

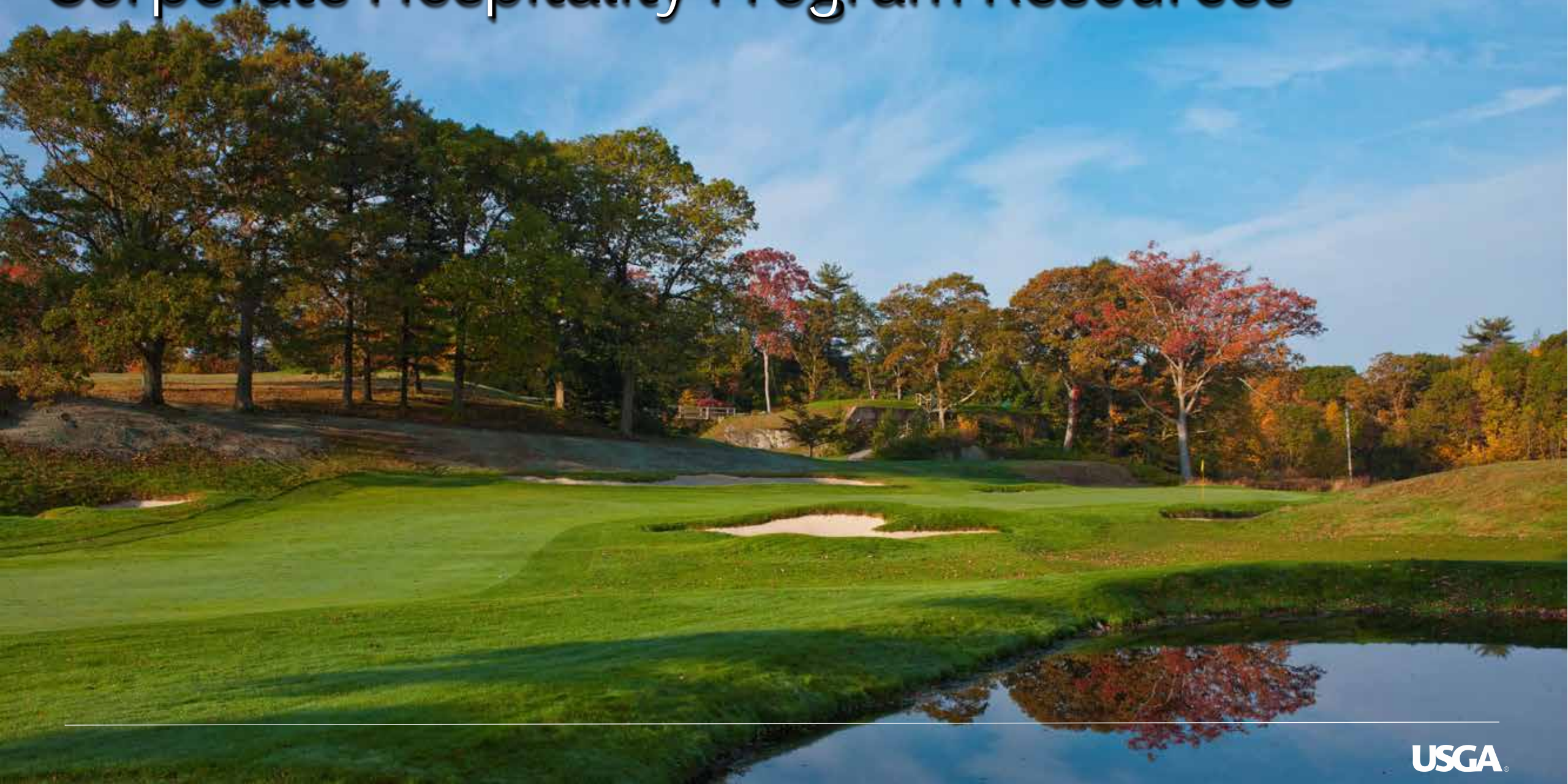
2022 U.S. Open Championship

Update Session – President's Room, Tents & Suites

March 22, 2022



Corporate Hospitality Program Resources





- Exclusive Corporate Hospitality Marketing & Management Company for the U.S. Open since 1995
- Staff with over 130 years of collective experience in the sports marketing industry.
- Responsibilities include:
 - Formulation of program
 - Sales
 - Client Resources – Update Sessions & Hospitality Manual
 - Corporate Hospitality Operations
 - On-site Management

MSG Staff Assignments

NBC Sports – Mimi Griffin

Clubhouse – Jeanne Taylor &
Ashley Lodovice

ProMedica – Mimi Griffin

Village on 18 – Jeanne Taylor

Village on 15 – Kelly Segin

Village on 14 – Emily Geosits

Suites on 11 – Kim Werner

Suites on 13 – Danielle Bonder

Suites on 6 – Cheryl Gasper

Corporate Hospitality Manual



- ✓ Link to manual was emailed to contacts in late December
- ✓ Valuable resource to help with your planning
- ✓ Updated as new information becomes available
- ✓ Information in Manual
 - I. Timeline and Forms
 - II. Meetings and Resources
 - III. Championship Information
 - IV. Maps and Layouts
 - V. Hospitality Program Information
 - VI. Tickets
 - VII. Parking and Transportation
 - VIII. Catering and Décor
 - IX. Merchandise
 - X. Hospitality Program Requirements
 - XI. Meeting Minutes

Corporate Hospitality Timeline

Timeline & Forms		
Corporate Hospitality Timeline		
2021	ACTIVITY	LOCATION OR GROUP/CONTACT
September 29	Décor Questionnaire and Hospitality Style Guide sent to clients	Production Elements/Déja Gagner
October 24	Corporate Update Session & Décor Preview	The Country Club/MSG Promotions
October 4	Décor questionnaire due	Production Elements/Déja Gagner
October 5 - 22	One-on-one client calls to kick-off décor discussions	Production Elements/Déja Gagner
October 20	Vendor payment set up requirements due (if applicable)	Production Elements/Déja Gagner
December 15	Final payment for hospitality package due	USGA/Martin Group
December 23	Clients to receive design deck, floor plan, budget, and service agreement	Production Elements/Déja Gagner
December 31	Catering agreement and Credit Card Authorization Form due	Ridgewell/Carnie Coffee
2022	ACTIVITY	LOCATION OR GROUP/CONTACT
January 5	Culinary Selections Book sent	Ridgewell/Carnie Coffee
January 10	Corporate Update Session and Catering Preview & Tasting	The Country Club/MSG Promotions
February 15	Forms due: - Ticket Shipment Form - Corporate Sign Form	MSG Promotions/Emily Gillard
February 18	Deadline for final approval of décor, signed budget/service agreement, and 50% deposit due	Production Elements/Déja Gagner
March 4	Catering deposit due	Ridgewell/Carnie Coffee
March 15	Forms due: - Electrical Requirements Form - Safari Telecom Service Order Form	MSG Promotions/Emily Gillard Safari Telecom/Jake Mulholland
March 17	Corporate Update Session	The Country Club/MSG Promotions
March 18	All graphic files due	Production Elements/Déja Gagner
April 1	Final décor payment due	Production Elements/Déja Gagner
April 15	Forms due: - Option Ticket Order Form - Corporate Shuttle Form	MSG Promotions/Emily Gillard
April 15	Certificate of Insurance due	USGA/Anne Kellstrom
April 22	Deadline to order co-branded merchandise	USGA/Drew Regilio
May 2	Corporate Cup	The Country Club/MSG Promotions
May 3	Corporate Update Session	The Country Club/MSG Promotions
May 6	Final menu selections, guest guarantees and remaining ordering balance due	Ridgewell/Carnie Coffee

A valuable resource to help keep you on track with all important dates & deadlines



Client Log-in – www.msgpromotions.com



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

CONTACT US

LOG IN



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

CONTACT US

LOG IN

HOME > LOG IN

LOG IN

Use the form below to log into your account area.

USERNAME

PASSWORD

LOG IN

2022 U.S. OPEN
HOSPITALITY



2022 U.S. SENIOR OPEN
HOSPITALITY



2022 U.S. WOMEN'S OPEN
CHAMPIONSHIPS



LOG-IN CREDENTIALS

Tent & President's Room Patrons:

Username: [USOPENcorporate](#)

Password: [2022corporatepatron](#)

Client Log-in – www.msgpromotions.com



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LOG IN

Use the form below to log into your account area.

USERNAME

PASSWORD

LOG IN

LOG-IN CREDENTIALS

Suite Patrons:

Username: [USOPENsuite](#)

Password: [2022corporatepatron](#)

2022 U.S. OPEN
HOSPITALITY




2022 U.S. SENIOR OPEN
HOSPITALITY



2022 U.S. WOMEN'S OPEN
CHAMPIONSHIPS



Client Log-in – www.msgpromotions.com



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[HOME](#) > [TENT & SPECIALTY...](#)

TENT & SPECIALTY OPTION PATRONS


Click on any of the links on the right side of the screen for more information pertaining to the various aspects of your involvement in the U.S. Open Corporate Hospitality Program.

[Update Sessions & Webinars](#)
[Forms](#)
[Corporate Hospitality Manual](#)
[Corporate Merchandise](#)


2022 U.S. OPEN
HOSPITALITY




2022 U.S. SENIOR OPEN
HOSPITALITY



FUTURE
CHAMPIONSHIPS



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Future Corporate Update Sessions

Session 3

TODAY

Session 4

MAY 11

10:00am – 12:00pm

!

A reminder and RSVP form will be emailed to you at least two weeks in advance of the meeting.



**PRODUCTION
ELEMENTS**
EVENT DESIGN + PRODUCTION



ridgewells

CATERING

General Championship Information



OUR WORK

U.S. Open Championship

- 122nd national championship
- First conducted in 1895
- Open to anyone with a Handicap Index of 1.4 or less
- 156 Players (Exemptions & Qualifiers)
- Qualifying Takes Place May-June, 2022
- 72-Hole stroke play
- Past champions include Tiger Woods, Jack Nicklaus, Arnold Palmer, Ben Hogan, Tom Watson



Championship Format

- Full field consists of 156 players
- The format is stroke play
- There is no Pro-Am at the U.S. Open
- Thursday & Friday players tee off in threesomes from 1st and 10th tee
 - 1st tee time on Thursday & Friday is approximately 6:45 a.m.
- The “cut” is made after 36 holes
 - Players with the lowest 60 scores plus ties
- Saturday & Sunday players tee off in twosomes from 1st tee only
 - Start times Saturday & Sunday - determined by the size of the field



Championship Week Schedule

Monday, June 13th

Practice Round

Tuesday, June 14th

Practice Round

Wednesday, June 15th

Practice Round

Thursday, June 16th

1st Championship Round

Friday, June 17th

2nd Championship Round

Saturday, June 18th

3rd Championship Round

Sunday, June 19th

4th Championship Round

Playoff Format

Starting in 2018, the U.S. Open, U.S. Women's Open, U.S. Senior Open and U.S. Senior Women's Open implemented a two-hole aggregate playoff in the event of a tie at the end of 72 holes of stroke play.

If players are still tied after the two-hole playoff, the extra-holes session will then move to sudden death.

Practice Rounds Monday, Tuesday and Wednesday



Players are
more
amenable
to
interacting
with fans

Practice Rounds Monday, Tuesday and Wednesday



Players are
more
amenable
to
interacting
with fans

CHAMPIONSHIP WEEK

Practice Rounds Monday, Tuesday and Wednesday



Experience
a more
relaxed
atmosphere

Practice Rounds Monday, Tuesday and Wednesday

Cameras
are
permitted
and
encouraged



CHAMPIONSHIP WEEK

Championship Rounds Thursday – Sunday

Full
capacity
crowds



CHAMPIONSHIP WEEK

Championship Rounds Thursday – Sunday

Full
capacity
crowds



CHAMPIONSHIP WEEK

Championship Rounds Thursday – Sunday

Players are
competing
for the
most
coveted
title in golf



CHAMPIONSHIP WEEK

Championship Rounds Thursday – Sunday



Sunday is
Father's Day

Weather Warning System



Weather Warning System



Weather Warning System



Weather Warning System



Weather Advisory, Watch & Warning

Weather Advisory

A Weather Advisory may be posted to alert spectators of specific weather conditions that will require certain precautions.

Weather Watch

A Weather Watch may be posted to alert spectators that dangerous weather is possible and they should be prepared to take shelter or return to their vehicles.

