

AGENDA

10:00 Welcome

10:05 Review of the Hospitality Program

- Corporate Resources
- Tickets
- Championship Information
- Parking
- Hospitality Operations
- Co-Branded Merchandise
- What to Focus on Now
- 11:15 Catering Discussion
- 11:30 Catering Tasting presented by Ridgewells









- Exclusive Corporate Hospitality Marketing and Management Company for the U.S. Open since 1995
- Staff with over 130 years of collective experience in the sports marketing industry.
- Responsibilities include:
 - Formulation of program
 - Sales
 - Client Resources:
 - Update Sessions & Hospitality Manual
 - Corporate Hospitality Operations
 - On-site Management

TEAM ASSIGNMENTS



EMILY GILLARDVILLAGE ON 17



MIMI GRIFFIN

NBC HOSPITALITY/
PADGETT PAVILION



JIM HOLDEN
VILLAGE ON 16/15



JEANNE TAYLOR

VILLAGE ON 18/
RESORT CLUBHOUSE



KELLY SEGINSUITES ON 10



DANIELLE BONDERMEMBER CLUBHOUSE



SHELLEY BERLIN
CHAMPIONS PAVILION

Corporate Update Sessions

Session 2



Session 3

MAR. 5

2:00pm -4:00pm



Review & New Information

Session 4

May 1

10:00am -12:00pm

> Final Session



HOSPITALITY MANUAL



- Link sent to clients in late September
- Information in Manual
 - I. Timeline and Forms
 - II. Meetings and Resources
 - III. Hospitality Program Information
 - IV. Tickets
 - V. Parking & Transportation
 - VI. Maps & Layouts
 - VII. Catering & Decor
 - VIII. Championship Information
 - IX. Merchandise
 - X. Hospitality Program Policies & Requirements
 - XI. Miscellaneous

TIMELINE

Upcoming Dates & Deadlines

JANUARY



January 5

specialty option clients receive design deck, ground plan, budget, and service agreement PEI - Deja Gagner



January 23

Catering Taste & Update Session

FEBRUARY



February 1

Ticket Distribution & Parking Pass
Shipment Form Due
MSG Promotions – Emily Gillard



Culinary Selection Books Sent Ridgewells - Carrie Coffee



February 23

TENT & SUITE CLIENTS
Final Décor Approval and 50%
Deposit Due
PEI – Deja Gagner

MARCH





Catering Deposit Due
Ridgewells – Carrie Coffee



Electrical Requirements

Form Due

MSG Promotions – Emily Gillard



SPECIALTY OPTION CLIENTS

Final Décor Approval and 50% Deposit Due

PEI - Deja Gagner



March 5

Update Session

HOSPITALITY MANUAL



Add the manual as a tile on the Home screen of your mobile device or tablet for easy access

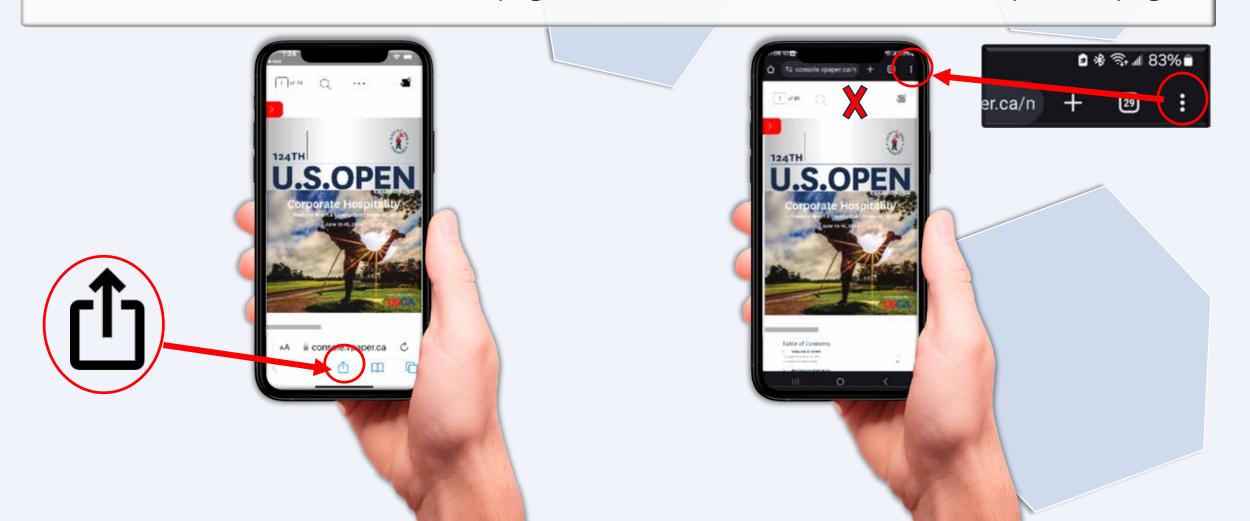
Step 1: Open the link to the manual from your phone or tablet.

On Apple Devices:

Click the arrow at the bottom of the page.

On Android Devices:

Click the three dots at the top of the page.



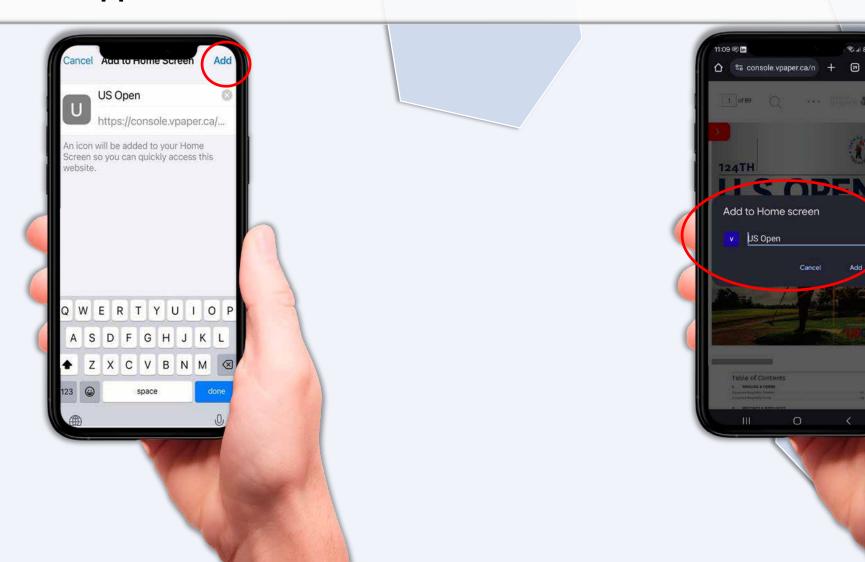
Step 2: Select "Add to Home Screen" from the list options. On Apple Devices: On Android Devices:



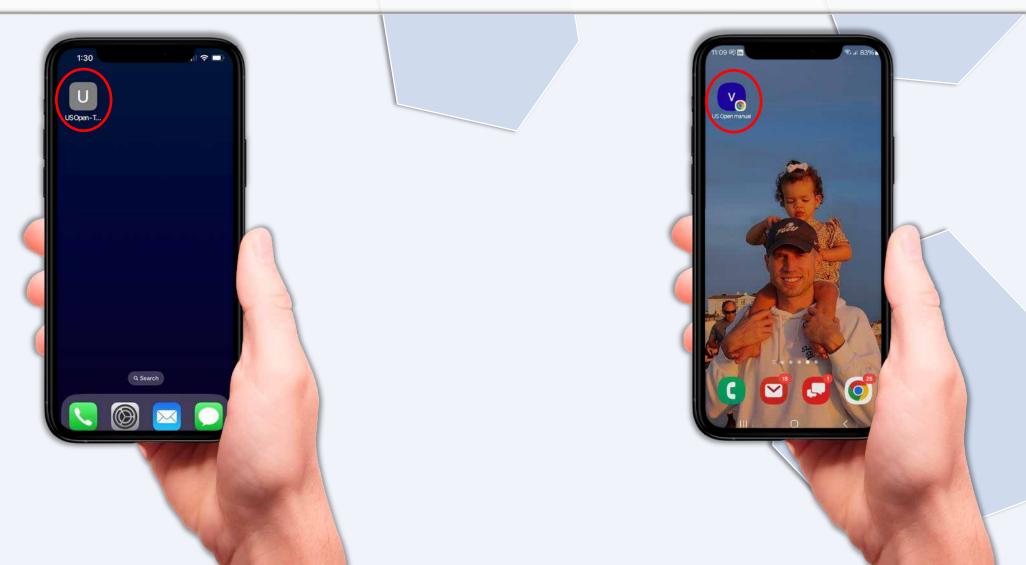
Step 3: Select "Add"

On Apple Devices:

On Android Devices:



The Manual will now appear as a tile on your Home screen. On Apple Devices: On Android Devices:







CLIENT AREA LOG OUT

ABOUT US

U.S. OPEN HOSPITALITY

CONTACT US

TENT & SPECIALTY OPTION PATRONS

Click on any of the links on the right side of the screen for more information pertaining to the various aspects of your involvement in the U.S. Open Corporate Hospitality Program.

HOME > TENT & SPECIALTY OPTION PATRON

Update Sessions & Webinars

Forms

Corporate Hospitality Manual

Maps

Corporate Merchandise

2024 U.S. OPEN HOSPITALITY





CLIENT AREA LOG OUT

ABOUT US

U.S. OPEN HOSPITALITY

CONTACT US

HOME > TENT & SPECIALTY OPTION PATRONS > FORMS

FORMS

Due December 15, 2023.

· Corporate Identification/Sign Form

Due February 1, 2024:

Ticket Distribution & Parking Pass Shipment Form

Due March 1, 2024:

Electrical Requirements Form

Due April 1, 2024:

· Option Ticket Order Form

Due April 15, 2024:

- Safari Telecom Service Order Form
- · Corporate Shuttle Form

Due May 15, 2024:

- Authorized Personnel Form
- · Hospitality Host Form

Update Sessions & Webinars

Forms

Corporate Identification/Sign Form Ticket Distribution & Parking Pass Shipment Form

Electrical Requirements Form

Option Ticket Order Form

Safari Telecom Service Order Form

Corporate Shuttle Form

Authorized Personnel Form

Hospitality Host Form

Corporate Hospitality Manual

Maps

Corporate Merchandise

2024 U.S. OPEN HOSPITALITY





Shipping Address - No P.O. Boxes: *

CLIENT AREA LOG OUT

ABOUT US

U.S. OPEN HOSPITALITY

CONTACT US

HOME > TENT & SPECIALTY OPTION PATRONS > FORMS > TICKET DISTRIBUTION & PARKING PASS SHIPMENT FORM

TICKET DISTRIBUTION & PARKING PASS SHIPMENT FORM

For the 2024 U.S. Open, all tickets will be digital and all parking passes will be printed and shipped to corporate clients. Note: The USGA will not release any tickets or parking passes until they are in receipt of your fully executed hospitality agreement and all payments due on your hospitality package.

CONTACT INFORMATION FOR DIGITAL TICKET DISTRIBUTION:

Please indicate below the contact information for the representative who will be managing your company's digital ticket distribution. The representative listed below will receive instructions on how to access your digital tickets in the Spring.

