

119th U.S. Open Championship Update Session April 30, 2019



Corporate Hospitality Program Resources

U.S. OPEN



2019

PEBBLE BEACH

JUNE 10-16, 2019



Corporate Hospitality Manual

- ❖ Electronic manual activated in September
- ❖ Information in Manual
 - I. Timeline and Forms
 - II. Meetings and Resources
 - III. Amenities at Pebble Beach
 - IV. Championship Information
 - V. Maps & Layouts
 - VI. Hospitality Program Information
 - VII. Tickets
 - VIII. Parking and Transportation
 - IX. Catering and Décor
 - X. Merchandise
 - XI. Hospitality Program Requirements
 - XII. Meeting Minutes





ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

LOG IN

CONTACT US

OFFICE
CONTACT
HOURS



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

CONTACT US

LOG IN

HOME > LOG IN

LOG IN

Use the form below to log into your account area.

USERNAME

PASSWORD

LOG IN

USOPENcorporate

2019corporatepatron

2019 U.S. OPEN
HOSPITALITY



2019 U.S. WOMEN'S
OPEN HOSPITALITY



2020 U.S. OPEN
HOSPITALITY



FUTURE
CHAMPIONSHIPS



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2019
PEBBLE BEACH

CHARLESTON
74TH

WINGED FOOT
120TH



MSG Staff Assignments

Hardscape Options – Nicole Yaklich

Fox Hospitality – Mimi Griffin

USGA Partner Village – Jeanne Taylor

8th Fairway Village – Danielle Bonder

6th Fairway Village – Jim Holden

3rd Fairway Village – Emily Geosits

3rd Fairway Suites – Ciara Bryan

16th Fairway Suites – Danny Gray

Centennial Club & Champions Pavilion – Shelley Berlin

What to Focus on Now

U.S. OPEN



PEBBLE BEACH
JUNE 10-16, 2019

EVERYTHING

Did You Get Your Ticket Shipment Email?

Tickets Started Shipping Via 2-Day Delivery on April 29th



Included in shipment:

- Hospitality Tickets
- Staff Tickets
- Parking Passes
- Fan Guides
- Disallowed Items Cards
- Corporate Bag Tag & ID Tag

If no email by May 3rd...

Check with your MSG Promotions Staff Person for
an Update

Centennial Club Tickets

The 2019 U.S. Open Championship
at Pebble Beach.



TICKET OPTIONS

[Frequently Asked Questions](#)

[Junior Policy](#)

[Military Policy](#)

Maximum of 8 admissions per day.

[Parking & Transportation:](#)

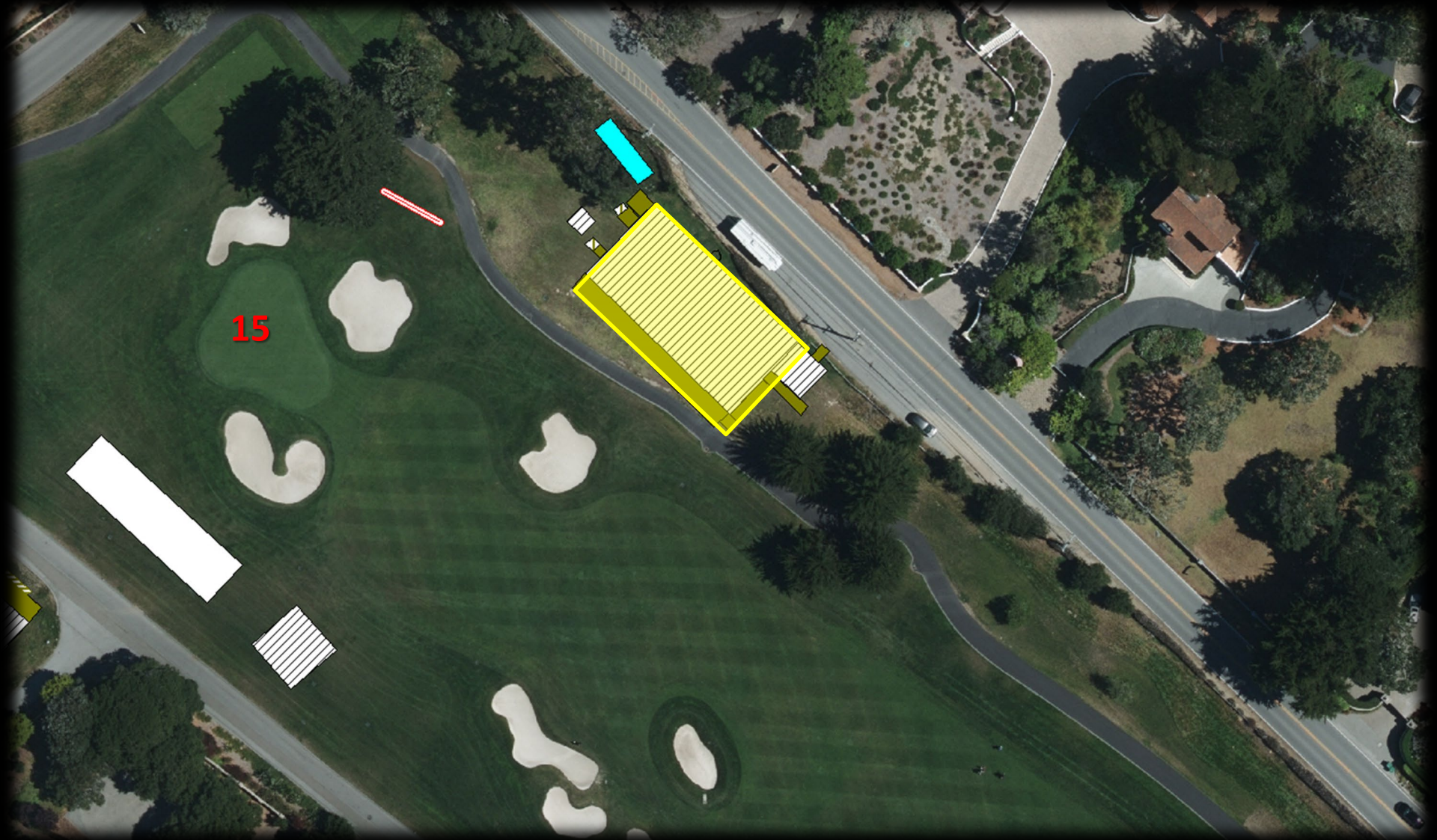
[CENTENNIAL CLUB](#) - 1 daily VIP parking pass will be included with every 4 tickets purchased for any one day.