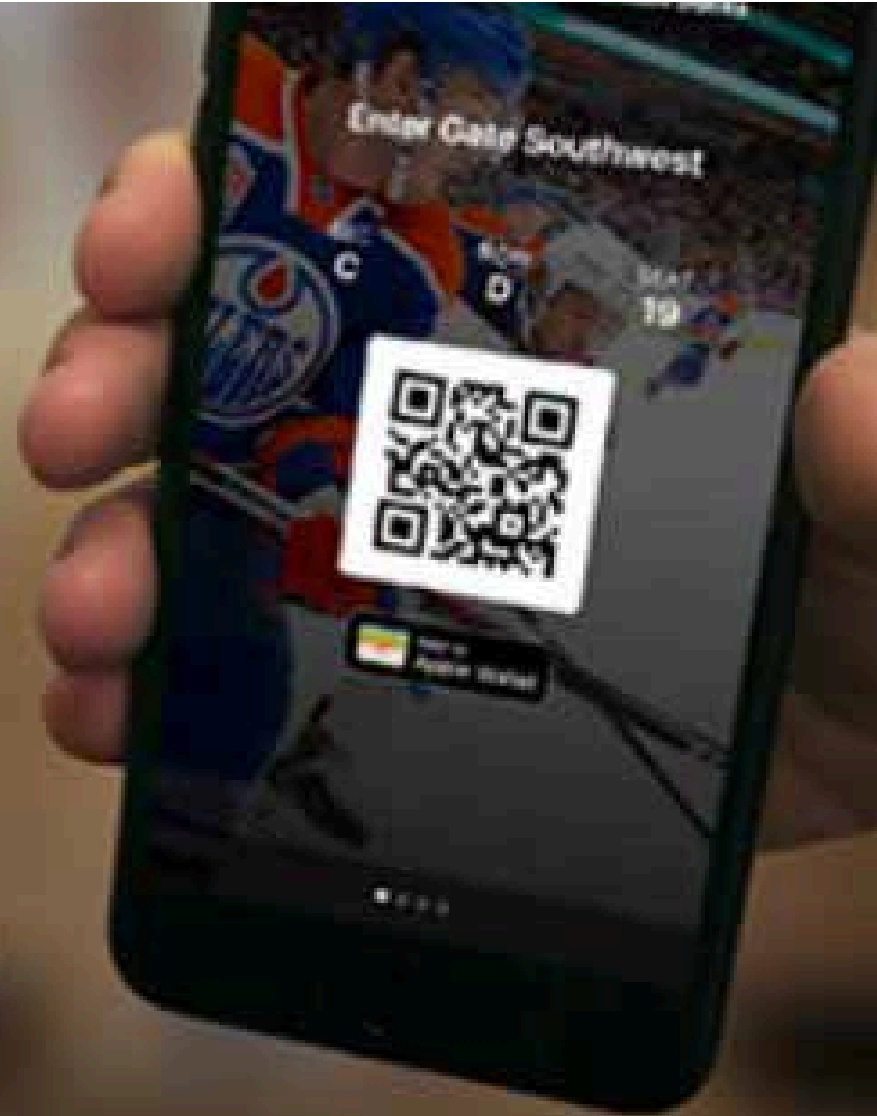
Weather Warning

A Weather Warning may be posted to alert spectators that dangerous weather is approaching, and they should take immediate action including exiting all grandstands.

A suspension in play for dangerous conditions will be indicated by one prolonged air-horn blast. In the event of a suspension of play, grandstands will be cleared immediately.



Tickets



Ticket Allocation

	Package Tickets	Staff Tickets	Option Tickets	On-Site/Additional Access
President's Room	80	5	0	4/8
200 Ticket Tents	200	10	40	8/16
100 Ticket Tents	100	5	20	4/8
75 Ticket Tent	75	4	15	3/6
50 Ticket Tents	50	3	10	2/4
30 Ticket Suites	30	2	2	N/A

Junior Tickets



Children 12 and younger admitted to the U.S. Open free of charge with a ticket-holding adult

Junior Tickets

Junior tickets
DO NOT allow
access into
the corporate
hospitality
areas



Junior Tickets

Juniors are welcome in the hospitality areas as long as they have the proper ticket.





Mobile Ticketing

USGA Ticketing Team:
Amanda Weiner, Chris Tobia, Dan McBride, and Jeff Farrell

USGA

AXS FAN ACCOUNT MANAGER

Account managers will be able to access and distribute tickets via the U.S. Open App or USGA.org Ticket Portal webpage

- Each organization will need to designate one account manager and provide their name and email address to be set up as the administrator in the AXS ticketing platform. This information can be provided via the Ticket Distribution & Parking Pass Shipment Form in the hospitality manual. This form was due February 15th
- The account manager will then need to sign into their account on either the App or USGA.org Ticket Portal webpage
- Transferring tickets to attendees is then a simple, easy, and seamless process

ACCOUNT MANAGER FAQ's (I/III)

Why is the USGA switching to all digital tickets?

- In response to the Covid-19 pandemic, a shift to digital-only ticketing will provide the safest, most convenient, and flexible way to manage and distribute tickets.

Who will create my AXS account?

- The USGA ticket department will use the information provided on your Ticket Distribution & Parking Pass Shipment Form to create your company's account on the AXS ticketing platform. The Ticket Distribution & Parking Pass Shipment Form was due by February 15th and can be found in the Corporate Hospitality Manual as well as the client section of the MSG Promotions website. Please reach out to your MSG representative if you need the link to the manual resent.

When will digital tickets be issued?

- Digital tickets can be accessed in your account 30-60 days prior to Championship week.
- Note: The USGA will not release any tickets until they are in receipt of your fully executed hospitality agreement, Certificate of Insurance and all payments due for your hospitality package.

How do I manage my tickets?

- Digital tickets can be managed through the U.S. Open app or through the USGA ticket portal by visiting USGA.org. Through the dashboard, you will have the ability to:
 - Transfer tickets to employees or clients
 - Keep track of tickets you have already transferred and what still remains in your ticket inventory
 - Update your account information
- You can also manage your tickets in the AXS app. You can download the AXS app from the Apple App Store or the Google Play Store.

Can I send multiple tickets to the same person?

- Yes, you can send as many tickets as you would like to someone.

Does the person I send tickets to need to have an AXS account?

- Yes, the person receiving the tickets would need to create their own AXS account to access their tickets. They can download the AXS app from the Apple App Store or the Google Play Store.

ACCOUNT MANAGER FAQ's (II/III)

How do my guests access their digital tickets?

- When you transfer tickets to a guest, they will receive an email letting them know that you sent them tickets, along with “next steps” instructions. They will have to download the AXS app and create an account using the same email address you used to transfer their tickets.

Can my guest print out their tickets at home?

- No. Guests will not be able to print their tickets from the AXS app. Mobile tickets must be scanned from a smartphone for entry. They will need have to have their tickets open in the AXS app when entering the Championship.

Can my guests use a screenshot of their tickets?

- No. A mobile ticket must be provided within the AXS app. The digital ticket will be scanned at the admission gate and at the entrance to your hospitality area. Tickets will not be accepted at either the admission gate or hospitality entrance if they are a screenshot.

What if my guests phone runs out of battery, is lost/stolen or loses service, or they cannot log into their account?

- Once transferred, the tickets are connected to your guest's account, they simply have to come to the Will Call trailer, present their ID, and our ticket resolution team will assist them.

What if my guest does not have a smartphone?

- If your guest does not have a smartphone, they simply must go to the Will Call trailer at the main entrance, present their ID, and our ticket resolution team will assist them.
- Please note their ticket must have already been transferred to their email address.

What if I forward tickets to the wrong person, can I reclaim the tickets?

- Yes. You can reclaim tickets if they haven't already been accepted by the recipient. If the recipient has downloaded the AXS app and accepted the tickets, then a member of the USGA ticket department will have to recall those tickets and place them back into your account.
- We recommend double-checking the email address to be safe.

If I transfer tickets and that person is unable to attend, can I get the tickets back?

- Yes. You can reclaim tickets if the recipient hasn't already accepted them. If the recipient has downloaded the AXS app and accepted the tickets, then a member of the USGA ticket department will have to recall those tickets and place them back into your account.
- We recommend double-checking the email address to be safe.

ACCOUNT MANAGER FAQ's (III/III)

What does my guest do once they have entered the Championship?

- Your guest will need to proceed to your hospitality area. They will again have their ticket scanned (for the last time) and then be issued a day specific wristband that will allow access into your venue for the day.

Who can I contact if I need assistance with digital tickets?

- If you need further assistance, please contact the USGA Ticket Office at (800) 698-0661 between the hours of 9 a.m. and 5 p.m. EST, Monday – Friday. You can also contact us via email at tickets@usga.org.

How do I place my option ticket order?

- The Option Ticket Order Form is available in the Corporate Hospitality Manual as well as the client section of the MSG Promotions website and was due prior to March 1st. The USGA will email the contact listed on the order form a secure link to pay for the option tickets via credit card. Option tickets can be accessed in your account 30-60 days prior to Championship week. All option ticket orders must be submitted by Tuesday, March 1st.
- Note: Option tickets will not be released unless full payment is received for both your hospitality package and the option tickets ordered.

What To Focus On Now



1. Timeline Dates

- February 18 – TENTS & WEEKLY SUITES - Deadline for final approval of décor, signed budget/service agreement, and 50% deposit due to PEI



1. Timeline Dates

- March 1 – Option Ticket Order Form due
- March 4 – Catering deposit due – TENTS ONLY
- March 15 – Electrical Requirements Form due
TENTS ONLY

Timeline & Forms 1 | 3

Electrical Requirements Form

DUE MARCH 15, 2022

Please use the chart below to specify the type of equipment you expect to bring into your hospitality area and where each piece of equipment will be located within your space (i.e. registration desk, business center, bar, etc.). You do not have to include items dictated by the catering menu you select, such as coffee makers, ice cream freezers, etc. We will obtain that information from the caterer.

We will use the information provided below to produce an electrical floorplan indicating exactly what will be plugged into each outlet within your facility in order to avoid any interruption of power throughout championship week.

Note: Each hospitality area will be equipped with the electrical service necessary to support the basic operation of the facility as well as the use of any standard business equipment, such as a laptop, a single cell phone or tablet charger, or a printer. If you plan to bring equipment into your hospitality area that will require additional electrical service such as a charging tower for multiple cell phones or tablets, an information kiosk, a golf simulator, etc., you will incur a \$150 surcharge for each additional 20-amp circuit needed.

WE PLAN TO BRING:	QUANTITY	LOCATION WITHIN HOSPITALITY AREA
<input type="checkbox"/> Cell phone charger		
<input type="checkbox"/> Tablet charger		
<input type="checkbox"/> Laptop computer		
<input type="checkbox"/> Printer		
<input type="checkbox"/> Charging tower		
<input type="checkbox"/> Information kiosk		
<input type="checkbox"/> Golf simulator		
<input type="checkbox"/> Other		

