

2022

U.S. Senior Open



Corporate Update Session

Tent Clients

April 29, 2022

Conducted by the

USGA

in u

Corporate Hospitality Program Resources





Jim Holden



Maizee Freeman



Olivia Roseman



Sue Tougas



Cassidy Klein



Shelley Berlin



Jeanne Taylor

Client Log-in – www.msgpromotions.com



ABOUT US

U.S. OPEN HOSPITALITY

U.S. WOMEN'S OPEN HOSPITALITY

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HOME > LOG IN

LOG IN

Use the form below to log into your account area.

USERNAME

PASSWORD

LOG IN

LOG-IN CREDENTIALS

Tent Patrons:

Username: [USSOcorporate](#)

Password: [2022corporatepatron](#)

2022 U.S. OPEN
HOSPITALITY



2022 U.S. SENIOR OPEN
HOSPITALITY



FUTURE
CHAMPIONSHIPS



Client Log-in – www.msgpromotions.com



[ABOUT US](#)

[U.S. OPEN HOSPITALITY](#)

[U.S. SENIOR OPEN HOSPITALITY](#)

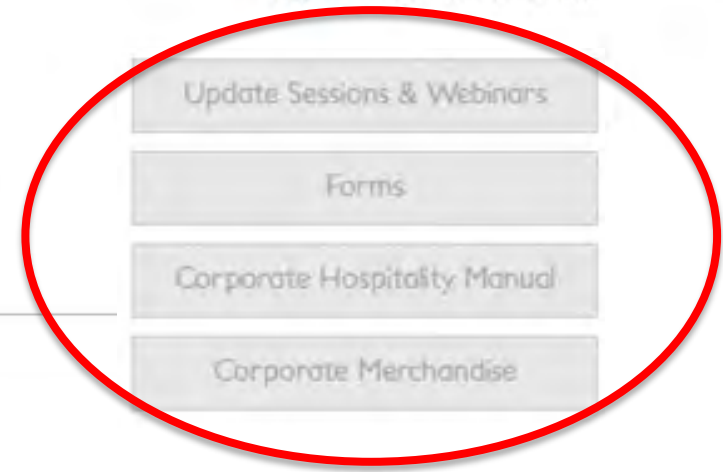
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[HOME](#) > [2022 U.S. SENIOR...](#)

2022 U.S. SENIOR OPEN TENT & SPECIALTY OPTION PATRONS

Click on any of the links on the right side of the screen for more information pertaining to the various aspects of your involvement in the U.S. Senior Open Corporate Hospitality Program.



2022 U.S. OPEN
HOSPITALITY



2022 U.S. SENIOR OPEN
HOSPITALITY



FUTURE
CHAMPIONSHIPS



What To Focus On Now



EVERYTHING

1. Past Timeline Dates

- April 8 – Final Décor Payment Due to PEI
- April 15 – Deadline to Order Co-Branded Merchandise



1. Upcoming Timeline Dates

- May 10 – Corporate Cup
- May 13 – Final Menu Selections, Guest Guarantees and Remaining Catering Balance Due
- May 15 – Authorized Personnel Form Due
Hospitality Host Form Due
- June 16 or 17 – Client Inspection and Load-In

1. Upcoming Timeline Dates

- April 30 – Special Corporate Client Employee Ticket Discount Ends
 - ❖ All Senior Open clients and Regional Supporters have the opportunity to offer their employees a 20% discount on any daily Senior Open gallery ticket
 - ❖ Each corporate client and Regional Supporter was sent a specific link for this employee discount offer to use to order the tickets
 - ❖ This offer will be governed by email domain, so the employees will be required to use their work email address to order the tickets
 - ❖ If employees don't have company email addresses, provide the personal email addresses for any employees who want to participate to the Senior Open staff

Employee Discount Pricing

Gallery Ticket	Regular Price	Discounted Price
Tuesday	\$25	\$20
Wednesday	\$25	\$20
Thursday	\$40	\$32
Friday	\$40	\$32
Saturday	\$50	\$40
Sunday	\$50	\$40

2. Become Familiar With Your Package

- ❖ Location - In relation to the course
- ❖ Amenities included – Tickets, VIP Parking, Golf, Open-Air Suite, 19th Hole

	Hospitality Tickets	Staff Tickets	Gallery Tickets	On-Site Tickets	VIP Parking Passes	Corporate Cup	Weyhill Golf	Open-Air Suite	19 th Hole
50 Ticket Tents	50	3	20	2/4	20/15	8	8	Yes	Yes
35 Ticket Tents	35	2	15	2/2	15/10	4	4	No	Yes

2. Become Familiar With Your Package

- ❖ Location - In relation to the course
- ❖ Amenities included – Tickets, VIP Parking, Golf, Open-Air Suite, 19th Hole

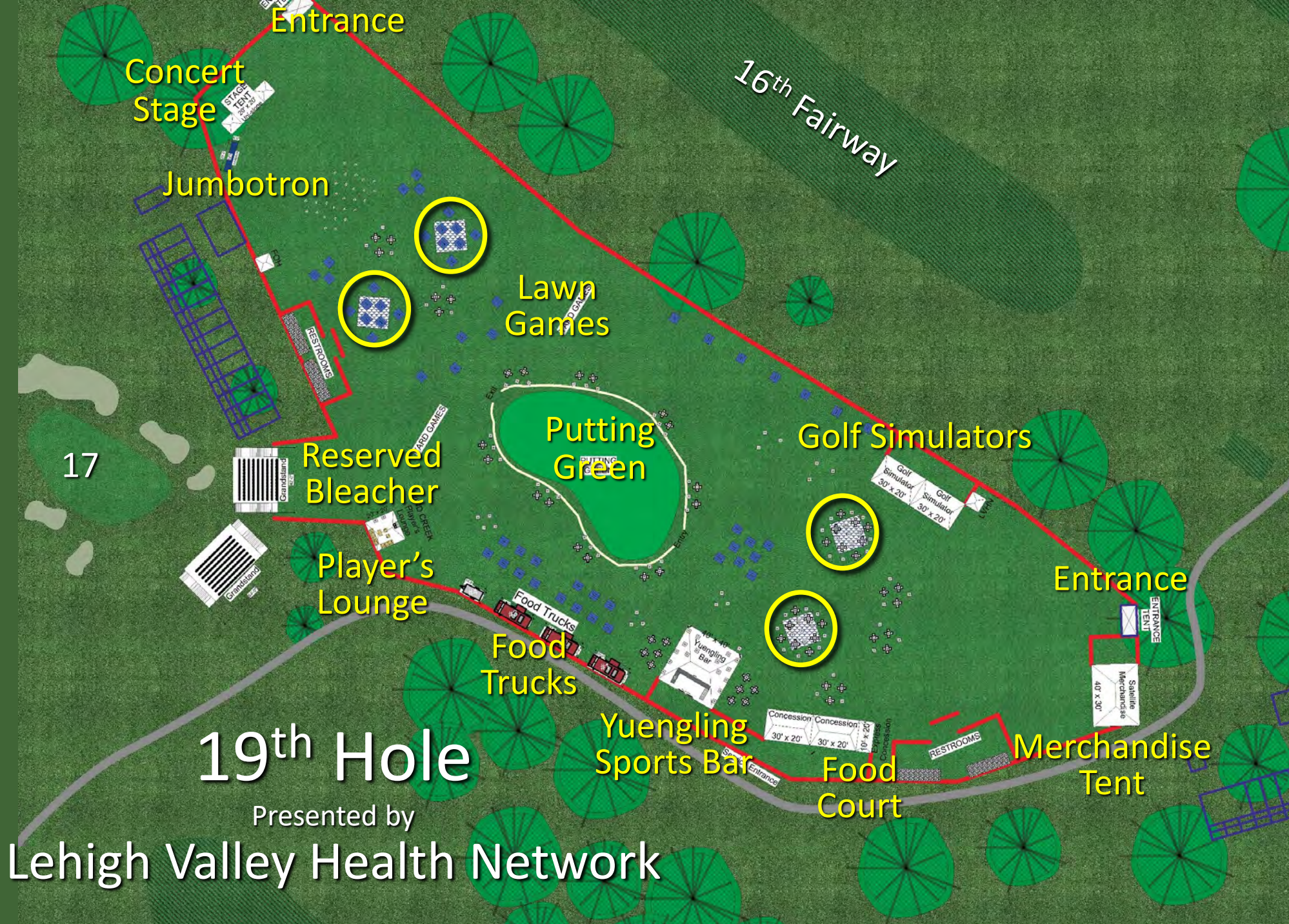
Ticket Type	Grounds Access	Hospitality Area Access	19 th Hole Access
Hospitality Package Tickets	✓	✓	✓
Staff Tickets	✓	✓	✓
On-Site/Additional Access	✓	✓	✓
Gallery Tickets	✓		

The 19th Hole – Presented by LVHN



19TH HOLE
Presented By Lehigh Valley Health Network





Entrance

Concert Stage

Jumbotron

16th Fairway

Lawn Games

Putting Green

Golf Simulators

17

Reserved Bleacher

Player's Lounge

Entrance

Food Trucks

Yuengling Sports Bar

Food Court

Merchandise Tent

19th Hole

Presented by

Lehigh Valley Health Network

3. Wrap-Up Invitation Process

❖ Send Invitations

- Electronic templates or printed notecards



3. Wrap-Up Invitation Process

- ❖ Hold back tickets for last minute needs



6. Help Promote the Senior Open through Social Media





CAMPAIGN

U.S. SENIOR OPEN

Official social media content of the U.S. Senior Open hosted at Saucon Valley Country Club in Bethlehem, PA. We invite you to share these posts to help spread excitement of the Championship coming to our region.

HASHTAGS

#2022USseniorOpen

f FACEBOOK POSTS



Saucon Valley Country Club
to Host U.S. Senior Open



The U.S. Senior Open is coming to the Lehigh Valley June 21-26. This will be the 8th USGA Championship held at Saucon Valley Country Club showcasing the best senior golfers in the world. #2022USseniorOpen #LehighValley #USGA



Post to timeline

t TWEETS



156 of the best players in senior golf. 3rd Senior Open at Saucon Valley Country Club. A World-Class Experience. Who do you want to see on the green in June? RT with your favorite player tags! #2022USseniorOpen



Tweet

Instagram



COMPANY NAME is proud to welcome the 2022 U.S. Senior Open to the Lehigh Valley. We will be at Saucon Valley in June cheering on the legends of the game! #2022USseniorOpen #LehighValley #USGA

General Championship Information

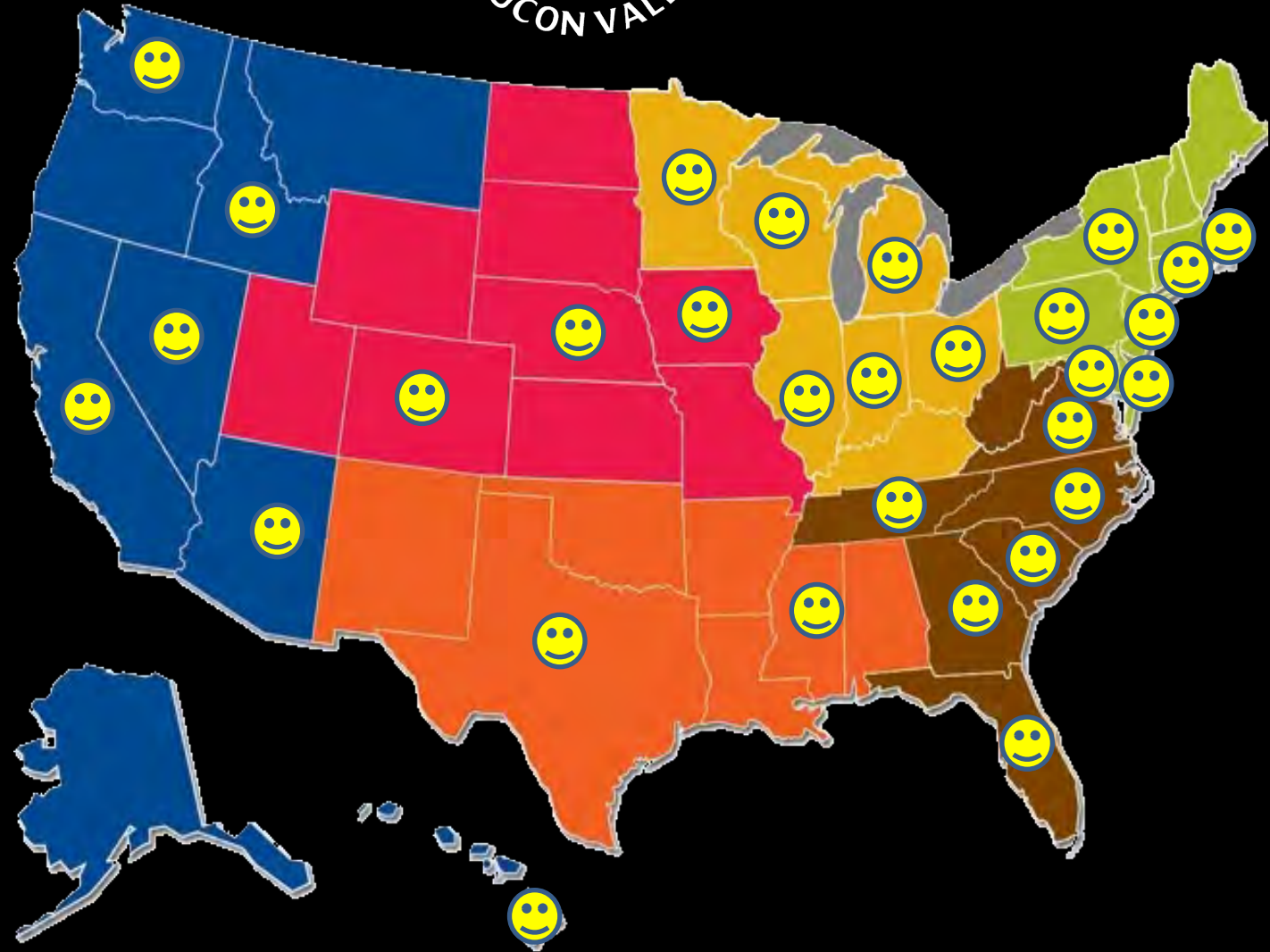


1983	DALE DOUGLASS	1988	JACK WATSON
1984	GARY PLETT	1989	STACY WATSON
1985	GARY PLETT	1990	TOM WATSON
1986	ORVILLE THOMAS	1991	DAVE STOCKTON
1987	LEE TRAVIS	1992	GRAHAM MARSH
1988	JACK NICKLAUS	1993	HALL IRWIN
1989	LARRY LAUBETT		



Volunteers by the Numbers

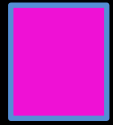
- 1,924 Total volunteers
- 646 Saucon Valley members
- 1,640 Pennsylvania residents
- National: 30 States
- International – 6 countries



Championship Schedule



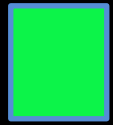
Merchandise
Pre-Sale



Member/Volunteer
Appreciation



Practice Rounds



Championship
Rounds



Hallelujah We
Made It

June 2022						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18 19	
20	21	22	23	24	25	26
27		28	29	30		

© BlankCalendarPages.com

Championship Week Schedule

Tuesday, June 21st and Wednesday, June 22nd

- Wellness Pavilion – Presented by St. Luke’s University Health Network (SLUHN)
- First Aid/ Medical Services – Presented by St. Luke’s University Health Network
- Epic Putt – Presented by PBS39/WLVT
- 19th Hole – Presented by Lehigh Valley Health Network (LVHN)
 - Phantom’s mascot MeLVin hosting Kid’s Hour 10:00 am to 11:00 am
 - Craig Thatcher concert in 19th Hole (5 to 7 pm) – Presented by C.F. Martin
 - Social Gaming in 19th Hole – Presented by Wind Creek
 - 19th Hole Sports Bar – Presented by Yuengling
 - Golf Simulators – Presented by X-Golf
- Junior Experience – Presented by Lehigh Valley Health Network (LVHN)
 - Junior Experience Tent - Fun games and activities for kids of all ages
 - Scavenger hunt for kids (Tuesday and Wednesday)
 - Junior Golf Clinic (1 day)

Championship Format

- Full field consists of 156 players
- The format is stroke play
- There is no Pro-Am at the U.S. Senior Open
- On Thursday & Friday players tee-off in threesomes from 1st and 10th tee
 - 1st tee time on Thursday & Friday is approximately 6:45 am to 7:00 am.
- The “cut” is made after 36 holes
 - Players with the lowest 60 scores plus ties
- On Saturday & Sunday players tee-off in twosomes from 1st tee only
 - Start times on Saturday & Sunday are determined by the size of the field



Playoff Format

Starting in 2018, the U.S. Open, U.S. Women's Open, U.S. Senior Open and U.S. Senior Women's Open implemented a two-hole aggregate playoff in the event of a tie at the end of 72 holes of stroke play.

