
Meeting Minutes

Below is a summary of what was discussed at the Update Sessions. **Any new information discussed during the Update Session on April 30, 2019, is in green so it is easily distinguished.**

- I. WELCOME: Debbie Stone-Lowry and Emily Coe, Corporate Sales Managers, 2019 U.S. Open (Webinar time 0:00 – 3:18)
 - A. **Debbie welcomed the attendees and thanked the corporate clients for their participation in this historic and record-setting U.S. Open.**
- II. OVERVIEW: Mimi Griffin, President & CEO of MSG Promotions, Inc.
 - A. United States Golf Association (USGA)
 1. Over 120 years of serving the game of golf and guiding it forward
 2. Mission: To promote and conserve the true spirit of the game of golf as embodied in its ancient and honorable traditions
 3. Core Strategies
 - a. Governance: Clarify and define the rules of the game worldwide
 - b. Golf Facilities: Advance the long-term viability of golf
 - c. Golfer Engagement: Serve golfers through programs that build engagement with the game
 - d. Championships: Provide the very best players in the world the opportunity to compete for a title
 - i. Conducts a total of 14 national championships including the U.S. Open, U.S. Women's Open, U.S. Senior Open, as well as a variety of amateur and team competitions annually
 - B. Pebble Beach Golf Links
 1. The 2019 U.S. Open will be the sixth U.S. Open held at Pebble Beach Golf Links
 2. One of the toughest tests in the game of golf
 3. Past U.S. Open Champions at Pebble Beach are some of the most iconic names in the game of golf – Jack Nicklaus (1972), Tom Watson (1982), Tom Kite (1992), Tiger Woods (2000), Graeme McDowell (2010)
- III. CORPORATE HOSPITALITY PROGRAM RESOURCES (Webinar time 3:19- 6:49)
 - A. MSG Promotions, Inc.
 1. The USGA's exclusive corporate hospitality marketing and management company
 2. Staff with over 130 years of collective experience in the sports marketing industry
 3. Responsibilities at the 2019 U.S. Open include:
 - a. Client Resources – Update Sessions & Hospitality Manual
 - b. Corporate Hospitality Operations
 - c. On-site Management

4. At least one MSG Promotions staff member will be assigned to each hospitality area and will serve as your main point of contact between now and the conclusion of the championship. The staff assignments are:
 - a. Hardscapes: Nicole Yaklich & Kelly Segin
 - b. Fox Hospitality: Mimi Griffin
 - c. USGA Partner Village: Jeanne Taylor
 - d. 8th Fairway Village: Danielle Bonder
 - e. 6th Fairway Village: Jim Holden
 - f. 3rd Fairway Village: Emily Geosits
 - g. 3rd Fairway Suites: Ciara Bryan
 - h. 16th Fairway Suites: Danny Gray
- B. Corporate Hospitality Manual
1. The link to the manual was emailed to you by your MSG representative.
 2. The contents of the manual will be kept up to date with any new information pertaining to your involvement in the hospitality program to ensure that you are referencing the most current information available.
 3. One of the most valuable sections in the manual is the *Timelines & Forms* section, which gives you an overview of the important deadlines to help you stay on track with your planning.
- C. MSG Promotions Website- www.msgpromotions.com
1. The password-protected section of the MSG Promotions website is accessible to corporate patrons only and includes links to a variety of reference materials including the corporate hospitality manual, all necessary forms, webinar recordings of update session presentations, and maps.
 - a. Login credentials:
 - i. Username: USOPENcorporate
 - ii. Password: 2019corporatepatron
- IV. WHAT TO FOCUS ON NOW (Webinar time 6:50-13:49)
- A. Ticket Shipments
1. Corporate Hospitality ticket packages began shipping on April 29. An email including tracking information was sent on the day the package was shipped. If you have not received an email or your tickets, please contact your MSG Promotions representative.
 2. Shipments are sent in a nondescript box via 2-day delivery to the person indicated on your Ticket Shipment Form, and include the following items:
 - a. Hospitality tickets and staff tickets grouped together by day, VIP parking passes, Fan Guides, Prohibited Items Cards, a Corporate Bag Tag and corresponding ID tag.

