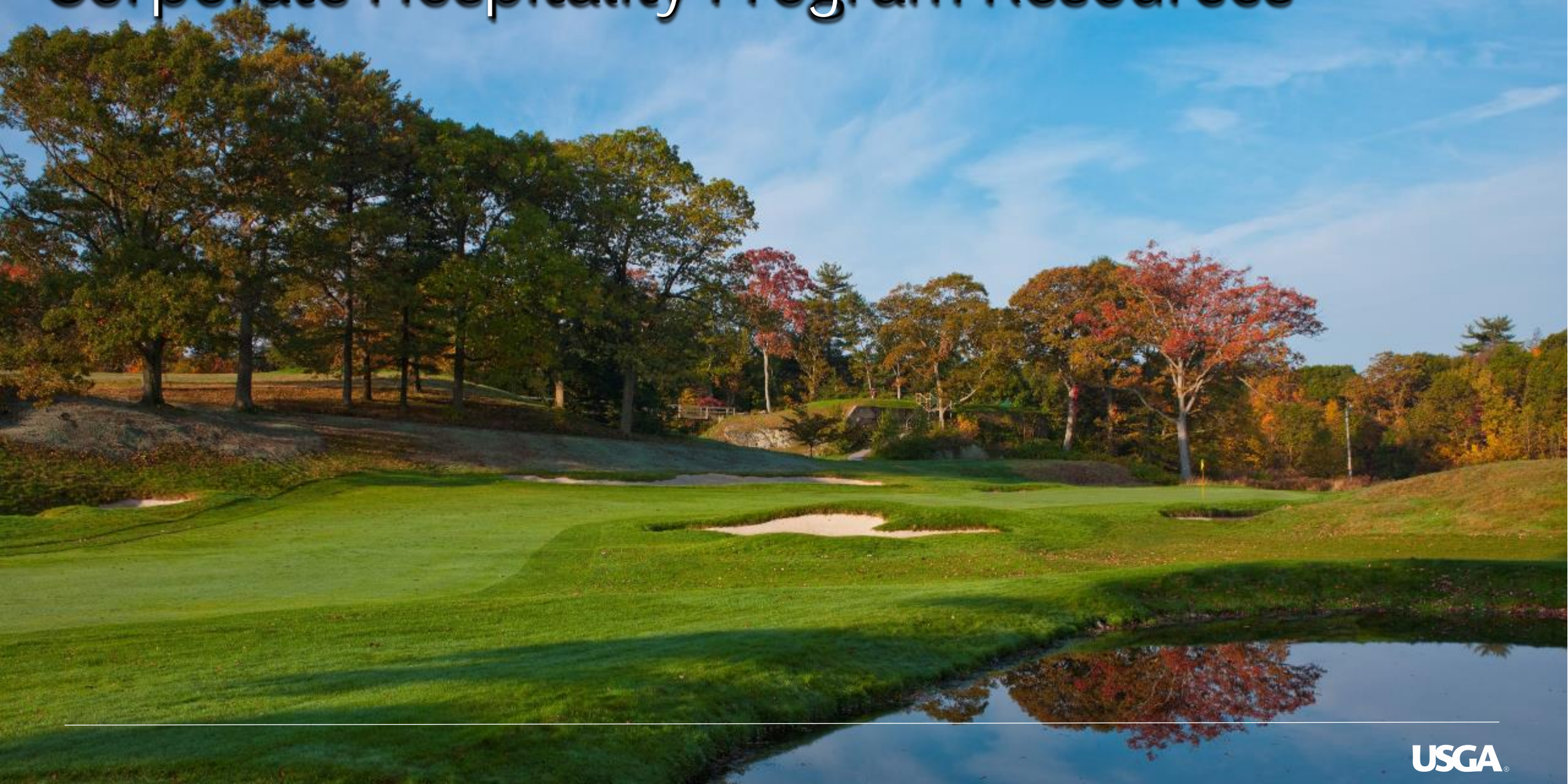


2022 U.S. Open Championship Update Session – Weekly Open-Air Suites January 10, 2022



Corporate Hospitality Program Resources





- Exclusive Corporate Hospitality Marketing & Management Company for the U.S. Open since 1995
- Staff with over 130 years of collective experience in the sports marketing industry.
- Responsibilities include:
 - Formulation of program
 - Sales
 - Client Resources – Update Sessions & Hospitality Manual
 - Corporate Hospitality Operations
 - On-site Management

MSG Staff Assignments

NBC Sports – Mimi Griffin

Clubhouse – Jeanne Taylor &
Ashley Lodovice

Village on 18 – Jeanne Taylor

Village on 15 – Kelly Segin

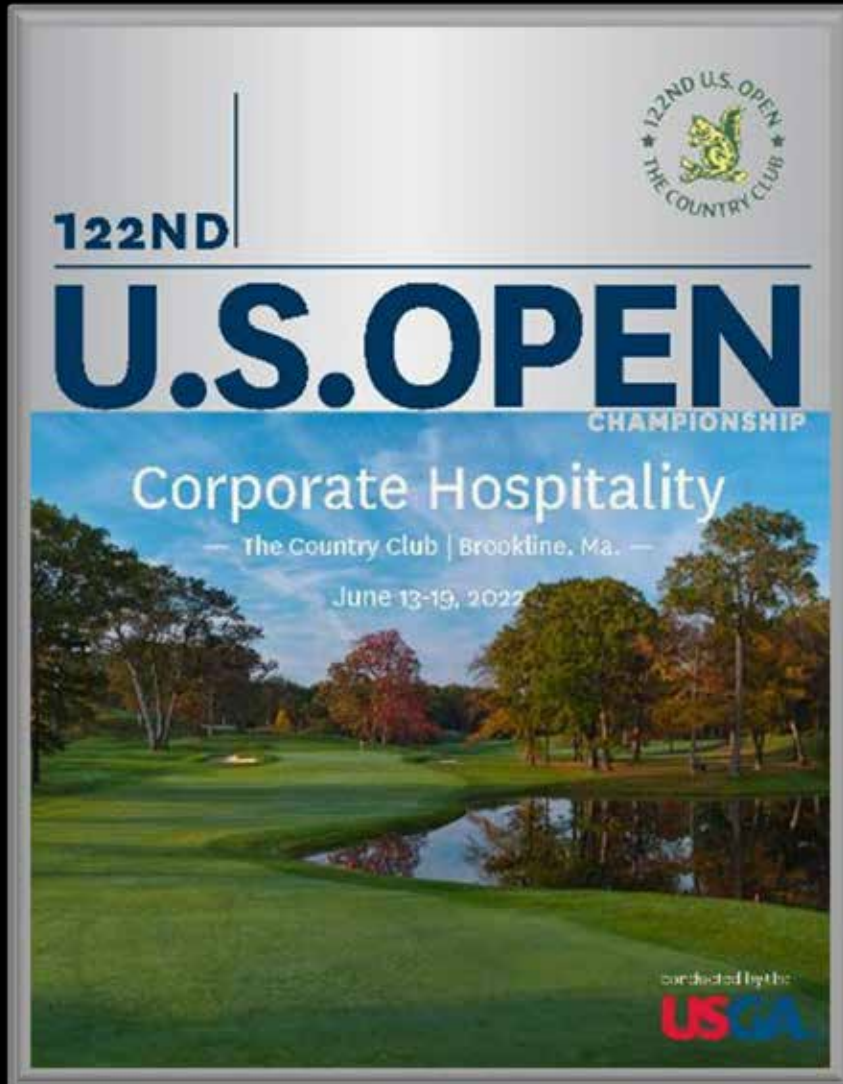
Village on 14 – Emily Geosits

Suites on 11 – Kim Werner & Erin Maher

Suites on 13 – Danielle Bonder

Suites on 6 – Cheryl Gasper

Corporate Hospitality Manual



- ✓ Link to manual was emailed to contacts in late December
- ✓ Valuable resource to help with your planning
- ✓ Updated as new information becomes available
- ✓ Information in Manual
 - I. Timeline and Forms
 - II. Meetings and Resources
 - III. Championship Information
 - IV. Maps and Layouts
 - V. Hospitality Program Information
 - VI. Tickets
 - VII. Parking and Transportation
 - VIII. Catering and Décor
 - IX. Merchandise
 - X. Hospitality Program Requirements
 - XI. Meeting Minutes

Corporate Hospitality Timeline

Timeline & Forms

DATE	ACTIVITY	LOCATION/CONTACT/CONTACT
December 6	Corporate Update Session – DAILY SUITES ONLY	The Country Club/M&S Promotions
December 16	Final payment for hospitality package due	USGA/Kelli Griggs
December 23	Weekly Sales Clients to receive design deck, floor plan, budget, and service agreement – DAILY SUITES ONLY	Production Elements/Dan Gagner
DATE	ACTIVITY	LOCATION/CONTACT/CONTACT
January 10	Corporate Update Session – WEEKLY SUITES ONLY	The Country Club/M&S Promotions
January 21	Deadline for clients to contact PEI if timeslot is upgrading to the club – DAILY SUITES ONLY	Production Elements/Dan Gagner
February 1	Catering payment due	Ridgewood/Beata Freeman
February 9	Client receive Championship Menu	Ridgewood/Dan Gagner
February 15	Form due: – Ticket Distribution & Parking Pass Shipment Form – Corporate Sign Form	M&S Promotions/Emily Gilard
February 18	Deadline for final approval of design, sign-off on service agreement and golf deposit due – WEEKLY SUITES ONLY	Production Elements/Dan Gagner
February 25	Daily Sales Clients to receive design deck, floor plan, budget and service agreement – DAILY SUITES ONLY	Production Elements/Dan Gagner
March 1	Client add Open Ticket Order Form	M&S Promotions/Emily Gilard
March 18	Deadline for final approval of design, sign-off on service agreement and full payment due – DAILY SUITES ONLY	Production Elements/Dan Gagner
March 18	All graphics finalized	Production Elements/Dan Gagner
March 22	Corporate Update Session	The Country Club/M&S Promotions
April 1	Final design payment due	Production Elements/Dan Gagner
April 12	Club House of Insurance due	USGA/Anne Klatstein
April 15	Deadline to order on-club sold merchandise	USGA/Ryan Huxtion
May 11	Corporate Update Session	The Country Club/M&S Promotions
May 15	Form due: – Hospitality Host Form	M&S Promotions/Emily Gilard
June 1 – 11	Client inspections and load-in – WEEKLY SUITES ONLY	The Country Club/M&S Promotions
June 13 – 19	U.S. OPEN CHAMPIONSHIP	The Country Club

A valuable resource to help keep you on track with all important dates & deadlines



Client Log-in – www.msgpromotions.com



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[U.S. WOMEN'S OPEN HOSPITALITY](#)

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[U.S. WOMEN'S OPEN HOSPITALITY](#)

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[HOME](#) > [LOG IN](#)

LOG IN

Use the form below to log into your account area.