Company Name: *	
Contact Name: *	
First	Last
Telephone Number: *	
Email: *	
Enter Email	Confirm Email
SHIPPING INFORMATION FOR VIP PARKING We will use the contact name and address listed be with your hospitality package. The package will be championship.	low when shipping the VIP parking passes included
Company Name: *	
Ship To Name: *	
First	Last

Update Sessions & Webinars

Forms

Corporate Identification/Sign Form Ticket Distribution & Parking Pass

Shipment Form

Electrical Requirements Form Option Ticket Order Form Safari Telecom Service Order Form Corporate Shuttle Form Authorized Personnel Form Hospitality Host Form

Corporate Hospitality Manual



Background

The United States Golf Association (USGA) has a 100% mobile ticketing solution.

- Eliminates contact points and makes the customer experience safer and more convenient
- Enhances ticket security and significantly reduces opportunity for bad characters to take advantage of fans
- Simplifies the distribution process of tickets, utilizing email address instead of having to mail or personally deliver/distribute tickets
- Increases ability to track tickets and utilization
- Better for the environment, reduces significant paper waste from printed tickets
- Keeping up to date and on par with the sports and entertainment industry trends and technology innovations



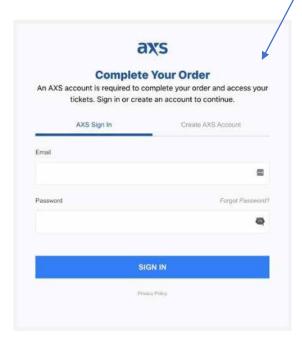
Quest

- Quest is the ticket request platform that the USGA/MSG will use to enter your contractual ticket allotment, as well as any additional ticket purchases on your behalf.
- Once approved in our system, an email is automatically generated to the individual identified in the ticket order. They will receive either an email prompting them to accept the tickets, or if there is a balance due, they will be prompted to make a payment.
- Once the necessary steps are complete, your tickets are automatically added into your AXS account.



Quest Contractual Requests

- You will receive an email from the USGA via the email address: no-reply@request.aegpresents.com after your ticket allotment has been reviewed and approved. Action is required within this email
- You must complete the order by creating or linking an existing AXS account to receive your tickets
- The tickets will automatically be linked to your account after you complete the order
- Manage the tickets in the online portal or in the USGA app





Hi Richard,

The following order was approved! To complete your order and access your tickets, please sign into your AXS account, or create one, here:

Sign in with AXS to Complete Order

If you have any issues with your order as it appears, please contact the person who referred you or set up your order.

Please note this email cannot be used for entry.

Order		Q-USO7VS.
Attendee Name	Rich	hard Pernikof
Delivery Method	AXS Mobile II	
Option	Qty	Tota
Thursday - Gallery @ \$0	9	sc
Wednesday - Gallery @ \$0	3	sc
Tuesday - Gallery @ \$0	1	SC
Monday - Gallery @ \$0	9	\$0
Order Total		\$0

Reference ID: 63bc74f18351210001ec753d

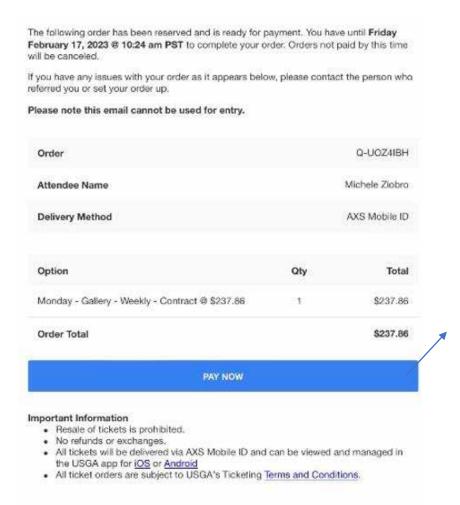


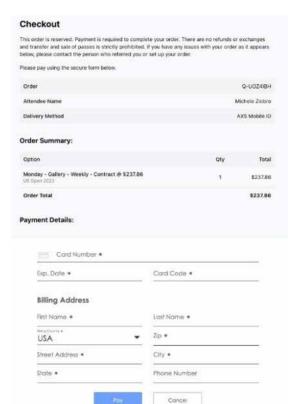
O XXXII Lindoo States Golf Association, All Rights Ferences 77 Littlety Cornel Floats, Liberty Cornel, NJ, 67888

Policerod by Turnings

Quest Paid Option Requests

- Once approved, the email holder of the request will receive a notification the order has been reserved
- To pay for the order, fill in the payment details via the secure payment link by including the credit card and billing information
- After payment is collected, you will receive a payment confirmation email. The email will prompt you to complete the order by creating or linking an existing AXS account to receive your tickets.







AXS Fan Account Manager

Account managers will be able to access and distribute tickets via the USGA App or USGA.org Ticket Portal webpage

- We suggest using the ticket portal on USGA.org when sending out the bulk of your tickets.
- We recommend using the USGA app when sending out those last-minute tickets or managing a ticket while on-site.
- Regardless of which portal you are using, transferring tickets to attendees is simple, easy, and a seamless process.

Account Manager FAQ's



Who will create my AXS account?

 You can create an AXS account in advance on AXS.com or when you complete the ticket order via email.

When will digital tickets be issued?

- Digital tickets can be accessed in your account 30-60 days prior to Championship week.
- Note: The USGA will not release any tickets until they are in receipt of your fully executed hospitality agreement, Certificate of Insurance and all payments due for your hospitality package.

How do I manage my tickets?

- Digital tickets can be managed through the USGA app or on the USGA ticket portal by visiting USGA.org
- Via the dashboard, you can:
 - o Transfer tickets to employees or clients
 - Keep track of tickets you have already transferred and remaining ticket inventory
 - o Update your account information.
- You can also manage your tickets in the AXS app. You can download the USGA or AXS app from the Apple App Store or the Google Play Store.

Can I send multiple tickets to the same person?

• Yes, you can send as many tickets as you would like to someone.

Does the person I send tickets to need to have an AXS account?

Yes, the person receiving the tickets would need to create their own AXS account to access their tickets. They can download the AXS app from the Apple App Store or the Google Play Store.

How do my guests access their digital tickets?

• When you transfer tickets to a guest, they will receive an email letting them know that you sent them tickets, along with "next steps" instructions. They will have to download the USGA or AXS app and create an account using the same email address you used to transfer their tickets.

Can my guest print out their tickets at home?

• No. Guests will not be able to print their tickets. Mobile tickets must be scanned from a smartphone for entry. They will need to have their tickets open in the USGA or AXS app when entering the Championship.

FAQ's Continued



Can my guests use a screenshot of their tickets?

No. A mobile ticket must be provided within the USGA or AXS app. The digital ticket will be scanned at the admission gate and at the entrance to your hospitality area. Tickets will not be accepted at either the admission gate or hospitality entrance if they are a screenshot.

What if my guests phone runs out of battery, is lost/stolen or loses service, or they cannot log into their account?

• Once transferred, the tickets are connected to your guest's email address, they simply have to come to the ticket office, present their ID, and our ticket resolution team will assist them.

What if my guest does not have a smartphone?

- If your guest does not have a smartphone, they simply must go to the ticket office, present their ID, and our ticket resolution team will assist them.
- Please note their ticket must have already been transferred to their email address.

What if I forward tickets to the wrong person, can I reclaim the tickets?

• Yes. You can reclaim tickets if they haven't already been accepted by the recipient. If the recipient has downloaded the USGA or AXS app and accepted the tickets, then a member of the USGA ticket department will have to recall those tickets and place them back into your account. We recommend double-checking the email address to be safe.

If I transfer tickets and that person is unable to attend, can I get the tickets back?

• Yes. You can reclaim tickets if the recipient hasn't already accepted them. Just log into your account and cancel the transfer. If the recipient has downloaded the USGA or AXS app and accepted the tickets, then a member of the USGA ticket department will have to recall those tickets and place them back into your account.

What does my guest do once they have entered the Championship?

• Your guest will need to proceed to your hospitality area. They will again have their ticket scanned (for the last time) and then be issued a day specific wristband that will allow access into your venue for the day.

Who can I contact if I need assistance with digital tickets?

• If you need further assistance, please contact the USGA Ticket Office at (800) 698-0661 between the hours of 9 a.m. and 5 p.m. EST, Monday – Friday. You can also contact us via email at tickets@usga.org.

Can I track my ticket transfer distribution and attendance?

• Please contact with your client service rep, who will connect with the USGA Ticketing team to determine potential options and reports.

Tickets Included in Each Package

Hospitality Venue	Package Tickets Staff Tickets		Option Tickets
NBC Sports	300	10	0
Payne's Pub	150	4	25
Outlook Room 1	125	125 4	
Outlook Room 2 & 3	63 2 (Mon. & Tues Gallery Only) (Wed. – Sun.)		12
Putter Boy	100 4		15
Cardinal Room	30	30 2	
Sandhills Suite	125 4		25
91 st Hole	60	2	10
100 Ticket Tents (Village on 18 & 16)	100 4		20
50 Ticket Tents (Village on 17, 16 & 15)	50	2	10
Suites on 10	30 (Wed. – Sun.)	2 (Wed. – Sun.)	5 (Wed. – Sun.)

On-Site Admissions - Clubhouse & Tents Only

- ❖ A limited number of additional hospitality tickets and wristbands will be available to clubhouse and tent patrons during championship week in the event of any last minute or unexpected ticket requests.
- Daily Tickets Ideal for guests who do not already have a ticket
 - Must be purchased by 6pm the day before they are needed.
 - You will incur a charge from the USGA for the face value of the ticket as well as a charge from the caterer for 100% of your per person catering fee for that day.



On-Site Admissions - Clubhouse & Tents Only

❖ A limited number of additional hospitality tickets and wristbands will be available to clubhouse and tent patrons during championship week in the event of any last minute or unexpected ticket requests.



- * Additional Access Wristbands Ideal for guests who have a ticket but not for your hospitality area.
 - NOT available in advance of the day/time they are needed.
 - There is no charge for the wristband. You will only incur a charge from the caterer for the food & beverage fee. The fee will be based on the time of day each ticket is acquired.
 - Before 2:30pm = 100% of your per person catering fee for that day
 - After 2:30pm = 50% of your per person catering fee for that day

Additional Access/On-Site Tickets

Hospitality Venue	Option Tickets	Option Tickets Purchased	Additional Access/ On-Site
Payne's Pub	25	13	12
Outlook Room 1	25	13	12
Outlook Room 2 & 3	12	6	6
Putter Boy	15	8	7
Cardinal Room	5	3	2
Sandhills Suite	25	13	12
91 st Hole	10	5	5
100 Ticket Tents (Village on 18 & 16)	20	10	10
50 Ticket Tents (Village on 17, 16 & 15)	10	5	5

Authorized Personnel Form

- Clubhouse and tent patrons must submit the Authorized Personnel Form in to sign for the purchase of tickets or wristbands during championship week.
 - Due May 15th
 - Located in the Timeline & Forms section of the manual



HOME > TENT & SPECIALTY OPTION PATRONS > FORMS > AUTHORIZED PERSONNEL FORM AUTHORIZED PERSONNEL FORM Update Sessions & Webinars You must submit this form in order to sign for the purchase of any on-site tickets and related food and Forms beverage charges. You will be invoiced by the USGA for all tickets obtained during championship week. You will be invoiced separately by the caterer for any food and beverage related fees. Invoices will be Corporate Identification/Sign Form sent following the conclusion of the event. Ticket Distribution & Parking Pass Shipment Form Company Name * Electrical Requirements Form Option Ticket Order Form Safari Telecom Service Order Form Instructions regarding additional ticket and food related purchases during the week of the U.S. Open, June 10-16, 2024, are as follows: * Corporate Shuttle Form Authorized Personnel Form The Company DOES NOT wish to allow for ticket and food related food and beverage Hospitality Host Form purchases during the week of the U.S. Open. The Company certifies that the following people are authorized to sign for the purchase of Corporate Hospitality Manual tickets and related food and beverage charges during the week of the U.S. Open. Company Representative Submitting This Form: * Corporate Merchandise First Last Telephone Number of Company Representative: *

Confirm Email

An email confirmation will be sent to the above address upon receipt of the submitted form.