Company Name: _____

Company Representative: _____

Telephone Number: _____

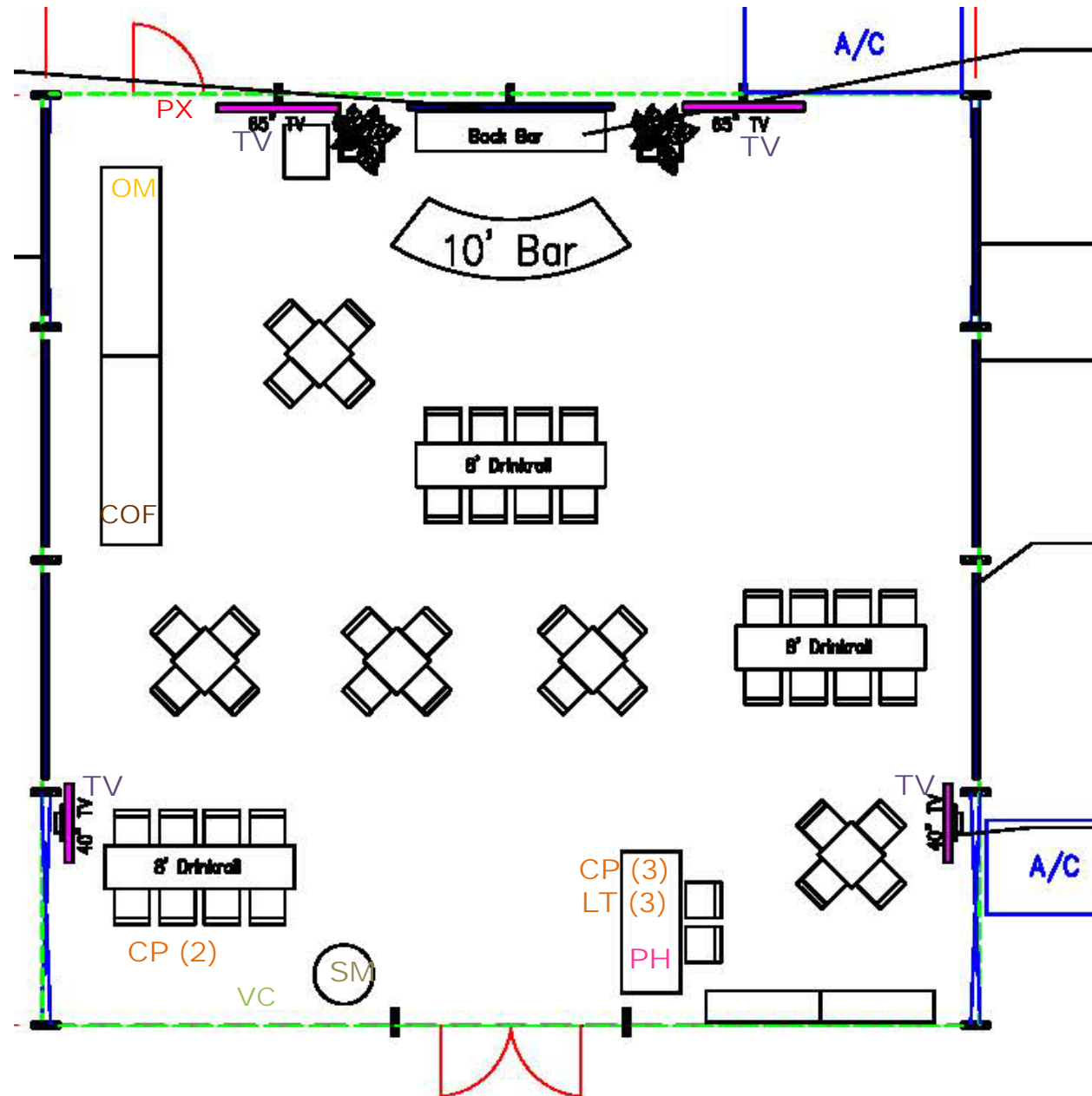
Email Address: _____

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Emily Gillard at egard@usga.com.

Electrical Floor Plans

Electrical Symbol Key	
Vacuum Cleaner	VC
Telephone/Wi-Fi/Cat 5	PH/WF/C5
Scoring Monitor	SM
TV/Cable	TV
Laptop Computer	LT
Printer	PR
8' Track light (2.5 amps per)	
Charging Station(2.4 amp per)	CS
Exit Sign/Prep Exit	X/PX
Pendant Bar Light (2 amps)	8
Popcorn Machine	POP
Ice Cream Freezer	IC
Coffee	COF
Omelette Station (requires 2 20 amp circuits)	OM
iPad	iP
Cell Phone Charger	CP
Toaster	T
Non-Electrical	
Carvery	C



1. Timeline Dates

- March 1 – Option Ticket Order Form due
- March 4 – Catering deposit due – TENTS ONLY
- March 15 – Electrical Requirements Form due – TENTS ONLY
- March 18 - DAILY SUITES - Deadline for final approval of décor, signed budget/service agreement, and 50% deposit due to PEI
- March 18 - All graphic files due to PEI (if applicable)



1. Upcoming Timeline Dates

- April 1 – Final décor payment due to PEI



1. Upcoming Timeline Dates

- April 1 – Final décor payment due to PEI
- April 15 – Safari Telecom Service Order Form due – TENTS ONLY
Corporate Shuttle Form due – TENTS ONLY
Certificate of Insurance due

TENTS ONLY

TENTS ONLY

Safari Telecom Service Order Form
DUE APRIL 15, 2022

The USGA Open grounds as well as each hospitality area will be equipped with complimentary WiFi connectivity that will be available for you and your guests.

ADDITIONAL SERVICES AVAILABLE
You have the ability to order dedicated WiFi, hard-wired internet service, and telephone service by the staff and guests within your specific area.

Please indicate below the number and type of additional services you wish to order, along with the location of each within your hospitality area(s) or registration area(s), business center(s), etc.)

TYPE OF SERVICE REQUESTED	QUANTITY	UNIT	DAILY COST	LOCATION WITHIN AREAS
Off-Peak Broadband	1	Hour	(Price subject to change)	
Dedicated WiFi - 100 People	1	Day		
Dedicated WiFi - 100 People	1	Day		
Dedicated WiFi - 100 People	1	Day		
Dedicated WiFi - 100 People	1	Day		
Dedicated WiFi - 100 People	1	Day		
Dedicated WiFi - 100 People	1	Day		
Hard-wired Internet Service	1	Hour		
Total Amount Due:				

REQUIRED INFORMATION:

Company Name: _____ (Required for Billing)

Company Representative: _____

Phone Number: _____ (For Billing)

Billing Address: _____

The cost of all services will remain as shown unless otherwise indicated. Payment is due by the end of May. A statement of account will be provided to you by the end of May. A statement of account will be provided to you by the end of May.

This form can be accessed online at <https://www.usga.com/peiservices>.

Corporate Shuttle Form
DUE APRIL 15, 2022

If you plan to coordinate a private shuttle for your guests, you must submit this form to obtain the proper CD required to access the corporate shuttle depot during the U.S. Open. Shuttle service is available only for two (2) shuttle requests per company. Requests for additional shuttle(s) will not be considered and we defer to the total number of companies that plan to operate a private shuttle.

Please indicate below the number and size of the shuttle(s) you will be using, along with your preferred drop-off and pick-up schedule. Note: We may ask you to alter your requested shuttle schedule depending on the overall demand for shuttling.

VEHICLE #1	VEHICLE #2
Size of vehicle: <input type="checkbox"/> 15-20 <input type="checkbox"/> 21-30 <input type="checkbox"/> 31-40 Day of departure: <input type="checkbox"/> All week <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday Preferred arrival: _____ Preferred departure: _____	Size of vehicle: <input type="checkbox"/> 15-20 <input type="checkbox"/> 21-30 <input type="checkbox"/> 31-40 Day of departure: <input type="checkbox"/> All week <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday Preferred arrival: _____ Preferred departure: _____

Multiple shuttle(s) and/or changing information (day and/or time, assigned shuttle times, along with dates and a map) will be needed to be contacted below in (a) and (b) and with a reasonable time for your shuttle.

Company Name: _____

Company Representative: _____

Address: _____

City/State/Zip: _____

Telephone Number: _____

Work Address: _____

[CLICK HERE TO COMPLETE THIS FORM](#)

This form can be accessed online at <https://www.usga.com/peiservices>.

Certificate of Insurance
DUE APRIL 15, 2022

A copy of your company's Certificate of Insurance is due to the USGA on or before April 15, 2022. Please email the certificate to peiservices@usga.com or mail the certificate to: Anne Kallstrom, Manager, Legal Services, United States Golf Association, 201 County Center Road, Liberty Corner, NJ 07938.

The insurance requirements are provided in the insurance section in Exhibit A of your Hospitality Agreement. In general, if insured your company must provide a copy of the actual insurance from your company's licensed insurance broker, your insurance broker will be able to issue a certificate of insurance consistent with the USGA's insurance requirements. If your insurance broker has any questions regarding the USGA's insurance requirements with respect to the certificate of insurance, please do not hesitate to call your insurance broker to contact Anne Kallstrom.

The certificate of insurance must include:

- Your company name and address.
- The company name and address of the insurer generating the insurance certificate.
- The United States Golf Association and The Country Club as additional insured parties on your company's commercial general liability insurance coverage, as specified in the Hospitality Agreement.
- The effective date, policy number and commercial general liability insurance coverage limits of not less than \$1,000,000 as required in the Hospitality Agreement.

The effective date for your company's commercial general liability insurance policy must include the U.S. Open Championship week (June 15, 2022 to June 19, 2022). If your company does not have a commercial general liability insurance policy after April 15, 2022, please notify Anne Kallstrom immediately.

Please provide written notification to Anne Kallstrom if your company is self-insured and is unable to provide a certificate of insurance. Anne will review the information and let you know if any additional supporting documentation is required.

1. Upcoming Timeline Dates

- April 1 – Final décor payment due to PEI
- April 15 – Safari Telecom Service Order Form due – TENTS ONLY
Corporate Shuttle Form due – TENTS ONLY
Certificate of Insurance due
- April 15 – Deadline to order co-branded merchandise
- May 6th – Catering Deadline:
 - Ø TENT PATRONS - Final menu selections, guest guarantees and catering balance due to Ridgewells
 - Ø SUITE PATRONS – Menu upgrade orders and payment due to Ridgewells
- May 9th – Corporate Cup (1:00 pm shotgun) - TENTS ONLY
- May 11th – Final Update Session

2. Become Familiar With Your Package

- ✓ Location - In relation to the course
- ✓ Package Type – Suite, Tent or President's Room
- ✓ Amenities included – Ticket and VIP Parking Allocations

	Package Tickets	Staff Tickets	Option Tickets	On-site Tickets	VIP Parking Passes	Corporate Cup
President's Room	80	5	0	4 / 8	40	N/A
200 Ticket Tent	200	10	40	8 / 16	100	8
100 Ticket Tent	100	5	20	4 / 8	50	4
75 Ticket Tent	75	4	15	3 / 6	40	N/A
50 Ticket Tent	50	3	10	2 / 4	25	2
30 Ticket Suite	30	2	2	N/A	15	N/A

3. Wrap-Up Invitation Process

- ✓ Send Invitations to B & C list
 - Electronic templates or printed notecards



WHAT TO FOCUS ON NOW

3. Wrap up Invitation Process

✓ Hold tickets back for last minute needs



WHAT TO FOCUS ON NOW

3. Wrap-Up Invitation Process

✓ Hold tickets back for last minute needs



WHAT TO FOCUS ON NOW

4. TENT PATRONS - Who Will You Include in the Corporate Cup



WHAT TO FOCUS ON NOW

5. Parking & Transportation Plans



6. Other Considerations

Golf Opportunities

Charles River Country Club

Concord Country Club

Dedham Country & Polo Club

Lake Winnepesaukee Golf Club

The Harvard Club

The Kittansett Club

Meadow Brook Golf Club

The Club at New Seabury

Salem Country Club

Thorny Lea Golf Club

Vesper Country Club

If interested, please contact Jeanne Taylor – jtaylor@msgpromotions.com

WHAT TO FOCUS ON NOW

7. Review Co-Branded Merchandise Opportunities

Exclusive to
Corporate Clients





Corporate Merchandise Program

Benefits of the Corporate Merchandise Program

Exclusive opportunity reserved for U.S. Open Corporate Clients

Extends your investment in the U.S. Open through co-branding

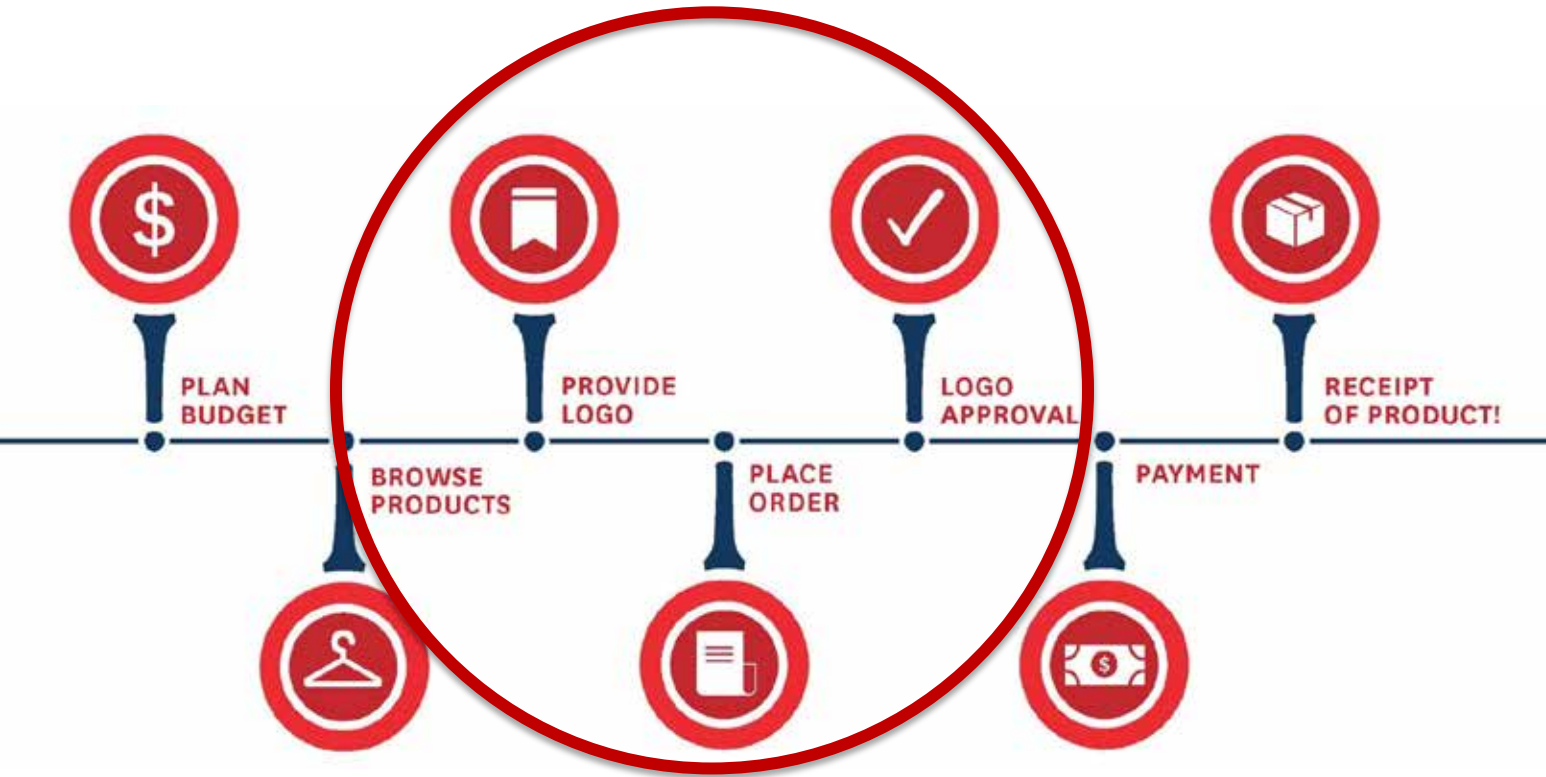
Provides you & your guests with memorable items from their time at the Championship