3. Please inventory the contents of your shipment upon receipt and notify your MSG representative of any discrepancies.
 4. We strongly encourage you to keep a record of the barcodes given to each guest. In the event any of your tickets are lost or stolen, we can turn off the barcode of the missing tickets and issue you replacement tickets. Please note we will not be able to issue replacement tickets for guests who are no longer able to attend.
 5. Any Option Tickets ordered will be sent in a separate shipment upon receipt of payment by the USGA.
- B. If your demand for tickets exceeds your hospitality package allotment, individual tickets for the 15th Fairway Centennial Club are available for purchase.
1. Ideal for last minute requests that you are unable to accommodate with your ticket allotment for your existing package.
 2. One (1) VIP parking pass will be included with every four (4) Centennial Club tickets purchased on any one (1) day.
 3. Pricing is per ticket, per day and includes food and beverage: Wednesday - \$725 + tax; Thursday and Friday - \$975 + tax. Saturday and Sunday tickets are sold out.
 4. Tickets can be ordered via the following link:
[15th Fairway Centennial Club Ticket Order Form](#)
- C. Recent Past Due Deadlines
1. April 1 – Final Decor Deposit was due
 2. April 1 – Final Menu Package selections were due
 3. April 1 – **Deadline to order co-branded merchandise was extended until May 3**
 4. April 15 – Forms Due to MSG Promotions
 - a. Option Ticket Order Form was due- **Deadline has been extended to May 15**
 - i. Option Tickets are available on a weekly or daily basis and can be designated as Hospitality or Gallery access. Pricing is the same regardless of the designation.
 - ii. An invoice will be emailed to you upon receipt of your order. Option tickets will not be sent until full payment has been received.
 - iii. Option tickets will be sent in a separate shipment from your hospitality package tickets.
 - iv. You must increase your catering guest count to account for any additional hospitality tickets ordered. **Please note that any changes made to your guest count after May 10 will incur a 50% catering surcharge.**
 - b. Corporate Shuttle Form was due
 5. April 15 – Insurance Certificate was due
 6. April 15 – Deadline to submit guest guarantees to the caterer
 7. April 22 – Deadline to submit décor graphics

8. May 1 – Remaining Décor and Catering balances were due
- D. Upcoming Deadlines
1. May 10 – 50% surcharge on guest count or menu changes made after this date
 2. May 15 – Hospitality Host Form Due
 - a. Please indicate on the form the name of at least one company representative who will be serving as a host on the days you plan to operate your hospitality facility.
 3. May 15 – Authorized Personnel Form Due (HARDSCAPE & TENT PATRONS ONLY)
 - a. Please indicate on the form who from your company is authorized to sign for the purchase of any on-site tickets and related food and beverage charges.
 4. May 15 – Extension for Option Ticket Order Form Due
- V. Pebble Beach Company – Barry Peterson, Resort Director of Catering & Conference Services – HARDSCAPE PATRONS AND USGA PARTNERS (Webinar time 13:50-20:14)
- A. Group Resumés
1. Your Conference Services representative will be contacting you about your billing options while at the resort.
- B. Gift Cards
1. Pebble Beach Gift Cards are accepted at all Pebble Beach retail outlets and restaurants, as well as in the Merchandise Tent during the U.S. Open.
- C. Shipment & Packages (HARDSCAPE PATRONS ONLY)
1. Hardscape patrons who are shipping items to Pebble Beach must provide their Pebble Beach Account Manager with the tracking numbers for all packages, and items must be delivered no later than Saturday, June 8.
- D. Enhancements to U.S. Open Experience
1. Restaurants
 - a. A limited number of reservations are still available. Please contact Brendon Poss as soon as possible to make reservations.
 2. Golf Outings
 - a. Corporate hospitality patrons have the ability to reserve tee times during championship week at the Pebble Beach Resort Golf Courses. A limited number of tee times are still available. Please contact Brendon Poss as soon as possible if you are interested in securing a tee time.
 - i. Shotgun tournaments begin at 7:30am and 1:30pm at The Links at Spanish Bay and Spyglass Hill Golf Course
 - ii. Individual tee times are available at Del Monte Golf Course.
 - b. Shotgun Tournaments Parking & Transportation Plan
 - i. Every foursome will receive two (2) daily parking passes to the respective

golf course parking location.

- ii. All Corporate Shuttle Depot placards will provide access to Spanish Bay and Spyglass Hill parking lots for drop-off and pick-up of guests with tee times. You must submit the Corporate Shuttle Form to request these placards.
 - iii. If golfers want to attend the championship before or after their shotgun, they must utilize their respective corporate parking pass or corporate shuttle to get to the championship. Only Resort guests will be able to ride the Resort shuttle, and there will be no direct shuttles between either course and the championship grounds provided by Pebble Beach or the USGA.
 - iv. All bags must be stored in vehicles or shuttles before and after play as there will be no bag storage available at the courses.
3. Business Meetings on-site
 - a. From intimate boardrooms to large-scale ballrooms, the venues at Pebble Beach can accommodate any group.
 4. Spa appointments
 - a. The Spa at Pebble Beach is one of only 56 spas in the world to receive the coveted Forbes Five-Star award. The spa will likely be booked to capacity during championship week, so we encourage you to make your reservations as early as possible.
 - b. Express manicures and chair massages are available in hospitality areas
 - c. **A limited number of appointments are still available.** If you would like to make reservations at the Spa, please reach out to Jessica Plain, Spa Sales Coordinator.