Email Address of Company Representative: *

Enter Email

SUBMIT





Juniors are welcome in the hospitality areas as long as they have the proper ticket.





Championship Info & Format



Championship Info & Format



Championship Info & Format



Championship Info & Format



Championship Schedule

Monday, June 10th

Tuesday, June 11th

Wednesday, June 12th

Thursday, June 13th

Friday, June 14th

Saturday, June 15th

Sunday, June 16th

Practice Round

Practice Round

Practice Round

1st Championship Round

2nd Championship Round

3rd Championship Round

4th Championship Round





















Championship Rounds



Championship Rounds





PLAYOFF FORMAT

In the event of a tie at the end of 72 holes of stroke play, a two-hole aggregate playoff will be held immediately following the final round.

If players are still tied after the two-hole playoff, the extra-holes session will then move to sudden death.



Screening & Admission Gates



Admission Gates & Screening



Screening Tents

Non-Divest Security
Screening





Screening Tents



LIST OF PROHIBITED ITEMS

To expedite admission into the Championship, it is recommended that all prohibited items are safely stowed prior to arriving at the Championship. Please be sure to read the following list of prohibited items carefully:

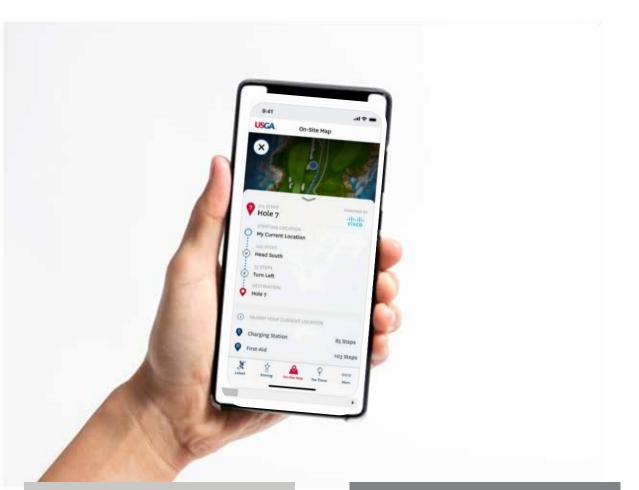
- No Weapons (regardless of permit, including but not limited to firearms or knives)
- No Explosives and/or Fireworks of any kind
- No Tablets and/or Computers (mobile devices smaller than 7" are permitted, subject to mobile device policy)
- No Drones
- No Selfie Sticks or Handheld Camera Stabilizers
- No Cameras (point and shoot, film, or DSLR) or Video Cameras (other than Monday through Wednesday for personal use only)
- No Noise-Producing Devices (including radios, TV's, or portable speakers)
- No Backpacks, Briefcases, Purses and/or Bags larger than 6" W x 6" H x 6" D in their natural state NOTE: Transparent/clear plastic hand and shoulder bags no larger than 12" W x 12" H x 6" D are permitted.
- No Signs, Posters, Banners and/or other Sports Paraphernalia or Memorabilia
- No Food and/or Beverages except for medical or infant needs
- Water Bottles (32-ounce size or less, no glass) are permitted provided they are empty upon arrival
- No Glass and/or Coolers except for medical or infant needs
 - NOTE: Aerosol Cans, Spray Bottles, and/or Personal-care items (3.4 ounces or less) are permitted.
- No Pets or Emotional Support Animals (only trained service dogs as defined by the ADA)
- No Lounge Chairs and/or Oversized Chairs
- No Ladders and/or Step Stools or other similar items
- No Bicycles, Segways, Scooters, or other personal transportation devices allowed inside Championship admission gates (other than used for individuals with mobility disabilities)
- No other items or actions deemed unlawful, dangerous or disruptive by the USGA and/or Championship Security Personnel, in their sole discretion

The USGA reserves the right to amend the List of Prohibited Items at any time to provide a safe and secure Championship.





A complete list of items prohibited at the U.S. Open Championship is available on the U.S. Open website and on the U.S. Open app.





Chairs



Computers



Coolers



No Backpacks, Briefcases or Bags larger than 6"W x 6"H x 6"D in their natural state.



No Backpacks, Briefcases or Bags larger than 6"W x 6"H x 6"D in their natural state.





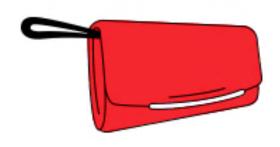


CLEAR BAGS 12" x 12" x 6"



NON-CLEAR BAGS 6" x 6" x 6"





Corporate Bag Tags

Allows Corporate Planners To Bring One Oversized Bag

One per company

- 2015 USGA Championships Approved Oversized Bag Search Search
- Bag tag and ID tag are sent with your VIP Parking passes
- Valid throughout the Championship week
- Bag tag and ID tag MUST be affixed to your bag at all times
- Bag is still subject to search
- Disallowed items not permitted with bag tag









Corporate Bag Tags

Allows Corporate Planners To Bring One Oversized Bag

- One per company
- Bag tag and ID tag are sent with your VIP Parking passes
- Valid throughout the Championship week
- Bag tag and ID tag MUST be affixed to your bag at all times
- Bag is still subject to search
- Disallowed items not permitted with bag tag







Approved Device Stickers

- Intended for the staff person hosting your hospitality who is bringing a laptop or tablet to the championship each day.
 - The sticker must be affixed to the device at all times.
 - The device must remain inside your hospitality area throughout the day. The use of laptops and tablets is prohibited on the course.
- Approved Device Stickers will be sent with your VIP Parking Passes.







Approved Device Stickers

Bringing a device in an oversized bag?



Approved Sticker on your device



Bag tag & ID tag on your bag





Getting Around the Course



Getting Around the Course



Getting Around the Course





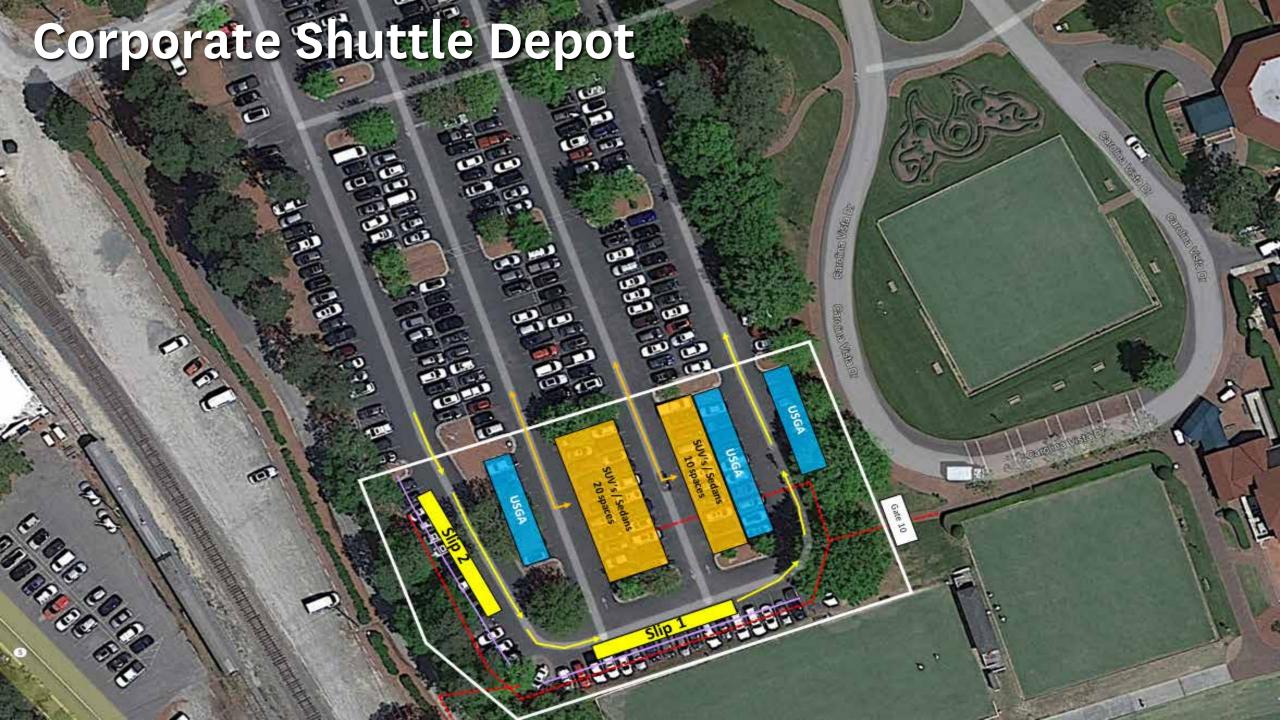


VIP Parking Allocation

Clubhouse, Padgett Pavilion & USGA Partners

Hospitality Package	Clubhouse Parking	Village Parking	Total VIP Parking	
Payne's Pub	15	45	60	
Outlook Room 1	13	37	50	
Outlook Room 2 & 3	7	18	25	
Putter Boy	10	30	40	
Cardinal Room	3	9	12	
Sandhills Suite	13	37	50	
91 st Hole	6	18	24	
Padgett Pavilion	10	30	40	
Village on 18	10	30	40	
USGA Partners in Village on 17	5	15	20	