CENTENNIAL CLUB

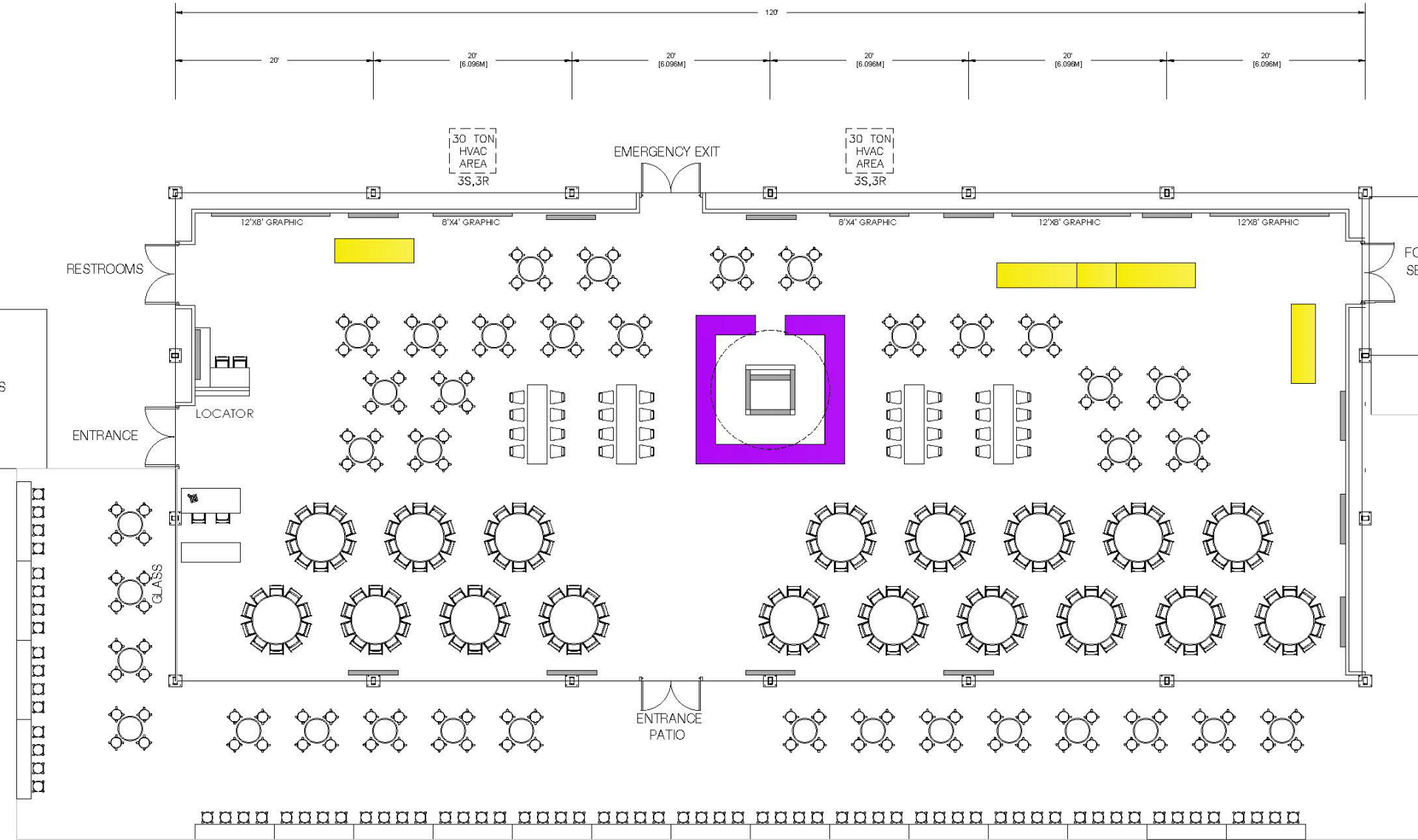
[View Ticket Details](#) >

Centennial Club Wednesday Ticket June 12, 2019	\$725.00	0	▼
Centennial Club Thursday Ticket June 13, 2019	\$975.00	0	▼
Centennial Club Friday Ticket June 14, 2019	\$975.00	0	▼
Centennial Club Saturday Ticket June 15, 2019	\$975.00	0	▼
Centennial Club Sunday Ticket June 16, 2019	\$975.00	0	▼