Where can you order bulk
U.S. Open Merchandise?



corporatemerch.usga.org

Trust the Process



What to think about NOW:

- How you received the internal approvals to order co-branded merchandise?
- Have you sent your logo in the correct file format?
- What is your in-hand date?
- Do you plan on providing a cobranded gift with the delivery of tickets?
 - Notebooks
 - Hats
 - Towels
- Gifting in your hospitality space
 - Apparel
 - Sustainable drinkware
 - Caps
 - Accessories



Providing your Logo

What do you plan on ordering?



If logo needs to be embroidered, a
.DST or .EMB file is required

- Apparel
- Headwear

Please send logo PMS color

If logo can be screen-printed, etched, etc., an
.EPS or .JPG can be used

- Accessories
- Towels
- Drinkware



[Home](#) [Apparel](#) [Headwear](#) [Accessories](#) [FAQ](#) [Shop By Brand](#)



Official Shop for USGA Hospitality Clients

2022 U.S. Open at The Country Club - Brookline, MA - June 16-19



corporatemerch.usga.org

Accessories



Clear Drawstring Bag
TOURNAMENT SOLUTIONS
\$13.00 USD



Poker Chips
TOURNAMENT SOLUTIONS
\$5.00 USD



Screen Printed Flag
TOURNAMENT SOLUTIONS
\$16.00 USD



Embroidered Flag
TOURNAMENT SOLUTIONS
\$32.00 USD



Micro-Scrubber Towel
DEVANT
\$28.00 USD



Pro Line Umbrella
HAAS-JORDAN
\$39.00 USD



Koozie
TOURNAMENT SOLUTIONS
\$7.00 USD



Clear Zipper Tote
TOURNAMENT SOLUTIONS
\$16.00 USD

Accessories

Pro Line Umbrella

HAAS-JORDAN

\$39.00 USD

Style

2022 U.S. Open



- Championship logo only: \$36.00
- 62" canopy ar
- Solid fiberglass construction
- Lightweight frame
- Pro-Grip handle
- Domestic

* Minimum order quantity of 25 pieces co-branded



CORPORATE MERCHANDISE PROGRAM

PLACING YOUR ORDER:

1

STEP ONE

Visit corporatemerch.usga.org
to view all merchandise

2

STEP TWO

Email Ryan Hutchison at
rhutchison@usga.org
to place an order



ORDER DEADLINE

To ensure timely delivery of
your merchandise, co-branded
orders must be placed by:
FRIDAY, APRIL 15, 2022

CONTACT US!

RYAN HUTCHISON
rhutchison@usga.org
908-396-1502

*Tip: If you have a special request for an item not covered
by our selection, we are happy to accommodate you!*



USGA®

Please Note: Any merchandise purchased with the 2022 U.S. Open logo must be ordered through this program. It is a breach of your USGA corporate hospitality agreement to purchase or obtain merchandise with any of the USGA's trademarks, co-branded or otherwise, through any other source. In addition, please note that the corporate logo of the company which has entered into a hospitality agreement is the only logo that may be used to co-brand merchandise.



corporatemerch.usga.org

Merchandise Pavilion

- Visit the 24,000 sq. ft. Merchandise Pavilion
- Pre-Champ Opening (Open to the Public)
 - June 10 – June 12
 - Open 10:00 a.m. – 6:00 p.m.
- Merchandise Pavilion Location:
 - Between Holes 1 & 18
- Visit the 8,000 sq. ft. Satellite Tent
 - Located left of Hold 14
- Over 5 million logoed items available for purchase
- Gift cards available for purchase through USGA Corporate Merchandise Program
 - Starting at \$20.00



