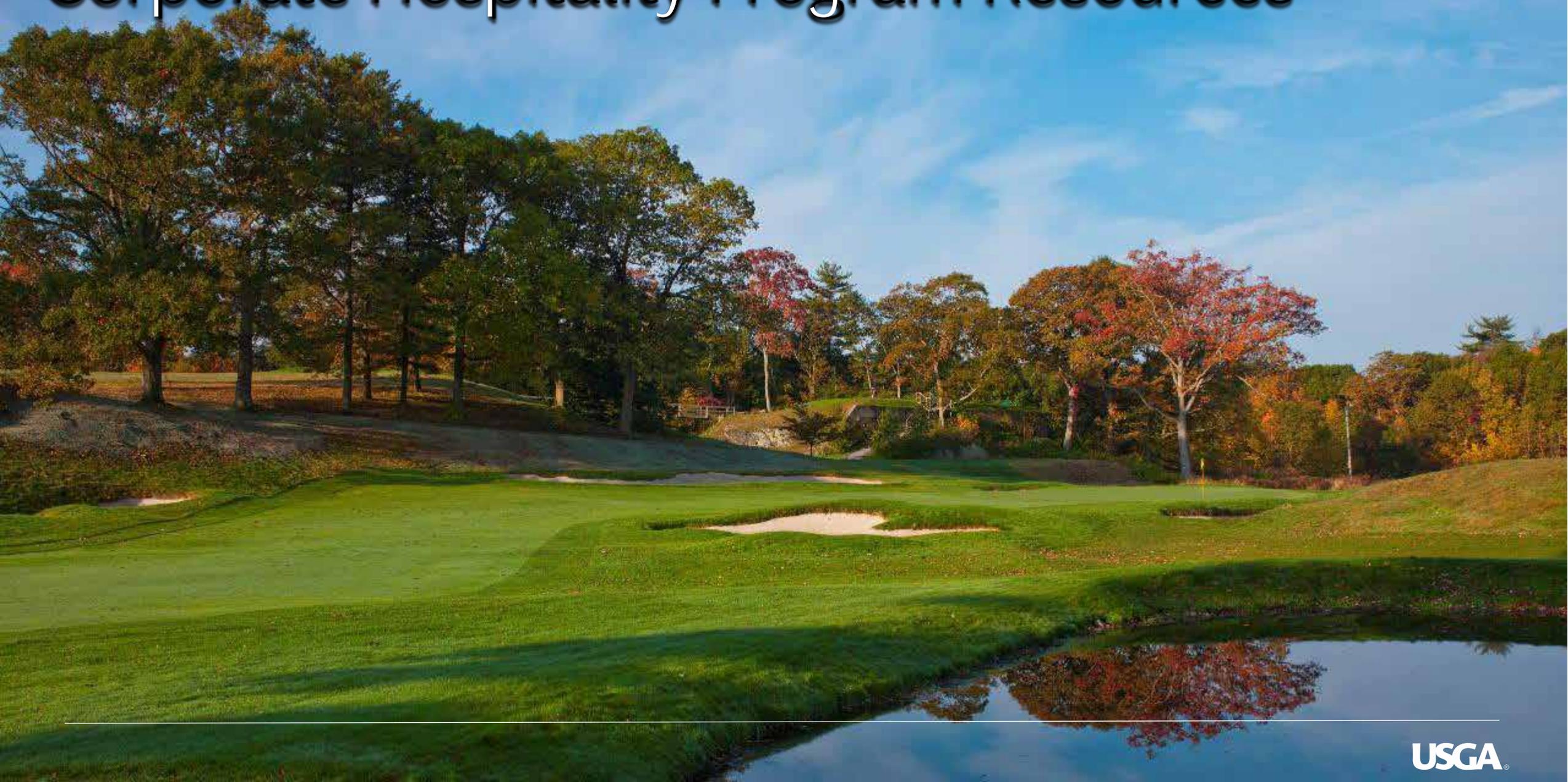


2022 U.S. Open Championship  
Update Session – President's Room, Tents & Suites  
March 22, 2022



# Corporate Hospitality Program Resources





- Exclusive Corporate Hospitality Marketing & Management Company for the U.S. Open since 1995
- Staff with over 130 years of collective experience in the sports marketing industry.
- Responsibilities include:
  - Formulation of program
  - Sales
  - Client Resources – Update Sessions & Hospitality Manual
  - Corporate Hospitality Operations
  - On-site Management

# MSG Staff Assignments

**NBC Sports – Mimi Griffin**

Clubhouse – Jeanne Taylor &  
Ashley Lodovice

**ProMedica – Mimi Griffin**

Village on 18 – Jeanne Taylor

Village on 15 – Kelly Segin

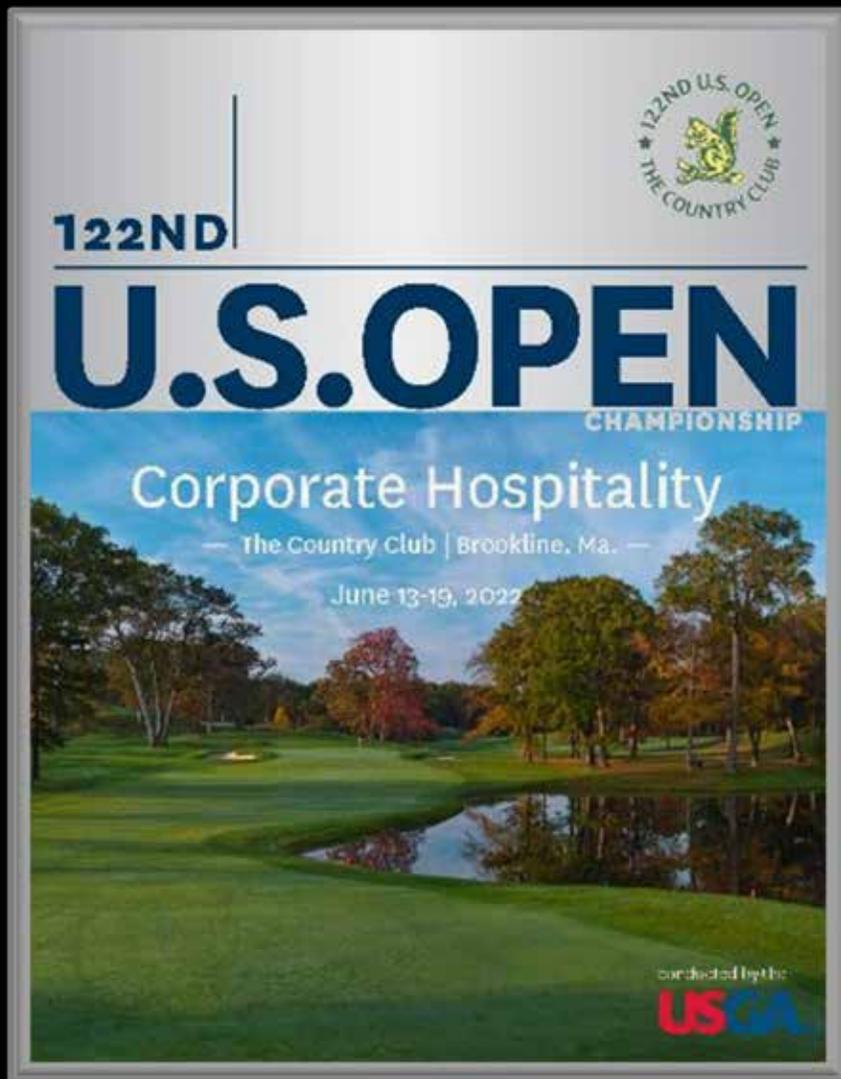
**Village on 14 – Emily Geosits**

Suites on 11 – Kim Werner

**Suites on 13 – Danielle Bonder**

Suites on 6 – Cheryl Gasper

# Corporate Hospitality Manual



- ✓ Link to manual was emailed to contacts in late December
- ✓ Valuable resource to help with your planning
- ✓ Updated as new information becomes available
- ✓ Information in Manual
  - I. Timeline and Forms
  - II. Meetings and Resources
  - III. Championship Information
  - IV. Maps and Layouts
  - V. Hospitality Program Information
  - VI. Tickets
  - VII. Parking and Transportation
  - VIII. Catering and Décor
  - IX. Merchandise
  - X. Hospitality Program Requirements
  - XI. Meeting Minutes

# Corporate Hospitality Timeline

Timeline & Forms

## Corporate Hospitality Timeline

Month	ACTIVITY	CONTACT OR SUPPORT CONTACT
September	Decor Questionnaire and Hospitality Style Guide sent to clients	Production Elements/Dede Gagner
October 04	Corporate Update Session & Labor Review	The Country Club/M&S Promotions
October 4	Decor questionnaire due	Production Elements/Dede Gagner
October 11-22	One-on-one client calls to kick-off decor discussions	Production Elements/Dede Gagner
October 22	Vendor payment setup requirements due (if applicable)	Production Elements/Dede Gagner
December 15	Final payment for hospitality package due	ISSA/Maria Givoni
December 15	Clients receive design deck, floor plan, budget, and service agreement	Production Elements/Dede Gagner
December 31	Catering agreement and Credit Card Authorization Form due	Edgewood/Carmie Coffee
2022	ACTIVITY	LOCATION OR GROUP CONTACT
January 5	Culinary Selections Bookout	Edgewood/Carmie Coffee
January 10	Corporate Update Session and Catering Preview & Tasting	The Country Club/M&S Promotions
February 15	Forms due: - Ticket Shipment Form - Corporate Sign Form	M&S Promotions/Emily Gillard
February 18	Deadline for final approval of decor, signed budget/service agreement and 50% deposit due	Production Elements/Dede Gagner
March 4	Catering deposit due	Edgewood/Carmie Coffee
March 15	Forms due: - Electrical Requirements Form - Ball & Television Service Order Form	M&S Promotions/Emily Gillard Ball & Television/Jane Malloiland
March 17	Corporate Update Session	The Country Club/M&S Promotions
March 18	Algebraic Invoice due	Production Elements/Dede Gagner
April 1	Final decor payment due	Production Elements/Dede Gagner
April 15	Forms due: - Order Ticket Order Form - Corporate Sign Form	M&S Promotions/Emily Gillard
April 15	Certificate of Insurance due	ISSA/Maria Givoni
April 22	Deadline to order on-brand merchandise	ISSA/Drew Regier
May 2	Corporate Cup	The Country Club/M&S Promotions
May 3	Corporate Update Session	The Country Club/M&S Promotions
May 5	Final menu selections, guest government and remaining catering balance due	Edgewood/Carmie Coffee

A valuable resource to help keep you on track with all important dates & deadlines



# Client Log-in – [www.msgpromotions.com](http://www.msgpromotions.com)



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

CONTACT US

LOG IN



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

CONTACT US

LOG IN

HOME > LOG IN

## LOG IN

Use the form below to log into your account area.

USERNAME

PASSWORD

LOG IN

HOSPITALITY



HOSPITALITY



CHAMPIONSHIPS



## LOG-IN CREDENTIALS

Tent & President's Room Patrons:

Username: [USOPENcorporate](#)

Password: [2022corporatepatron](#)

# Client Log-in – [www.msgpromotions.com](http://www.msgpromotions.com)



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

CONTACT US

LOG IN



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

CONTACT US

LOG IN

HOME > LOG IN

## LOG IN

Use the form below to log into your account area.

USERNAME

PASSWORD

LOG IN

## LOG-IN CREDENTIALS

Suite Patrons:

Username: [USOPENsuite](#)

Password: [2022corporatepatron](#)

HOSPITALITY



HOSPITALITY



CHAMPIONSHIPS



# Client Log-in – www.msgpromotions.com



[CLIENT AREA](#) [LOG OUT](#)

[ABOUT US](#)

[U.S. OPEN HOSPITALITY](#)

[U.S. WOMEN'S OPEN HOSPITALITY](#)

[CONTACT US](#)

[HOME](#) > [TENT & SPECIALTY...](#)

## TENT & SPECIALTY OPTION PATRONS

Click on any of the links on the right side of the screen for more information pertaining to the various aspects of your involvement in the U.S. Open Corporate Hospitality Program.

[Update Sessions & Webinars](#)

[Forms](#)

[Corporate Hospitality Manual](#)

[Corporate Merchandise](#)

2022 U.S. OPEN  
HOSPITALITY



2022 U.S. SENIOR OPEN  
HOSPITALITY



FUTURE  
CHAMPIONSHIPS



# Future Corporate Update Sessions

Session 3

**TODAY**

Session 4

**MAY 11**

10:00am – 12:00pm

!