Centennial Club



Centennial Club



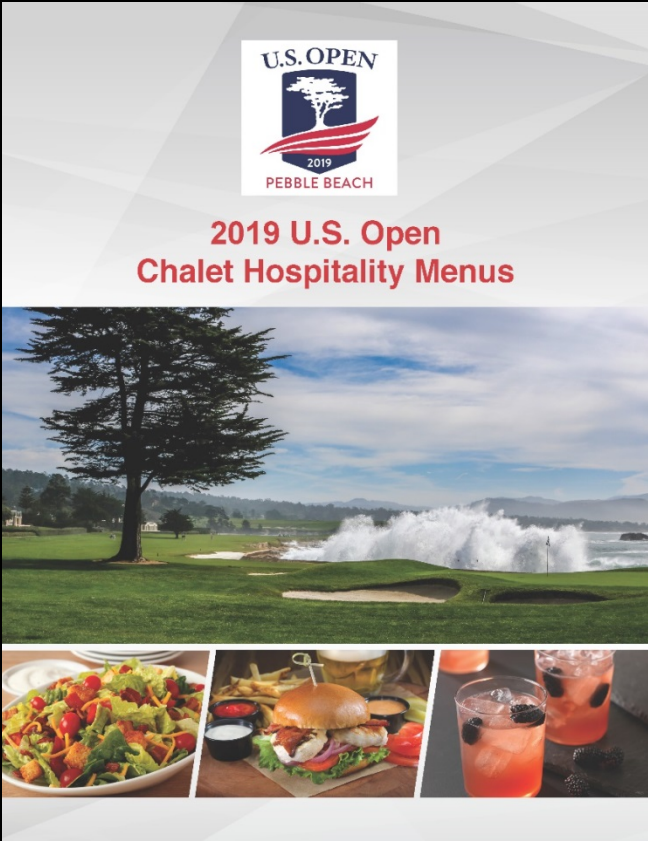
A. Important Past Timeline Dates

- April 1st - Décor deposit was due
Final menu package selections were due
Deadline for co-branded merchandise order
- April 15th - ~~Option Ticket Order Form~~ was due
Corporate Shuttle Form was due
Insurance certificate was due
Deadline to submit guest guarantees
- April 22nd - Deadline to submit décor graphics

A. Important Upcoming Timeline Dates

- May 1st - Remaining décor balance due
Remaining catering balance due
- May 10th - 50% surcharge for guarantee or menu catering changes
- May 15th - Authorized Personnel form due
Hospitality Host form due
- June 5th – 8th - Client inspections and load-in
- June 10th – 16th - U.S. Open Championship

B. May 10 - Final Menus & Guest Guarantees



The cover features the U.S. Open 2019 Pebble Beach logo at the top. Below it, the text reads "2019 U.S. Open Chalet Hospitality Menus". The main image is a scenic view of a golf course with a large tree on the left and waves crashing on the right. At the bottom, there are three smaller images: a colorful salad, a burger with fries, and two glasses of drinks.



The cover features the U.S. Open 2019 Pebble Beach logo at the top right, which includes the dates "JUNE 10-16, 2019". The main image is a panoramic view of a golf course overlooking the ocean. Below this are three smaller images: a pizza, a glass of orange juice with fruit, and several green dumplings.

Levy



The logo consists of a circular emblem with a tree and the year "1919". Below the emblem, the text reads "PEBBLE BEACH COMPANY".

U.S. OPEN



2019

PEBBLE BEACH

JUNE 10-16, 2019

2019 U.S. Open
Pebble Beach Catering

Next Steps



GROUP RESUMES

- ⌘ Your Conference Services contact will be reaching out about your billing pattern while on the resort
- ⌘ Those without guest rooms on property, please think carefully about keeping your Master Account open or closed

GIFT CARDS

- ⌘ Pebble Beach Gift Cards are accepted at all retail outlets
- ⌘ Allows your guests to get the perfect gift they will wear time and time again or dine on property

Shipments and Packages



REMINDER

- ⌘ All packages must be received at Pebble Beach no later than Saturday, June 8th
- ⌘ Hardscape clients, please supply tracking number for all packages sent to us

Other Considerations



& Shotgun Tournaments

- ☞ Space is still open
- ☞ 7:30 a.m. & 1:30 p.m. daily at The Links at Spanish Bay and Spyglass Hill Golf Course

& Spa Appointments

- ☞ Available to book now, appointments are filling up quickly
- ☞ Express manicures & chair massages available in hospitality suites

& Events at The Inn at Spanish Bay

- ☞ Business Sessions
- ☞ Dinners

Catering Due Dates



- **MARCH 1, 2019:** Final approval of décor due
- **MARCH 1, 2019:** 50% of estimated F&B charges due
- **APRIL 1, 2019:** Final menu selections due
- **APRIL 15, 2019:** Guest guarantees due
- **MAY 1, 2019:** Final deposit due
- **MAY 10, 2019:** Short Term Guest Count Increase deadline
 - Any increase above and beyond 3% of guest count after May 10, 2019 will be charged at 50% over the menu price for each additional guest. Please plan ahead.

U.S. OPEN



2019

PEBBLE BEACH

JUNE 10-16, 2019

*2019 U.S. Open
Corporate Merchandise*

Why Corporate Merchandise?



- *Exclusive privilege of Corporate Hospitality Client to cobrand.*
- *Marketing Investment: Associate your brand with the 2019 U.S. Open Championship*
- *Cobranded 2019 U.S. Open gifts brings the group together*
- *Guests take a piece of Pebble Beach & 2019 U.S. Open home with them.*
- *Convenience: Corporate Retail Team makes it easy by handling any and all details*

Extension: Last chance to cobrand is this week!!!

