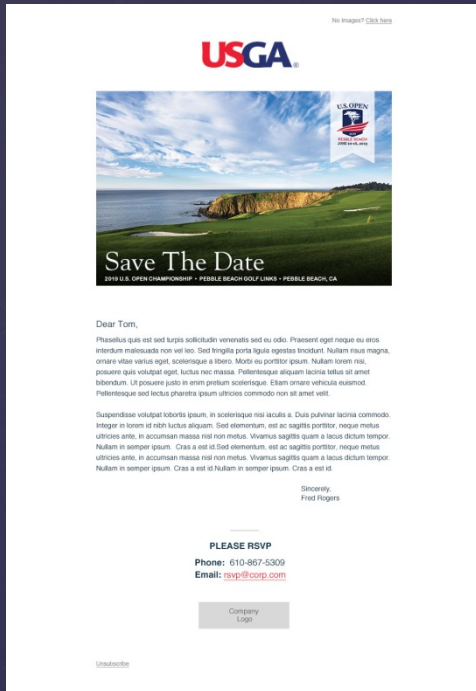


HISTORY AWAITS...

Available
Now

CORPORATE RETAIL CATALOG

Digital Invitations



- Four templates with customizable text
- Only option to include 2019 U.S. Open logo, course imagery and your logo on marketing collateral
- One time fee with unlimited access

Cobranding Details

- ⌘ Cobranding merchandise is an exclusive privilege offered to 2019 U.S. Open Corporate Hospitality Partners
- ⌘ Embroidery cobranding requires unique .DST file. If you do not have access we are happy to assisting in creating one for fee.
- ⌘ If a logo can be screen-printed, etched, etc., an .eps or .jpg file can be used
- ⌘ Specific logo requirements for size, location and color apply. Corporate logo in secondary position.
- ⌘ Cobranding fee is \$5-\$7 per piece.



Corporate Merchandise Timeline



- 2019 Corporate Merchandise Collection: **Available now!**
- 2019 Corporate Merchandise Website: **Available now!**
- 2019 Embroidery File Submission Deadline: **March 15, 2019**
- 2019 Co-Branding Order Deadline: **April 1, 2019**