VI. CORPORATE MERCHANDISE: Roslyn Price, Senior Manager, Retail Operations (Webinar time 20:15 - 25:27)

- A. **Although the deadline to order co-branded merchandise has passed, orders for non co-branded merchandise can be placed until May 10.**
- B. **Items Available for Last-Minute Purchase**
 1. **Headwear, outerwear, water bottles and blankets are popular items**
 2. **Championship Approved Bags**
 3. **Two different clear bag options are available that fit within the USGA's size restrictions.**
 4. **Ticket Lanyards – A great way to present and protect tickets.**
 5. Orders can be placed online at www.2019usopencorporatemerch.pebblebeach.com or directly through the U.S. Open Corporate Merchandise Team

- i. Cory Otterness, Corporate Retail Sales Manager
 - otternessc@pebblebeach.com; (831)-649-7602
- ii. Bridget Lynn, U.S. Open Corporate Retail Sales Coordinator
 - lynnb@pebblebeach.com; (831)-649-7640

VII. COURSE MAP AND HOSPITALITY LOCATIONS (Webinar time 25:28 -34:40)

- A. All of the hospitality venue locations and recommended walking routes from the Main Admission Gate were reviewed.
 1. Fairway One, Fairway One Cottages, Gallery Café and Casa Palmero are all stand-alone hardscape facilities located in close proximity to the 1st hole.
 2. The Library Room, Card Room, Stanton Room, Stevenson Room, Pacific Room and Pebble Beach Room are all located in The Lodge at Pebble Beach.
 3. USGA Partner Village – located to the golfer’s right of the 18th fairway
 - a. The entrance to the village is located on the 18th green side of the village.
 - b. Restrooms will be located next to the Hospitality Services tent inside the entrance to the village.
 - c. Due to the position of the village and the shape of the hole, guests will have views from tee to green.
 4. Fox Hospitality – located to the golfer’s right of the 16th hole
 - a. The entrance to the village is located on the 16th tee side of the facility.
 - b. Restrooms will be located on the back side of the tent facing the 3rd fairway.
 - c. Due to the position of this tent, guests will have views of the landing zone on 16.
 5. 3rd Fairway Village and Suites – located to the golfer’s right of the 3rd fairway
 - a. There will be a shared entrance for both 3rd Fairway Village and 3rd Fairway Suite guests. 3rd Fairway Village guests will enter on the left side of the entrance and 3rd Fairway Suite guests will enter on the right side of the entrance.
 - b. Restrooms in the 3rd Fairway Village are located next to tent 1.
 - c. Restrooms in the 3rd Fairway Suites are located behind the facility.
 - d. Due to the position of the 3rd Fairway Village & Suites and the shape of this hole, guests will have views of the entire hole from tee to green.
 6. 6th Fairway Village – located to the golfer’s left of the 6th fairway
 - a. Tents 1-5 are 30’x30’ tents (50 ticket), and tents 6-11 are 40’x40’ tents (100 ticket)
 - b. The primary entrance to the 6th Fairway Village will be located on the 6th tee side of the village. There will also be a secondary entrance located on the 6th green side of the village.
 - c. Restrooms will be located behind the village between tents 5 and 6.

- d. Due to the position of the village and the shape of this hole, guests will have views of the entire hole from tee to green.
 - 7. 8th Fairway Village – located to the golfer’s left of the 8th fairway
 - a. Tents 1-4 are 40’x40’ (100 ticket) tents, and tents 5-8 are 30’x30’ (50 ticket) tents.
 - b. The primary entrance to the 8th Fairway Village is located on the 8th green side, adjacent to the 9th tee. There will be a secondary entrance on the 8th tee side but will mostly be used for guests exiting the village.
 - c. Restrooms will be located behind the village between tents 4 and 5.
 - d. Due to the position of the village, guests will have views of the landing zone and entire putting surface.
 - 8. 16th Fairway Suites – located to the golfer’s left of the 16th fairway
 - a. The entrance to the suites is located on 16th tee side.
 - b. Restrooms will be located behind the facility.
 - c. Due to the position of the suites, guests will have views of the entire hole from tee to green.
 - 9. Champions Pavilion – located adjacent to the tennis courts
 - 10. 15th Fairway Centennial Club – located to the golfer’s right of the 15th green
- B. Walking Distances from the Main Admission Gate:

HOSPITALITY OPTION	WALKING DISTANCE (YARDS)
Casa Palmero	376
Fairway One	100
Fairway One Cottage	100
Gallery Café	195
Library Room	266
Card Room	266
Stanton Room	325
Pacific Room	325
Stevenson Room	325
USGA Partner Village	400
6 th Fairway Village	1,720
8 th Fairway Village	1,720
3 rd Fairway Village & Suites	733
16 th Fairway Suites	1,060
15 th Fairway Centennial Club	1,100

1. 8th Fairway Village and 6th Fairway Village Patrons - The walking route from the Main Entrance along the 18th Fairway to 8th Fairway Village and 6th Fairway Village that was shown at the March Update Session has been altered slightly by the USGA. No gallery will be allowed along the golfers left of the 5th hole. Instead of walking left of 5, guests will be directed up the road a short distance

and will come out on the high side of 6th tee. The distance of this alternate route is 1,871 yards, the same as the old route.

