



2024 U.S. OPEN Update Session

May 1, 2024



AGENDA

10:00 Welcome

10:05 Review of the Hospitality Program

- Corporate Resources
- Tickets
- Championship Information
- Parking
- Hospitality Operations
- Co-Branded Merchandise
- What to Focus on Now

11:30 Final Q&A



The background image shows a large, dense crowd of spectators at a golf tournament. In the background, a white clubhouse with a gabled roof is visible, featuring the text "US OPEN" and "VILLAGE ON 18" on its facade. A scoreboard in the crowd displays the number "2022". The scene is set on a golf course with trees and a clear sky in the distance.

Corporate Resources

TEAM ASSIGNMENTS



ASHLEY LODOVICE
VILLAGE ON 17



MIMI GRIFFIN
NBC HOSPITALITY/
PADGETT PAVILION



JIM HOLDEN
VILLAGE ON 16



JEANNE TAYLOR
VILLAGE ON 18



KELLY SEGIN
SUITES ON 10



DANIELLE BONDER
MEMBER CLUBHOUSE



SHELLEY BERLIN
CHAMPIONS PAVILION

TEAM ASSIGNMENTS



SHELLEY BERLIN
CHAMPIONS PAVILION



BRANDON WROBEL
RESORT CLUBHOUSE



ALICE FREEMAN
LINDSAY
RESORT CLUBHOUSE



COLIN O'DONNELL
RESORT CLUBHOUSE



OLIVIA ROSEMAN
RESORT CLUBHOUSE

MSG Website-www.msgpromotions.com



MSG PROMOTIONS

ABOUT US U.S. OPEN HOSPITALITY CONTACT US

LOG IN

LOG IN

Use the form below to log into your account area.

USERNAME

PASSWORD

LOG IN

2024 U.S. OPEN HOSPITALITY

124TH U.S. OPEN PINEHURST

LOG-IN CREDENTIALS

Tent & Specialty Option Patrons:

Username: [USOPENcorporate](#)

Password: [2024corporatepatron](#)

Suite Patrons:

Username: [USOPENsuite](#)

Password: [2024corporatepatron](#)

HOSPITALITY MANUAL



Add the manual as a tile on the Home screen of your mobile device or tablet for easy access

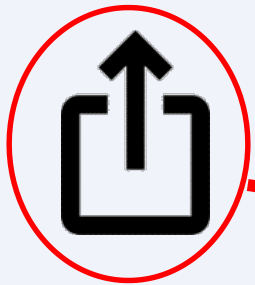
Step 1: Open the link to the manual from your phone or tablet.

On Apple Devices:

Click the arrow at the bottom of the page.

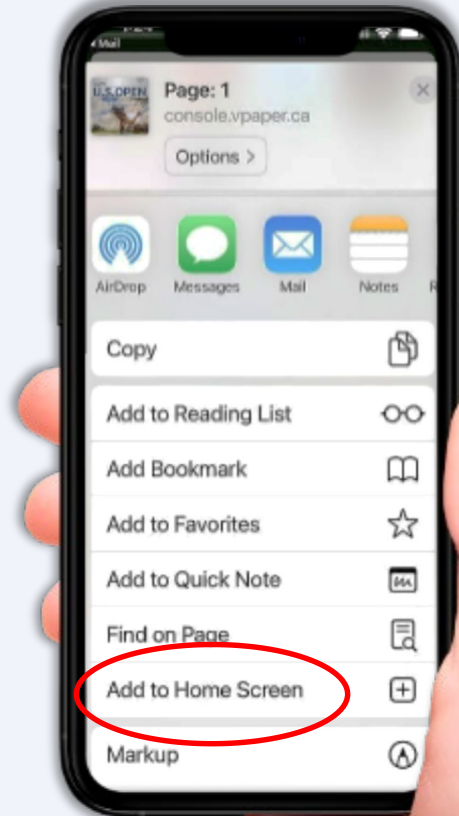
On Android Devices:

Click the three dots at the top of the page.

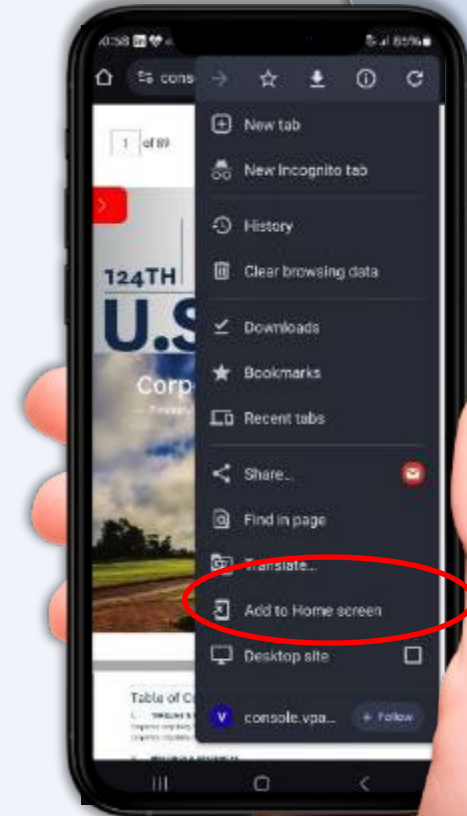


Step 2: Select “Add to Home Screen” from the list options.

On Apple Devices:

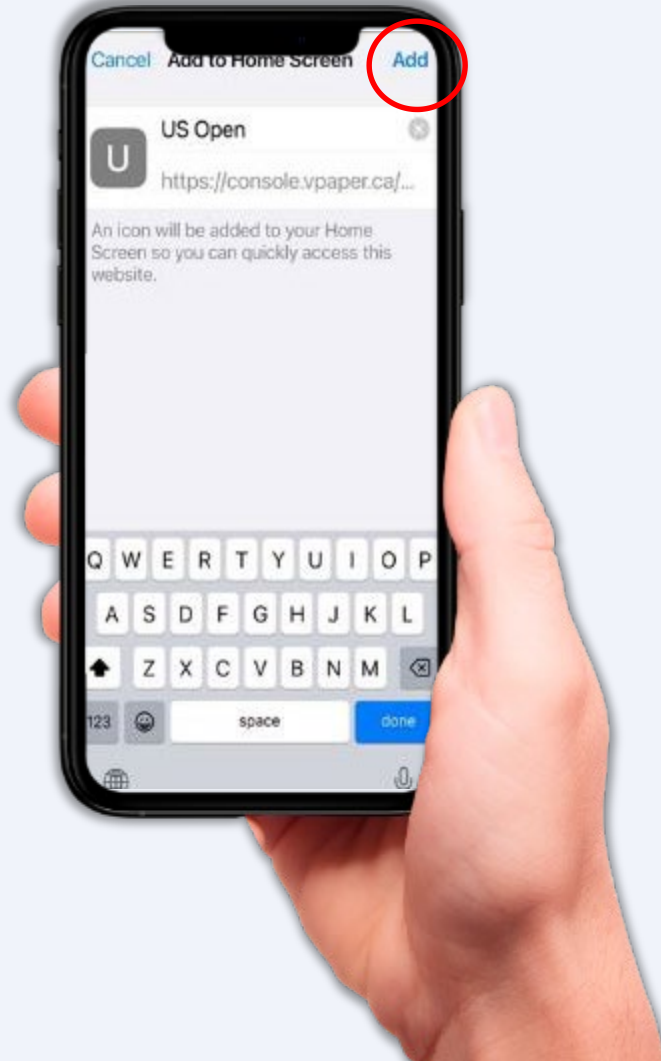


On Android Devices:

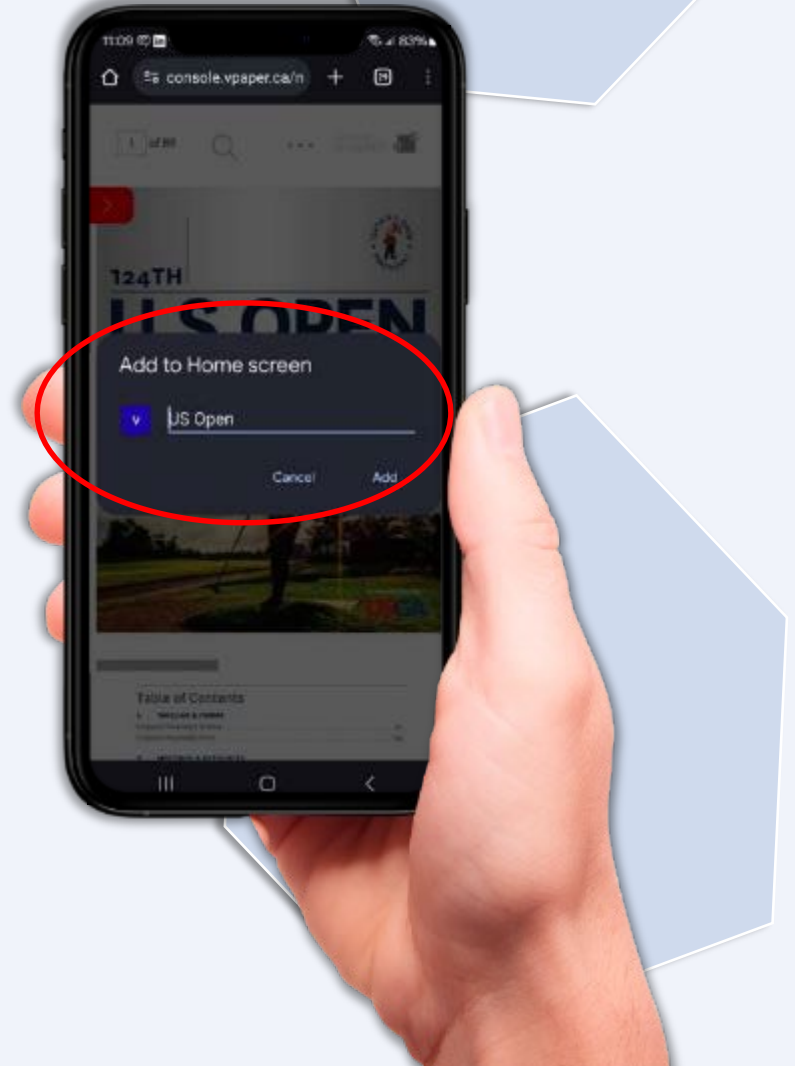


Step 3: Select “Add”

On Apple Devices:



On Android Devices:



The Manual will now appear as a tile on your Home screen.

On Apple Devices:



On Android Devices:



TIMELINE

Upcoming Dates & Deadlines

APRIL



April 15

Shuttle Form and COI Due
MSG Promotions – Emily Gillard



April 15

Deadline To Order
Co-Branded Merchandise
USGA – Drew Regino &
Alex Downs



April 26

Final Menu & Guarantees
Due
Ridgewells – Carrie Coffee



MAY



May 1

Update Session



May 3

Final Catering Balance Due
(Tents & Specialty Options)
Ridgewells – Carrie Coffee



May 15

Authorized Personnel Form
Hospitality Host Form
MSG Promotions – Kelly Segin

JUNE



June 5 to 8

Client Inspection & Load-In
MSG Promotions



June 10 to 16

2024 U.S. Open

PINEHURST, SOUTHERN PINES, ABERDEEN CVB

← ↻ 🏠 <https://www.homeofgolf.com/usopen2024/> 🔍 🔊 📖 ☆ ⚙️ | 📄 ☆ 🗂️ 🌱 ...



**PINEHURST
SOUTHERN PINES
ABERDEEN AREA**
Home of American Golf

GOLF MEETINGS AREA ATTRACTIONS LODGING EXPLORE

🌐 📷 🐦 📺



124TH US OPEN

www.homeofgolf.com/usopen2024/

The Countdown is On to the 2024 U.S. Open!

PINEHURST, SOUTHERN PINES, ABERDEEN CVB

OFF THE COURSE FUN



10 Great Things To Do

The Pinehurst, Southern Pines and Aberdeen Area in the Sandhills of North Carolina offers some amazing experiences on *and off* the golf course. How many of these will you experience on your next visit?

[10 Great Things To Do](#)



Dining A to Z

A plethora of choices to match any appetite!

[Dining A To Z](#)



19 Favorite 19th Holes

Among the things that we particularly enjoy around the Sandhills are a round of golf followed by an ice-cold brew. This post celebrates some of the area's most enticing spots – known as 19th holes in many golfing circles – to bend your elbow and enjoy our friendly cheer across the Pinehurst, Southern Pines and Aberdeen area of North Carolina.

[19 Favorite 19th Holes](#)

tickets

Admissions and Mobile Ticketing



Michele Ziobro

AXS Fan Account Manager

Those with large quantities of tickets are encouraged to distribute tickets via the USGA.org Ticket Portal webpage

- Transfer a ticket to a friend via the USGA app
- Transfer tickets to a group via the USGA.org Ticket Portal webpage



Ticket FAQ's



How do I manage my tickets?

- Digital tickets can be managed through the USGA app or on the USGA ticket portal by visiting USGA.org
- Via the dashboard, you can:
 - Transfer tickets to friends or family
 - Keep track of tickets you have already transferred and remaining ticket in your account
 - Update your account information
- You can also manage your tickets in the AXS app. You can download the USGA app from the Apple App Store or the Google Play Store.

Can I send multiple tickets to the same person?

- Yes, you can send as many tickets as you would like to someone.

Does the person I send tickets to need to have an AXS account?

- Yes, the person receiving the tickets would need to create their own AXS account to access their tickets. They can create an account within the USGA app.

How do my guests access their digital tickets?

- When you transfer tickets to someone, they will receive an email letting them know that you sent them tickets, along with “next steps” instructions. They will have to download the USGA or AXS app and create an account using the same email address you used to transfer their tickets.

Can I print out my tickets at home?

- No, you will not be able to print tickets. Mobile tickets must be scanned from a smartphone for entry. All ticket holders will need have to have their tickets open in the USGA or AXS app when entering the Championship.

FAQ's Continued



Can I use a screenshot of my tickets?

- No. A mobile ticket must be provided within the USGA or AXS app. The digital ticket will be scanned at the admission gate.

What if my phone runs out of battery, is lost/stolen or loses service, or they cannot log into their account?

- Your tickets are connected to your email address. All you must do is come to the Ticket Office, present your ID, and our team will assist you.

Can I reclaim a tickets?

- Yes. You can reclaim tickets if they haven't already been accepted by the recipient. If the recipient has downloaded the USGA or AXS app and accepted the tickets, then a member of the USGA ticket department will have to assist. Please double-checking the email address prior to transferring a ticket.

How do I contact someone when I have a ticket issue?

- Please contact AXS directly at support.axs.com when you have an AXS account issue.
- Please contact the Ticketing Department at tickets@usga.org with ticket inquiries, admissions policies and mobile ticket assistance.

What if I do not have a smartphone?


- If you do not have a smartphone, you can still attend the Championship. Purchased and transferred tickets must be connected to an AXS account matching the name of the ticket holder. That ticket holder must go to the Ticket Office, present their ID, and provide the email on the AXS account. Those details will allow our team to assist with their admission.

Ticket Delivery Email

[EXTERNAL] Receipt for your US Open 2024 order.



USGA <no-reply@tunespeak.email>

To  Drake, Carolyn



If there are problems with how this message is displayed, click here to view it in a web browser.

Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

Payment Confirmation

Your payment was successful! To complete your order and access your tickets, please sign in to your AXS account, or create one, here:

[Sign in with AXS to Complete Order](#)

If you have any issues with your order as it appears, please contact the person who referred you or set up your order.

Please note this email cannot be used for entry.

| | |
|-----------------|---------------|
| Order | Q-UOCLIS3 |
| Attendee Name | |
| Delivery Method | AXS Mobile ID |

Order Summary:

| Item | Qty | Total |
|-------------------------|-----|------------|
| Monday @ \$121.43 | 52 | \$6,314.36 |
| Tuesday @ \$121.43 | 52 | \$6,314.36 |
| Wednesday @ \$121.43 | 52 | \$6,314.36 |

Ticket Delivery Email

.tunespeak.com/connect-axs/662133ba159f070001b2a496?token=q57qPOyC3LuSwEx73JA5zdua6B5mqVKwCJovan-Yf-Q



Complete Your Order

A USGA ticket account is required to complete your order and access your tickets. Sign in or create an account to continue. To manage your tickets, please visit the [USGA Fan Account](#) or [USGA mobile app](#).

[USGA Sign In](#)

[Create USGA Account](#)

Email

mgriffin@msgpromotions.com

Password

[Forgot Password?](#)

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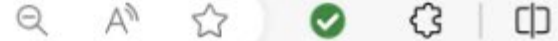


SIGN IN

[Privacy Policy](#)

Transferring Your Tickets

/fanaccount.axs.com/tickets



MUSIC

ARTS & FAMILY

SPORTS



Bethlehem,

Settings

YOUR TICKETS

ORDERS

YOUR ACCOUNT

Don't forget you'll need the AXS Mobile App to get in! [Download or open the app here.](#)



Your Tickets



Upcoming

Past

Listed

Sold

Transfer Pending

Transferred

Cancelled

Don't See Tickets for an Event?

Search



Transfer

Upcoming Tickets Viewing 3 of 3 Events



TUE JUN 11 2024 - 7:00 AM

The 124th U.S. Open Championship ⓘ

Pinehurst Resort & Country Club, Pinehurst, NC



WED JUN 12 2024 - 7:00 AM

The 124th U.S. Open Championship ⓘ

Pinehurst Resort & Country Club, Pinehurst, NC



THU JUN 13 2024 - 7:00 AM

The 124th U.S. Open Championship ⓘ

Pinehurst Resort & Country Club, Pinehurst, NC



Transferring Your Tickets

Don't forget you'll need the AXS Mobile App to get in! [Download or open the app here.](#) ✕

Your Tickets



- Upcoming Past Listed Sold Transfer Pending Transferred Cancelled
- Don't See Tickets for an Event?

Search 🔍

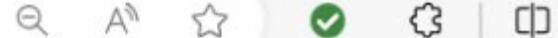
Transfer

Upcoming Tickets Viewing 3 of 3 Events

| | | |
|---|---|-----|
|  | MON JUN 10 2024 - 8:00 AM The 124th U.S. Open Championship ⓘ Pinehurst Resort & Country Club, Pinehurst, NC | 1 ▾ |
|  | MON JUN 10 2024 - 8:00 AM The 124th U.S. Open Championship ⓘ Pinehurst Resort & Country Club, Pinehurst, NC | 1 ▾ |
|  | MON JUN 10 2024 - 8:00 AM The 124th U.S. Open Championship ⓘ | 1 ▾ |

Transferring Your Tickets

/fanaccount.axs.com/tickets



MUSIC

ARTS & FAMILY

SPORTS



Bethlehem,

Settings

YOUR TICKETS

ORDERS

YOUR ACCOUNT

Don't forget you'll need the AXS Mobile App to get in! [Download or open the app here.](#)



Your Tickets



Upcoming

Past

Listed

Sold

Transfer Pending

Transferred

Cancelled

Don't See Tickets for an Event?

Search



Transfer

Upcoming Tickets Viewing 3 of 3 Events



TUE JUN 11 2024 - 7:00 AM

The 124th U.S. Open Championship ⓘ

Pinehurst Resort & Country Club, Pinehurst, NC

1 ▾



WED JUN 12 2024 - 7:00 AM

The 124th U.S. Open Championship ⓘ

Pinehurst Resort & Country Club, Pinehurst, NC

1 ▾



THU JUN 13 2024 - 7:00 AM

The 124th U.S. Open Championship ⓘ

Pinehurst Resort & Country Club, Pinehurst, NC

1 ▾

Transferring Your Tickets

← ↻ 🔒 https://fanaccount.axs.com/tickets 🔍 A ☆ ✔ ⚙️ | 📄 ☆ 🗂️ 📱 ⋮


axs MG Mimi MUSIC ARTS & FAMILY SPORTS 🔍 ⚙️ Settings

Don't forget you'll need the AXS Mobile App to get in! [Download or open the app here.](#) ✕

← [Return To Your Tickets](#)

Upcoming Transferable Tickets Viewing 3 of 3 Events

📅 Select All Tickets 🔍 Find an event or an order 🔍




TUE JUN 11 2024 - 7:00 AM
The 124th U.S. Open Championship ⓘ
Pinehurst Resort & Country Club, Pinehurst, NC

☒ Select All Tickets

DIGITAL TICKETS FOR GALLERY


☒ **GALLERY** AXS Mobile Delivery Details



WED JUN 12 2024 - 7:00 AM
The 124th U.S. Open Championship ⓘ
Pinehurst Resort & Country Club, Pinehurst, NC

☐ Select All Tickets

☐ **GALLERY** AXS Mobile Delivery Details



THU JUN 13 2024 - 7:00 AM
The 124th U.S. Open Championship ⓘ
Pinehurst Resort & Country Club, Pinehurst, NC

☐ Select All Tickets

☐ **GALLERY** AXS Mobile Delivery Details

Transfer Tickets Exit Transfer Mode

1 Selected Tickets

| EVENT DATE | EVENT NAME | |
|--------------------------|---|-----|
| TUE JUN 11, 2024 7:00 AM | The 124th U.S. Open Championship Pinehurst Resort & Country Club, Pinehurst, NC | 1 ▼ |

Clear Selection

Feedback

Transfer 1 Selected

Add New

axs Browse by AXS AXS.com Info Language

Transferring Your Tickets

https://fanaccount.axs.com/tickets

axs MG Mimi MUSIC ARTS & FAMILY SPORTS

Settings

You'll need the AXS Mobile App to get in! [Download or open the app here.](#)

Transfer Tickets

1 Selected Tickets

EVENT DATE EVENT NAME

Find an event or an order

TUE JUN 11 2024 - 7:00 AM
The 124th U.S. Open Championship
Pinehurst Resort & Country Club, Pinehurst, NC

WED JUN 12 2024 - 7:00 AM
The 124th U.S. Open Championship
Pinehurst Resort & Country Club, Pinehurst, NC

THU JUN 13 2024 - 7:00 AM
The 124th U.S. Open Championship
Pinehurst Resort & Country Club, Pinehurst, NC

AXS Mobile Delivery

×

Add New Contact

First Name

Jeanne

Last Name

Taylor

Email Address

jtaylor@msgpromotions.com

Confirm Email Address

jtaylor@msgpromotions.com

Add New Contact

Cancel

Transferring Your Tickets

axs

MO Mimi

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SPORTS

Search

Settings

Don't forget you'll need the AXS Mobile App to get in! [Download or open the app here.](#)

Return To Your Tickets

Upcoming Transferable Tickets Viewing 3 of 3 Events

Select All Tickets Find an event or an order

USOPEN
PINEHURST NO. 2
SOUTH COURSE
JUN 10-16, 2024
TUE JUN 11 2024 - 7:00 AM
The 124th U.S. Open Championship
Pinehurst Resort & Country Club, Pinehurst, NC

Select All Tickets

DIGITAL TICKETS FOR GALLERY

SEC
Gallery

USOPEN
PINEHURST NO. 2
SOUTH COURSE
JUN 10-16, 2024
WED JUN 12 2024 - 7:00 AM
The 124th U.S. Open Championship
Pinehurst Resort & Country Club, Pinehurst, NC

USOPEN
PINEHURST NO. 2
SOUTH COURSE
JUN 10-16, 2024
THU JUN 13 2024 - 7:00 AM
The 124th U.S. Open Championship
Pinehurst Resort & Country Club, Pinehurst, NC

X

Transfer 1 Ticket(s)?

We'll transfer the assigned tickets for you

Jeanne Taylor
jtaylor@msgpromotions.com

1 Ticket(s)

Review Tickets

Yes, Transfer Now

Transfer Tickets

Exit Transfer Mode

Clear Selection

U.S. Open
Championship
Pinehurst Resort & Country Club,

1

Feedback

Assign Recipient

Jeanne Taylor

Edit

Send tickets by email

jtaylor@msgpromotions.com

Transfer 1 Selected

axs

Browse by

AXS

AXS.com Info

Language

Transferring Your Tickets

Browser address bar: <https://fanaccount.axs.com/tickets>



Navigation bar: **axs** MG Mimi MUSIC ARTS & FAMILY SPORTS Settings

1 Ticket(s) Transferred You'll be able to see these tickets in your transferred or transfer pending tab ✕

[← Return To Your Tickets](#)

Upcoming Transferable Tickets Viewing 2 of 2 Events

☐ Select All Tickets

| | | |
|---|---|------------|
|  | WED JUN 12 2024 - 7:00 AM The 124th U.S. Open Championship ⓘ Pinehurst Resort & Country Club, Pinehurst, NC | 1 ▼ |
|  | THU JUN 13 2024 - 7:00 AM The 124th U.S. Open Championship ⓘ Pinehurst Resort & Country Club, Pinehurst, NC | 1 ▼ |

Transfer Tickets

[Exit Transfer Mode](#)

0 Selected Tickets

No Ticket Selected To Transfer

Select the tickets you wish to transfer from your available upcoming events.