Course Map

U.S. OPEN



2019

PEBBLE BEACH

JUNE 10-16, 2019



2019 U.S. Open
Pebble Beach

Hardscapes

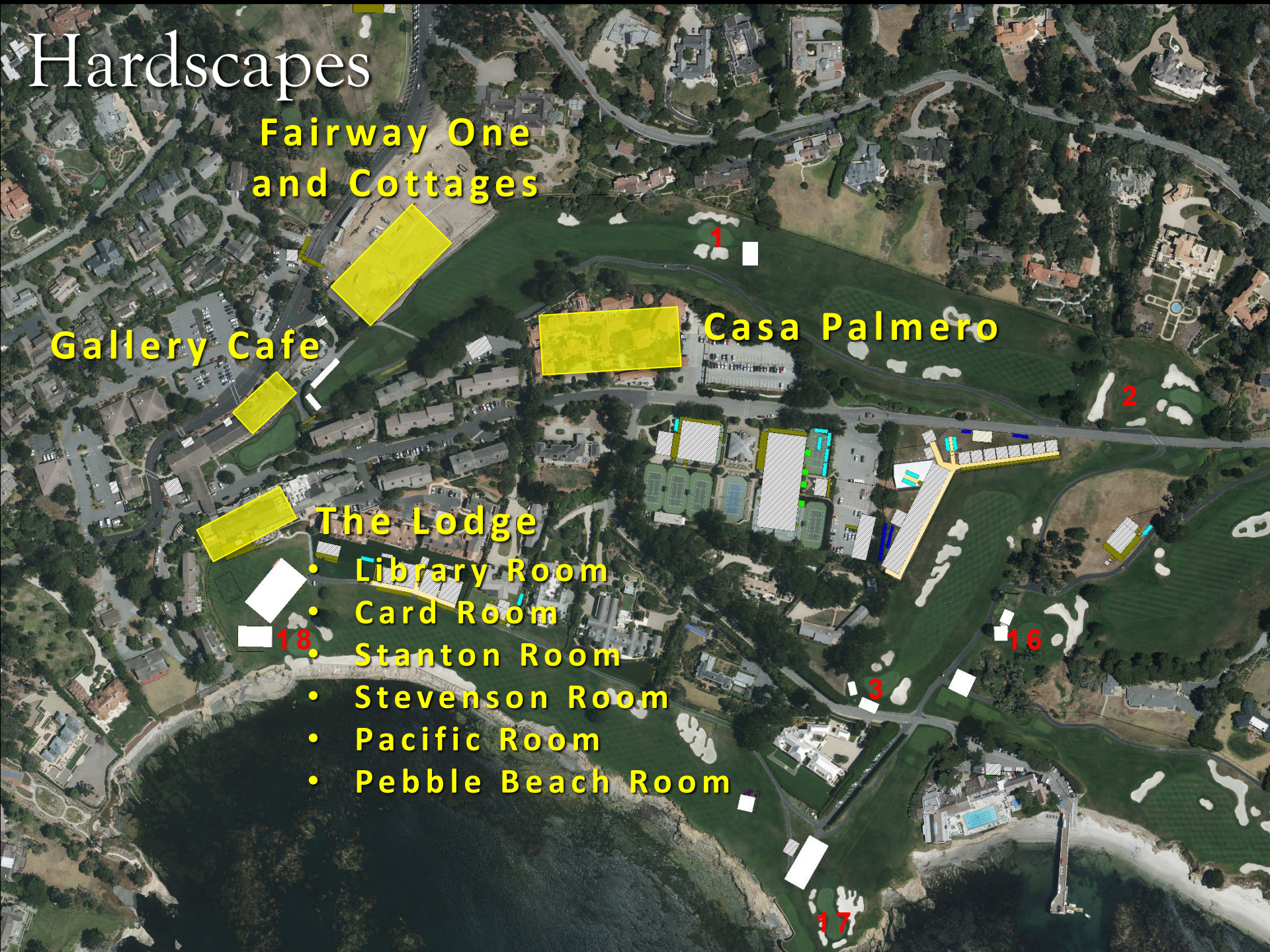
Fairway One
and Cottages

Gallery Cafe

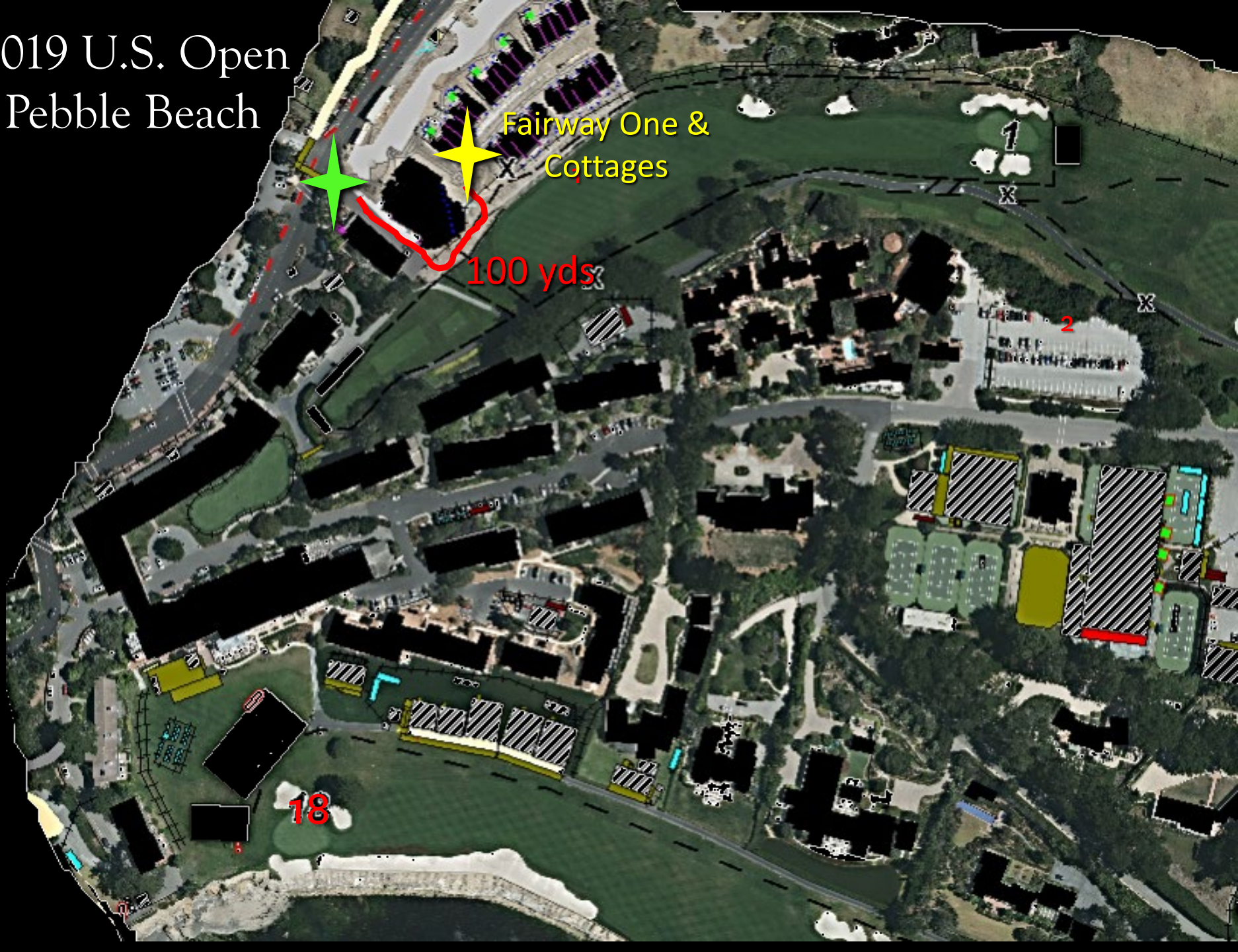
Casa Palmero

The Lodge

- Library Room
- Card Room
- Stanton Room
- Stevenson Room
- Pacific Room
- Pebble Beach Room