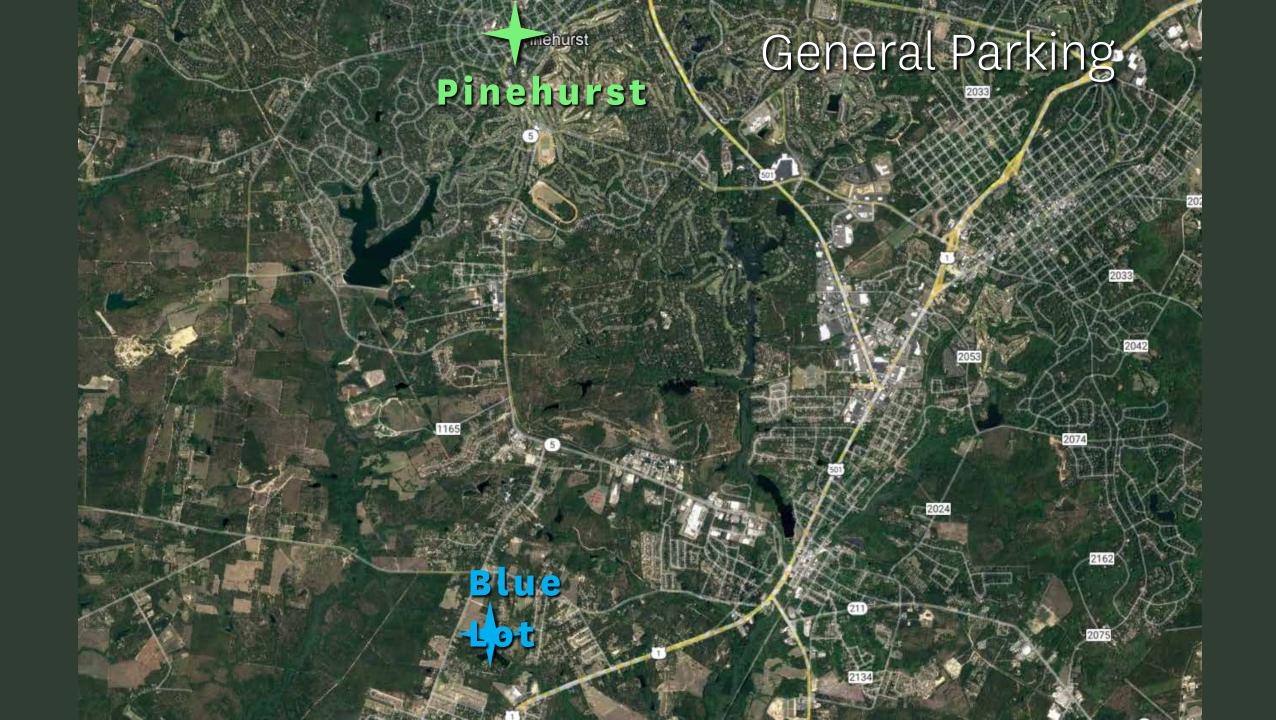
VIP Parking Allocation NBC Sports, Tent & Suite Patrons

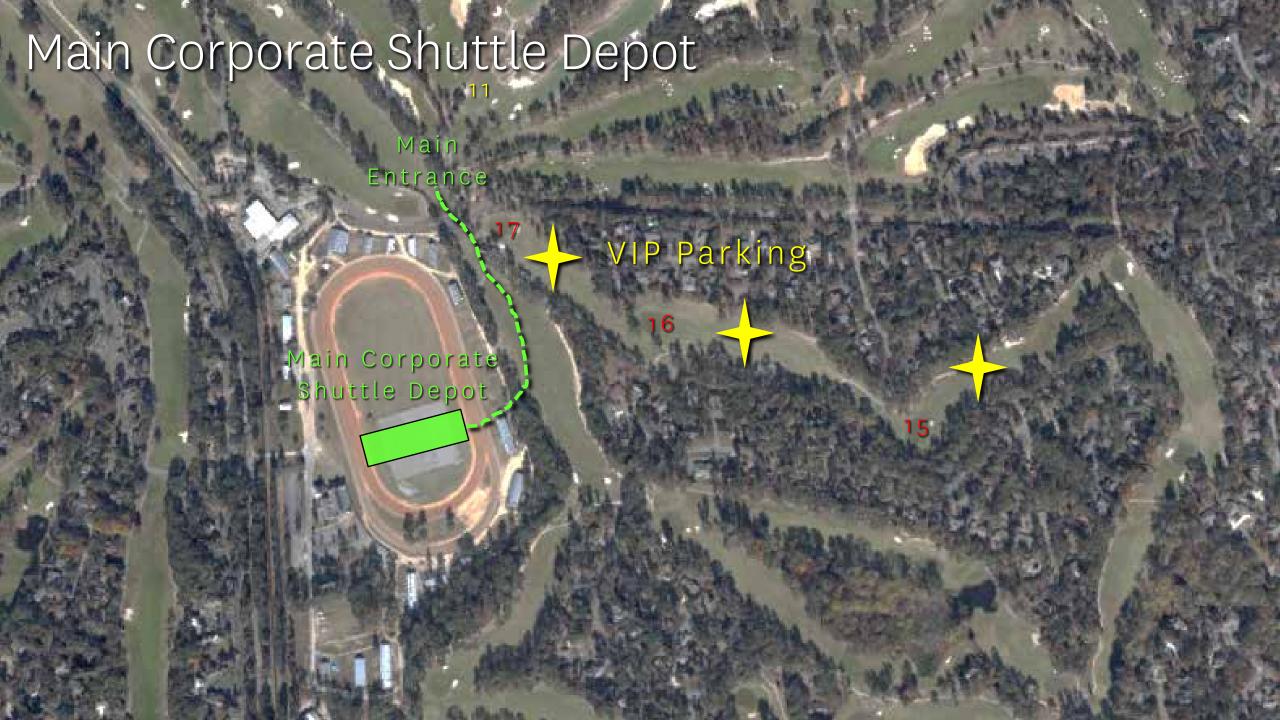
Hospitality Venue	Tickets	VIP Parking Holes 16 & 17 – Course #1	
NBC Sports	300	150	
Village on 17	50	20	
Village on 16	100	40	
Village on 16	50	20	
Village on 15	50	20	
Suites on 10	30 (Wed. – Sun.)	12 (Wed. – Sun.)	











Vehicle Size Restrictions

Parking Area/ Vehicle	Sedan	SUV	Econoliner/ Conversion Van (19' or less)	Sprinter Van (12-15 passengers)	Mini-Coach	Coach Bus
VIP Parking Pinehurst Clubhouse Village of Pinehurst Holes 16 & 17 - Course No. 1	Yes to Park	Yes to Park	Yes to Park	No to Park	No to Park	No to Park
Clubhouse Shuttle Depot Pinehurst Clubhouse (Specialty Options & USGA Partners)	Yes to Drop	Yes to Drop	Yes to Drop	Yes to Drop	No to Drop	No to Drop
Main Shuttle Depot Pinehurst Harness Track (100 & 50 Ticket Tents)	Yes to Drop	Yes to Drop	Yes to Drop	Yes to Drop	Yes to Drop	Yes to Drop
General Fan Parking	Yes to Park	Yes to Park	Yes to Park	Yes to Drop	Yes to Drop	Yes to Drop
Ride Share	Yes to Drop	Yes to Drop	Yes to Drop	No to Drop	No to Drop	No to Drop