USERNAME

PASSWORD

[LOG IN](#)

LOG-IN CREDENTIALS

Suite Patrons:

Username: [USOPENsuite](#)

Password: [2022corporatepatron](#)

[U.S. OPEN HOSPITALITY](#)




[U.S. OPEN HOSPITALITY](#)



[U.S. OPEN CHAMPIONSHIPS](#)



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[HOME](#) > [TEXT & SPECIALTY...](#)

SUITE PATRONS


Click on any of the links on the right side of the screen for more information pertaining to the various aspects of your involvement in the U.S. Open Corporate Hospitality Program.

[Update Sessions & Webinars](#)
[Forms](#)
[Corporate Hospitality Manual](#)
[Corporate Merchandise](#)


2022 U.S. OPEN HOSPITALITY




2022 U.S. SENIOR OPEN HOSPITALITY



FUTURE CHAMPIONSHIPS



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Future Corporate Update Sessions

Session 2

TODAY

Session 3

MARCH 22

2:00pm – 4:00pm



Session 4

MAY 11

10:00am – 12:00pm



A reminder and RSVP form will be emailed to you at least
two weeks in advance of each meeting



ridgewells

CATERING

Important Dates

FEBRUARY 1

Payment In Full Due to Ridgewells

Preferred methods of payment: ACH/Wire Transfers & Checks

MID-FEBRUARY

Menu Will Be Released

Additional upgrades will be available

MAY 6

Orders For Menu Upgrades Due
With Payment In Full

*Additions or changes after May 6 will be subject to
a 25% price increase*

QUESTIONS?

CARRIE COFFEE

P: 301.907.3748

E: ccoffee@ridgewells.com



Local Vendors



MC CRE A'S



Katsiroubas Bros.



John Nagle
CO



How To Use GoTab

INSTRUCTIONS:

1. Each seat/table will have a unique QR code *(pictured right)*
2. SCAN QR CODE with the camera on your phone and click pop-up link
3. ORDER on your phone
4. Your order will be delivered to your table/seat within minutes. ENJOY!



GoTab.com



The GoTab Experience

2021 U.S. Open - Ridgewells Catering

Search

HANDHELDS

SALADS

HEARTY SNACKS

LIGHT BITES

BAR OFFERINGS

Your Tab

Share Yours

Join Others

Handhelds Salads Hearty Snacks Light Bites Bar Offerings

Search

Grilled Vegetable Wrap -
Vegan
White Bean Hummus, Zucchini, Red Pepper, Asparagus, Lettuce, Tomato

Napa Chicken Salad Sandwich -
Contains Nuts
Almonds, Grapes, Celery, Herbed Mayo, Lettuce, Sourdough Bread.

Kalbi Pulled Short Rib Sandwich -
Napa Slaw, Gochujang Aioli, Bolillo Roll.

Herb Grilled Shrimps Tacos -
Dairy Free
Citrus Avocado Salsa, Cabbage Slaw, Flour Tortilla.

Tarantino Italian Sausage Hoagie -
Fennel Parmesan Slaw.

All Beef Hot Dogs -
Ketchup, Mustard, Pickle Relish

SALADS

Kale Salad With Lemon And Olive Oil -

Herb Grilled Shrimps Tacos -
Dairy Free
Citrus Avocado Salsa, Cabbage Slaw, Flour Tortilla.

Tarantino Italian Sausage Hoagie -
Fennel Parmesan Slaw.

All Beef Hot Dogs -
Ketchup, Mustard, Pickle Relish

Kale Salad With Lemon And Olive Oil -

Search

Handhelds Salads Hearty Snacks Light Bites Bar Offerings

Herb Grilled Shrimps Tacos -
Dairy Free
Citrus Avocado Salsa, Cabbage Slaw, Flour Tortilla.

No Modification - 1 +

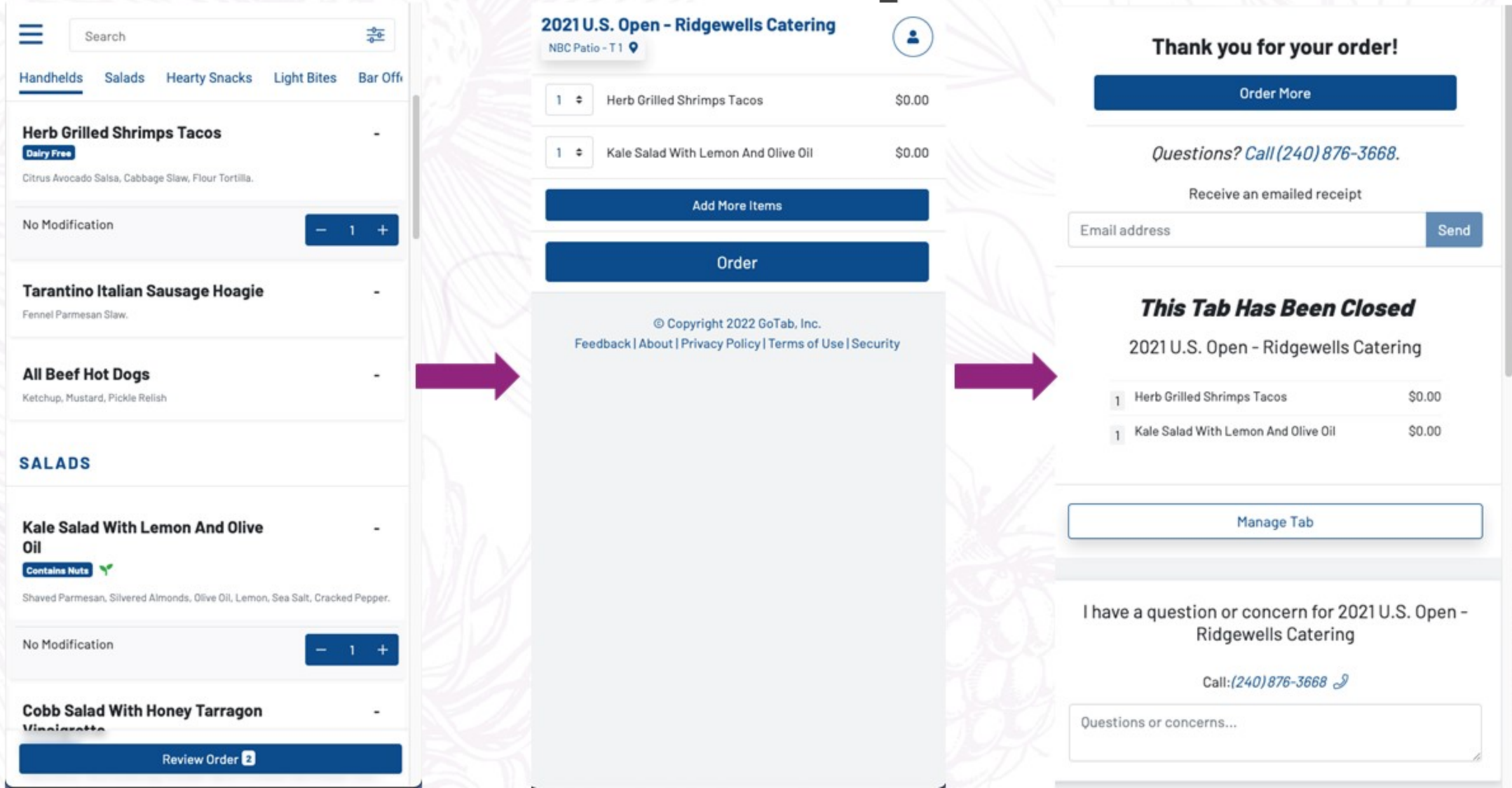
Tarantino Italian Sausage Hoagie -
Fennel Parmesan Slaw.

All Beef Hot Dogs -

Kale Salad With Lemon And Olive Oil x
Contains Nuts 🌿
Shaved Parmesan, Silvered Almonds, Olive Oil, Lemon, Sea Salt, Cracked Pepper.
Add
Select an option.
☐ Grilled Chicken
☐ Flank Steak

- 1 + **Add \$0.00**

The GoTab Experience



Sustainability



What Are We Doing?