2019 U.S. Open Pebble Beach



Fairway One &
Cottages

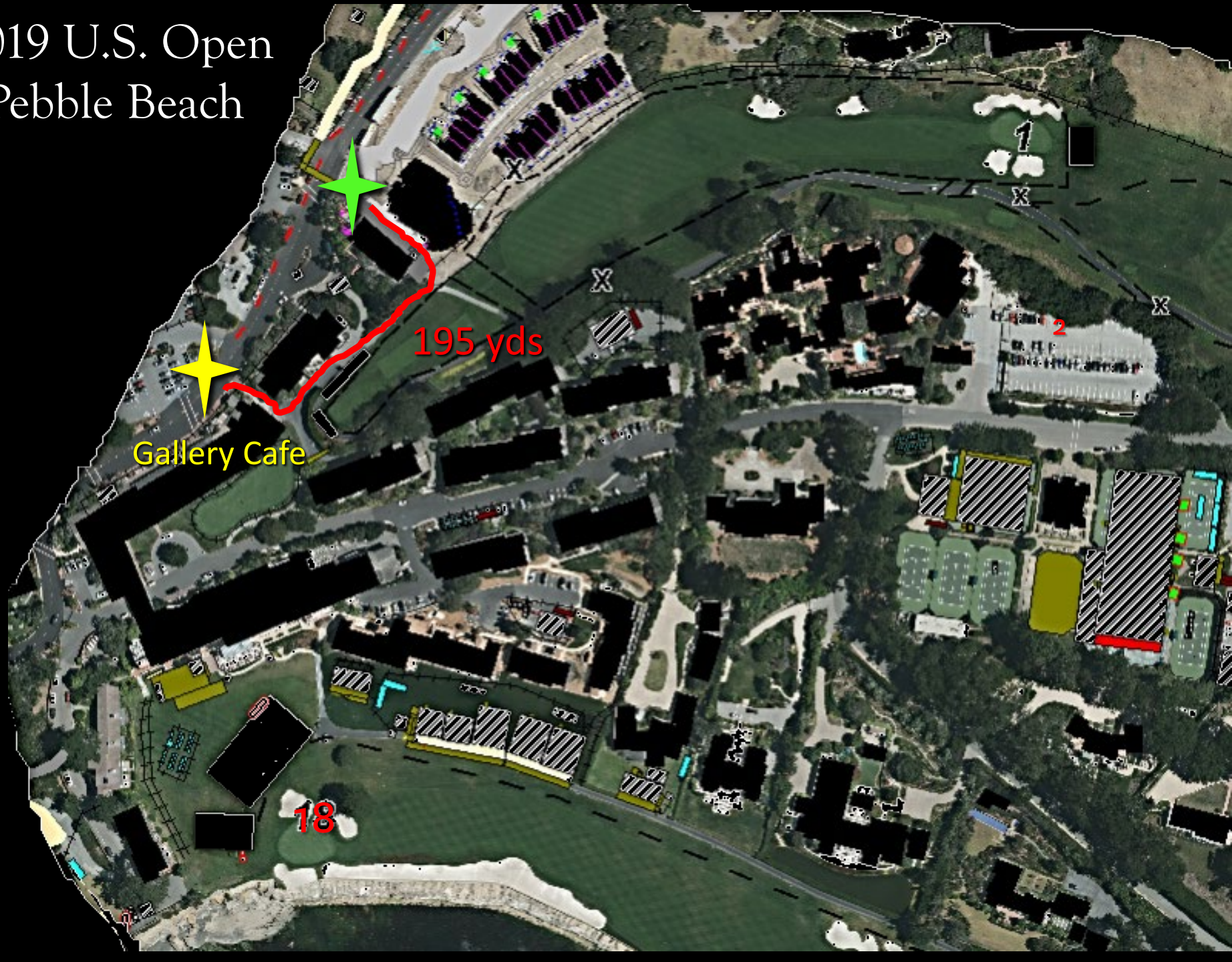
100 yds

18

1

2

2019 U.S. Open Pebble Beach



195 yds

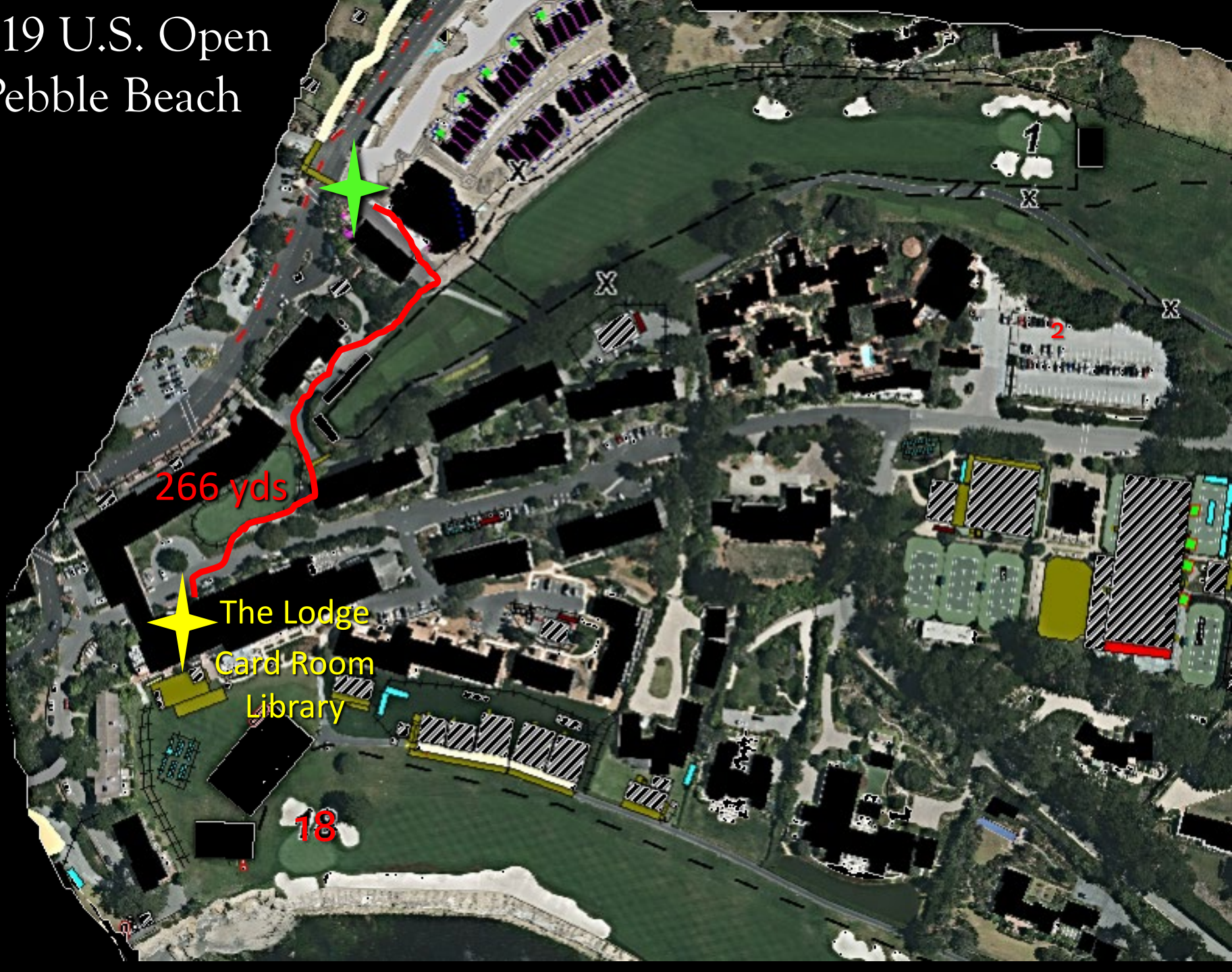
Gallery Cafe

18

1

2

2019 U.S. Open Pebble Beach



266 yds

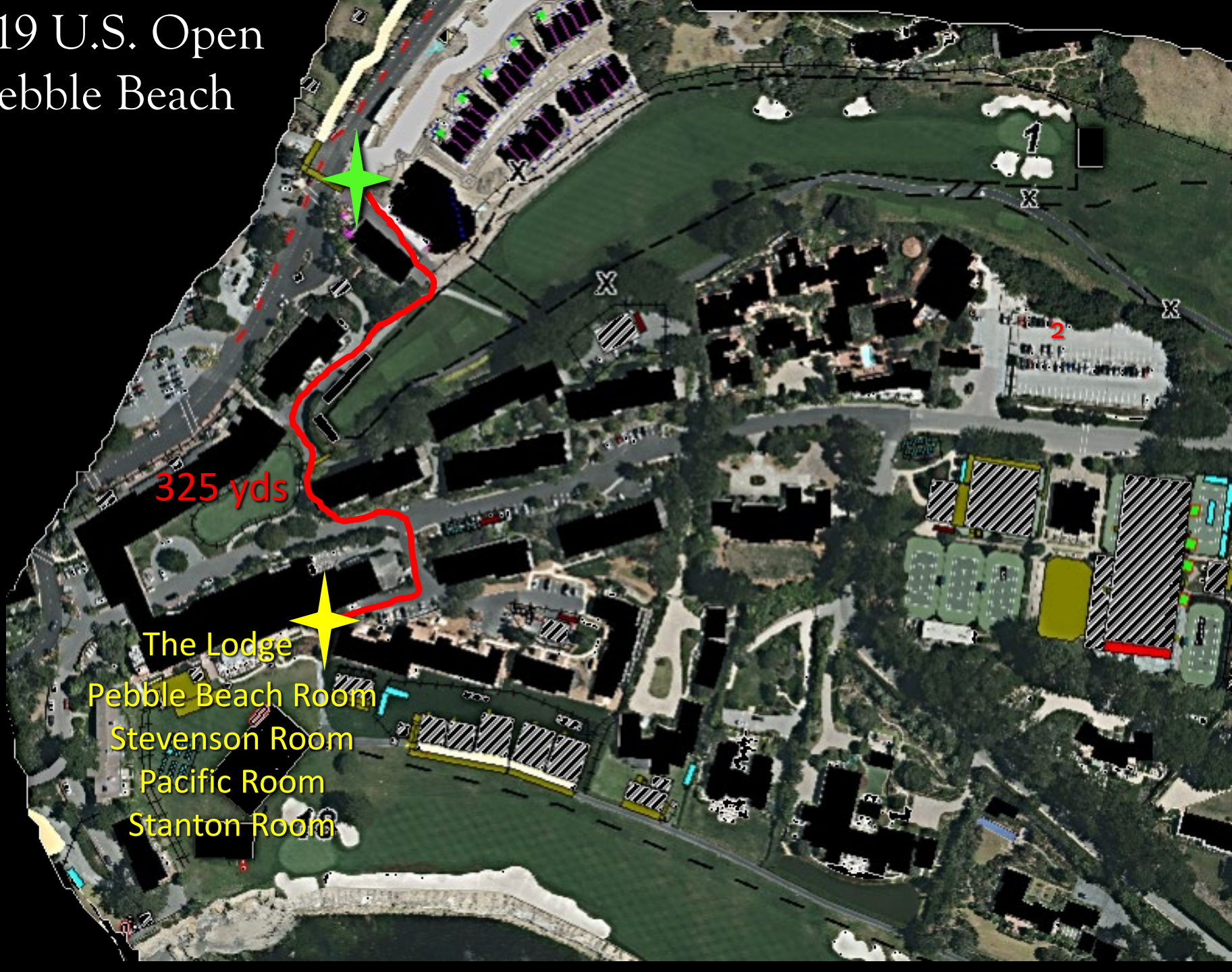
The Lodge
Card Room
Library

18

1

2

2019 U.S. Open Pebble Beach



325 yds

- The Lodge
- Pebble Beach Room
- Stevenson Room
- Pacific Room
- Stanton Room



USGA Partner
Village