C. Course Navigation

1. Several large maps will be placed throughout the course with a “You Are Here” indication to help all spectators navigate their way around the course.
2. “Mash Signs” with multiple directional arrows will also help to guide spectators.
3. The Fan Guides included in your ticket shipment feature a detailed map of the course. We encourage you to send a Fan Guide to your guests with their tickets to give them the opportunity to become acclimated with the course layout prior to their arrival.

VIII. General Championship Information (Webinar Time 34:41 - 40:01)

A. 2019 U.S. Open Schedule

1. Championship Format
 - a. The format is stroke play where competitors count each stroke on every hole.
 - b. The full field consists of 156 players.
 - c. There is no Pro-Am golf associated with the U.S. Open.
2. Playoff Format
 - a. In the event of a tie at the end of 72 holes of stroke play, there will be a two-hole aggregate playoff. If players are still tied after the two-hole playoff, the extra-holes session will then move to sudden death on holes 17 & 18.
3. Practice Rounds (Monday, June 10th- Wednesday, June 12th)
 - a. Players are more amenable to interacting with the spectators.
 - b. Cameras are permitted and encouraged.
 - c. Players schedule their own tee times and have the option of starting on the first or 10th tee. Play typically begins at approximately 6:45am and concludes at approximately 7:00pm.
4. Championship Rounds (Thursday, June 13th- Sunday, June 16th)
 - a. No cameras or autographs are allowed on these days.
 - b. Thursday & Friday
 - i. Play will begin at approximately 6:45am and conclude at approximately 7:00pm.
 - ii. Players will tee off in threesomes from the 1st and 10th tees.
 - c. The field is “cut” after all players have completed 36 holes.
 - i. The cut line includes the 60 players with the lowest scores plus ties.
 - d. Saturday & Sunday
 - i. Start times will be determined by the number of players that make the cut. A smaller field will result in a later start time.
 - ii. Players will tee off in twosomes from the 1st tee only.

- iii. The gates will still open to spectators at 6:00AM Saturday and Sunday regardless of the first tee time.
- iv. Sunday of the U.S. Open is Father's Day.
- 5. Merchandise Pavilion Pre-Championship Opening
 - a. Open to the public from Thursday, June 6th – Sunday, June 9th.
 - b. No special ticket or credential will be necessary to gain access.
- B. U.S. Open Fun Facts
 - a. There are over 4,500 total volunteers on 20+ committees representing 49 states and 13 countries.
 - b. The Corporate Hospitality Program includes companies from 26 states.
- C. U.S. Open Broadcast Schedule
 - 1. Pre-Championship Coverage on FOX Sports 1 (FS1):

June 3	Sectional Qualifying Show
June 6	Pairings Announcement
June 12	U.S. Open Epics – Tiger at the 2000 U.S. Open
June 12	Wednesday at the U.S. Open

- 2. U.S. Open Broadcast Schedule (PDT & EDT):

Thurs, June 13 (First Round)	9:30am – 4:30pm PDT (FS1) 4:30pm – 7:30pm PDT (FOX)	12:30pm – 7:30pm EDT (FS1) 7:30pm – 10:30pm EDT (FOX)
Fri, June 14 (Second Round)	9:30am – 4:30pm PDT (FS1) 4:30pm – 7:30pm PDT (FOX)	12:30pm – 7:30pm EDT (FS1) 7:30pm – 10:30pm EDT (FOX)
Sat, June 15 (Third Round)	9:00am – 7:00pm PDT (FOX)	12:00pm – 10:00pm EDT (FOX)
Sun, June 16 (Final Round)	11:00am – 7:00pm PDT (FOX)	2:00pm – 10:00pm EDT (FOX)

IX. Hospitality Operations (Webinar time 40:02 -54:59)

A. Main Admission Gate:

- 1. Disabled Services - A limited supply of mobility scooters are available for people who may have difficulty traversing the course. Scooters are available free of charge, on a first-come, first-served basis, and cannot be reserved in advance of when they are needed.
 - a. In addition, Disabled Services volunteers with multi-passenger golf carts will transport fans with disabilities to and from the designated depots/stops throughout the course via a fixed route indicated on the [Disabled Services Depot Map](#).
- 2. The Will Call facility will be located just outside of the Main Admission Gate.