Sourcing from local vendors

Using compostable disposables whenever possible

Hiring locally

500+ employees for hospitality alone

Engaging with local non-profit organizations

Supporting USGA sustainability programs on course



Open-Air Suites Decor

General Championship Information



OUR WORK

U.S. Open Championship

- 122nd national championship
- First conducted in 1895
- Open to anyone with a Handicap Index of 1.4 or less
- 156 Players (Exemptions & Qualifiers)
- Qualifying Takes Place May-June, 2022
- 72-Hole stroke play
- Past champions include Tiger Woods, Jack Nicklaus, Arnold Palmer, Ben Hogan, Tom Watson



Championship Format

- Full field consists of 156 players
- The format is stroke play
- There is no Pro-Am at the U.S. Open
- Thursday & Friday players tee off in threesomes from 1st and 10th tee
 - 1st tee time on Thursday & Friday is approximately 6:45 a.m.
- The “cut” is made after 36 holes
 - Players with the lowest 60 scores plus ties
- Saturday & Sunday players tee off in twosomes from 1st tee only
 - Start times Saturday & Sunday - determined by the size of the field



Championship Week Schedule

Monday, June 13th

Practice Round

Tuesday, June 14th

Practice Round

Wednesday, June 15th

Practice Round

Thursday, June 16th

1st Championship Round

Friday, June 17th

2nd Championship Round

Saturday, June 18th

3rd Championship Round

Sunday, June 19th

4th Championship Round

Playoff Format

Starting in 2018, the U.S. Open, U.S. Women's Open, U.S. Senior Open and U.S. Senior Women's Open implemented a two-hole aggregate playoff in the event of a tie at the end of 72 holes of stroke play.

If players are still tied after the two-hole playoff, the extra-holes session will then move to sudden death.

Practice Rounds Monday, Tuesday and Wednesday



Players are
more
amenable
to
interacting
with fans

Practice Rounds Monday, Tuesday and Wednesday

Cameras
are
permitted
and
encouraged



CHAMPIONSHIP WEEK

Practice Rounds Monday, Tuesday and Wednesday



Experience
a more
relaxed
atmosphere

CHAMPIONSHIP WEEK

Championship Rounds Thursday – Sunday

Full
capacity
crowds



CHAMPIONSHIP WEEK

Championship Rounds Thursday – Sunday

Full
capacity
crowds



Championship Rounds Thursday – Sunday

Players are
competing
for the
most
coveted
title in golf



CHAMPIONSHIP WEEK

Championship Rounds Thursday – Sunday

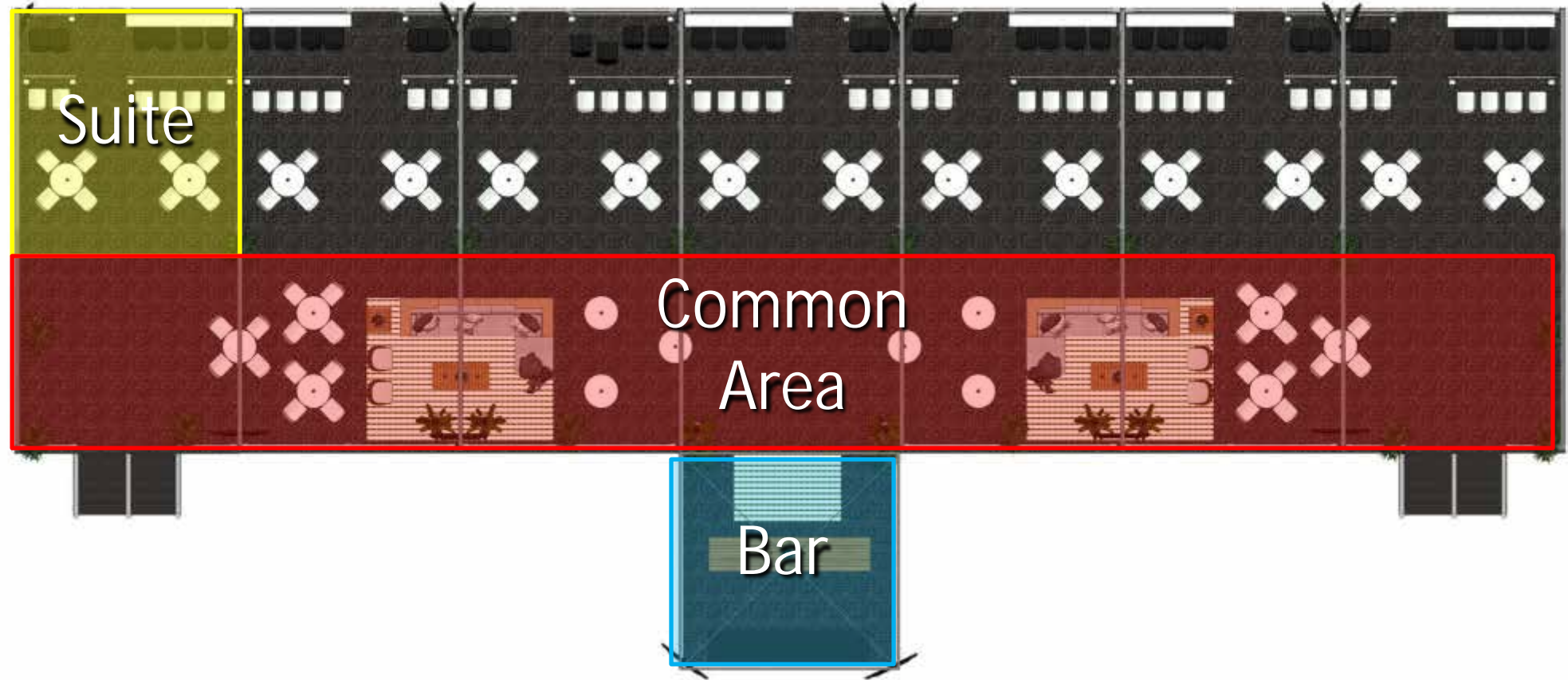


Sunday is
Father's Day

Corporate Hospitality Venues



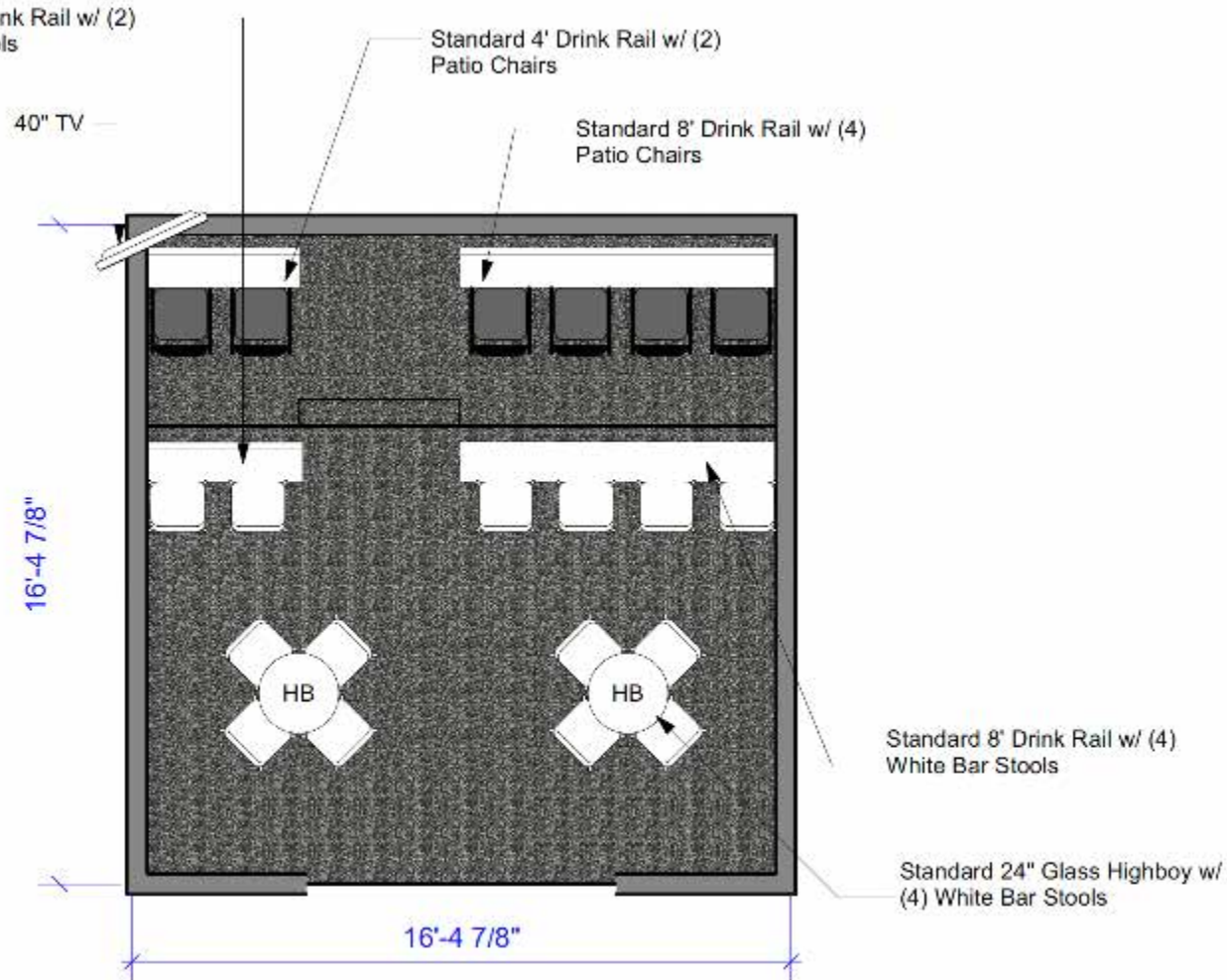
30 TICKET STANDARD PACKAGE



30 TICKET STANDARD PACKAGE

INCLUDED:

- (2) 24" Glass Highboys with (4) White Bar Stools each
- (1) 8' Drink Rail w/ (4) White Bar Stools
- (1) 4' Drink Rail w/ (2) White Bar Stools
- (1) 8' Drink Rail w/ (4) Patio Folding Chairs
- (1) 4' Drink Rail w/ (2) Patio Folding Chairs
- (1) 40" Exterior TV
- Faux Succulents – (2) Small Centerpieces
- Graphite Carpet
- Total Seating: 20

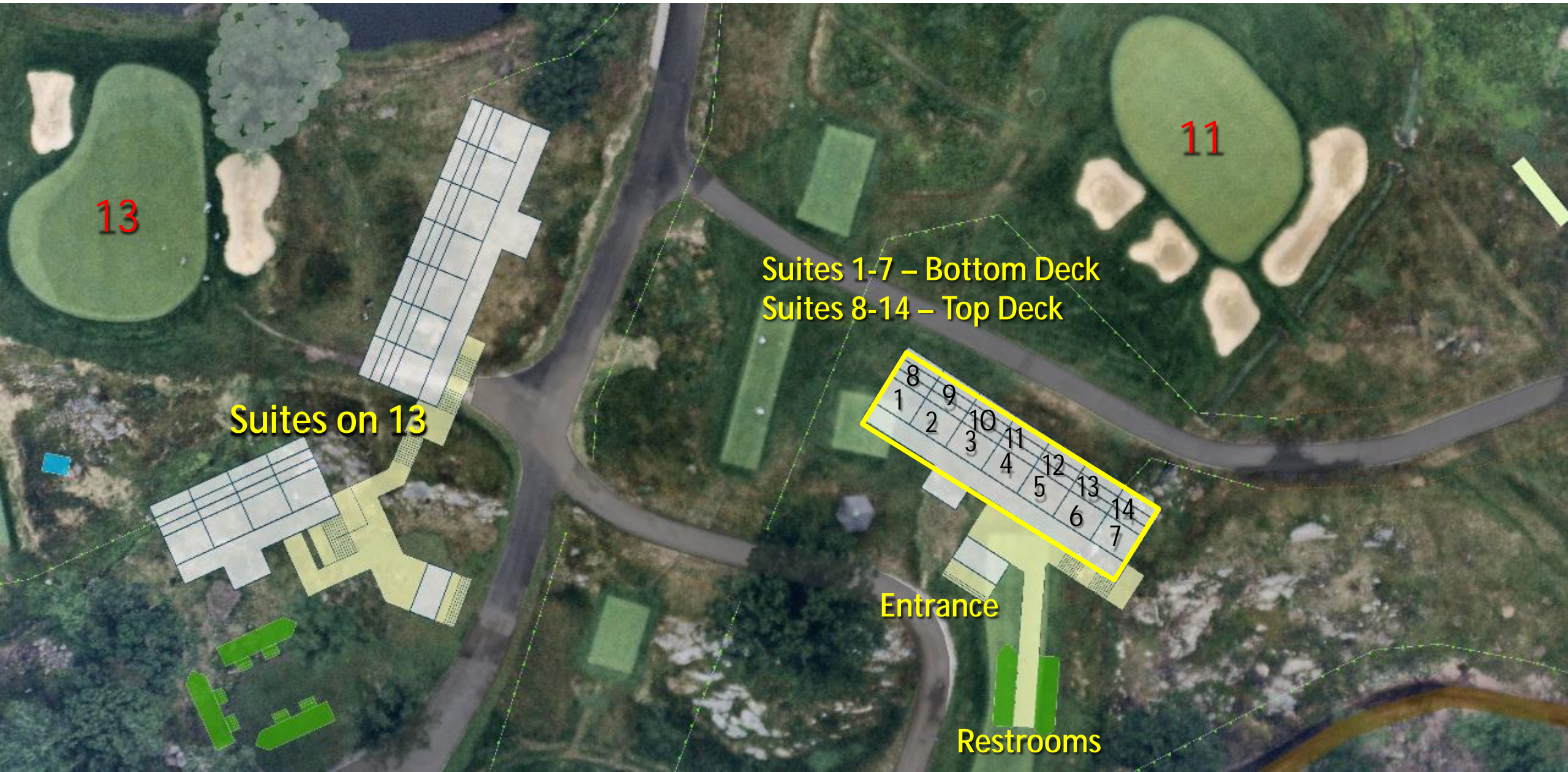


Suites on 13

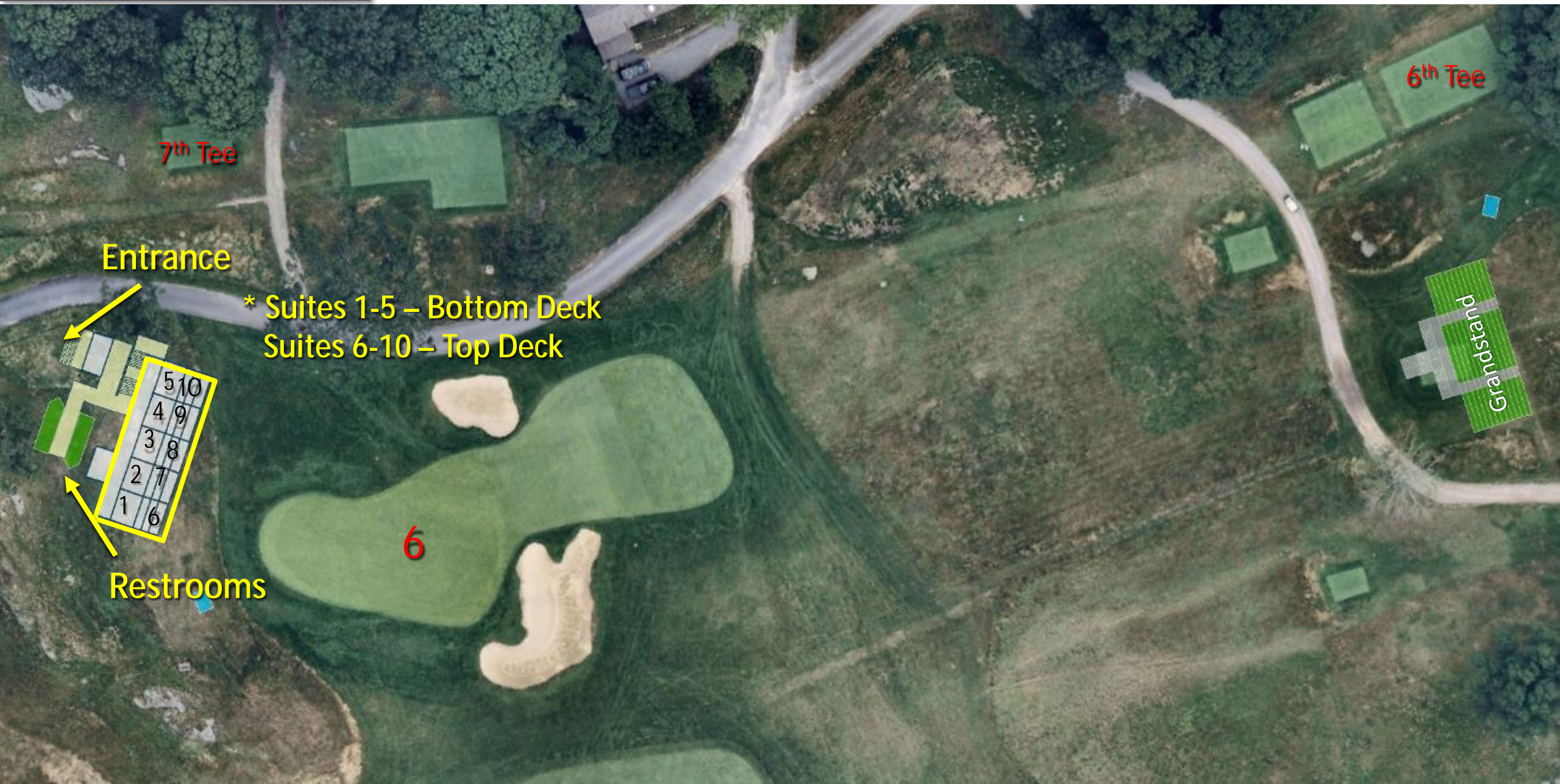
*Suites 1-4, 9-15– Bottom Deck
Suites 5-8, 16-22 – Top Deck