3rd Fairway Village
Champions & Suites
Pavilion

Fox Hospitality

15th Fairway
Centennial Club

16th Fairway
Suites

6th Fairway
Village

8th Fairway
Village

2019 U.S. Open
Pebble Beach

18

1

2

5

16

3

4

17

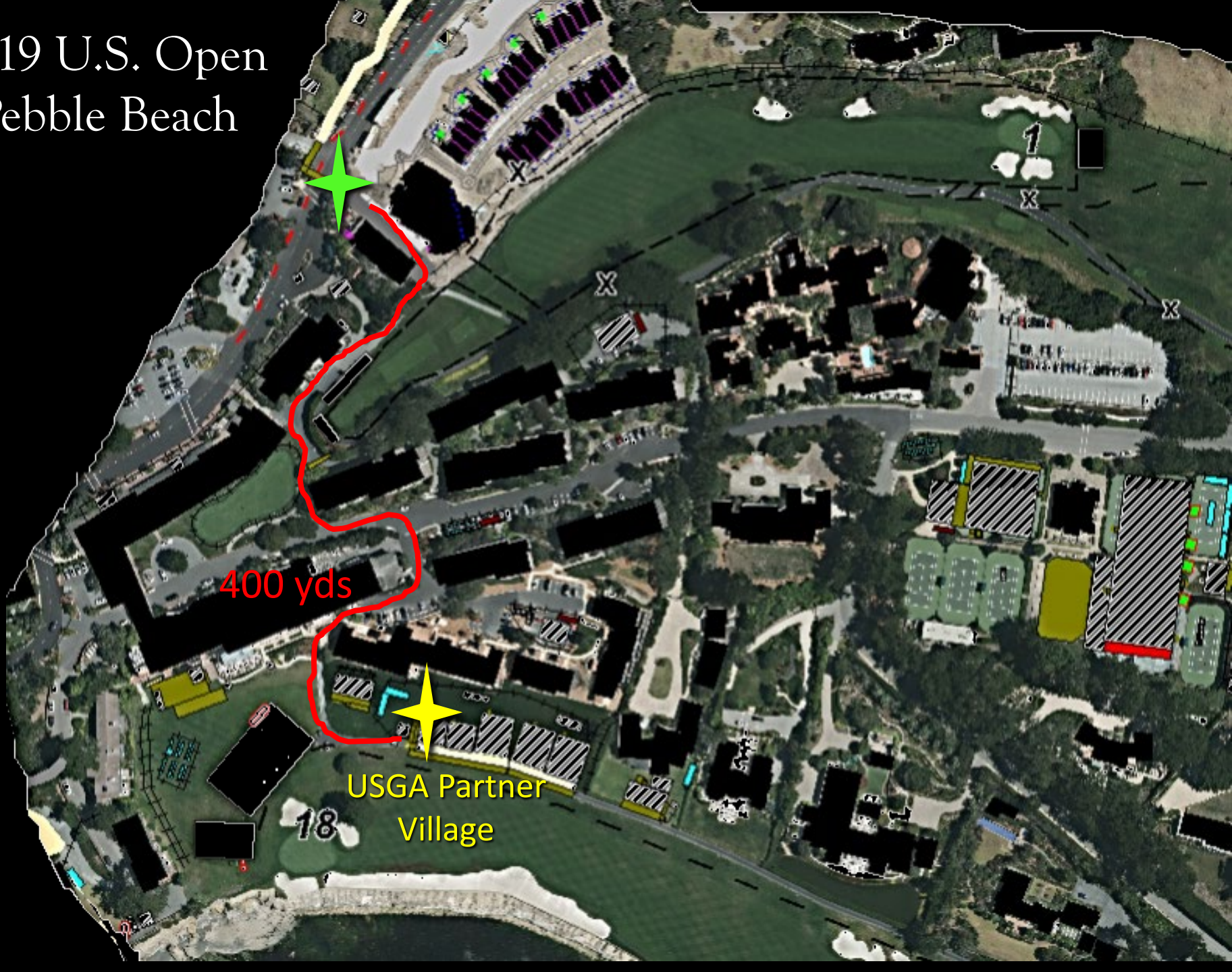
14

5

6

8

2019 U.S. Open Pebble Beach



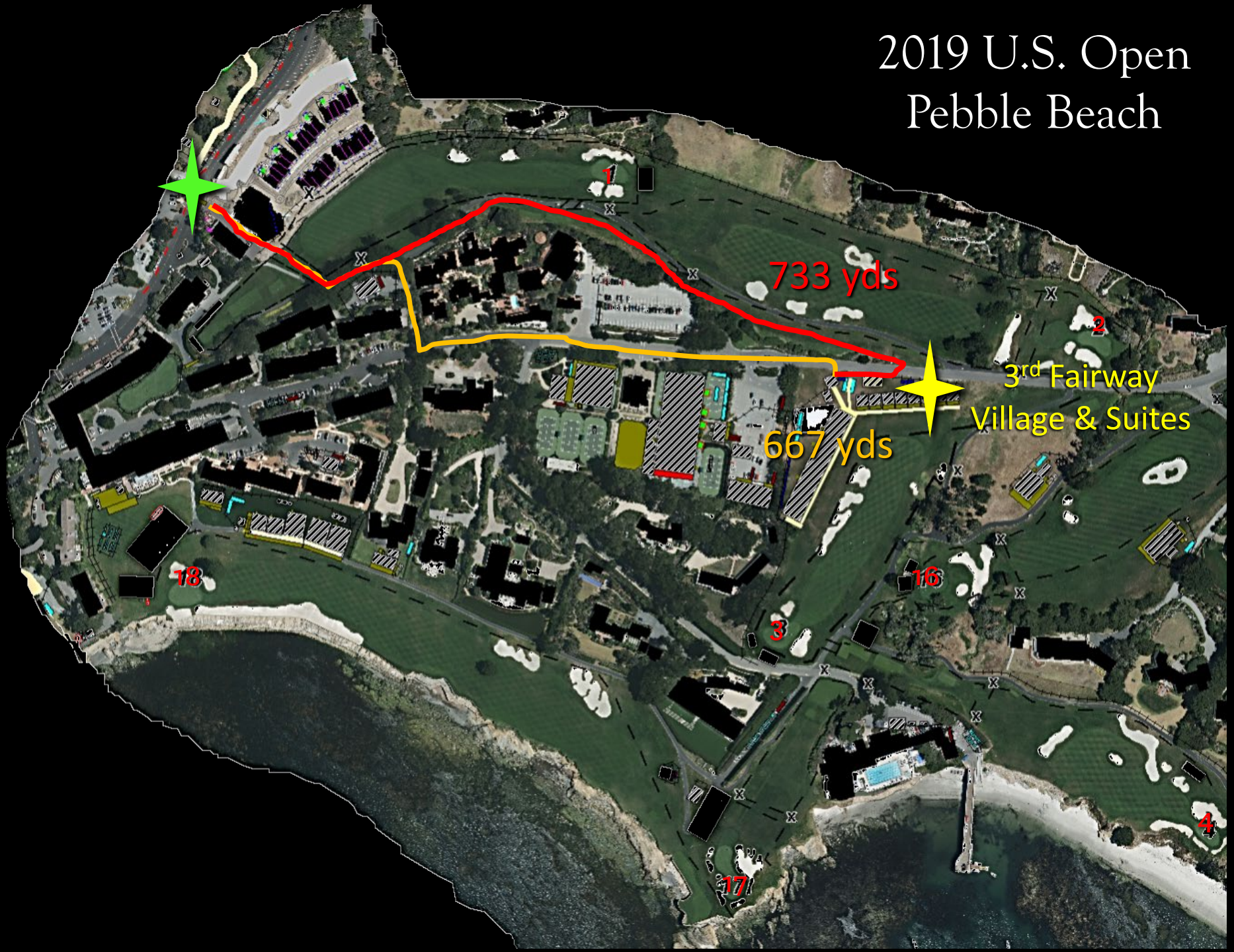
400 yds

USGA Partner
Village

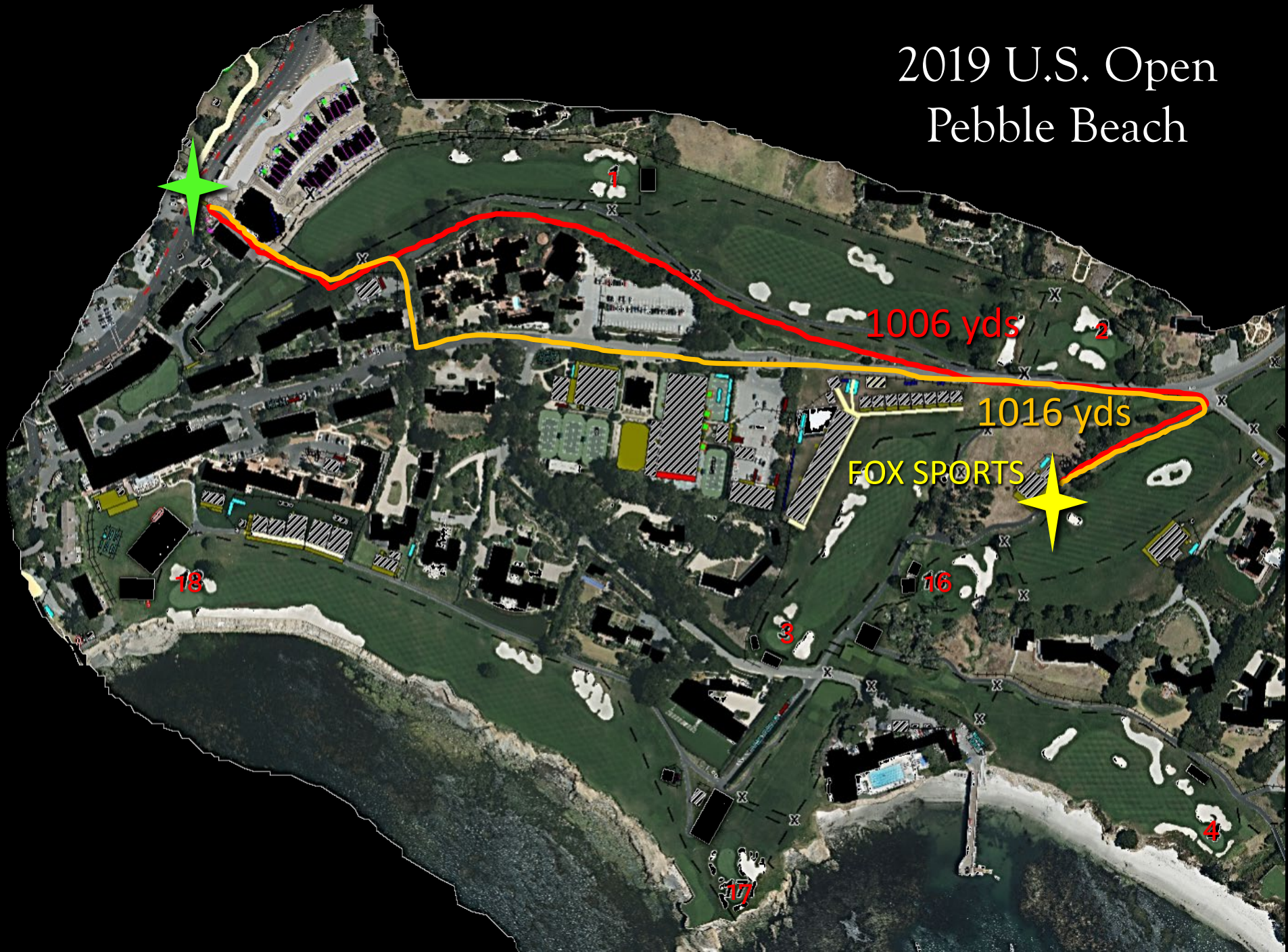
18

1

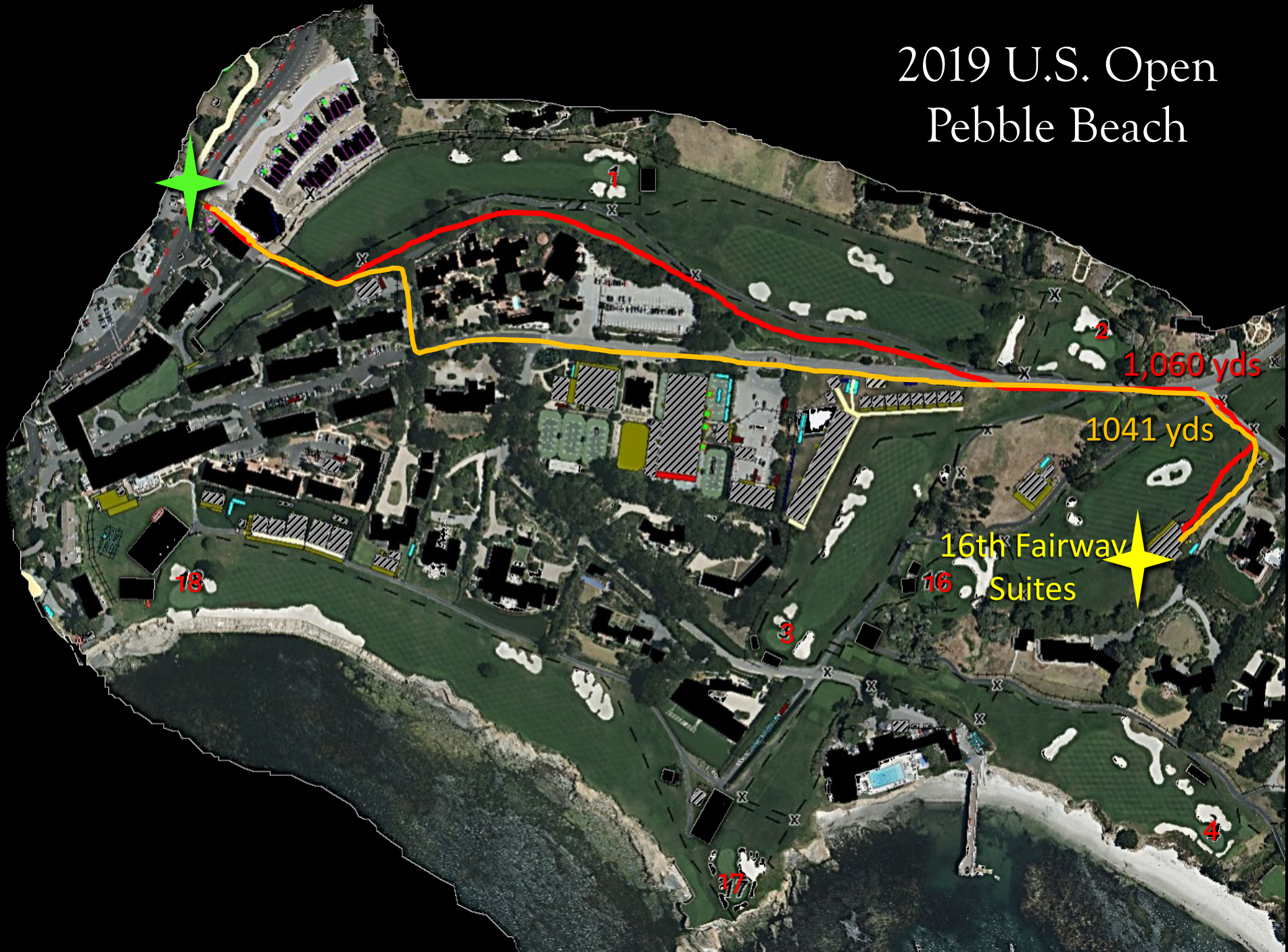
2019 U.S. Open Pebble Beach