B. Fan Central - located directly inside the Main Entrance Gate and will feature:

- 1. Fan Services Tent Hosted by American Express – featuring championship

information and materials, mobile charging stations, and American Express card member giveaways including radios that can be used to listen to the real-time radio broadcast of the U.S. Open as you walk around the course.

2. Lexus Performance Experience – featuring state-of-the-art interactive golf experiences including a hole-in-one challenge, a putting contest, and the opportunity to get your picture taken with the U.S. Open Trophy.
3. Merchandise Tent
4. Palmer Place Concessions

C. Inclement and Severe Weather Warnings & Policy

1. Meteorology staff will be on-site monitoring weather conditions at all times. The USGA will communicate important safety information to fans through special alerts that will appear on all leaderboards and a message will be broadcast on the Scoring Channel.
 - a. **Weather Advisory** – A blue Weather Advisory sign may be posted to alert spectators of specific weather conditions such as extreme heat.
 - b. **Weather Watch** – A yellow Weather Watch sign may be posted to alert spectators that dangerous weather is possible and they should be prepared to take shelter or return to their vehicles.
 - c. **Weather Warning** – A red Weather Warning sign may be posted to alert spectators that dangerous weather is approaching and they should take immediate action including exiting all grandstands.
 - i. A suspension in play due to dangerous conditions will be indicated by one prolonged air-horn blast. In the event of a suspension of play, grandstands will be cleared immediately.
2. If weather conditions become a public safety issue, all facilities, including hospitality options, will be opened for spectators to seek shelter.
 - a. Your MSG representative will advise you of this beforehand so that you are aware.
 - b. Spectators will be directed to first seek shelter in the larger tents on property (Trophy Club, Champions Pavilion etc.) and then to village hospitality services tents and then as a last resort, to a specific space within the individual tents. Likewise, the common area of the suite facilities will have an area for spectators seeking shelter.
 - c. In the event of a public safety situation where we open up hospitality tents, food and beverage services will not be shut down in any of the hospitality facilities; rather guests will be required to show the correct wristband and ticket in order to be served.

D. Access into Hospitality Areas will be STRICTLY enforced

1. MSG staff, interns and volunteers will monitor the entrances to each hospitality area

from 7:00am – 7:00pm to ensure that only those with the proper ticket or credential gain access to the hospitality area.

2. Credential Boards are placed at the entrance to each hospitality area which indicates the special tickets needed to gain access.
3. If food and beverage is NOT being offered in your hospitality area, your tent/room is considered CLOSED and your guests will not be allowed access.
4. Tent and suite patrons are responsible for monitoring the access into their specific hospitality area.
5. The Main Entrance to each of the hospitality villages and both suite facilities will include separate queues for first-time and returning guests to facilitate the ease of ingress into each area.
6. Upon first entry into each hospitality facility, guests will have their ticket punched and a wristband affixed to their wrist.
 - a. Both a hole-punched ticket and wristband are required for re-entry into the hospitality area.
 - b. Damaged or altered wristbands will be invalid.

E. Hospitality Service/Business Centers

1. Hospitality Services will be managed by MSG staff, interns and volunteers who will serve as your main point of contact for all questions and concerns throughout championship week.
2. The Business Center will feature complimentary use of the scanner/photocopier, computers with internet access and telephones from which your guests can place free local and long-distance calls (international calls excluded).
3. Any Will Call needs you have during championship week can be handled at Hospitality Services.

F. Restrooms

1. Each hospitality area will have dedicated restroom facilities exclusive to guests in that specific area.
2. Port-o-let restroom units will also be located throughout the course for all spectators.

G. Smoking Policy

1. Smoking is prohibited inside all hospitality facilities and on all patios.
2. Smoking is permitted on the grounds of the U.S. Open.

H. Client Inspection and Load-In: Wednesday, June 5th- Saturday, June 8th

1. Each company has been assigned a specific date and time when they may access their hospitality area to inspect the décor elements and load supplies and giveaways into their storage area. This scheduled time is the only opportunity you will have to access your hospitality space and storage facility prior to the championship.