[Feedback](#)

Assign Recipient

[Transfer 0 Selected](#)

Footer: **axs** Browse by AXS AXS.com Info Language

Transferring Your Tickets

You Successfully Transferred Tickets



AXS Guest Services <guestservices@axs.com>

To ● Mimi Griffin



If there are problems with how this message is displayed, click here to view it in a web browser.



TICKET TRANSFER COMPLETE!

Hi Mimi,

You successfully transferred 1 ticket
to Jeanne Taylor (jtaylor@msgpromotions.com) for:

U.S. Open - Tuesday
Pinehurst Resort & Country Club, Pinehurst, NC



Get In With The USGA App

It's easy: get the app, sign in to see your tickets, and
show your phone at the gate.

Ticket Delivery Email

FW: You Received Tickets



Jeanne Taylor

To: ● Mimi Griffin

From: AXS Guest Services <AXSGuestServices@usga.com>
Sent: Thursday, April 25, 2024 4:03 PM
To: Jeanne Taylor <JTaylor@mgm.com>
Subject: Re: Received Tickets



YOU RECEIVED TICKETS!

Hi Jeanne,
YOU RECEIVED TICKETS!

Mimi transferred 1 ticket to you for the following event:

Tue June 11, 2024

U.S. Open - Tuesday

Pinehurst Resort & Country Club , Pinehurst , NC

Here's how to use your tickets:

1. Get the USGA mobile app if you haven't already.
2. Click My Tickets to sign into the app to view your AXS Mobile ID, the secure digital code for your tickets.
3. Show your AXS Mobile ID in the app at the venue entrance and enter.



Please Note: Each ticket in your AXS Mobile ID is an individual ticket for a single use. Each person entering the Championship will require a ticket to gain entry. If you have a ticket for a specific venue, your AXS Mobile ID will grant entry into the event grounds and the specific venue and will be scanned upon arrival at each location for a one-time use. Use of tickets is subject to the

Checking the Status of Your Tickets



CHAMPIONSHIPS

VIDEO

PLAYING

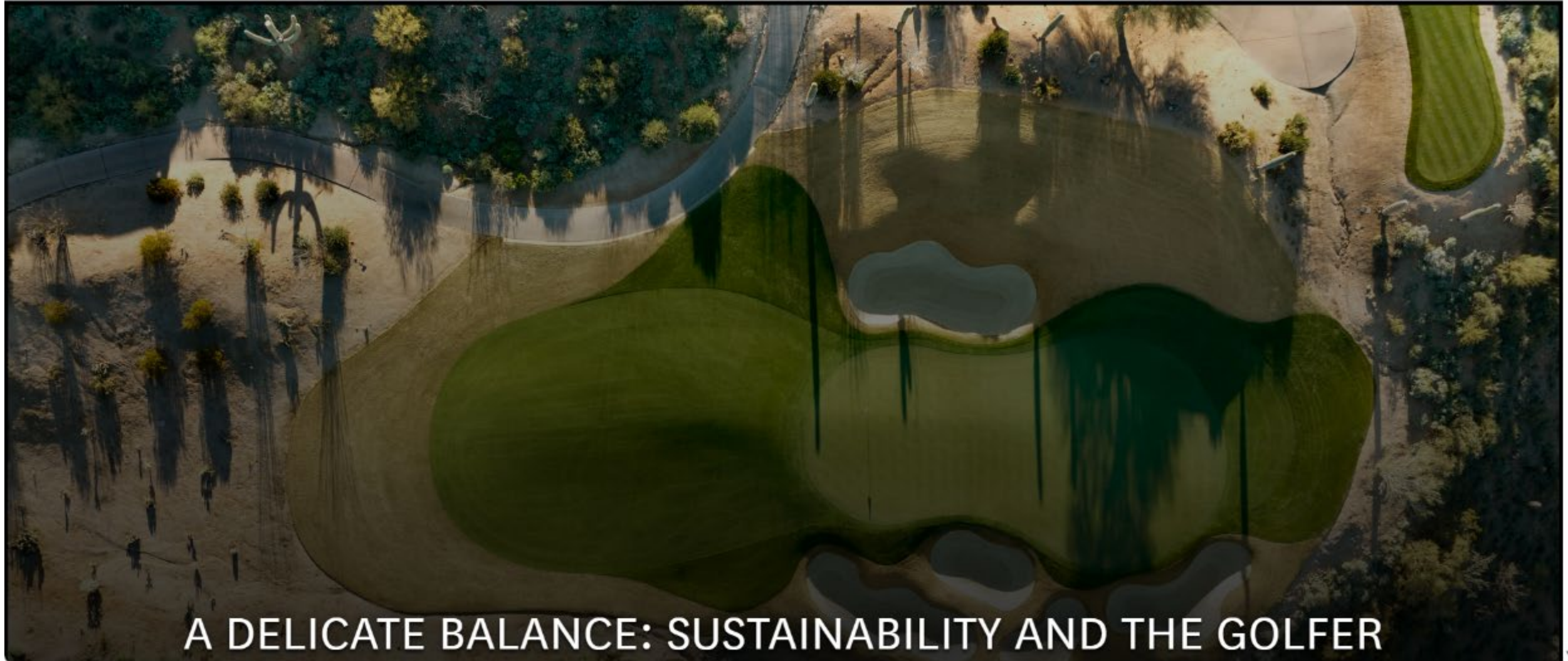
ADVANCING

CELEBRATING

GIVING

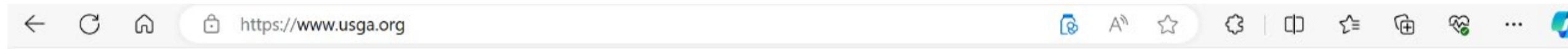
TICKETS

SHOP



A DELICATE BALANCE: SUSTAINABILITY AND THE GOLFER

Checking the Status of Your Tickets

[CHAMPIONSHIPS](#)[VIDEO](#)[PLAYING](#)[ADVANCING](#)[CELEBRATING](#)[GIVING](#)[TICKETS](#)[SHOP](#)

TICKETS ACCOUNT

Sign in to access your AXS Fan Account to manage your tickets. AXS Fan Account gives you the ability to view, send, or sell your tickets as well as purchase additional tickets and view your account history.

[MANAGE MY TICKETS](#)

A DELICATE BALANCE: SUSTAINABILITY AND THE GOLFER

Checking the Status of Your Tickets

https://fanaccount.axs.com/login



Sign In

Sign In

Create Account

Email

mgriffin@msgpromotions.com

Password

[Forgot Password?](#)

.....



Sign In

[Privacy Policy](#)

Checking the Status of Your Tickets

Browser address bar: <https://fanaccount.axs.com/tickets>

USGA logo

MG Mimi

DASHBOARD

YOUR TICKETS

ORDERS

OFFERS

YOUR ACCOUNT

Your Tickets

Upcoming Past Listed Sold Transferred Cancelled


Don't See Tickets for an Event?

Search

Transfer

Upcoming Tickets

Viewing 1 of 1 Event



THU JUN 13 2024 - 7:00 AM
The 124th U.S. Open Championship
Pinehurst Resort & Country Club, Pinehurst, NC

1

Checking the Status of Your Tickets

Browser address bar: <https://fanaccount.axs.com/tickets>

USGA logo

MG Mimi

DASHBOARD

YOUR TICKETS

ORDERS

OFFERS

YOUR ACCOUNT

Your Tickets







Upcoming Past Listed Sold **Transferred** Cancelled

Don't See Tickets for an Event?

Search

2024

Transferred Tickets Viewing 3 of 3 Events

| | |
|--|---|
|  <p>MON JUN 10 2024 - 7:00 AM The 124th U.S. Open Championship Pinehurst Resort & Country Club, Pinehurst, NC</p> |  |
| DIGITAL TICKETS FOR THE 124TH U.S. OPEN CHAMPIONSHIP | |
| SEC Gallery | AXS Mobile Delivery |
| Transferred dbonder@msgp... | |
|  <p>TUE JUN 11 2024 - 7:00 AM The 124th U.S. Open Championship Pinehurst Resort & Country Club, Pinehurst, NC</p> |  |
| DIGITAL TICKETS FOR THE 124TH U.S. OPEN CHAMPIONSHIP | |
| SEC Gallery | AXS Mobile Delivery |
| Transferred jtaylor@msgpro... | |
|  <p>WED JUN 12 2024 - 7:00 AM The 124th U.S. Open Championship Pinehurst Resort & Country Club, Pinehurst, NC</p> |  |
| DIGITAL TICKETS FOR THE 124TH U.S. OPEN CHAMPIONSHIP | |
| SEC Gallery | AXS Mobile Delivery |
| Transferred sberlin@msgpro... | |



usga app



All

Images

Videos

News

Shopping

More

Tools



Apple

<https://apps.apple.com/app/usga>



USGA on the App Store ✓

Favorite unlimited players to build customized leader boards. Watch every televised shot of the U.S. Open, U.S. Women's Open, U.S. Senior Open, and U.S. Senior ...

★★★★★ Rating: 4.7 · 6,429 reviews · Free · iOS · Sports



Google Play

<https://play.google.com/store/apps/details?id=org...>

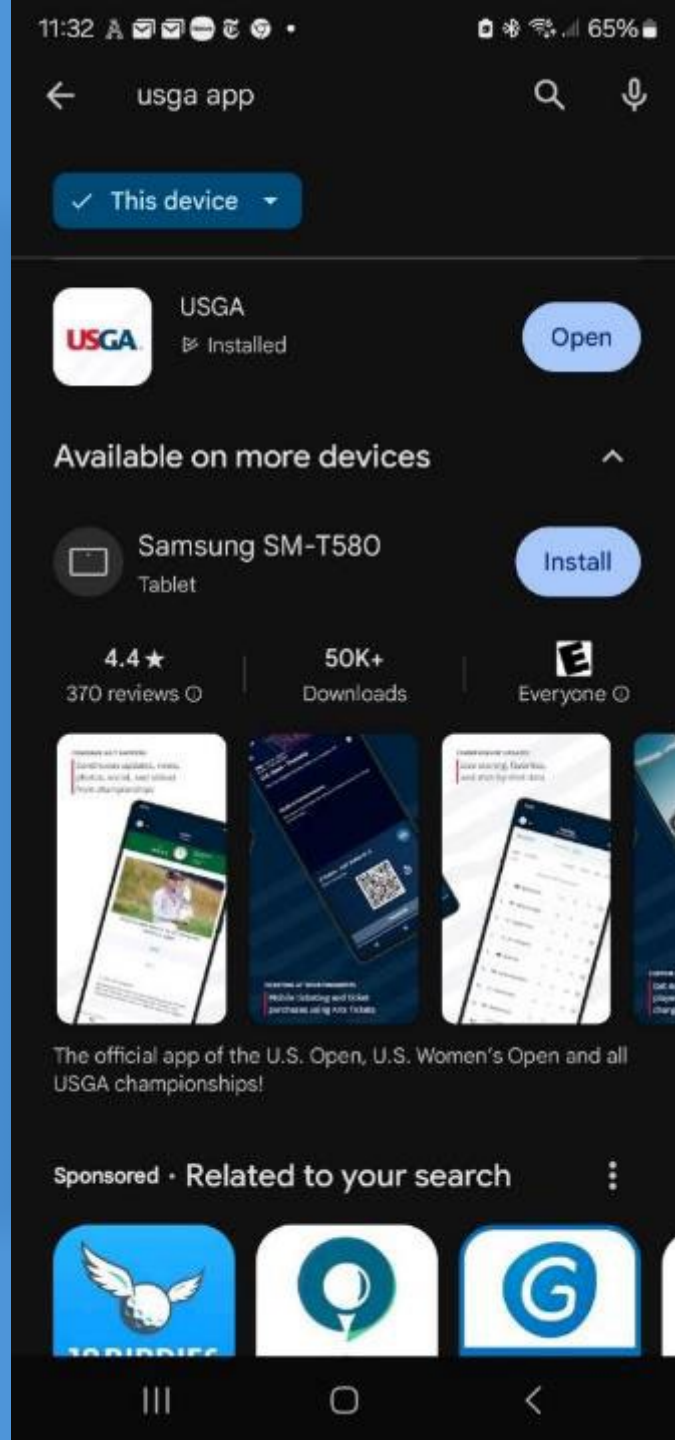


USGA - Apps on Google Play ✓

Dec 19, 2023 — The official **app** of the U.S. Open, U.S. Women's Open and all **USGA** championships!

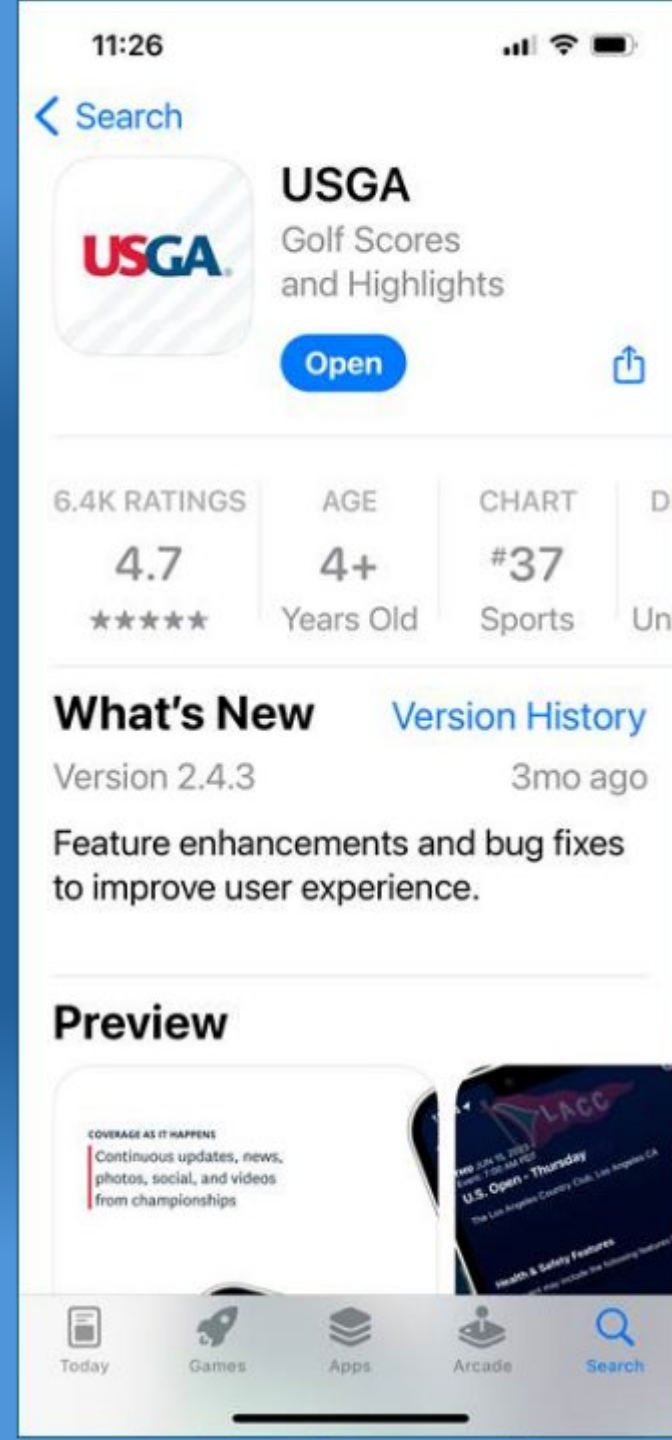
★★★★★ Rating: 4.5 · 383 votes · Free · Android · Sports

Android

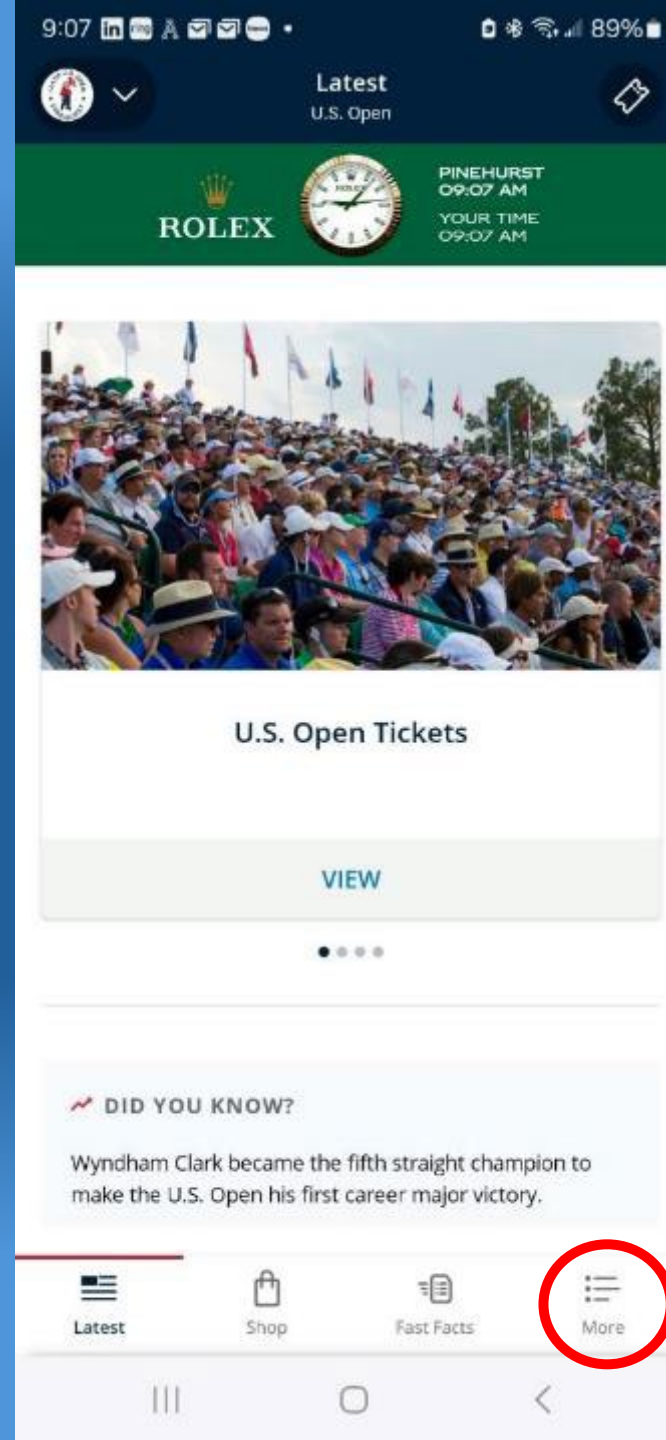


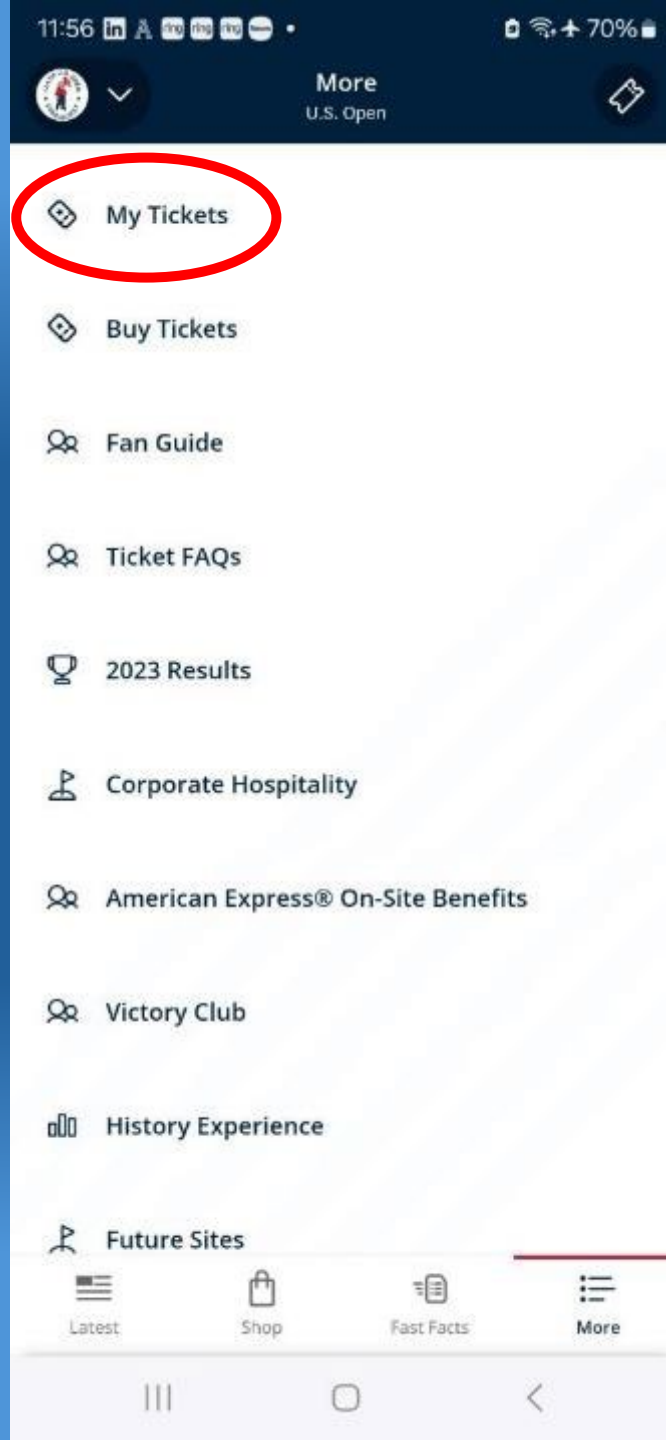
USGA APP

Apple



Home Screen





More Options Screen

Sign-In Screen

9:08 89%

← Tickets

USGA

Sign In

Email

mgriffin@msgpromotions.com

Password [Forgot Password?](#)

.....

Sign In

[Privacy Policy](#)

Your Tickets Screen

9:09 88%

← Tickets

USGA **MG**

Your Tickets

[Upcoming](#) [Past](#) [Listed](#) [Sold](#) [Transferred](#) [Cc](#)

Search

Upcoming Tickets

Viewing 3 of 3 Events

Don't See Tickets for an Event?