Corporate Merchandise Collection



HISTORY AWAITS...

Available
Now

CORPORATE RETAIL CATALOG



Ordering Methods



To place an order online please visit:

www.2019usopencorporatemerch.pebblebeach.com

- 🔗 Create a user account, browse merchandise, create wish lists, submit order request, upload logos, get answers to FAQs

Order direct with the U.S. Open Corporate Merchandise Team

- 🔗 *Cory Otterness, Corporate Retail Sales Manager*

✉ otternessc@pebblebeach.com or (831)-649-7602

- 🔗 *Bridget Lynn, U.S. Open Corporate Retail Sales Coordinator*

✉ lynnb@pebblebeach.com or (831)-649-7640



Corporate Merchandise Timeline



↳ COBRANDED U.S. OPEN MERCHANDISE ORDERS

↳ **EXTENSION: THIS IS THE LAST WEEK TO PLACE AN ORDER**

↳ **TALK TO CORY or BRIDGET TODAY!**

↳ NON-COBRANDED U.S. OPEN MERCHANDISE ORDERS

↳ **LAST DATE TO PLACE ORDER: MAY 10TH**



Thank You!

Course Map

U.S. OPEN



2019
PEBBLE BEACH
JUNE 10-16, 2019



Hardscapes

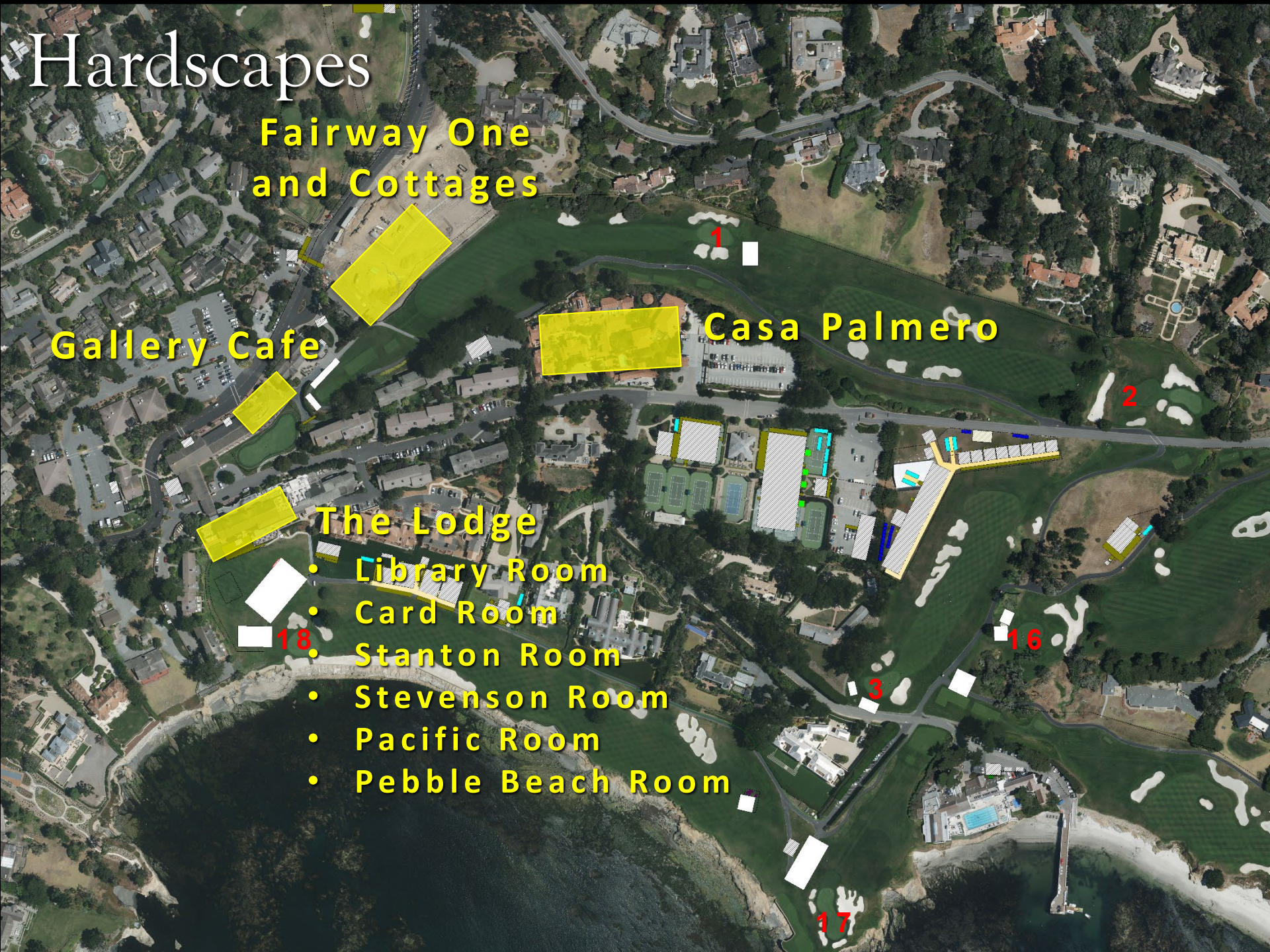
Fairway One
and Cottages

Gallery Cafe

Casa Palmero

The Lodge

- Library Room
- Card Room
- Stanton Room
- Stevenson Room
- Pacific Room
- Pebble Beach Room