COACH BUS



MINI COACH BUS



SPRINTER VAN



CONVERSION VAN



SUV



SEDAN





Operations



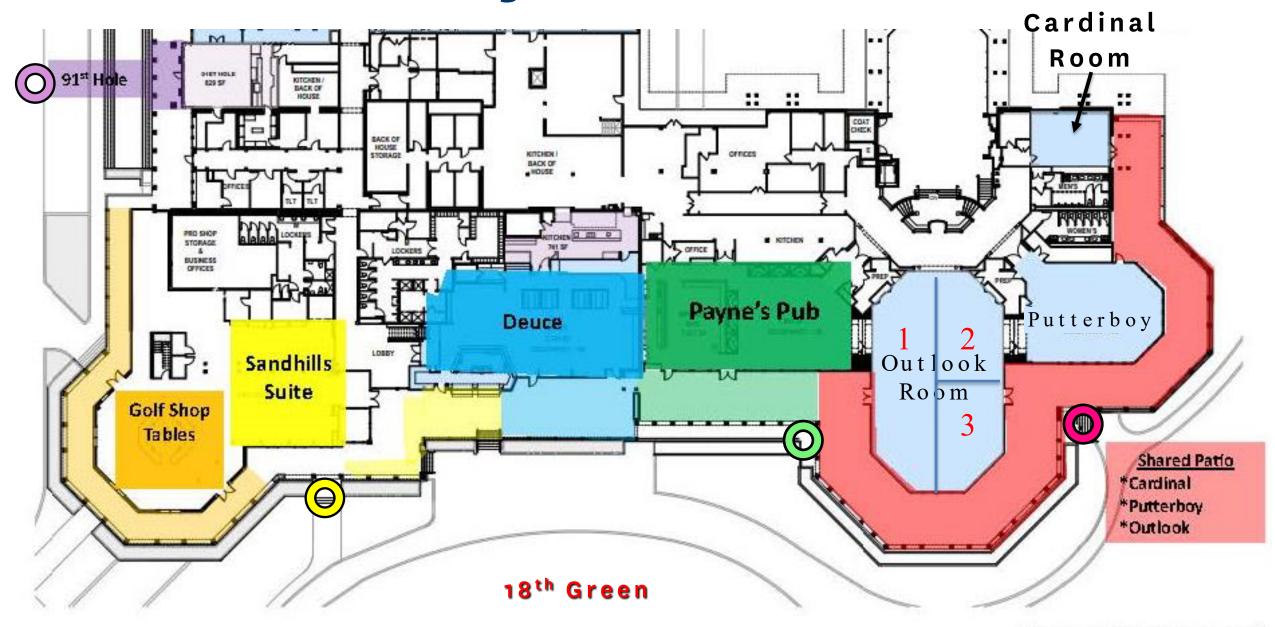




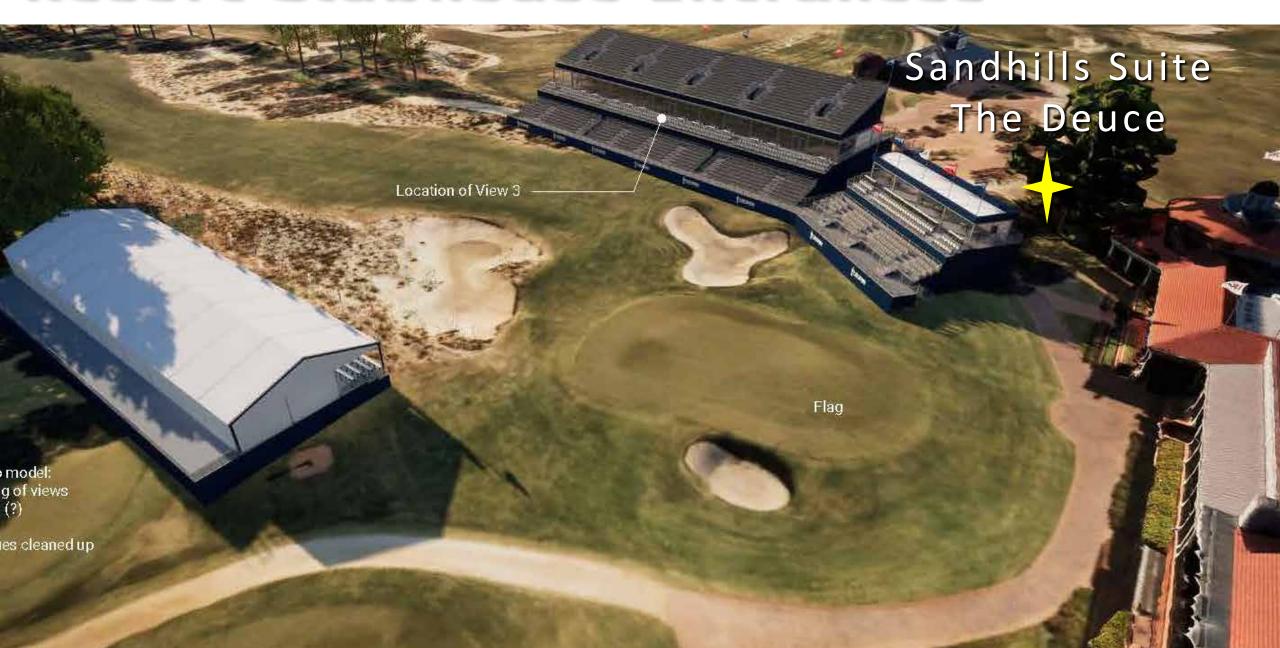
Clubhouse Options

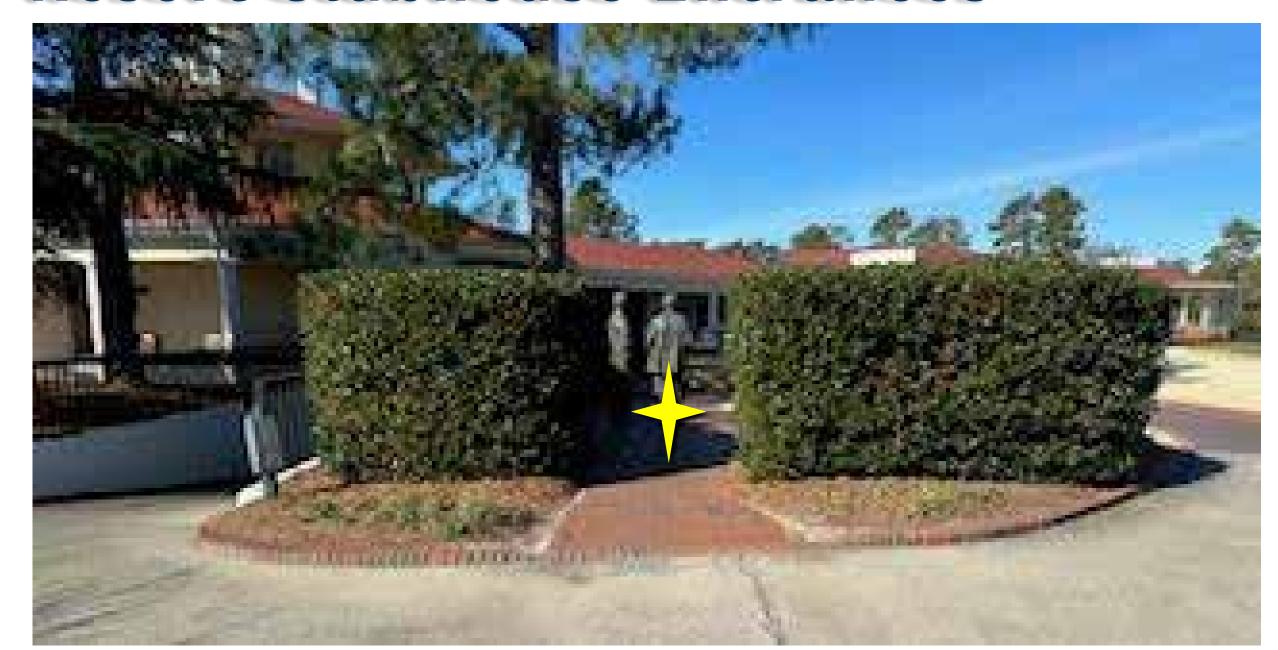


Clubhouse Layout



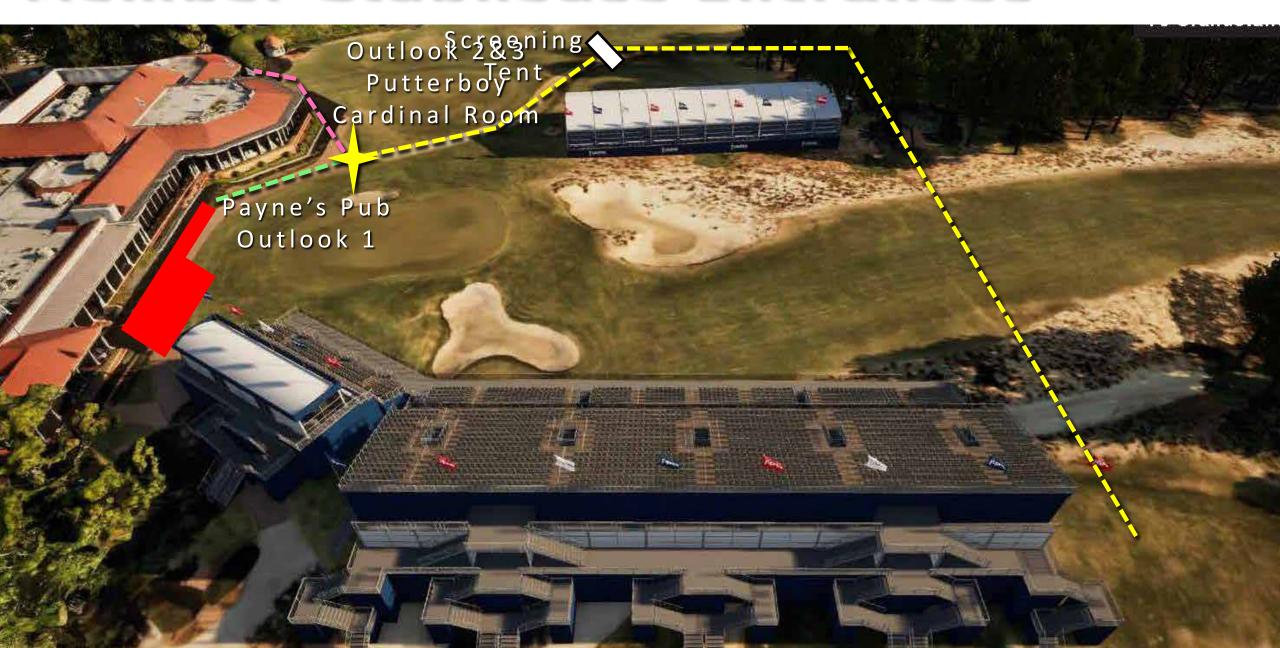








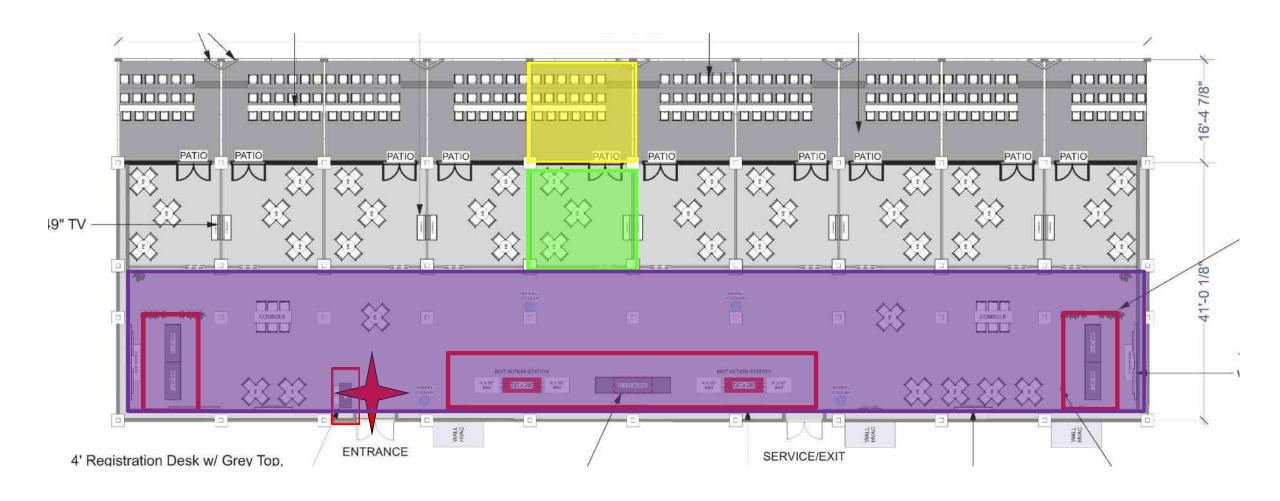
Member Clubhouse Entrances



New Suite Structure



New Suite Structure



New Suite Structure





Dedicated aisleways for entry and reentry





Access into the hospitality areas will be STRICTLY enforced





Managed By A Dedicated Staff

- MSG staff
- Area Captains
- MSG Interns
- Volunteers





If your tent/room isn't open on specific days, your guests will not gain access to the village/ clubhouse