A reminder and RSVP form will be emailed to you at least two weeks in advance of the meeting.



**PRODUCTION  
ELEMENTS**  
EVENT DESIGN + PRODUCTION

The background features a repeating pattern of purple line-art illustrations of various fruits and vegetables, including raspberries, tomatoes, and leafy greens, arranged in a border around the central text.

# ridgewells

CATERING

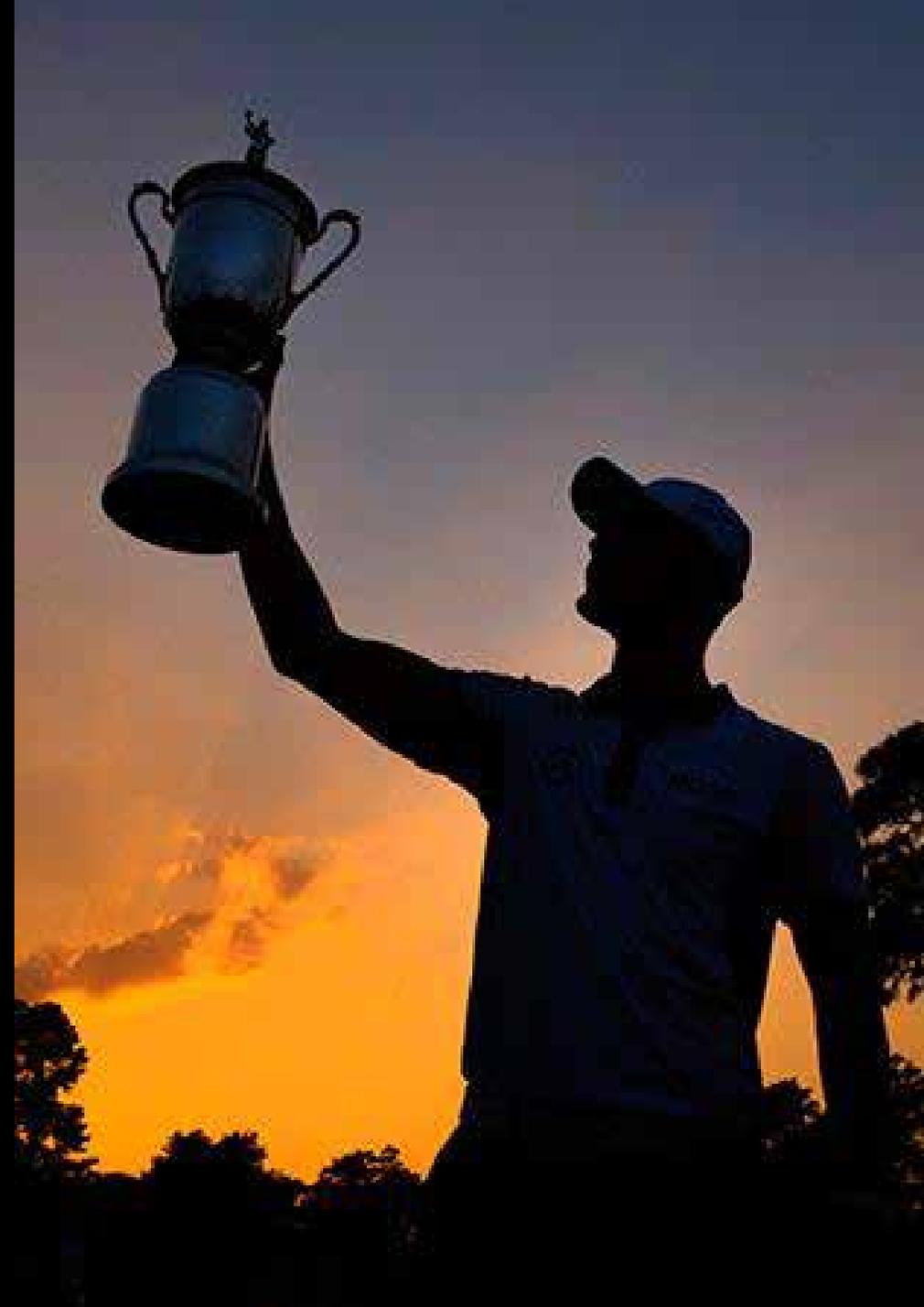
# General Championship Information



OUR WORK

# U.S. Open Championship

- 122<sup>nd</sup> national championship
- First conducted in 1895
- Open to anyone with a Handicap Index of 1.4 or less
- 156 Players (Exemptions & Qualifiers)
- Qualifying Takes Place May-June, 2022
- 72-Hole stroke play
- Past champions include Tiger Woods, Jack Nicklaus, Arnold Palmer, Ben Hogan, Tom Watson



# Championship Format

- Full field consists of 156 players
- The format is stroke play
- There is no Pro-Am at the U.S. Open
- Thursday & Friday players tee off in threesomes from 1<sup>st</sup> and 10<sup>th</sup> tee
  - 1<sup>st</sup> tee time on Thursday & Friday is approximately 6:45 a.m.
- The “cut” is made after 36 holes
  - Players with the lowest 60 scores plus ties
- Saturday & Sunday players tee off in twosomes from 1<sup>st</sup> tee only
  - Start times Saturday & Sunday - determined by the size of the field



# Championship Week Schedule

Monday, June 13<sup>th</sup>

Practice Round

Tuesday, June 14<sup>th</sup>

Practice Round

Wednesday, June 15<sup>th</sup>

Practice Round

Thursday, June 16<sup>th</sup>

1<sup>st</sup> Championship Round

Friday, June 17<sup>th</sup>

2<sup>nd</sup> Championship Round

Saturday, June 18<sup>th</sup>

3<sup>rd</sup> Championship Round

Sunday, June 19<sup>th</sup>

4<sup>th</sup> Championship Round

# Playoff Format

Starting in 2018, the U.S. Open, U.S. Women's Open, U.S. Senior Open and U.S. Senior Women's Open implemented a two-hole aggregate playoff in the event of a tie at the end of 72 holes of stroke play.

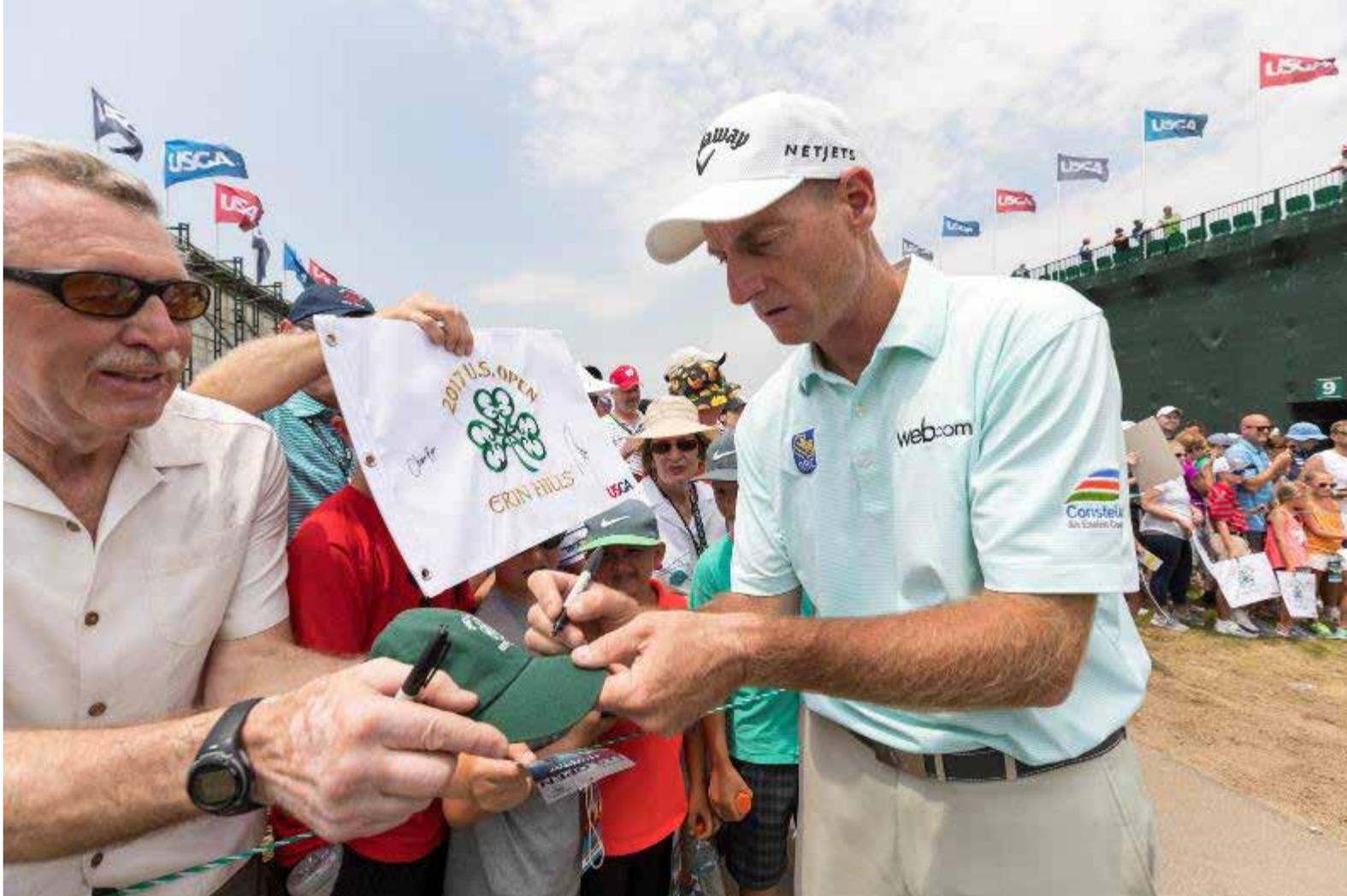
If players are still tied after the two-hole playoff, the extra-holes session will then move to sudden death.

# Practice Rounds Monday, Tuesday and Wednesday



Players are  
more  
amenable  
to  
interacting  
with fans

# Practice Rounds Monday, Tuesday and Wednesday



Players are  
more  
amenable  
to  
interacting  
with fans

# Practice Rounds Monday, Tuesday and Wednesday



Experience  
a more  
relaxed  
atmosphere

# Practice Rounds Monday, Tuesday and Wednesday

Cameras  
are  
permitted  
and  
encouraged



CHAMPIONSHIP WEEK

# Championship Rounds Thursday – Sunday

Full  
capacity  
crowds



CHAMPIONSHIP WEEK

# Championship Rounds Thursday – Sunday

Full  
capacity  
crowds



# Championship Rounds Thursday – Sunday

Players are competing for the most coveted title in golf



# Championship Rounds Thursday – Sunday



Sunday is  
Father's Day

# Weather Warning System



# Weather Warning System



# Weather Warning System



# Weather Warning System



# Weather Advisory, Watch & Warning

## Weather Advisory

A *Weather Advisory* may be posted to alert spectators of specific weather conditions that will require certain precautions.

## Weather Watch

A *Weather Watch* may be posted to alert spectators that dangerous weather is possible and they should be prepared to take shelter or return to their vehicles.

## Weather Warning

A *Weather Warning* may be posted to alert spectators that dangerous weather is approaching, and they should take immediate action including exiting all grandstands.

A suspension in play for dangerous conditions will be indicated by one prolonged air-horn blast. In the event of a suspension of play, grandstands will be cleared immediately.



# Tickets



# Ticket Allocation

	Package Tickets	Staff Tickets	Option Tickets	On-Site/Additional Access
President's Room	80	5	0	4/8
200 Ticket Tents	200	10	40	8/16
100 Ticket Tents	100	5	20	4/8
75 Ticket Tent	75	4	15	3/6
50 Ticket Tents	50	3	10	2/4
30 Ticket Suites	30	2	2	N/A

# Junior Tickets



Children 12 and younger admitted to the U.S. Open free of charge with a ticket-holding adult

# Junior Tickets

Junior tickets  
DO NOT allow  
access into  
the corporate  
hospitality  
areas



# Junior Tickets

Juniors are welcome in the hospitality areas as long as they have the proper ticket.