TUE JUN 11 2024 – 7:00 AM
The 124th U.S. Open Cham...
Pinehurst Resort & Country Club,
Pinehurst, NC **1** ▾

WED JUN 12 2024 – 7:00 AM
The 124th U.S. Open Cham...
Pinehurst Resort & Country Club,
Pinehurst, NC **1** ▾

THU JUN 13 2024 – 7:00 AM
The 124th U.S. Open Cham...
Pinehurst Resort & Country Club,
Pinehurst, NC **1** ▾

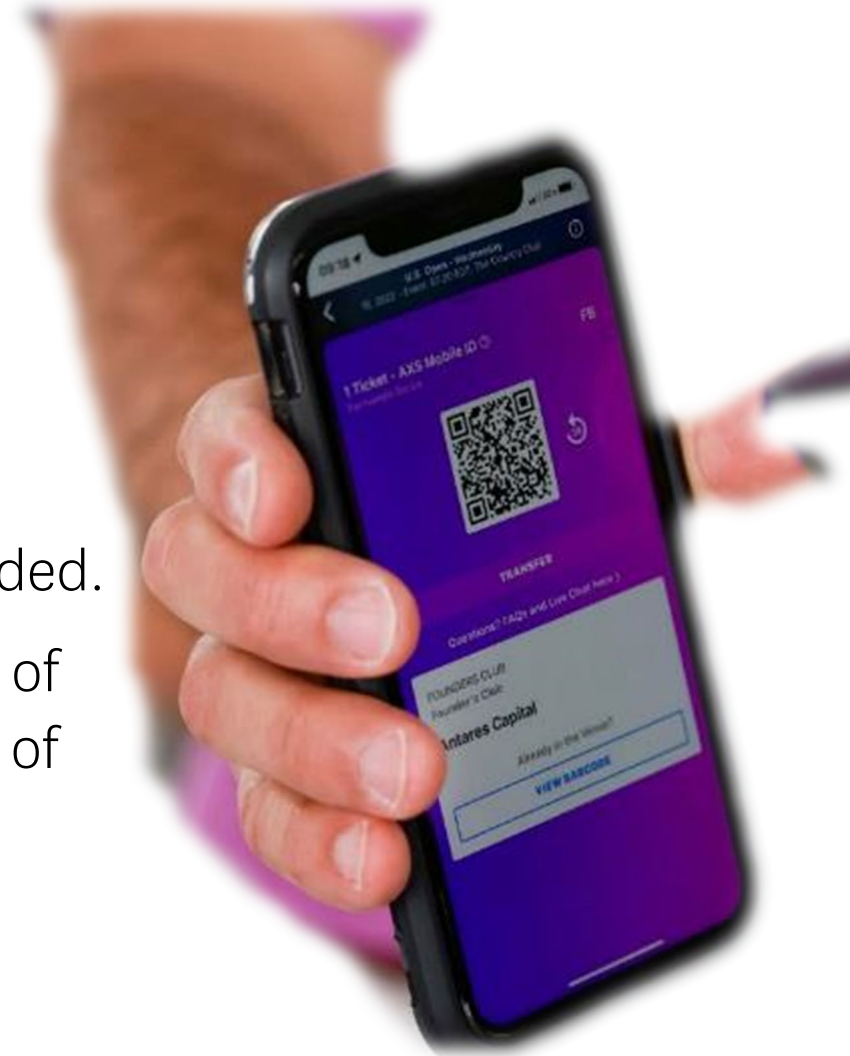
Transfer

Tickets Included in Each Package

| Hospitality Venue | Package Tickets | Staff Tickets | Option Tickets |
|--|-------------------------------------|--------------------|--------------------|
| NBC Sports | 200 | 10 | 0 |
| Payne's Pub | 150 | 4 | 25 |
| Outlook Room 1 | 125 | 4 | 25 |
| Outlook Room 2 & 3 | 63 (Mon. & Tues. - Gallery Only) | 2 (Wed. – Sun.) | 12 |
| Putter Boy | 100 | 4 | 15 |
| Cardinal Room | 30 | 2 | 5 |
| Sandhills Suite | 125 | 4 | 25 |
| 91 st Hole | 60 | 2 | 10 |
| 100 Ticket Tents (Village on 18 & 16) | 100 | 4 | 20 |
| 50 Ticket Tents (Village on 17, 16 & 15) | 50 | 2 | 10 |
| Suites on 10 | 30 (Wed. – Sun.) | 2 (Wed. – Sun.) | 5 (Wed. – Sun.) |

On-Site Admissions – Clubhouse & Tents Only

- ❖ For clients who don't purchase their full allotment of option tickets, the remaining balance can be purchased during championship week in the event of any last minute or unexpected ticket requests.
- ❖ **Daily Tickets - Ideal for guests who do not already have a ticket**
 - Must be purchased by 6pm the day before they are needed.
 - You will incur a charge from the USGA for the face value of the ticket as well as a charge from the caterer for 100% of your per person catering fee for that day.
 - **See staff in GUEST SERVICES to arrange for Daily Tickets**



On-Site Admissions

| | Weekly Tickets | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|---|----------------|----------|----------|-----------|----------|----------|----------|----------|
| Clubhouse, Padgett Pavilion & Tents | \$1,658.50 | \$101.65 | \$107.00 | \$139.10 | \$347.75 | \$374.50 | \$401.25 | \$374.50 |



Suite Clients can't purchase
on-site tickets so if needed,
purchase option tickets NOW



On-Site Admissions

| | Weekly Tickets | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|---|----------------|----------|----------|-----------|----------|----------|----------|----------|
| Clubhouse, Padgett Pavilion & Tents | \$1,658.50 | \$101.65 | \$107.00 | \$139.10 | \$347.75 | \$374.50 | \$401.25 | \$374.50 |
| Suites | \$2,439.60 | NA | NA | \$299.60 | \$508.25 | \$535.00 | \$561.75 | \$535.00 |



Special Group Sales Ticket Offer
Contact Your MSG Representative for Details




On-Site Admissions – Clubhouse & Tents Only

- ❖ For clients who don't purchase their full allotment of option tickets, the remaining balance can be purchased during championship week in the event of any last minute or unexpected ticket requests.
- ❖ Additional Access Wristbands - Ideal for guests who have a ticket but not for your hospitality area.
 - See staff in GUEST SERVICES to arrange for Daily Tickets
 - NOT available in advance of the day/time they are needed.
 - There is no charge for the wristband. You will only incur a charge from the caterer for the food & beverage fee. The fee will be based on the time of day each ticket is acquired.
 - Before 2:30pm = 100% of your per person catering fee for that day
 - After 2:30pm = 50% of your per person catering fee for that day



Authorized Personnel Form

- ❖ Clubhouse and tent patrons must submit the Authorized Personnel Form in order to sign for the purchase of tickets or wristbands during championship week.
 - Due May 15th
 - Located in the Timeline & Forms section of the manual



CLIENT AREA LOG OUT

ABOUT US U.S. OPEN HOSPITALITY CONTACT US

HOME > TENT & SPECIALTY OPTION PATRONS > FORMS > AUTHORIZED PERSONNEL FORM

AUTHORIZED PERSONNEL FORM

You must submit this form in order to sign for the purchase of any on-site tickets and related food and beverage charges. You will be invoiced by the USGA for all tickets obtained during championship week. You will be invoiced separately by the caterer for any food and beverage related fees. Invoices will be sent following the conclusion of the event.

Company Name *

Instructions regarding additional ticket and food related purchases during the week of the U.S. Open, June 10-16, 2024, are as follows: *

☐ The Company DOES NOT wish to allow for ticket and food related food and beverage purchases during the week of the U.S. Open.

☐ The Company certifies that the following people are authorized to sign for the purchase of tickets and related food and beverage charges during the week of the U.S. Open.

Company Representative Submitting This Form: *

First Last

Telephone Number of Company Representative: *

Email Address of Company Representative: *

Enter Email Confirm Email

An email confirmation will be sent to the above address upon receipt of the submitted form.

SUBMIT

Update Sessions & Webinars

Forms

Corporate Identification/Sign Form

Ticket Distribution & Parking Pass Shipment Form

Electrical Requirements Form

Option Ticket Order Form

Safari Telecom Service Order Form

Corporate Shuttle Form

Authorized Personnel Form

Hospitality Host Form

Corporate Hospitality Manual

Maps

Corporate Merchandise

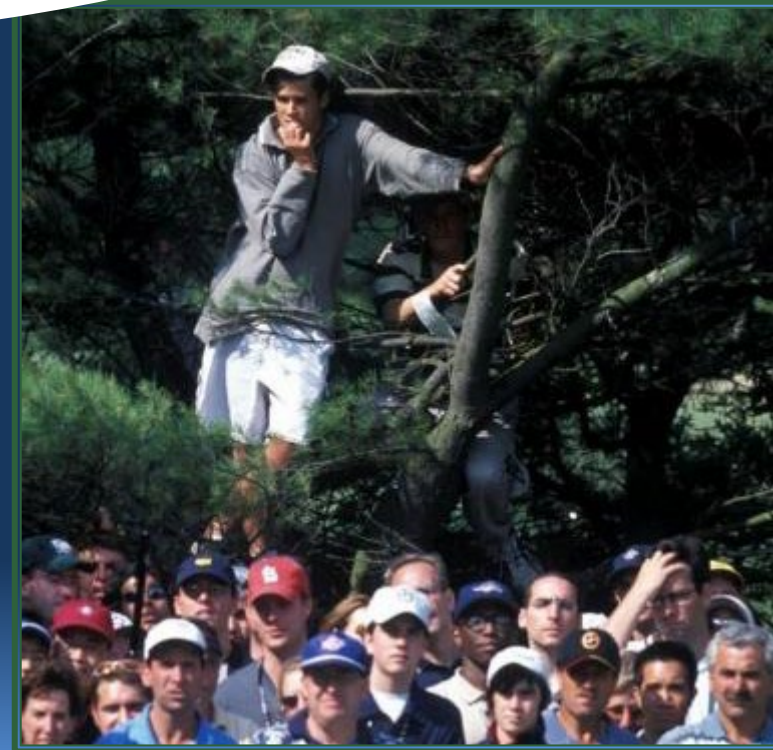
Junior Tickets



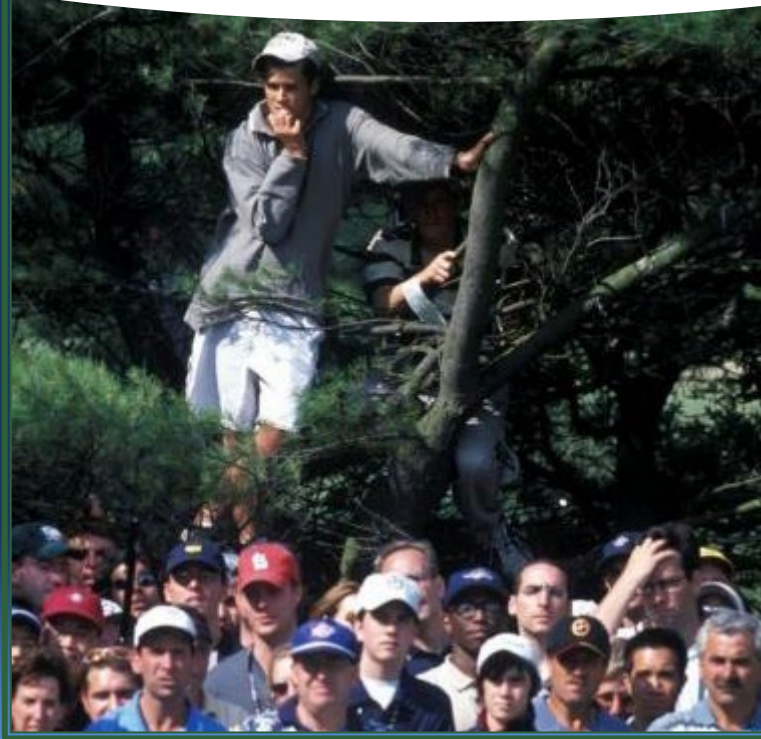
Juniors 12 and under are free



Juniors 13 to 18 are free on
Practice Rounds



Juniors 13 to 18 pay \$50 for
Championship Round Tickets





Junior Tickets

Junior Tickets
DO NOT
gain access into
the corporate
hospitality areas

Juniors are
welcome in the
hospitality areas
as long as they
have the proper
ticket.



CHAMPIONSHIP INFORMATION



Championship Info

Championship Schedule



- Monday, Tuesday and Wednesday are Practice Rounds
- Thursday, Friday, Saturday and Sunday are Championship Rounds

Championship Info



Thursday and Friday

- Players tee-off in threesomes from 1st and 10th tee
- 1st tee time is approximately 6:45 a.m. and last groups go off at 2:42 p.m.

Saturday and Sunday

- Players tee-off in twosomes from 1st tee only
- Start times are determined by the size of the field but should be between 8:00 a.m. and 9:00 a.m. and last group tees off at approximately 2:30 p.m.

Sunday is Father's Day



PLAYOFF

PLAYOFF FORMAT

In the event of a tie at the end of 72 holes of stroke play, a two-hole aggregate playoff will be held immediately following the final round.

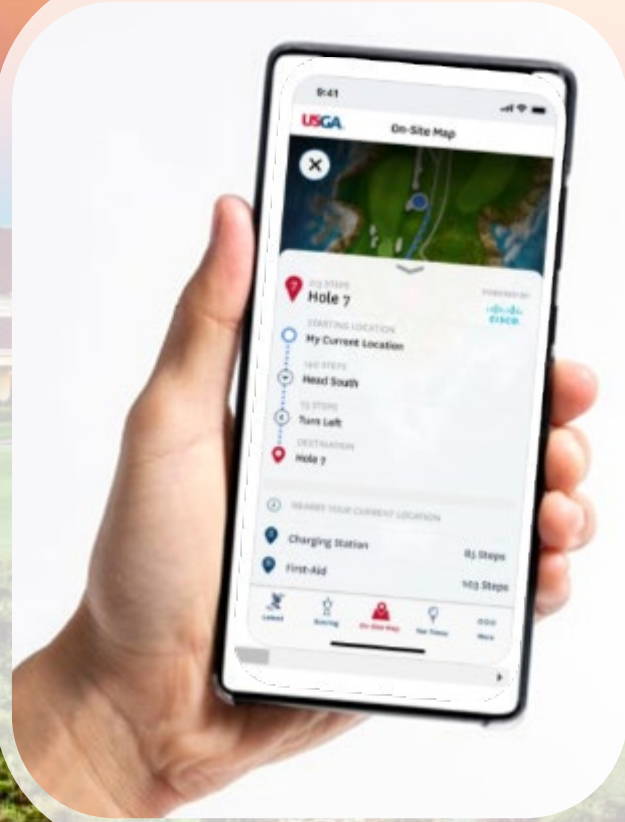
If players are still tied after the two-hole playoff, the extra-holes session will then move to sudden death.



The USGA will use
holes # 17 and #18
for the Playoff



Championship Info



USGA App Built By Deloitte

- **Available via Google Play Store or Apple Store**
 - **Access to Tickets, Course Map, Pairings, Player Information, Statistics, Photos, Scoring, What's Trending etc.**
- **U.S. Open Fan Guide – Know Before You Go**
 - **Parking, Prohibited Items, Policies, etc.**

Championship Info & Format

Admission Gate Hours

Practice Rounds

Monday - Wednesday
6:00 am – 7:00 pm



Championship Info & Format



Admission Gate Hours

Championship Rounds

Thursday & Friday

6:00 am – conclusion of play

Saturday & Sunday

One (1) hour before first tee time –
conclusion of play

Championship Info & Format



Re-Entry Policy

Re-entry into the championship will be permitted. Individuals leaving the property and returning later must stop by Gates 1, 5, 6, 7, 8 or 10 and have their face scanned prior to exiting the championship to be eligible for re-entry. Please visit one of the gates outlined above to gain re-entry.

Championship Info

First-Aid Stations

- First-Aid Stations will be located in Fan Central, right of Hole 2, and right of Hole 12.

Hydration Stations

- Fan Central
- Satellite Merchandise
- Right of 10 Fairway
- Right of 11 Fairway
- All First-Aid Stations



Admission Gates & Screening Tents



Screening Tents

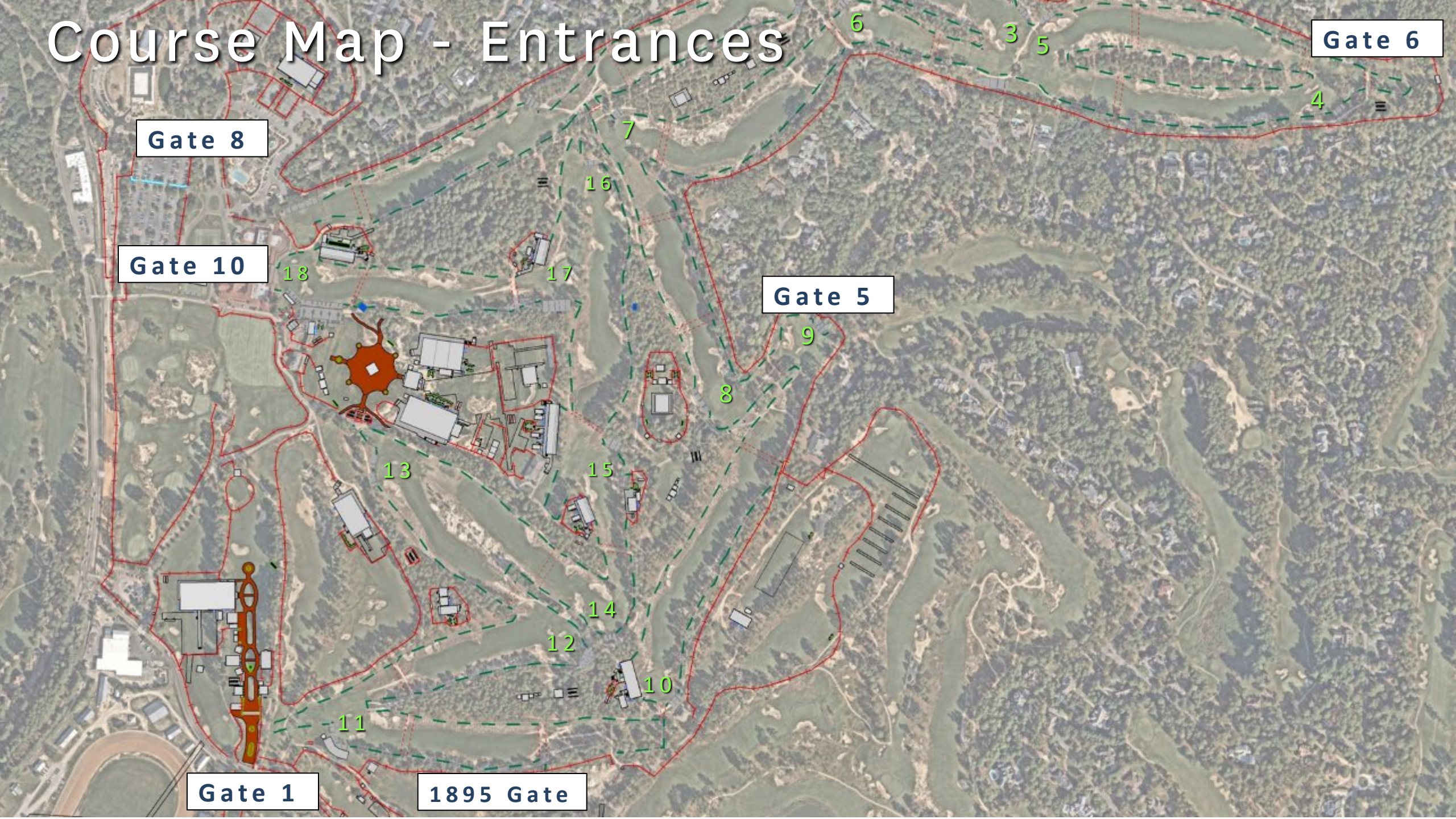


Screening Tents

Non-Divest Security
Screening



Course Map - Entrances



Gate 6

Gate 8

Gate 10

Gate 5

Gate 1

1895 Gate

Course Map - Entrances

Gate 8

Gate 10

**Cannon & Wicker and
Hotel Shuttle**

Gate 8

**Corporate
Shuttle**

VIP Parking

Gate 10

GATE 8

- Corporate Shuttle (Clubhouse)
- Cannon & Wicker Park
- Hotel Shuttle
- Village Walk-Up

GATE 10

- VIP Parking

Course Map - Entrances

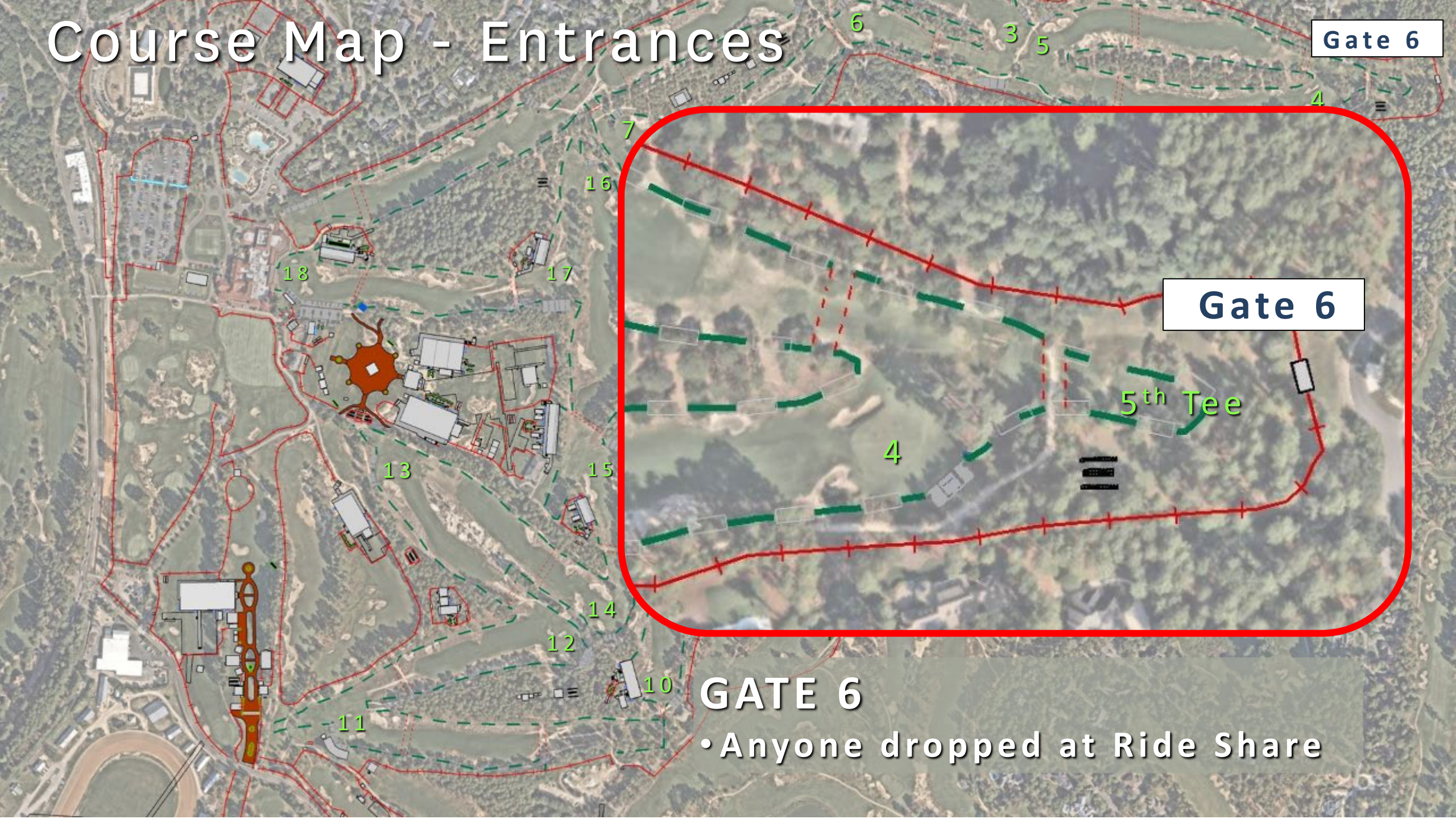
Gate 6

Gate 6

5th Tee

GATE 6

• Anyone dropped at Ride Share



Course Map - Entrances

Gate 5

Gate 5

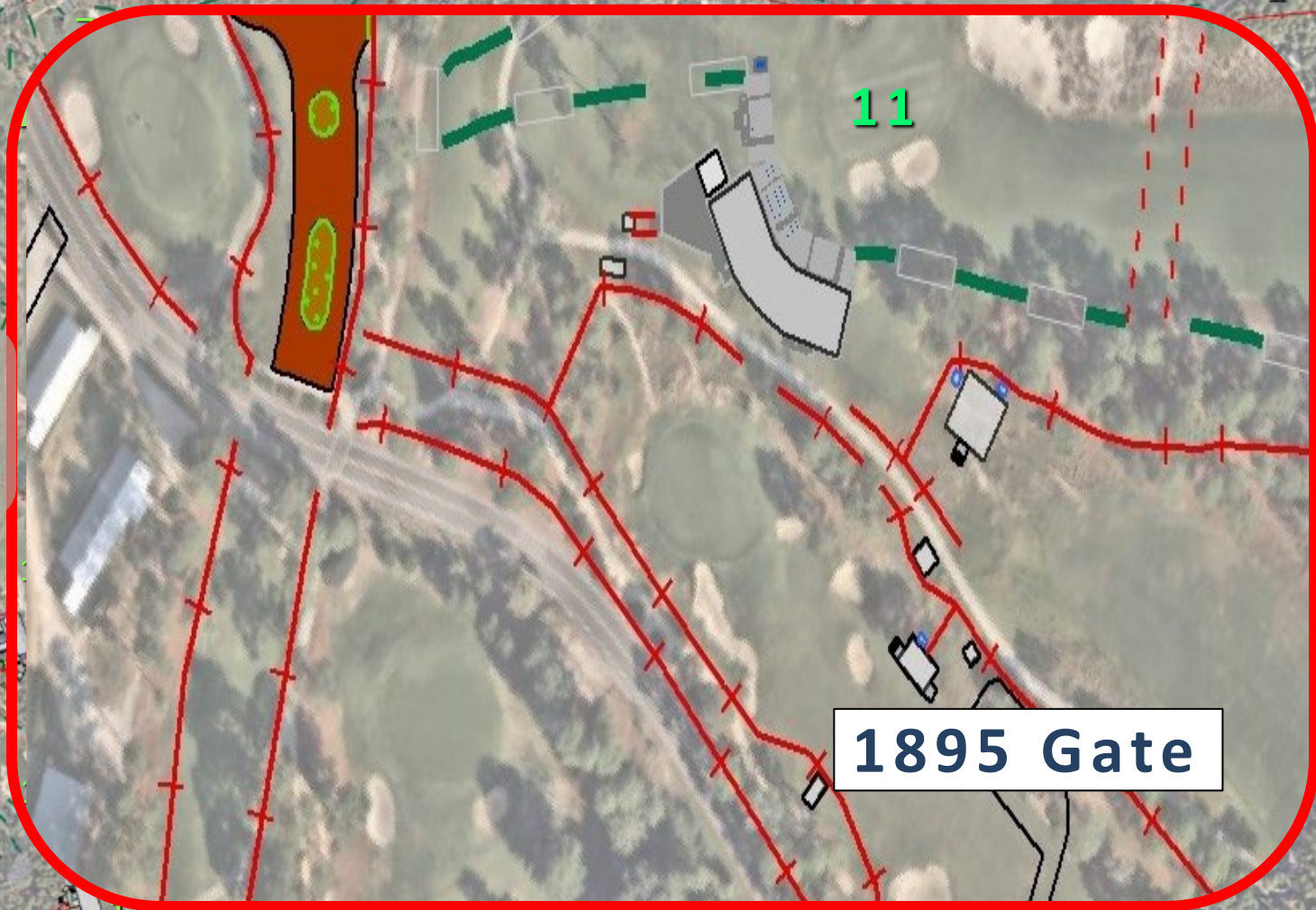
GATE 5

- Anyone staying in a private home on Pinehurst No. 7

Course Map - Entrances

1895 GATE

- 1895 Club Ticketholders



1895 Gate

1895 Gate

Course Map - Entrances



Gate 1

GATE 1

- Red and Blue Lots
- Corporate Shuttle Depot
- VIP Parking for Village on 17, 16, 15 and Suites on 10
- Anyone purchasing additional VIP parking