Tickets are scanned







Wristbands are applied





Wristbands are scanned by RFID reader



Hospitality Services





Hospitality Services





Located in each Hospitality Area

Corporate Signs - Clubhouse & Tents





Corporate Signs - Suites







Restrooms



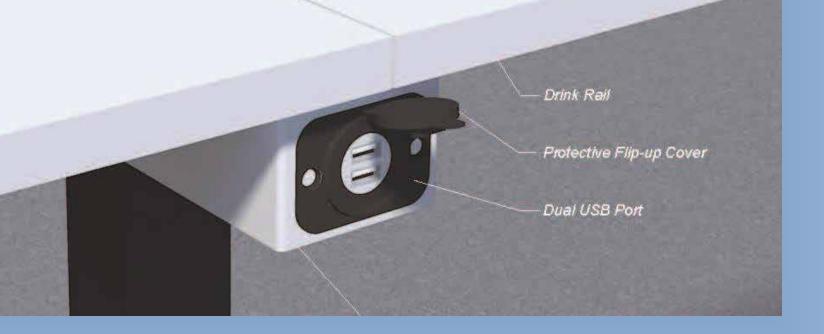
Restrooms





Cell Phone Chargers in Drink Rails Tents

You must provide your own charging cords

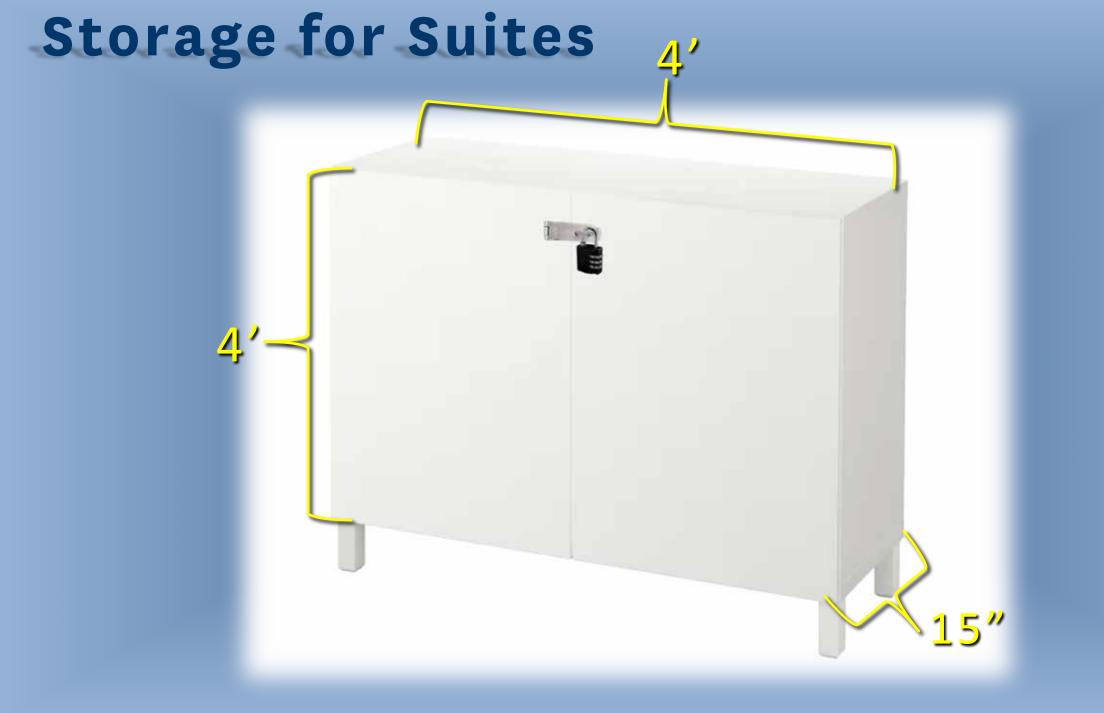


Storage for Tents



Storage for Tents





Accessibility



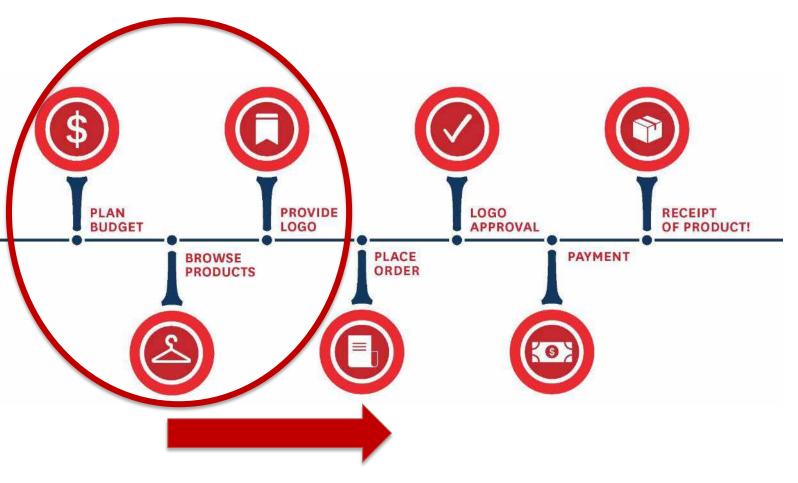
No Smoking Policy

There will be a NO SMOKING policy enforced in all hospitality areas, including patios and along the common walkdeck





What To Think About Now











DON'T MISS OUT ON YOUR EXCLUSIVE OPPORTUNITY TO PURCHASE CO-BRANDED CHAMPIONSHIP MERCHANDISE!

corporatemerch.usga.org





Your cart

Continue shopping

PRODUCT		PRICE	QUANTITY	TOTAL
	24 oz. Wrap Tumbler Championship: U.S. Open Remove	\$29.00	50	\$1,450.00
	U.S. Open Classic Cotton Cap (8 Colors) Color: Blue Ridge Remove	\$32.00	36	\$1,152.00
In-Hand Date:* 04/01/2024 *Please select voi	ur order's latest required delivery date. If your order is not needed u	until the U.S. Open in June, please enter May 15, 202	3 as vour in-hand dat	e so vour order will
deliver before the	e Championship.		Subtotal	\$2,602.00 USD
USGA logo in	all-white on the caps. USGA logo in full color on tumblers			CHECK OUT

Providing Your Logo



File type required for embroidered items:

- DST
- EMB



File type required for screen-printed or etched items:

- EPS
- .AI

Please include your logo PMS and Pantone color codes

Mark your Calendars!



CORPORATE MERCHANDISE

Deadline to order co-branded merchandise:

Monday, April 15, 2024



corporatemerch.usga.org





Please reach out to us if you have any questions on the Corporate Merchandise Program!

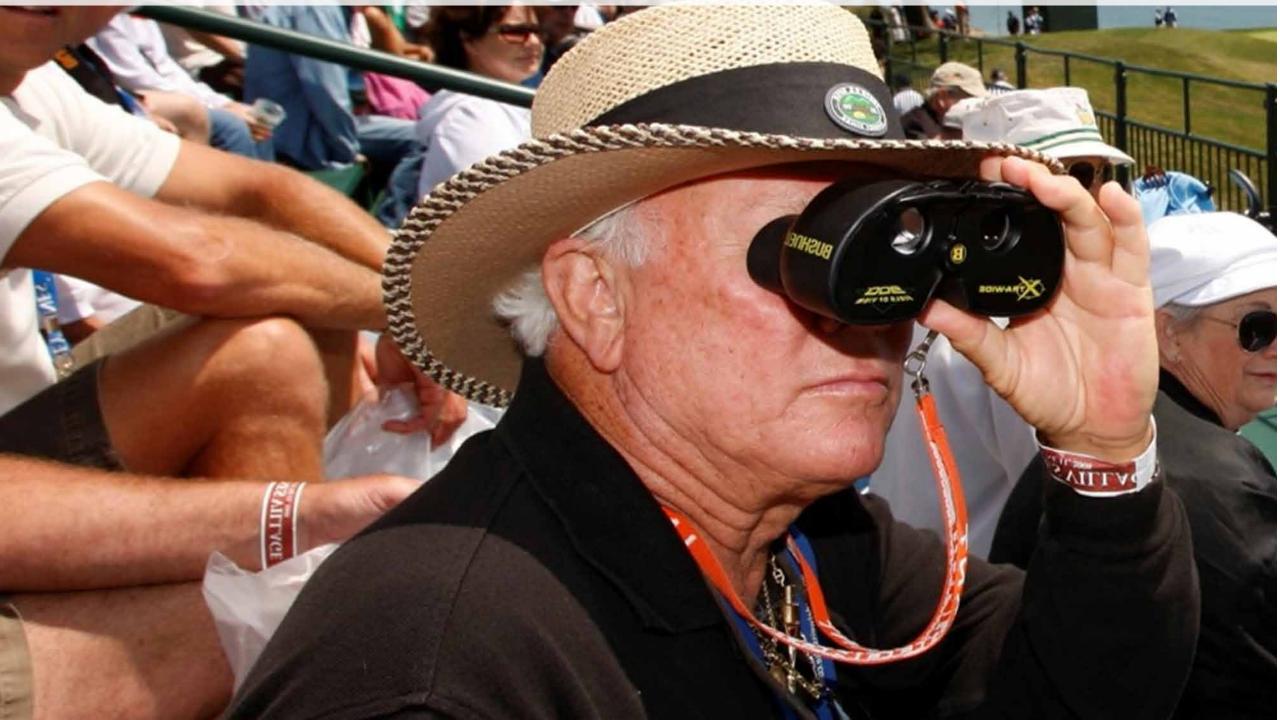
Please contact Drew Regino, dregino@usga.org

- 91st Hole
- Padgett Pavilion
- Village on 17
- Village on 16
- Village on 15
- Golf Shop Tables
- Champions Pavilion (Clients A-J)

Please contact Alex Downs, adowns@usga.org

- Putter Boy
- Outlook
- Cardinal Room
- Suites on 10
- Champions Pavilion (Clients K-Z)





Co-Branded Merchandise







Denny Beaubien
Executive Producer/CEO

denny@productionelements.com



Deja Gagner Creative Director

deja@productionelements.com



Accommodations









Rooming Lists Due April 1st

Pre-Assigned Key Codes



Check-In Time 3:00 pm

Check-Out Time 11:00 am



Contact Telephone Numbers for 24/7 Service. Accommodations - Talamore/MidSouth



Accommodations - Talamore/MidSouth





To enter:

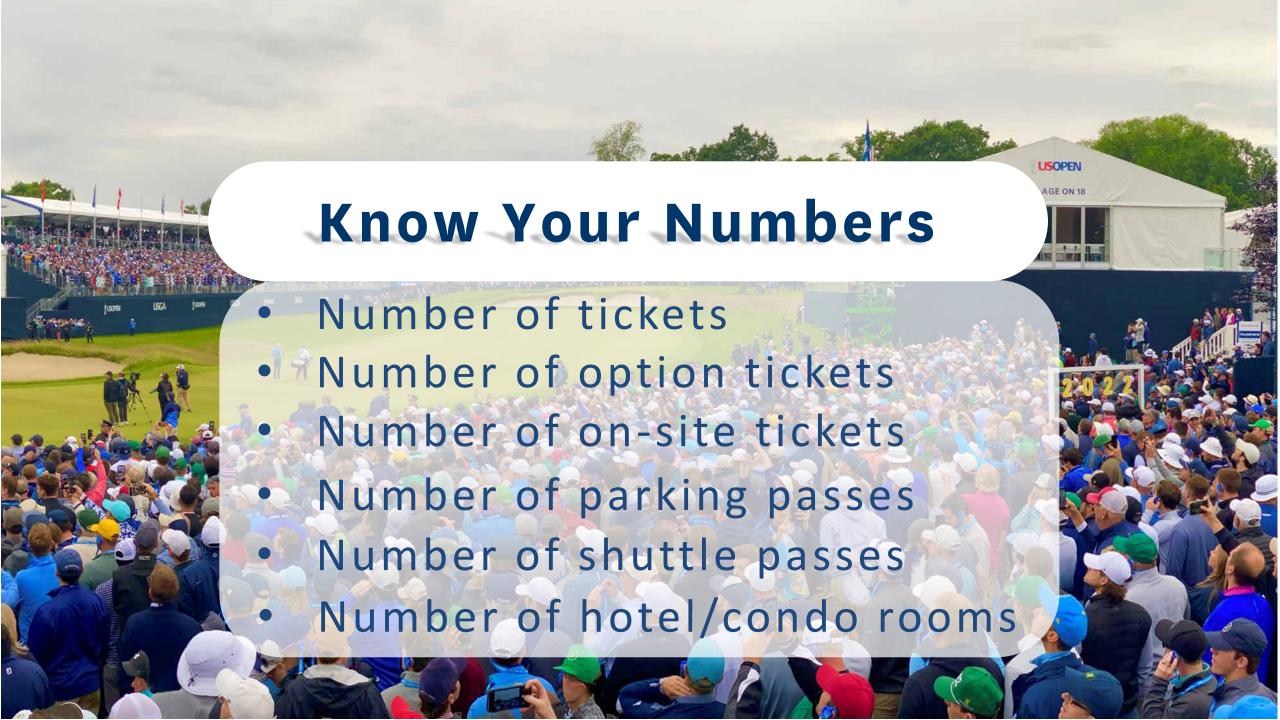
Press the 4 digits on the key pad.