2. Assigned times were communicated in early May. Your MSG Staff representative will email you to request the following information: names and make/model and size of the vehicles of the people attending inspection, as well as the size and number of boxes you will be loading.
 - a. Detailed driving directions and arrival instructions will be emailed to you separately.
 3. Interns are available to help unload your vehicle and transport your items to your storage facility. Please note that you will need to provide your own manpower if you are delivering heavy equipment or displays into your hospitality area or storage unit.
- I. Storage
1. Each tent and suite patron will have access to a lockable U-Haul storage unit located on the exterior of your hospitality area.
 - a. Dimensions: 7'6"H x 5'W x 8'D (capacity: 257 cubic feet)
 - i. You are required to provide your own lock for your storage unit. A standard combination lock with a 1" shackle is ideal.
 2. All hardscape patrons will have an assigned area for personal storage located in a designated room/closet in or near your hospitality area.
 3. If you have opted to have your co-branded merchandise shipped to Pebble Beach, that merchandise can be delivered to your storage unit by a member of the retail team either during your load-in time or championship week.
- J. Accessibility
1. All hospitality facilities will be ADA accessible.
 2. If you have guests who are wheelchair-bound or oxygen-dependent, please let us know as soon as possible. We will do whatever we can to help facilitate their experience at the championship.

X. TICKETS (Webinar Time: 55:00 – 1:05:04)

- A. Complete details regarding the types of tickets included in your package as well as your total ticket allotment is outlined in the *Tickets* section and in the chart below.

HOSPITALITY OPTION	TICKETS (of which gain access to the Lodge)	STAFF TICKETS	OPTION TICKETS (of which gain access to the Lodge)	ON-SITE ADMISSIONS Daily/Additional Access
Casa Palmero	150 (50)	6	100 (25)	10/20
Fairway One	150 (50)	6	75 (25)	10/20
Fairway One Cottage	40 (20)	4	10 (5)	3/5
Gallery Café	75 (25)	6	50 (0)	5/10
Library Room	80 (all)	6	40 (all)	5/10
Card Room	40 (all)	3	20 (all)	3/5
Stanton Room	30 (all)	3	20 (all)	3/5
Pacific Room	30 (all)	3	20 (all)	3/5
Stevenson Room	50 (all)	3	20 (all)	3/5
50'x60' Tents	200 (0)	12	150 (0)	10/20
40'x40' Tents	100 (0)	6	75 (0)	5/10
30'x30' Tents	50 (0)	3	30 (0)	3/5
3 rd Fairway Suites	30 (0)	2	4 (0)	0/0
16 th Fairway Suites	30(0)	2	4 (0)	0/0

B. Hospitality Tickets

1. Color-coded by day with the name of the specific hospitality venue and individual tent/suite/room number printed on the front as well as a distinctive overprint on the back.
2. Hardscape and tent patron ticket packages will include hospitality tickets for each of the seven (7) days of the U.S. Open.
3. Suite patron ticket packages will include an allotment of thirty (30) Trophy Club tickets for Monday, June 10th and Tuesday, June 11th.
 - a. The Trophy Club is an upscale ticket tent with non-reserved seating and food & beverage available for purchase. **The Trophy Club is located on the tennis courts in close proximity to the 3rd hole.**
 - b. **If you would like to purchase pre-paid cards prior to the U.S. Open for guests to use in the Trophy Club, please reach out to [Brenda McFadden](#) (612-384-4897) from Levy.**

C. Staff Tickets

1. Included in your package, in addition to your regular hospitality tickets

2. They are NOT printed with any special designation which allows you to use them as additional hospitality tickets for guests if needed.
3. Staff tickets are not transferable throughout the day.

D. Junior Tickets

1. Juniors ages 12 and under are admitted free of charge when accompanied by an adult ticket holder. Tickets for juniors age 13 to 17 will be available for purchase at a discounted price (\$20/day for practice rounds and \$40/day for championship rounds).
 - a. Maximum of two (2) Junior tickets per (1) ticketed adult.
2. Junior tickets DO NOT ALLOW access into any of the corporate areas
 - a. EVERYONE entering any hospitality venue must have the proper ticket or credential regardless of age, including infants.
 - b. Please notify your guests of the Junior Ticket policy. You must provide one of your hospitality tickets to any guest who plans to bring their child in order for them to gain access to your hospitality area.

E. On-Site Admission Tickets –HARDSCAPE AND TENT PATRONS ONLY

1. A limited number of additional hospitality tickets will be available during championship week in the event of any last minute or unexpected ticket requests.
2. You must submit the Authorized Personnel Form in order to allow the designated representatives to sign for on-site tickets during championship week.
3. There are two types of tickets available during the event:
 - a. Daily Tickets
 - i. Ideal for last minute ticket requests
 - ii. Available only during the U.S. Open but may be purchased in advance of the day they are needed.
 - iii. You will incur a charge from the USGA for the face value of the ticket as well as a charge from the caterer for 100% of that day's per person catering fee.
 - b. Additional Access Tickets
 - i. Ideal for guests who have a ticket to the championship but not into your hospitality area.
 - ii. NOT available in advance of the day/time they are needed.
 - iii. There is no charge for the ticket. You will only incur a charge from the caterer for the food & beverage fee. The fee will be based on the time of day each ticket is acquired.
 - Before 2:30pm = 100% of your per person catering fee for that day
 - After 2:30pm = 50% of your per person catering fee for that day

F. Option Tickets

1. Available in addition to what is included in your hospitality package for an additional fee.
2. Hardscape and tent patrons will need to increase their guest counts with the caterer to account for any option tickets ordered. We will provide the catering company a summary of all option tickets purchased so they can help guide you on increasing your guest counts as necessary.

