

# 2024 U.S. OPEN

## Corporate Accommodations

— Pinehurst Resort & Country Club | Pinehurst, NC —

June 10 - 16, 2024





- Exclusive Corporate Hospitality Marketing & Management Company for the U.S. Open since 1995
- Staff with over 140 years of collective experience in the sports marketing industry.
- Responsibilities include:
  - Formulation of the hospitality program
  - Sales
  - Client Resources – Update Sessions & Hospitality Manual
  - Corporate Hospitality Operations
  - On-site Management



Mimi  
Griffin



Jeanne  
Taylor



Danielle  
Bonder



Shelley  
Berlin



Emily  
Gillard



Jim  
Holden



Kelly  
Segin



Raleigh Leahy  
Senior Director,  
Hospitality



Cindy Reed  
Senior Manager,  
U.S. Open  
Championships



Olivia Roseman  
Manager, Hospitality  
Sales & Service



# 100-Ticket Tent Client Accommodation Allocation

Days	Carolina Deluxe/ Holly Inn Suites (\$699++)	Carolina East Wing (\$619++)	Pinehurst Condos 2 Bedrooms (\$989++)	Talamore Condos 2 & 3 Bedrooms (\$1,100/ \$1,700)	Area Hotels (\$449++)	Total Rooms
Monday	2	0	4	10	0	16
Tuesday	2	0	4	10	0	16
Wednesday	3	1	4	10	2	20
Thursday through Sunday	3	1	4	10	2	20