Gate 1

Fan Central



Fan Central



Fan Central



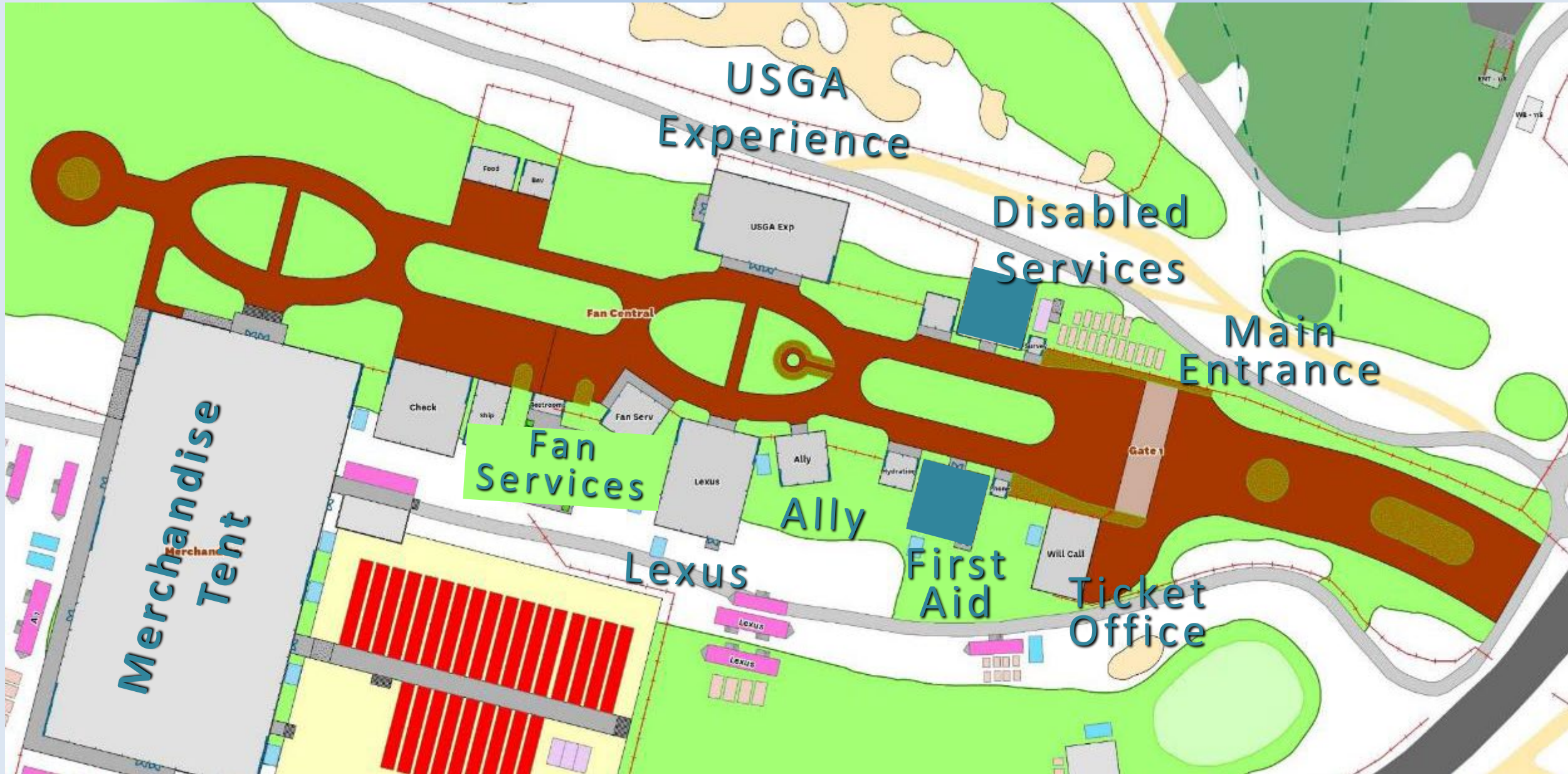
Fan Central



Ticket Resolution Office



Fan Central



Mobility Scooters

Complimentary mobility scooters are available to all fans on a first-come, first-served basis.

- ❖ Can not be reserved in advance
- ❖ Must be reserved by the person who will be using the scooter
- ❖ Mobility Scooter Tent Locations:
 - Gate 3
 - Gate 6
 - Gate 10



Disabled Services



Volunteers with multi-passenger golf carts will transport fans with disabilities to and from...

Disabled Services

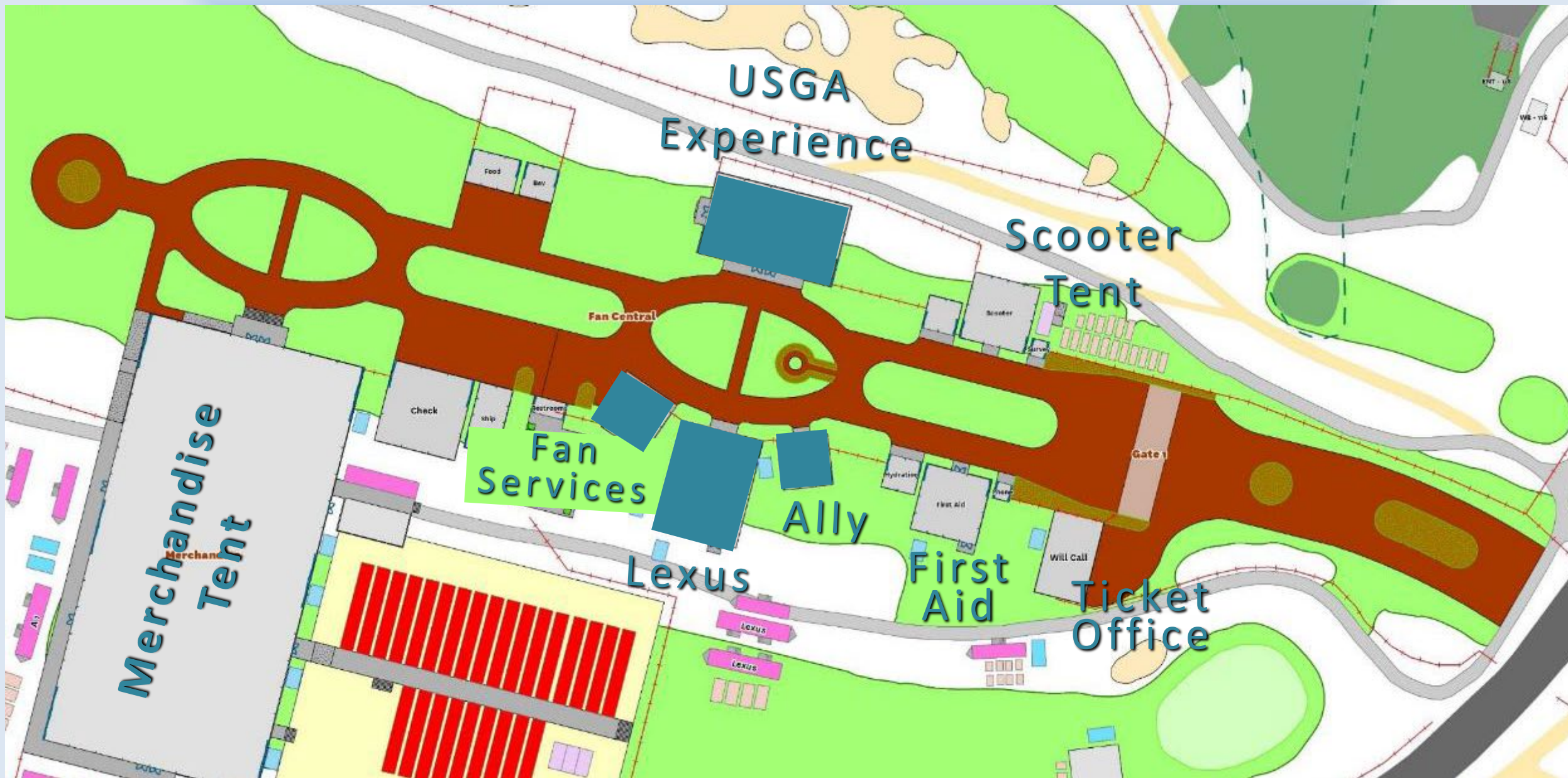
...designated depot stops throughout the course via a fixed route





First Aid Stations will
be staffed with
FirstHealth physicians
and other licensed
medical practitioners

Fan Central



USOPEN

USGA EXPERIENCE

INTERESTED IN
WORKING IN
SPORTS?



JOIN US!
USGA.ORG



USGA
FOR THE GOOD OF THE GAME

JOIN
CONNECT
ENJOY

Whether you're playing your home track
or a Championship course, experience a
better round with the GHIN app.



DOWNLOAD
THE GHIN APP



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Sentry

...SE
...RY CHAMPIONS

USGA

RULES MORE
ACCESSIBLE

We are continuously working
and getting the Rules to make
them more accessible and easy
to understand for all players.

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2011

RORY MCILROY

THE BEGINNING OF A LEGACY



Born in working class parents in Midland, Northern Ireland, a 25-year-old Rory McIlroy posted four straight wins in the 2011 U.S. Open to win his first major by 6 strokes. This was the beginning of a long career for McIlroy whose strength and steady accuracy continue to wow galleries and win championships.



2021

JON RAHM

A PANDEMIC CHAMPION



Jon Rahm won the 2021 U.S. Open by 10 strokes to win his first major title. He was the only player to win the U.S. Open in the 21st century. He was also the first player to win the U.S. Open in the 21st century.

Jon Rahm won the 2021 U.S. Open by 10 strokes to win his first major title. He was the only player to win the U.S. Open in the 21st century. He was also the first player to win the U.S. Open in the 21st century.



2022

MATT FITZPATRICK

A SCIENTIFIC APPROACH



Matt Fitzpatrick won the 2022 U.S. Open by 1 stroke to win his first major title. He was the only player to win the U.S. Open in the 21st century. He was also the first player to win the U.S. Open in the 21st century.

Matt Fitzpatrick won the 2022 U.S. Open by 1 stroke to win his first major title. He was the only player to win the U.S. Open in the 21st century. He was also the first player to win the U.S. Open in the 21st century.



USGA®



ADVANCE

CREATING A BETTER FUTURE FOR THE GAME

- Since 1990, the USGA Green Section has been helping golf courses provide better playing conditions and improve the golfer experience
- The USGA's research and investment save the industry nearly \$2 billion annually in course maintenance costs
- The USGA has committed \$30 million over the next 15 years to reduce golf's use of water



USGA®

WATER SUPPLY

A golf course can use less water with
by reducing the amount of highly maintained