3rd Fairway Village
15th Fairway Centennial Club
Champions & Suites Pavilion
USGA Partner Village
Fox Hospitality



16th Fairway Suites



6th Fairway Village

8th Fairway Village

2019 U.S. Open
Pebble Beach

USGA Partner Village

Restrooms

Hospitality
Services

Entrance

1

2

3

4

5

18th Fairway

18





USGA Partner Village

FOX SPORTS

Restrooms

Entrance

16th Fairway

16th Fairway Suites

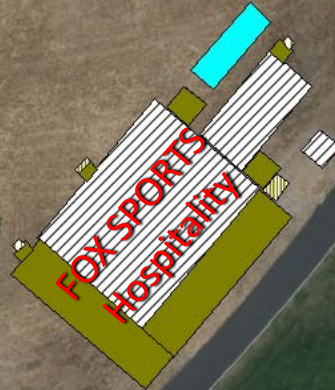
16

Looney & Thru!





16th Fairway Suites



16th Fairway

Entrance



Restrooms

16

Looney & Thru!







3rd Fairway Village & Suites



Restrooms

3rd Fairway Suites

Entrance

Hospitality Services

Restrooms

3















6th Fairway Village

6

6th Fairway

8th Fairway

Hospitality
Services



Entrance

Restrooms

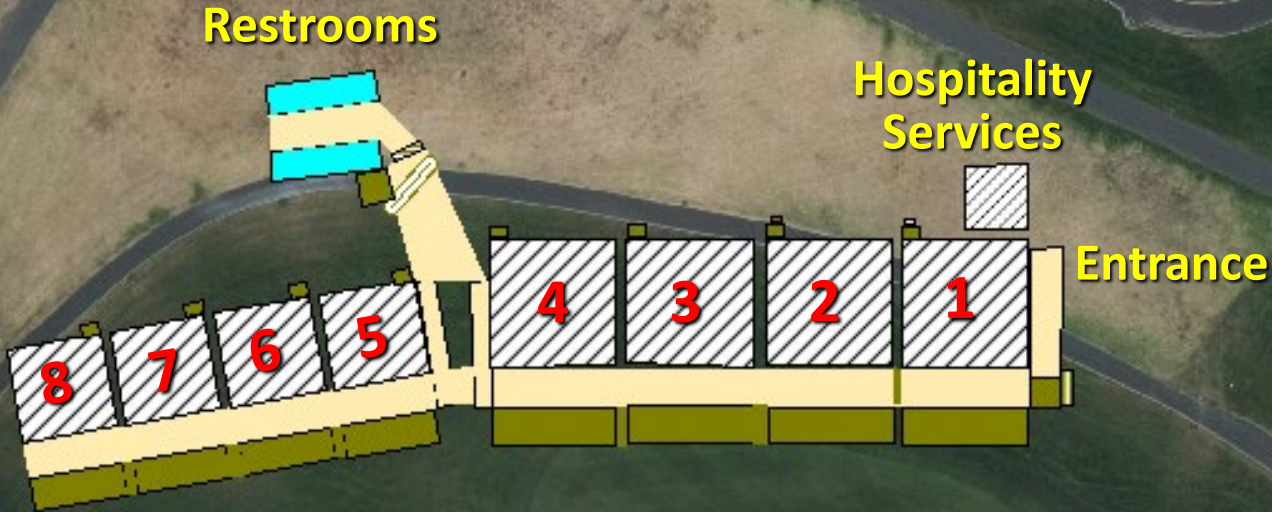








8th Fairway Village



9th Tee

8th Fairway

8











Walking Route to 6th & 8th Fairway Villages



1,720 yds

1,871 yds

6th & 8th Fairway
Villages

Walking Route to 6th & 8th Fairway Villages



1,871 yds

6th & 8th Fairway
Villages

Course Maps and Directional Signs



Course Maps

Celebrating
100 Years



119th U.S. Open Championship

Pebble Beach Golf Links

June 10-16, 2019

FAN CENTRAL



	AMERICAN EXPRESS CARD MEMBER LOUNGE		JUNIOR EXPERIENCE FEATURING THE FIRST TEE
	CORPORATE HOSPITALITY		LEXUS PERFORMANCE EXPERIENCE
	FAN SERVICES HOSTED BY AMERICAN EXPRESS		LODGE PREMIER
	FAN SHUTTLE DROP		MERCHANDISE
	FIRST AID		WILL CALL

COURSE MAP BY MILLERBROWN



General Championship Information

U.S. OPEN



2019

PEBBLE BEACH

JUNE 10-16, 2019



Championship Format

- 156 players – full field
- Two-tee start on Thursday & Friday
- 1st tee time Thursday & Friday – 6:45 a.m.
- “Cut” is made after 36 holes
- Players with the lowest 60 scores plus ties compete on Saturday & Sunday
- Start times on Saturday & Sunday are determined by the size of the field



2019



	WED	THU	FRI	SAT
				1
2		6	7	8
		Merchandise Pre-Sale		
9	10	11	12	13
	Practice Rounds		Championship Rounds	
16	17	18	19	20
Final Round				21
23	24	25	26	27
				28
30				
				29