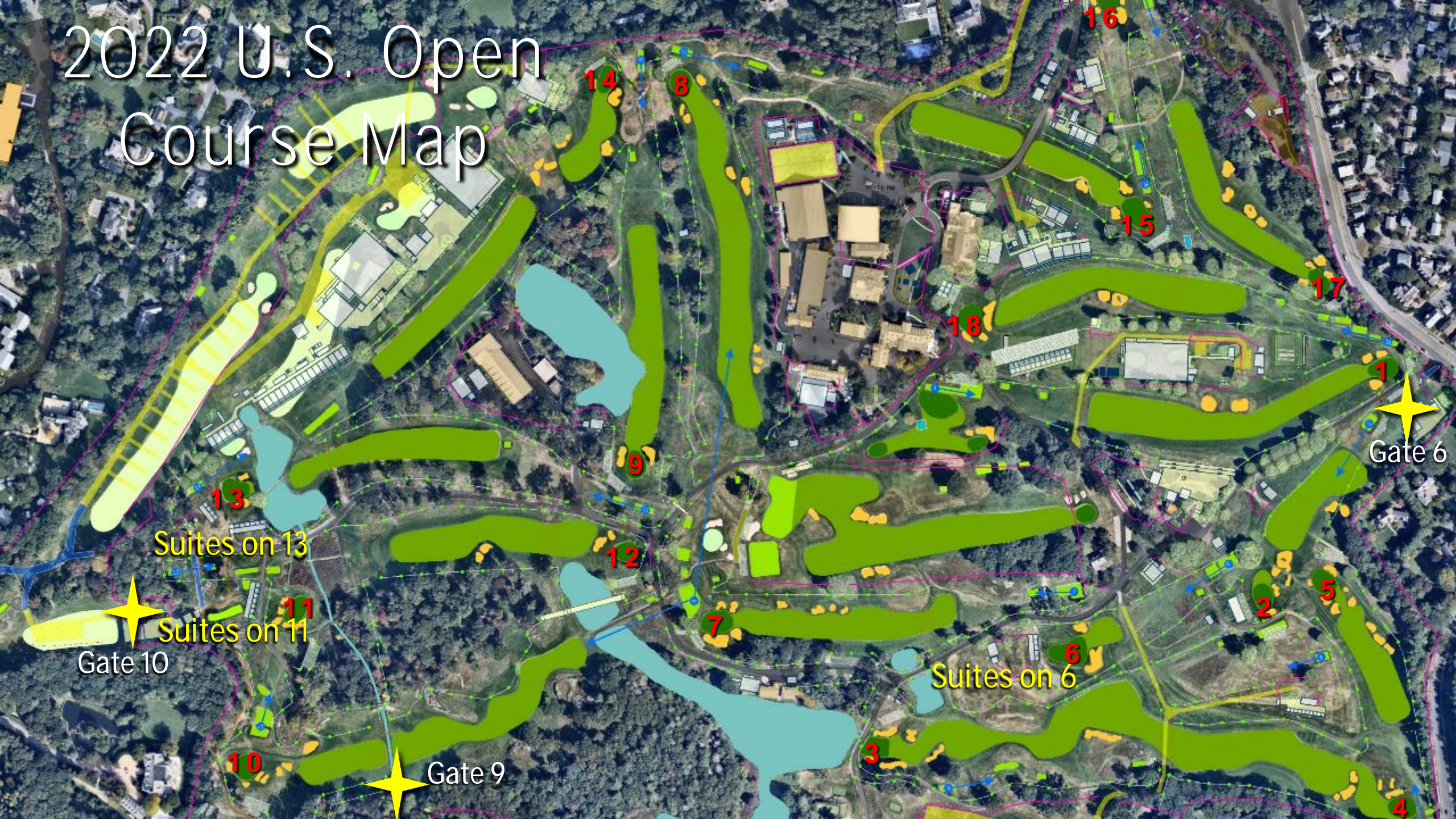
Suites on 11



Suites on 6



2022 U.S. Open Course Map



Suites on 6

Gate 6

Suites on 6



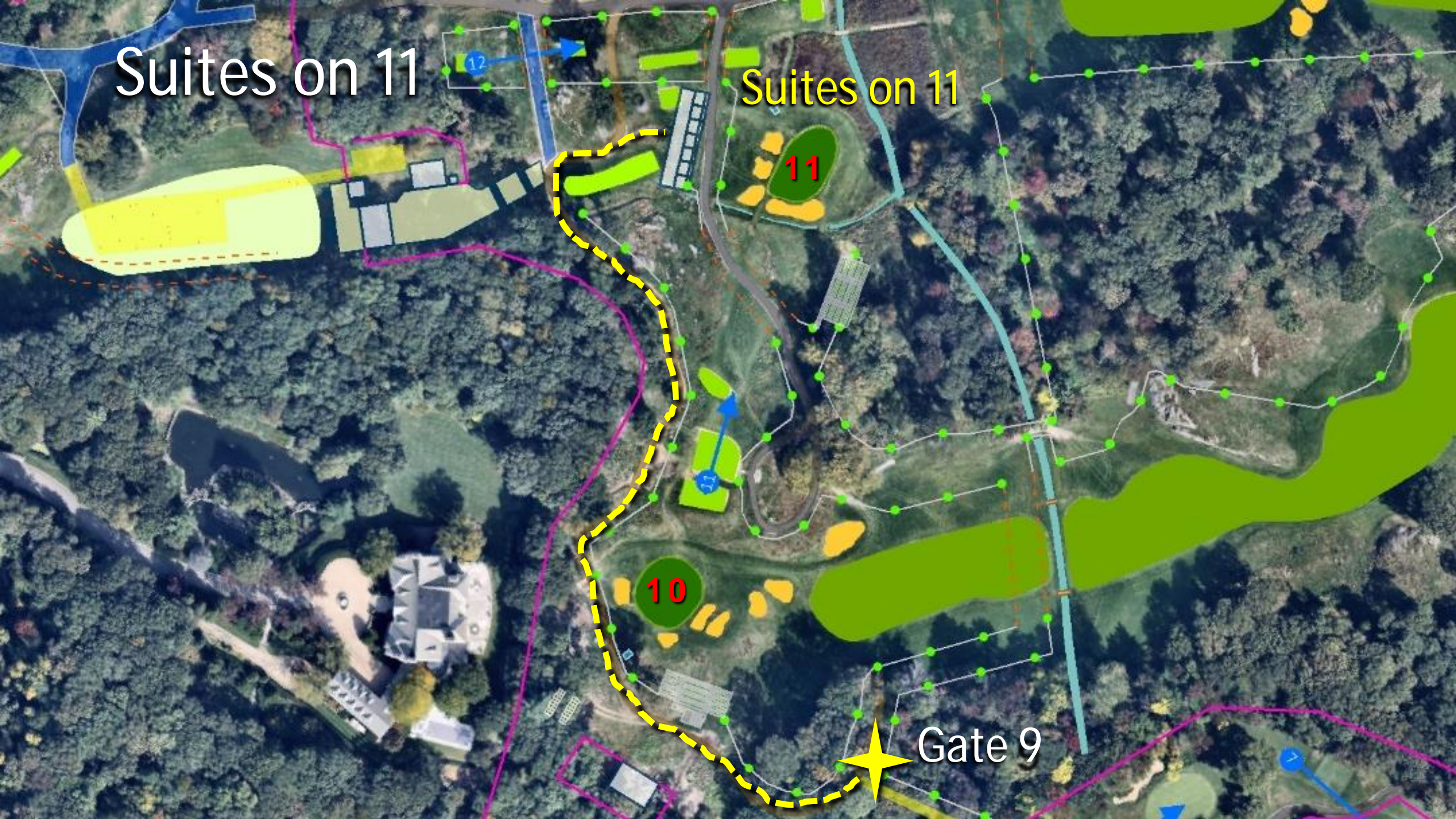
Suites on 11

Suites on 11

10

11

Gate 9



Suites on 13

Suites on 13

Gate 10

2022 U.S. Open Course Map



Trophy Club

The Monday & Tuesday tickets included in the Weekly Suite package gain access to the Trophy Club, located along the 14th fairway.