USOPEN

LEXUS ELECTRIFIED EXPERIENCE

WELCOME TO LEXUS
AT THE U.S. OPEN

LEXUS

USOPEN





EXPERIENCE AMAZING



LEXUS

RX 500h F-SPORT PERFORMANCE



US OPEN

FAN SERVICES

HOSTED BY AMERICAN EXPRESS

AMERICAN EXPRESS



All Fans
Welcome

CHAMPIONSHIP
INFORMATION

COMPLIMENTARY
PHONE CHARGING

AMERICAN EXPRESS®
RADIO



AMERICAN EXPRESS







Charging Station



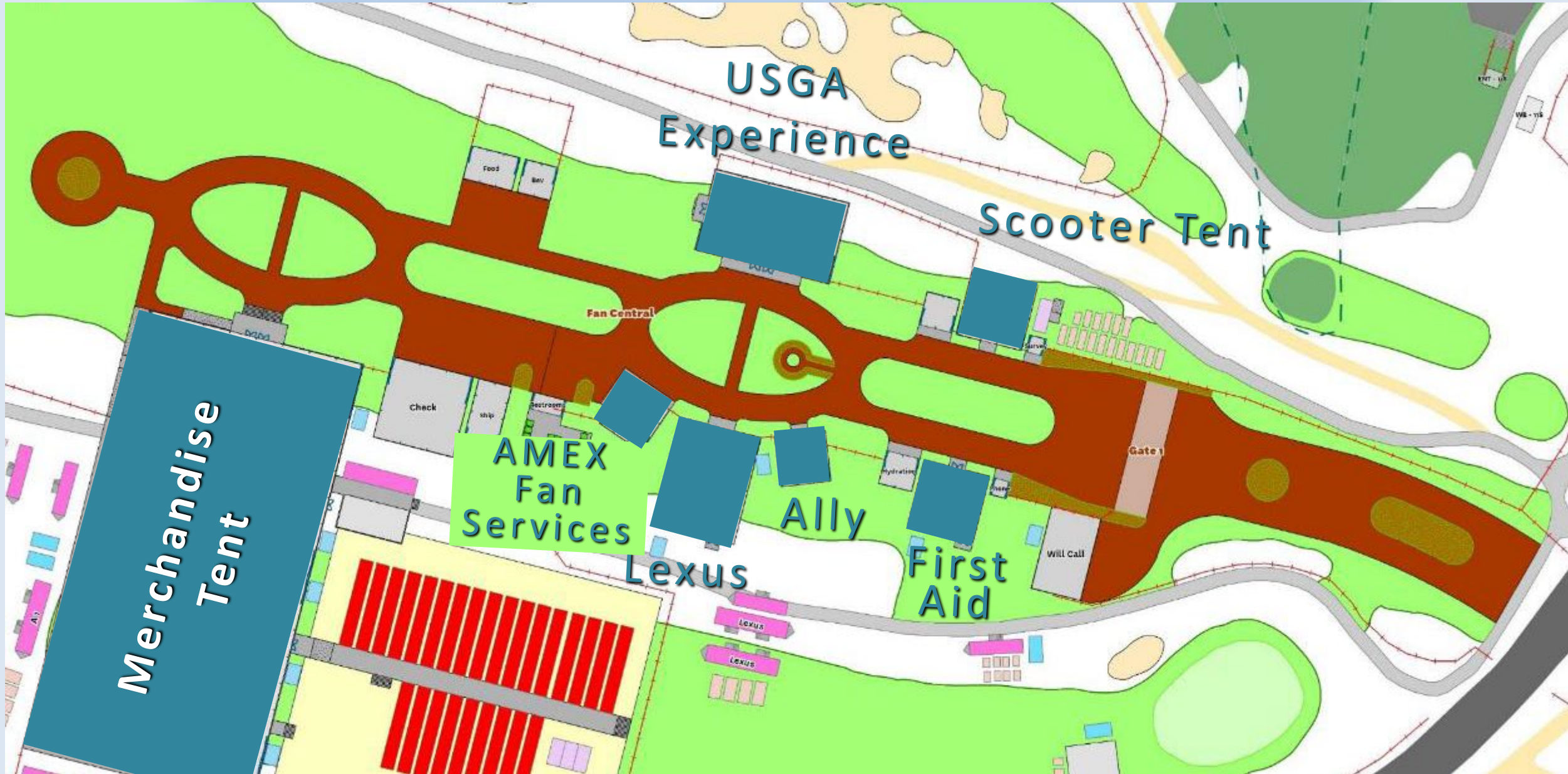


AMERICAN EXPRESS

Radio

RECYCLE

Fan Central





MERCHANDISE PAVILION

WELCOME

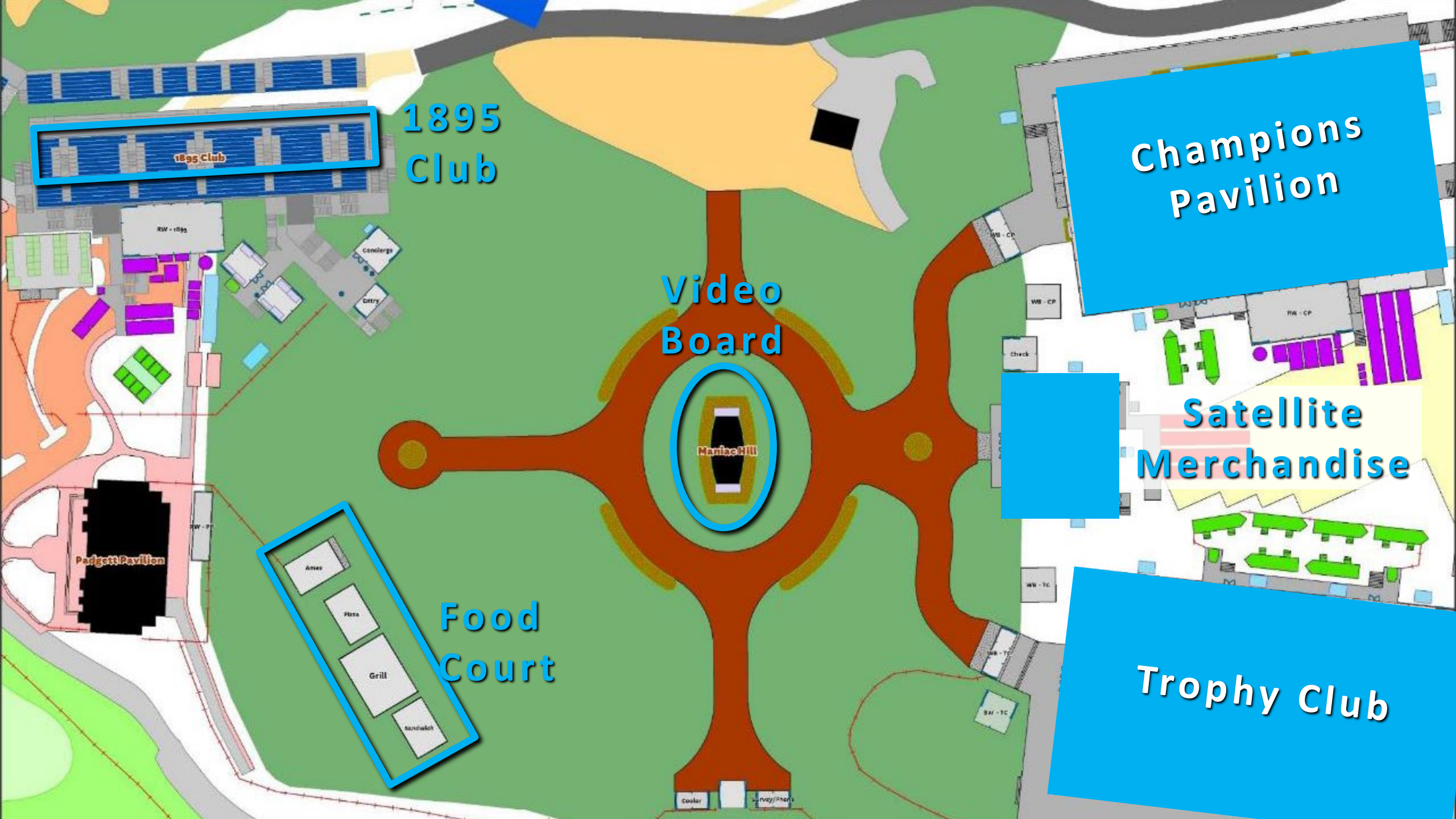
PGA MEMBER CHAIRS

PGA SURVEY

PGA SURVEY







1895
Club

Champions
Pavilion

Video
Board


Satellite
Merchandise

Food
Court

Trophy Club

TURN-BY-TURN WAYFINDING



POWERED BY  CISCO



U.S. OPEN

GROUPINGS

11:24

 Xander Schauffele

 Viktor Hovland







ON THE COURSE

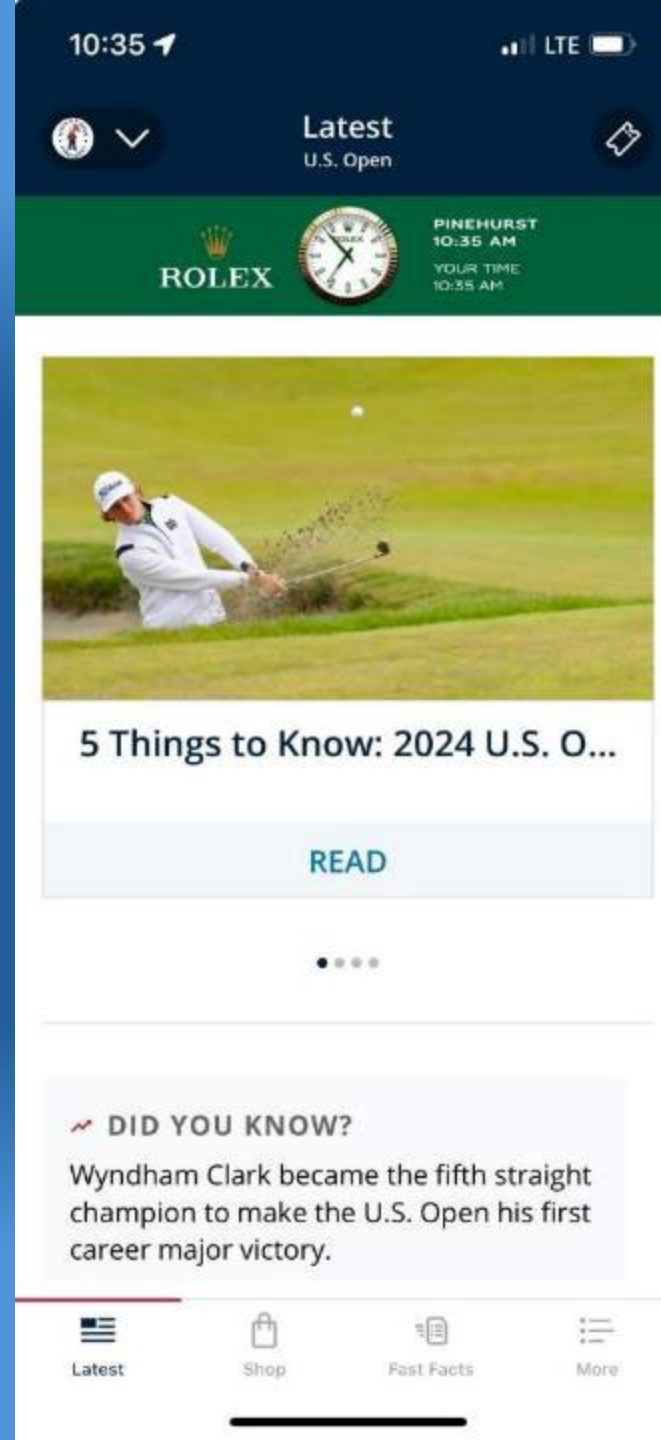
PRACTICE ROUND LOCATOR

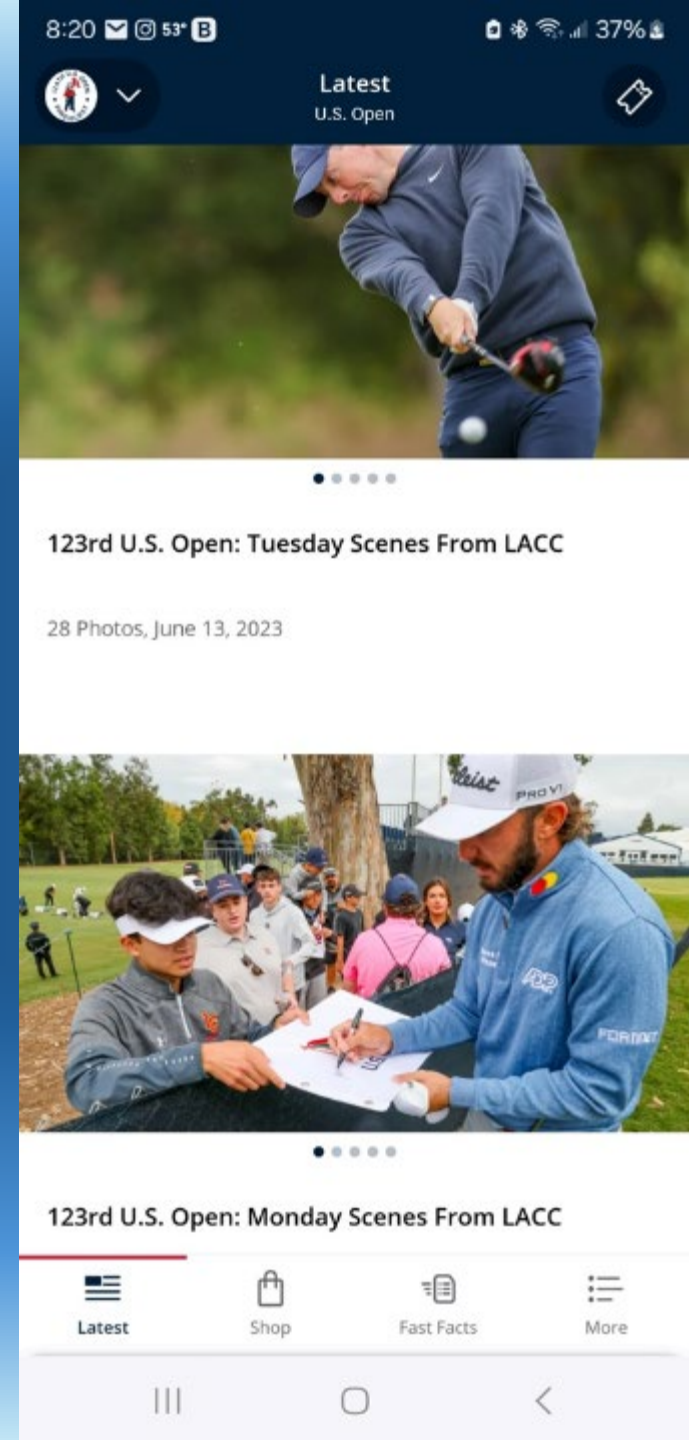
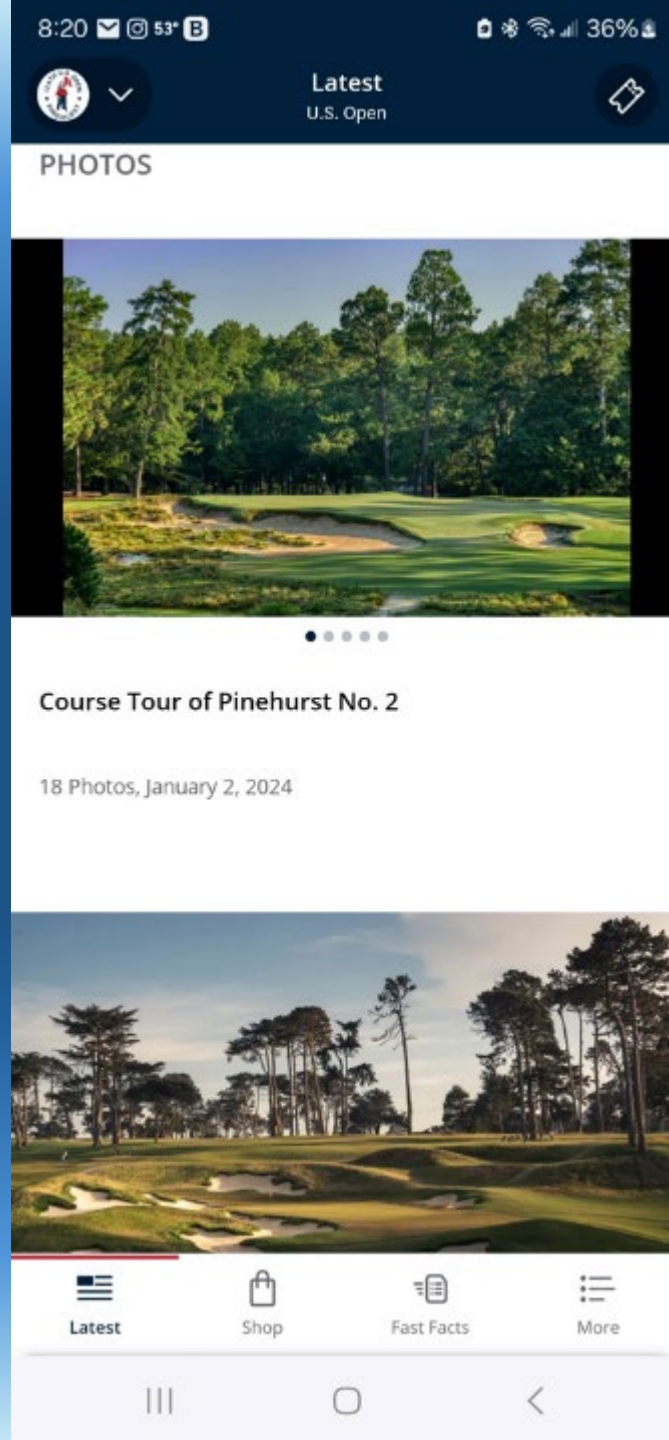
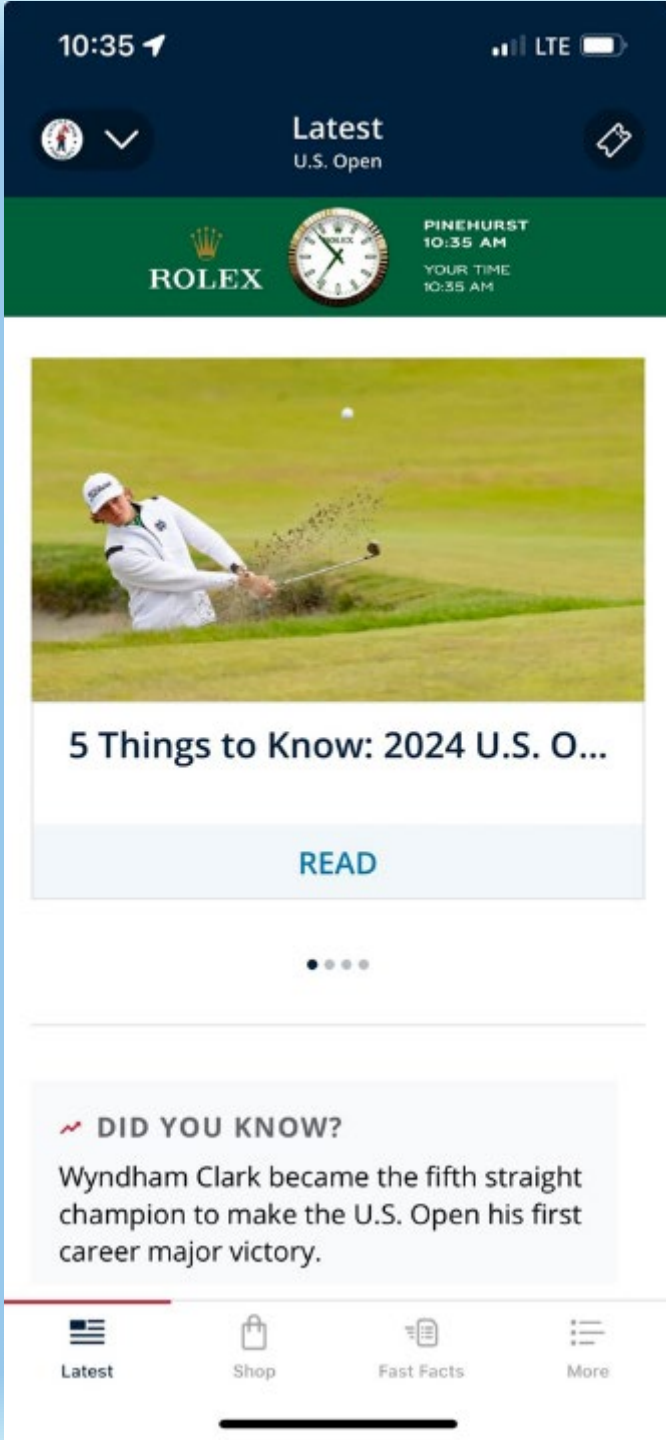
| | |
|--------------------|-------|
| MAC MEISSNER | 11:09 |
| ADRIAN MERONK | 1 |
| KEITH MITCHELL | 9:41 |
| MAXWELL MOLDOVAN | 12:26 |
| FRANCESCO MOLINARI | 10:25 |
| TAYLOR MONTGOMERY | 10:58 |
| SHANE LOWRY | 9:41 |
| DENNY MCCARTHY | 9:30 |
| MATTHEW MCCLEAN | 12:15 |
| RORY MCILROY | 5 |

Getting Around the Course

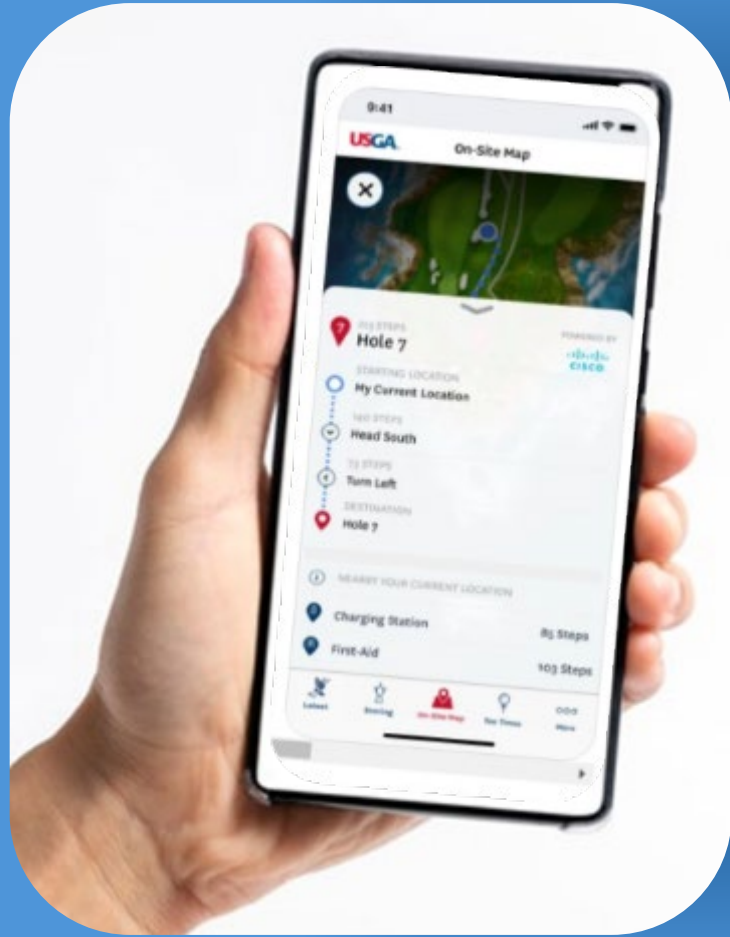


USGA APP





USGA APP - One Stop for All Things U.S. Open



- Mobile Tickets
- Three (3) Channels of Live Streaming Coverage
- Pairings
- Live Scoring & Statistics
- On-Site Map with Navigation powered by Cisco
- Course Map with Video Flyovers
- News & Photos
- Notifications about Players

Weather Warning System



Weather Warning System



Weather Advisory, Watch & Warning

Weather Advisory

A Weather Advisory may be posted to alert spectators of specific weather conditions that will require certain precautions.

Weather Watch

A Weather Watch may be posted to alert spectators that dangerous weather is possible and they should be prepared to take shelter or return to their vehicles.

Weather Warning

A Weather Warning may be posted to alert spectators that dangerous weather is approaching, and they should be prepared to take shelter or return to their vehicles

Weather Warning

A Weather Warning may be posted to alert spectators that dangerous weather is imminent, and they should take immediate action to ensure their safety, including exiting all grandstands.

A suspension in play for dangerous conditions will be indicated by one prolonged air-horn blast. In the event of a suspension of play, grandstands will be cleared immediately.

Weather Warning System



Weather Warning System



Weather Warning System



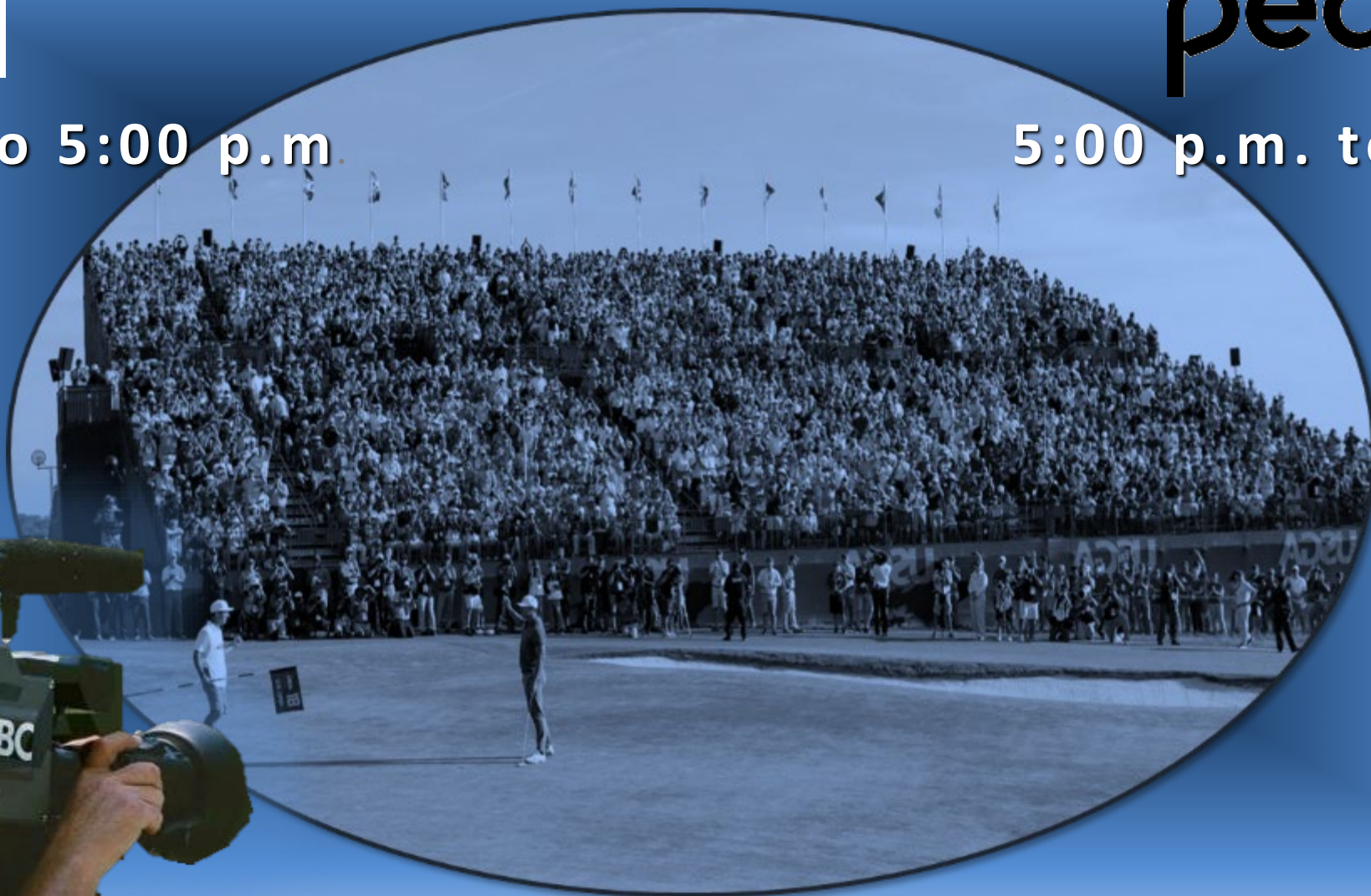


Thursday, June 13

peacock

6:30 a.m. to 5:00 p.m.

5:00 p.m. to 8:00 p.m.



Friday, June 14

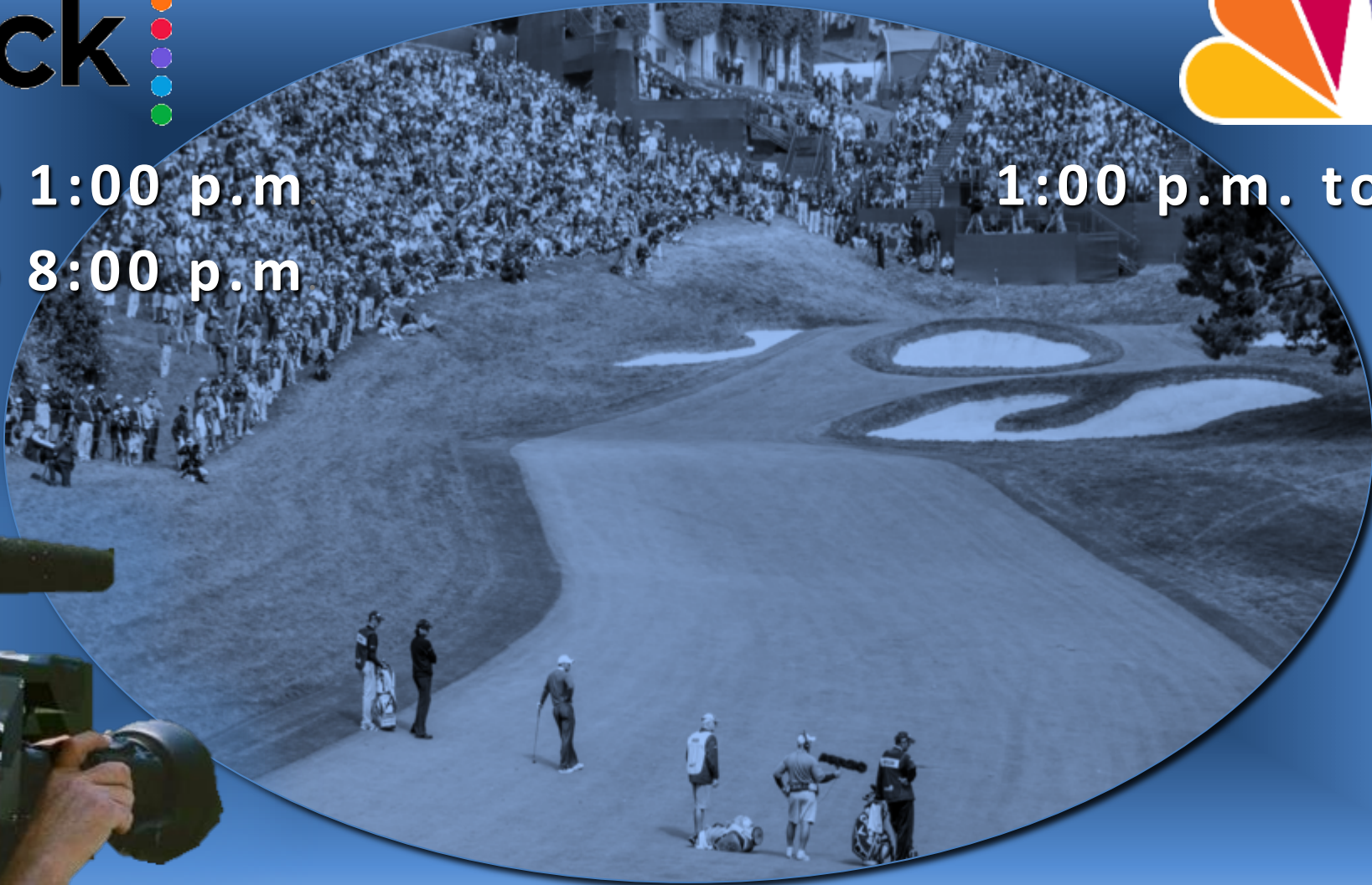


peacock

6:30 a.m. to 1:00 p.m.

7:00 p.m. to 8:00 p.m.

1:00 p.m. to 7:00 p.m.

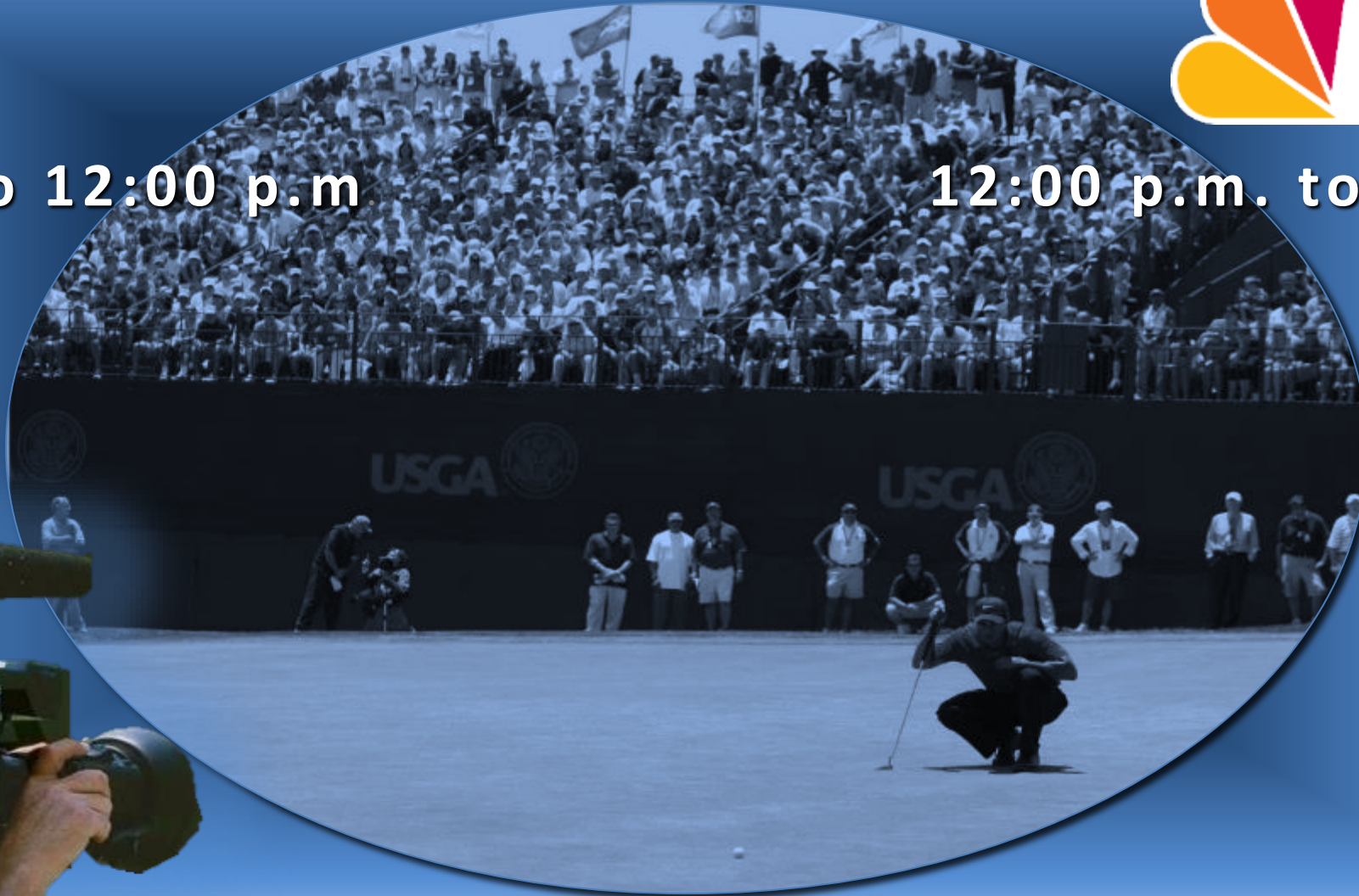


Saturday, June 15



10:00 a.m. to 12:00 p.m.

12:00 p.m. to 8:00 p.m.



Sunday, June 16



10:00 a.m. to 12:00 p.m.

12:00 p.m. to 7:00 p.m.