If players are still tied after the two-hole playoff, the extra-holes session will then move to sudden death.

Practice Rounds Tuesday and Wednesday



Players are
more
amenable
to
interacting
with fans

Practice Rounds Tuesday and Wednesday



Experience
a more
relaxed
atmosphere

Practice Rounds Tuesday and Wednesday



Experience
a more
relaxed
atmosphere

Championship Rounds Thursday - Sunday

Capacity
Crowds



Championship Rounds Thursday - Sunday

Players are competing for the most coveted title in senior golf



U.S. Senior Open Broadcast Schedule (EDT)

Thursday 6/23 – First Round

2:00PM – 7:00PM EDT Live

Friday 6/24 – Second Round

2:00PM – 7:00PM EDT Live

Saturday 6/25 – Third Round

2:00PM – 7:00PM EDT Live

Sunday 6/26 – Final Round

2:00PM – 7:00PM EDT Live



2022 USSO Admission Gate Locations

1	General Spectators, Volunteers, Members
2	VIP Parking
3	Corporate Clients, Committee Chairs & Media
3.5	Vendors
4	Players
5	Vendor & Network
6	Caddies, USGA Officials & Staff (Will Call for Gate 3)

Admission Gate Map



Fan Central

JOC

Private Security

Concessions

Concession Scooter

Scooter

Will Call

Will Call

Main Gate

Merchandise

Vendor Check-in

Vendor Check-in

Merchandise

Screening

PBS39

Epic Putt

Vol HQ

Volunteer Headquarters

St. Luke's Health & Wellness Pavilion

Wellness

PBS

Fan Central

2nd Fairway
Old Course

1st Hole
Short Course

Concessions

Scooter

Merchandise

Volunteer Headquarters
Presented by
Service Electric

Walkway

Walkway

Walkway

Health & Wellness Pavilion
Presented by
St. Luke's

Scanning Tent

Will Call

6th Hole
Short Course

2022 U.S. Senior Open Course Map



Practice Tee

First Aid
Presented by
SLUHN

Main Entrance
Merchandise Pavilion
Volunteer Headquarters

Wellness Pavilion
Presented by
SLUHN

Epic Putt
Presented by
PBS

First Aid
Presented by
SLUHN

19th Hole
Presented by
LVHN

Junior Experience
Presented by
LVHN

2

1

10

11

16

15

18

14

12

17

Accessibility



Accessibility



Weather Warning System

TODAY	THRU 6	TOTAL
	SAUERS	1
	PERRY	1
	TOMS	0



Weather Advisory, Watch & Warning

Weather Advisory

A Weather Advisory may be posted to alert spectators of specific weather conditions that will require certain precautions.

Weather Watch

A Weather Watch may be posted to alert spectators that dangerous weather is possible and they should be prepared to take shelter or return to their vehicles.

Weather Warning

A Weather Warning may be posted to alert spectators that dangerous weather is approaching, and they should take immediate action including exiting all grandstands.

A suspension in play for dangerous conditions will be indicated by one prolonged air-horn blast. In the event of a suspension of play, grandstands will be cleared immediately.

WEATHER ADVISORY



Extreme heat today.
Take precautions.

WEATHER WATCH



Dangerous
weather possible.

WEATHER WARNING



Dangerous weather
in the area.
Take Shelter.