Course Maps



CHAMPIONSHIP WEEK

VIP Parking



VIP Parking – Suites on 13 – Pine Manor

Suites on 13
Shuttle to Gate 10

Gate 10



13

11

14



VIP Parking – Suites on 11 – Putterham



VIP Parking – Suites on 6 – Larz Anderson Park



VIP Parking Passes

15 VIP Parking Passes Per Day



Ride Share – Larz Anderson Park



Larz Anderson Park

Half-mile walk

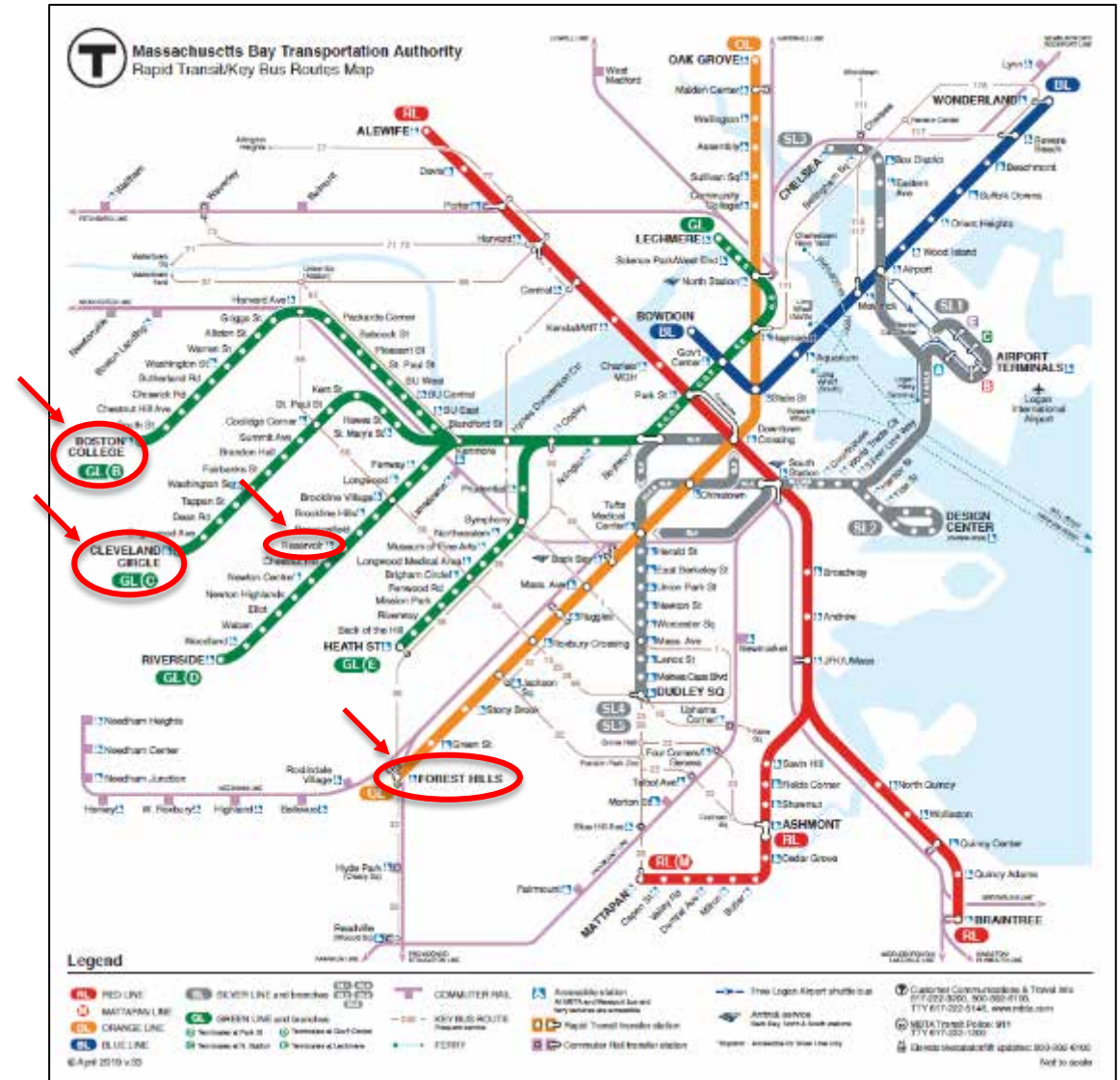
6

Vehicle Size Restrictions

Parking Area/ Vehicle	Sedan	SUV	Econoliner/ Conversion Van (19' or less)	Sprinter Van	Mini-Coach	Coach Bus
Pine Manor	Yes to Park	Yes to Park	Yes to Park	No to Park	No to Park	No to Park
Putterham	Yes to Park	Yes to Park	No to Park	No to Park	No to Park	No to Park
Larz Anderson Park	Yes to Park or Drop	Yes to Park or Drop	Yes to Park or Drop	No to Park or Drop	No to Park or Drop	No to Park or Drop

MBTA – Mass Transit

- § MBTA – Orange Line – Forest Hills Station (Primary Option)
 - § Shuttle – 15-minutes to Newton Street depot
- § MBTA – Green Line – Boston College Station (B Line)
 - § Shuttle – 20-minutes to Clyde East depot
 - § Walk to Boston College Chestnut Hill Campus Shuttle Depot (0.5 miles)
- § MBTA – Green Line – Cleveland Circle Station (C Line)
- § MBTA – Green Line – Reservoir Station (D Line)
 - § Shuttle – 10-minutes to Clyde East depot



Orange Line Shuttle Drop-Off



Green Lines (B, C, D) Shuttle Drop-Off



Tickets



Ticket Allocation

	Package Tickets	Staff Tickets	Option Tickets	VIP Parking Passes
Open-Air Suites	30	2	2	15



Option Tickets

Option Ticket Pricing

Weekly - \$850

Friday - \$185

Monday or Tuesday - \$50

Saturday - \$195

Wednesday - \$80

Sunday - \$190

Thursday - \$160

Food & Beverage Pricing

Suites - \$140 pp/day plus tax



Mobile Ticketing

USGA Ticketing Team:
Amanda Weiner, Chris Tobia, Dan McBride, and Jeff Farrell

January 2022

USGA

BACKGROUND

The United States Golf Association (USGA) is moving to a mobile ticketing solution, starting with the 2022 U.S. Open Championship at The Country Club in Brookline, MA.

- Eliminates contact points and makes the customer experience safer and more convenient
- Enhances ticket security and significantly reduces opportunity for bad characters to take advantage of fans
- Simplifies the distribution process of tickets, utilizing email address instead of having to mail or personally deliver/distribute tickets
- Increases ability to track tickets and utilization
- Better for the environment, reduces significant paper waste from printed tickets
- Keeping up to date and on par with the sports and entertainment industry trends and technology innovations



AXS FAN ACCOUNT MANAGER

Account managers will be able to access and distribute tickets via the U.S. Open App or USGA.org Ticket Portal webpage

- Each organization will need to designate one account manager and provide their name and email address to be set up as the administrator in the AXS ticketing platform. This information can be provided via the Ticket Distribution & Parking Pass Shipment Form in the hospitality manual. This form is due February 15th
- The account manager will then need to sign into their account on either the App or USGA.org Ticket Portal webpage
- Transferring tickets to attendees is then a simple, easy, and seamless process

ACCOUNT MANAGER FAQ's (I/III)

Why is the USGA switching to all digital tickets?

- In response to the Covid-19 pandemic, a shift to digital-only ticketing will provide the safest, most convenient, and flexible way to manage and distribute tickets.

Who will create my AXS account?

- The USGA ticket department will use the information provided on your Ticket Distribution & Parking Pass Shipment Form to create your company's account on the AXS ticketing platform. The Ticket Distribution & Parking Pass Shipment Form is due by February 15th and can be found in the Corporate Hospitality Manual as well as the client section of the MSG Promotions website. Please reach out to your MSG representative if you need the link to the manual resent.

When will digital tickets be issued?

- Digital tickets can be accessed in your account 30-60 days prior to Championship week.
- Note: The USGA will not release any tickets until they are in receipt of your fully executed hospitality agreement, Certificate of Insurance and all payments due for your hospitality package.

How do I manage my tickets?

- Digital tickets can be managed through the U.S. Open app or through the USGA ticket portal by visiting USGA.org. Through the dashboard, you will have the ability to:
 - Transfer tickets to employees or clients
 - Keep track of tickets you have already transferred and what still remains in your ticket inventory
 - Update your account information
- You can also manage your tickets in the AXS app. You can download the AXS app from the Apple App Store or the Google Play Store.

Can I send multiple tickets to the same person?

- Yes, you can send as many tickets as you would like to someone.

Does the person I send tickets to need to have an AXS account?

- Yes, the person receiving the tickets would need to create their own AXS account to access their tickets. They can download the AXS app from the Apple App Store or the Google Play Store.

ACCOUNT MANAGER FAQ's (II/III)

How do my guests access their digital tickets?

- When you transfer tickets to a guest, they will receive an email letting them know that you sent them tickets, along with “next steps” instructions. They will have to download the AXS app and create an account using the same email address you used to transfer their tickets.

Can my guest print out their tickets at home?

- No. Guests will not be able to print their tickets from the AXS app. Mobile tickets must be scanned from a smartphone for entry. They will need have to have their tickets open in the AXS app when entering the Championship.

Can my guests use a screenshot of their tickets?

- No. A mobile ticket must be provided within the AXS app. The digital ticket will be scanned at the admission gate and at the entrance to your hospitality area. Tickets will not be accepted at either the admission gate or hospitality entrance if they are a screenshot.

What if my guests phone runs out of battery, is lost/stolen or loses service, or they cannot log into their account?

- Once transferred, the tickets are connected to your guest's account, they simply have to come to the Will Call trailer, present their ID, and our ticket resolution team will assist them.

What if my guest does not have a smartphone?

- If your guest does not have a smartphone, they simply must go to the Will Call trailer at the main entrance, present their ID, and our ticket resolution team will assist them.
- Please note their ticket must have already been transferred to their email address.

What if I forward tickets to the wrong person, can I reclaim the tickets?

- Yes. You can reclaim tickets if they haven't already been accepted by the recipient. If the recipient has downloaded the AXS app and accepted the tickets, then a member of the USGA ticket department will have to recall those tickets and place them back into your account.
- We recommend double-checking the email address to be safe.

If I transfer tickets and that person is unable to attend, can I get the tickets back?

- Yes. You can reclaim tickets if the recipient hasn't already accepted them. If the recipient has downloaded the AXS app and accepted the tickets, then a member of the USGA ticket department will have to recall those tickets and place them back into your account.
- We recommend double-checking the email address to be safe.

ACCOUNT MANAGER FAQ's (III/III)

What does my guest do once they have entered the Championship?

- Your guest will need to proceed to your hospitality area. They will again have their ticket scanned (for the last time) and then be issued a day specific wristband that will allow access into your venue for the day.

Who can I contact if I need assistance with digital tickets?

- If you need further assistance, please contact the USGA Ticket Office at (800) 698-0661 between the hours of 9 a.m. and 5 p.m. EST, Monday – Friday. You can also contact us via email at tickets@usga.org.

How do I place my option ticket order?

- The Option Ticket Order Form is available in the Corporate Hospitality Manual as well as the client section of the MSG Promotions website and can be submitted any time prior to March 1st. Beginning on February 7th, the USGA will begin processing payment for any option ticket orders. The USGA will email the contact listed on the order form a secure link to pay for the option tickets via credit card. Option tickets can be accessed in your account 30-60 days prior to Championship week. All option ticket orders must be submitted by Tuesday, March 1st.
- Note: Option tickets will not be released unless full payment is received for both your hospitality package and the option tickets ordered.

The image features the Claret Cup trophy, a large silver trophy with two handles and a winged figure on top. It is positioned in the foreground on a green golf course. The background shows a blurred view of a golf course with trees and a clear blue sky. The trophy's body is inscribed with "UNITED STATES GOLF ASSOCIATION OPEN CHAMPIONSHIP".

Thank You, Any Questions?

USGA

Hospitality Operations



Access into Hospitality Areas



Access into the hospitality areas will be **STRICTLY** enforced

All areas will have dedicated staff including:

- MSG Promotions Staff
- Area Captains
- Interns
- Volunteers

Access into Hospitality Areas



Access into Hospitality Areas – Wristband Process



Hospitality Services



Hospitality Services



Restrooms



Storage Units



Accessibility



Access into Hospitality Areas



Accessibility



What To Focus On Now



1. Upcoming Timeline Dates

- February 1 – Catering Payment due to Ridgewells
- February 9 – Clients receive the Championship Menu



ridgewells
CATERING

Billing Contact:

Beena Freeman

Email: bfreeman@ridgewells.com

Catering Questions:

Carrie Coffee

Phone: 803-553-0942

Email: ccoffee@ridgewells.com



1. Upcoming Timeline Dates

- February 1 – Catering Payment due to Ridgewells
- February 9 – Clients receive the Championship Menu
- February 15 – Ticket Distribution & Parking Pass Shipment Form Due

1 | 2 Ticket Distribution & Parking Pass Shipment Form

Ticket Distribution & Parking Pass Shipment Form
DUE FEBRUARY 15, 2023

The USGA has determined that all tickets will be digital and all parking passes will be printed for the 2023 U.S. Open. Please visit www.usga.org/2023-us-open for more information about the digital ticket distribution and parking pass shipment process.