Parking



VIP Parking

1. Clubhouse Clients & USGA Partners

- Clubhouse
- Cannon & Wicker Parks

2. Tent & Suite Clients

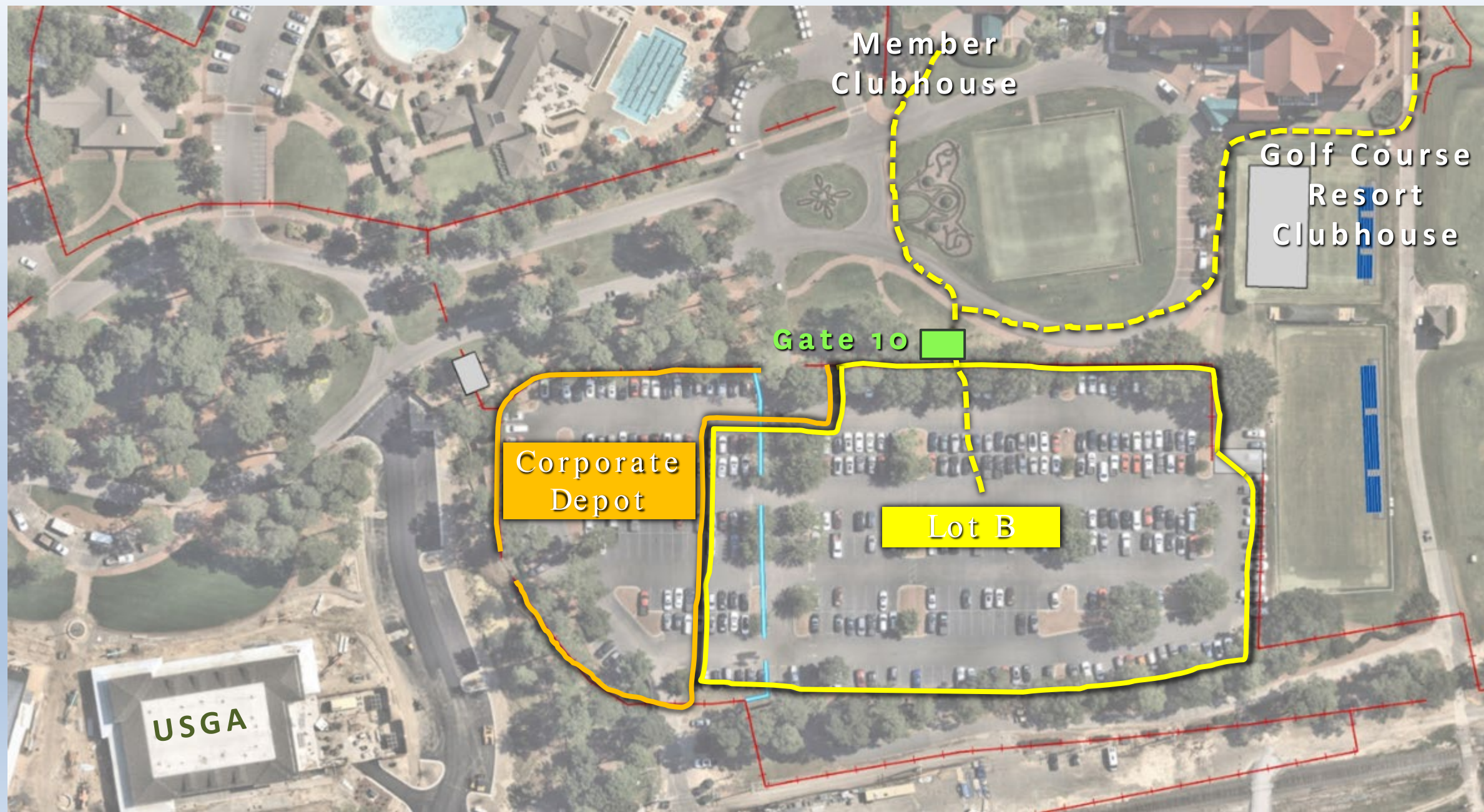
- Holes 16 & 17 on Course #1

VIP Parking Allocation

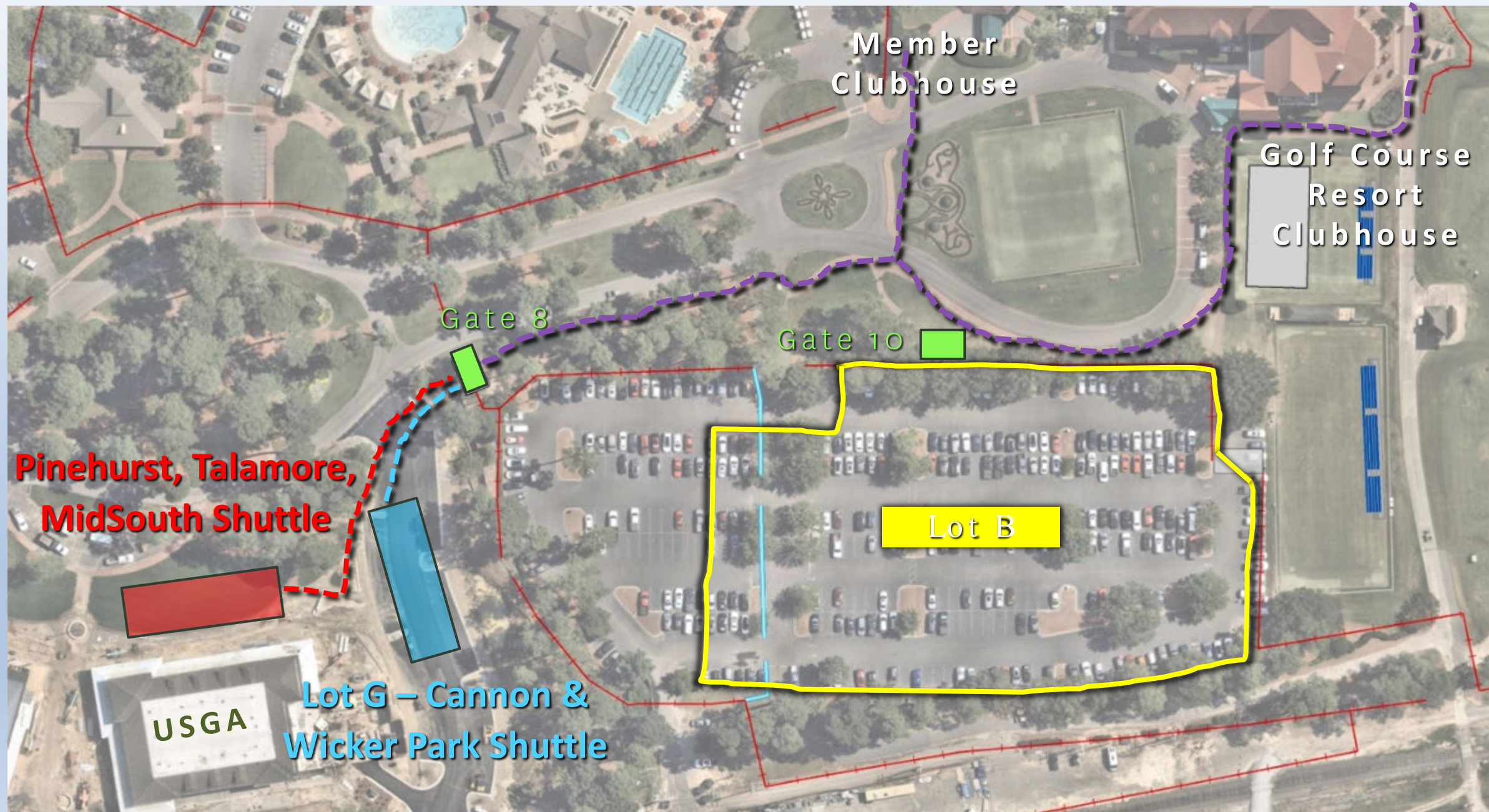
Clubhouse, Padgett Pavilion & USGA Partners

| Hospitality Package | Clubhouse Parking | Village of Pinehurst Parking | Total VIP Parking |
|--------------------------------|-------------------|------------------------------|-------------------|
| Payne's Pub | 15 | 45 | 60 |
| Outlook Room 1 | 13 | 37 | 50 |
| Outlook Room 2 & 3 | 7 | 18 | 25 |
| Putter Boy | 10 | 30 | 40 |
| Cardinal Room | 3 | 9 | 12 |
| Sandhills Suite | 13 | 37 | 50 |
| 91 st Hole | 6 | 18 | 24 |
| Padgett Pavilion | 10 | 30 | 40 |
| Village on 18 | 10 | 30 | 40 |
| USGA Partners in Village on 17 | 5 | 15 | 20 |

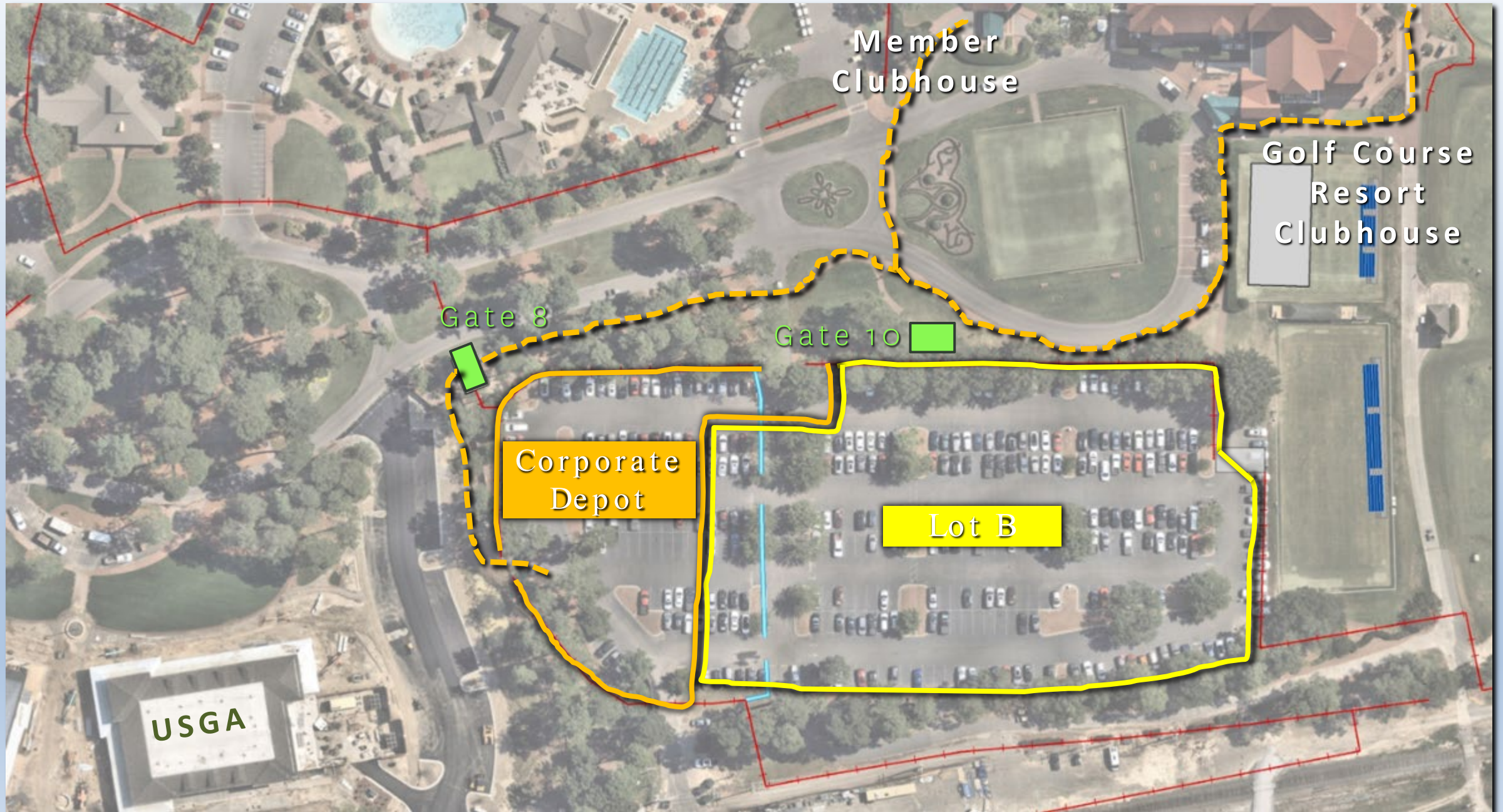
VIP Clubhouse Parking – clubhouse & USGA Partners



VIP Clubhouse Parking – clubhouse & USGA Partners



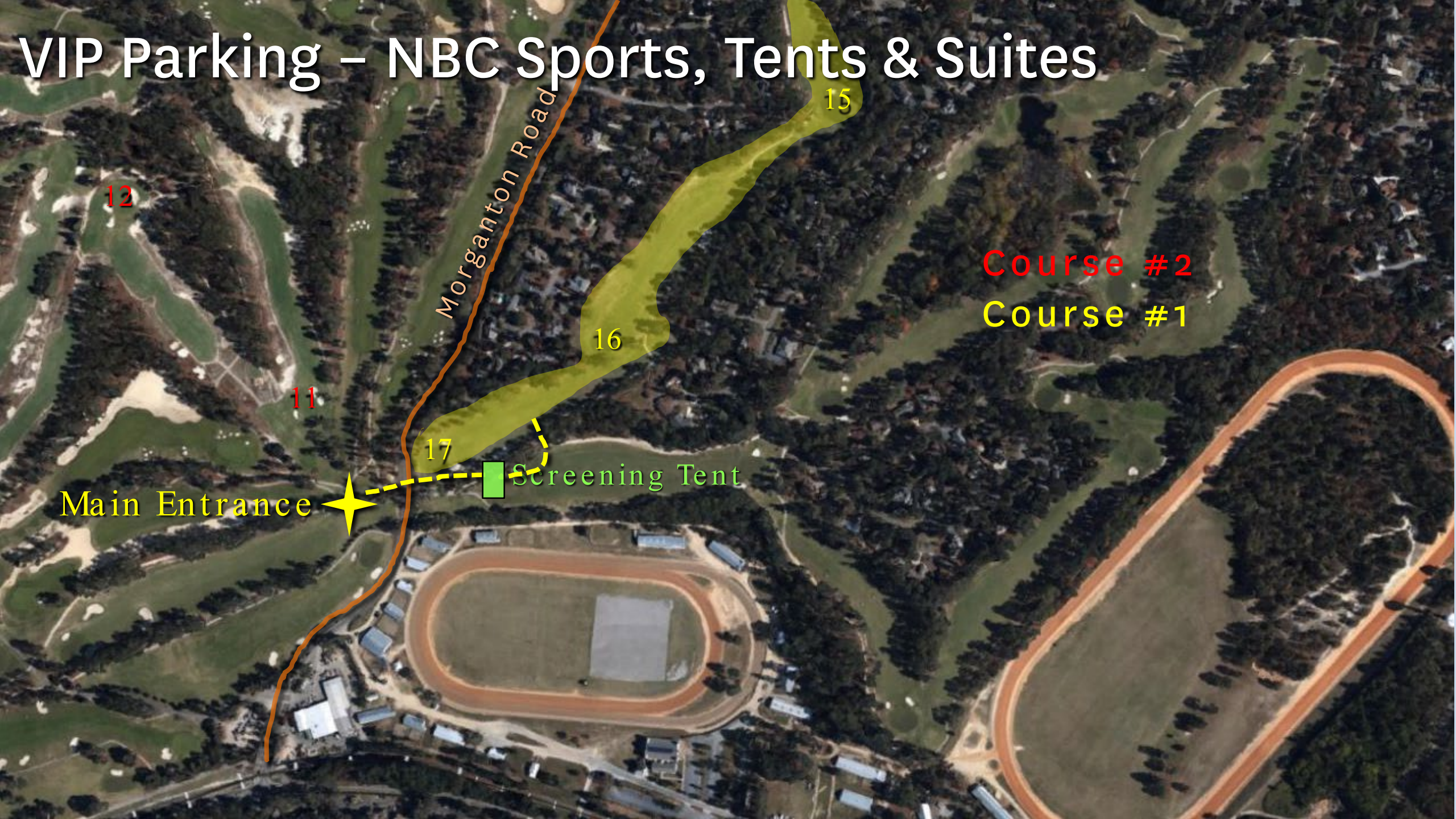
Corporate Shuttling – clubhouse & USGA Partners



VIP Parking Allocation

NBC Sports, Tent & Suite Patrons

| Hospitality Venue | Tickets | VIP Parking Holes 16 & 17 – Course #1 |
|-------------------|---------------------|--|
| NBC Sports | 200 | 100 |
| Village on 17 | 50 | 20 |
| Village on 16 | 100 | 40 |
| Village on 16 | 50 | 20 |
| Village on 15 | 50 | 20 |
| Suites on 10 | 30 (Wed. – Sun.) | 12 (Wed. – Sun.) |



VIP Parking – NBC Sports, Tents & Suites

12

15

Morganton Road

Course #2

Course #1

16

11

17

Main Entrance

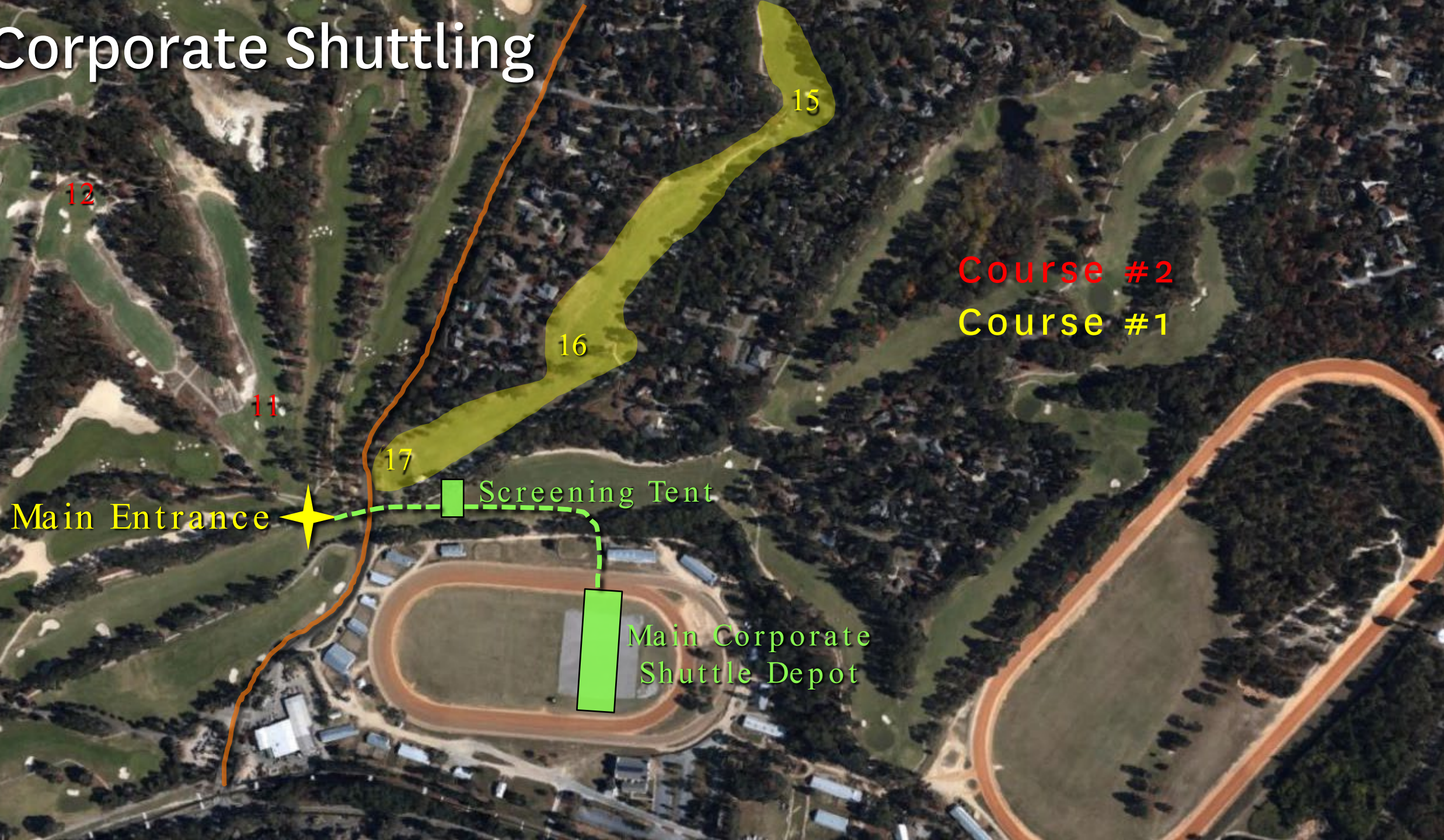
Screening Tent

VIP Parking Hangtags



Shipped the Week of May 13th

Corporate Shuttling



12

15

Course #2

Course #1

16

11

17

Main Entrance

Screening Tent

Main Corporate Shuttle Depot

BLUE Lot Fan Parking

124TH U.S. OPEN CHAMPIONSHIP

Pinehurst Resort & Country Club

(Course No. 2)



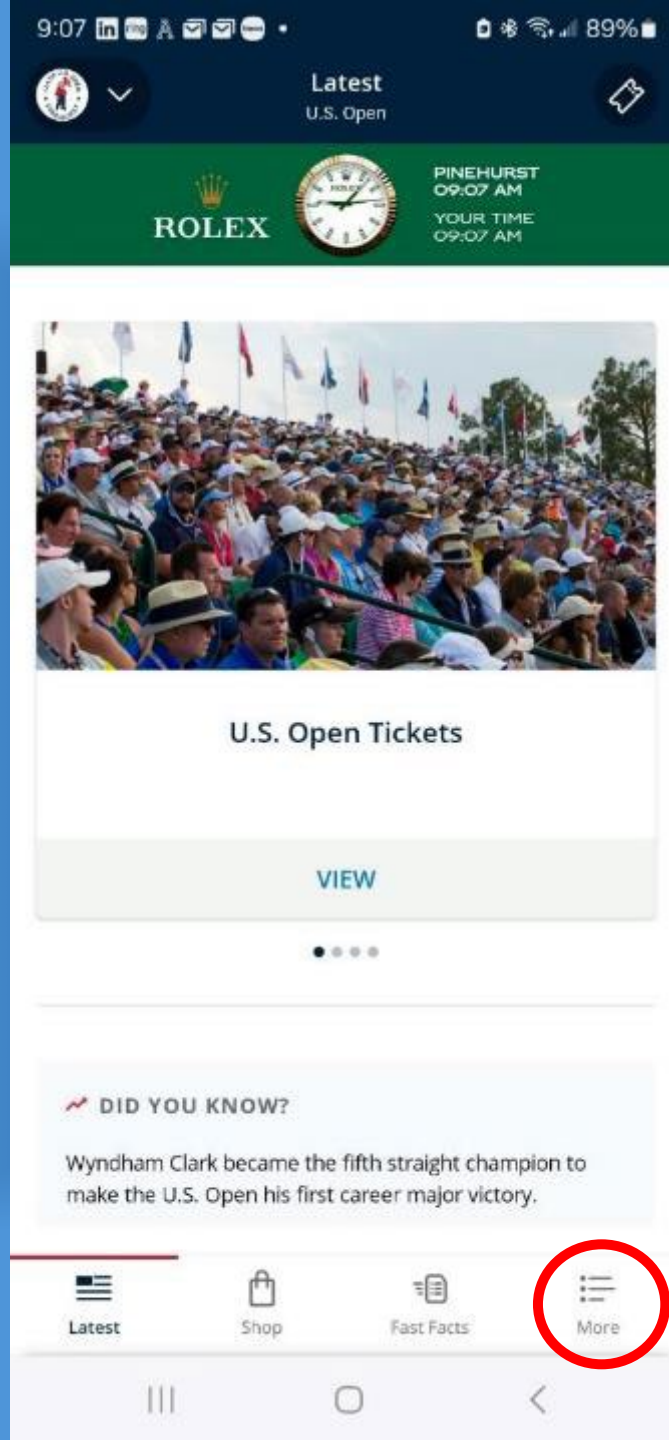
RED Lot Fan Parking

124TH U.S. OPEN CHAMPIONSHIP

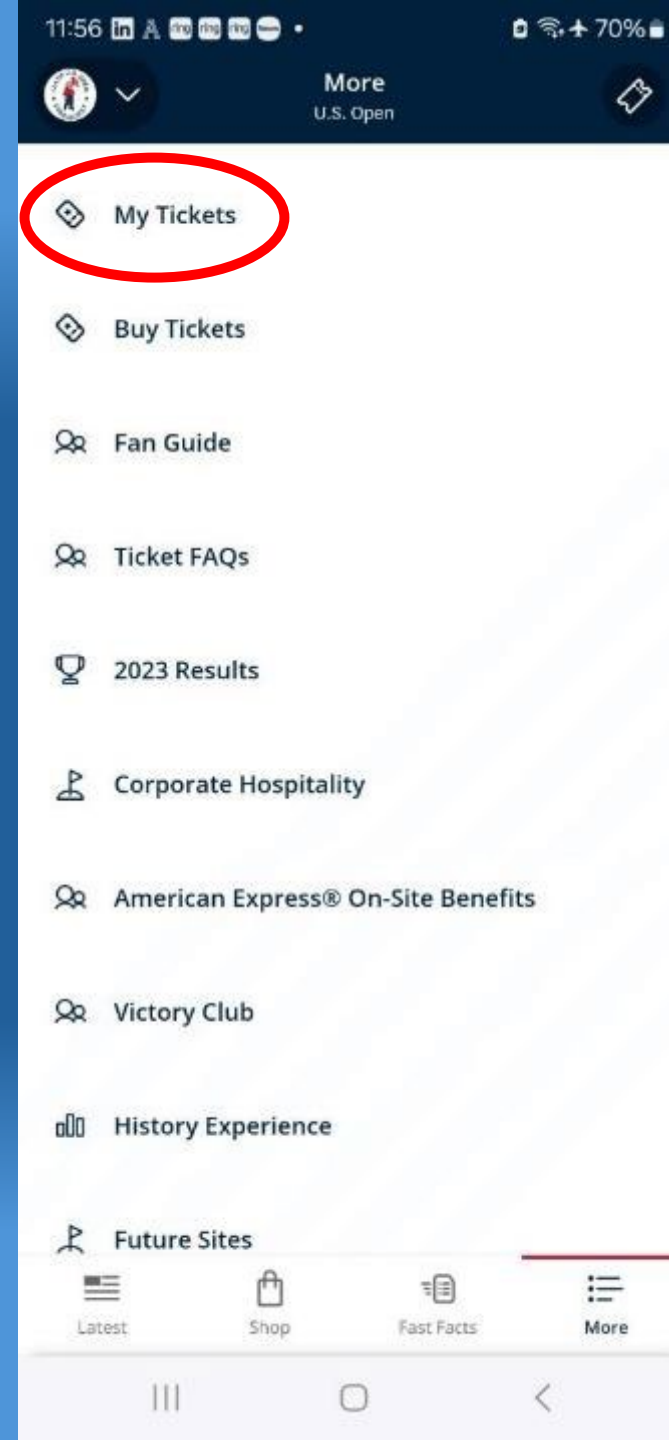
Pinehurst Resort & Country Club (Course No. 2)