Corporate Hospitality Venues



Grouping of Hospitality Venues



2

1st Tee

Practice Green

10th Tee

9

15

18

4

8

7

Grouping of Hospitality Venues



19th
Hole

10

11

16

17

18

14

12

11th, 16th & 17th Holes

11

11th Hole Suites

16

16th Hole Tents

17th Hole Tents

17th Hole Suites

17

19th Hole



11th, 16th & 17th Holes

19th Hole

17

17th Hole Tents

17th Hole Suites

16th Hole Tents

16

11th Hole Suites

11



9th Hole

9th Hole Suites

Champions Pavilion

9th Hole Tent

Media



9th Hole Tent Walking Path from Main Entrance

Main
Entrance

587 Yards

9

2

15

18

10

1



9th Hole Tent Walking Path from VIP Parking

Main
Entrance

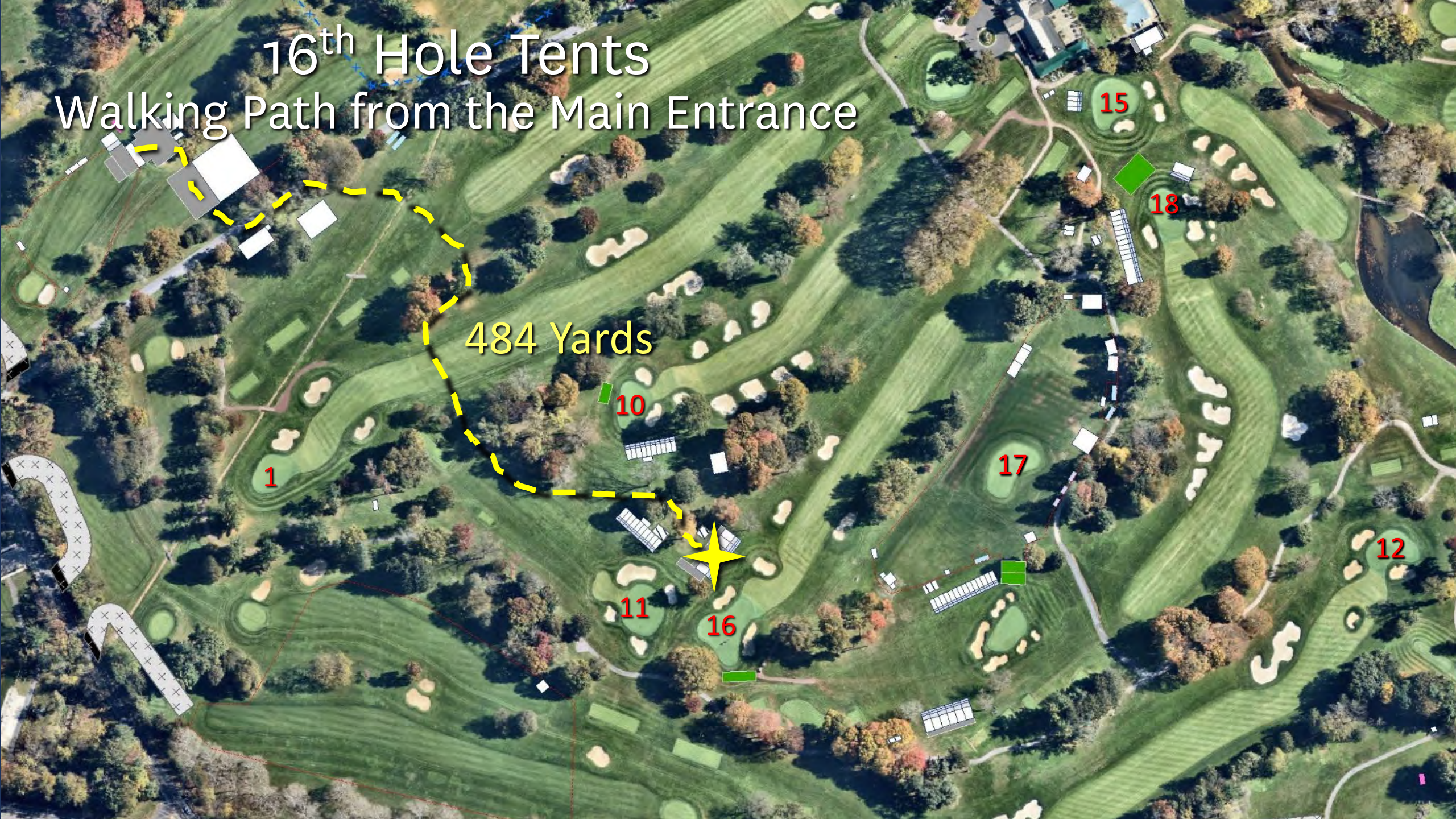
870 Yards



16th Hole Tents

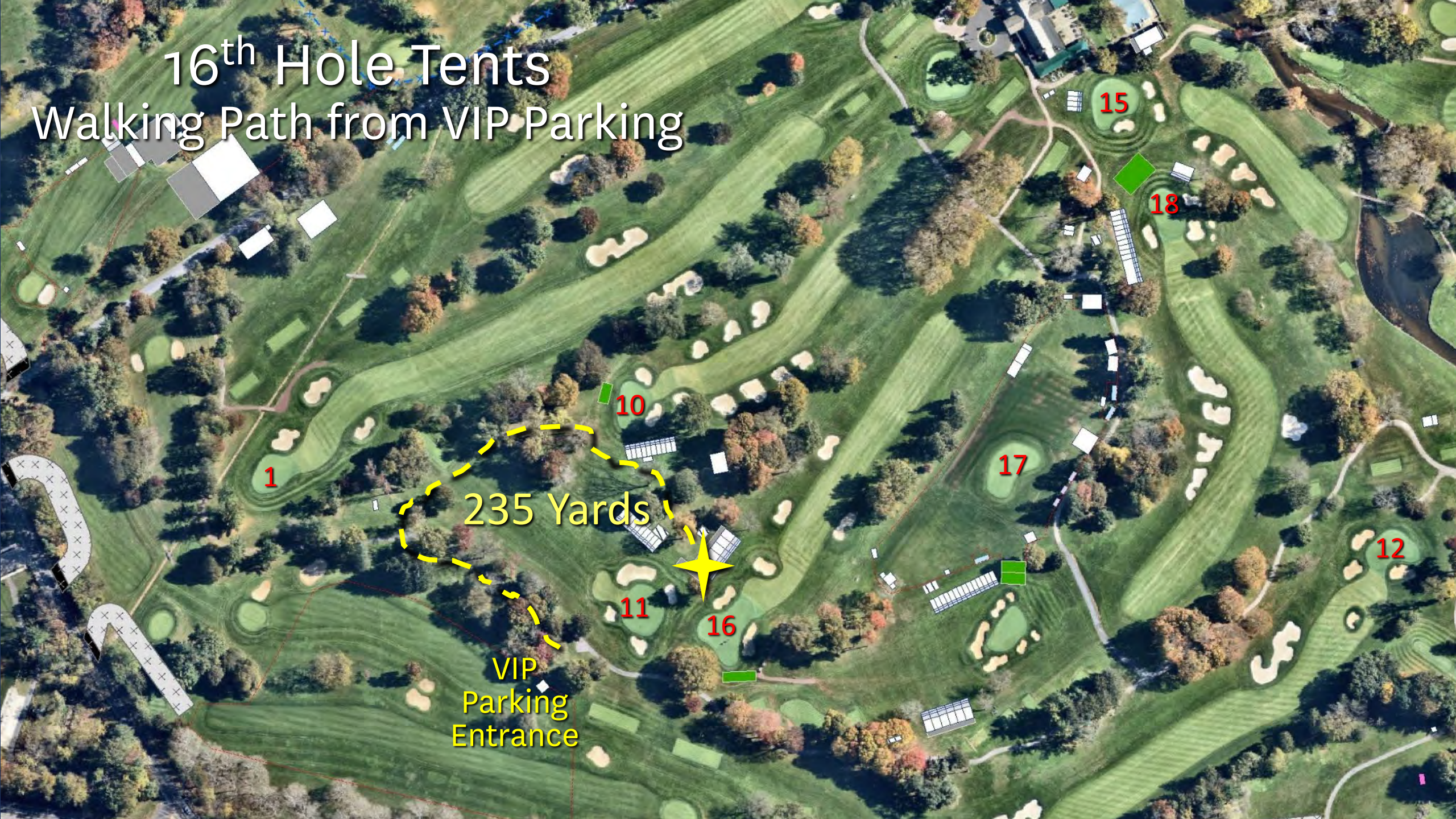
Walking Path from the Main Entrance

484 Yards



16th Hole Tents

Walking Path from VIP Parking



235 Yards

VIP
Parking
Entrance

1

10

11

16

17

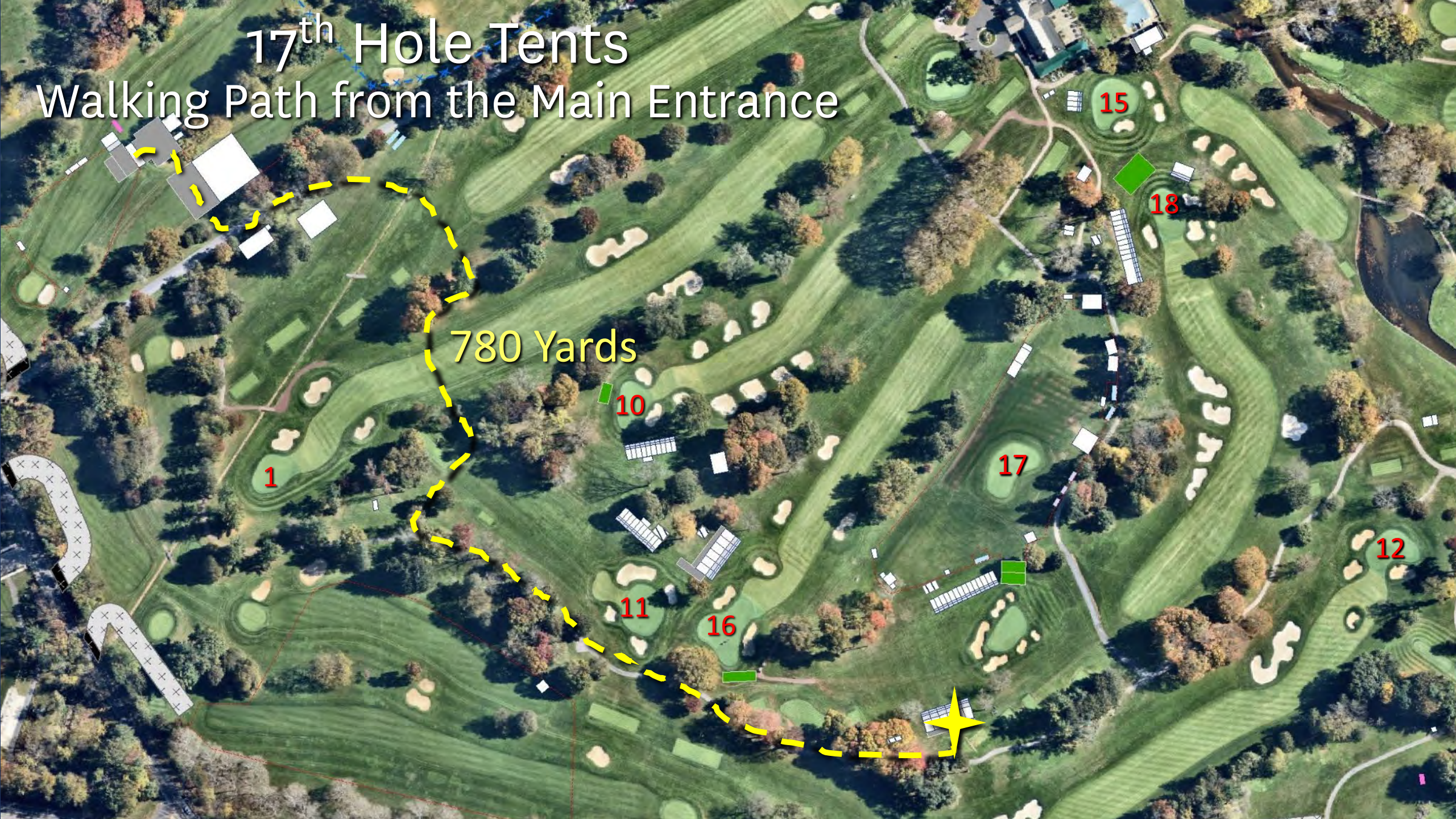
15

18

12

17th Hole Tents

Walking Path from the Main Entrance



780 Yards

1

10

11

16

17

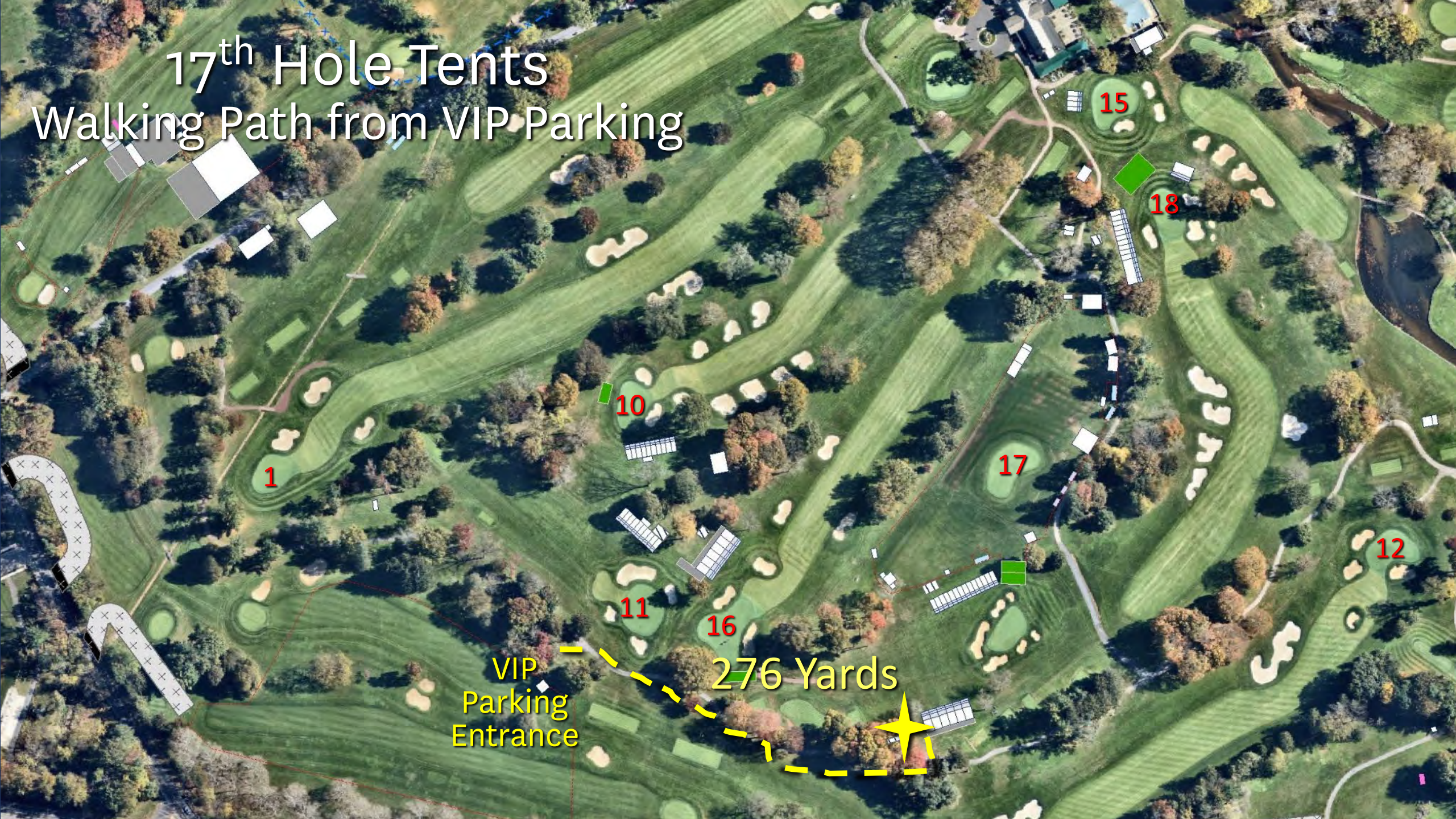
15

18

12

17th Hole Tents

Walking Path from VIP Parking



VIP
Parking
Entrance

276 Yards



Getting Around the Course



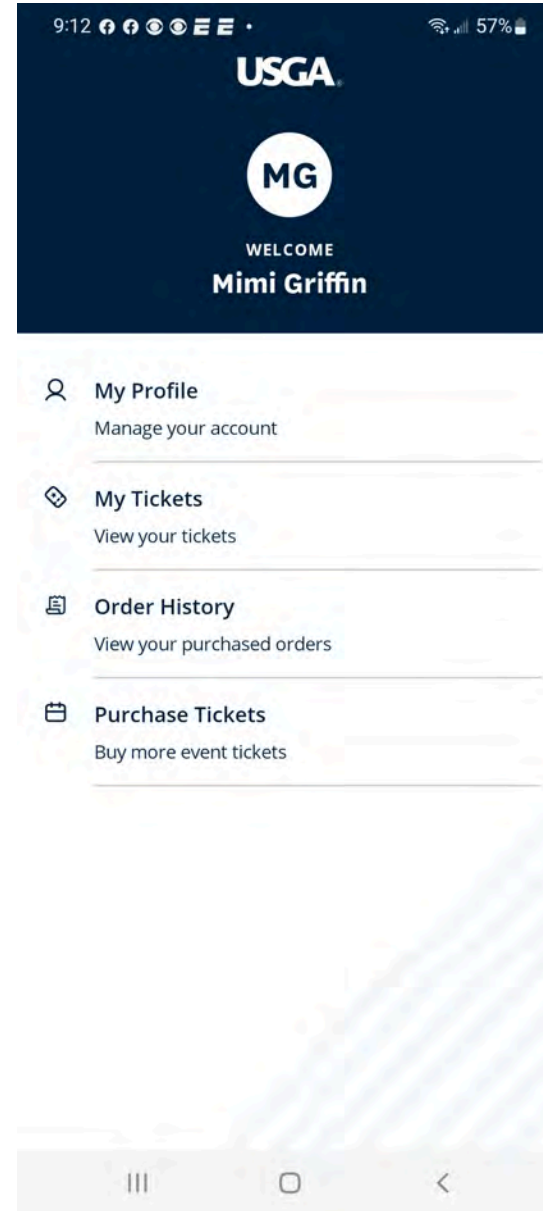
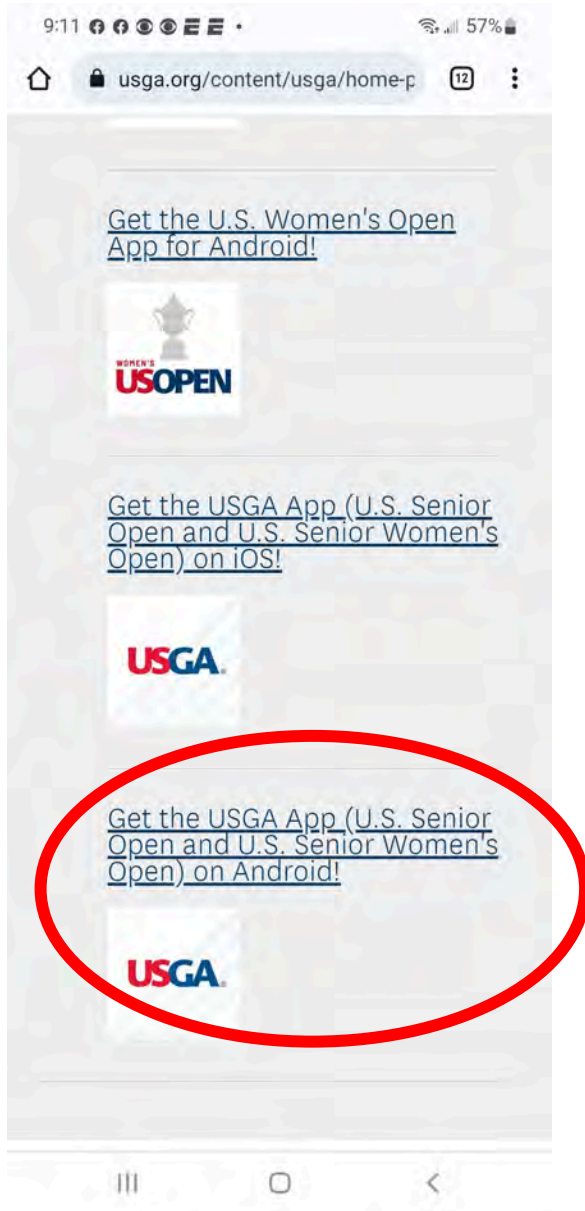
Getting Around the Course



Getting Around the Course



Getting Around the Course



Hospitality Operations





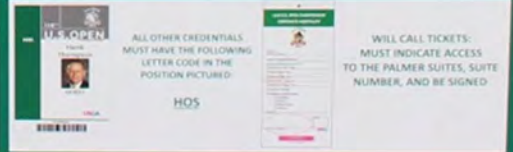


Access into Hospitality Areas

Palmer Suites
Guests Only
Proper Credentials
Required

U.S. OPEN
OAKMONT
2016

Palmer Suites Access Credentials

PALMER SUITE TICKET HOLDERS (DAILY ACCESS)	 <p>ALL PALMER PAVILION TICKETS GRANTED ACCESS ON A DAILY BASIS.</p>
WRISTBANDS	 <p>PALMER SUITE WRISTBAND GRANTED ACCESS WHEN ACCOMPANIED WITH CORRESPONDING DAILY TICKET</p>
ALL ACCESS CREDENTIALS ACCESS GRANTED AT ALL TIMES	 <p>ALL ACCESS CREDENTIALS GRANTED ACCESS AT ALL TIMES.</p>
PUBLIC SAFETY OR SERVICE ACCESS	 <p>ACCESS GRANTED FOR SPECIFIC RESPONSE OR SERVICE ONLY.</p>
OTHER CREDENTIALS & PASSES	 <p>ALL OTHER CREDENTIALS MUST HAVE THE FOLLOWING LETTER CODE IN THE POSITION PICTURED: HOS</p> <p>WILL CALL TICKETS: MUST INDICATE ACCESS TO THE PALMER SUITES, SUITE NUMBER, AND BE SIGNED</p>