A scenic view of a golf course clubhouse with a green lawn and trees. The clubhouse is a large, two-story building with a white balcony and a yellow roof. The lawn is well-maintained, and there are several large trees in the background. The sky is blue with some clouds.

# Mobile Ticketing

USGA Ticketing Team:  
Amanda Weiner, Chris Tobia, Dan McBride, and Jeff Farrell

USGA

# AXS FAN ACCOUNT MANAGER

Account managers will be able to access and distribute tickets via the U.S. Open App or USGA.org Ticket Portal webpage

- Each organization will need to designate one account manager and provide their name and email address to be set up as the administrator in the AXS ticketing platform. This information can be provided via the Ticket Distribution & Parking Pass Shipment Form in the hospitality manual. This form was due February 15th
- The account manager will then need to sign into their account on either the App or USGA.org Ticket Portal webpage
- Transferring tickets to attendees is then a simple, easy, and seamless process

# ACCOUNT MANAGER FAQ's (I/III)

## Why is the USGA switching to all digital tickets?

- In response to the Covid-19 pandemic, a shift to digital-only ticketing will provide the safest, most convenient, and flexible way to manage and distribute tickets.

## Who will create my AXS account?

- The USGA ticket department will use the information provided on your Ticket Distribution & Parking Pass Shipment Form to create your company's account on the AXS ticketing platform. The Ticket Distribution & Parking Pass Shipment Form was due by February 15<sup>th</sup> and can be found in the Corporate Hospitality Manual as well as the client section of the MSG Promotions website. Please reach out to your MSG representative if you need the link to the manual resent.

## When will digital tickets be issued?

- Digital tickets can be accessed in your account 30-60 days prior to Championship week.
- Note: The USGA will not release any tickets until they are in receipt of your fully executed hospitality agreement, Certificate of Insurance and all payments due for your hospitality package.

## How do I manage my tickets?

- Digital tickets can be managed through the U.S. Open app or through the USGA ticket portal by visiting USGA.org. Through the dashboard, you will have the ability to:
  - Transfer tickets to employees or clients
  - Keep track of tickets you have already transferred and what still remains in your ticket inventory
  - Update your account information
- You can also manage your tickets in the AXS app. You can download the AXS app from the Apple App Store or the Google Play Store.

## Can I send multiple tickets to the same person?

- Yes, you can send as many tickets as you would like to someone.

## Does the person I send tickets to need to have an AXS account?

- Yes, the person receiving the tickets would need to create their own AXS account to access their tickets. They can download the AXS app from the Apple App Store or the Google Play Store.

# ACCOUNT MANAGER FAQ's (II/III)

## How do my guests access their digital tickets?

- When you transfer tickets to a guest, they will receive an email letting them know that you sent them tickets, along with “next steps” instructions. They will have to download the AXS app and create an account using the same email address you used to transfer their tickets.

## Can my guest print out their tickets at home?

- No. Guests will not be able to print their tickets from the AXS app. Mobile tickets must be scanned from a smartphone for entry. They will need have to have their tickets open in the AXS app when entering the Championship.

## Can my guests use a screenshot of their tickets?

- No. A mobile ticket must be provided within the AXS app. The digital ticket will be scanned at the admission gate and at the entrance to your hospitality area. Tickets will not be accepted at either the admission gate or hospitality entrance if they are a screenshot.

## What if my guests phone runs out of battery, is lost/stolen or loses service, or they cannot log into their account?

- Once transferred, the tickets are connected to your guest’s account, they simply have to come to the Will Call trailer, present their ID, and our ticket resolution team will assist them.

## What if my guest does not have a smartphone?

- If your guest does not have a smartphone, they simply must go to the Will Call trailer at the main entrance, present their ID, and our ticket resolution team will assist them.
- Please note their ticket must have already been transferred to their email address.

## What if I forward tickets to the wrong person, can I reclaim the tickets?

- Yes. You can reclaim tickets if they haven’t already been accepted by the recipient. If the recipient has downloaded the AXS app and accepted the tickets, then a member of the USGA ticket department will have to recall those tickets and place them back into your account.
- We recommend double-checking the email address to be safe.

## If I transfer tickets and that person is unable to attend, can I get the tickets back?

- Yes. You can reclaim tickets if the recipient hasn’t already accepted them. If the recipient has downloaded the AXS app and accepted the tickets, then a member of the USGA ticket department will have to recall those tickets and place them back into your account.
- We recommend double-checking the email address to be safe.

# ACCOUNT MANAGER FAQ's (III/III)

## What does my guest do once they have entered the Championship?

- Your guest will need to proceed to your hospitality area. They will again have their ticket scanned (for the last time) and then be issued a day specific wristband that will allow access into your venue for the day.

## Who can I contact if I need assistance with digital tickets?

- If you need further assistance, please contact the USGA Ticket Office at (800) 698-0661 between the hours of 9 a.m. and 5 p.m. EST, Monday – Friday. You can also contact us via email at [tickets@usga.org](mailto:tickets@usga.org).

## How do I place my option ticket order?

- The Option Ticket Order Form is available in the Corporate Hospitality Manual as well as the client section of the MSG Promotions website and was due prior to March 1st. The USGA will email the contact listed on the order form a secure link to pay for the option tickets via credit card. Option tickets can be accessed in your account 30-60 days prior to Championship week. All option ticket orders must be submitted by Tuesday, March 1st.
- Note: Option tickets will not be released unless full payment is received for both your hospitality package and the option tickets ordered.

# What To Focus On Now



# 1. Timeline Dates

- February 18 – TENTS & WEEKLY SUITES - Deadline for final approval of décor, signed budget/service agreement, and 50% deposit due to PEI



# 1. Timeline Dates

- March 1 – Option Ticket Order Form due
- March 4 – Catering deposit due – TENTS ONLY
- March 15 – Electrical Requirements Form due  
\*\*TENTS ONLY\*\*

Timeline & Forms 1 | 3

## Electrical Requirements Form

**DUE MARCH 15, 2022**

Please use the chart below to specify the type of equipment you expect to bring into your hospitality area and where each piece of equipment will be located within your space (i.e. registration desk, business center, bar, etc.). You do not have to include items dictated by the catering menu you select, such as coffee makers, ice cream freezers, etc. We will obtain that information from the caterer.

We will use the information provided below to produce an electrical floorplan indicating exactly what will be plugged into each outlet within your facility in order to avoid any interruption of power throughout championship week.

Note: Each hospitality area will be equipped with the electrical service necessary to support the basic operation of the facility as well as the use of any standard business equipment, such as a laptop, a single cell phone or tablet charger, or a printer. If you plan to bring equipment into your hospitality area that will require additional electrical service such as a charging tower for multiple cell phones or tablets, an information kiosk, a golf simulator, etc., you will incur a \$500 surcharge for each additional 50 amp circuit needed.

WE PLAN TO BRING:	QUANTITY	LOCATION WITHIN HOSPITALITY AREA
<input type="checkbox"/> Cellphone charger	_____	_____
<input type="checkbox"/> Tablet charger	_____	_____
<input type="checkbox"/> Laptop computer	_____	_____
<input type="checkbox"/> Printer	_____	_____
<input type="checkbox"/> Charging tower	_____	_____
<input type="checkbox"/> Information kiosk	_____	_____
<input type="checkbox"/> Golf simulator	_____	_____
<input type="checkbox"/> Other:	_____	_____

Company Name: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

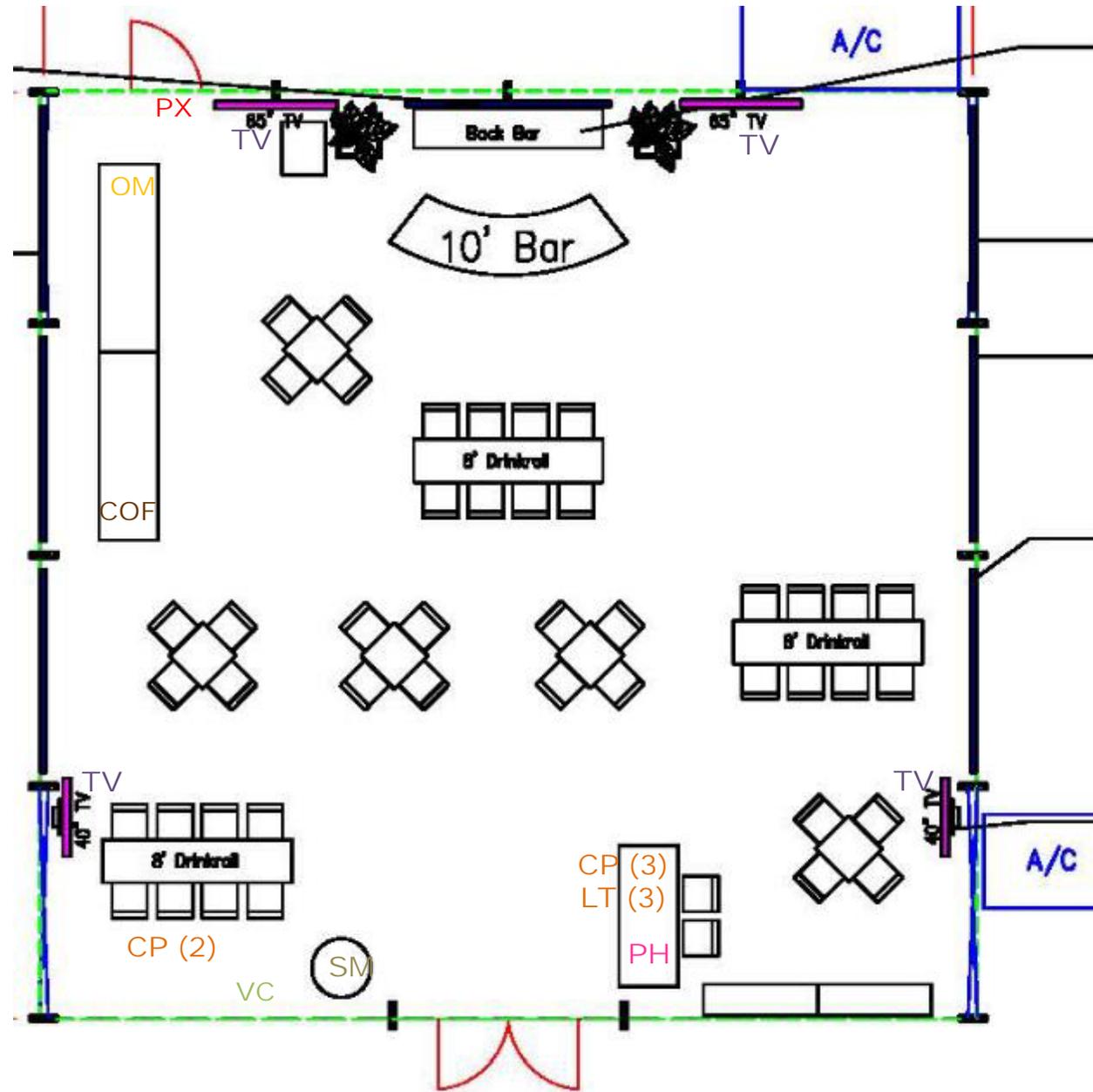
Email Address: \_\_\_\_\_

[CLICK HERE TO COMPLETE THIS FORM ELECTRONICALLY](#)

This form can also be scanned and emailed to Emily Gillard at [eggsos.te@mscpromotions.com](mailto:eggsos.te@mscpromotions.com).

# Electrical Floor Plans

Electrical Symbol Key	
Vacuum Cleaner	VC
Telephone/Wi-Fi/Cat 5	PH/WF/C5
Scoring Monitor	SM
TV/Cable	TV
Laptop Computer	LT
Printer	PR
8' Track light (2.5 amps per)	
Charging Station(2.4 amp per)	CS
Exit Sign/Prep Exit	X/PX
Pendant Bar Light (2 amps)	8
Popcorn Machine	POP
Ice Cream Freezer	IC
Coffee	COF
Omelette Station (requires 2 20 amp circuits)	OM
iPad	iP
Cell Phone Charger	CP
Toaster	T
<b>Non-Electrical</b>	
Carvery	C



# 1. Timeline Dates

- March 1 – Option Ticket Order Form due
- March 4 – Catering deposit due – TENTS ONLY
- March 15 – Electrical Requirements Form due – TENTS ONLY
- March 18 - DAILY SUITES - Deadline for final approval of décor, signed budget/service agreement, and 50% deposit due to PEI
- March 18 - All graphic files due to PEI (if applicable)



# 1. Upcoming Timeline Dates

- April 1 – Final décor payment due to PEI



# 1. Upcoming Timeline Dates

- April 1 – Final décor payment due to PEI
- April 15 – Safari Telecom Service Order Form due – TENTS ONLY  
Corporate Shuttle Form due – TENTS ONLY  
Certificate of Insurance due

**\*\*TENTS ONLY\*\***

The screenshot shows the 'Safari Telecom Service Order Form' with a due date of April 15, 2022. It includes a table for service details and a section for equipment information.