Corporate Hospitality Venues



NBC Sports



President's Room



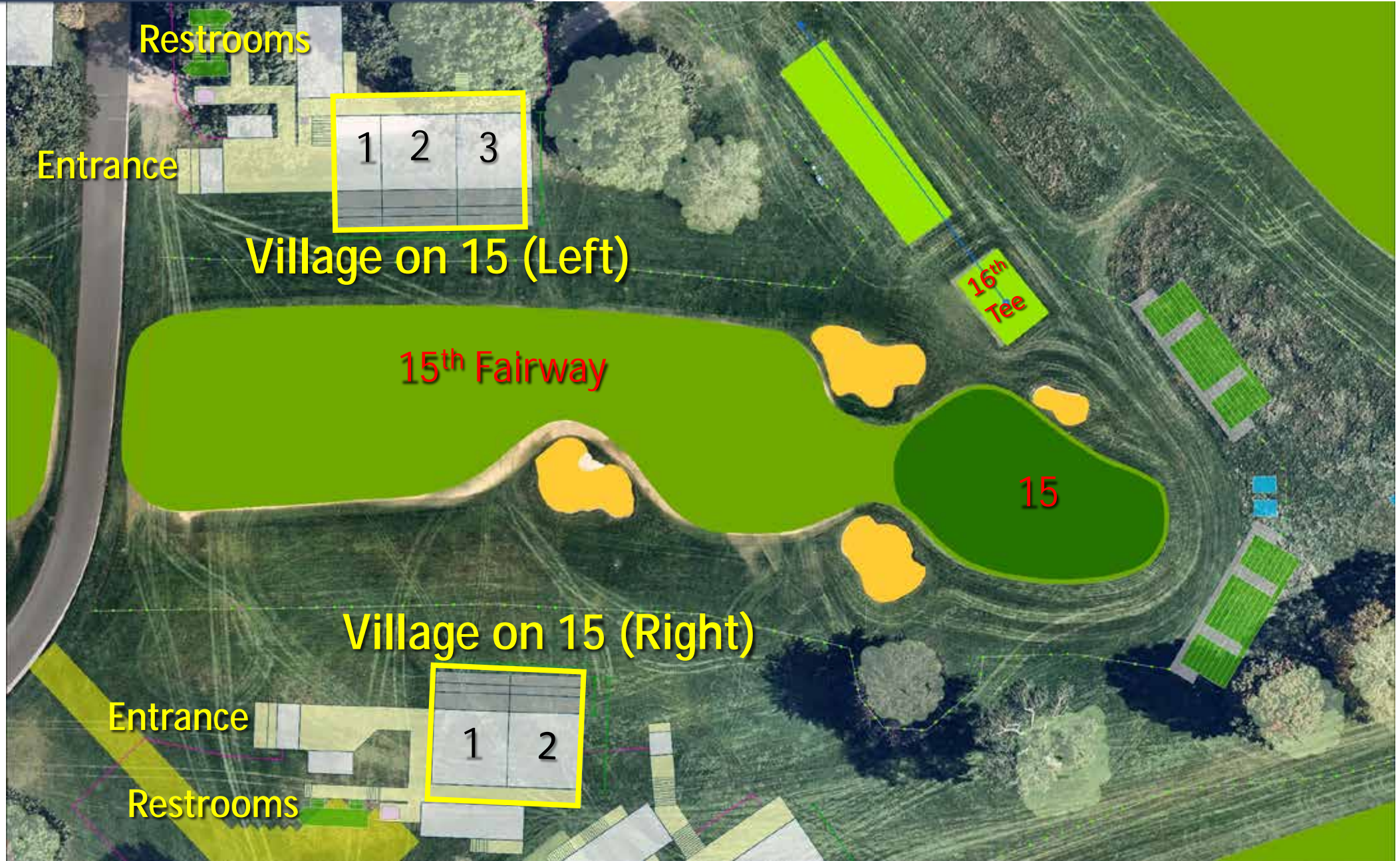
ProMedica



Village on 18



Village on 15



Village on 14

Entrance

Restrooms

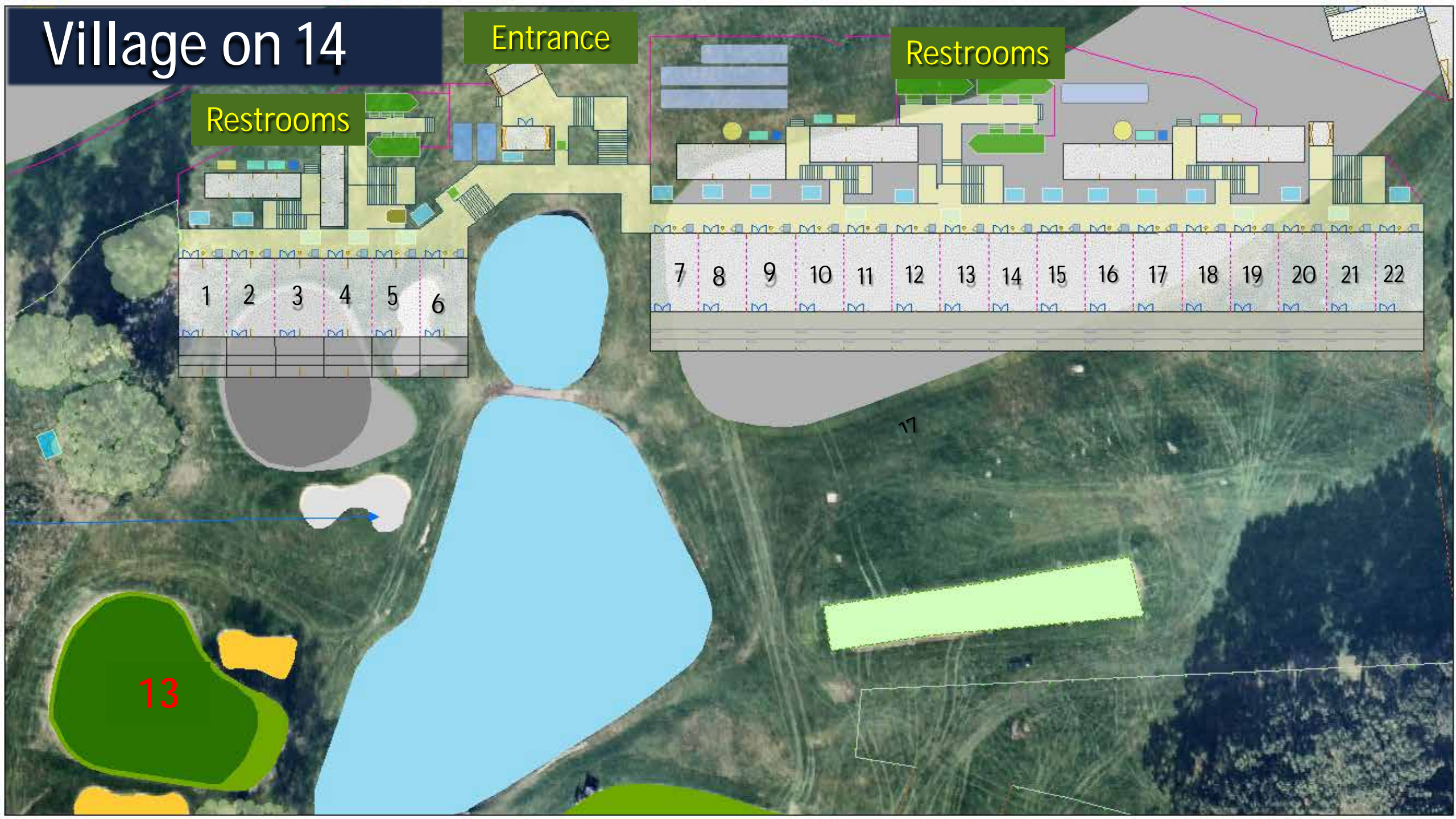
Restrooms

1 2 3 4 5 6

7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22

13

17



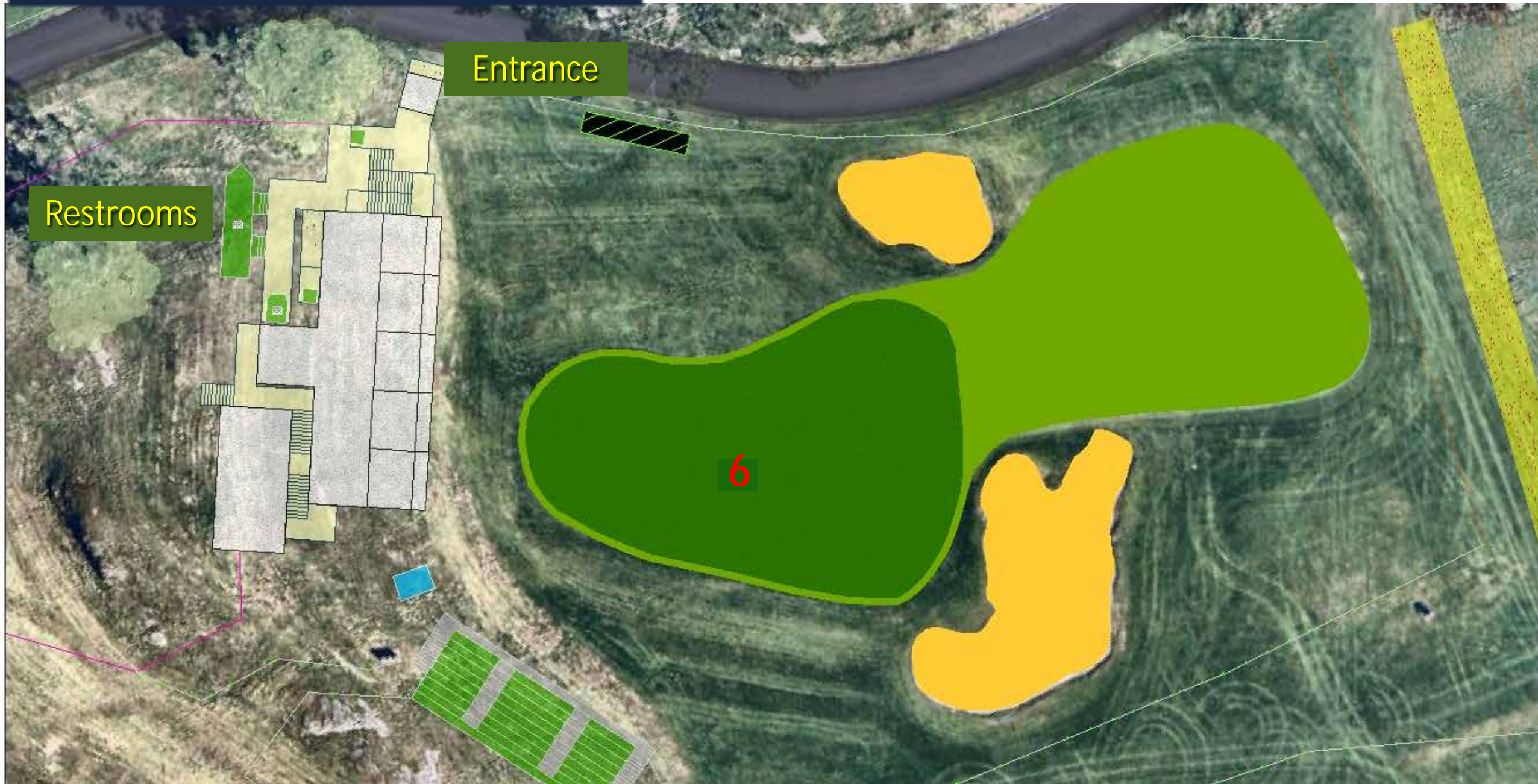
Suites on 13



Suites on 11



Suites on 6



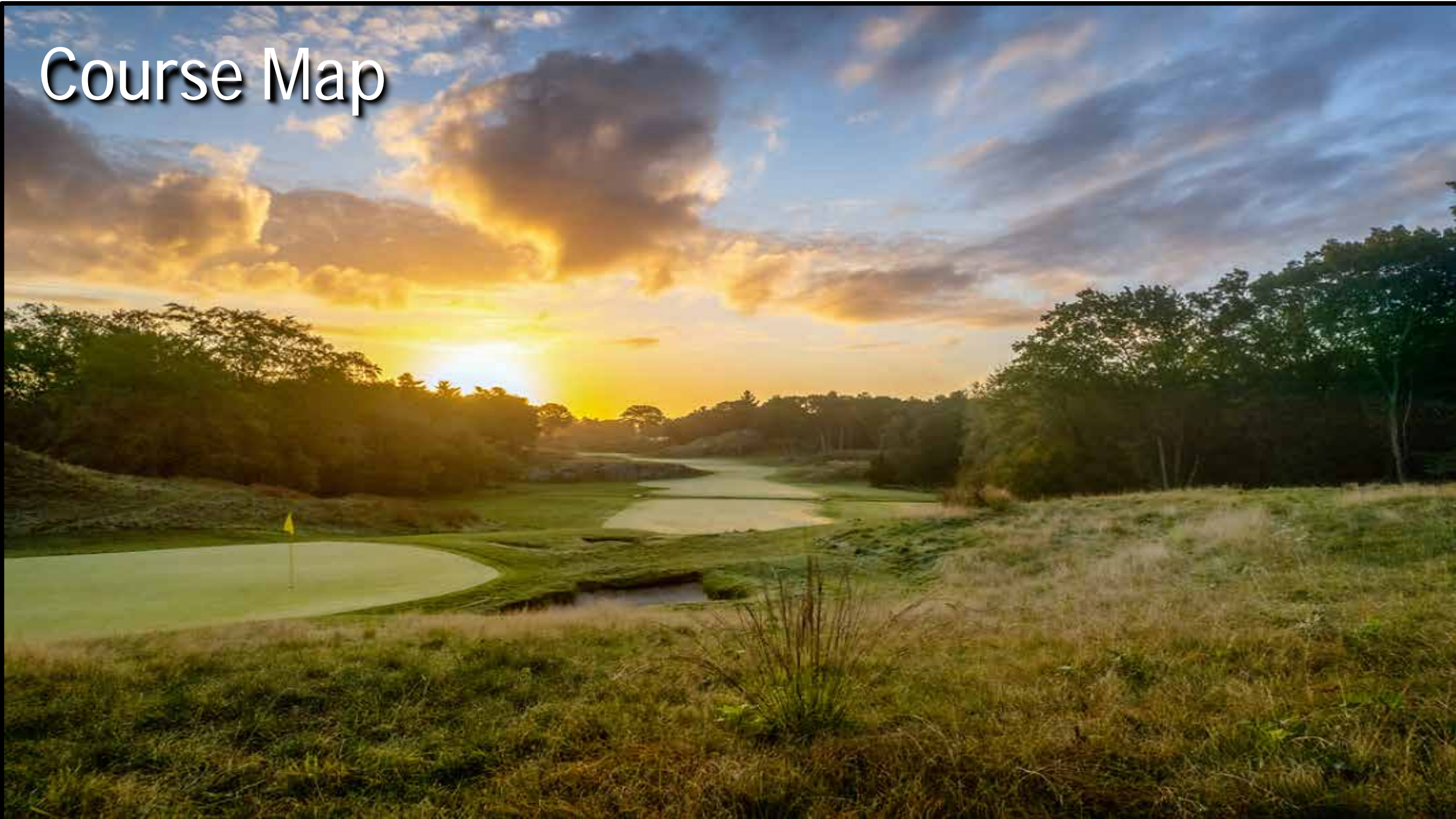
Locator Maps



Directional Signs



Course Map



2022 U.S. Open

The Country Club



Gate 4

Gate 5

Gate 6

Gate 10

Gate 9

14th Fairway

Fan Area – Next to 14th Fairway



Trophy Club



Trophy Club



2022 U.S. Open

The Country Club



Gate 4

Gate 5

Gate 6

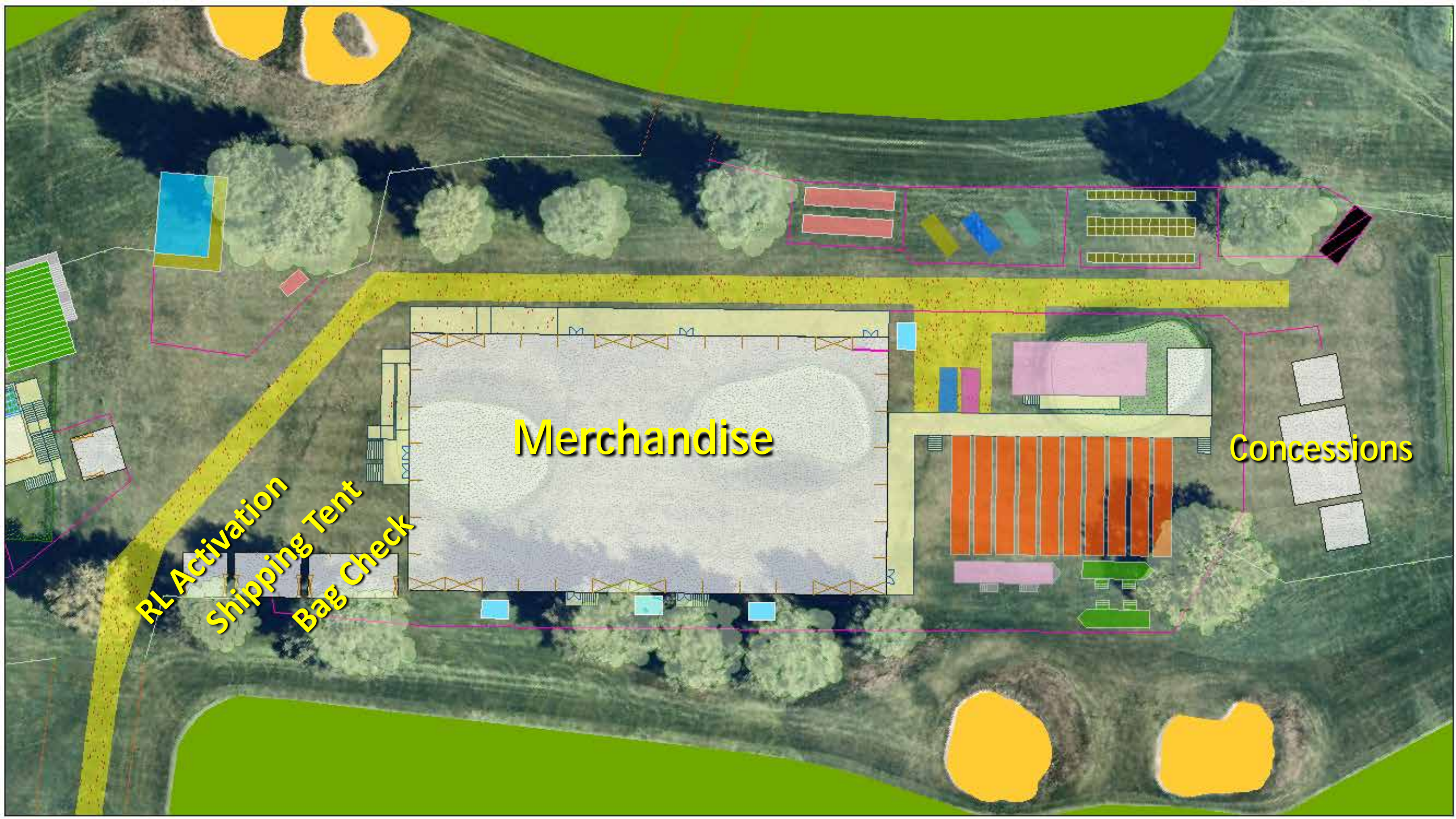
18th Fairway

1st Fairway

Gate 10

Gate 9





Merchandise

Concessions

RL Activation
Shipping Tent
Bag Check

2022 U.S. Open

The Country Club



Gate 4

Gate 5

Gate 6

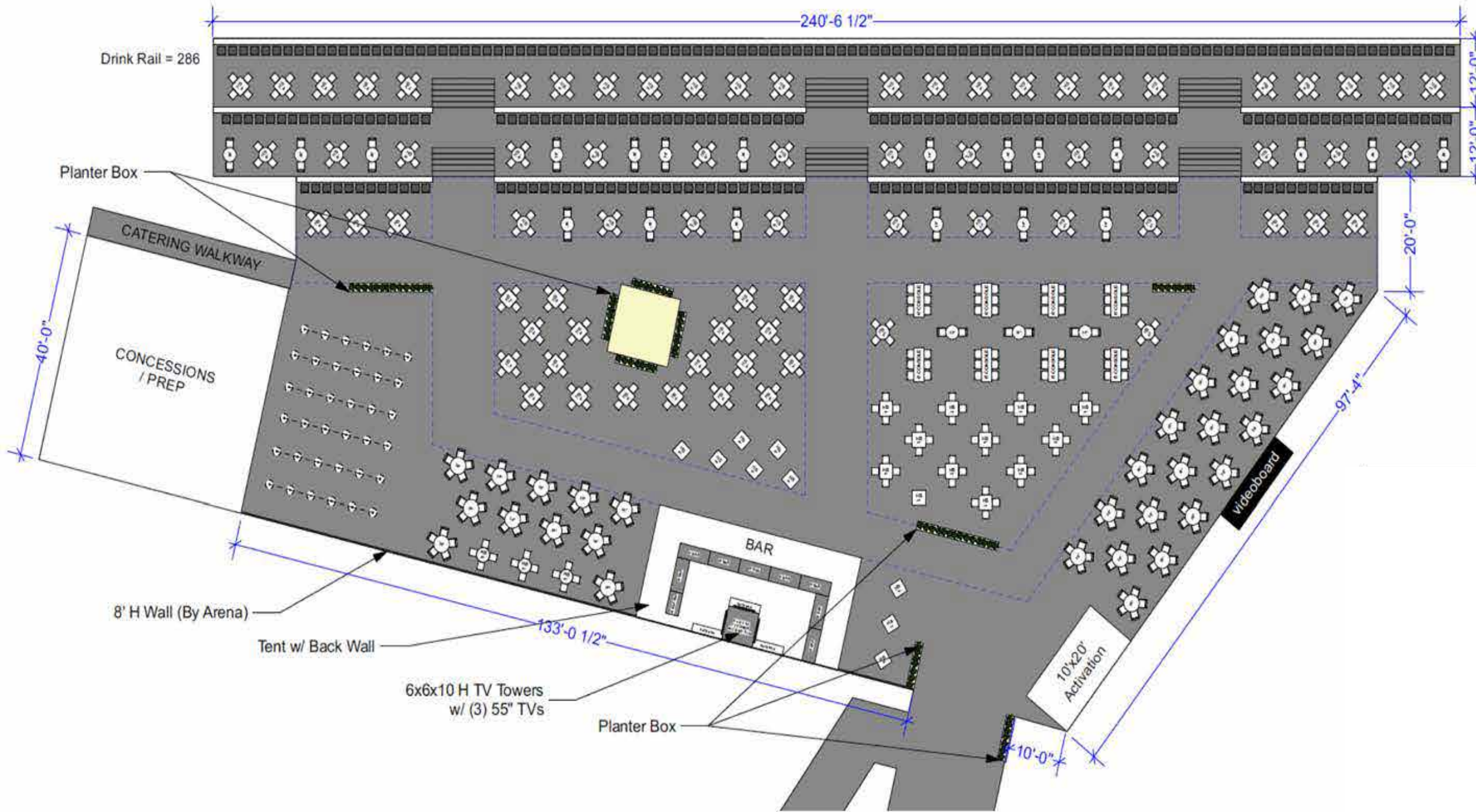
1st Fairway

Gate 10

Gate 9

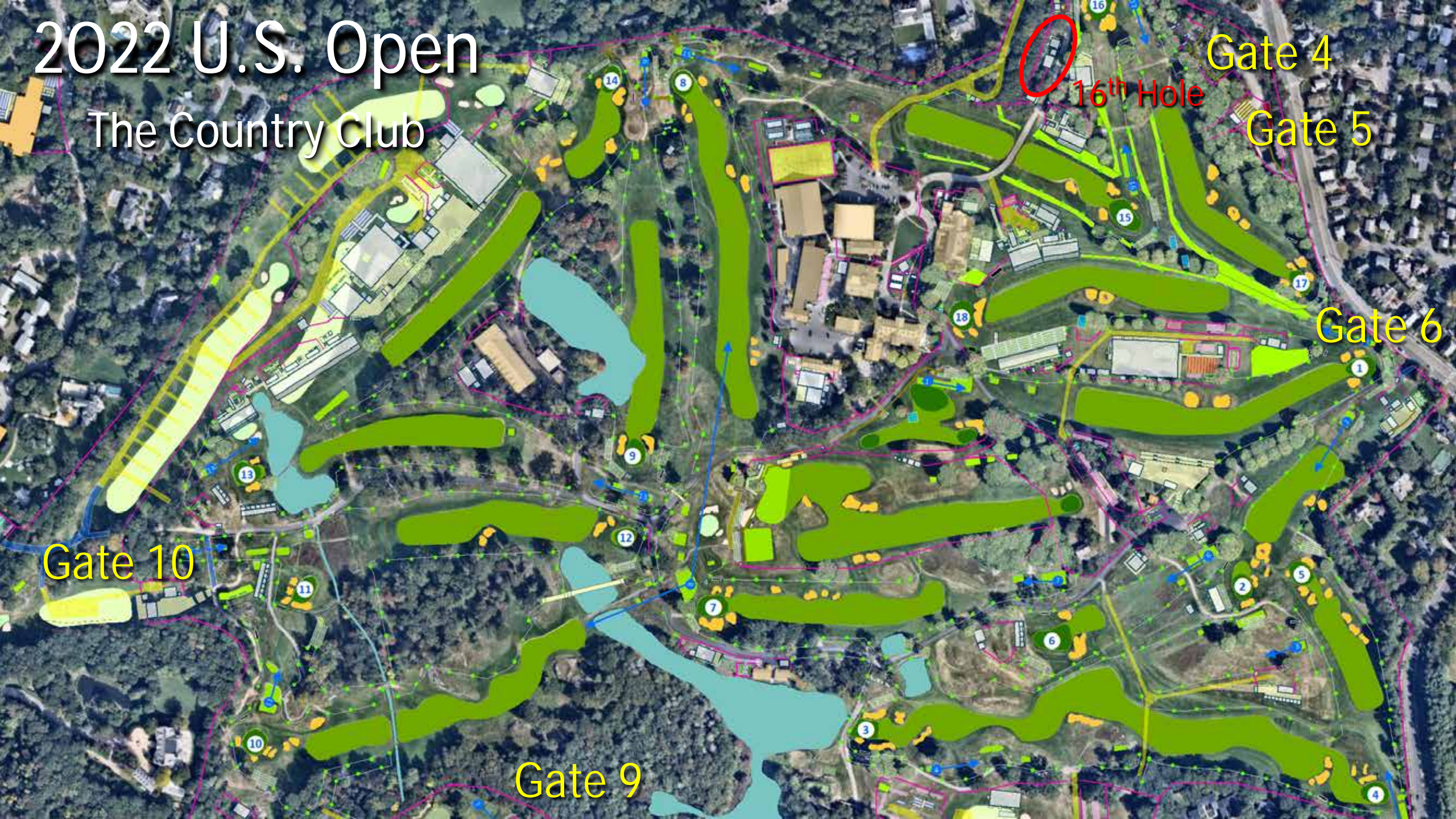


The Garden



2022 U.S. Open

The Country Club



Gate 4

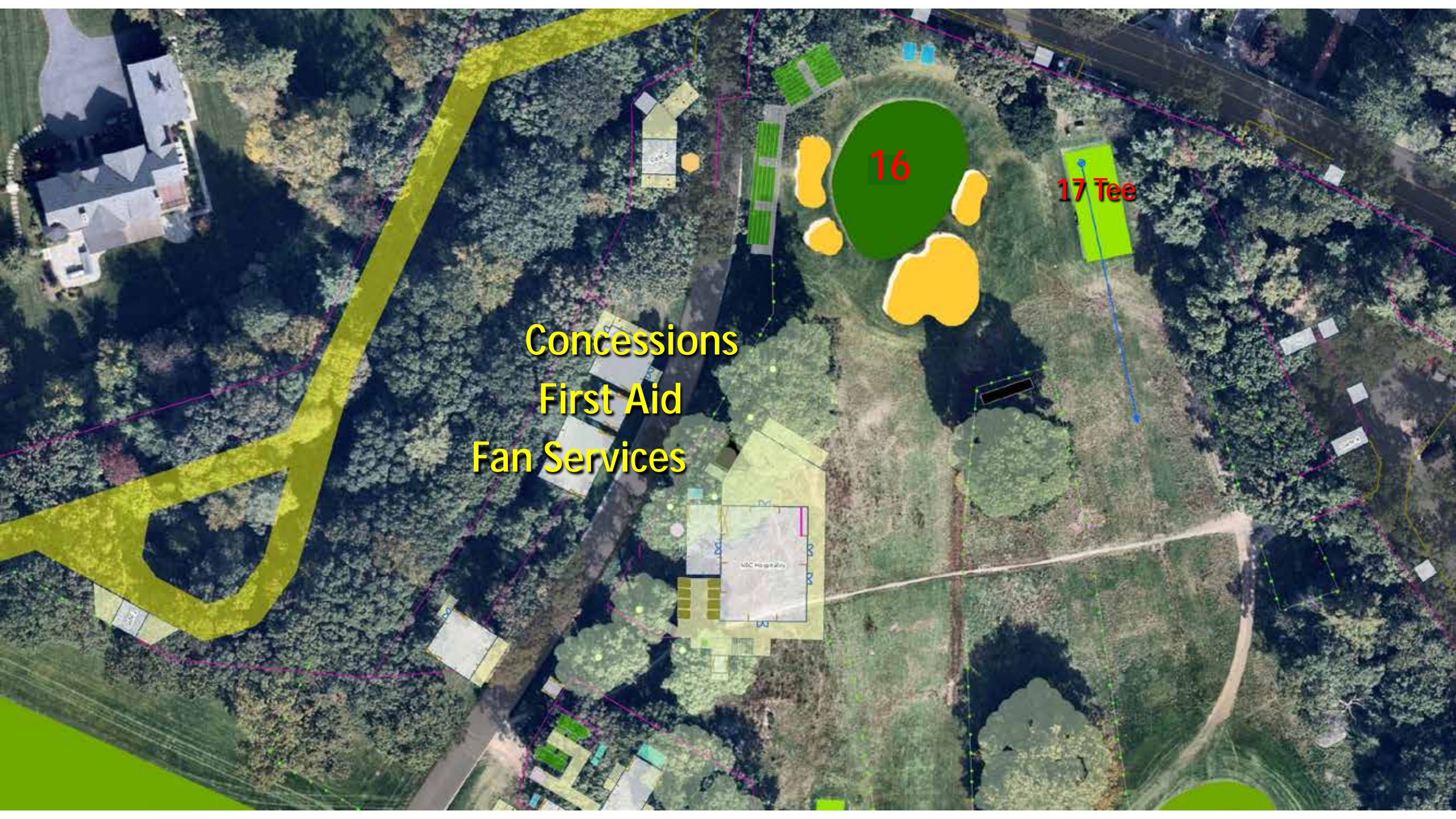
16th Hole

Gate 5

Gate 6

Gate 10

Gate 9



16

17 Tee

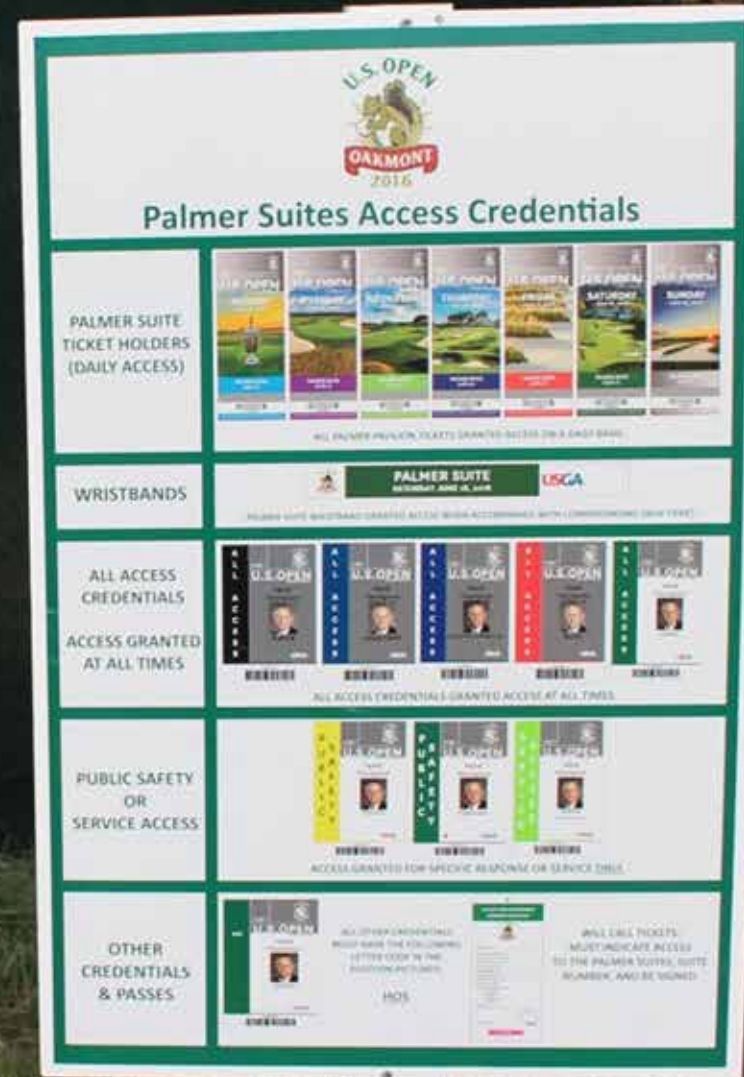
Concessions
First Aid
Fan Services

MBC Hospitality



Hospitality Operations

Access into Hospitality Areas



Access into Hospitality Areas

**The Following Tents
Are Closed:**

1, 2, 3, 4, 5, 9

NO ACCESS

Access into Hospitality Areas



Access into the hospitality areas will be **STRICTLY** enforced

All areas will have dedicated staff including:

- MSG Promotions Staff
- Area Captains
- Interns
- Volunteers

Access into Hospitality Areas



Access into Hospitality Areas – Scanning Tickets



Access into Hospitality Areas – Wristband Process



Access into Hospitality Areas – Wristband Process



Cell Phone Charging in Drink Rails



Drink Rail

Protective Flip-up Cover

Dual USB Port