Access into Hospitality Areas

**The Following Tents
Are Closed:**

1, 2, 3, 4, 5, 9

NO ACCESS

Access into Hospitality Areas



Access into the hospitality areas will be **STRICTLY** enforced

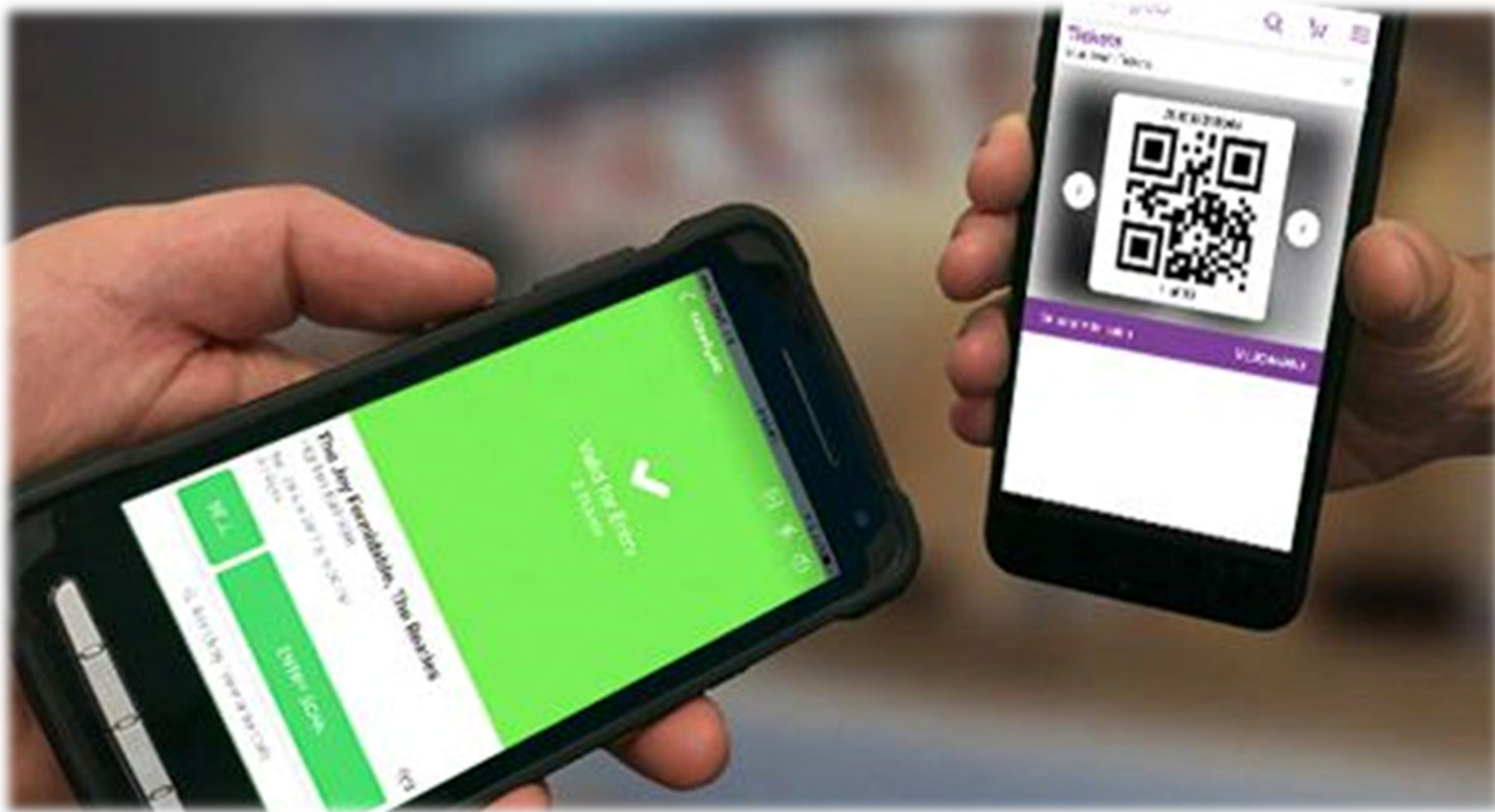
All areas will have dedicated staff including:

- MSG Promotions Staff
- Area Captains
- Interns
- Volunteers

Access into Hospitality Areas



Access into Hospitality Areas – Scanning Tickets



Access into Hospitality Areas – Wristband Process



Private Restrooms for Each Hospitality Area



No Smoking Policy

There will be a NO SMOKING policy enforced inside all tents, on the tent patios, and along the common village walkways



Client Inspection & Load-In

- June 16th and 17th
- Assigned times will be communicated to you via email
- It is CRITICAL that you arrive at your scheduled time
- We need to know in advance
 - Number of people attending inspection
 - Size and number of boxes you will be loading
 - Size of vehicle you will use for deliveries
- You will need to provide your own manpower if you are delivering heavy equipment or displays

Client Inspection & Load-In

Load-Ins Scheduled for June 16th and 17th



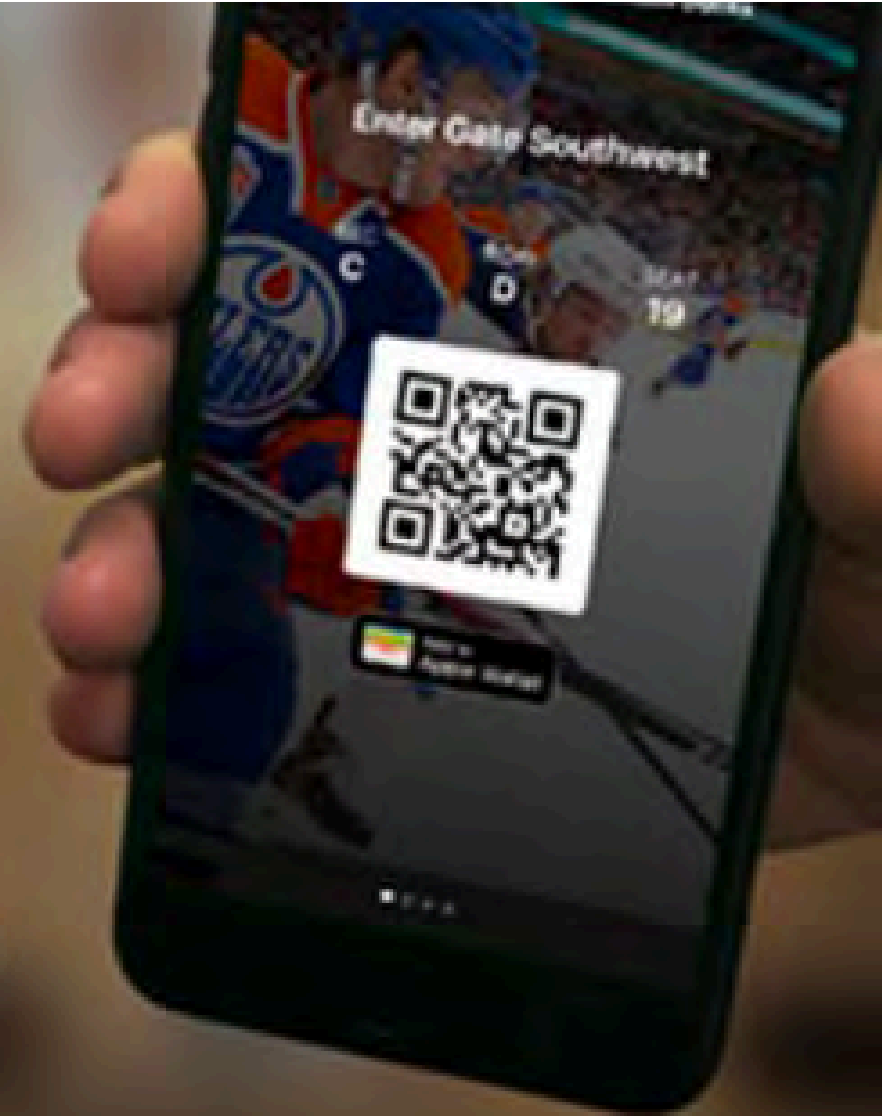
Accessibility



Accessibility



Tickets



Ticket Allocation

	Package Tickets	Staff Tickets	On-Site/Additional Access	Gallery Tickets
50 Ticket Tents	50	3	2/4	20
35 Ticket Tents	35	2	2/4	15

On-Site/ Additional Access Admissions

- Ideal for last minute or unexpected requests
- You must submit the Authorized Personnel Form to take advantage of On-Site tickets
- Two types of tickets available during the event:
 - On-Site Daily Tickets
 - Additional Access Tickets

Junior Tickets



Children 18 and younger admitted to the U.S. Senior Open free of charge with a ticket-holding adult

Junior Tickets

Junior tickets
DO NOT allow
access into
the corporate
areas or the
19th Hole



Junior Tickets

Juniors are welcome in the hospitality areas and 19th Hole as long as they have the proper ticket.

Juniors 5 years of age and under admitted free to 19th Hole. Juniors 6 to 18 years of age can upgrade their tickets for \$20/day



Mobile Ticketing

A scenic view of a golf clubhouse and green under a blue sky with clouds. The clubhouse is a large, multi-story building with a stone roof and a prominent portico with columns. An American flag flies on a tall pole in front of the building. The foreground features a well-maintained green with a circular path leading towards the clubhouse. The sky is bright blue with scattered white clouds.

Mobile Tickets

- ❖ Mobile tickets will be sent to all ticket purchasers on Monday, May 9th
 - Tickets can be accessed through Senior Open app, USGA ticket portal via usga.org or on the AXS app
 - Account Managers and all ticket recipients must have an AXS account to receive tickets

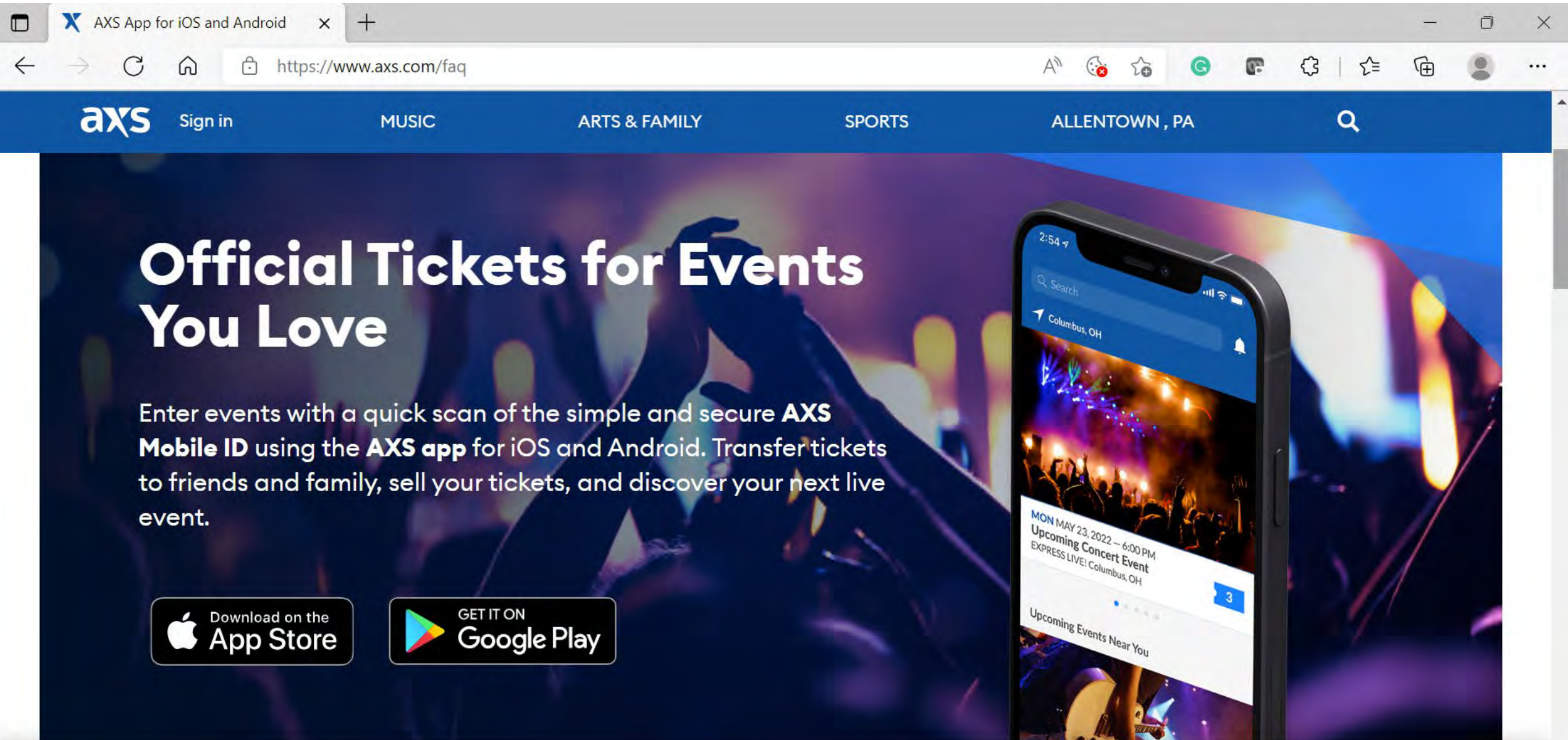


Digital Ticket Process – Download AXS app on Your Computer

The screenshot shows a Google search for "axs app". The search results include:

- AXS Tickets on the App Store - Apple**
Tap for tickets to see the artists and teams you love. With the **AXS app**, you can find great events near you, buy 100% official tickets, sell your seats if you ...
★★★★★ Rating: 4.6 · 135,650 reviews · Free · iOS · Entertainment
- AXS Tickets - Apps on Google Play**
Tap for tickets to see the artists and teams you love. With the **AXS app**, you can find great events near you, buy 100% official tickets, sell your seats if ...
★★★★★ Rating: 4.1 · 10,908 votes · Free · Android · Entertainment
- AXS App for iOS and Android**
Enter events with a quick scan of the simple and secure AXS Mobile ID using the **AXS app** for iOS and Android. Transfer tickets to friends and family, sell your ...

Digital Ticket Process – Download AXS App on Your Computer



The image shows a browser window displaying the AXS website. The browser's address bar shows the URL <https://www.axs.com/faq>. The website's navigation bar includes the AXS logo, a "Sign in" link, and menu items for "MUSIC", "ARTS & FAMILY", "SPORTS", and "ALLENTOWN, PA". A search icon is also present. The main content area features a large banner with the text "Official Tickets for Events You Love". Below this, a paragraph describes the AXS Mobile ID app. At the bottom of the banner, there are two buttons: "Download on the App Store" and "GET IT ON Google Play". To the right, a smartphone is shown displaying the AXS app interface, which includes a search bar, a location filter for "Columbus, OH", and a list of upcoming events, such as "Upcoming Concert Event EXPRESS LIVE! Columbus, OH" on Monday, May 23, 2022, at 6:00 PM.

axs Sign in MUSIC ARTS & FAMILY SPORTS ALLENTOWN, PA

Official Tickets for Events You Love

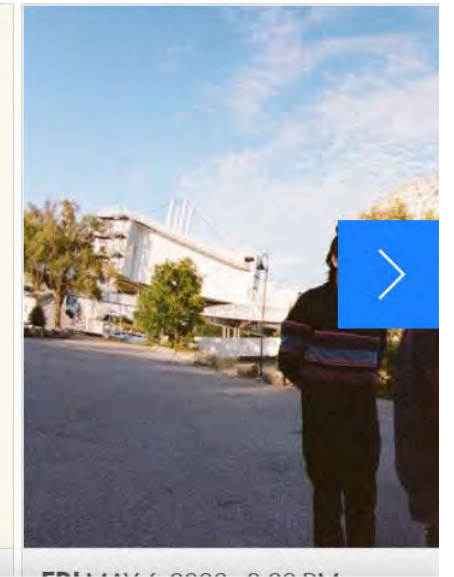
Enter events with a quick scan of the simple and secure **AXS Mobile ID** using the **AXS app** for iOS and Android. Transfer tickets to friends and family, sell your tickets, and discover your next live event.