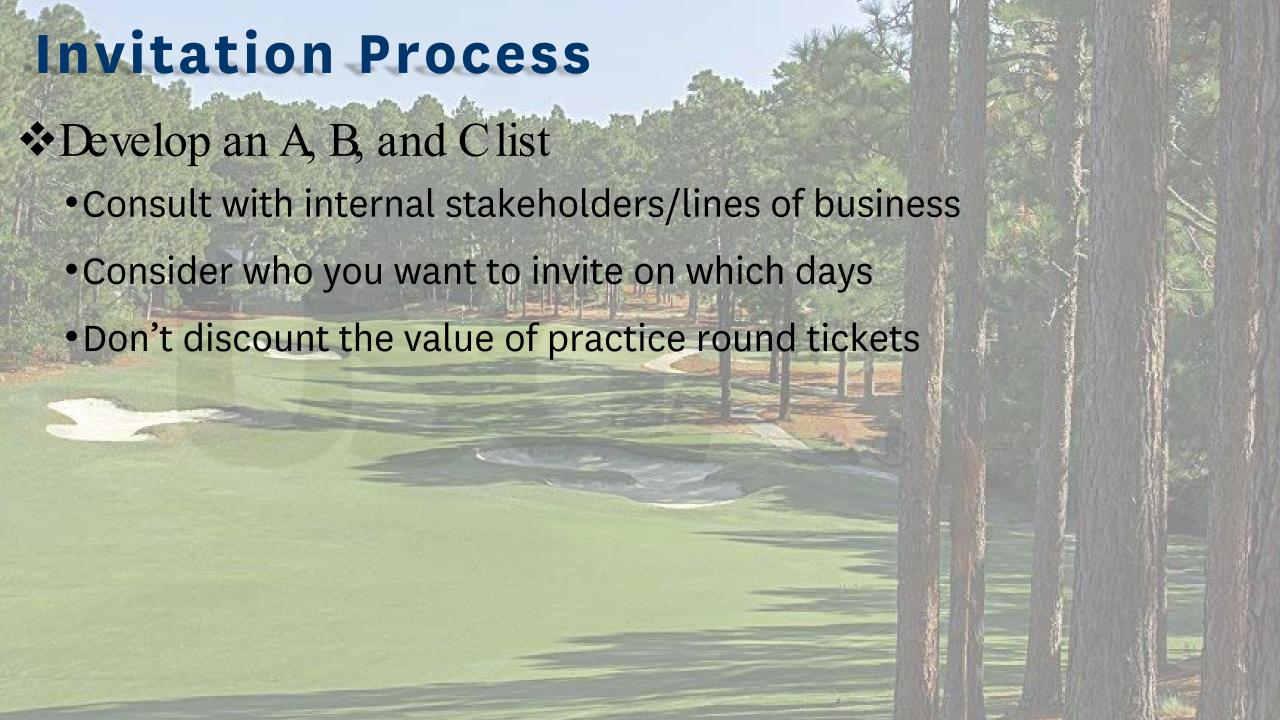
In the house icon a blue checkmark will appear and you'll hear the lock mechanism unlock.

To lock:

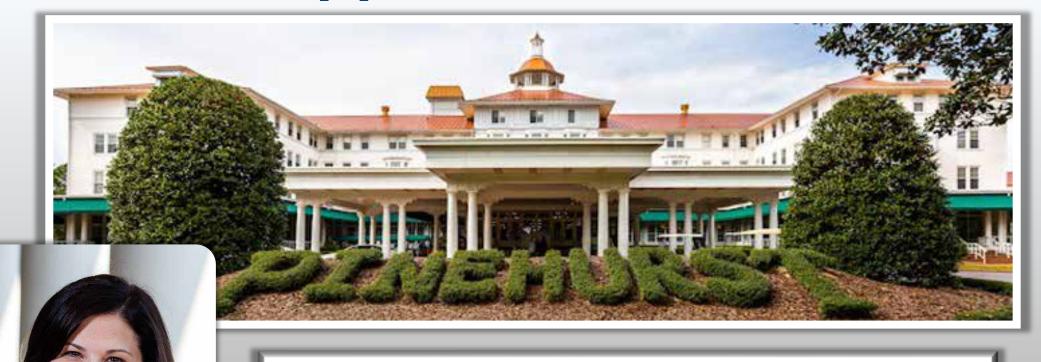
From the inside, turn the deadbolt lock counterclockwise.

From the outside, press the lock icon on the keypad (lower right with the X)