Steel Bracket

Drink Rail Support Post

Private Restrooms for Each Hospitality Area



No Smoking Policy

There will be a NO SMOKING policy enforced inside all suite facilities, tents, on the tent/suite patios, and along the common walkways



Prohibited Items

LIST OF PROHIBITED ITEMS

To expedite admission into the Championship, it is recommended that all prohibited items are safely stowed prior to arriving at the Championship. Please be sure to read the following list of prohibited items carefully:

- No Weapons (regardless of permit, including but not limited to firearms or knives)
- No Explosives and/or Fireworks of any kind
- No Tablets and/or Computers (mobile devices smaller than 7" are permitted, subject to mobile device policy)
- No Drones
- No Selfie Sticks
- No Cameras (point and shoot, film, or DSLR) or Video Cameras (other than Monday through Wednesday for personal use only)
- No Noise-Producing Devices (including portable speakers)
- No Backpacks, Briefcases, Purses and/or Bags larger than 6" W x 6" H x 6" D in their natural state

NOTE: Transparent/clear plastic hand and shoulder bags no larger than 12" W x 12" H x 6" D are permitted.

Prohibited Items

- No Signs, Posters, Banners and/or other Sports Paraphernalia or Memorabilia
- No Food and/or Beverages except for medical or infant needs
- Water Bottles (32-ounce size or less, no glass) are permitted provided they are empty upon arrival
- No Glass, Coolers, Aerosol Cans and/or Spray Bottles except for medical or infant needs

NOTE: Personal-care items (3-ounce size or less) are permitted.

- No Pets (other than service animals as defined by the ADA assisting disabled individuals)
- No Lawn Chairs and/or Oversized Chairs
- No Ladders and/or Step Stools or other similar items
- No Bicycles allowed inside admission areas or on the Championship grounds
- No other items or actions deemed unlawful, dangerous or disruptive by the USGA and/or Championship Security Personnel, in their sole discretion