Download on the **App Store**

GET IT ON **Google Play**

2:54
Search
Columbus, OH
MON MAY 23, 2022 – 6:00 PM
Upcoming Concert Event
EXPRESS LIVE! Columbus, OH
Upcoming Events Near You

Digital Ticket Process – Download AXS App on Your Computer



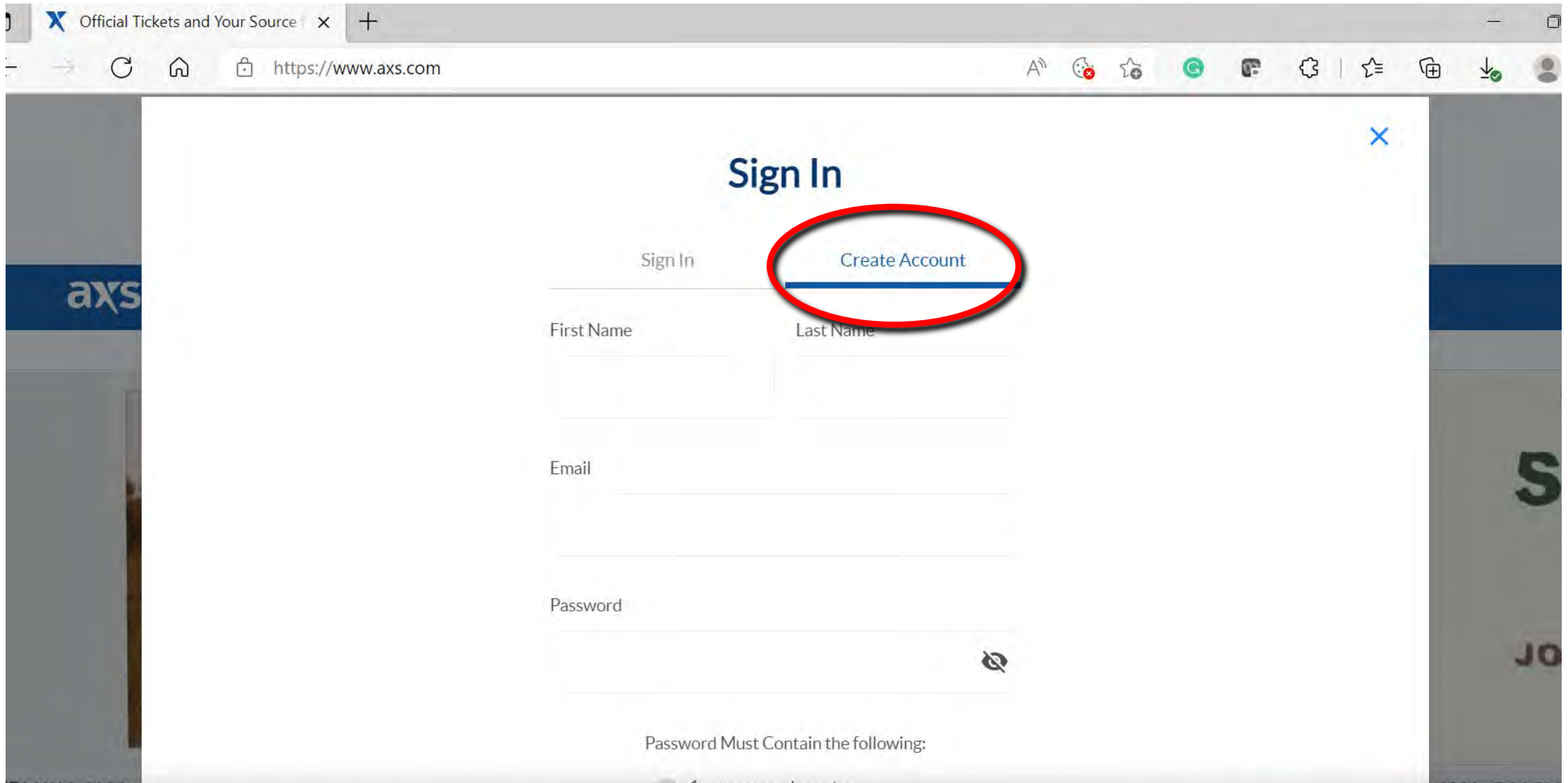
By clicking "Accept All Cookies", you agree to the storing of cookies on your device to enhance site navigation, analyze site usage, and assist in our marketing efforts.

[Cookies Settings](#)

[Accept All Cookies](#)



Digital Ticket Process – Signing In Or Creating An Account



The screenshot shows a web browser window with the URL <https://www.axs.com>. The page displays a "Sign In" modal window. At the top of the modal, there are two buttons: "Sign In" and "Create Account". The "Create Account" button is highlighted with a red oval and a blue underline. Below the buttons are input fields for "First Name", "Last Name", "Email", and "Password". The "Password" field includes a toggle icon for visibility. At the bottom of the form, there is a note: "Password Must Contain the following:" followed by a list of requirements (partially visible).

By clicking "Accept All Cookies", you agree to the storing of cookies on your device to enhance site navigation, analyze site usage, and assist in our marketing efforts.

[Cookies Settings](#)

[Accept All Cookies](#)

Digital Ticket Process – Accessing Your Tickets on AXS

The screenshot shows a web browser window with two tabs: 'MyAXS FanAccount' and 'My AXS - My Events'. The address bar shows the URL 'https://fanaccount.axs.com/tickets'. The page header is blue with the AXS logo, a user profile icon for 'Mimi', and navigation links for 'MUSIC', 'ARTS & FAMILY', and 'SPORTS'. A search bar and a location dropdown set to 'Allentown, PA' are also present.

On the left side, there are navigation links for 'YOUR TICKETS', 'ORDERS', and 'YOUR ACCOUNT'. The main content area is titled 'Your Tickets' and has a filter menu with options: 'Upcoming' (selected), 'Past', 'Listed', 'Sold', 'Transferred', and 'Cancelled'. A link 'Don't See Tickets for an Event?' is on the right.

Below the filter menu is a search bar. The ticket list contains three items:

Event Name	Date & Time	Quantity
2022 U.S. Open - Thursday, June 16, 2022 - The Country Club, Brookline, MA	THU JUN 16 2022 - 7:00 AM	2
Test Championship Round 2 The Country Club, Brookline, MA	THU DEC 22 2022 - 12:00 AM	8
Test Championship Round 3 The Country Club, Brookline, MA	FRI DEC 23 2022 - 12:00 AM	3

The quantity '8' for the second ticket is circled in red.

Digital Ticket Process – Identifying Tickets to Transfer

MyAXS FanAccount | My AXS - My Events | https://fanaccount.axs.com/tickets

axs THU JUN 16 2022 - 7:00 AM
2022 U.S. Open - Thursday, June 16, 2022 -
The Country Club, Brookline, MA 2

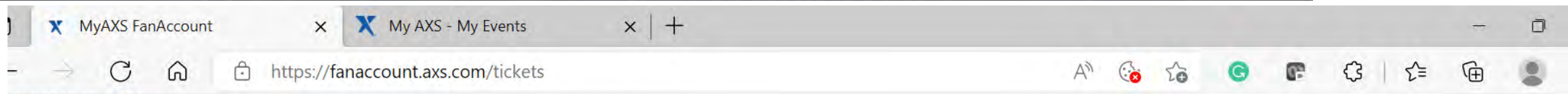
axs THU DEC 22 2022 - 12:00 AM
Test Championship Round 2
The Country Club, Brookline, MA 8

TRANSFER

DIGITAL TICKETS FOR TEST CHAMPIONSHIP ROUND 2

SEC	ROW	SEAT		
100 Ticket Tent	Tent 1	6	AXS Mobile Delivery	Details
100 Ticket Tent	Tent 1	7	AXS Mobile Delivery	Details
100 Ticket Tent	Tent 1	8	AXS Mobile Delivery	Details
100 Ticket Tent	Tent 1	9	AXS Mobile Delivery	Details
100 Ticket Tent	Tent 1	13	AXS Mobile Delivery	Details

Digital Ticket Process – Indicating Tickets to Transfer



axs THU DEC 22 2022 – 12:00 AM
Test Championship Round 2
The Country Club, Brookline, MA

DIGITAL TICKETS FOR TEST CHAMPIONSHIP ROUND 2

Select All

	SEC	ROW	SEAT	
<input checked="" type="checkbox"/>	100 Ticket Tent	Tent 1	6	AXS Mobile Delivery
<input checked="" type="checkbox"/>	100 Ticket Tent	Tent 1	7	AXS Mobile Delivery
<input type="checkbox"/>	100 Ticket Tent	Tent 1	8	AXS Mobile Delivery
<input type="checkbox"/>	100 Ticket Tent	Tent 1	9	AXS Mobile Delivery
<input type="checkbox"/>	100 Ticket Tent	Tent 1	13	AXS Mobile Delivery


Digital Ticket Process – Inputting Recipient’s Information

MyAXS FanAccount My AXS - My Events

https://fanaccount.axs.com/tickets

Choose Recipient

YOUR ACCOUNT



THU DEC 22 2022 - 12:00 AM
Test Championship Round 2
The Country Club, Brookline, MA

Recipient First Name

Recipient Last Name

Recipient Email

Note (Optional)

Digital Ticket Process – Transfer Summary

MyAXS FanAccount | My AXS - My Events | +

https://fanaccount.axs.com/tickets

Navigation icons: Home, Refresh, Back, Forward, Search, etc.

Ticket Info

Edit

Tickets

2 tickets

DIGITAL TICKETS FOR
TEST CHAMPIONSHIP ROUND 2

SEC	ROW	SEAT
100 Ticket Tent	Tent 1	6
100 Ticket Tent	Tent 1	7

Transfer Info

Edit

First Name
Jeanne

Email
jtaylor@msgpromotions.com

Last Name
Taylor

Digital Ticket Process – Transfer Confirmation

The screenshot shows a web browser window with two tabs: "MyAXS FanAccount" and "My AXS - My Events". The address bar displays "https://fanaccount.axs.com/tickets". The website header is blue with the "axs" logo, a user profile icon labeled "Mimi", and navigation links for "MUSIC", "ARTS & FAMILY", and "SPORTS". A search bar on the right contains "Allentown, PA".

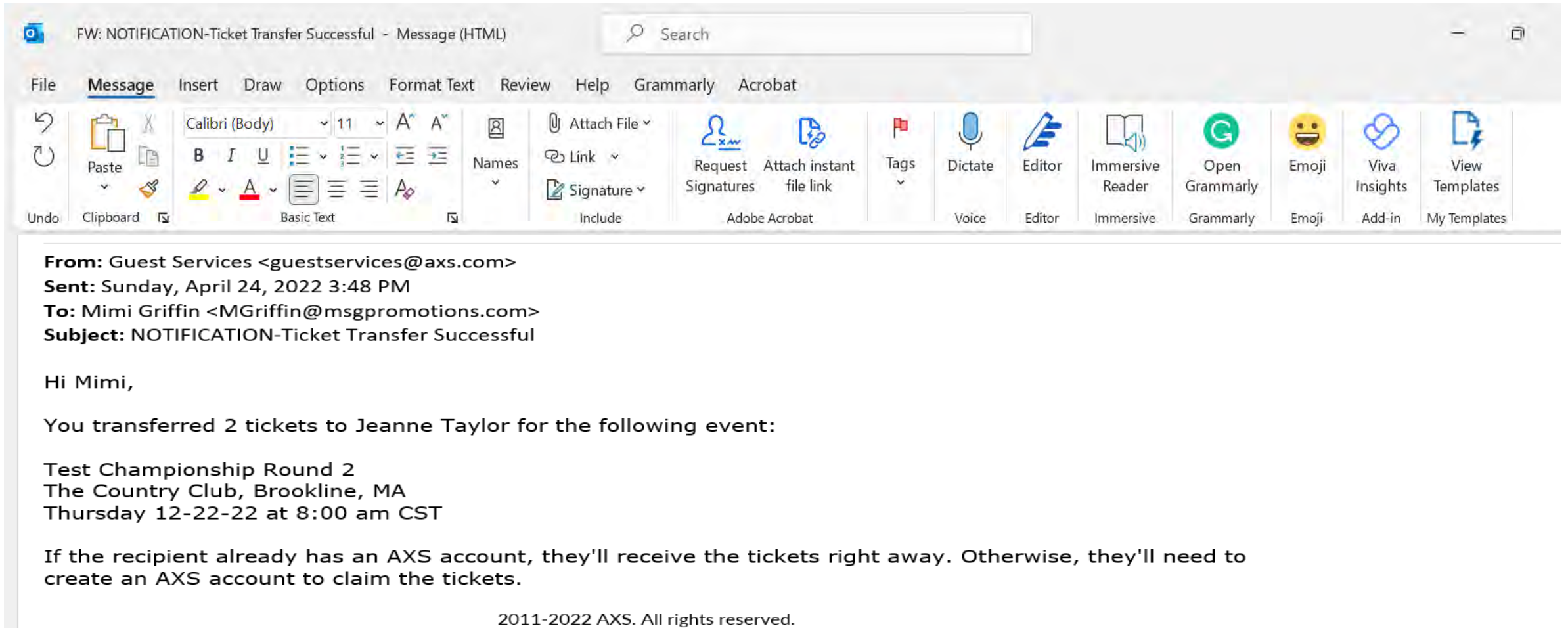
A green notification banner at the top of the page reads "SUCCESS! You transferred tickets." and is circled in red. Below the banner, the "Your Tickets" section is active, with tabs for "Upcoming", "Past", "Listed", "Sold", "Transferred", and "Cancelled". A search bar is present below the tabs.

Two ticket listings are shown:

- The first listing is for "THU JUN 16 2022 - 7:00 AM 2022 U.S. Open - Thursday, June 16, 2022 - The Country Club, Brookline, MA" with 2 tickets. The "axs" logo is on the left.
- The second listing is for "THU DEC 22 2022 - 12:00 AM Test Championship Round 2 - The Country Club, Brookline, MA" with 6 tickets. The "axs" logo is on the left, the ticket count "6" is circled in red, and a "TRANSFER" button is visible below the listing.

At the bottom of the page, there is a section titled "DIGITAL TICKETS FOR TEST CHAMPIONSHIP ROUND 2" with a table header including "SEC", "ROW", "SEAT", and "AXS Mobile Delivery". A "Details" link is also present.

Digital Ticket Process – Transfer Confirmation Email



The image shows a screenshot of an email client window. The title bar reads "FW: NOTIFICATION-Ticket Transfer Successful - Message (HTML)". The ribbon includes "File", "Message", "Insert", "Draw", "Options", "Format Text", "Review", "Help", "Grammarly", and "Acrobat". The "Message" ribbon is active, showing various tools like Paste, Undo, Clipboard, Basic Text, Attach File, Link, Signature, Adobe Acrobat, Tags, Dictate, Editor, Immersive Reader, Open Grammarly, Emoji, Viva Insights, and View Templates.