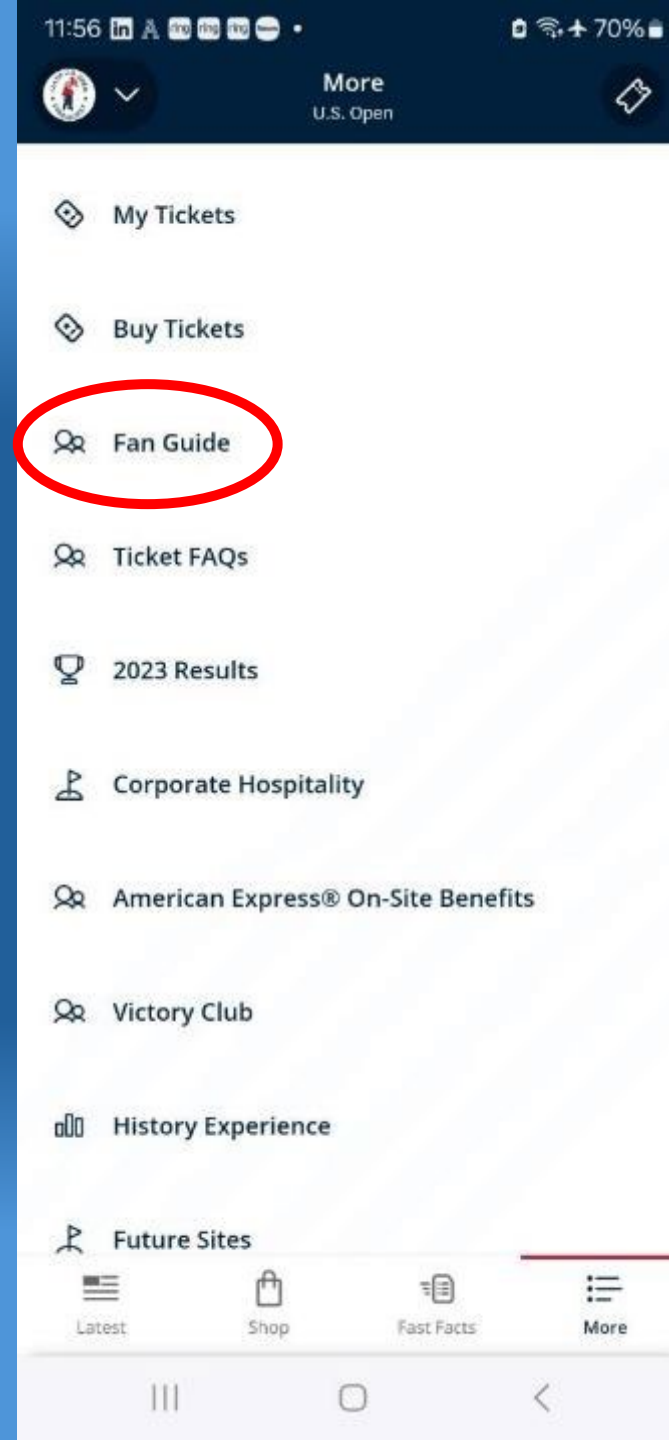
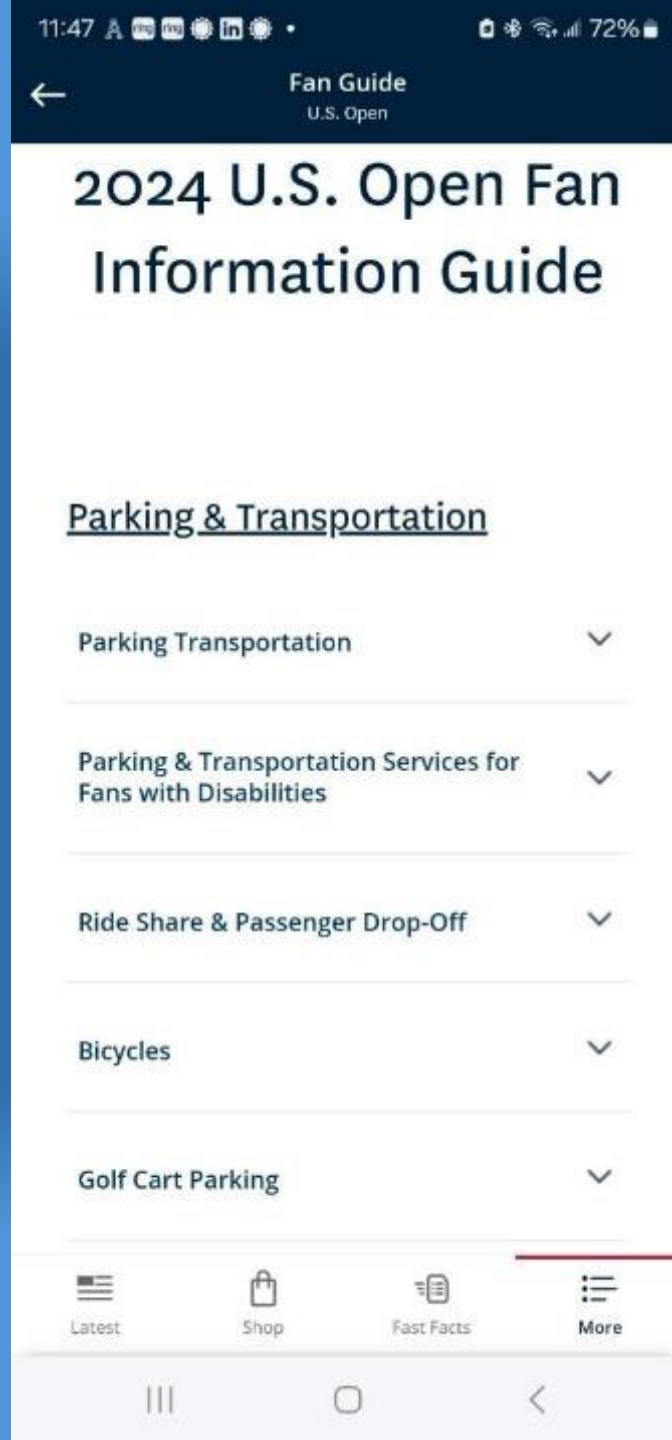
Home Screen



More Options Screen

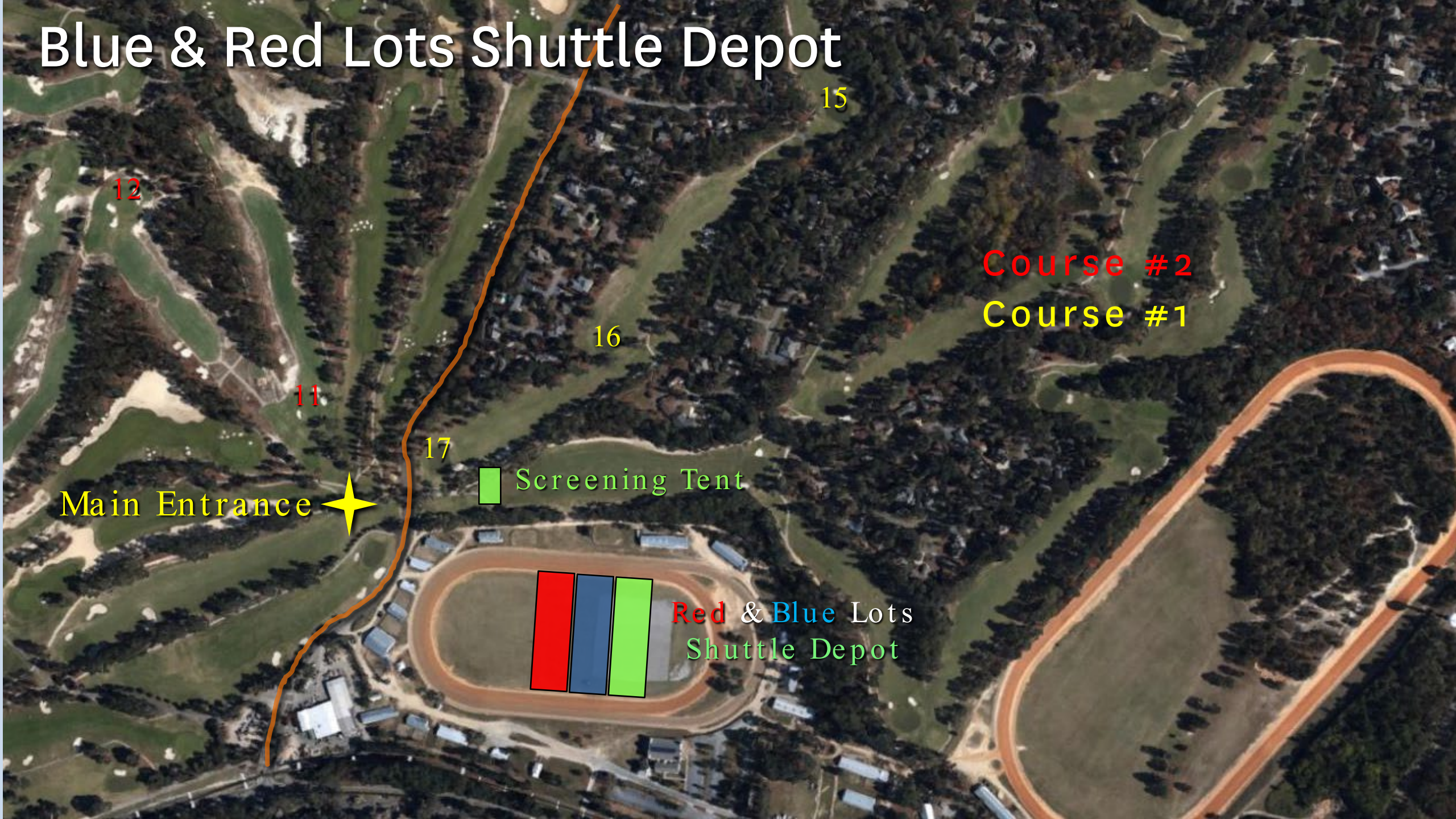


Parking & Transportation



More Options Screen

Blue & Red Lots Shuttle Depot



12

15

Course #2

Course #1

16

11

17

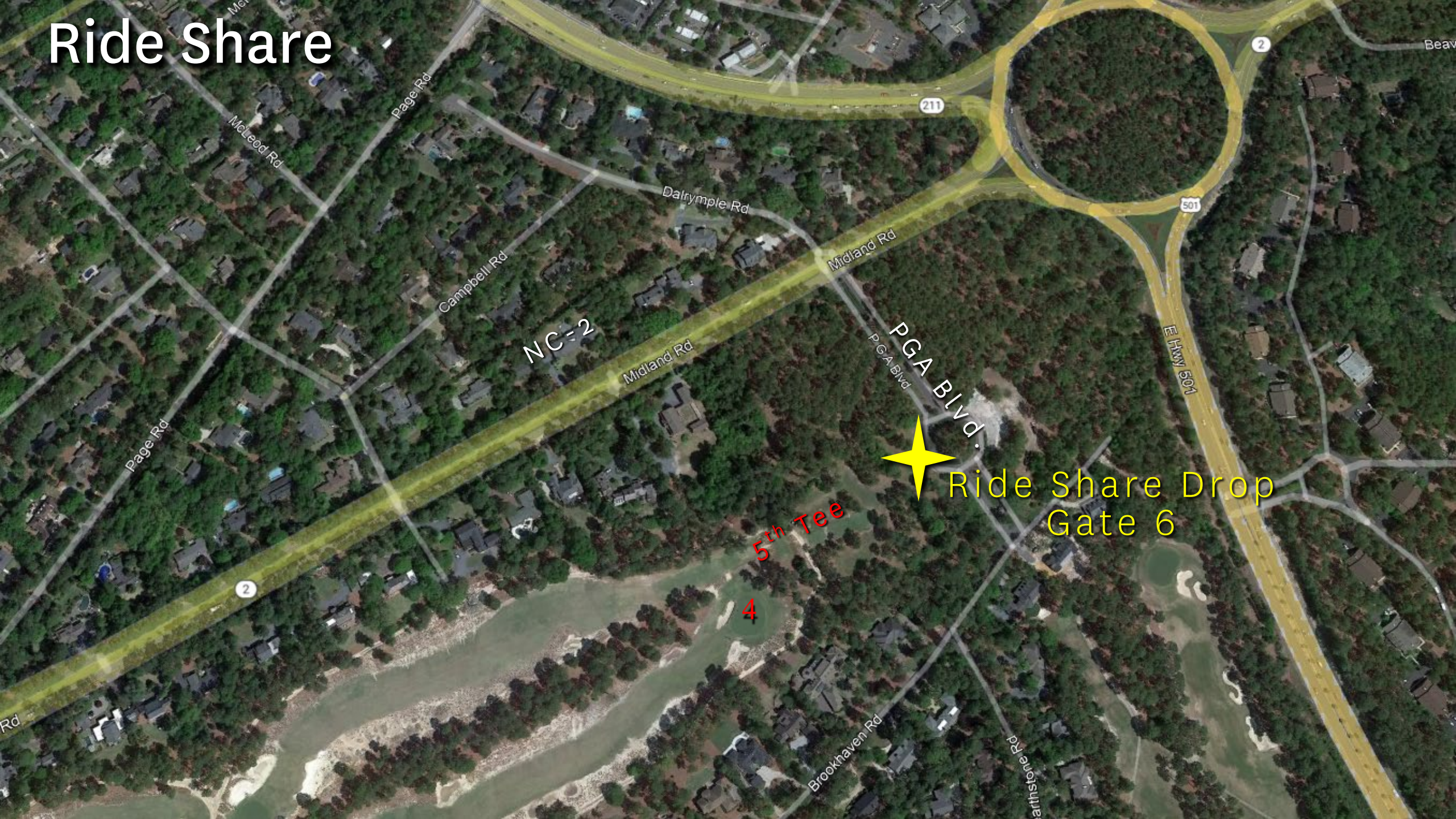
Main Entrance

Screening Tent

Red & Blue Lots
Shuttle Depot



Ride Share



Road Closures/ Restrictions



NC-5

Morganton Road

Doral Road

Pinetree
Road

Golf Cart Parking

- There will be designated areas near the Clubhouse and Course 1 VIP parking lots to park golf carts. You must use one of your VIP Parking hangtags to access the areas.



Bicycles

Bike racks will be provided at the general fan parking areas (Red & Blue lots) or at the Ride Share location off Midland Road



Vehicle Size Restrictions

| Parking Area/ Vehicle | Sedan | SUV | Econoliner/ Conversion Van (19' or less) | Sprinter Van (12-15 passengers) | Mini-Coach | Coach Bus |
|--|----------------|----------------|--|---------------------------------------|-------------|-------------|
| VIP Parking Pinehurst Clubhouse Village of Pinehurst Holes 16 &17 - Course No. 1 | Yes to Park | Yes to Park | Yes to Park | No to Park | No to Park | No to Park |
| Clubhouse Shuttle Depot Pinehurst Clubhouse (Specialty Options &USGA Partners) | Yes to Drop | Yes to Drop | Yes to Drop | Yes to Drop | No to Drop | No to Drop |
| Main Shuttle Depot Pinehurst Harness Track (100 &50 Ticket Tents) | Yes to Drop | Yes to Drop | Yes to Drop | Yes to Drop | Yes to Drop | Yes to Drop |
| General Fan Parking | Yes to Park | Yes to Park | Yes to Park | Yes to Drop | Yes to Drop | Yes to Drop |
| Ride Share | Yes to Drop | Yes to Drop | Yes to Drop | Yes to Drop | No to Drop | No to Drop |

Handicap Parking

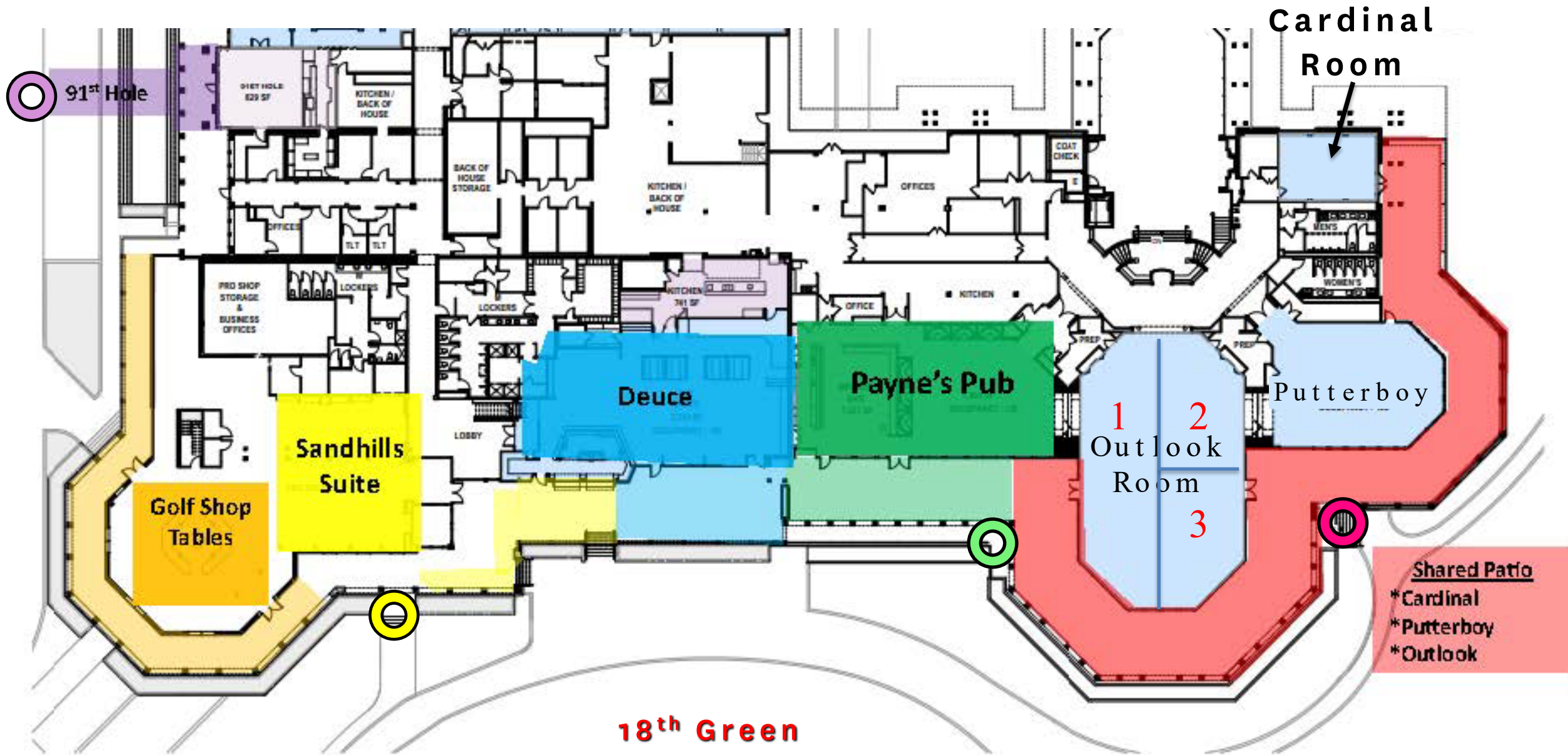


- Accessible parking spaces will be available in all parking lots.
 - HD/DP placards or license plates required
- The USGA will provide lift-equipped shuttle transportation from parking lots
 - Clients with guests requiring lift-equipped transportation should contact MSG Promotions

Hospitality Operations



Clubhouse Layout



Resort Clubhouse Entrances



91st Hole

Resort Clubhouse Entrances



Sandhills Suite
The Deuce

Location of View 3

Flag

model:
g of views
(?)
es cleaned up

Resort Clubhouse Entrances



The Deuce
Sandhills Suite

Resort Clubhouse Entrances



Member Clubhouse Entrances

From VIP Parking



Member Clubhouse Entrances



Double-Decker Suites



Double-Decker Suites



Double-Decker Suites



Double-Decker Suites



2014 U.S. Open



Hospitality Entrances

Dedicated
aisleways for
entry and
re-entry



Hospitality Entrances



Access into the
hospitality
areas will be
STRICTLY
enforced

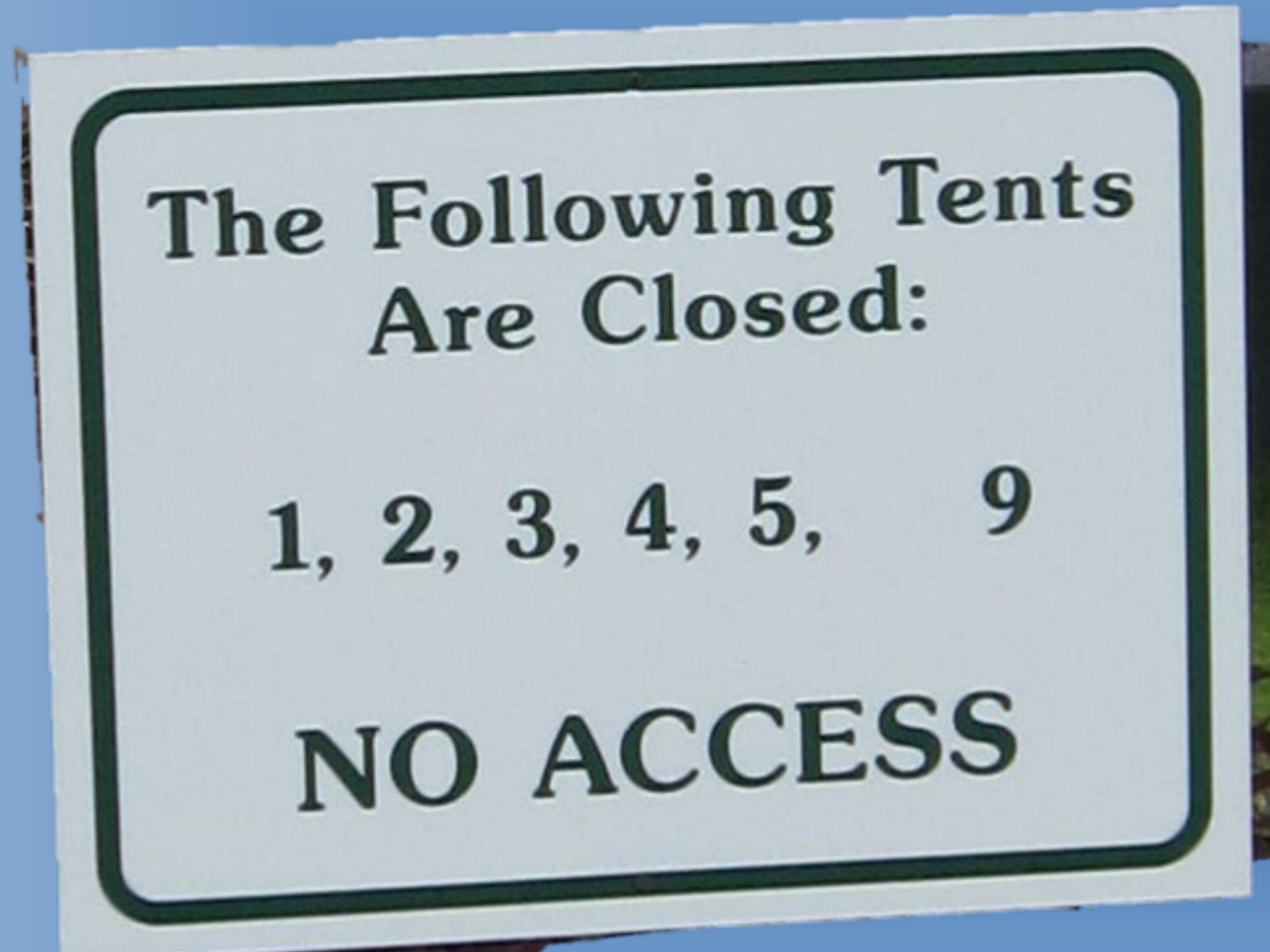
Hospitality Entrances



Managed By A
Dedicated Staff

- MSG staff
- Area Captains
- MSG Interns
- Volunteers

Hospitality Entrances



If your tent/room isn't open on specific days, your guests will not gain access to the village/clubhouse