NOTE: The USGA reserves the right to amend the List of Prohibited Items at any time to provide a safe and secure Championship.

Bag Size Regulations

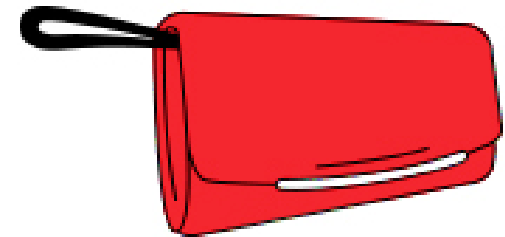
CLEAR BAGS

12" x 12" x 6"



NON-CLEAR BAGS

6" x 6" x 6"



Corporate Bag Tag

Allows Corporate Planners To Bring One Oversized Bag

- One per company
- Bag tag and ID tag are sent with your VIP Parking passes
- Valid throughout the Championship week
- Bag tag and ID tag **MUST** be affixed to your bag at all times
- Bag is still subject to search
- Disallowed items not permitted with bag tag



Approved Computer Device Stickers

- Intended for the staff person hosting your hospitality who is bringing a laptop or tablet to the championship each day.
 - The sticker must be affixed to the device at all times.
 - The device must remain inside your hospitality area throughout the day. The use of laptops and tablets is prohibited on the course.
- Approved Device Stickers will be sent with your VIP Parking Passes.
 - President's Room – 5
 - 200 Ticket Tents – 10
 - 100 Ticket Tents – 5
 - 75 Ticket Tent – 4
 - 50 Ticket Tent – 3
 - 30 Ticket Suites – 2



Approved Computer Device Stickers

Bringing a device in an oversized bag?

You will need BOTH

Approved Sticker on your device

Bag tag & ID tag on your bag



Prohibited Items



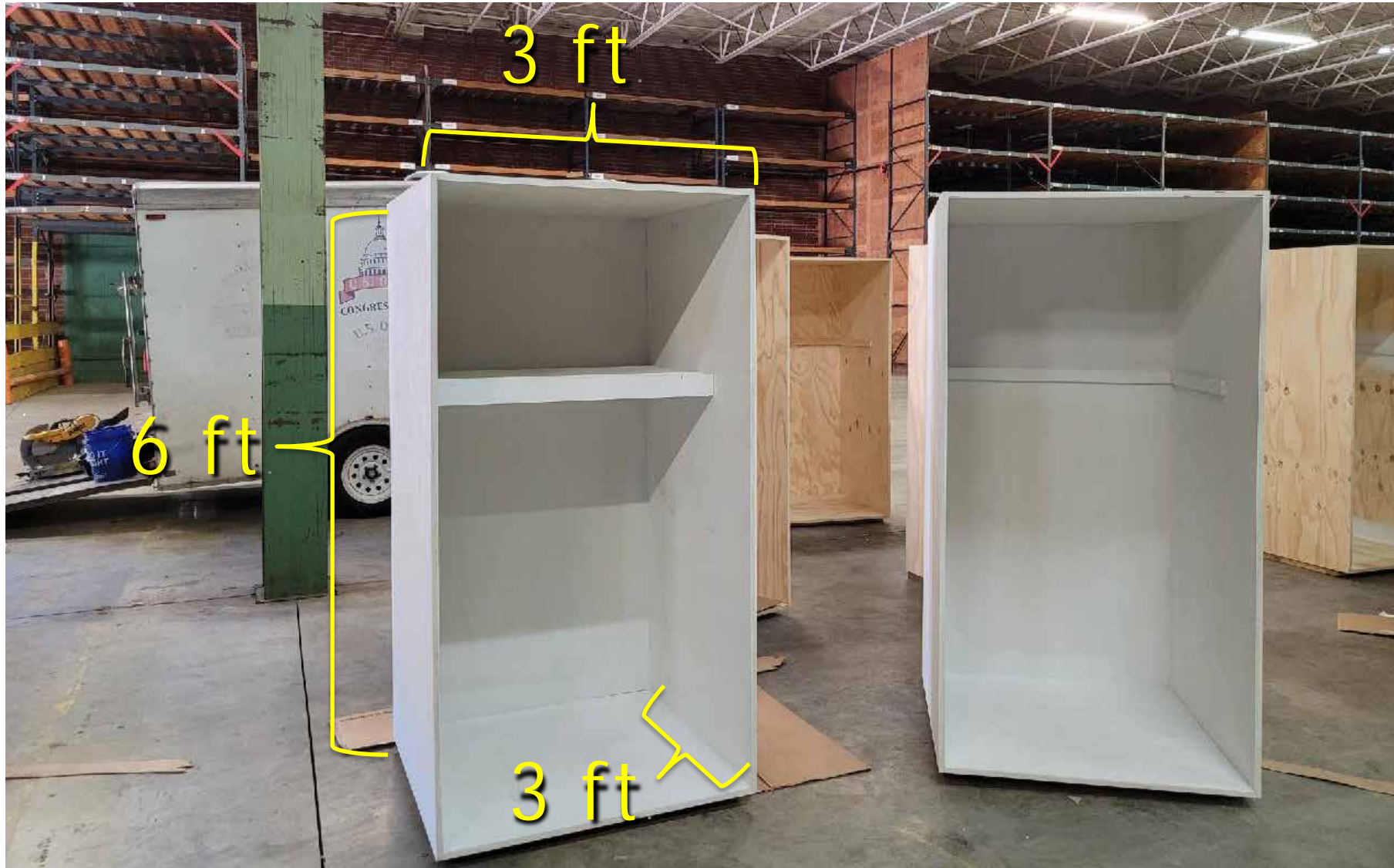
Client Inspection & Load-In

**** TENT & WEEKLY SUITE PATRONS ONLY****

- June 7th through June 11th
- Assigned times will be communicated to you via email
- It is CRITICAL that you arrive at your scheduled time
- We will need to know in advance:
 - Number of people attending inspection
 - Make, model & color of the vehicle you will be driving
 - Size and number of boxes you will be loading in
- You will need to provide your own manpower if you are loading in any heavy equipment or displays