From: Guest Services <guestservices@axs.com>
Sent: Sunday, April 24, 2022 3:48 PM
To: Mimi Griffin <MGriffin@msgpromotions.com>
Subject: NOTIFICATION-Ticket Transfer Successful

Hi Mimi,

You transferred 2 tickets to Jeanne Taylor for the following event:

Test Championship Round 2
The Country Club, Brookline, MA
Thursday 12-22-22 at 8:00 am CST

If the recipient already has an AXS account, they'll receive the tickets right away. Otherwise, they'll need to create an AXS account to claim the tickets.


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Digital Ticket Process – Download AXS app on Cell Phone

Android

10:56 [social icons] [signal] 78%

← Google Play [search] [menu]

 **AXS Tickets**
AXS, LLC

[Uninstall](#) [Open](#)

What's new • [arrow]
Last updated Mar 30, 2022

This update includes performance improvements and bug fixes.

iPhone


10:52 [social icons] [signal] 78%

🏠 apps.apple.com/us/app/axs-tic [tab] [menu]

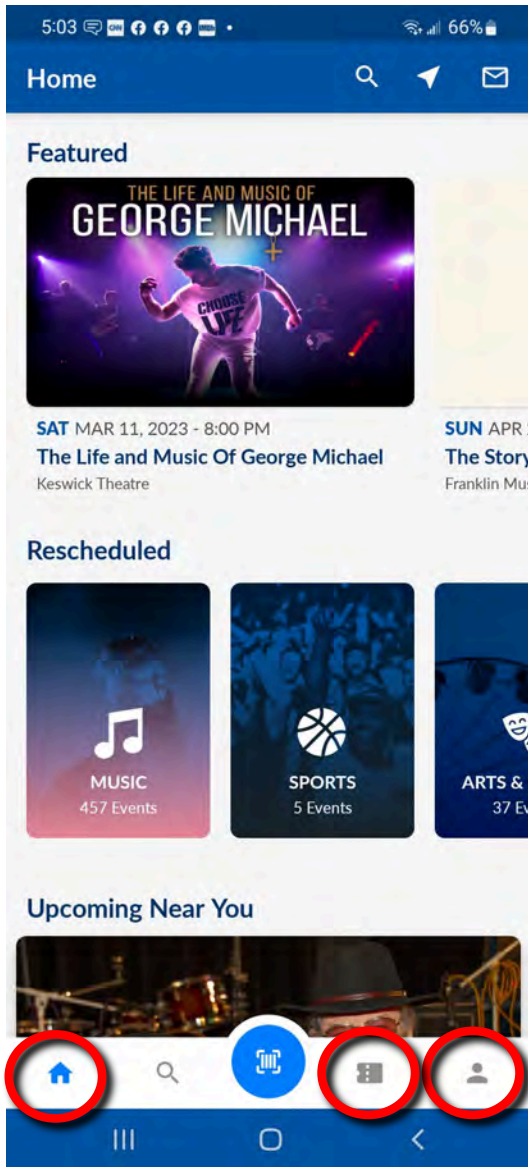
☰ [Apple logo] [shopping bag]

App Store Preview

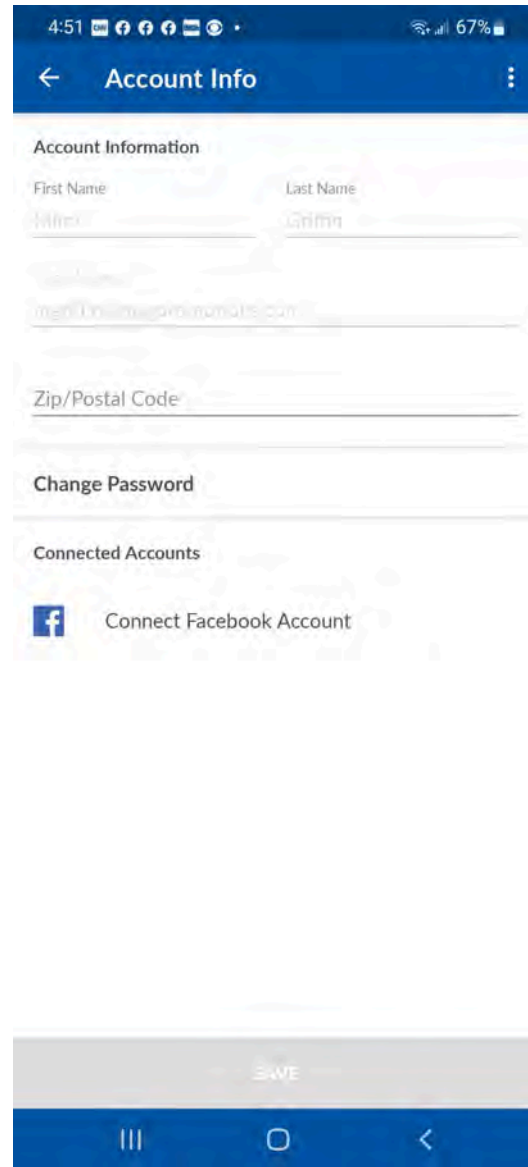
Open the Mac App Store to buy and download apps.

 **AXS Tickets** [4+]
AXS Events, Concerts & Sports
[AXS](#)
Designed for iPad
#15 in Entertainment
★★★★★ 4.6 • 136.9K Ratings
Free

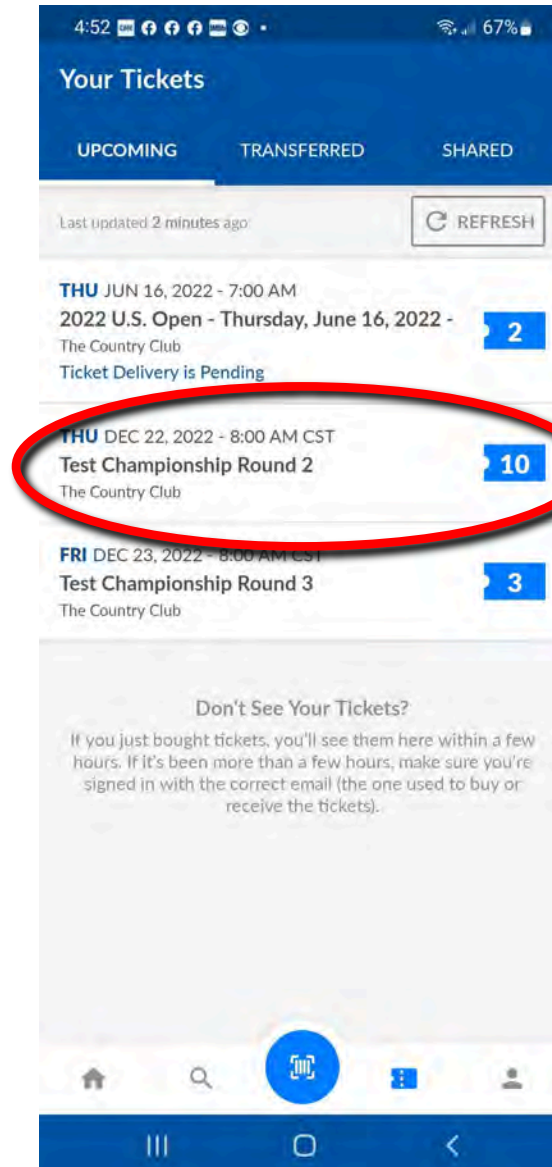
Digital Ticket Process – Accessing Your Tickets



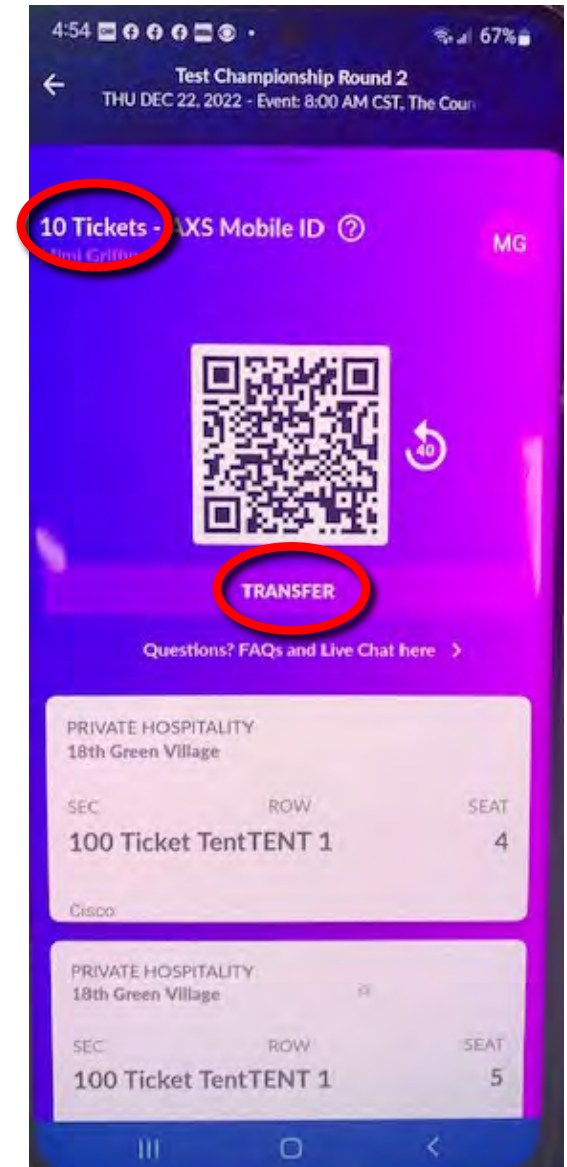
Home Screen



Account Info

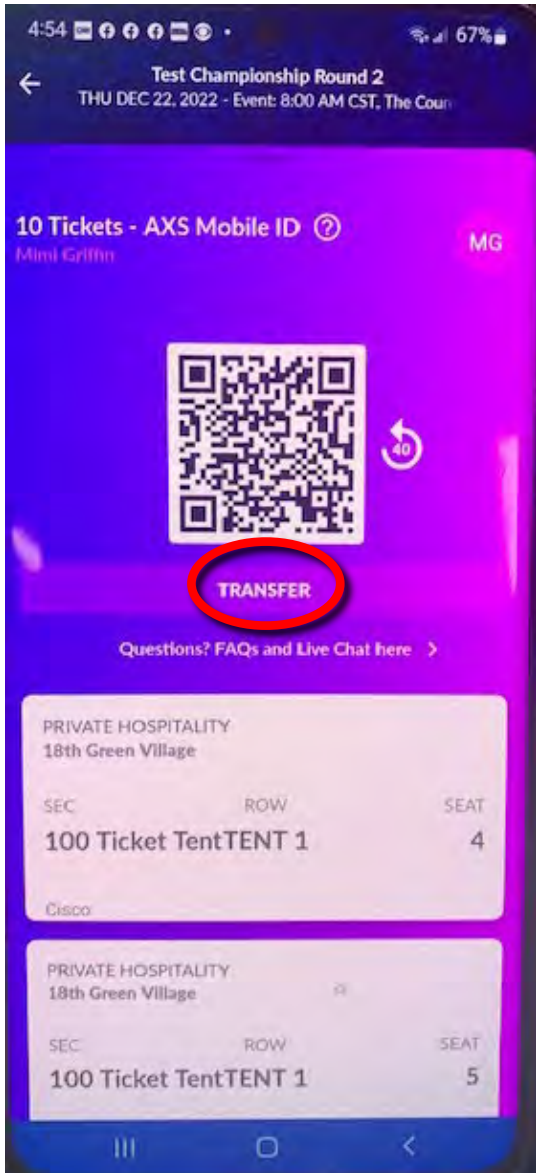


My Tickets

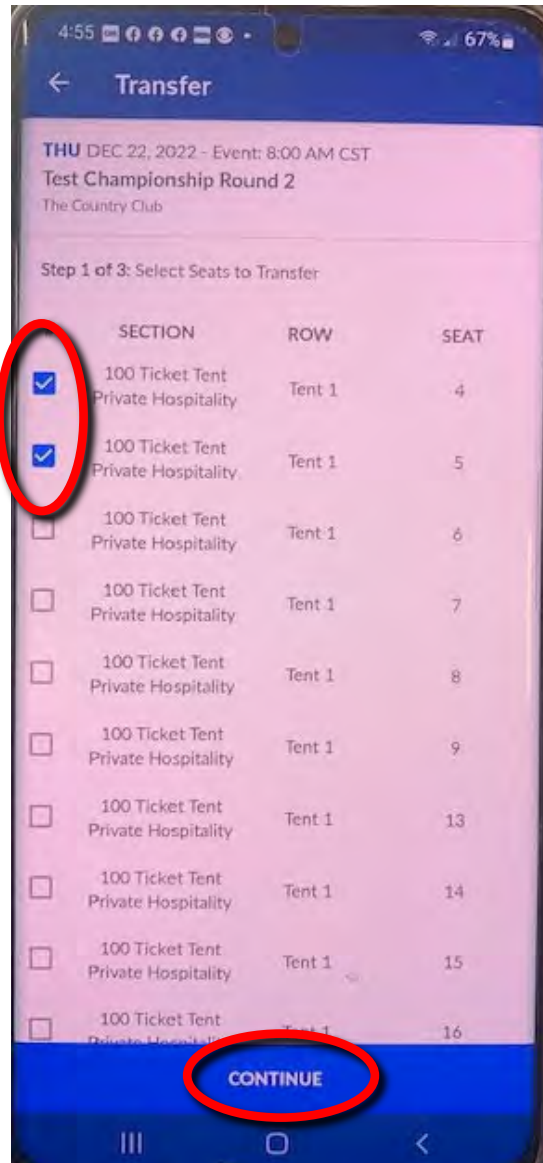


My Tickets

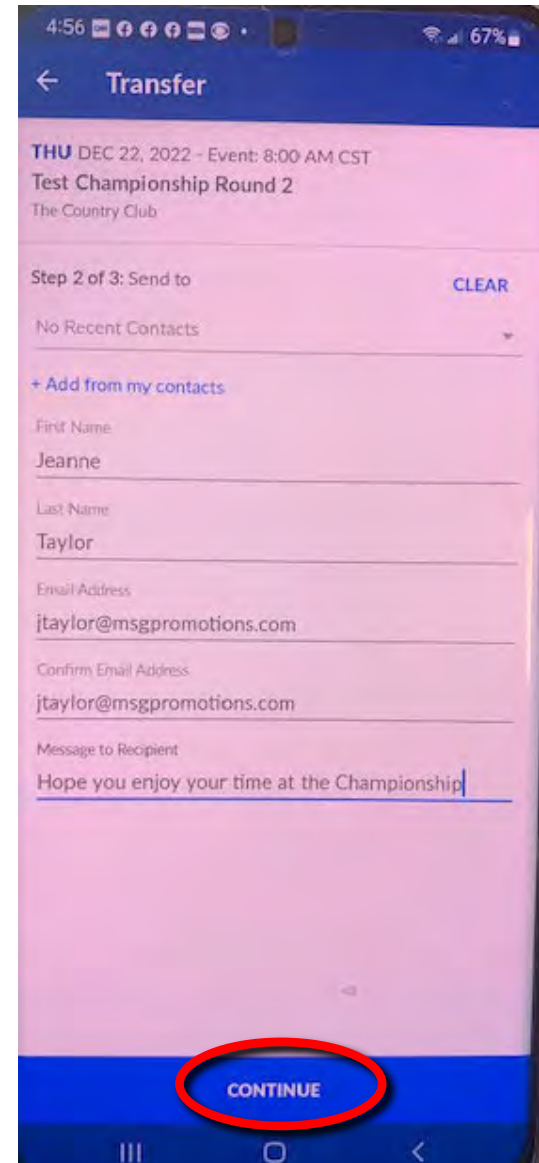
Digital Ticket Process – Transferring Tickets