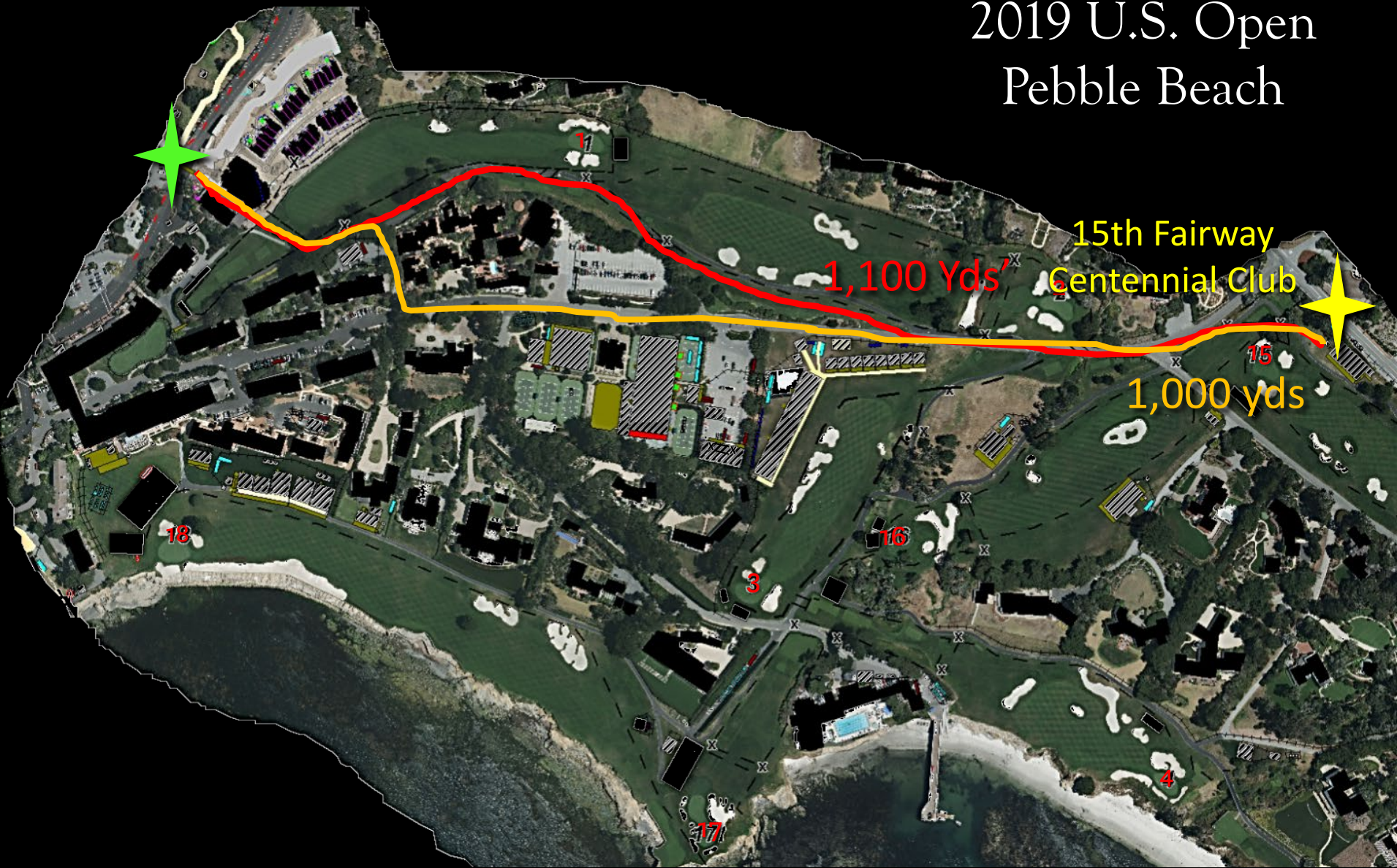
2019 U.S. Open Pebble Beach



2019 U.S. Open Pebble Beach



2019 U.S. Open Pebble Beach



15th Fairway
Centennial Club

1,100 Yds

1,000 yds

18

3

16

15

4

17

2019 U.S. Open Pebble Beach



1,720 yds

1,871 yds

6th & 8th Fairway
Villages

Course Maps and Directional Signs



General Championship Information

U.S. OPEN



2019

PEBBLE BEACH

JUNE 10-16, 2019

Championship Format

- 156 players – full field
- Two-tee start on Thursday & Friday