Hospitality Entrances

Tickets are
scanned
for the
second
time



Hospitality Entrances



Wristbands
are applied

Hospitality Entrances



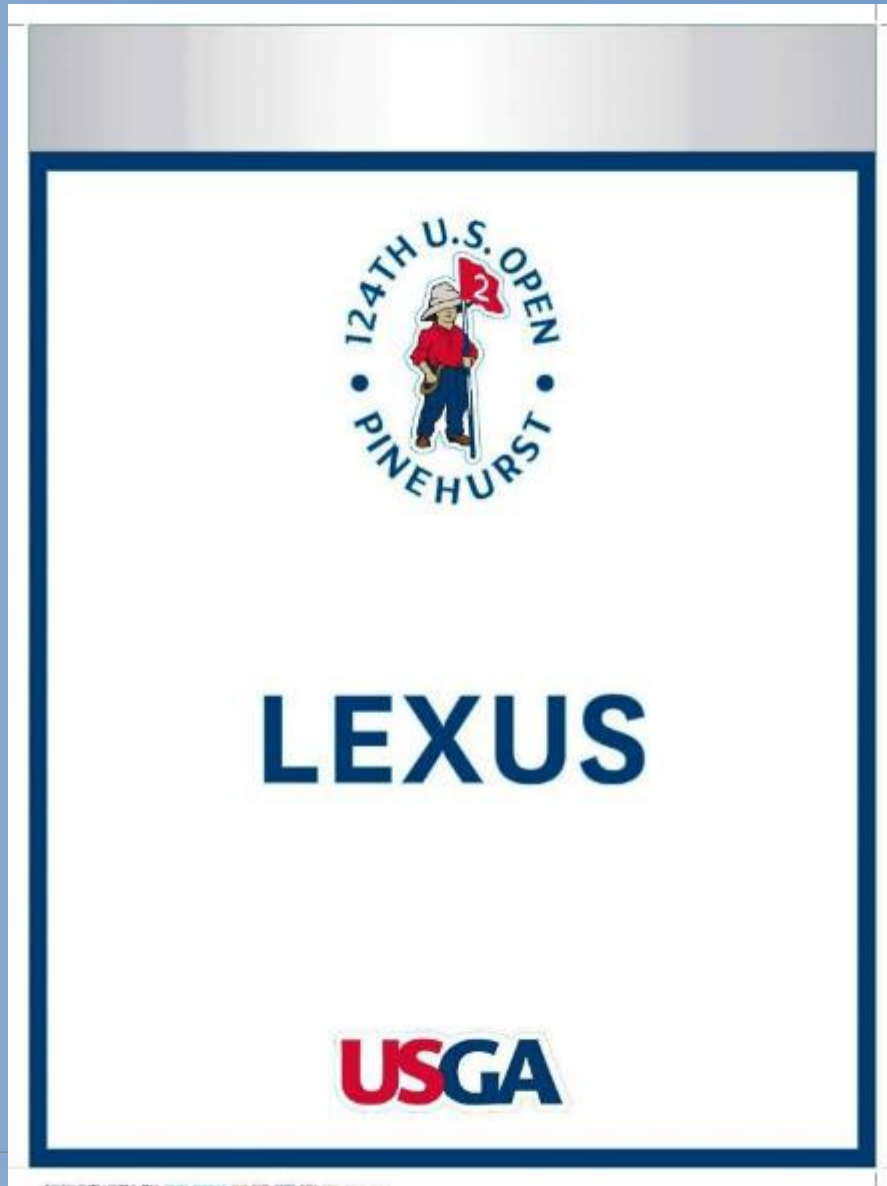
Wristbands
are scanned
by RFID
reader

Guest Services

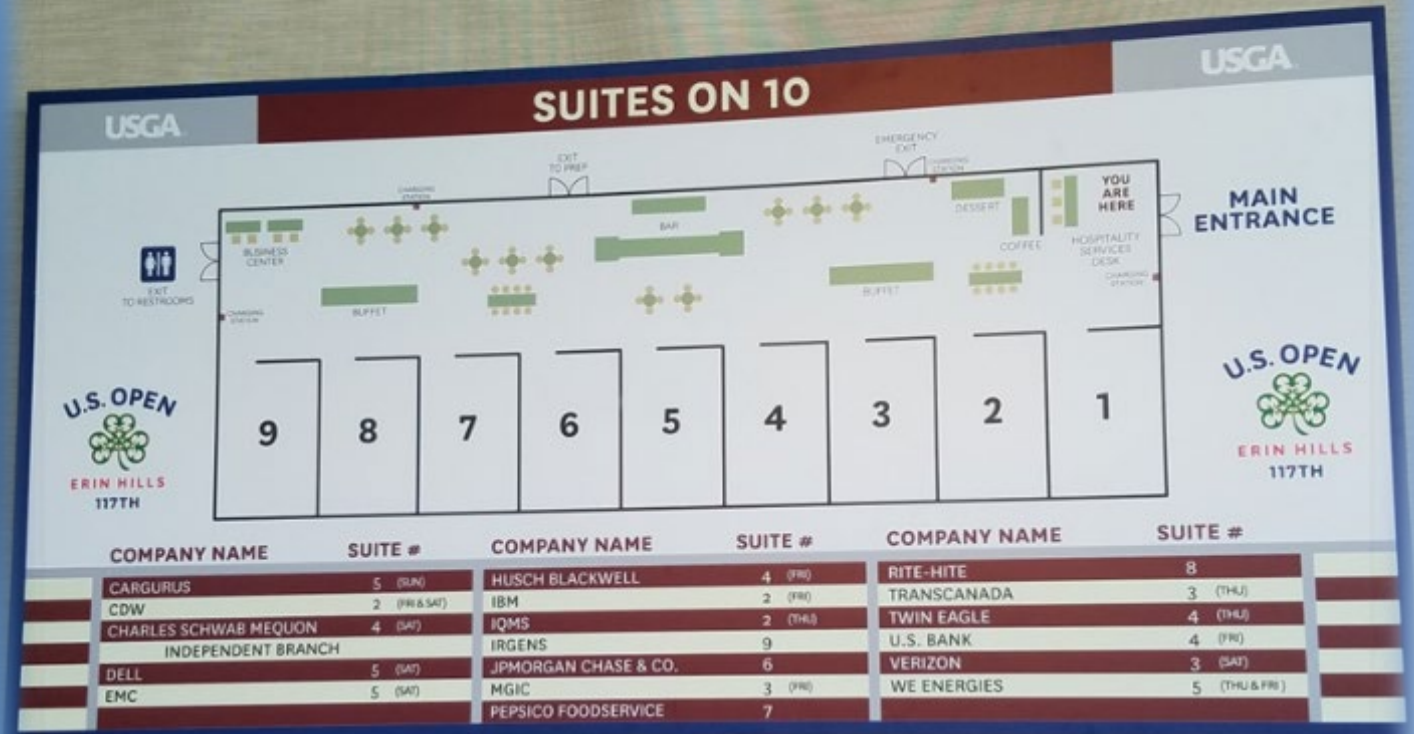
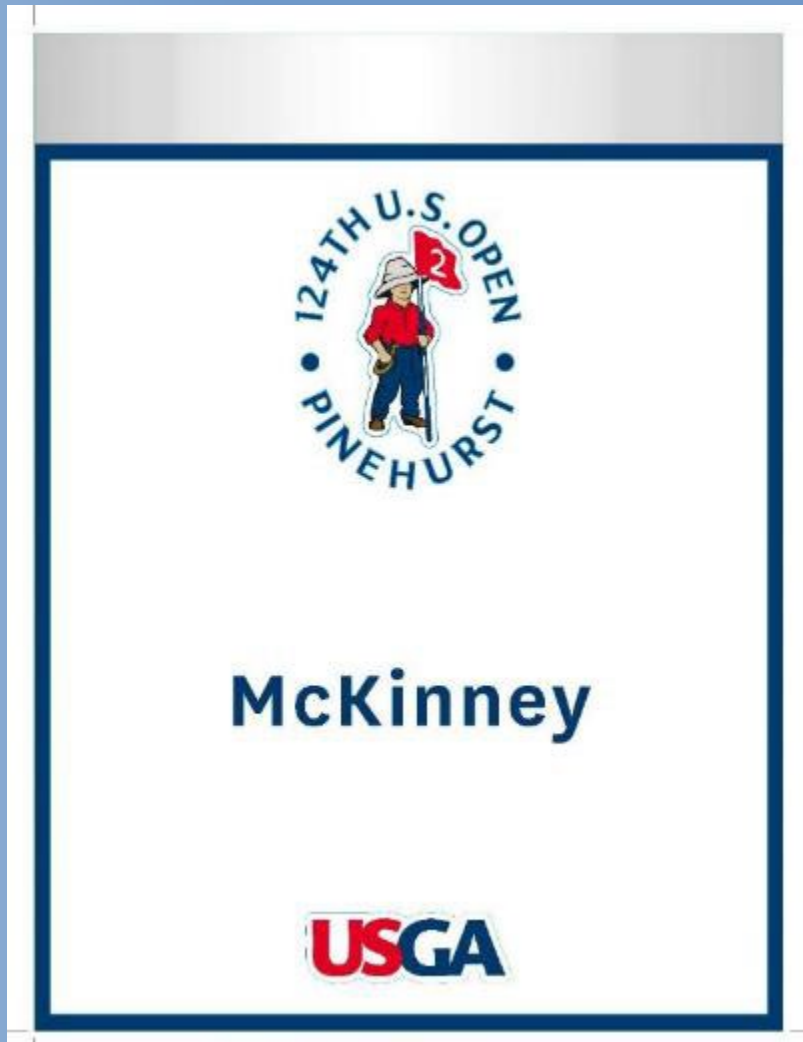
- ❖ Located in each Hospitality Area
- ❖ MSG staff, interns and volunteers are stationed in Guest Services
- ❖ Sign paperwork for Additional Access Wristbands (Clubhouse & Tents Only)



Corporate Signs – Clubhouse & Tents



Corporate Signs - Suites



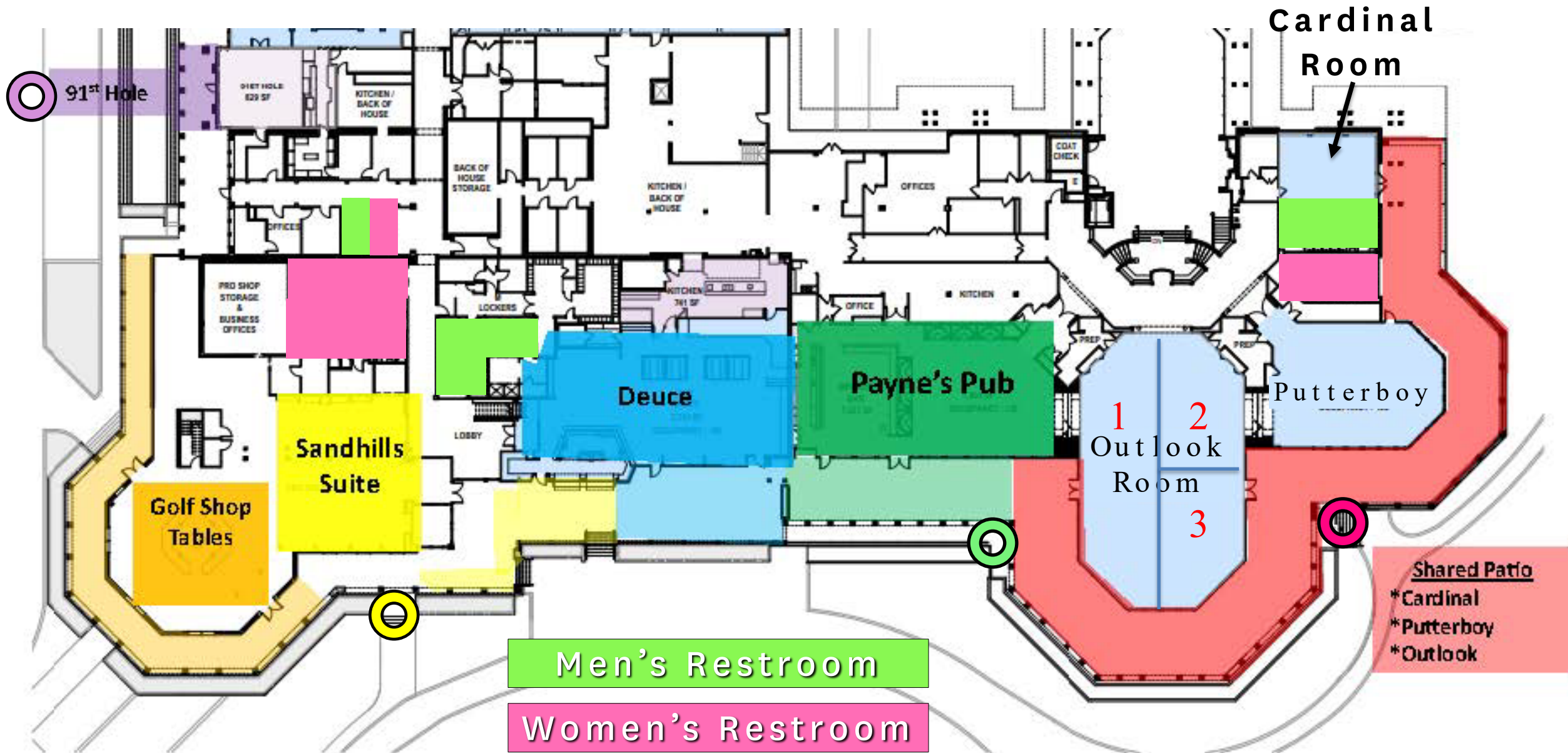
Restrooms



Restrooms

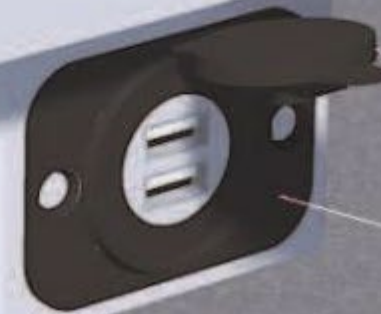


Clubhouse Restrooms



Cell Phone Chargers in Drink Rails - Tents

You must provide your
own charging cords



Drink Rail

Protective Flip-up Cover

Dual USB Port

Cell Phone Chargers in Suites





**FIDELITY
INVESTMENTS**

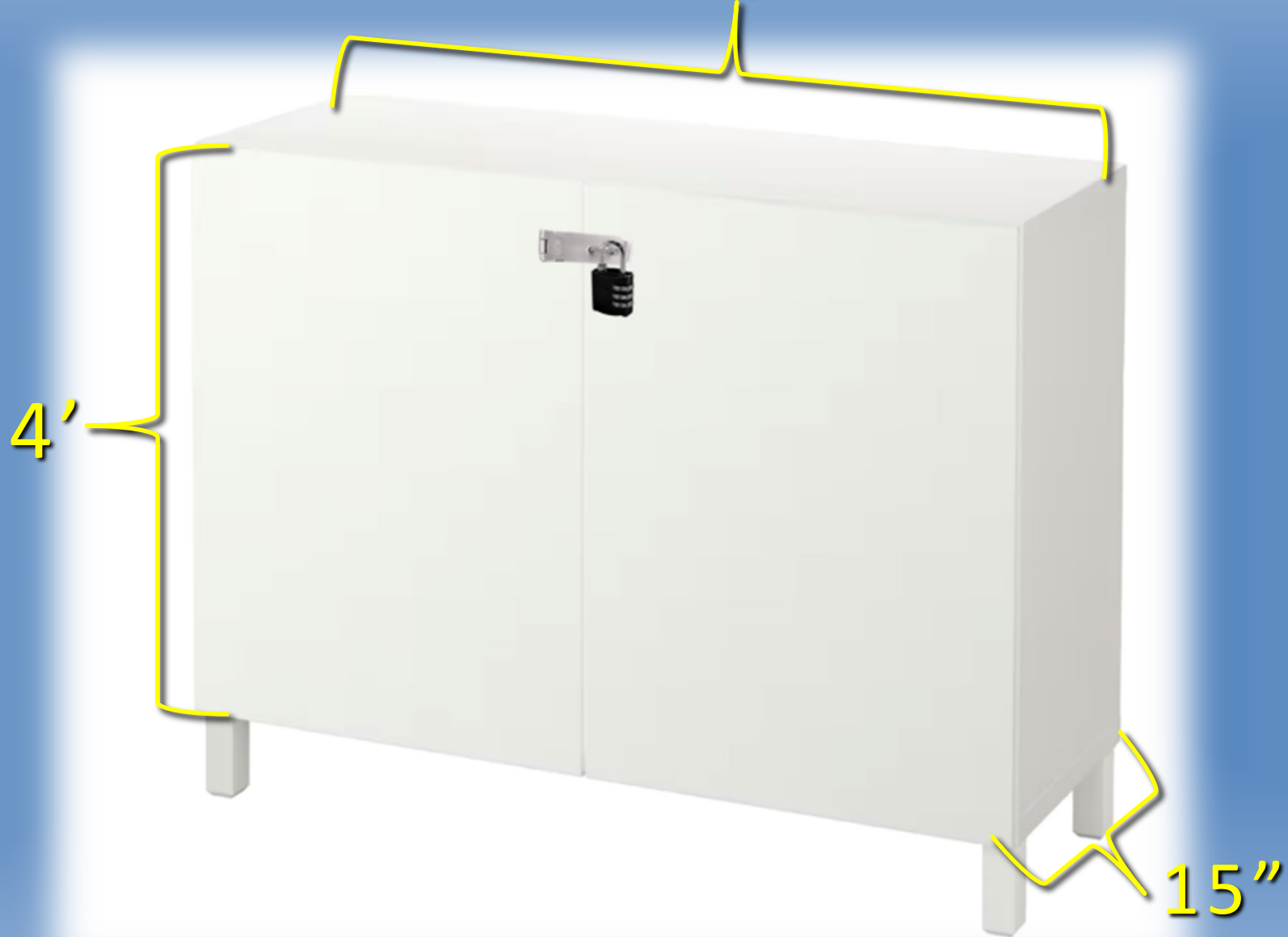
USGA

7

Storage for Tents



Storage for Suites 4'



Corporate Inspection & Load-In

- June 5th through June 8th
- Assigned times have been communicated to you via email
 - Confirm scheduled time with your MSG rep by Friday, May 3
- It is CRITICAL that you arrive at your scheduled time
- We will send you an email asking for:
 - Names of people attending inspection
 - Make, model & color of the vehicle you will be driving
 - Size and number of boxes you will be loading in
- You will need to provide your own manpower if you are loading in any heavy equipment or displays

Corporate Load-Out

Sunday, June 16th or Monday, June 17th

- ❖ MSG staff member will coordinate with you:
 - The number of items/boxes you will have to load out
 - The type of shipping service you want to use or whether you will take the items with you on Sunday.
- ❖ You must use your own shipping account or a credit card.
 - You must complete all shipping forms and keep the customer copy
- ❖ You are required to box and seal your own boxes



Accessibility



Double-Decker Suites



Double-Decker Suites



Championship Wi-Fi – powered by Cisco



The USGA will offer complimentary and dedicated Wi-Fi powered by Cisco in all hospitality areas. There will be QR code signs throughout the area to facilitate logging on to the network.

Championship Wi-Fi – powered by Cisco



Once you are on the network you will automatically connect to any of the open fan areas as you walk the course - grandstands, concession areas, entrances, merchandise pavilion and other large fan gathering areas.

No Smoking Policy

There will be a NO SMOKING policy enforced in all hospitality areas, including patios and along the common walkdeck



A wide-angle photograph of a golf course under a clear blue sky. In the background, a large, white clubhouse with a red-tiled roof and a long, covered porch with many arches spans the width of the frame. To the left, a smaller building with a cupola is visible. The foreground shows a green fairway with a sand trap on the left and a small water hazard. The ground is covered with dry pine needles and some small green plants.

CORPORATE MERCHANDISE

DREW REGINO & ALEX DOWNS

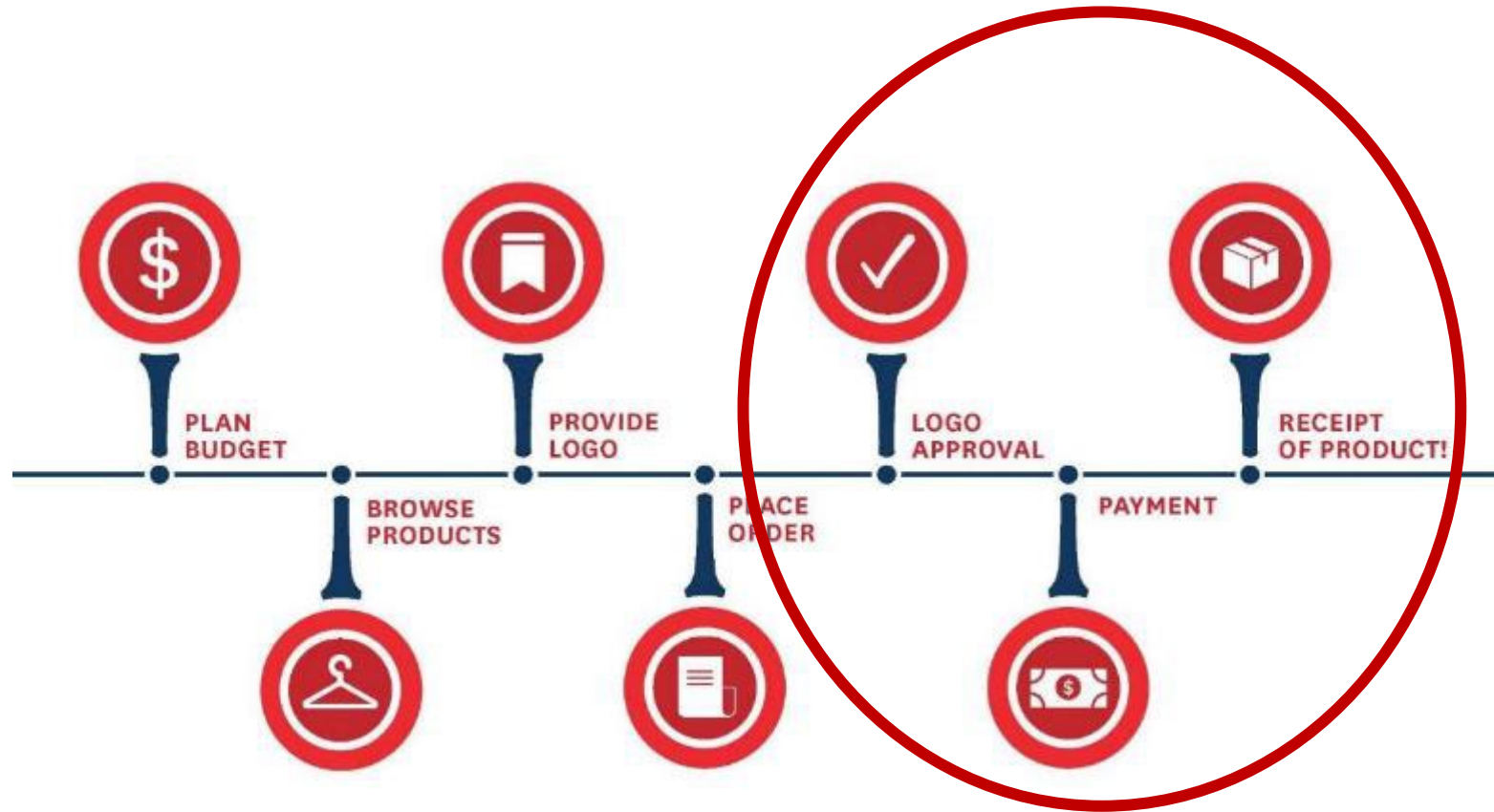
USGA

FOR THE GOOD OF THE GAME

THANK YOU!



What To Think About Now



U.S. Open Gift Cards

Gift cards are available for purchase through the USGA Corporate Merchandise Program

- Redeemable **ONLY** on-site at the U.S. Open Main Merchandise Pavilion or Satellite Merchandise Pavilion through Sunday, June 16, 2024
- Gift cards value up to \$500
- Includes heavy card stock holding card and matching envelope
- Gift cards *cannot* be co-branded



U.S. OPEN

MERCHANDISE PAVILION

PRE-CHAMPIONSHIP OPENING

Thursday - Sunday / June 6 - 9 / 10 a.m. - 6 p.m.



NO TICKET NECESSARY / OPEN TO THE PUBLIC 4 DAYS PRIOR TO THE CHAMPIONSHIP

QUESTIONS?

**Please reach out to us if you have any questions on the
Corporate Merchandise Program!**



Please contact Drew Regino, dregino@usga.org

- 91st Hole
- Padgett Pavilion
- Village on 15
- Village on 16
- Village on 17
- Golf Shop Tables
- Champions Pavilion (Clients A-J)

Please contact Alex Downs, adowns@usga.org

- Putter Boy
- Outlook
- Cardinal Room
- Suites on 10
- Champions Pavilion (Clients K-Z)

FOCUS

EVERYTHING

Guests With Special Needs



Keep Tickets in Your Back Pocket

- You WILL have last minute requests





1895 CLUB

ON 18 GREEN

Enjoy a total white-glove experience from the moment you arrive on-site with luxury amenities included such as:

- *An ultra-premium, climate-controlled setting with indoor and outdoor seating on 18*
- *Valet Parking with all eligible orders*
- *VIP entrance into the Championship*
- *Golf cart shuttle service to and from the 1895 Club*
- *All-day gourmet dining options and top-shelf bar service*
- *And more!*



Additional Opportunities



Karen DiCarlo

Director of Group Sales

Phone: 910-235-8786

Email: karen.dicarlo@pinehurst.com



Player Appearances

Please notify your MSG Promotions representative in advance of any special guest appearances you have planned for inside your hospitality space.

The player/speaker and one other guest will be able to gain access without the proper credential but will need to be escorted by an MSG Promotions representative to your hospitality area.



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Dress Code



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Dress Code



Dress Code



Dress Code