CONTACT INFORMATION FOR DIGITAL TICKET DISTRIBUTION:
Please provide the contact information for the person who will be handling your company's digital ticket distribution. This information will be used to coordinate the distribution of digital tickets to your company's employees.

Company Name: _____
Contact Name: _____
Contact Email: _____
Contact Phone: _____

SHIPPING INFORMATION FOR VIP PARKING PASSES:
Please provide the contact information for the person who will be handling your company's shipping of VIP parking passes. This information will be used to coordinate the shipment of VIP parking passes to your company's employees.

Company Name: _____
Contact Name: _____
Contact Email: _____
Contact Phone: _____

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be downloaded and filled out at www.usga.org/2023-us-open.

1 | 2 Corporate Sign Form

Corporate Sign Form
DUE FEBRUARY 15, 2023

The USGA has determined that all tickets will be digital and all parking passes will be printed for the 2023 U.S. Open. Please visit www.usga.org/2023-us-open for more information about the digital ticket distribution and parking pass shipment process.

Corporate Sign Form:
Please provide the contact information for the person who will be handling your company's corporate sign form. This information will be used to coordinate the distribution of corporate sign forms to your company's employees.

Company Name: _____
Contact Name: _____
Contact Email: _____
Contact Phone: _____

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be downloaded and filled out at www.usga.org/2023-us-open.

Ticket Distribution & Parking Pass Shipment Form – Due February 15th

Ticket Distribution & Parking Pass Shipment Form
DUE FEBRUARY 15, 2022

The USGA has determined that all tickets will be digital and all parking passes will be printed for the 2022 U.S. Open. Note: The USGA will not release any tickets or parking passes until they are in receipt of your fully executed hospitality agreement, Certificate of Insurance and all payments due on your hospitality package.

CONTACT INFORMATION FOR DIGITAL TICKET DISTRIBUTION:
Please indicate below the contact information for the representative who will be managing your company's digital ticket distribution. The representative listed below will receive instructions on how to access your digital tickets approximately 4 to 6 weeks prior to the championship.

Company Name:	Telephone Number:
Contact Name:	Email Address:

SHIPPING INFORMATION FOR VIP PARKING PASSES:
We will use the contact name and address listed below when shipping the VIP parking passes included with your hospitality package. The package will be sent approximately 6 weeks prior to the championship.

Company Name:
Contact Name:
Shipping Address: (No P.O. Box)
Telephone Number:
Email Address:

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Emily Gilbre at: greg@admissionclub.com

The USGA has determined that all tickets will be digital, and all parking passes will be printed for the 2022 U.S. Open.

CONTACT INFORMATION FOR DIGITAL TICKET DISTRIBUTION:

- Please indicate the contact information for the representative who will be managing your company's digital ticket distribution.
- The representative listed will receive instructions on how to access your digital tickets in the Spring of 2022.

SHIPPING INFORMATION FOR VIP PARKING PASSES:

- The package will be sent approximately 6 weeks prior to the championship via 2-day delivery and cannot be sent to a P.O. Box.

Note: The USGA will not release any tickets or parking passes until they are in receipt of your fully executed hospitality agreement, certificate of insurance and all payments due on your hospitality package.

- Corporate identification signs include only the 2022 U.S. Open logo and the name of your company, and will be uniform in color, typeface, and size.
- Company name will appear on your suite sign and on the locator board in your facility

Corporate Sign Form – Due February 15th



- Corporate identification signs include only the 2022 U.S. Open logo and the name of your company, and will be uniform in color, typeface, and size.
- Company name will appear on your suite sign and on the locator board in your facility



Sample of a locator board from the 2019 U.S. Open.

Corporate Sign Form – Due February 15th

Timeline & Forms 4 | 2

Corporate Sign Form

DUE FEBRUARY 15, 2021

The USGA will produce corporate identification signs that will be placed on the course of your hospitality area during the week of the tournament. The sign system to support the coordination of the tournament.

Signs will be uniform in color, typeface, and size, and will include only the 2022 U.S. Open logo and the name of your company. Company logo, professional logo will not be included on the sign. The sign can accommodate up to three (3) lines and each line can fit up to 20 characters. Signs on the table will be placed on the table and the typeface will decrease as the number of characters used on each line increases.

Please note the following with regard to the signage policy:

- For companies sharing their hospitality package with one or more contracted corporate, please note that all partners' names will be printed on one sign and each line of three (3) lines and each character per line must include all sharing partners. Please submit one form for the entire sharing group.
- Corporate name and the company name of a shared sign, will not be any other entity separate from your company will not be printed on the company name and the company name will be on the company name.
- In addition to the company name listed in your corporate hospitality agreement, you may request up to two (2) division names, brand names and/or trade names to be listed on your sign, upon permitting and upon approval.

Indicate below exactly how you would like your company name to appear on your sign. Please be consistent with regard to spacing, punctuation, punctuation, and abbreviations, etc.

Company name(s) will be printed on the sign:

Company Identification:

Company Name: _____

Company Address: _____

Email Address: _____

[CLICK HERE TO COMPLETE THE FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Emily Gillard at egillard@usgachampionships.com.

- Corporate identification signs include only the 2022 U.S. Open logo and the name of your company, and will be uniform in color, typeface, and size.
- Company name will appear on your table/suite sign and on the locator board in your facility
- Be VERY SPECIFIC with regard to capitalization, spacing, punctuation, abbreviations, etc.
- Signs can accommodate no more than 20 characters per line and a maximum of 3 lines
- Sharing partners will have all names printed on one sign
- No other signs or displays are permitted on the exterior of your suite during Championship week.

1. Upcoming Timeline Dates

- February 1 – Catering Payment due to Ridgewells
- February 9 – Clients receive the Championship Menu
- February 15 – Ticket Distribution & Parking Pass Shipment Form Due
- February 18 – Deadline for final approval of décor, signed budget/service agreement, and 50% deposit due to PEI



1. Upcoming Timeline Dates

- February 1 – Catering Payment due to Ridgewells
- February 9 – Clients receive the Championship Menu
- February 15 – Ticket Distribution & Parking Pass Shipment Form Due
- February 18 – Deadline for final approval of décor, signed budget/service agreement, and 50% deposit due to PEI
- March 1 – Option Ticket Order Form due

Option Ticket Order Form – Due March 1st

- Weekly suite patrons can purchase up to two (2) option tickets on a weekly or daily basis.
 - The USGA will email a secure link to pay for the cost of the tickets.
 - You will receive a separate invoice from Ridgewells for the food & beverage charge.
- Option tickets will be accessible through the digital platform along with your hospitality tickets.
- Option tickets will not be released unless full payment is received for both your hospitality package and the option tickets ordered.

1 | 4
Timeline & Forms

Option Ticket Order Form

DUE MARCH 1, 2022

All suite patrons may purchase up to two (2) option tickets. Weekly suite patrons can purchase option tickets on a weekly or daily basis. Daily suite patrons can purchase option tickets only for the day(s) their suite is reserved. The chart below summarizes the ticket cost and corresponding food and beverage charge associated with each option ticket. Note: The food and beverage price is inclusive of 6.5% sales tax.

Indicate below the number of option tickets you would like to order:

OPTION TICKET TYPE	TICKET PRICE	QUANTITY	COST OF TICKET	F&B PRICE	QUANTITY	COST OF F&B
Monday Ticket – GALLERY ACCESS ONLY	\$50 X	= \$		NOT APPLICABLE		
Tuesday Ticket – GALLERY ACCESS ONLY	\$50 X	= \$		NOT APPLICABLE		
Wednesday Ticket	\$150 X	= \$		\$148.75 X	= \$	
Thursday Ticket	\$160 X	= \$		\$148.75 X	= \$	
Friday Ticket	\$180 X	= \$		\$148.75 X	= \$	
Saturday Ticket	\$185 X	= \$		\$148.75 X	= \$	
Sunday Ticket	\$190 X	= \$		\$148.75 X	= \$	
Weekly Ticket Package*	\$850 X	= \$		\$743.75 X	= \$	

*The Monday & Tuesday tickets included in the weekly Option Ticket Package will be Gallery Access only.

Ticket Amount Due to the USGA for Tickets

Ticket Amount Due to Ridgewells for F&B

In February, the USGA will email the contact listed below a secure link to pay for the option tickets via credit card. In addition, Ridgewells will email an invoice for the food and beverage charge. Option tickets will be accessible through the digital ticket platform along with the hospitality package tickets (approximately 4 to 5 weeks prior to the championship). Option tickets will not be released unless full payment is received for both your hospitality package and the option tickets ordered.

Company Name: _____

Company Representative: _____

Billing Address: _____

Telephone Number: _____ Email Address: _____

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Emily Gillard at egillard@usgagolf.com

Option Ticket Costs

Note: The food and beverage price is inclusive of 6.25% sales tax.