G. Will Call

1. Hours of Operation:
 - a. June 6 – 9, 10:00am – 6:00pm
 - b. June 10 – 16, 6:00am – 7:00pm
2. For the convenience of your guests, we strongly recommend that you distribute all tickets and parking passes in advance of the championship and use Will Call for special circumstances or last minute needs only.
3. Do not include any personal items or notes in a Will Call envelope.
4. It is not advisable to leave parking passes at Will Call during the championship since your guests are not able to drive to these facilities.

H. One Day Gate Pass

1. Guests who arrive at a gate that is different than where their ticket is held will be given a temporary ticket to enter the championship with directions to your specific hospitality area. Upon arrival at the entrance to your hospitality area, their temporary ticket will be exchanged for the proper ticket.

XI. Screening, Prohibited Items & Admission Gates (Webinar Time 1:05:05 –1:12:47)

- A. EVERYONE will pass through a security checkpoint that is equipped with either a magnetometer or hand wand before entering the championship.
- B. 2019 U.S. Open Admission Gate
 1. There are a number of admission gates located throughout the course, however only the gates outlined in the chart below are relevant to our corporate hospitality patrons. These gates are also outlined on the [2019 U.S. Open Admission Gate Map](#).

Gate	Location	Access
Gate 1	Main Admission Gate at the Main Entrance	- General Parking (CSUMB) Shuttle Drop - Volunteer Parking Shuttle Drop - Corporate Shuttle Depot - VIP Parking Shuttle from 17-Mile Drive Coastline - Rideshare Drop-Off
Gate 2	Carmel Walk Up Gate – Golfer’s Right of the 11 th Fairway	- Walk-up Guests from Carmel Area
Gate 6	Visitor Parking Lot by the Steps of the Conference Center	- Spanish Bay Shuttle Drop - VIP Parking Shuttle from Stevenson School (FOX Sports and USGA Partners ONLY)
Gate 7	Beside the 1 st Tee & Behind the Golf Shop	- Lift-Equipped Handicap Vans Shuttle Drop

C. Mobile Device Policy

1. Spectators are allowed to bring cell phones/mobile devices into the championship as long as they adhere to the USGA’s Mobile Device Policy.
 - a. Mobile devices must be kept on silent or vibrate at all times.
 - b. Phone calls can be placed or received inside any of the hospitality facilities or within designated “phone zones” located throughout the course. Texting and email are permissible throughout all areas of the course, as long as it does not disrupt players.
 - c. The use of mobile devices is prohibited on all village walk decks, individual tent patios and suite patios, as well as in any area on the course that may disrupt play.

D. Prohibited Items and Security

1. A complete list of items prohibited at the U.S. Open Championship is available on the [U.S. Open website](#) and printed on the back of all tickets. In addition, a supply of Prohibited Items cards was sent with your tickets. We encourage you to include a Prohibited Items card when sending tickets to your guests.
2. Spectators arriving with a prohibited item will be asked to return the item to their vehicle or check the item in the Prohibited Items trailer.

E. Bag Size Restrictions

1. No backpacks, briefcases or bags larger than 6”W x 6”H x 6”D in their natural state are allowed into the championship.
2. Transparent/clear plastic hand and shoulder bags smaller than 12”W x12”H x 6”D are permitted. These are available through the Corporate Merchandise Program.

F. Corporate Bag Tags

1. Each company received one Bag Tag which will allow you to bring one oversized bag

into the championship (no larger than a shoulder duffle bag).

2. The Bag Tag and a corresponding ID tag was included in your ticket shipment.
3. ID tag must be labeled with your name and company and must be affixed to the bag at all times.
4. The bag is still subject to search.
5. Disallowed items are not permitted with a bag tag.

G. Approved Device Stickers

1. An email was sent to you by your MSG representative in early May with additional details on how to request the Approved Device Stickers needed for staff members hosting your hospitality area who are bringing a laptop or tablet with them each day.
2. Approved Device Stickers will be mailed via USPS the week of May 20.
3. The sticker must be affixed to the device at all times.
4. The device must remain inside your hospitality area throughout the day. The use of laptops and tablets is prohibited on the course.