TYPE OF SERVICE/DEVICE	CATEGORY	QTY	UNIT PRICE	LOCATION/REFERENCE
Mobile Phone	Cellular Service			
Mobile Phone	Cellular Service			
Mobile Phone	Cellular Service			
Mobile Phone	Cellular Service			
Mobile Phone	Cellular Service			
Mobile Phone	Cellular Service			
Mobile Phone	Cellular Service			
Mobile Phone	Cellular Service			
Mobile Phone	Cellular Service			
Mobile Phone	Cellular Service			

**\*\*TENTS ONLY\*\***

The screenshot shows the 'Corporate Shuttle Form' with a due date of April 15, 2022. It includes a table for shuttle details and a section for driver information.

NAME	PHONE	EMAIL

The screenshot shows the 'Certificate of Insurance' form with a due date of April 15, 2022. It includes a section for policy information and a list of requirements.

- The company name and address
- The company name and address of the insured person
- The policy number and description of the policy
- The policy effective date and expiration date
- The policy type and description of the policy
- The policy amount and description of the policy
- The policy terms and conditions
- The policy agent and contact information

# 1. Upcoming Timeline Dates

- April 1 – Final décor payment due to PEI
- April 15 – Safari Telecom Service Order Form due – TENTS ONLY  
Corporate Shuttle Form due – TENTS ONLY  
Certificate of Insurance due
- April 15 – Deadline to order co-branded merchandise
- May 6<sup>th</sup> – Catering Deadline:
  - Ø TENT PATRONS - Final menu selections, guest guarantees and catering balance due to Ridgewells
  - Ø SUITE PATRONS – Menu upgrade orders and payment due to Ridgewells
- May 9<sup>th</sup> – Corporate Cup (1:00 pm shotgun) - TENTS ONLY
- May 11<sup>th</sup> – Final Update Session

## 2. Become Familiar With Your Package

- ✓ Location - In relation to the course
- ✓ Package Type – Suite, Tent or President’s Room
- ✓ Amenities included – Ticket and VIP Parking Allocations

	Package Tickets	Staff Tickets	Option Tickets	On-site Tickets	VIP Parking Passes	Corporate Cup
President’s Room	80	5	0	4 / 8	40	N/A
200 Ticket Tent	200	10	40	8 / 16	100	8
100 Ticket Tent	100	5	20	4 / 8	50	4
75 Ticket Tent	75	4	15	3 / 6	40	N/A
50 Ticket Tent	50	3	10	2 / 4	25	2
30 Ticket Suite	30	2	2	N/A	15	N/A

# 3. Wrap-Up Invitation Process

- √ Send Invitations to B & C list
  - Electronic templates or printed notecards



WHAT TO FOCUS ON NOW

### 3. Wrap up Invitation Process

✓ Hold tickets back for last minute needs



WHAT TO FOCUS ON NOW

# 3. Wrap-Up Invitation Process

✓ Hold tickets back for last minute needs



WHAT TO FOCUS ON NOW

## 4. TENT PATRONS - Who Will You Include in the Corporate Cup



WHAT TO FOCUS ON NOW

# 5. Parking & Transportation Plans



## 6. Other Considerations

### Golf Opportunities

Charles River Country Club

Concord Country Club

Dedham Country & Polo Club

Lake Winnepesaukee Golf Club

The Harvard Club

The Kittansett Club

Meadow Brook Golf Club

The Club at New Seabury

Salem Country Club

Thorny Lea Golf Club

Vesper Country Club

If interested, please contact Jeanne Taylor – [jtaylor@msgpromotions.com](mailto:jtaylor@msgpromotions.com)

WHAT TO FOCUS ON NOW

# 7. Review Co-Branded Merchandise Opportunities

Exclusive to  
Corporate Clients





# Corporate Merchandise Program

# Benefits of the Corporate Merchandise Program

Exclusive opportunity reserved for U.S. Open Corporate Clients

Extends your investment in the U.S. Open through co-branding

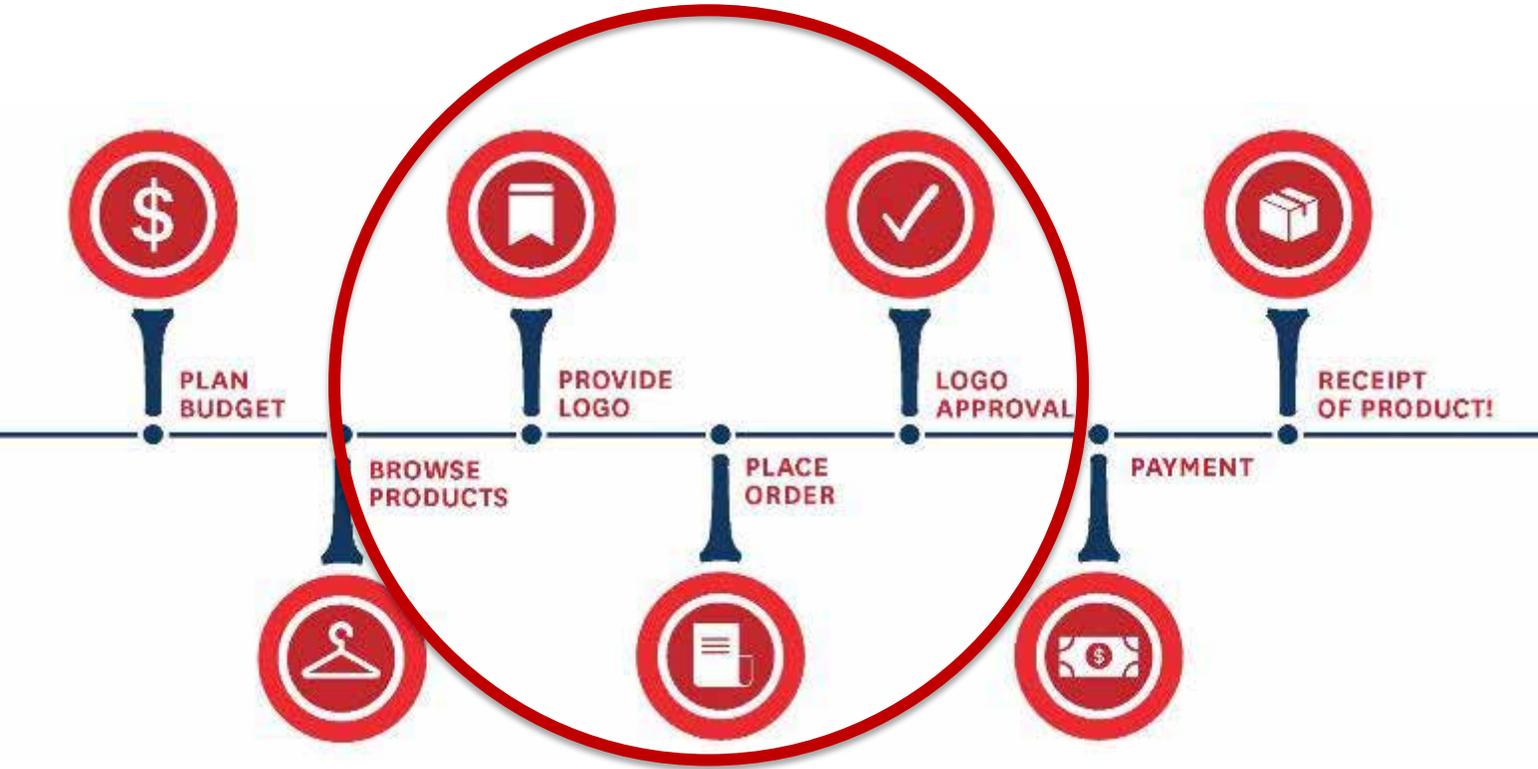
Provides you & your guests with memorable items from their time at the Championship

Where can you order bulk  
U.S. Open Merchandise?



[corporatemerch.usga.org](https://corporatemerch.usga.org)

# Trust the Process



# What to think about NOW:

- How you received the internal approvals to order co-branded merchandise?
- Have you sent your logo in the correct file format?
- What is your in-hand date?
- Do you plan on providing a cobranded gift with the delivery of tickets?
  - Notebooks
  - Hats
  - Towels
- Gifting in your hospitality space
  - Apparel
  - Sustainable drinkware
  - Caps
  - Accessories



# Providing your Logo

## What do you plan on ordering?



If logo needs to be embroidered, a  
.DST or .EMB file is required

- Apparel
- Headwear

*Please send logo PMS color*

If logo can be screen-printed, etched, etc., an  
.EPS or .JPG can be used

- Accessories
- Towels
- Drinkware



# Official Shop for USGA Hospitality Clients

2022 U.S. Open at The Country Club - Brookline, MA - June 16-19



[corporatemerch.usga.org](http://corporatemerch.usga.org)

# Accessories



Clear Drawstring Bag  
TOURNAMENT SOLUTIONS  
**\$13.00 USD**



Poker Chips  
TOURNAMENT SOLUTIONS  
**\$5.00 USD**



Screen Printed Flag  
TOURNAMENT SOLUTIONS  
**\$16.00 USD**



Embroidered Flag  
TOURNAMENT SOLUTIONS  
**\$32.00 USD**



Micro-Scrubber Towel  
DEVANT  
**\$28.00 USD**



Pro Line Umbrella  
HAAS-JORDAN  
**\$39.00 USD**



Koozie  
TOURNAMENT SOLUTIONS  
**\$7.00 USD**



Clear Zipper Tote  
TOURNAMENT SOLUTIONS  
**\$16.00 USD**

# Accessories

## Pro Line Umbrella

HAAS-JORDAN

**\$39.00 USD**

Style

2022 U.S. Open ▼



- Championship logo only: \$36.00
- 62" canopy ar
- Solid fiberglass construction
- Lightweight frame
- Pro-Grip handle
- Domestic
- \* Minimum order quantity of 25 pieces co-branded



# CORPORATE MERCHANDISE PROGRAM

## PLACING YOUR ORDER:

**1** **STEP ONE**  
Visit [corporatemerch.usga.org](https://corporatemerch.usga.org)  
to view all merchandise

**2** **STEP TWO**  
Email Ryan Hutchison at  
[rhutchison@usga.org](mailto:rhutchison@usga.org)  
to place an order



**ORDER DEADLINE**  
To ensure timely delivery of  
your merchandise, co-branded  
orders must be placed by:  
**FRIDAY, APRIL 15, 2022**

**CONTACT US!**  
**RYAN HUTCHISON**  
[rhutchison@usga.org](mailto:rhutchison@usga.org)  
908-398-1502

*Tip: If you have a special request for an item not covered  
by our selection, we are happy to accommodate you!*



*Please Note: Any merchandise purchased with the 2022 U.S. Open logo must be ordered through this program. It is a breach of your USGA corporate hospitality agreement to purchase or obtain merchandise with any of the USGA's trademarks, co-branded or otherwise, through any other source. In addition, please note that the corporate logo of the company which has entered into a hospitality agreement is the only logo that may be used to co-brand merchandise.*



[corporatemerch.usga.org](https://corporatemerch.usga.org)

# Merchandise Pavilion

- Visit the 24,000 sq. ft. Merchandise Pavilion
- Pre-Champ Opening (Open to the Public)
  - June 10 – June 12
  - Open 10:00 a.m. – 6:00 p.m.
- Merchandise Pavilion Location:
  - Between Holes 1 & 18
- Visit the 8,000 sq. ft. Satellite Tent
  - Located left of Hold 14
- Over 5 million logoed items available for purchase
- Gift cards available for purchase through USGA Corporate Merchandise Program
  - Starting at \$20.00