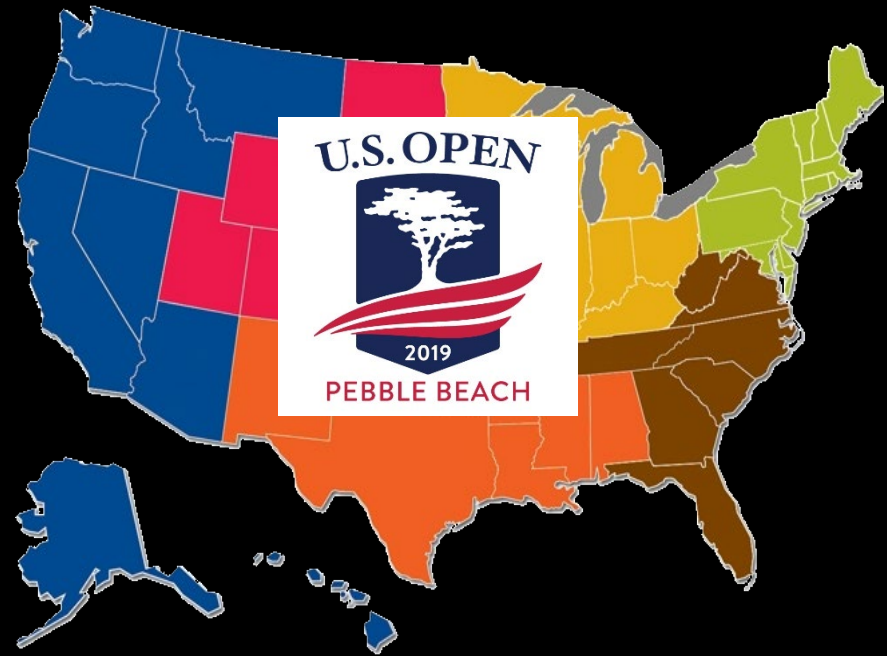
Playoff Format

Starting in 2018, the U.S. Open, U.S. Women's Open, U.S. Senior Open and U.S. Senior Women's Open implemented a two-hole aggregate playoff in the event of a tie at the end of 72 holes of stroke play.

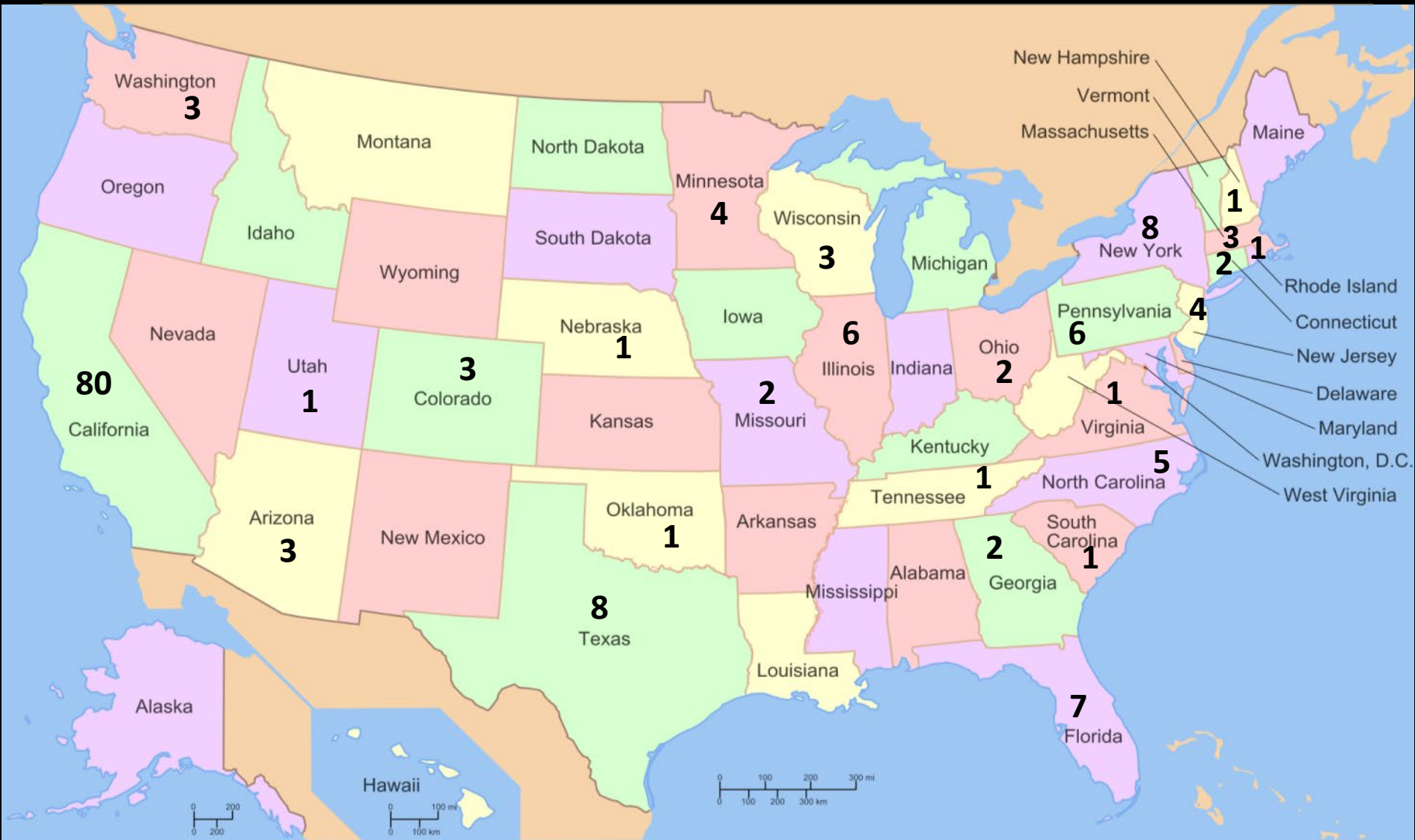
If players are still tied after the two-hole playoff, the extra-holes session will then move to sudden death.