- 1st tee time Thursday & Friday – 6:45 a.m.
- “Cut” is made after 36 holes
- Players with the lowest 60 scores plus ties compete on Saturday & Sunday
- Start times on Saturday & Sunday are determined by the size of the field



2019 U.S. Open Schedule

Monday, June 10 th	Practice Round
Tuesday, June 11 th	Practice Round
Wednesday, June 12 th	Practice Round
Thursday, June 13 th	1 st Championship Round
Friday, June 14 th	2 nd Championship Round
Saturday, June 15 th	3 rd Championship Round
Sunday, June 16 th	Final Championship Round

Playoff Format

Starting in 2018, the U.S. Open, U.S. Women's Open, U.S. Senior Open and U.S. Senior Women's Open implemented a two-hole aggregate playoff in the event of a tie at the end of 72 holes of stroke play.

If players are still tied after the two-hole playoff, the extra-holes session will then move to sudden death.

Practice Rounds



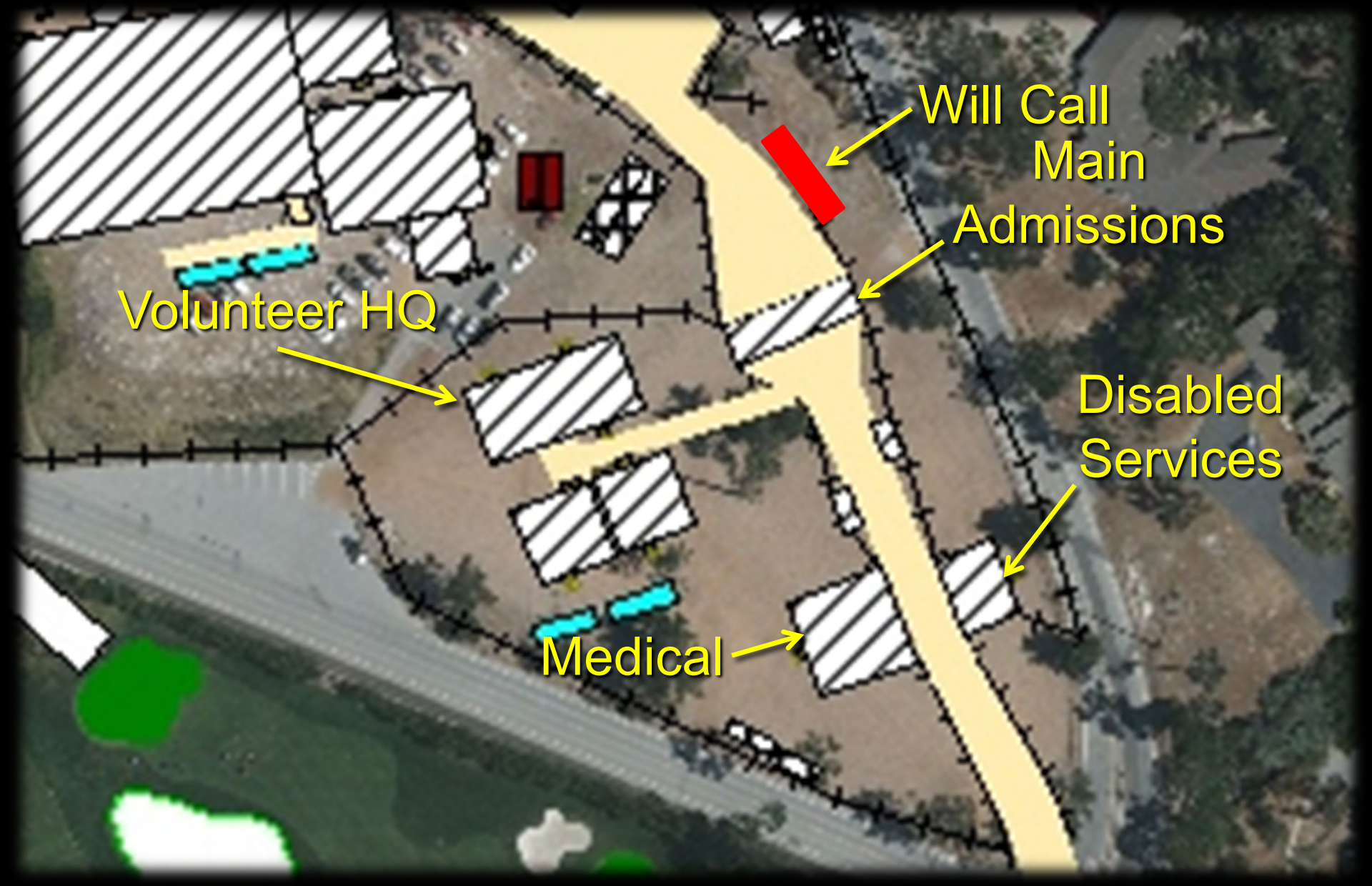
Cameras are permitted on the grounds during the Practice Rounds only.