# Corporate Hospitality Venues



# NBC Sports



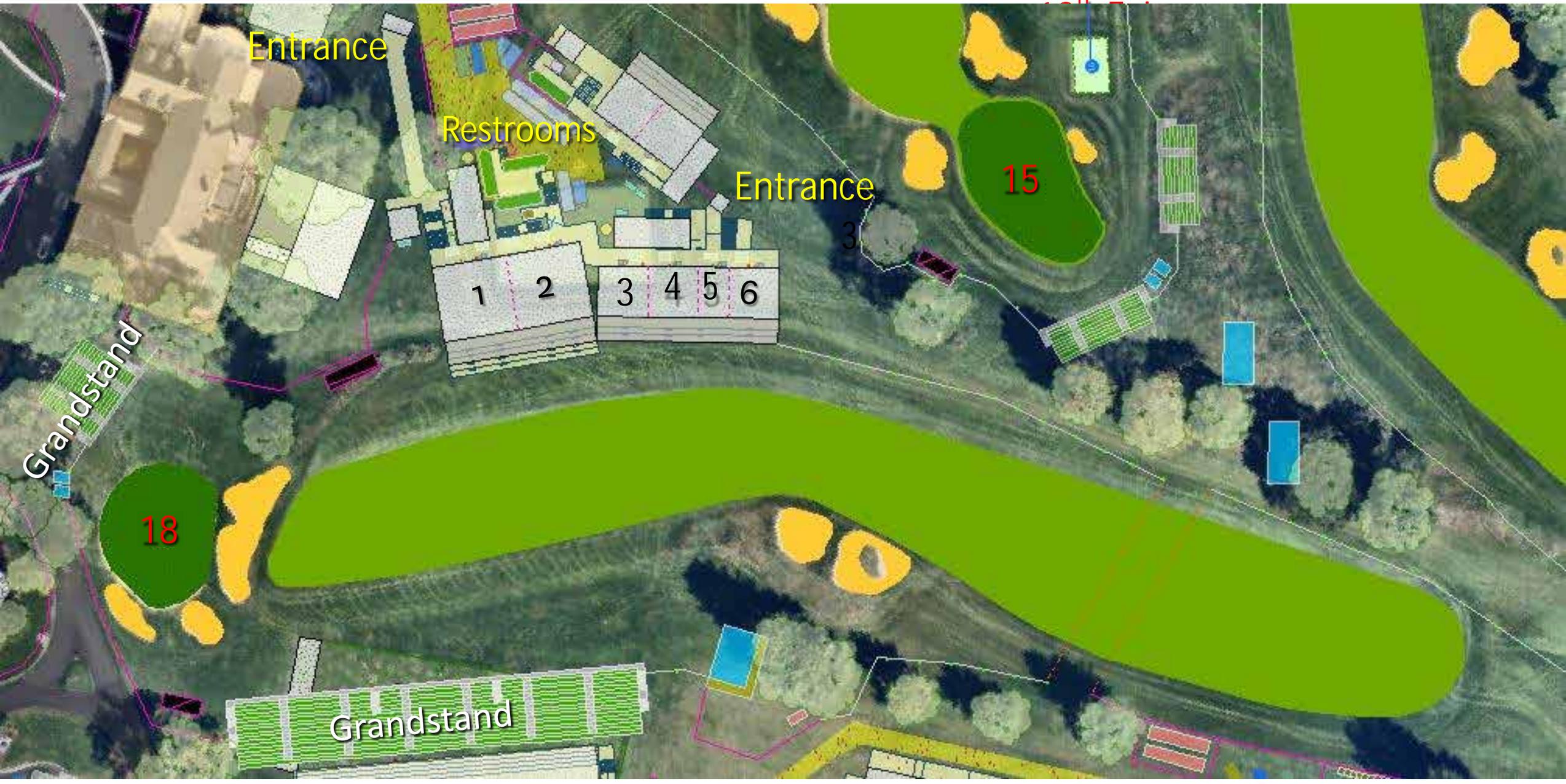
# President's Room



# ProMedica



# Village on 18



# Village on 15

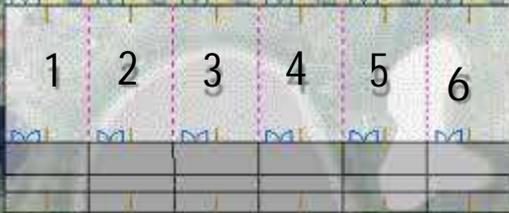


# Village on 14

Entrance

Restrooms

Restrooms



13

17



# Suites on 11



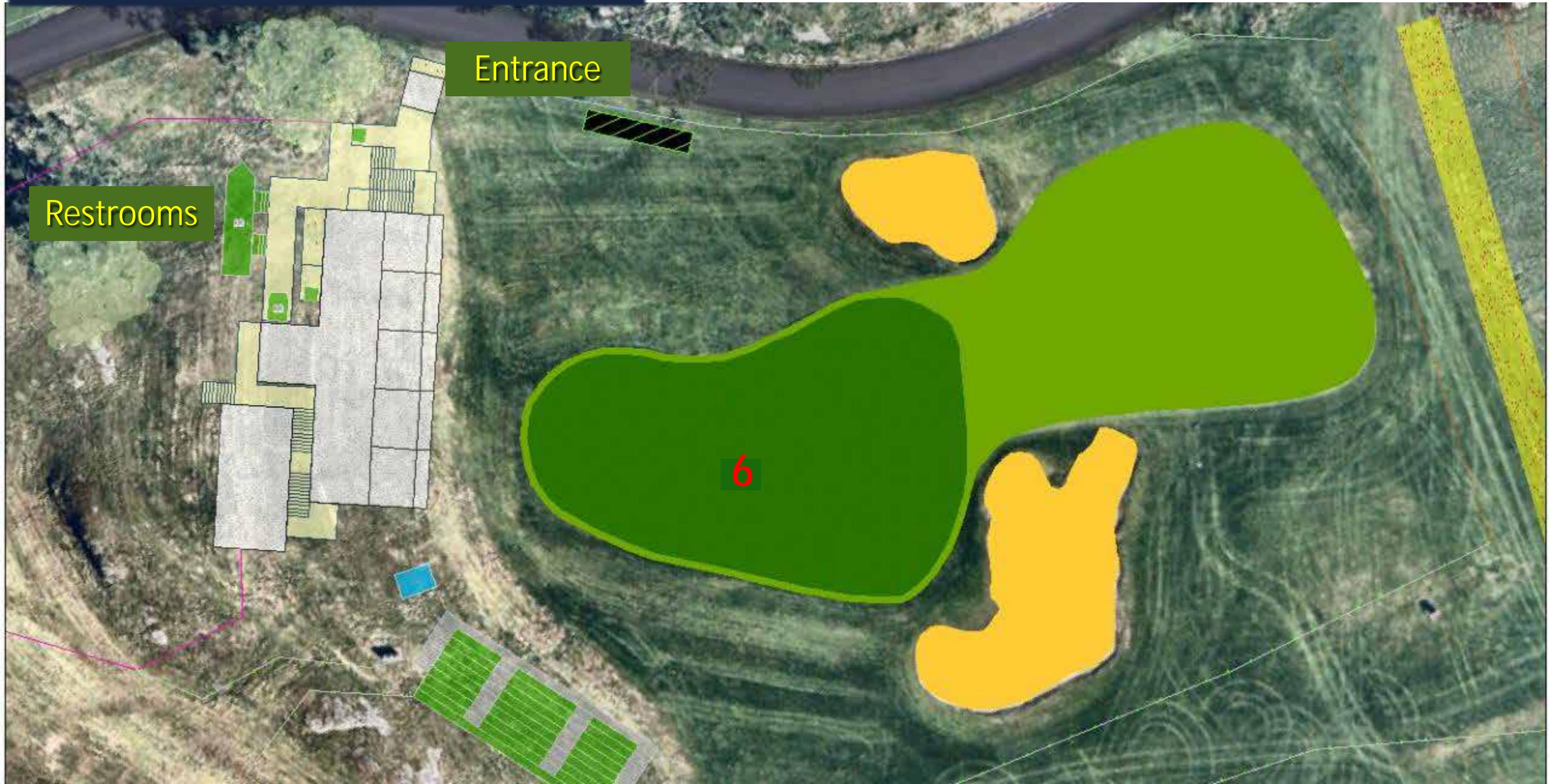
Entrance

Restrooms

Gate 10

11

# Suites on 6



# Locator Maps



# Directional Signs



# Course Map



# 2022 U.S. Open

The Country Club

14th Fairway

Gate 4

Gate 5

Gate 6

Gate 10

Gate 9



# Fan Area – Next to 14<sup>th</sup> Fairway



Trophy Club

Satellite Merchandise

Champions Pavilion

Lexus

Concessions

Restrooms

Fan Services

Museum

# Trophy Club



# Trophy Club



# 2022 U.S. Open

## The Country Club



Gate 4  
Gate 5

Gate 6

Gate 10

Gate 9





**Merchandise**

**Concessions**

**RI Activation**  
**Shipping Tent**  
**Bag Check**

# 2022 U.S. Open

The Country Club



Gate 4

Gate 5

Gate 6

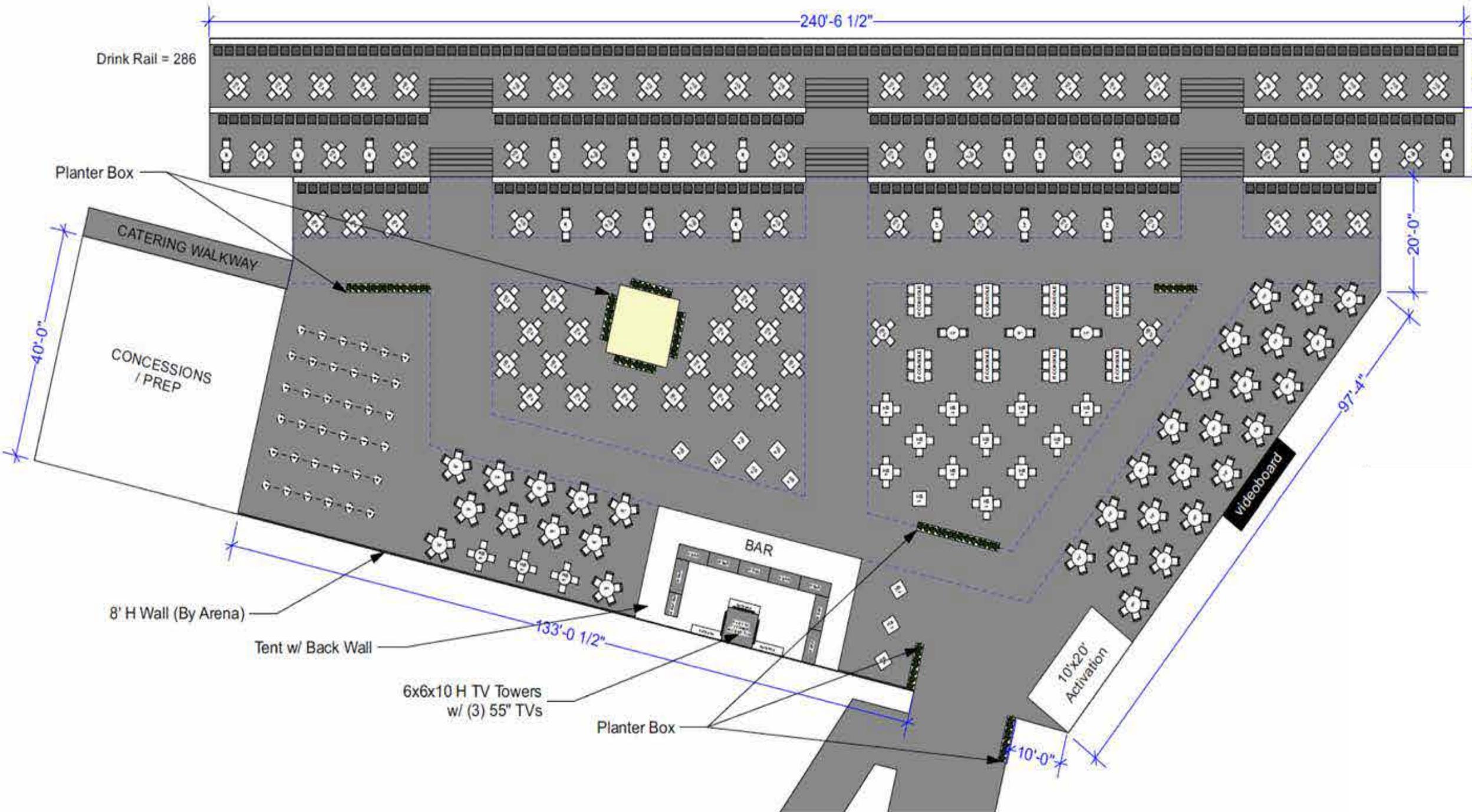
1<sup>st</sup> Fairway

Gate 10

Gate 9

The Garden





# 2022 U.S. Open

## The Country Club



Gate 4

Gate 5

Gate 6

Gate 10

Gate 9

16<sup>th</sup> Hole



16

17 Tee

Concessions  
First Aid  
Fan Services



# Hospitality Operations

# Access into Hospitality Areas

Palmer Suites  
Guests Only  
Proper Credentials  
Required

**U.S. OPEN**  
**PAK MONT**  
2016

### Palmer Suites Access Credentials

<b>PALMER SUITE TICKET HOLDERS (DAILY ACCESS)</b>	 <p>ALL PALMER SUITE TICKETS GRANTED ACCESS TO ALL SUITE AREAS.</p>
<b>WRISTBANDS</b>	 <p>ALL PALMER SUITE WRISTBANDS GRANTED ACCESS TO ALL SUITE AREAS.</p>
<b>"ALL ACCESS" CREDENTIALS ACCESS GRANTED AT ALL TIMES.</b>	 <p>ALL "ALL ACCESS" CREDENTIALS GRANTED ACCESS AT ALL TIMES.</p>
<b>PUBLIC SAFETY OR SERVICE ACCESS</b>	 <p>ACCESS GRANTED FOR PUBLIC SAFETY OR SERVICE ONLY.</p>
<b>OTHER CREDENTIALS &amp; PASSES</b>	 <p>ALL OTHER CREDENTIALS MUST HAVE THE ACCESS LEVELS LISTED TO BE GRANTED ACCESS TO THE PALMER SUITE AREAS. ACCESS IS GRANTED TO THE PALMER SUITE AREAS ONLY TO THOSE WITH THE PALMER SUITE ACCESS LEVELS LISTED TO BE GRANTED ACCESS.</p>

# Access into Hospitality Areas

**The Following Tents  
Are Closed:**

**1, 2, 3, 4, 5, 9**

**NO ACCESS**

# Access into Hospitality Areas



Access into the hospitality areas will be **STRICTLY** enforced

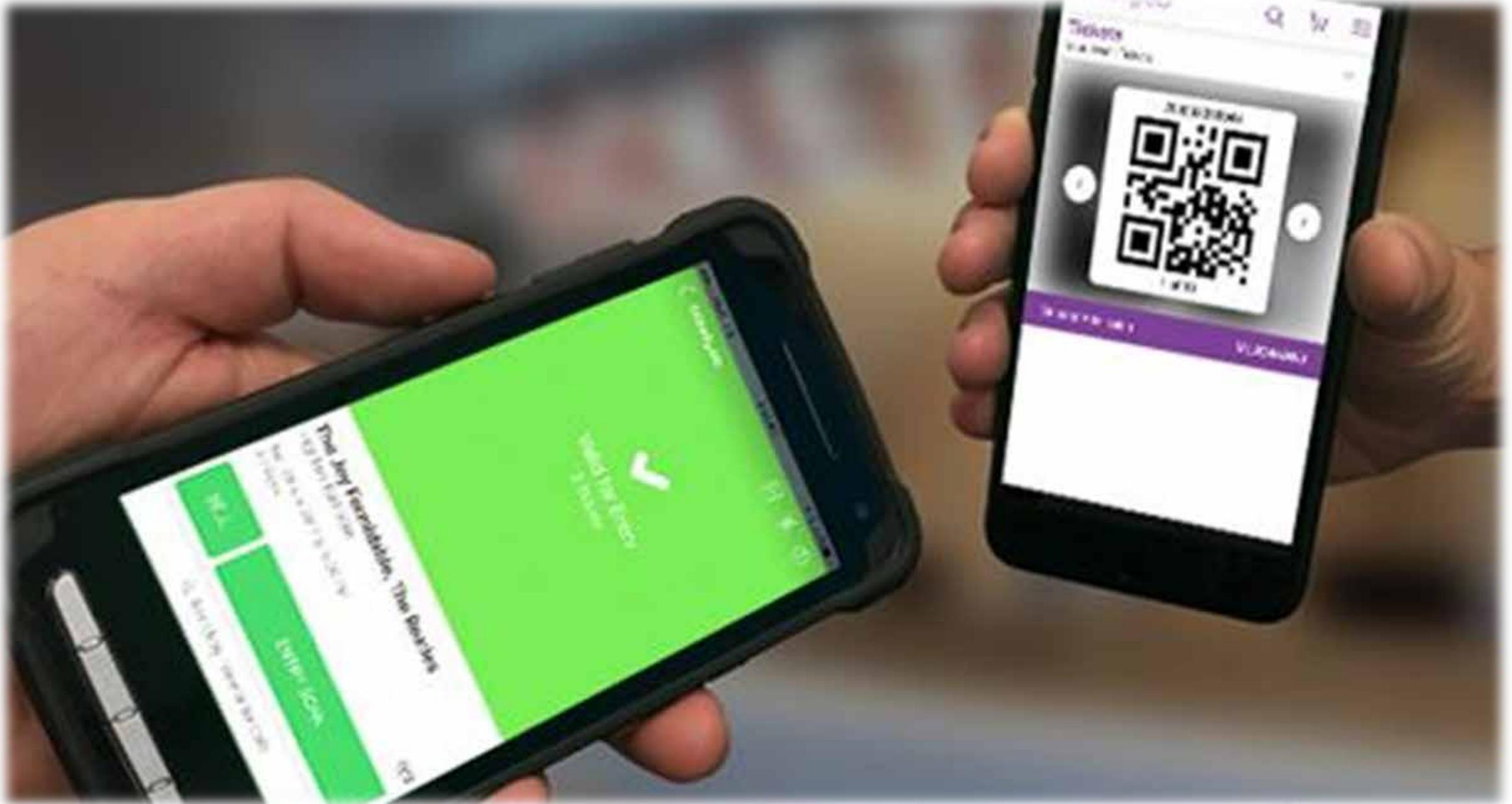
All areas will have dedicated staff including:

- MSG Promotions Staff
- Area Captains
- Interns
- Volunteers