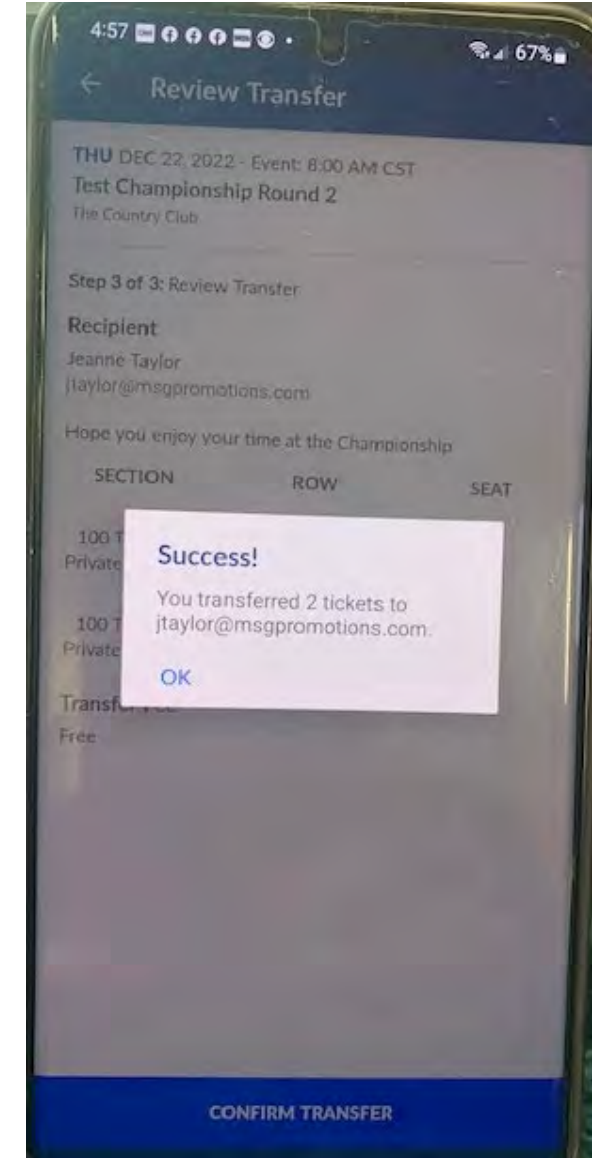
My Tickets



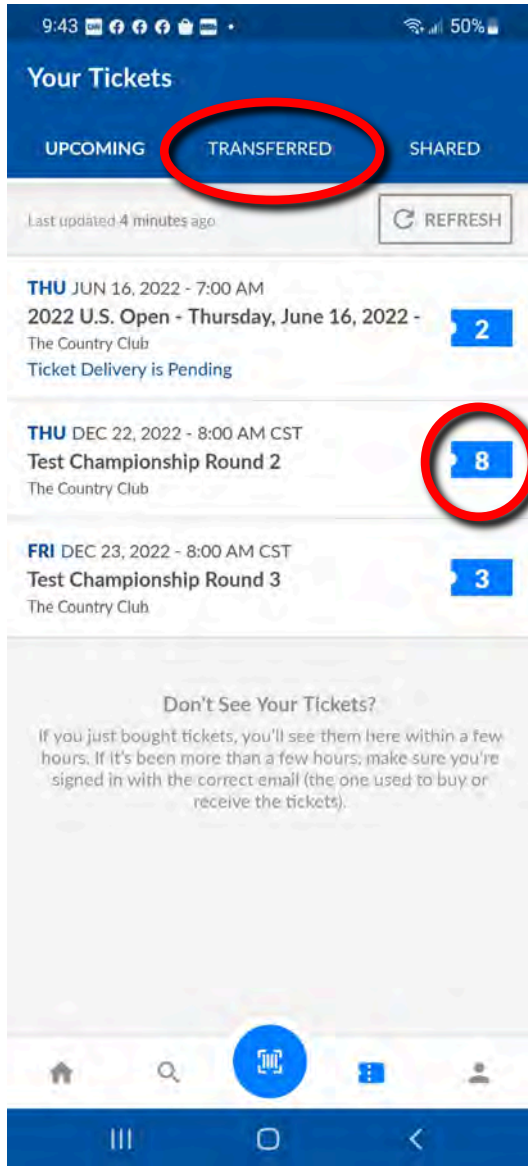
Transfer



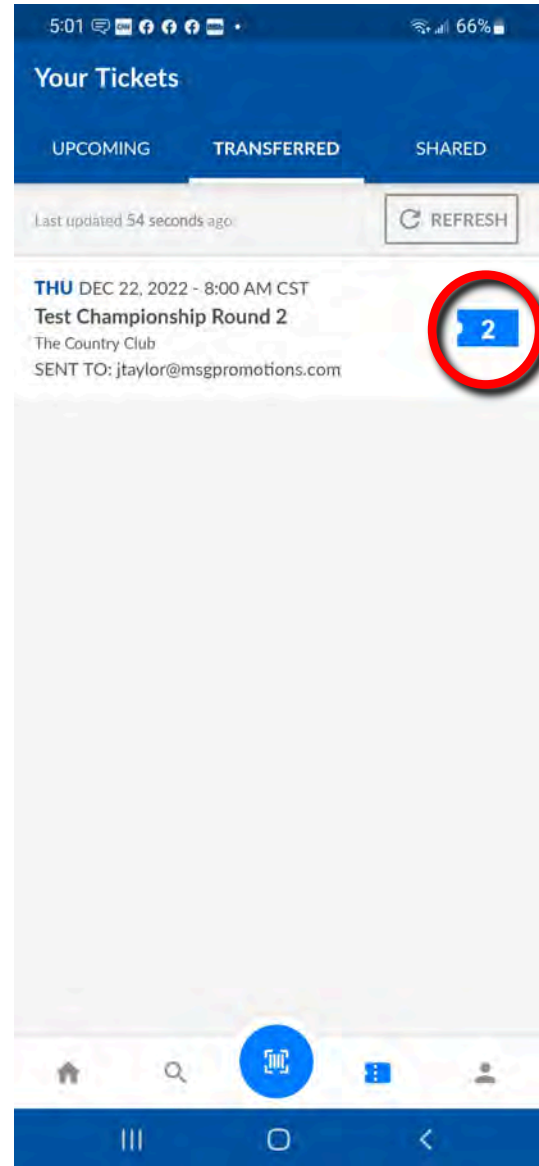
Transfer



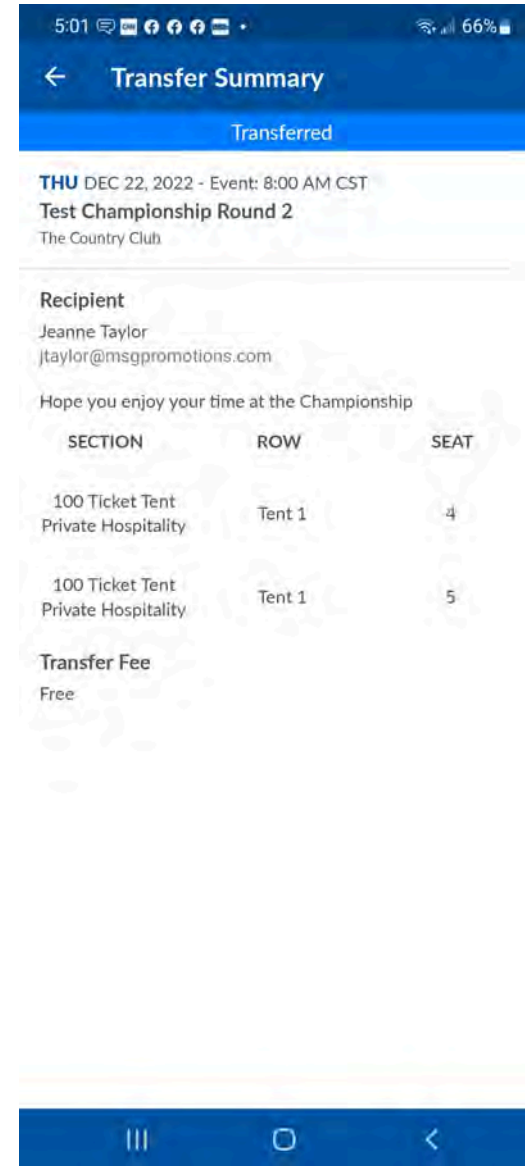
Digital Ticket Process – Transferring Tickets



My Tickets



Transferred Tickets



Transferred Tickets

Digital Ticket Process – Successful Ticket Transfer

File Message Help Acrobat

Outlook ribbon with various icons and options including Delete, Reply, Forward, Share to Teams, Quick Steps, Move, Assign Policy, Mark Unread, Categorize, Follow Up, Editing, Immersive, Translate, Zoom, and Viva Insights.

NOTIFICATION-Ticket Transfer Successful

Guest Services <guestservices@axs.com>
To Mimi Griffin

Reply Reply All Forward icons and a menu icon.

Fri 4/22/2022 4:58 PM

i We could not verify the identity of the sender. Click here to learn more.
Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

x The linked image cannot be displayed. The file may have been moved, renamed, or deleted. Verify that the link points to the correct file and location.

Hi Mimi,

You transferred 2 tickets to Jeanne Taylor for the following event:

Test Championship Round 2
The Country Club, Brookline, MA
Thursday 12-22-22 at 8:00 am CST

If the recipient already has an AXS account, they'll receive the tickets right away. Otherwise, they'll need to create an AXS account to claim the tickets.

Frequently Asked Questions

1. Can I send multiple tickets to one person
 - Yes
2. Does the person receiving the tickets need an AXS account?
 - Yes
3. How do my guests access their ticket?
 - They will receive an email alerting them that tickets were sent along with detailed instructions for accessing the tickets
4. Can I print my tickets?
 - No
5. Can I use a screenshot of my ticket?
 - No

Frequently Asked Questions

6. What happens if someone can't use the ticket after receiving it?
 - They can send the ticket back to you or the USGA can retrieve the ticket for you.
7. What if I send the ticket to the wrong person?
 - If that person hasn't accepted the ticket then you can retrieve the ticket on your own. If they have accepted the ticket then the USGA Ticket Team will retrieve the ticket for you.
8. What if my guest doesn't have a smartphone or their phone runs out of juice?
 - They just need to go to the Will Call tent at the main entrance
9. Who do I contact for assistance?
 - USGA Ticket Office (800) 698-0661 or tickets@usga.org

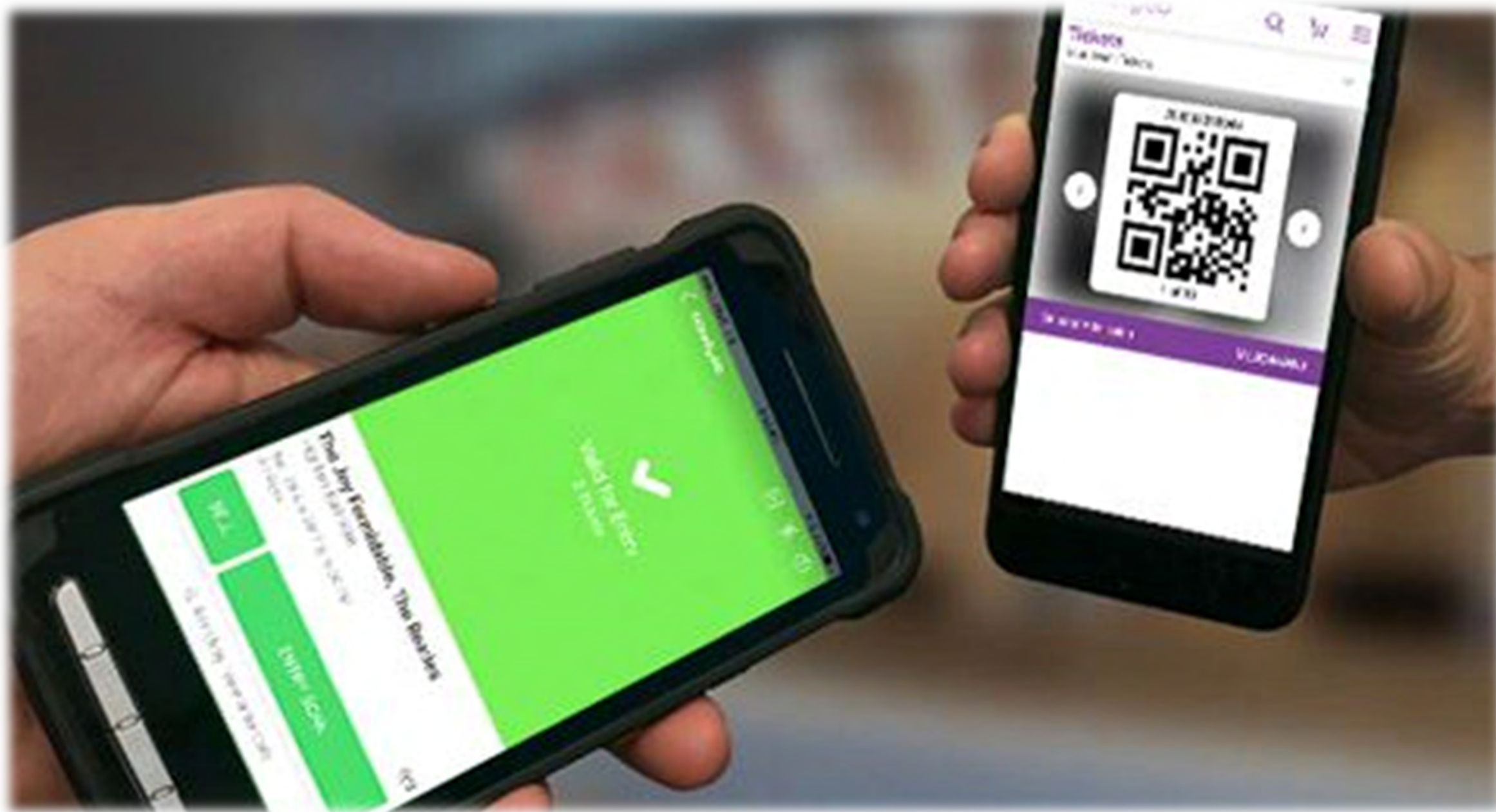
Screening, Prohibited Items and Admission Gates



Screening for Prohibited Items



Admission Gates



Prohibited Items

LIST OF PROHIBITED ITEMS

To expedite admission into the Championship, it is recommended that all prohibited items are safely stowed prior to arriving at the Championship. Please be sure to read the following list of prohibited items carefully:

- No Weapons (regardless of permit, including but not limited to firearms or knives)
- No Explosives and/or Fireworks of any kind
- No Tablets and/or Computers (mobile devices smaller than 7" are permitted, subject to mobile device policy)
- No Drones
- No Selfie Sticks
- No Cameras (point and shoot, film, or DSLR) or Video Cameras (other than Monday through Wednesday for personal use only)
- No Noise-Producing Devices (including portable speakers)
- No Backpacks, Briefcases, Purses and/or Bags larger than 6" W x 6" H x 6" D in their natural state

NOTE: Transparent/clear plastic hand and shoulder bags no larger than 12" W x 12" H x 6" D are permitted.