(Monday, Tuesday and Wednesday)

Championship Rounds



Main Admission Gate



Will Call
Main
Admissions

Volunteer HQ

Disabled
Services

Medical

Main Admission Gate



Disabled Services

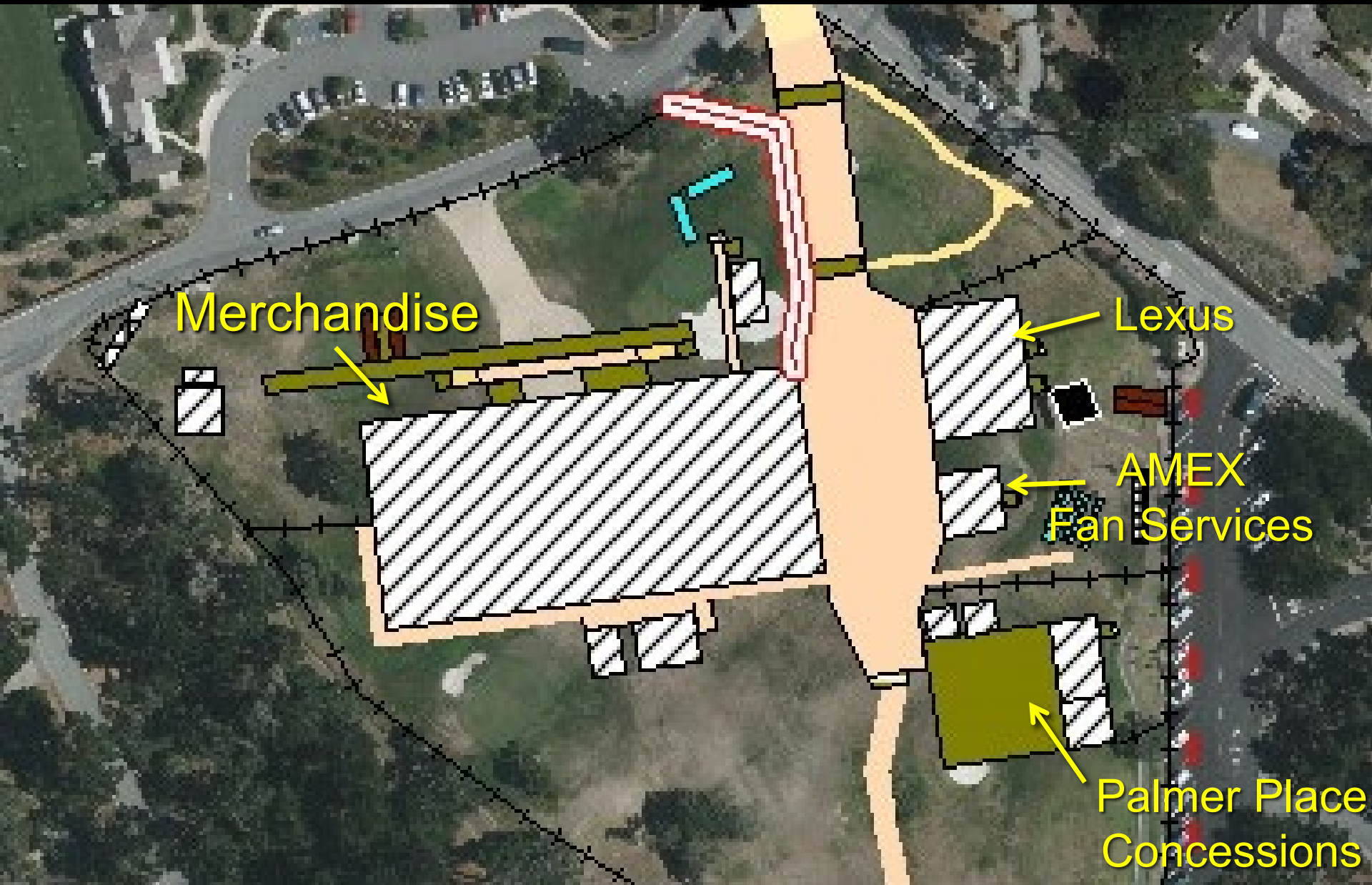
MOBILITY SCOOTERS



Disabled Services



Fan Central



Fan Central – 2010 U.S. Open



Fan Central – Merchandise Tent



Fan Central – Merchandise Tent



Fan Central – Lexus Tent



Fan Services Hosted by American Express



Fan Central - Palmer Place



Weather Warning

THRU 16		TOTAL
SPIETH		2
MATSUY	Weather WARNING	1
FOWLER		0

Weather Advisory, Watch & Warning

Weather Advisory

A Weather Advisory may be posted to alert spectators of specific weather conditions that will require certain precautions.

Weather Watch

A Weather Watch may be posted to alert spectators that dangerous weather is possible and they should be prepared to take shelter or return to their vehicles.

Weather Warning

A Weather Warning may be posted to alert spectators that dangerous weather is approaching and they should take immediate action including exiting all grandstands.

A suspension in play for dangerous conditions will be indicated by one prolonged air-horn blast. In the event of a suspension of play, grandstands will be cleared immediately.

WEATHER ADVISORY



Extreme heat today.
Take precautions.

WEATHER WATCH



Dangerous
weather possible.

WEATHER WARNING



Dangerous weather
in the area.
Take Shelter.