# The Carolina



# Holly Inn





# Pinehurst Resort

Carolina



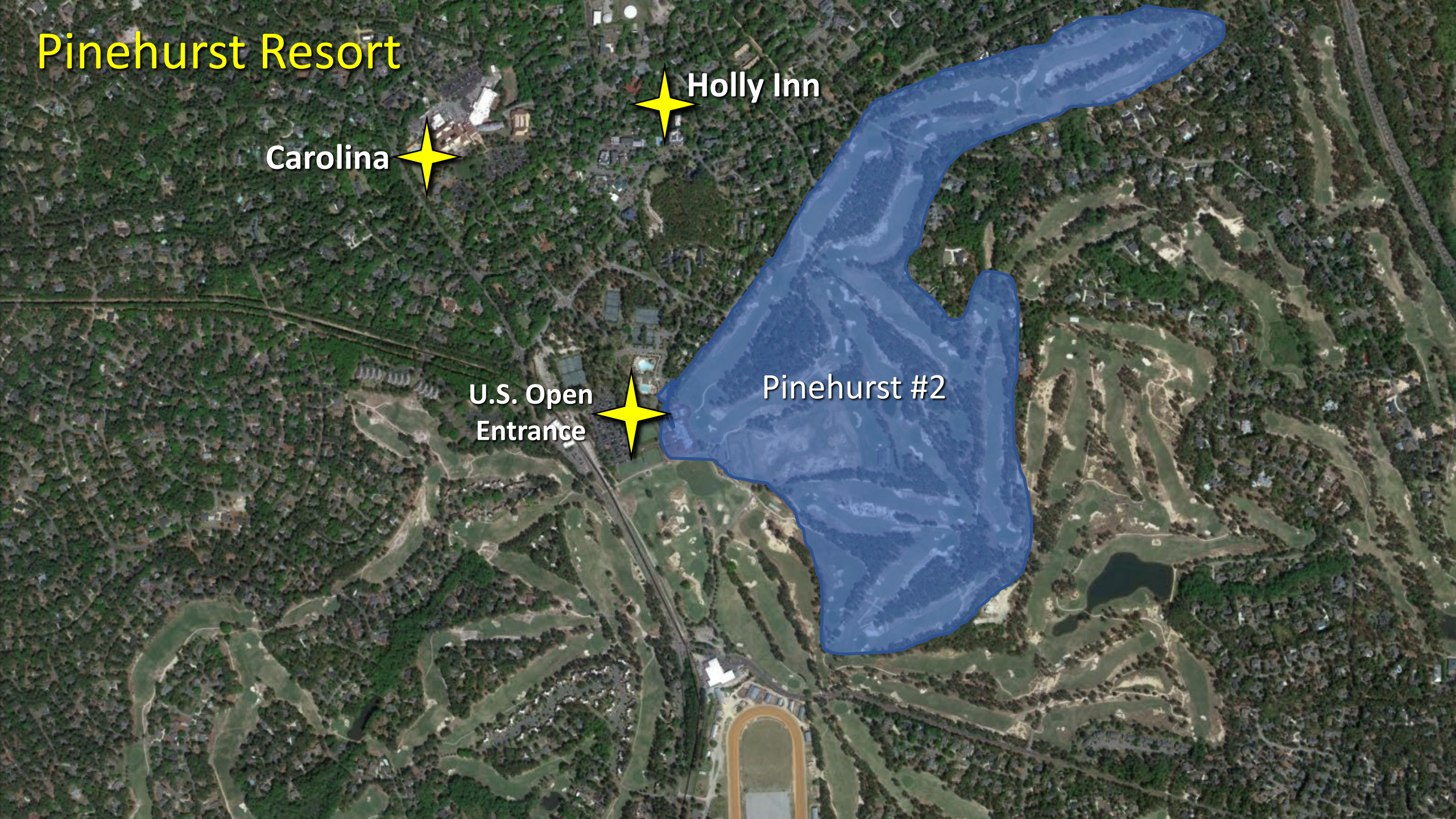
Holly Inn



U.S. Open  
Entrance



Pinehurst #2





# Pinehurst Area Hotels

Hilton Garden Inn



Hampton Inn



TownePlace Suites





# Pinehurst Area Hotels

Hampton Inn

Hilton  
Garden Inn

TownePlace  
Suites





# Pinehurst Area Hotels

Pinehurst #2



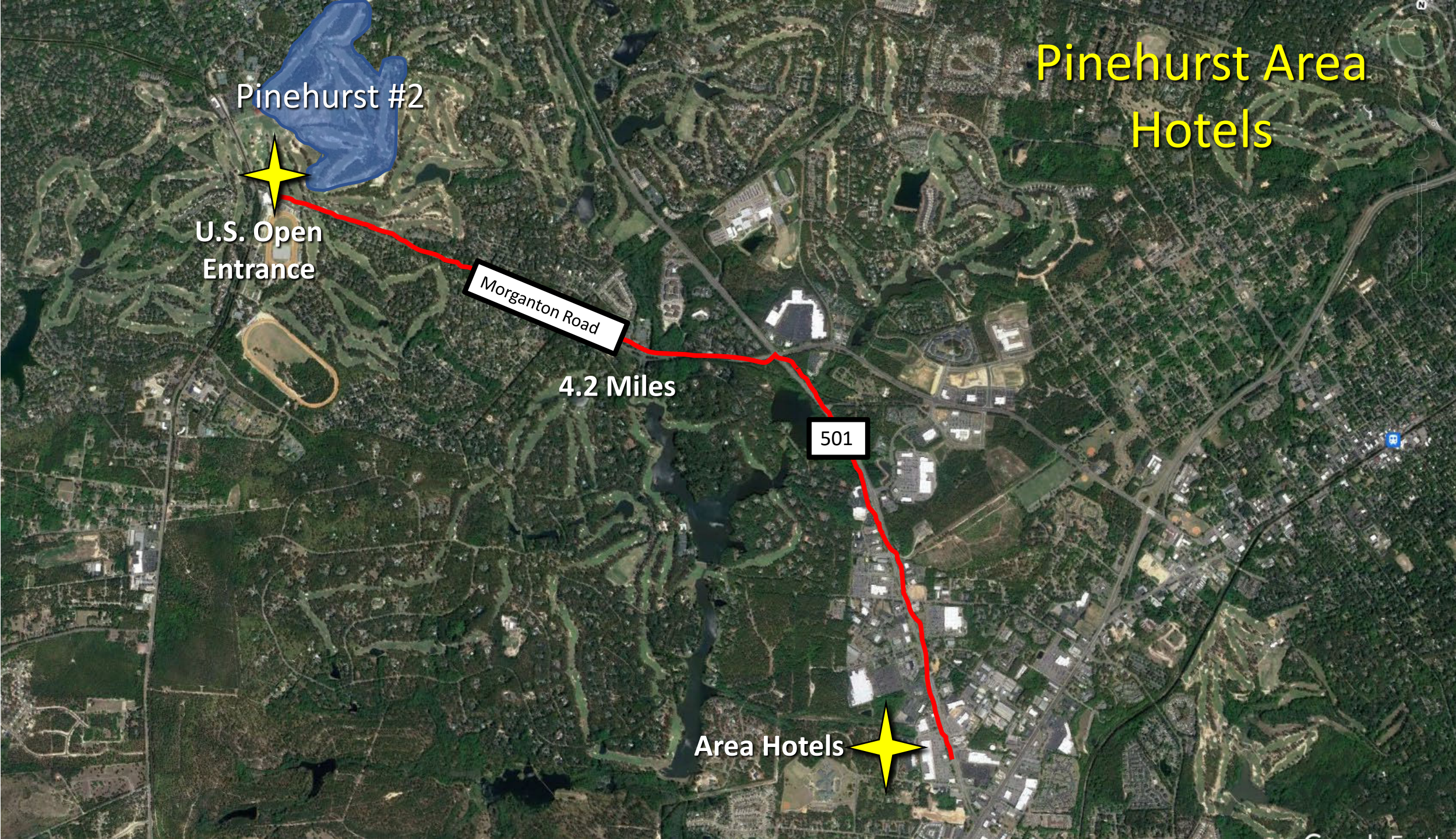
U.S. Open Entrance

Morganton Road

4.2 Miles

501

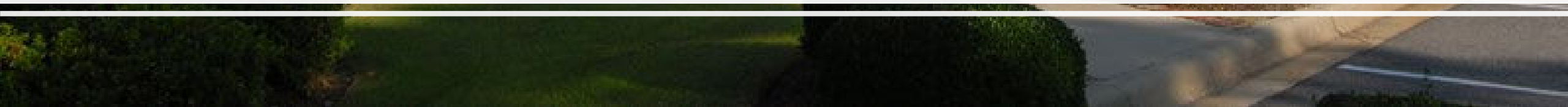
Area Hotels







## Talamore Golf Resort Condos









# The Process

1. Clients review their accommodations needs - April 11<sup>th</sup> to May 12<sup>th</sup>
2. Clients communicate their housing needs to the USGA – No later than May 15<sup>th</sup>
3. USGA sends each client their room allocation, including specific property and number of rooms – June 1<sup>st</sup>
4. USGA introduces client to the contact person at each property and formally releases the rooms to the client – June 1<sup>st</sup> to June 7<sup>th</sup>
5. Client contracts with each property directly (except Talamore). The contract must be signed, and a 50% non-refundable deposit submitted by July 15<sup>th</sup> or rooms will revert to the USGA block
6. After July 15<sup>th</sup>, the USGA will review any unused inventory (if any) and redistribute as needed



# Local Realtors

## **Charlotte Hagan**

Hagan & Hagan Realty

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910.639.4567

## **Bob Klug**

Pinehurst Area Realty

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910.295.5011

910.690.1300

## **Todd Camplin, PGA**

Forest Creek Golf Club

[tcamplin@colonypartners.com](mailto:tcamplin@colonypartners.com)

910-690-0468

## **Debbie Putz**

Village of Pinehurst Rentals

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800.334.6613

910.420.1045

## **Marcus Larose**

Sandhills Rentals

Office: 910 684-5050

Cell: 910 528-2244

[Marcus@SandhillsRentals.com](mailto:Marcus@SandhillsRentals.com)





# THANK YOU

See You at Pinehurst!

USGA