Volunteers by the Numbers

- Backbone of the Championship's success
- Currently: 4,500 + volunteers on 20+ committees
- Over 100,000 hours of support
- National: 49 States (all but Rhode Island)
- International: 13 countries



2019 Geographic Corporate Participation



U.S. Open Broadcast Schedule



June 3: Sectional Qualifying Show – FoxSports1

June 6: Pairings Announcement – FoxSports1

June 12: USO Epics – Tiger 2000 U.S. Open – FoxSports1

June 12: Wednesday at the U.S. Open – FoxSports1



U.S. Open Broadcast Schedule (PDT)



Thursday 6/13 – First Round

9:30AM – 4:30PM PDT Live – FS1
4:30PM – 7:30PM PDT Live – FOX

Friday 6/14 – Second Round

9:30AM – 4:30PM PDT Live – FS1
4:30PM – 7:30PM PDT Live – FOX

Saturday 6/15 – Third Round

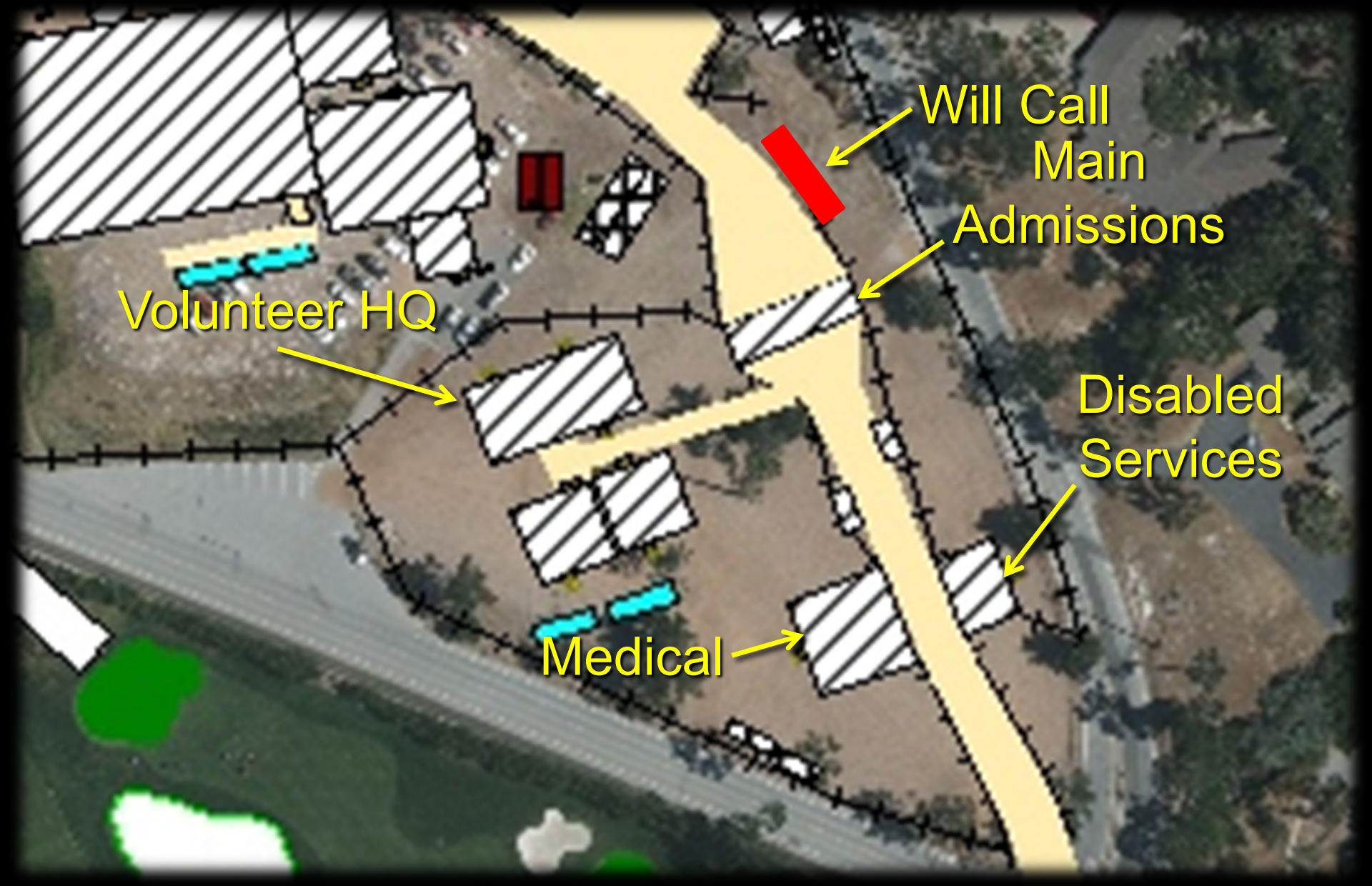
9AM – 7:00PM PDT Live – FOX

Sunday 6/16 – Final Round

11AM – 7PM PDT Live – FOX



Main Admission Gate



Will Call
Main
Admissions

Volunteer HQ

Disabled
Services

Medical

Main Admission Gate



Disabled Services

MOBILITY SCOOTERS



Disabled Services



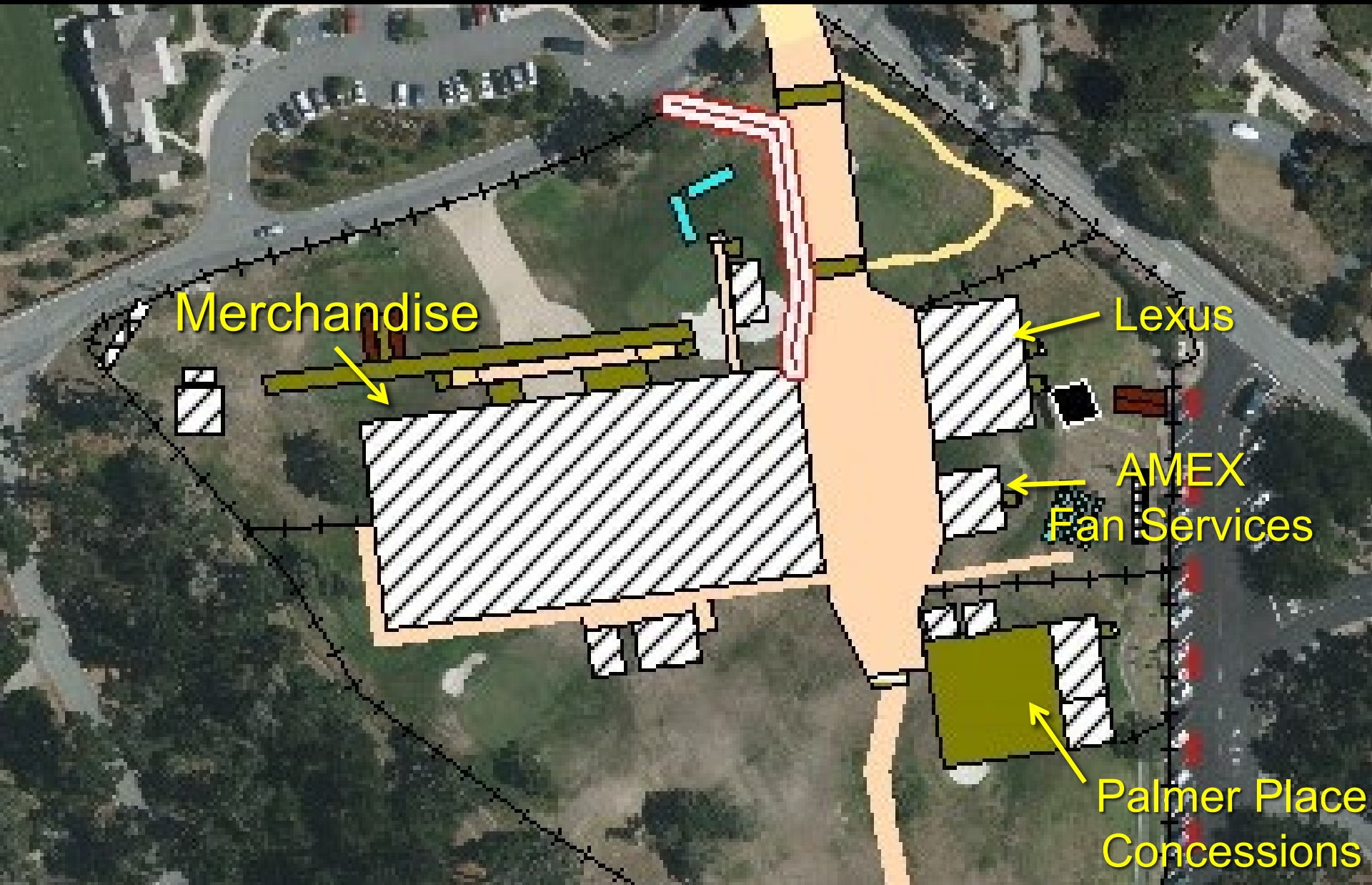


Depot	Location
1	Disability Services HQ
2	Practice Areas
3	Fan Central/ Bridge
4	The Lodge front door
5	Palmero Way/ Trophy Club
6	Beach Club/ 3 Green
7	Whitman/Stillwater Lane
8	The Triangle
9	Satellite Merchandise
10	Gate 2 (Carmel Gate)