# Access into Hospitality Areas



# Access into Hospitality Areas – Scanning Tickets



# Access into Hospitality Areas – Wristband Process



# Access into Hospitality Areas – Wristband Process



# Cell Phone Charging in Drink Rails



*Drink Rail*

*Protective Flip-up Cover*

*Dual USB Port*

*Steel Bracket*

*Drink Rail Support Post*

# Private Restrooms for Each Hospitality Area



# No Smoking Policy

There will be a NO SMOKING policy enforced inside all suite facilities, tents, on the tent/suite patios, and along the common walkways



# Prohibited Items

## LIST OF PROHIBITED ITEMS

To expedite admission into the Championship, it is recommended that all prohibited items are safely stowed prior to arriving at the Championship. Please be sure to read the following list of prohibited items carefully:

- No Weapons (regardless of permit, including but not limited to firearms or knives)
- No Explosives and/or Fireworks of any kind
- No Tablets and/or Computers (mobile devices smaller than 7" are permitted, subject to mobile device policy)
- No Drones
- No Selfie Sticks
- No Cameras (point and shoot, film, or DSLR) or Video Cameras (other than Monday through Wednesday for personal use only)
- No Noise-Producing Devices (including portable speakers)
- No Backpacks, Briefcases, Purses and/or Bags larger than 6" W x 6" H x 6" D in their natural state

NOTE: Transparent/clear plastic hand and shoulder bags no larger than 12" W x 12" H x 6" D are permitted.

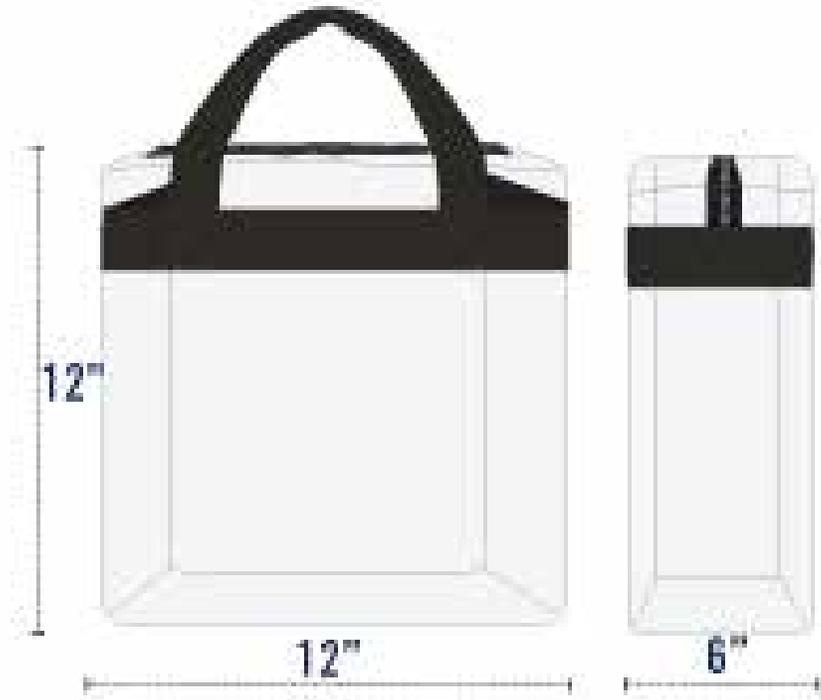
# Prohibited Items

- No Signs, Posters, Banners and/or other Sports Paraphernalia or Memorabilia
- No Food and/or Beverages except for medical or infant needs
- Water Bottles (32-ounce size or less, no glass) are permitted provided they are empty upon arrival
- No Glass, Coolers, Aerosol Cans and/or Spray Bottles except for medical or infant needs
  - NOTE: Personal-care items (3-ounce size or less) are permitted.
- No Pets (other than service animals as defined by the ADA assisting disabled individuals)
- No Lawn Chairs and/or Oversized Chairs
- No Ladders and/or Step Stools or other similar items
- No Bicycles allowed inside admission areas or on the Championship grounds
- No other items or actions deemed unlawful, dangerous or disruptive by the USGA and/or Championship Security Personnel, in their sole discretion

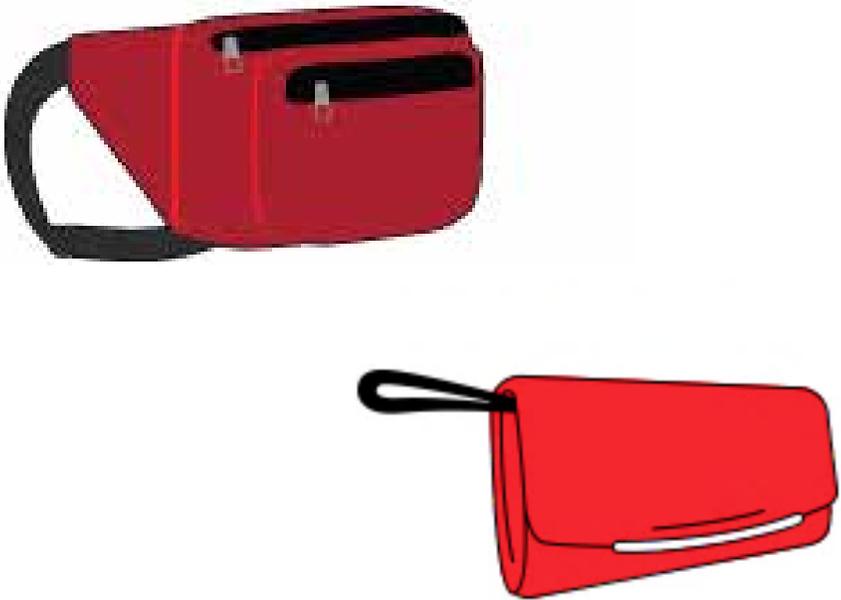
NOTE: The USGA reserves the right to amend the List of Prohibited Items at any time to provide a safe and secure Championship.