Prohibited Items

- No Signs, Posters, Banners and/or other Sports Paraphernalia or Memorabilia
- No Food and/or Beverages except for medical or infant needs
- Water Bottles (32-ounce size or less, no glass) are permitted provided they are empty upon arrival
- No Glass, Coolers, Aerosol Cans and/or Spray Bottles except for medical or infant needs
 - NOTE: Personal-care items (3-ounce size or less) are permitted.
- No Pets (other than service animals as defined by the ADA assisting disabled individuals)
- No Lawn Chairs and/or Oversized Chairs
- No Ladders and/or Step Stools or other similar items
- No Bicycles allowed inside admission areas or on the Championship grounds
- No other items or actions deemed unlawful, dangerous or disruptive by the USGA and/or Championship Security Personnel, in their sole discretion

NOTE: The USGA reserves the right to amend the List of Prohibited Items at any time to provide a safe and secure Championship.

Prohibited Items – Bag Restrictions

No Backpacks, Briefcases or Bags larger than 6"W x 6"H x 6"D in their natural state.

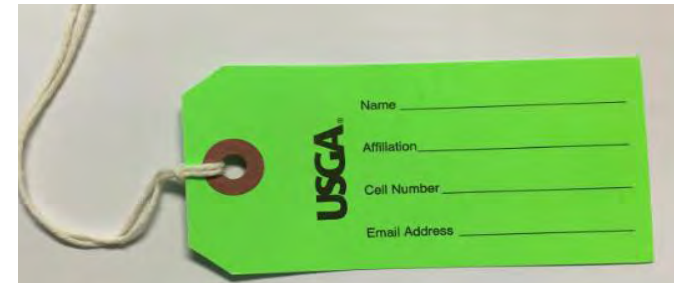
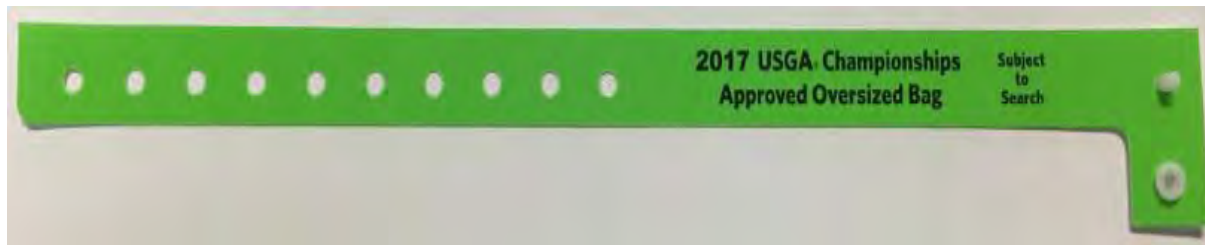


Note: Transparent / clear plastic hand and shoulder bags smaller than 12"W x 12"H x 6"D are permitted



Corporate Bag Tags

- One per Company
- Allows one oversized bag (no larger than a small shoulder duffle bag)
- Valid throughout the Championship Week
- Must be affixed to your bag at all times with the ID tag
- Bag is still subject to search
- Disallowed items not permitted with bag tag
- No substitutions or replacements for lost or confiscated tags

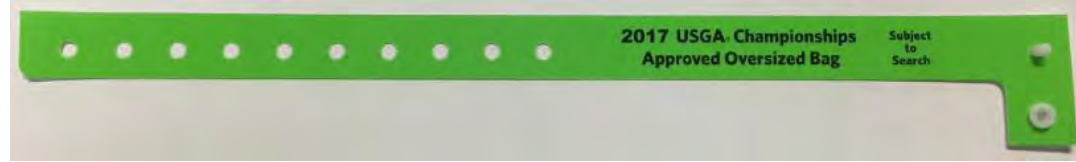


Disallowed Items Stickers



- Must be affixed to your laptop or tablet at all times
- Laptops and tablets are still not permitted on golf course

Bringing Laptop in Oversized Bag



Prohibited Items



CHAMPIONSHIP WEEK

Parking



General Parking



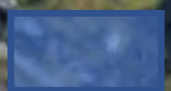
General Parking



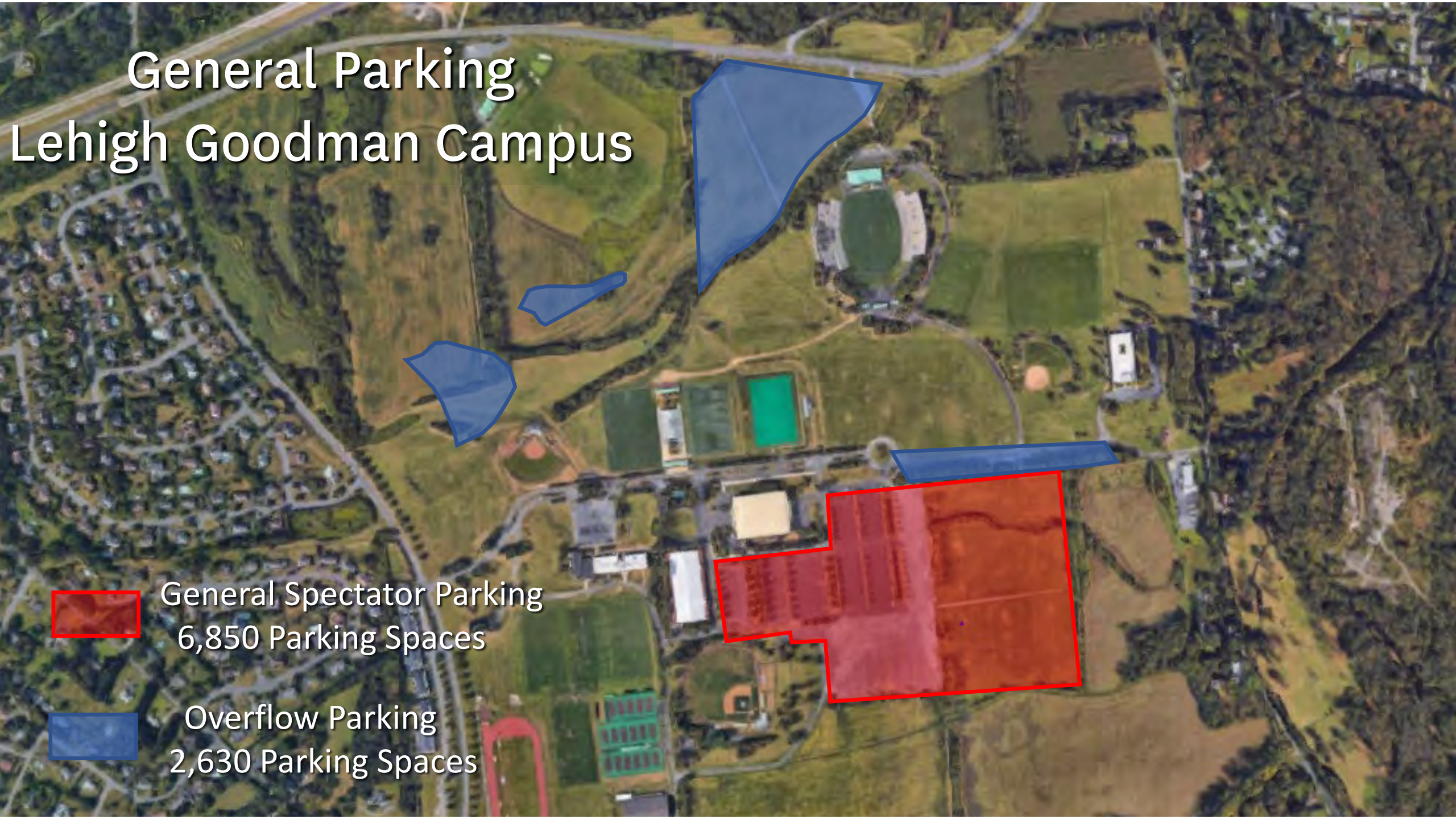
General Parking Lehigh Goodman Campus



General Spectator Parking
6,850 Parking Spaces



Overflow Parking
2,630 Parking Spaces



VIP Parking - Saucon Valley Short Course

Saucon Valley Road

Route 378

Lot G
Corporate
Clients



1

11

10

16

Saucon Valley Country Club

2



Additional Corporate Parking – Lot L

Saucon Valley Country Club

Lot G

Route 378

Lot L

Lot J & K

Old Bethlehem Pike

Center Valley Parkway

Saucon Valley Road



Ride Share – Passenger Drop-Off

Saucon Valley Country Club

Saucon Valley Road

Lot G

Route 378

Center Valley Parkway

Lot L

Old Bethlehem Pike



Handicap Parking – Lot H

Saucon Valley Country Club

Lot H

Lot G

Lot L

Center Valley Parkway

Route 378

Old Bethlehem Pike

Saucon Valley Road

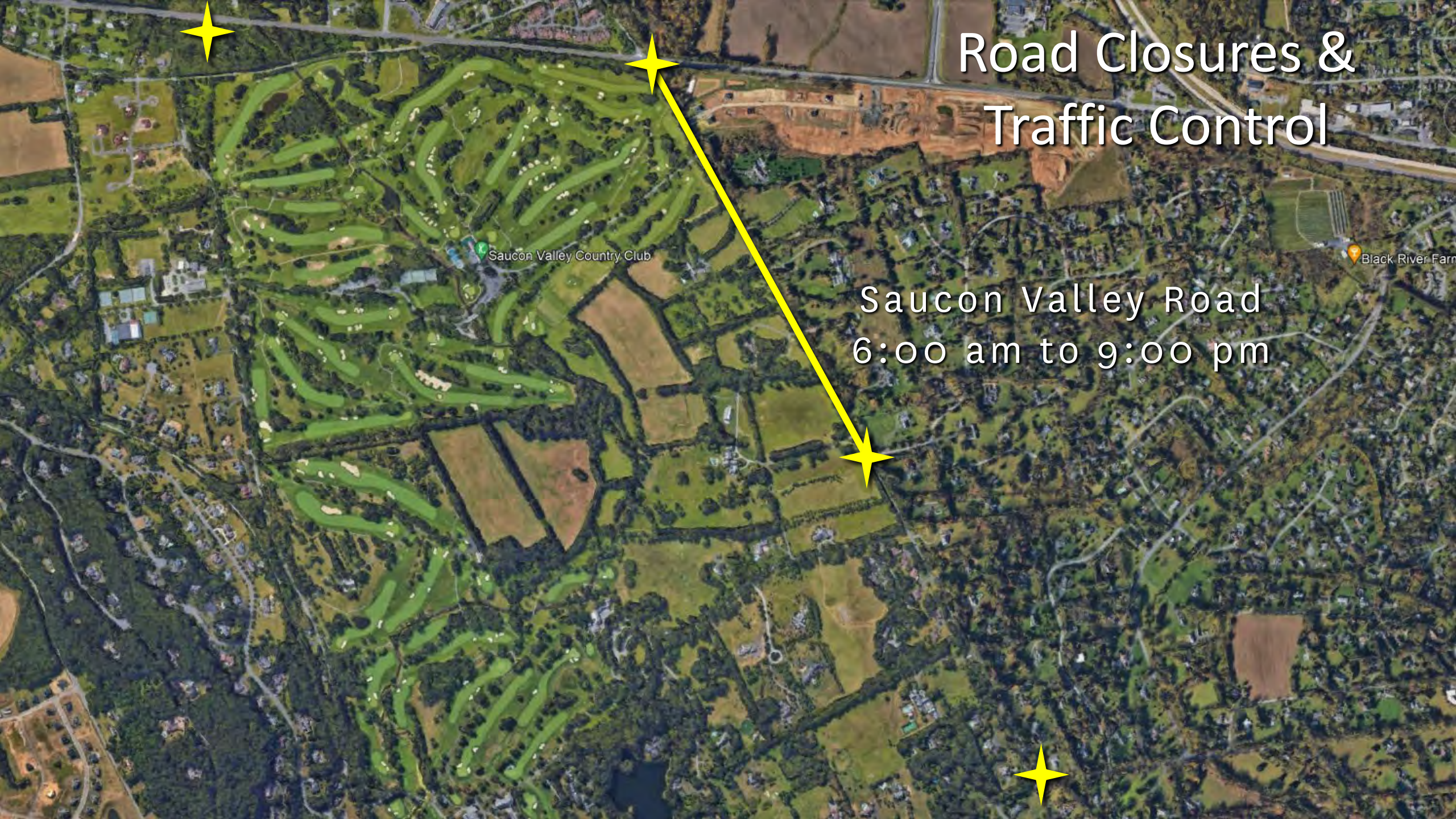


Road Closures & Traffic Control

Saucon Valley Country Club

Black River Farm

Saucon Valley Road
6:00 am to 9:00 pm



VIP Parking Passes by Option

Option	VIP Parking Passes (Lot G)	Additional Corporate Parking (Lot L)
50 Ticket Tent	20	15
35 Ticket Tent	15	10

VIP Parking Passes



Vehicle Size Restrictions

Parking Area/ Vehicle	Sedan	SUV	Econoliner/ Conversion Van (19' or less)	Sprinter Van	Mini-Coach	Coach Bus
Lehigh's Goodman Campus	Yes to Park	Yes to Park	Yes to Park	No to Park	No to Park	No to Park
Lot G	Yes to Park	Yes to Park	No to Park	No to Park	No to Park	No to Park
Lot L	Yes to Park	Yes to Park	No to Park	No to Park	No to Park	No to Park
Ride Share	Yes to Drop	Yes to Drop	Yes to Drop	No to Drop	No to Drop	No to Drop

52 Days to Go

Thanks For Attending!



Senior Open App



Previous Senior Opens