XII. PARKING & TRANSPORTATION (Webinar time 1:12:48 – END)

A. General Parking

1. General parking will be located at California State University Monterey Bay (CSUMB), which is approximately 12 miles from Pebble Beach Golf Links.
2. Available to anyone attending the U.S. Open. There is no fee or special pass required to access the area.
3. Guests parking in General parking will be transported to the course by complimentary U.S. Open shuttle buses which will operate continuously. The shuttle ride from CSUMB will be approximately 25 - 35 minutes and will drop guests off in close proximity to the Main Admission Gate to the championship.
4. A map and driving directions to General parking is included in the Fan Guide.

B. Private Corporate Shuttle Depot

1. Corporate patrons operating their own private shuttle for their guests will have access to a dedicated drop-off area located in close proximity to the Main Admission Gate.
2. Vehicles must have a special placard displayed in the windshield in order to access the Corporate Shuttle Depot. Placard requests should have been submitted via the Corporate Shuttle Form located in the *Timeline & Forms* section no later than April 15, 2019.
 - a. Companies are limited to 2 corporate shuttle placards. Requests for additional placards will not be considered until we determine the total number of companies that plan to shuttle.

- b. You will be assigned a specific shuttle schedule and slip assignment within the corporate depot and each slip will be shared by multiple companies.
- i. Each slip will be numbered and will include a list of the companies that are assigned to that slip. Your shuttle placards will be numbered to correspond with your company's assigned slip.
 - ii. Slip assignments and shuttle schedules will be communicated after we have finalized the shuttle schedule.

C. VIP Parking

1. The number of VIP parking passes included in your package can be found in the *Corporate VIP Parking* section as well as in the chart below.

HOSPITALITY OPTION	VIP PARKING PASSES
Casa Palmero	60
Fairway One	60
Fairway One Cottage	15
Gallery Café	25
Library Room	25
Card Room	12
Stanton Room	10
Pacific Room	10
Stevenson Room	15
50'x60' Tents	60
40'x40' Tents	30
30'x30' Tents	15
3 rd Fairway Suites	12
16 th Fairway Suites	12

2. Vehicles must display the appropriate VIP parking hangtag in order to enter the Del Monte Forest and access the VIP parking areas.
3. **VIP Parking for USGA Partners and FOX will be in Lot P, located at the Stevenson School Athletic Fields, which is located approximately 3 miles from Pebble Beach.**
 - a. **Guests will be dropped off at the Visitor Parking Lot and enter the grounds through Gate 6.**
4. VIP parking for all patrons except USGA Partners and Fox will be located in Lot S along the 17-Mile Drive coastline within the Del Monte Forest.
 - a. **There will be 12 designated pick-up locations along the coastline from Seal Rock to Spanish Bay. Each pick-up point will be numbered 1 through 12 so you can easily identify where you have parked your car. We recommend suggesting to your guests to take a photo of the sign nearest to them to help**

them remember at which stop they should exit the shuttle at the end of the day.

b. Shuttle buses will operate continuously and will drop off in close proximity to the Main Admission Gate.

D. Local Community Shuttles

1. The cities of Monterey, Carmel & Pacific Grove will be offering express shuttle bus services to the U.S. Open for residents and community guests. The shuttle will drop-off and pick-up at the Corporate Depot (Old Driving Range) and guests will enter through the Main Admission Gate (Gate 1).

a. For more information on fees, daily schedules, frequency and locations of service, please reference the [Local Community Shuttle document](#) or visit the [Carmel Chamber of Commerce](#), [Cannery Row Company](#) and [Pacific Grove Chamber of Commerce](#) websites.

E. Handicap Parking:

1. Available in all parking areas. All vehicles with a handicap parking placard will be directed to the Bird Rock Depot along the 17-mile Drive coastline where lift equipped vans are available.

F. Rideshare Drop-Off – Located near the Main Admission Gate.

1. Available to anyone attending the U.S. Open. There is no fee or special pass required to access this area.
2. Taxis, town cars, Uber, Lyft, etc., will be able to access this area for pick-up and drop-off, however there will be no staging permitted.

G. Vehicle Size Restrictions

1. We encourage you to communicate the vehicle size restrictions for each parking/shuttle area summarized in the chart on the following page to your transportation company as soon as possible.

VEHICLE SIZE	VIP PARKING	CORPORATE SHUTTLE DEPOT	GENERAL PARKING	RIDESHARE DROP-OFF
 Sedan	Yes	Yes	Yes	Yes
 SUV	Yes	Yes	Yes	Yes
 Econoliner (19' or shorter in length)	Yes	Yes	Yes	Yes
 Sprinter Van (longer than 19' in length)	No	Yes	Yes to Drop No to Park	No
 Mini Coach Bus	No	Yes	Yes to Drop No to Park	No
 Coach Bus	No	Yes	Yes to Drop No to Park	No