# Bag Size Regulations

**CLEAR BAGS**  
12" x 12" x 6"



**NON-CLEAR BAGS**  
6" x 6" x 6"



# Corporate Bag Tag

Allows Corporate Planners To Bring One Oversized Bag

- One per company
- Bag tag and ID tag are sent with your VIP Parking passes
- Valid throughout the Championship week
- Bag tag and ID tag **MUST** be affixed to your bag at all times
- Bag is still subject to search
- Disallowed items not permitted with bag tag



# Approved Computer Device Stickers

- Intended for the staff person hosting your hospitality who is bringing a laptop or tablet to the championship each day.
  - The sticker must be affixed to the device at all times.
  - The device must remain inside your hospitality area throughout the day. The use of laptops and tablets is prohibited on the course.
- Approved Device Stickers will be sent with your VIP Parking Passes.
  - President's Room – 5
  - 200 Ticket Tents – 10
  - 100 Ticket Tents – 5
  - 75 Ticket Tent – 4
  - 50 Ticket Tent – 3
  - 30 Ticket Suites – 2



# Approved Computer Device Stickers

Bringing a device in an oversized bag?

You will need BOTH

Approved Sticker on your device

Bag tag & ID tag on your bag



# Prohibited Items



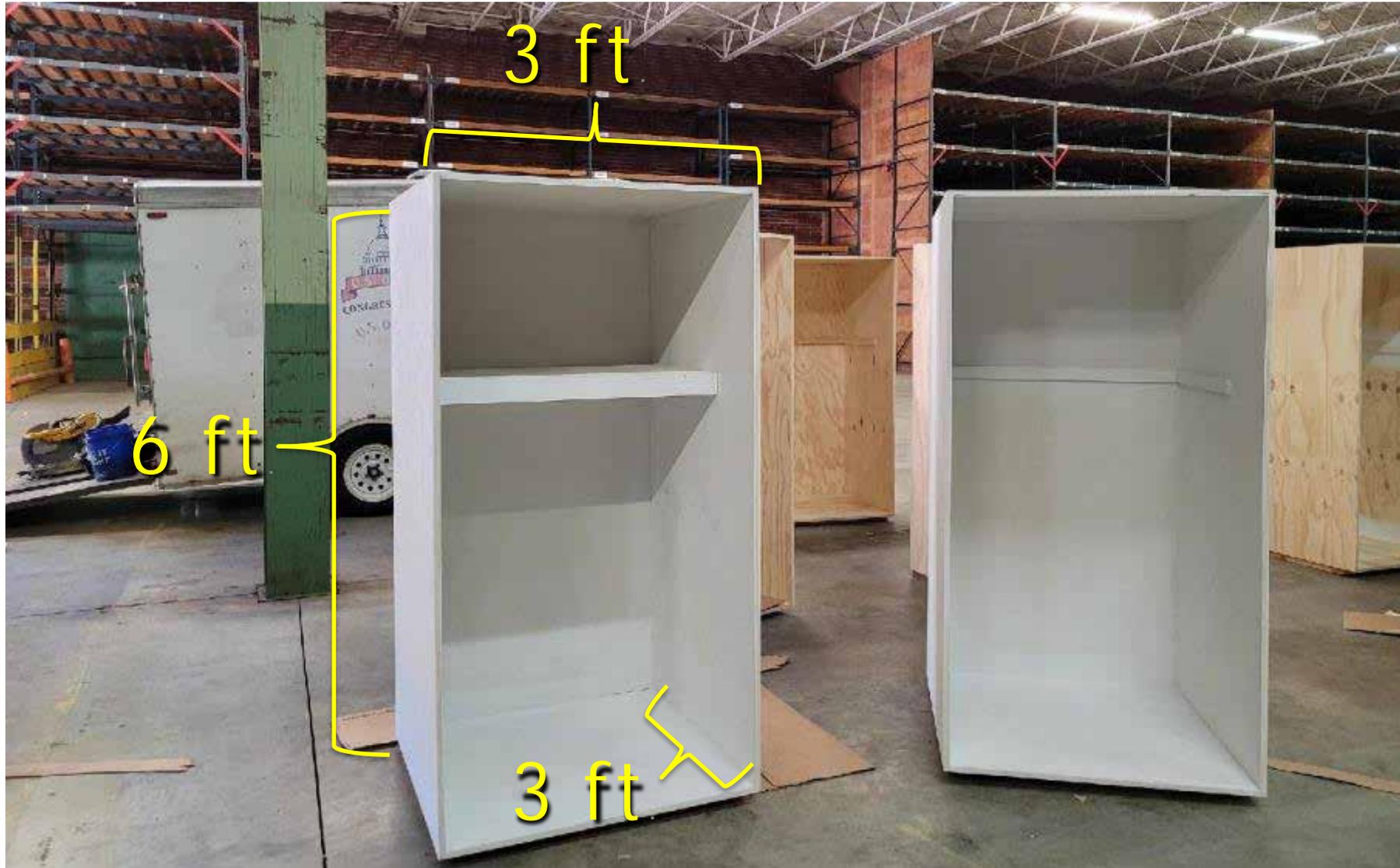
# Client Inspection & Load-In

**\*\* TENT & WEEKLY SUITE PATRONS ONLY\*\***

- June 7<sup>th</sup> through June 11<sup>th</sup>
- Assigned times will be communicated to you via email
- It is CRITICAL that you arrive at your scheduled time
- We will need to know in advance:
  - Number of people attending inspection
  - Make, model & color of the vehicle you will be driving
  - Size and number of boxes you will be loading in
- You will need to provide your own manpower if you are loading in any heavy equipment or displays

# Client Inspection & Load-In

Load-Ins Scheduled for June 7 - 11



# Accessibility



# Accessibility



CHAMPIONSHIP WEEK

# VIP Parking



EVIP Parking

President's Room

Village on 18

NBC Hospitality

ProMedica

16

17 Tee

Gate 4

EVIP  
Parking

15

17



# Dexter Southfield VIP Parking

4

The Country Club

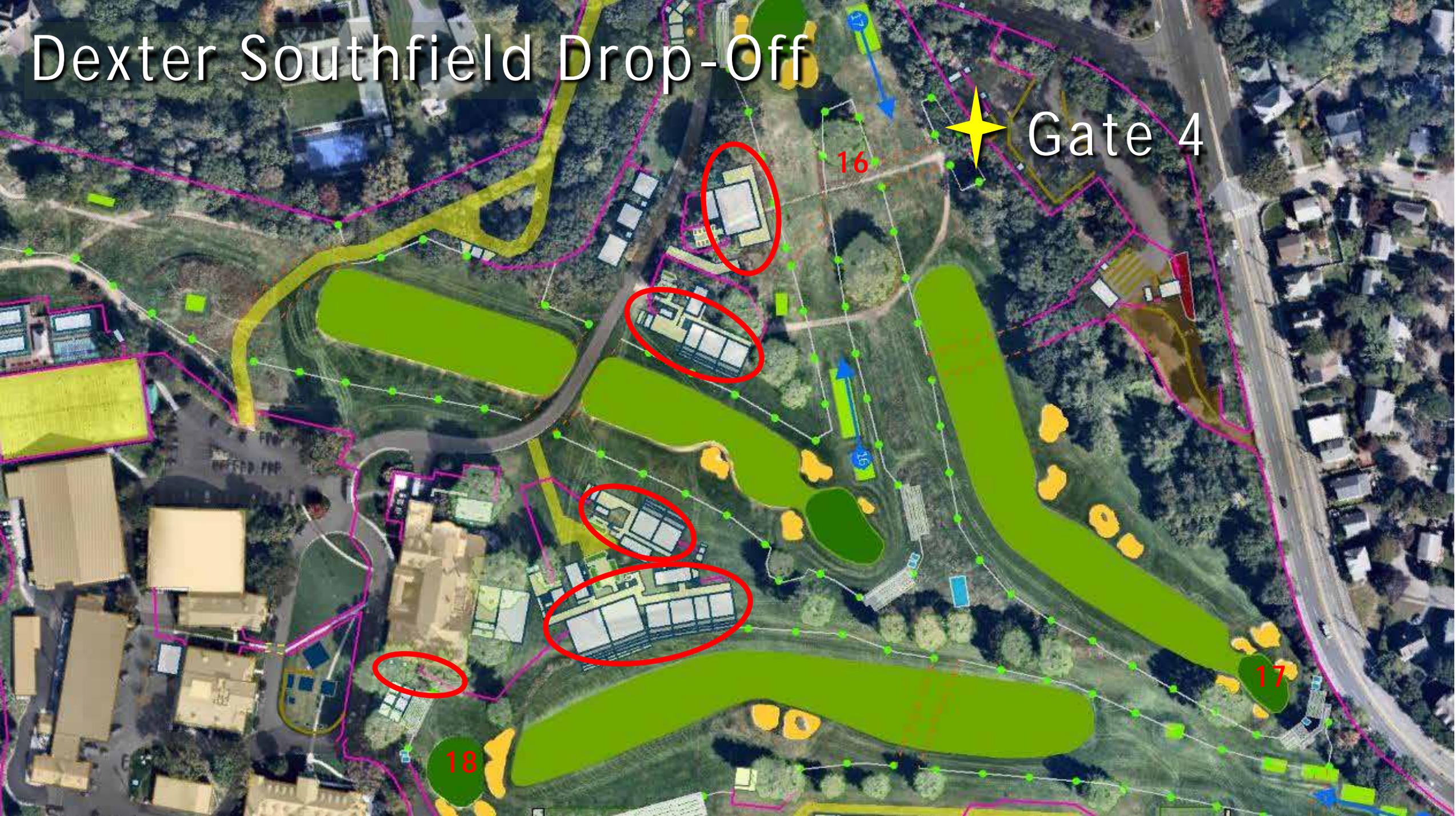
President's Room  
Village on 18  
NBC Hospitality  
Village on 15  
ProMedica