	TICKET COST	F&B COST	TOTAL COST
Weekly Ticket Package*	\$850	\$743.75	\$1,593.75
Monday Ticket (Gallery Access ONLY)	\$50	N/A	\$50
Tuesday Ticket (Gallery Access ONLY)	\$50	N/A	\$50
Wednesday Ticket	\$80	\$148.75	\$228.75
Thursday Ticket	\$160	\$148.75	\$308.75
Friday Ticket	\$185	\$148.75	\$333.75
Saturday Ticket	\$195	\$148.75	\$343.75
Sunday Ticket	\$190	\$148.75	\$338.75

*The Monday & Tuesday tickets included in the Weekly Option Ticket Package will be Gallery Access only.

1. Upcoming Timeline Dates

- February 1 – Catering Payment due to Ridgewells
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- March 1 – Option Ticket Order Form due
- March 18 – Graphic files due to PEI – if applicable

2. Become Familiar With Your Package

- ✓ Location - In relation to the course
- ✓ Package Type – Open-Air Suite
- ✓ Amenities included – Ticket and VIP Parking Allocations

	Package Tickets	Staff Tickets	Option Tickets	VIP Parking Passes
Suites	30	2	2	15

3. Invitation Process

- ✓ Determine which type of invitation option you will use
 - Electronic templates or printed notecards



3. Invitation Process

- ✓ Finalize your A, B and C list
 - Determine which guests will be invited on which days



3. Invitation Process

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3. Invitation Process

✓ Finalize your A, B and C list

- Determine which guests will be invited on which days



4. Finalize your décor plans

✓ Provide feedback to PEI as soon as possible

- Final approval and 50% deposit due to PEI by February 18th



5. Other Considerations

Golf Opportunities

Belmont Country Club

Charles River Country Club

Concord Country Club

Lake Winnepesaukee Golf Club

The Harvard Club

The Kittansett Club

Meadow Brook Golf Club

The Club at New Seabury

Salem Country Club

Thorny Lea Golf Club

Vesper Country Club

The Weston Golf Club

Winchester Country Club

If interested, please contact Jeanne Taylor – jtaylor@msgpromotions.com

WHAT TO FOCUS ON NOW

6. Review Co-Branded Merchandise Opportunities

Exclusive to
Corporate Clients





Corporate Merchandise Program

Benefits of the Corporate Merchandise Program

Exclusive opportunity reserved for U.S. Open Corporate Clients

Extends your investment in the U.S. Open through co-branding

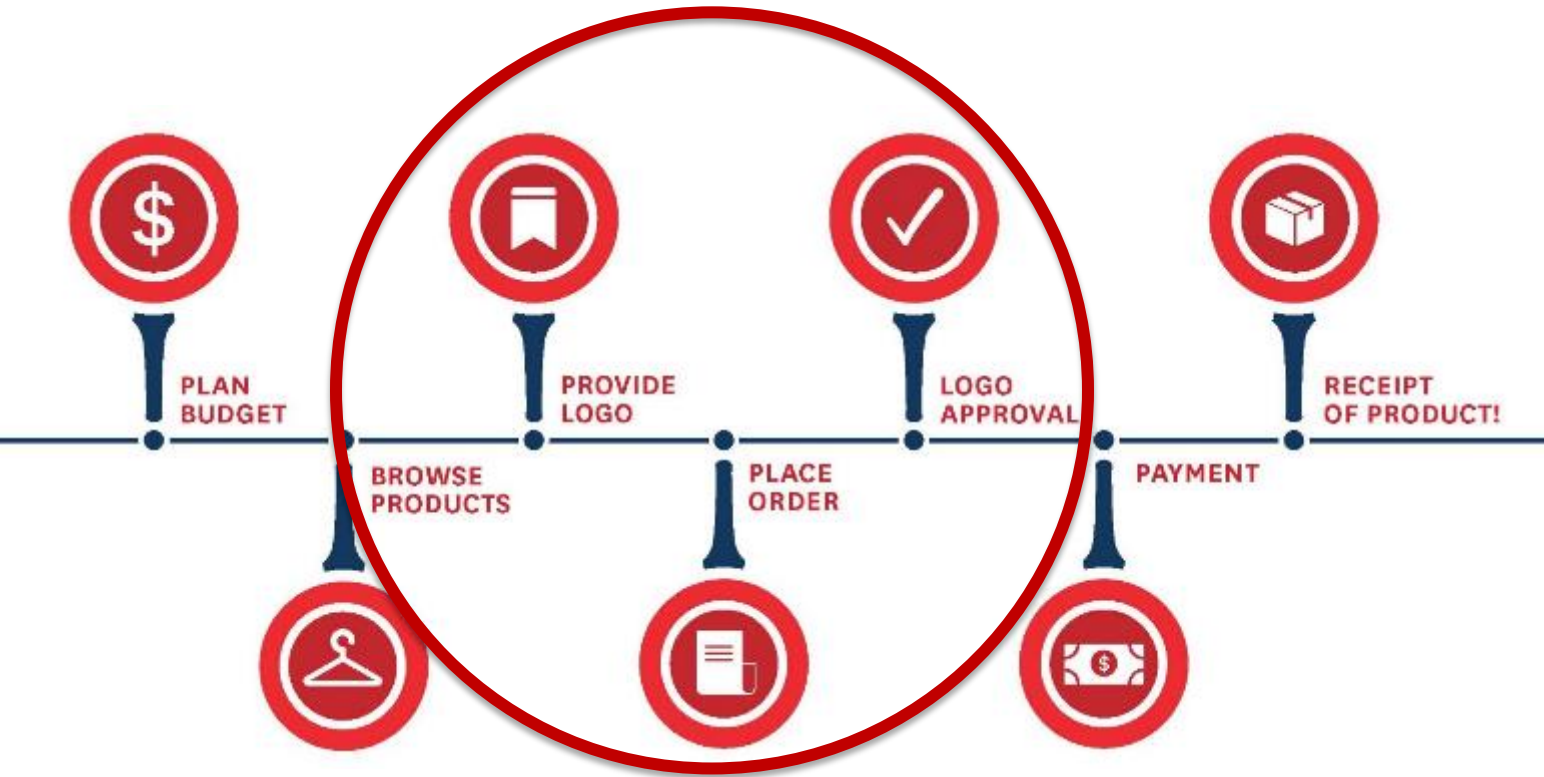
Provides you & your guests with memorable items from their time at the Championship

Where can you order bulk
U.S. Open Merchandise?



corporatemerch.usga.org

Trust the Process



Custom Digital Invitations



- Web-based template application with customizable text
- Only way to include 2022 U.S. Open logo and course imagery in marketing
- Includes your logo on bottom of each template
- Each individual template: \$150
- One-time, \$400 cost for access to all 4 templates
- Co-branded email header: \$100



Custom Printed Invitations

- Printed on 100 lb. heavy white card stock
- Customizable interior for your logo and text
- Only way to include 2022 U.S. Open logo on printed invitations
- Cost of \$3.00 per card
- High quality envelope with liner options included
- Addressing included for individual delivery

Front



Back



What to think about NOW:

- Do you need invitations for your guests?
 - Printed vs. Digital
- How many people do you plan on purchasing gifts for?
- What is your in-hand date?
- Do you plan on providing a cobranded gift with the delivery of tickets?
 - Notebooks
 - Hats
 - Towels
- Gifting in your hospitality space
 - Apparel
 - Sustainable drinkware
 - Caps





[Home](#) [Apparel](#) [Headwear](#) [Accessories](#) [FAQ](#) [Shop By Brand](#)



Official Shop for USGA Hospitality Clients

2022 U.S. Open at The Country Club - Brookline, MA - June 16-19



corporatemerch.usga.org

Accessories



Clear Drawstring Bag
TOURNAMENT SOLUTIONS
\$13.00 USD



Poker Chips
TOURNAMENT SOLUTIONS
\$5.00 USD



Screen Printed Flag
TOURNAMENT SOLUTIONS
\$16.00 USD



Embroidered Flag
TOURNAMENT SOLUTIONS
\$32.00 USD



Micro-Scrubber Towel
DEVANT
\$28.00 USD



Pro Line Umbrella
HAAS-JORDAN
\$39.00 USD



Koozie
TOURNAMENT SOLUTIONS
\$7.00 USD



Clear Zipper Tote
TOURNAMENT SOLUTIONS
\$16.00 USD

Accessories

Pro Line Umbrella

HAAS-JORDAN

\$39.00 USD

Style

2022 U.S. Open



- Championship logo only: \$36.00
- 62" canopy ar
- Solid fiberglass construction
- Lightweight frame
- Pro-Grip handle
- Domestic

* Minimum order quantity of 25 pieces co-branded

Providing your Logo

What do you plan on ordering?



If logo needs to be embroidered, a
.DST or .EMB file is required

- Apparel
- Headwear



If logo can be screen-printed, etched, etc., an
.EPS or .JPG can be used

- Accessories
- Towels
- Drinkware



corporatemerch.usga.org



CORPORATE MERCHANDISE PROGRAM

PLACING YOUR ORDER:

1

STEP ONE

Visit corporatemerch.usga.org
to view all merchandise

2

STEP TWO

Email Ryan Hutchison at
rhutchison@usga.org
to place an order



ORDER DEADLINE

To ensure timely delivery of
your merchandise, co-branded
orders must be placed by:
FRIDAY, APRIL 15, 2022

CONTACT US!

RYAN HUTCHISON
rhutchison@usga.org
908-396-1502

*Tip: If you have a special request for an item not covered
by our selection, we are happy to accommodate you!*



USGA®

Please Note: Any merchandise purchased with the 2022 U.S. Open logo must be ordered through this program. It is a breach of your USGA corporate hospitality agreement to purchase or obtain merchandise with any of the USGA's trademarks, co-branded or otherwise, through any other source. In addition, please note that the corporate logo of the company which has entered into a hospitality agreement is the only logo that may be used to co-brand merchandise.

154 Days to Go