Client Inspection & Load-In

Load-Ins Scheduled for June 7 - 11



Accessibility



Accessibility



CHAMPIONSHIP WEEK

VIP Parking





EVIP Parking

President's Room

Village on 18

NBC Hospitality

ProMedica

Gate 4

EVIP
Parking

16

17 Tee

15

17

Dexter Southfield VIP Parking

4

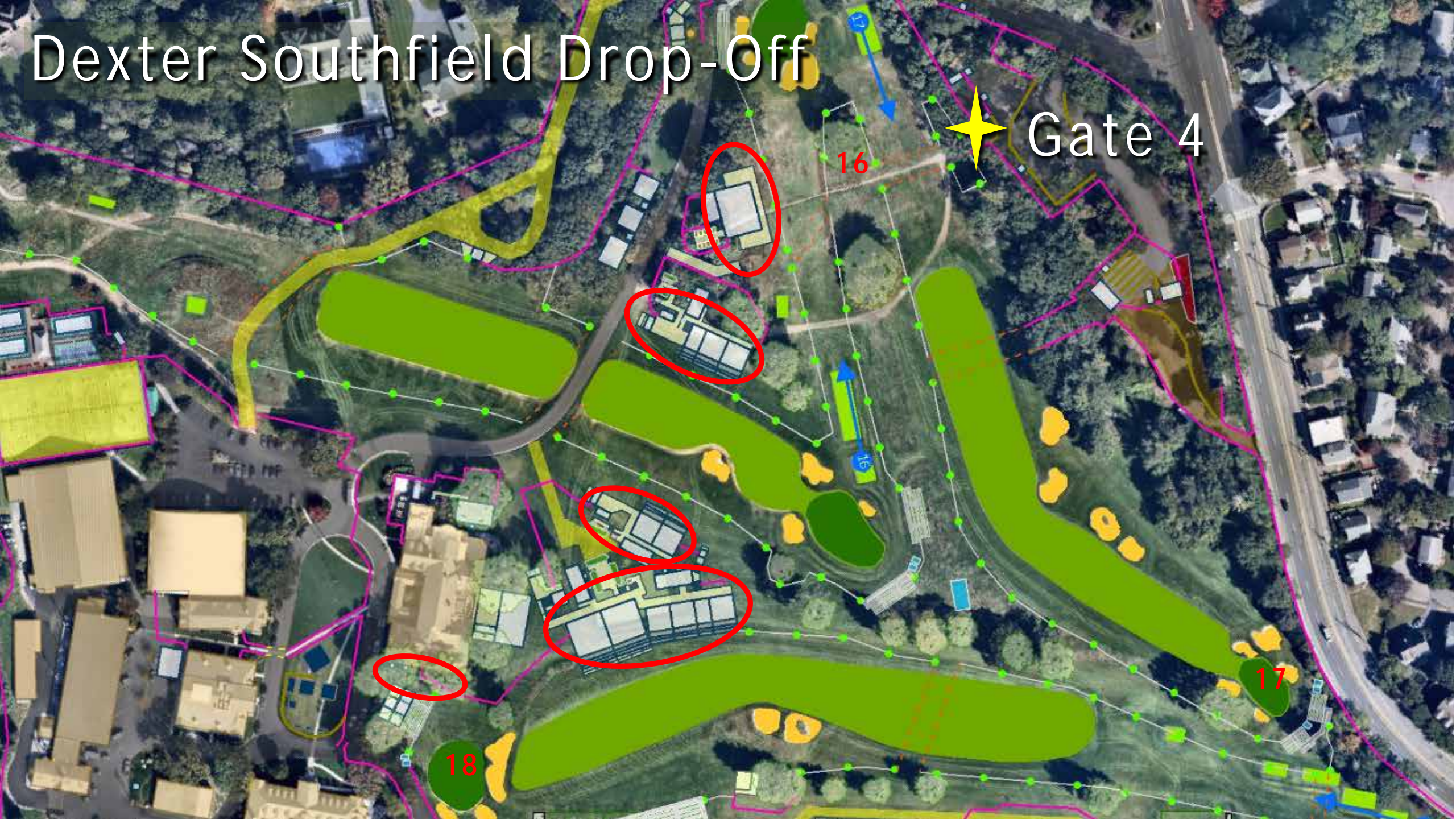
The Country Club

President's Room
Village on 18
NBC Hospitality
Village on 15
ProMedica

10-minute shuttle ride to Gate 4

Dexter Southfield Drop-Off

Gate 4



NBC Sports



President's Room



ProMedica



Village on 18



Village on 15



Primrose #4 VIP Parking Village on 14 12 VIP Passes

Gate 10





VIP Parking – Pine Manor

Village on 14
13 VIP Passes
Shuttle to Gate 10

Bike Parking

Gate 10



13

11

14

VIP Parking – Suites on 13 – Pine Manor

Suites on 13
Shuttle to Gate 10

Gate 10



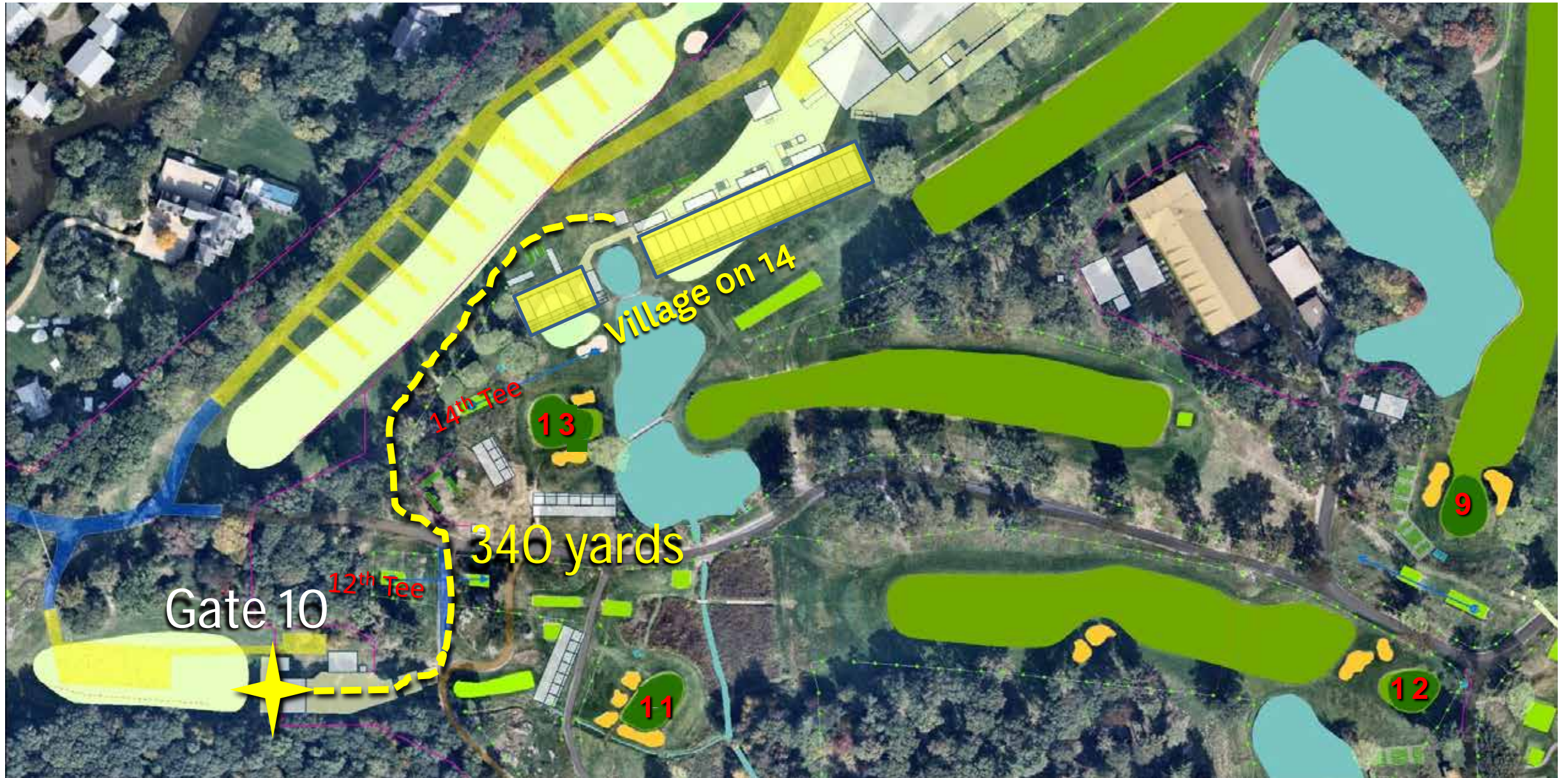
13

11

14



Village on 14



VIP Parking – Suites on 11 – Putterham



Suites on 11

Suites on 11

367 yards

10

11

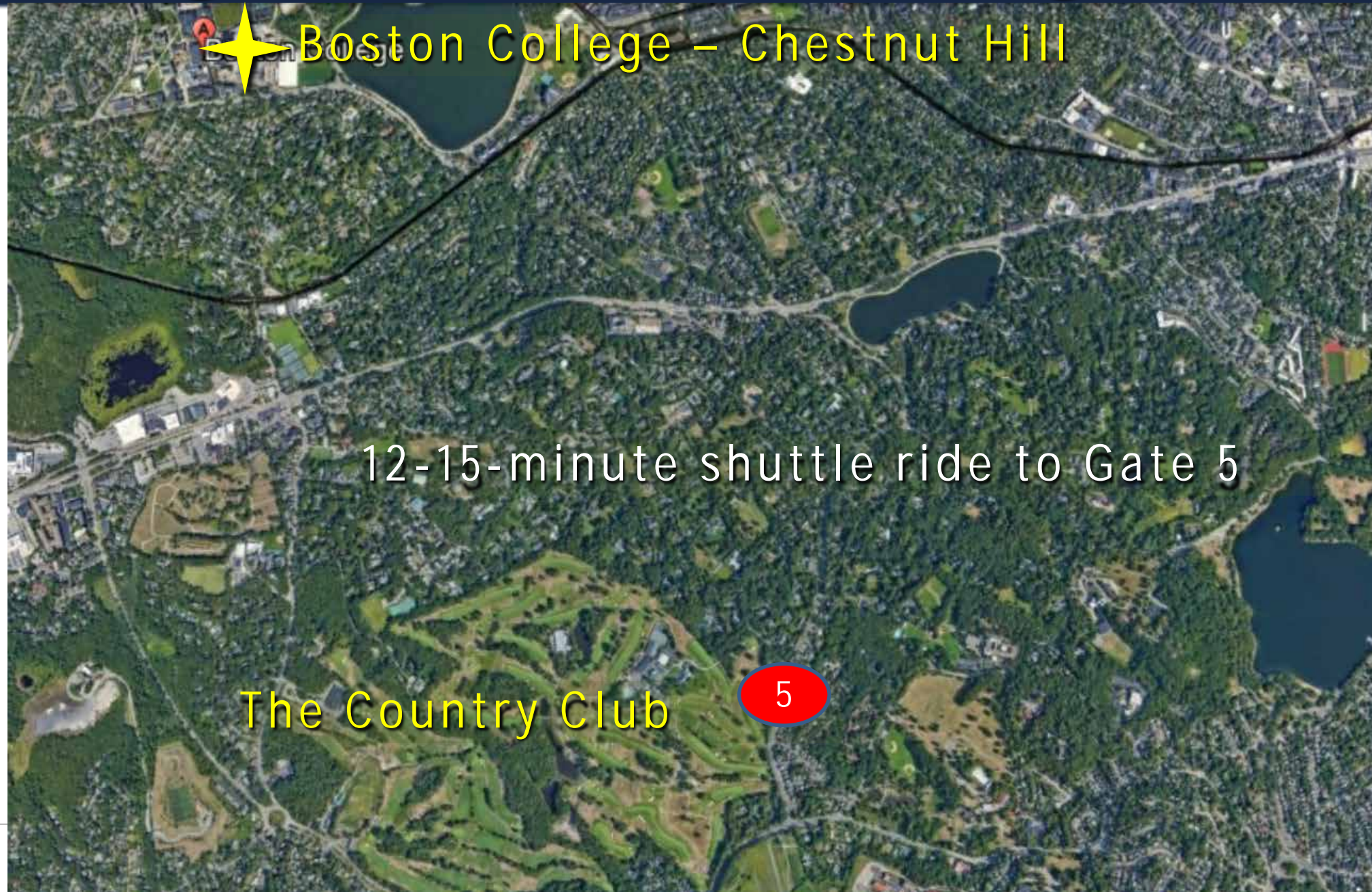
Gate 9



VIP Parking – Suites on 6 – Larz Anderson Park



VIP Parking – Suites on 6 – Boston College



Suites on 6

Gate 5

770 yards

Suites on 6



VIP Parking Passes



VIP Parking Passes

	EVIP Parking Passes	VIP Parking Passes
USGA Partners & NBC	2	Differs
President's Room		40
200 Ticket Tent		100
100 Ticket Tent		50
75 Ticket Tent		40
50 Ticket Tent		25
30 Ticket Suite		15

Corporate Shuttle Depot, Ride Share & Bike Parking



Larz Anderson Park

Half-mile walk

6

Larz Anderson Entrance



Vehicle Size Restrictions

Parking Area/ Vehicle	Sedan	SUV	Econoliner/ Conversion Van (19' or less)	Sprinter Van	Mini-Coach	Coach Bus
Dexter Southfield School	Yes to Park	Yes to Park	Yes to Park	No to Park	No to Park	No to Park
Pine Manor	Yes to Park	Yes to Park	Yes to Park	No to Park	No to Park	No to Park
Putterham	Yes to Park	Yes to Park	No to Park	No to Park	No to Park	No to Park
Boston College – Chestnut Hill	Yes to Park	Yes to Park	Yes to Park	No to Park	No to Park	No to Park
Corporate Shuttle Depot (Larz Anderson Park)	Yes to Drop	Yes to Drop	Yes to Drop	Yes to Drop	No to Drop	No to Drop
Ride Share (Larz Anderson Park)	Yes to Drop	Yes to Drop	Yes to Drop	No to Drop	No to Drop	No to Drop

MBTA – Mass Transit

- § MBTA – Orange Line – Forest Hills Station (Primary Option)
 - § Shuttle – 15-minutes to Newton Street depot
- § MBTA – Green Line – Boston College Station (B Line)
 - § Shuttle – 20-minutes to Clyde East depot
 - § Walk to Boston College Chestnut Hill Campus Shuttle Depot (0.5 miles)
- § MBTA – Green Line – Cleveland Circle Station (C Line)
- § MBTA – Green Line – Reservoir Station (D Line)
- § Shuttle – 10-minutes to Clyde East depot



Orange Line Shuttle Drop-Off



Green Lines (B, C, D) Shuttle Drop-Off



A photograph of a golf course clubhouse and surrounding greenery. A vibrant rainbow arches across the sky above the trees. The clubhouse is a two-story building with a balcony, partially obscured by large trees. The foreground shows a well-maintained green lawn and a sand trap.

83 Days to Go

Thanks For Attending!