10-minute shuttle ride to Gate 4

# Dexter Southfield Drop-Off

Gate 4



16

17

18

# NBC Sports



# President's Room



# ProMedica



Gate 4

Merchandise Pavilion

655 yards

ProMedica

# Village on 18



# Village on 15



# Primrose #4 VIP Parking Village on 14 12 VIP Passes

Gate 10



10

11

13



# VIP Parking – Pine Manor



Village on 14  
13 VIP Passes  
Shuttle to Gate 10

\*Bike Parking\*

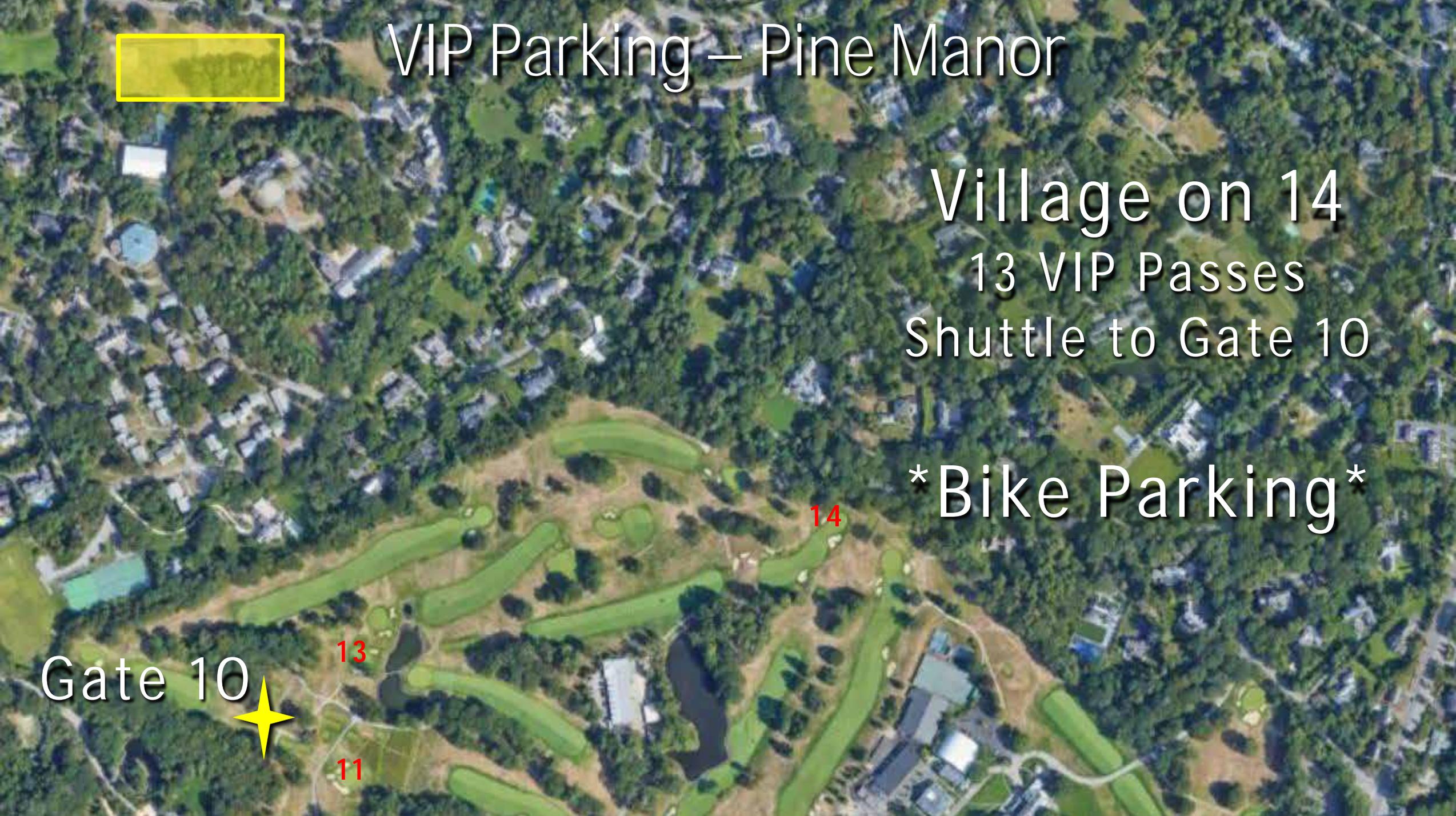
Gate 10



13

11

14



# Village on 14



# VIP Parking – Suites on 11 & 13 – Brookline Golf Course



# Suites on 11



Suites on 11

11

367 yards

10

Gate 9

# Suites on 13



Suites on 13

432 yards

11

10

Gate 9

# VIP Parking – Suites on 6 – Larz Anderson Park

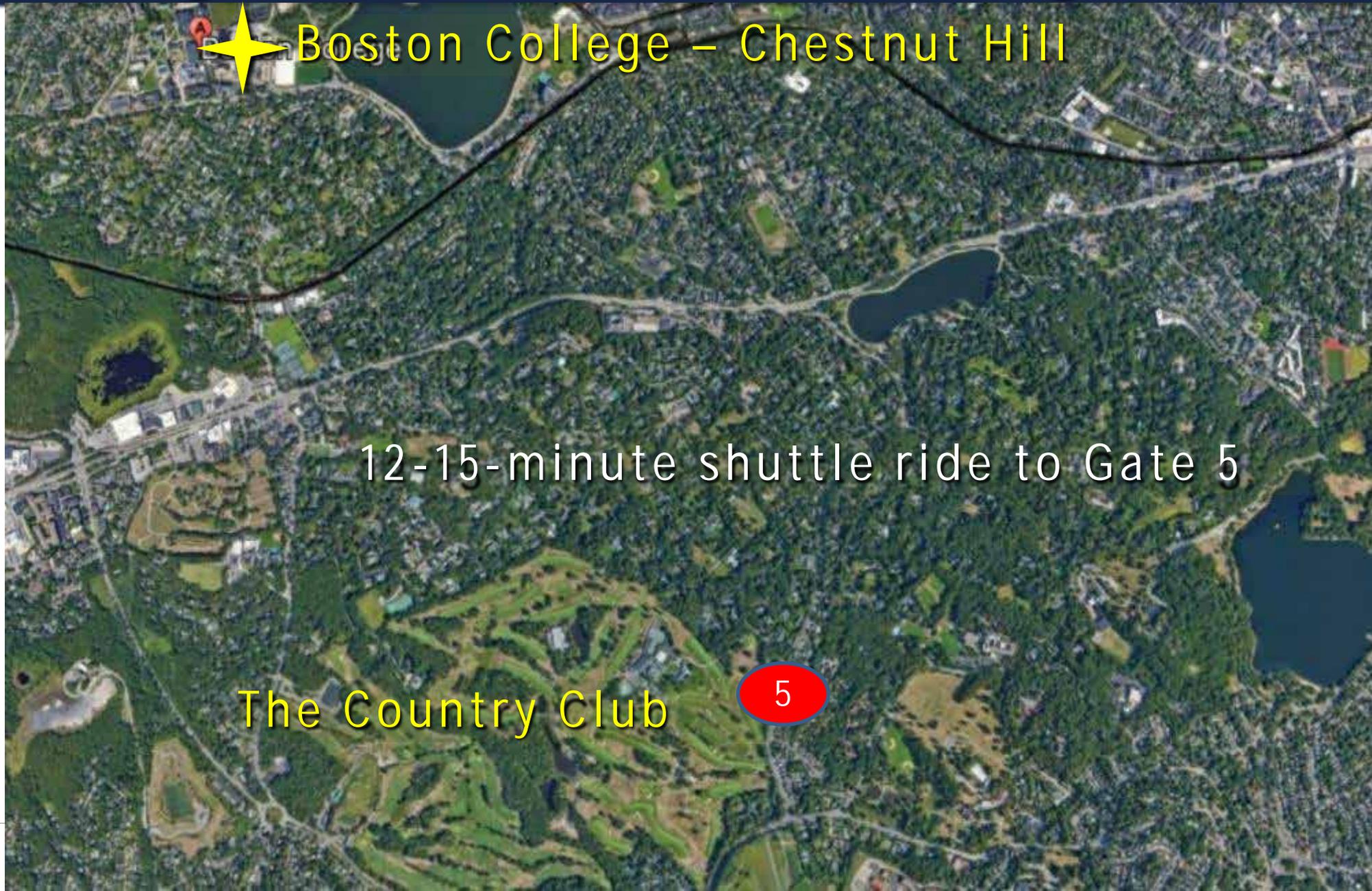


Larz Anderson Park

Half-mile walk

6

# VIP Parking – Suites on 6 – Boston College



★ Boston College – Chestnut Hill

12-15-minute shuttle ride to Gate 5

The Country Club

5

Suites on 6

Gate 5

770 yards

Suites on 6



# VIP Parking Passes



# VIP Parking Passes

	EVIP Parking Passes	VIP Parking Passes
USGA Partners & NBC	2	Differs
President's Room		40
200 Ticket Tent		100
100 Ticket Tent		50
75 Ticket Tent		40
50 Ticket Tent		25
30 Ticket Suite		15

# Corporate Shuttle Depot, Ride Share & Bike Parking



Larz Anderson Park

Half-mile walk

6

# Larz Anderson Entrance



Gate 6



2<sup>nd</sup>  
Tee

1

2

5

6

3

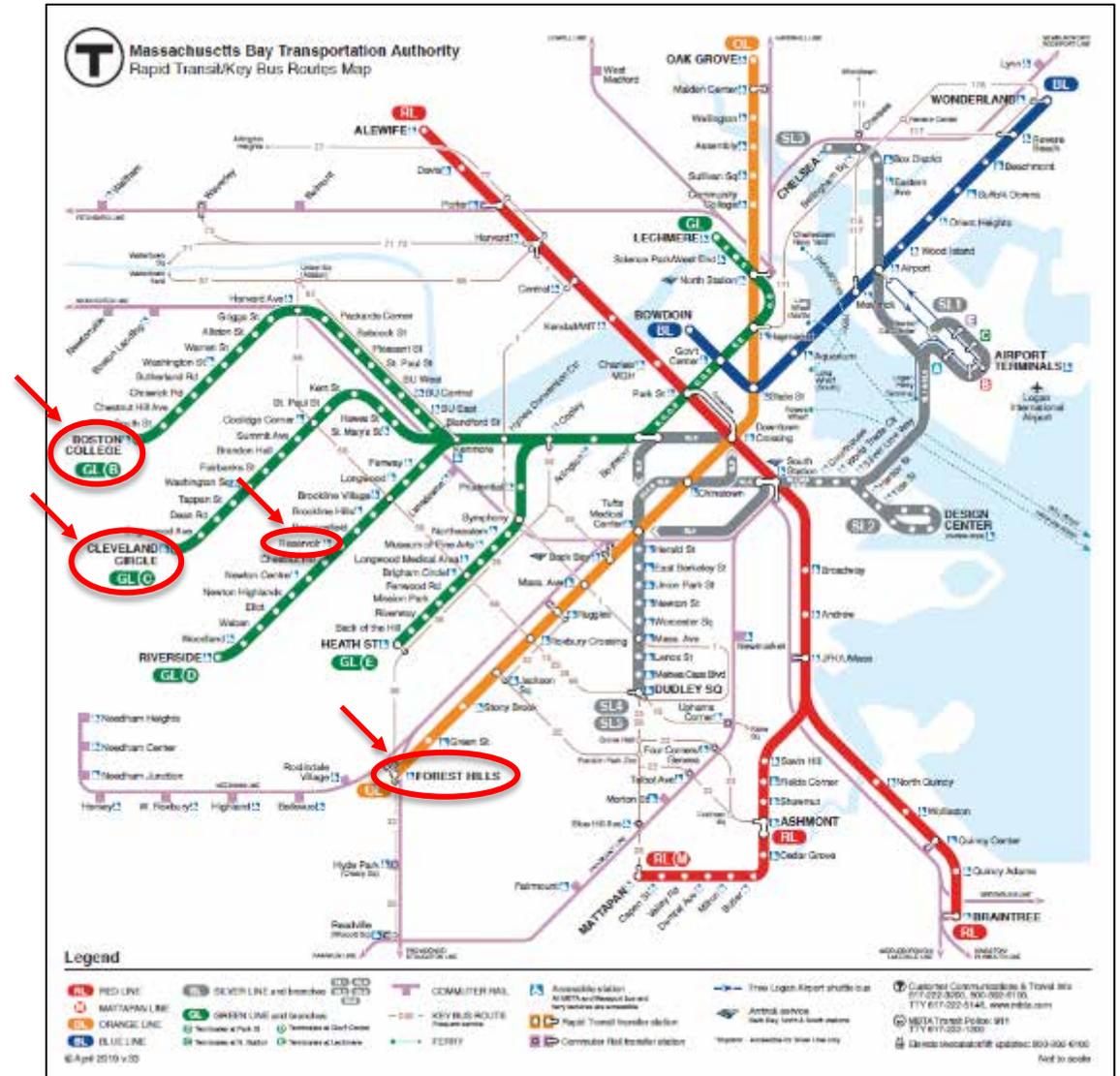
7

# Vehicle Size Restrictions

Parking Area/ Vehicle	Sedan	SUV	Econoliner/ Conversion Van (19' or less)	Sprinter Van	Mini-Coach	Coach Bus
Dexter Southfield School	Yes to Park	Yes to Park	Yes to Park	No to Park	No to Park	No to Park
Pine Manor	Yes to Park	Yes to Park	Yes to Park	No to Park	No to Park	No to Park
Putterham	Yes to Park	Yes to Park	No to Park	No to Park	No to Park	No to Park
Boston College – Chestnut Hill	Yes to Park	Yes to Park	Yes to Park	No to Park	No to Park	No to Park
Corporate Shuttle Depot (Larz Anderson Park)	Yes to Drop	Yes to Drop	Yes to Drop	Yes to Drop	No to Drop	No to Drop
Ride Share (Larz Anderson Park)	Yes to Drop	Yes to Drop	Yes to Drop	No to Drop	No to Drop	No to Drop

# MBTA – Mass Transit

- § MBTA – Orange Line – Forest Hills Station (Primary Option)
  - § Shuttle – 15-minutes to Newton Street depot
- § MBTA – Green Line – Boston College Station (B Line)
  - § Shuttle – 20-minutes to Clyde East depot
  - § Walk to Boston College Chestnut Hill Campus Shuttle Depot (0.5 miles)
- § MBTA – Green Line – Cleveland Circle Station (C Line)
- § MBTA – Green Line – Reservoir Station (D Line)
  - § Shuttle – 10-minutes to Clyde East depot



# Orange Line Shuttle Drop-Off



# Green Lines (B, C, D) Shuttle Drop-Off



A photograph of a golf clubhouse with a rainbow in the sky. The clubhouse is a large, multi-story building with a prominent porch and columns, surrounded by lush green trees. A vibrant rainbow arches across the sky above the clubhouse. The scene is set on a well-maintained golf course with a green lawn and a sand trap in the foreground.

83 Days to Go

*Thanks For Attending!*