Karen DiCarlo

Director of Group Sales

Phone: 910-235-8786

Email: karen.dicarlo@pinehurst.com





Jennifer White

President

Phone: 910-974-4219

Email: jwhite@acwr.com







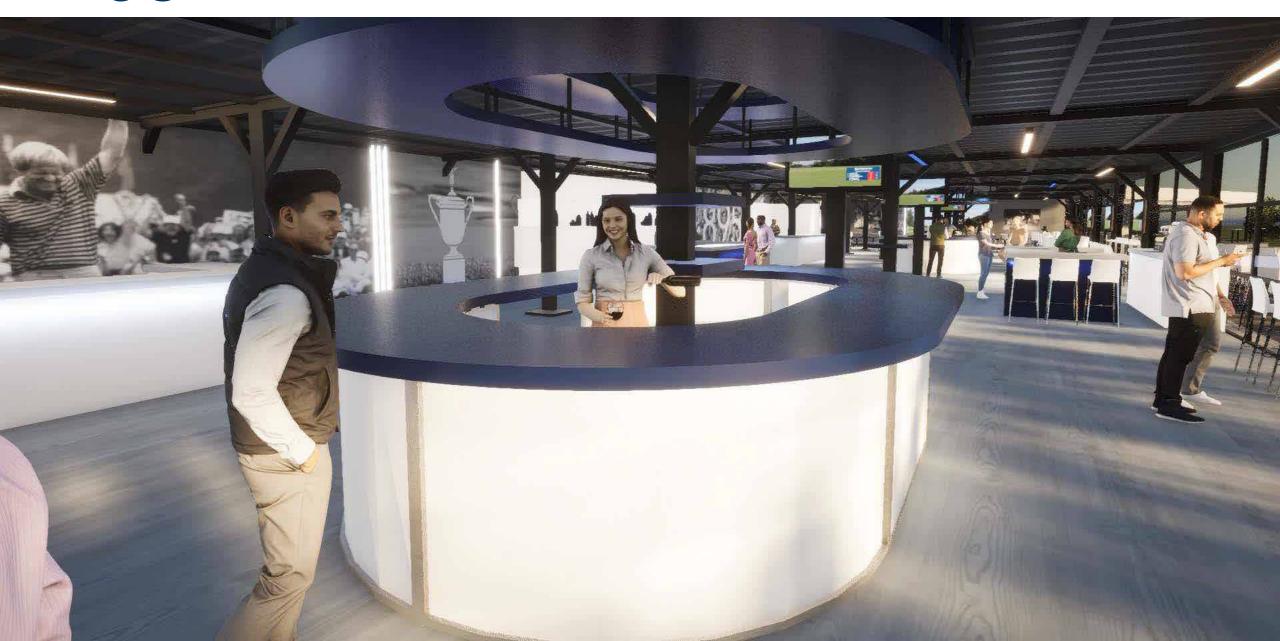


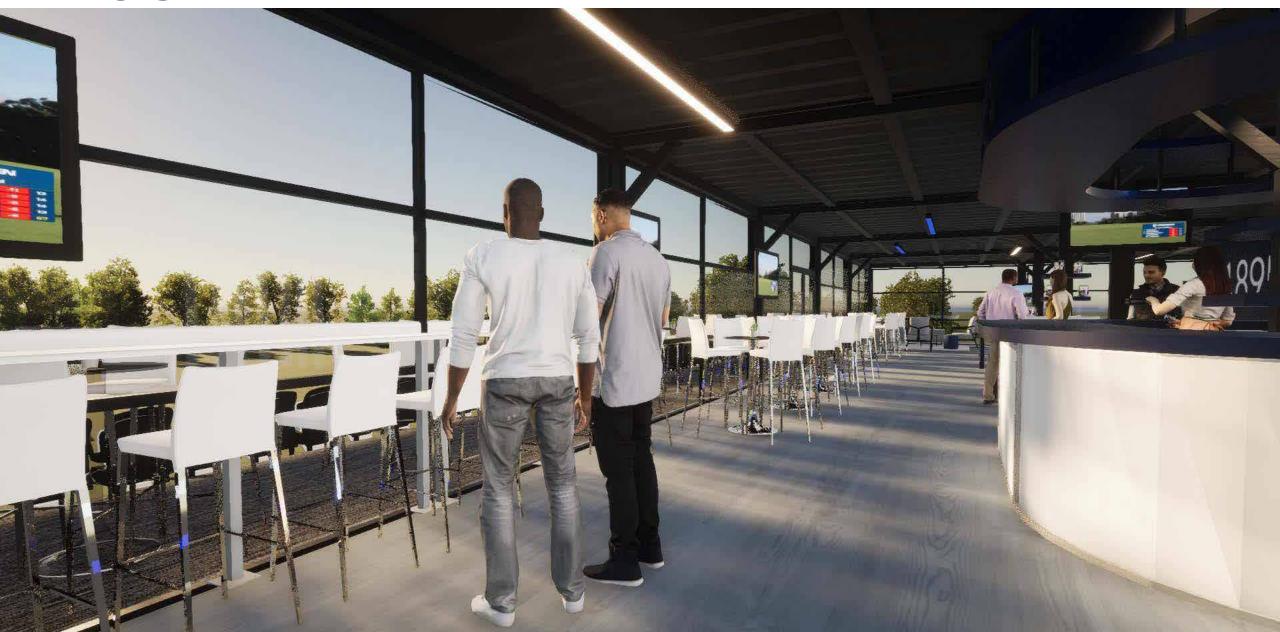


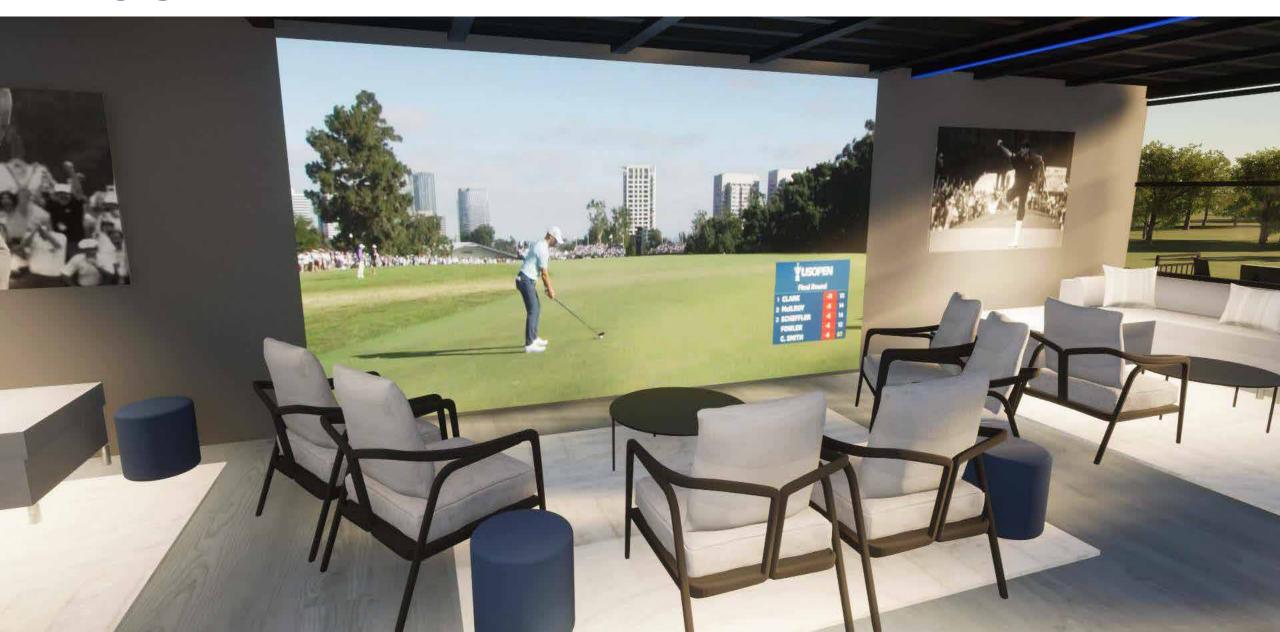














1895 CLUB TICKETS

CHAMPIONSHIP ACCESS & PREMIUM AMENITIES

- Access to the Championship and the 1895 Club, an exclusive, climate-controlled setting overlooking the 18th green with an exterior patio and a dedicated tiered seating area reserved for 1895 Club guests
- All-inclusive gourmet dining options
- Top-shelf, open bar
- A dedicated entrance into the Championship exclusive to 1895 Club guests with complimentary golf cart shuttle service to and from the 1895 Club
- Access to executive restroom facilities exclusive to 1895 Club guests

VALET PARKING

• One (1) Valet parking pass will be included with every two (2) tickets purchased on any one day

LIMITED INVENTORY AVAILABLE

DAILY PRACTICE ROUND

WEDNESDAY
JUNE 12, 2024

\$1,500 *per ticket*

DAILY CHAMPIONSHIP ROUND

THURSDAY, FRIDAY, SATURDAY OR SUNDAY

JUNE 13, 14, 15, OR 16, 2024

\$2,500 per ticket per day

5-DAY PACKAGE

WEDNESDAY - SUNDAY
JUNE 12 - 16, 2024

\$11,000

One ticket for each of the 5 days









Passion For Celebration











1989

Major Events Division is created: First Major Golf Championship

2009

At your service! Purple Tie by Ridgewells is founded

1928

Ridgewells is founded That's 95 years in business!

1997

Ownership Changed Hands!

Today

- 26 U.S. Opens
- 13 Major Golf Championships
 - 3 Super Bowls
- 10+ Years at FedEx Field
- 16 Presidential Inaugurations

The Ridgewells Way





Carolina Vendors





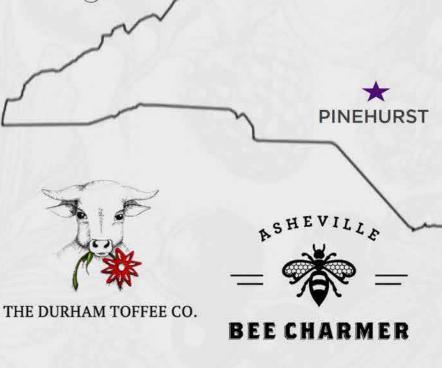


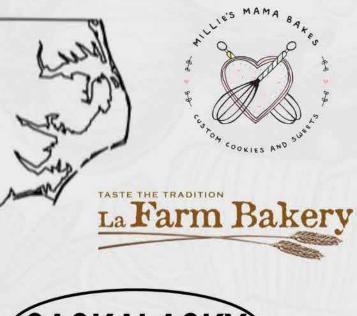














Tasting Highlights

Breakfast

LA FARM BAKERY PASTRY BASKET Veg

Chocolate Croissants, Banana Bread, Blueberry Scones White Chocolate Mini Baguette Bites Served with butter & Mrs. Ruth's Jams

BREAKFAST SNACK BASKET Veg, N

Assorted That's It Bars, Honey Stinger Waffles Bare Dried Fruit, Made Good Granola Minis

MOCHA CHIA PUDDING V. GF

Cacao Powder, Maple Syrup, Chocolate Chips

SMOKED SALMON BREAKFAST SANDWICH

Arugula, Tomatoes, Red Onion, Capers Herb Butter, Baguette

BREAKFAST BAHN MI DF

Fried Egg, Spicy Bacon, Carrots, Cucumbers, Cabbage, Sriracha Aioli

Other Breakfast Menu Highlights





SMOKED SALMON DISPLAY Veg*

VEGAN PIMENTO CHEESE WRAP V

SHORT RIB HASH GF, DF

LA FARM BAKERY SCONE COLLECTION

SOUS VIDE TURKEY SAUSAGE EGG BITES GF

FRIED CHICKEN BISCUIT SANDWICH

CINNAMON FRENCH TOAST BREAD PUDDING Veg





Tasting Highlights

Lunch

SOUTHWESTERN SALAD Veg, GF

Romaine, Roasted Corn, Black Beans, Tomatoes Cotija Cheese, Red Onion, Tortilla Strips Little Black Dressing Co. Ranch Dressing

VEGETABLE PRIMAVERA SALAD V. GF

Baby Spinach, Broccoli, Artichoke Hearts, Zucchini Yellow Squash, Olives, Roasted Tomatoes Red Onion, Red Bell Peppers, Tomatoes, Cannellini Beans, Red Wine Vinaigrette

HOPPIN' JOHN RICE SALAD V. GF

Carolina Gold Rice, Black Eyed Peas Bell Peppers, Celery, Onions

GRILLED SHRIMP PO' BOY DF. SH

Habanero Tartar Sauce, Tomato

KALE REUBEN Veg

Jalapeño Sauerkraut, Onions, Swiss Cheese Sriracha Thousand Island

WHOLE ROASTED BEEF TENDERLOIN DISPLAY GF*, DF

Horseradish Sauce, Artisan Rolls

SPICY PEACH BBQ CHICKEN BREAST GF, DF

Black Bean & Corn Salsa

RIDGEWELLS' SIGNATURE CRAB CAKES DF, SH

Red Pepper Remoulade

CHARRED SUMMER VEGETABLE MEDLEY V, GF

Corn, Zucchini, Squash, Red Onions Tomatoes, Carrots

Other Lunch Menu Highlights





THE PITMASTER STATION GF*

Chopped Barbeque Pork Slow Cooked Beef Brisket Served with choice of Crimson Slaw, Cornbread, Honey, Butter

SORGHUM CHILI GLAZED TURKEY BREAST DISPLAY GF. DF

SUMMER PEACH SALAD Veg, N

BROWN BUTTER LOBSTER MACARONI & CHEESE SH

SANTA MARIA STYLE TRI-TIP DISPLAY GF, DF

COLLARD GREENS GF, DF

CAROLINA GOLD MUSTARD SALMON SIDE GF, DF





Tasting Highlights

Snack & Dessert

CHICKEN PARMESAN SLIDERS

Mozzarella, Marinara Sauce

MINI CUBAN-STYLE SANDWICHES

Mojo Roast Pork, Ham, Salami Swiss Cheese, Pickles, Mustard Sauce

COLLARD GREENS & ARTICHOKE DIP

Smoked Turkey, Crostini

HOUSE MADE SOUTHERN SPREADS Veg

Pimento Cheese, Black Eyed Pea Hummus Deviled Egg Spread, Cornbread Crackers, Baguette

GOURMET ON COURSE SNACKS Veg, N

CAROLINA CHEESE & CHARCUTERIE BOARD Veg*, GF*

LA FARM BAKERY TART COLLECTION Veg, N

Peach, Blueberry, Raspberry

CLASSIC COOKIE COLLECTION Veg

Chocolate Chip, Chocolate Crinkle Sprinkle Shortbread Cookie

BROWNIES & BARS Veg

Chocolate Brownie, Classic Lemon Bar, Crumb Cake Bar

LOCO POPS Veg, V*

Mexican Chocolate, Cookies & Cream Strawberry Lemonade, Mint Mojito

Other Snack & Dessert Menu Highlights





CRAB CROQUETTES SH

SPICY SHRIMP TACOS SH

PORK BELLY BAO BUNS DF

SPICY BACON & PIMENTO CHEESE SLIDERS

MINI VEGETARIAN CHEESESTEAK Veg

BRIE CROSTINI DUO Veg, N

SHORTCAKE STATION

NYE'S ICE CREAM SANDWICHES





Bar Selections & Upgrades



CAROLINA CRAFT BREWS

Selection Of Three Local Craft Brews

BLOODY MARY BAR

Pimento-Stuffed Olives, Cornichons, Celery Pepperoncini, Pickled Okra, Lemons Limes, Horseradish, Assorted Carolina Hot Sauces Cracked Black Pepper, Worcestershire Sauce

CANTINA COMBO

Spicy Margarita Mix, Paloma Mix Jalapeño, Tajin, Lime Juice

WATER REFRESH STATION

Cucumber-Mint And Citrus Infused Water Displayed In Separate Beverage Dispensers

And more to be released later this Spring!





Additional Things to Note





- WHAT YOU'LL SEE TODAY -

Sampling Of Our Menus

Carolina Inspired Items

Menu Cards* With Listed Allergens
**Upgrade*

Standard Disposables & Bamboo* Disposables **Upgrade*

Standard Buffet Equipment
Standard & Upgraded Uniforms



Your Tent Staff



STANDARD UNIFORMS:

Black Short Sleeve Shirt Black Pants Black Shoes



White Button Down
Striped Tie
Gray Bistro Apron
Black Pants
Black Shoes





Your On-Site Support



Carrie Coffee

Senior Manager,
Major Events
P: 301.907.3748
E: ccoffee@ridgewells.com



McKenzie Mensch

Client Relations Manager
P: 301.907.3756
E: mmensch@ridgewells.com



Carly Snider

Client Relations Associate
P: 301.907.3703
E: csnider@ridgewells.com

Important Dates

Tent & Specialty Option Clients

2023

DECEMBER 29, 2023

Client Agreement & Credit Card Authorization Forms Were Due

2024

FEBRUARY

Begin Menu Planning!
Ridgewells Point of Contact to schedule Culinary Selections review

Ridgewells To Provide Deposit Invoice

MARCH 1

Deposit Payment Due

APRIL 26

Final Menu Selections, Guest Guarantees & Special Requests Due

MAY 3

Remaining Balance Due

JUNE 10-16

Championship Week

30 DAYS POST CHAMPIONSHIP

Final Balance Due





Suites Clients

2023

NOVEMBER/DECEMBER 2023

Food & Beverage Invoice Sent To Client

2024

LATE WINTER / EARLY SPRING

Championship Menu Released

FEBRUARY 1, 2024

Payment Due In Full To Ridgewells
Preferred Methods of Payment: ACH/Wire Transfers & Check

APRIL 26

A La Carte Enhancement Orders & Payment Due

Thank You!

Any Questions?