Disabled Services Depots

Fan Central



Fan Central – 2010 U.S. Open



Fan Central - 2010 U.S. Open



Fan Central – Merchandise Tent



Fan Central – Lexus Tent



Fan Central - Lexus Tent



Fan Services Hosted by American Express



Fan Services Hosted by American Express

AMERICAN EXPRESS RADIOS



Fan Central - Palmer Place



Fan Central - 2010 U.S. Open





Weather Warning

THRU 16		TOTAL
SPIETH		2
MATSUY	Weather WARNING	1
FOWLER		0

Weather Advisory, Watch & Warning

Weather Advisory

A Weather Advisory may be posted to alert spectators of specific weather conditions that will require certain precautions.

Weather Watch

A Weather Watch may be posted to alert spectators that dangerous weather is possible and they should be prepared to take shelter or return to their vehicles.

Weather Warning

A Weather Warning may be posted to alert spectators that dangerous weather is approaching and they should take immediate action including exiting all grandstands.

A suspension in play for dangerous conditions will be indicated by one prolonged air-horn blast. In the event of a suspension of play, grandstands will be cleared immediately.

WEATHER ADVISORY



Extreme heat today.
Take precautions.

WEATHER WATCH



Dangerous
weather possible.

WEATHER WARNING



Dangerous weather
in the area.
Take Shelter.